Amendment of the whole In Board. 8/14/07

ORDINANCE NO.

1	[Recreation and Park Commission – Authorization to Modify Golf Course Hours and Fees; Creation of Golf Course Task Force.]
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3	Ordinance adding Section 12.46 to Article 12 of the San Francisco Park Code to
4	authorize the Recreation and Park Commission to modify golf course hours and fees;
5	and to create a Golf Course Task Force that will evaluate measures to reduce General
6	Fund support for operation and maintenance of golf courses, and explore alternative
7	revenue sources.
8 9	Note: Additions are <u>single-underline italics Times New Roman</u> ; deletions are strikethrough italics Times New Roman . Board amendment additions are <u>double underlined</u> .
10	Board amendment deletions are strikethrough normal.
11	Be it ordained by the People of the City and County of San Francisco:
12	Section 1. The San Francisco Park Code is hereby amended by adding Section 12.46
13	to read as follows:
14	SEC. 12.46. AUTHORIZING THE RECREATION AND PARK COMMISSION TO
15	MODIFY GOLF COURSE HOURS AND FEES, AND CREATING THE GOLF COURSE TASK
16	<u>FORCE.</u>
17	(a) In order to provide the Recreation and Park Commission with greater flexibility to
18	maximize both utilization of golf courses and financial return, the Commission is authorized to
19	organize special promotions and events, and to modify the hours of play and fees at all courses under
20	its jurisdiction. The Commission may increase or decrease existing golf fees as set forth in
21	this Article 12 no more than fifteen percent (15%) per year in addition to any adjustments
22	authorized by Sections 12.12(g) and 12.20(b) of this Article.
23	(b) There is hereby created a Golf Course Task Force to advise the Board of Supervisors. The
24	objectives of the Task Force shall be to reduce General Fund support for the operation and
25	maintenance of the golf courses, and to explore alternative revenue sources.

Supervisor McGoldrick
BOARD OF SUPERVISORS

<u>The Task Force shall consist of nine (9) twelve (12) members, appointed by the Board of</u>
Supervisors, who shall each serve terms of three (3) years <u>18 months</u> . The Task Force shall include:
1) the Director of the Department of Public Health, or his or her designee; 2) the General Manager of
the Recreation and Park Department, or his or her designee; 3) the President of the Recreation and
Park Commission, or his or her designee; 4) one member of a San Francisco-based organization
advocating for recreation programs and facilities; 5) one member, who regularly golfs, of a San
Francisco-based organization serving senior citizens; 6) one member of a San Francisco-based
organization serving youths; 7) one member of a San Francisco-based organization serving "at risk"
youths; 8) one member of a San Francisco-based organization advocating for open space and
environmental issues; and 9) onefour members of a San Francisco-based organizations advocating
for golfers of which, 2 shall be women and 2 shall be men. The representatives from the
Department of Public Health, the Recreation and Park Department and the Recreation and
Park Commission shall be non-voting members. The Recreation and Park Department shall staff
the Task Force.
The Task Force shall: 1) evaluate measures that increase golf course use; 2) consider
appropriate adaptive reuse of golf course land; 3) establish an three-year <u>18 month fiscal viability</u>
appropriate adaptive reuse of golf course land; 3) establish an three-year <u>18 month</u> fiscal viability plan to reduce General Fund support for operating and maintaining the course; and 4) create a
plan to reduce General Fund support for operating and maintaining the course; and 4) create a
plan to reduce General Fund support for operating and maintaining the course; and 4) create a financial feasibility plan, which shall include ideas for increasing revenue from facilities, suggestions
plan to reduce General Fund support for operating and maintaining the course; and 4) create a financial feasibility plan, which shall include ideas for increasing revenue from facilities, suggestions for effective marketing campaigns, cost-containment recommendations, budgetary parameters,
plan to reduce General Fund support for operating and maintaining the course; and 4) create a financial feasibility plan, which shall include ideas for increasing revenue from facilities, suggestions for effective marketing campaigns, cost-containment recommendations, budgetary parameters, strategies for philanthropic sponsorship, and any other budgetary proposals. The Task Force shall
plan to reduce General Fund support for operating and maintaining the course; and 4) create a financial feasibility plan, which shall include ideas for increasing revenue from facilities, suggestions for effective marketing campaigns, cost-containment recommendations, budgetary parameters, strategies for philanthropic sponsorship, and any other budgetary proposals. The Task Force shall submit reports to the Board of Supervisors every six (6) months, and shall submit its final report-three

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Supervisor McGoldrick
BOARD OF SUPERVISORS

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1	APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney
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3	VIRGINIA DARIO ELIZONDO
4	Deputy City Attorney
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