## Amendment of the whole 10/16/07 ORDINANCE NO.

FILE NO. 070961

1	[Recreation and Park Commission – Authorization to Modify Golf Course Hours and Fees; Creation of Golf Course Task Force.]
2	Creation of Coll Course Task Force.
3	Ordinance adding Section 12.46 to Article 12 of the San Francisco Park Code to
4	authorize the Recreation and Park Commission to modify golf course hours and fees;
5	and to create a Golf Course Task Force that will evaluate measures to reduce General
6	Fund support for operation and maintenance of golf courses, and explore alternative
7	revenue sources.
8 9	Note: Additions are <u>single-underline italics Times New Roman</u> ; deletions are <u>strikethrough italics Times New Roman</u> .
10	Board amendment additions are <u>double underlined</u> . Board amendment deletions are <del>strikethrough normal</del> .
11	Be it ordained by the People of the City and County of San Francisco:
12	Section 1. The San Francisco Park Code is hereby amended by adding Section 12.46
13	to read as follows:
14	SEC. 12.46. AUTHORIZING THE RECREATION AND PARK COMMISSION TO
15	MODIFY GOLF COURSE HOURS AND FEES, AND CREATING THE GOLF COURSE TASK
16	FORCE.
17	(a) In order to provide the Recreation and Park Commission with greater flexibility to
18	maximize both utilization of golf courses and financial return, the Commission is authorized to
19	organize special promotions and events, and to modify the hours of play and fees at all courses under
20	its jurisdiction. The Commission may increase or decrease existing golf fees as set forth in
21	this Article 12 no more than fifteen percent (15%) per year in addition to any adjustments
22	authorized by Sections 12.12(g) and 12.20(b) of this Article.
23	(b) There is hereby created a Golf Course Task Force to advise the Board of Supervisors. The
24	objectives of the Task Force shall be to reduce General Fund support for the operation and
25	maintenance of the golf courses, and to explore alternative revenue sources.

1	The Task Force shall consist of nine (9) twelve (12) members who shall be San Francisco
2	residents, appointed by the Board of Supervisors, who shall each serve terms of three (3) years 18
3	months. The Task Force shall include: 1) the Director of the Department of Public Health, or his or
4	her designee; 2) the General Manager of the Recreation and Park Department, or his or her designee;
5	3) the President of the Recreation and Park Commission, or his or her designee; 4) one member of a
6	San Francisco-based organization advocating for recreation programs and facilities; 5) one member,
7	who regularly golfs on courses under the jurisdiction of the Recreation and Park Commission
8	("City Courses") of a San Francisco-based organization serving senior citizens; 6) one member of a
9	San Francisco-based organization serving youths; 7) one member of a San Francisco-based
10	organization serving "at risk" youths; 8) one member of a San Francisco-based organization
11	advocating for open space and environmental issues; and 9) one four members of a San Francisco-
12	based organizations advocating for golfers who play on City Courses, of which 2 shall be women
13	and 2 shall be men; 10) a gardener with at least five (5) years experience working on a public
14	golf course; and 11) a resident of the City of Pacifica who uses Sharp Park which is owned by
15	the City and County of San Francisco, but located in Pacifica. The representatives from the
16	Department of Public Health, the Recreation and Park Department and the Recreation and
17	Park Commission shall be non-voting members. The Recreation and Park Department shall staff
18	the Task Force.
19	The Task Force shall: 1) evaluate measures that increase golf course use; 2) consider
20	appropriate adaptive reuse of golf course land; study ways to maintain environmentally
21	sustainable practices for golf courses; 3) establish an three-year 18 month fiscal viability plan to
22	reduce General Fund support for operating and maintaining the course; and 4) create a financial
23	feasibility plan, which shall include ideas for increasing revenue from facilities, suggestions for
24	effective marketing campaigns, cost-containment recommendations, budgetary parameters, strategies

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1	for philanthropic sponsorship, and any other buagetary proposals. The Task Force shall submit
2	reports to the Board of Supervisors every six (6) months, and shall submit its final report to the
3	Board of Supervisors three (3) years 6 months from the effective date of this ordinance. The Task
4	Force shall expire by operation of law three (3) years 6 months from the effective date of this
5	<u>ordinance.</u>
6	APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney
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9	By: VIRGINIA DARIO ELIZONDO Deputy City Attorney
10	Deputy City Attorney
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