FILE NO. 081248

RESOLUTION NO.

1	[Intent to change the name of Rowland Street in North Beach to Dirk Dirksen Alley.]
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3	Resolution declaring the Board's intention to change the name of Rowland Street on
4	Broadway in North Beach to "Dirk Dirksen Alley," in recognition of Dirk Dirksen, who
5	will be remembered as one of the most important figures in the musical and cultural
6	history of San Francisco; and authorizing initiation of the process to install a
7	commemorative plaque on said street.
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9	WHEREAS, In the 1970s, Mabuhay Gardens know later as the Fab Mab, was
10	instrumental to the development of Punk Culture in San Francisco and in the United States;
11	and,
12	WHEREAS, Dirk Dirksen operated the Fab Mab for 10 years during the 70s and 80s
13	where he presented such bands as the Dead Kennedys, Devo, the Ramones, Flipper, the
14	Mutants, the Nuns, Black Flag, the Go-Go's and thousands more; and,
15	WHEREAS, Dirk Dirksen is representative of San Francisco's alternative culture in
16	every aspect from his role in the LGTBQ community to the music and comedy counter culture
17	that evolved in the City's many nightclubs; and,
18	WHEREAS, Dirk Dirksen was proclaimed "The Pope of Punk" for his role in promoting
19	punk rock, and,
20	WHEREAS, The Mabuhay Gardens was located on Rowland Street; now, therefore, be
21	it; now, therefore, be it
22	RESOLVED, That consistent with San Francisco Public Works Code Section 701, the
23	San Francisco Board of Supervisors declares its intent to change the name of Rowland Street
24	on Broadway in North Breach to "Dirk Dirksen Alley," in recognition of Dirk Dirksen's
25	contributions in promoting aspects of San Francisco's alternative culture; and be it

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1	FURTHER RESOLVED, That the Board of Supervisors urges the Department of Public
2	Works to initiate the process for a street name change in accordance with City law and
3	declares its intent to request street signs indicating both the new and former name of the
4	street, with the new name "Dirk Dirksen Alley" in large letters, and the old name "Rowland
5	Street" in smaller letters above or beneath the new name; and, be it
6	FURTHER RESOLVED, That the Board of Supervisors declares its intent to initiate the
7	process in accordance with Public Works Code Sections 789 et seq., the Commemorative
8	Street Plaque Ordinance, for installation of a commemorative plaque honoring Dirk Dirksen on
9	said street; and, be it
10	FURTHER RESOLVED, That the Board of Supervisors urges the Department of Public
11	Works to expeditiously process these requests and return to the Board for final action.
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