Amendment of the Whole 11/17/08

FILE NO. 081334

ORDINANCE NO.

1	[Zoning - Potrero Center Mixed-Use Special Use District.]			
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3	Ordinance amending the San Francisco Planning Code by adding Section 249.40 and			
4	amending Sheet SU08 of the Zoning Map of the City and County of San Francisco to			
5	establish the Potrero Center Mixed-Use Special Use District for the existing shopping			
6	center at 2300 16 th Street between Bryant Street and Potrero Avenue (Assessor's Block			
7	3930A Lot 002); and adopting environmental findings and findings of consistency with			
8	the General Plan and the Priority Policies of Planning Code Section 101.1(b).			
9	Note: Additions are <u>single-underline italics Times New Roman</u> ;			
10	deletions are strikethrough italics Times New Roman. Board amendment additions are double underlined.			
11	Board amendment deletions are strikethrough normal.			
12	Be it ordained by the People of the City and County of San Francisco:			
13	Section 1. Findings.			
14	(a) Pursuant to Planning Code Section 302, this Board of Supervisors finds that this			
15	ordinance will serve the public necessity, convenience, and welfare for the reasons set forth in			
16	Planning Commission Resolution No, and incorporates those reasons herein			
17	by reference. A copy of said Planning Commission Resolution is on file with the Clerk of the			
18	Board of Supervisors in File No			
19	(b) The Board of Supervisors finds that this ordinance is, on balance, consistent with			
20	the General Plan and the Priority Policies of Planning Code Section 101.1(b) for the reasons			
21	set forth in Planning Commission Resolution No, and incorporates those			
22	reasons herein by reference.			
23	(c) In accordance with the actions contemplated herein, this Board adopted Ordinance			
24	No, concerning findings pursuant to the California Environmental Quality Act			
25	(California Public Resources Code sections 21000 et seq.). A copy of said Ordinance is on			

file with the Clerk of the Board of Supervisors in File No and is incorporated by		
reference herein.		
Section 2. The San Francisco Planning Code is hereby amended by adding Section		
249.40, to read as follows:		
SEC. 249.40. POTRERO CENTER MIXED-USE SPECIAL USE DISTRICT.		
(a) Purpose. The Potrero Center Mixed-Use Special Use District is intended to facilitate the		
continued operation of the shopping center located at 2300 16 th Street, which is characterized by large		
formula retail sales and services, while providing an appropriate regulatory scheme for a potential		
phased mixed-use redevelopment of the shopping center in the future.		
(b) Geography. The boundaries of the Potrero Center Mixed-Use Special Use District shall		
consist of Assessor's Block 3930A, Lot 002 as designated on the Zoning Map of the City and County of		
San Francisco and generally bound by Bryant Street to the west, 16th Street to the south, Potrero		
Avenue to the east, and Assessor's Blocks 3931A, 3921A and 3922A to the north.		
(c) Controls. All provisions of the Planning Code shall continue to apply, except for the following:		
(1) Floor Area Ratio. The maximum floor area ratio (FAR) set forth in Section 124 shall not		
apply to Retail Sales and Services uses or to Gym uses. The maximum FAR for Retail Sales and		
Service uses and Gym uses shall not exceed 3.0:1.		
(2) Retail Sales and Services Uses Size Limitations for Retail Sales and Services and		
Gyms. The Retail Sales and Services Uses use size limitations and ratio requirements applicable		
to Retail Sales and Service uses and Gym uses of Sections 121.6(a), 803.9(i) and, 843.45 and		
843.51 shall not apply. Retail Sales and Service uses and Gym uses are a principally permitted		
USO, and the replacement of one such use or tenant by another such use or tenant in an existing store		
or gym, regardless of its size, is permitted. Newly constructed space for Retail Sales and Services		
uses and or Gym uses spaces larger than 25,000 gross square feet per use or the expansion of an		

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1	existing Retail Sales and Services use or Gym use space by more than 25,000 new gross square feet		
2	per use shall require conditional use authorization pursuant to the provisions of Section 303.		
3	(3) Formula Retail. The Formula Retail requirements of Sections 803.6 and 843.46 shall not		
4	apply. Formula Retail uses shall be permitted, unless the use is otherwise prohibited or requires		
5	conditional use authorization pursuant to other subsections of Section 843.		
6	(4) Housing Requirements. The Potrero Center is one of the largest properties in the UMU		
7	zoning district that provides a unique opportunity for a mixed-use project with the provision of a		
8	significant amount of affordable housing, through either on-site inclusionary units, a dedication of a		
9	portion of the land or the air rights of the property to the City. This would enable the City (or anothe		
10	affordable housing developer) to develop affordable housing on such dedicated portion or provide for		
11	combination of both on-site inclusionary housing and land dedication. The City supports such		
12	affordable housing production in this location, rather than in an off-site location or locations. The		
13	provisions of Sections 319.4(a)(3)(A) and 319.4(a)(3)(B) shall be modified to increase the off-site		
14	affordable unit election and in lieu fee election requirements from 27 percent to 30 percent of the total		
15	number of units produced in the principal project. The findings of Section 319.1 concerning the		
16	provision of affordable housing are incorporated herein by reference.		
17	(5) Land Dedication Election. The Land Dedication Alternative for the provision of		
18	inclusionary housing units specified in Section 319.4(b)(2) may be satisfied incrementally over time in		
19	the event that portions of the SUD are redeveloped in phases and may be satisfied through the		
20	dedication to the City of air space parcels above or adjacent to retail, parking or other uses, as well as		
21	through dedications of land, upon the approval of the Mayor's Office of Housing or a successor entity,		
22	and provided the requirements of Section 319.4(b)(2)(A)-(I) are otherwise satisfied.		
23	Section 3. Under Sections 106 and 302(c) of the Planning Code, Sheet SU08 of the		
24	Zoning Map of the City and County of San Francisco is amended as follows:		

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4	Description of Property	Special Use District Hereby Approved		
5	Assessor's Block 3930A, Lot 002	Potrero Center Mixed- Use SUD		
6	Section 4. This Section is uncodified. This legislation is con	npanion legislation to the		
7	Eastern Neighborhoods Planning Code and Zoning Map amendments (the "Eastern			
8	Neighborhoods Amendments"), copies of which are in Clerk of the Board of Supervisors File			
9	Nos. 081153 and 081154 and are incorporated herein by reference. This Ordinance relies on			
10	Planning Code Sections and Zoning Map changes contained in the Eastern Neighborhoods			
11	Amendments. Consequently, the Board of Supervisors would not adopt this legislation			
12	without adoption of the Eastern Neighborhoods Amendments. Therefore, this Ordinance will			
13	not be effective unless and until the Eastern Neighborhoods Amendments are effective.			
14	Further, the zoning provisions set forth in this Ordinance shall prevail over any contrary			
15	provisions in the Eastern Neighborhoods Amendments.			
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17 18	APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney			
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20	By: John D. Malamut			
21	Deputy City Attorney			
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