FILE NO. 090148

**RESOLUTION NO.** 

1	[Resolution supporting Earth Hour 2009.]
2	Resolution declaring March 28, 2009 between 8:30-9:30PM as Earth Hour in San
3	Francisco and urging all city government buildings, public schools and public
4	landmarks to turn off non-essential lighting on this date and time.
5	
6 7	WHEREAS, Earth Hour is a global event that involves over 400 cities in 35 countries
8	on March 28, 2009 to increase awareness about the collective action that cities across the
9	planet can take to conserve energy and fight climate change; and
10	WHEREAS, Earth Hour is a grassroots partnership between city governments, the
11	World Wildlife Fund, and thousands of environmental and civil society groups; and
12 13	WHEREAS, Earth Hour will involve cities turning off all non-essential lighting between
14	8:30-9:30PM on March 28, and will use the event to engage citizens to take specific actions to
15	decrease their energy usage in their own day-to-day lives;
16	WHEREAS, San Francisco led American participation in Earth Hour 2008 as the West
17	Coast 'flagship' city and successfully turned off lights across the city, engaged over 100
18	community groups in the campaign, and engaged thousands of San Franciscans to make
19	changes in their own lives; and
20	WHEREAS, Earth Hour San Francisco 2009 will build off past success as an inclusive,
21 22	grassroots event to broaden engagement of individuals, businesses, schools and building
22 23	owners to take specific actions to reduce their carbon footprint and conserve energy; and
23	
25	Supervisors Alioto-Pier, Dufty

BOARD OF SUPERVISORS

1	WHEREAS, These specific actions will be embodied in the "Earth Hour 24 x 7 Energy
2	Challenge" that Earth Hour participants will take and includes: commercial building owners
3	creating an energy benchmark for their building and then seeking to reduce energy over the
4	next twelve months; small businesses participating in the City's Energy Watch program to
5	receive energy audits of their business operations; and residents taking several clear, specific
6	actions to reduce their consumption of electricity; now, therefore, be it
7	RESOLVED, That the City and County of San Francisco endorses the mission of Earth
8 9	Hour San Francisco 2009 to raise awareness about the connection between energy usage
9 10	and global climate change and to cause local citizens to take specific actions to manage their
11	energy usage; and, be it
12	FURTHER RESOLVED, That the Board of Supervisors encourages city employees to
13	turn off all non-essential lighting in city government buildings, public schools and public
14	landmarks; and, be it
15	FURTHER RESOLVED, That the San Francisco Board of Supervisors declares March
16 17	28, 2009 between 8:30-9:30PM to be Earth Hour in the City and County of San Francisco.
18	
19	
20	
21	
22	
23	
24	
25	Supervisors Alioto-Pier, Dufty BOARD OF SUPERVISORS Page 2 2/2/2000

Page 2 2/3/2009