SUPERVISOR CHIU , Campos BOARD OF SUPERVISORS

[Timothy Pflueger Day]

Resolution proclaiming March 22, 2009 to be Timothy Pflueger Day in San Francisco.

WHEREAS, Timothy Pflueger was born in 1892 in San Francisco and grew up in the Mission District, where he lived most of his life at 1015 Guerrero Street; and

WHEREAS, in addition to being a partner in the architectural firm, Miller & Pflueger in San Francisco, which designed many major landmark buildings, Pflueger was also a major contributor to the culture of the city where he lived until his sudden death in 1946; and,

WHEREAS, Pflueger became an architectural draftsman in San Francisco, working as a young teenager, beginning his career during the rebuilding of the city amid the rubble of the Great Earthquake and Fire of 1906, joined the San Francisco Architectural Club, where, in addition to his early work at the downtown firm Miller & Colmesnil, he continued to learn the architectural trade, was taught in the Beaux Arts style, and designed his first building, a country church, known as Our Lady of the Wayside in Portola Valley, completed in 1912, and now a California Registered Historical Landmark; and

WHEREAS, Pflueger continued to show talent as a young architect and subsequently designed the Castro Theatre in 1922 and the Alhambra Theatre in 1926 for the Nasser Brothers, both designated San Francisco Landmarks, and after becoming a partner with James R. Miller, his mentor, and through a contract with Pacific Telephone & Co. with Miller & Pflueger and architect Alexander Aimwell Cantin, designed the city's first major high-rise skyscraper, the Telephone Building, completed in 1925, followed by 450 Sutter in 1929, two iconic and influential skyscrapers in the Moderne or Ziggurat style of the Jazz Age, now referred to as Art Deco; and,

WHEREAS, Pflueger also designed the Paramount Theatre in Oakland, now a National Historic Landmark, two San Francisco Stock Exchanges, several public schools,

theatres in the city and beyond, several cocktail lounges after the end of Prohibition, including the famous "Top of the Mark" in the Mark Hopkins Hotel and the Cirque Room in the Fairmont Hotel, the Union Square Garage, the I. Magnin flagship store in Union Square and many homes in San Francisco and on the Peninsula; and

WHEREAS, throughout his lifetime, Pflueger loved to work with artists and integrated their work into his architecture, especially local ones including Ralph Stackpole, Robert Boardman Howard, Esther Bruton, Sargent Johnson, and the famous Mexican muralist Diego Rivera, who Pflueger brought to San Francisco in 1930 and again in 1940 as part of the Golden Gate International Exposition, to paint murals in conjunction with his work, murals that still adorn walls in private and public spaces in San Francisco and

WHEREAS, Pflueger was also chairman of the board of architects which worked with the State of California engineers in designing the San Francisco-Oakland Bay Bridge and accompanying buildings, such as the Transbay Transit Terminal, and also served on the board of architects for the 1939-1940 World's Fair, also known as the Golden Gate International Exposition, where his work was among the most modern of the fair, including his designs of the Federal Building, the California State Building, and the Court of Pacifica,

WHEREAS, as an architect and in his additional work as a director of the San Francisco Art Association and a founding director of the San Francisco Museum of Art, now known as the San Francisco Museum of Modern Art, Pflueger made many major contributions to the architectural and cultural fabric of the City of San Francisco in his 40-year career in San Francisco, and to the lives of his clients, builders, engineers, artists and artisans who enjoyed working with him and others in his office in San Francisco, where he was loved by family and friends and where many of his contributions are extant and still admired by San Franciscans and visitors today; now, therefore, be it

RESOLVED, That, the San Francisco Board of Supervisors, in recognition of Timothy

Pflueger's significant and valued contributions to the City of San Francisco, hereby proclaims Sunday, March 22, 2009 to be Timothy Pflueger Day in San Francisco.

SUPERVISOR CHIU
BOARD OF SUPERVISORS



City and County of San Francisco Tails

City Hail 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

Resolution

File Number:

090339

Date Passed:

Resolution proclaiming March 22, 2009, to be Timothy Pflueger Day in San Francisco.

March 24, 2009 Board of Supervisors — ADOPTED

Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell, Mirkarimi

File No. 090339

I hereby certify that the foregoing Resolution was ADOPTED on March 24, 2009 by the Board of Supervisors of the City and County of San Francisco.

4/2/09

Date Approved

Major Gavin Newsom

Angela **C**alvillo Clerk of the Board