

550 Kearny Street Suite 1000 San Francisco, CA 94108

1400 Parkmoor Ave Suite 250 San Jose, CA 95126

www.uwba.org 415.808.4300 February 25, 2019

Ms. Angela Calvillo Clerk of the Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, CA 94102-4689

Re: 2019 Combined Charities Campaign

Dear Ms. Calvillo:

United Way of the Bay Area wishes to apply for participation in the 2019 San Francisco City and County Employees Combined Charities Campaign in accordance with the regulations set forth by the Board of Supervisors in Section 16.93-2. You will find enclosed:

RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

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- 1. A list of 2019 United Way of the Bay Area Grantees and Certified Agencies with all organizations representing Bay Area Counties (Criteria A), and with all being in existence for at least one year (Criteria C).
- 2. A copy of our most recent IRS 501(c)(3) Tax Exempt certification letter (Criteria B).
- 3. A copy of our most recent financial audit (Criteria D).

Thank you for your time and consideration in this matter. Sincerely,

Innethion-

Anne Wilson Chief Executive Officer



# **2019 Certified Agencies List**

Address

#### Agency Name

| United Way Bay Area Community Fund   | 550 Kearny Street, Suite 1000   |
|--|---------------------------------|
| Project 211 (Fiscal Sponsor: United Way Bay Area)  | 550 Kearny Street, Suite 1000   |
| Project Earn It! Keep It! Save It! (Fiscal Sponsor: United Way Bay Area)                 | 550 Kearny Street, Suite 1000   |
| Emergency Assistance Network of Santa Clara County (Fiscal Sponsor: United Way Bay Area) | 550 Kearny Street, Suite 1000   |
| Project SparkPoint Center Initiative (Fiscal Sponsor: United Way Bay Area)               | 550 Kearny Street, Suite 1000   |
| Abode Services   | 40849 Fremont Blvd.             |
| AIDS Legal Referral Panel  | 1663 Mission Street, Suite 500  |
| Alive & Free   | 1060 Tennessee Street           |
| Asian & Pacific Islander Wellness Center   | 730 Polk Street, 4th Floor      |
| Asian Americans for Community Involvement  | 2400 Moorpark Avenue #300       |
| Asian Immigrant Women Advocates  | 310 8th Street Suite #301       |
| BANANAS  | 5232 Claremont Avenue           |
| Bay Area Cancer Connections  | 2335 El Camino Real             |
| Bayview Association for Youth  | 1201 Mendell Street             |
| Boys & Girls Club of Silicon Valley  | 518 Valley Way                  |
| Boys & Girls Clubs of Oakland  | 3300 High Street                |
| Breakthrough Silicon Valley  | 1635 Park Avenue                |
| Cancer Prevention Institute of California  | 2201 Walnut Avenue, Suite 300   |
| Catholic Charities   | 990 Eddy Street                 |
| Catholic Charities of Santa Clara County   | 2625 Zanker Road #200           |
| Catholic Charities of Solano, Inc.   | 125 Corporate Place, Suite A    |
| Catholic Charities of the East Bay   | 433 Jefferson Street            |
| Center for Employment Training   | 701 Vine Street                 |
| Children Now   | 1404 Franklin Street, Suite 700 |
| Chinatown Community Development Center   | 1525 Grant Avenue               |
| City Year San Jose/Silicon Valley  | 1922 The Alameda, Suite 104     |
| CommUniverCity   | 1 Washington Square             |
| Contra Costa Child Care Council  | 1035 Detroit Ave Suite #200     |
| Diabetic Youth Foundation  | 5167 Clayton Road, Suite F      |
| Early Childhood Mental Health Program  | 4101 Macdonald Avenue           |
| East Bay Asian Youth Center (EBAYC)  | 2025 E. 12th Street             |
| East Bay Community Law Center  | 2921 Adeline Street             |
| East Oakland Youth Development Center  | 8200 International Boulevard    |
| Estrella Family Services   | 611 Willis Avenue               |

| City          | State | e Zip | website                        |
|---------------|-------|-------|--------------------------------|
| San Francisco | CA    | 94108 | www.uwba.org                   |
| San Francisco | CA    | 94108 | www.211bayarea.org             |
| San Francisco | CA    | 94108 | www.uwba.org                   |
| San Francisco | CA    | 94108 | www.uwba.org                   |
| San Francisco | CA    | 94108 | www.uwba.org                   |
| Fremont       | CA    | 94538 | www.abodeservices.org          |
| San Francisco | CA    | 94103 | www.alrp.org                   |
| San Francisco | CA    | 94107 | www.stayaliveandfree.org       |
| San Francisco | CA    | 94109 | www.apiwellness.org            |
| San Jose      | CA    | 95128 | www.aaci.org                   |
| Oakland       | CA    | 94607 | www.aiwa.org                   |
| Oakland       | CA    | 94618 | www.bananasbunch.org           |
| Palo Alto     | CA    | 94306 | www.bcconnections.org          |
| San Francisco | CA    | 94124 | www.bay100cpi.org              |
| Milpitas      | CA    | 95035 | www.bgclub.org                 |
| Oakland       | CA    | 94619 | www.bgcoakland.org             |
| San Jose      | CA    | 95126 | www.breakthroughsv.org         |
| Fremont       | CA    | 94538 | www.cpic.org                   |
| San Francisco | CA    | 94109 | www.catholiccharitiessf.org    |
| San Jose      | CA    | 95134 | www.catholiccharitiesscc.org   |
| Vallejo       | CA    | 94590 | www.csssolano.org              |
| Oakland       | CA    | 94607 | www.cceb.org                   |
| San Jose      | CA    | 95110 | www.cetweb.org                 |
| Oakland       | CA    | 94612 | www.childrennow.org            |
| San Francisco | CA    | 94133 | www.chinatowncdc.org           |
| San Jose      | CA    | 95126 | www.cityyear.org               |
| San Jose      | CA    | 95192 | www.cucsj.org                  |
| Concord       | CA    | 94518 | www.cocokids.org               |
| Concord       | CA    | 94521 | www.dyf.org                    |
| Richmond      | CA    | 94805 | www.ecmhp.org                  |
| Oakland       | CA    | 94606 | www.ebayc.org                  |
| Oakland       | CA    | 94607 | www.ebclc.org                  |
| Oakland       | CA    | 94621 | www.eoydc.org                  |
| San Jose      | CA    | 95125 | www.estrellafamilyservices.org |

|  | 100 11th Charact                       | O al da su d    | ~  | 04007 | for the state of t |
|--|--|-----------------|----|-------|--|
| Family Bridges, Inc.   | 168 11th Street                        | Oakland         | CA | -     | www.fambridges.org   |
| Family Engagement Institute  | 12345 El Monte Road                    | Los Altos Hills |    | 94022 | www.foothill.edu/fei/  |
| Family Supportive Housing, Inc.  | 692 N. King Road                       | San Jose        | CA |       | www.familysupportivehousing.org  |
| FESCO  | 21455 Birch St. #5                     | Hayward         | CA | 94541 | www.fescofamilyshelter.org   |
| Filipino-American Development Foundation   | 1010 Mission Street                    | San Francisco   |    | 94103 | www.bayanihancc.org  |
| Filipinos Advocates for Justice  | 310 8th St Ste 306                     | Oakland         | CA | 94607 | www.filipinos4justice.org  |
| Food Bank of Contra Costa and Solano   | 4010 Nelson Ave.                       | Concord         | CA | 94520 | www.foodbankccs.org  |
| Fresh Lifelines For Youth, Inc.  | 568 Valley Way                         | Milpitas        | CA | 95035 | www.flyprogram.org   |
| Girl Scouts of Northern California   | 1650 Harbor Bay Pkwy, Ste. 100         | Alameda         | CA | 94502 | www.girlscoutsnorcal.org   |
| Girls Incorporated of Alameda County   | 510 15th Street                        | Oakland         | CA | 94612 | www.girlsinc-alameda.org/  |
| Habitat for Humanity East Bay/Silicon Valley   | 2619 Broadway                          | Oakland         | CA | 94612 | www.habitatebsv.org/   |
| Habitat for Humanity Greater San Francisco   | 500 Washington Street, Suite 250       | San Francisco   | CA | 94111 | www.habitatgsf.org   |
| Hope Services  | 30 Las Colinas Lane                    | San Jose        | CA | 95119 | www.hopeservices.org   |
| Hospice of the Valley  | 4850 Union Avenue                      | San Jose        | CA | 95124 | www.hospicevalley.org  |
| International Children Assistance Network  | Sobrato Center for Nonprofits, 532 Val | le Milpitas     | CA | 95035 | www.ican2.org  |
| Jewish Community Center of the East Bay  | 1414 Walnut Street                     | Berkeley        | CA | 94709 | www.jcceastbay.org   |
| Jewish Family and Children's Services of San Francisco, the Peninsula, Marin and Sonoma Counties | 2150 Post Street                       | San Francisco   | CA | 94115 | www.jfcs.org   |
| Jewish Family Services of Silicon Valley   | 14855 Oka Road, Suite 202              | Los Gatos       | CA | 95032 | www.jfssv.org  |
| Jewish Vocational Service  | 225 Bush Street, Suite 400             | San Francisco   | CA | 94104 | www.jvs.org  |
| La Casa de las Madres  | 1663 Mission Street, Suite 225         | San Francisco   | CA | 94103 | www.lacasa.org   |
| La Clinca de La Raza   | 1515 Fruitvale Avenue                  | Oakland         | CA | 94601 | www.laclinica.org  |
| Larkin Street Youth Services   | 134 Golden Gate Avenue                 | San Francisco   | CA | 94109 | www.larkinstreetyouth.org  |
| LifeMoves  | 181 Constitution Drive                 | Menlo Park      | CA | 94025 | www.ivsn.org   |
| Loaves & Fishes Family Kitchen   | 1609 Regatta Lane, Suite D             | San Jose        | CA | 95112 | www.loavesfishes.org   |
| Loaves and Fishes of Contra Costa  | 1985 Bonfacio St., Suite 100           | Concord         | CA | 94520 | www.loavesfishescc.org   |
| Meals on Wheels of Solano County   | 95 Marina Center                       | Suisun City     | CA | 94585 | www.mealsonwheelssolano.org  |
| Mothers Against Drunk Driving  | 7027 Dublin Blvd, Suite 110            | Dublin          | CA | 94568 | www.madd.org/local-offices/ca/ba   |
| Next Door Solutions to Domestic Violence   | 234 E. Gish Road #200                  | San Jose        | CA | 95112 | www.nextdoor.org   |
| Nihonmachi Little Friends  | 2031 Bush Street                       | San Francisco   | CA | 94115 | www.nlfchildcare.org   |
| Old Skool Cafe   | 1429 Mendell Street                    | San Francisco   | CA | 94124 | www.OldSkoolCafe.org   |
| On Lok Senior Health Services  | 1333 Bush Street                       | San Francisco   | CA | 94109 | www.onlok.org  |
| On The Move  | 780 Lincoln Avenue                     | Napa            | CA | 94558 | www.onthemovebayarea.org   |
| Opportunity Fund   | 111 W. Saint John Street, #800         | San Jose        | CA | 95113 | www.opportunityfund.org  |
| Opportunity Junction   | 3102 Delta Fair Blvd                   | Antioch         | CA | 94509 | www.OpportunityJunction.org  |
| Parent Services Project  | 79 Belvedere Street, Suite 101         | San Rafael      | CA | 94901 | www.parentservices.org   |
| Parents Helping Parents (PHP)  | Sobrato Center for Nonprofits -1400 Pa | a San Jose      | CA | 95126 | www.php.com  |
| People Acting In Community Together Inc. (PACT)  | 1100 Shasta Avenue, Suite 210          | San Jose        | CA | 95126 | www.pactsj.org   |
| Philippine International Aid   | 5226 Diamond Heights Blvd.             | San Francisco   | CA | 94131 | www.phil-aid.org   |
| Rebekah Children's Services  | 290 IOOF Avenue                        | Gilroy          | CA | 95020 | www.rckids.org   |
| Richmond Community Foundation  | 1014 Florida Avenue, Suite 200         | Richmond        | CA | 94804 | www.richmondcf.org   |
| Sacred Heart Community Service   | 1381 S 1st Street                      | San Jose        | CA | 95110 | http://sacredheartcs.org/  |
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Salvation Army Silicon Valley Samaritan House San Francisco Education Fund San Francisco Study Center San Francisco Suicide Prevention San Jose Day Nursery Second Harvest Food Bank of Santa Clara and San Mateo Counties Self-Help for the Elderly Services, Immigrant Rights and Education Network (SIREN) SHELTER, Inc. of Contra Costa County Somos Mayfair St. Joseph's Family Center St. Mary's Center STAND! For Families Free of Violence Sunday Friends Foundation Sunnyvale Community Services The Arc San Francisco Trips for Kids **Tri-Valley Haven** West Valley Community Services Wu Yee Children's Services YMCA of San Francisco YMCA of Silicon Valley Youth Homes, Inc United Way Bay Area

359 N. 4th Street S 4031 Pacific Blvd 3rd Floor S 2730 Bryant Street, Second Floor S Si 1663 MISSION ST STE 504 S PO Box 191350 33 N. 8th Street S 750 Curtner Avenue S S 731 Sansome Street, Suite 100 1425 Koll Circle, #109 S 1815 Arnold Drive P 370 S. King Rd., Suite B S 7950-A Church Street, Suite A 0 925 Brockhurst Street ٢ 1410 Danzig Plaza, Suite 200 ( S 730 Story Road, Suite 3 725 Kifer Road ς S 1500 Howard Street 610 4th Street S 3663 Pacific Ave F 10104 Vista Drive C 827 Broadway Street S 50 California Street, Suite 650 S 80 Saratoga Avenue S 3480 Buskirk Avenue Suite 210 Ρ S 550 Kearny Street, Ste. 1000

| San Jose      | CA | 95112 | www.usw.salvationarmy.org   |
|---------------|----|-------|-----------------------------|
| San Mateo     | CA | 94403 | www.SamaritanHouse.com      |
| San Francisco | CA | 94110 | www.sfedfund.org            |
| San Francisco | CA | 94103 | www.brothersontherise.org   |
| San Francisco | CA | 94119 | www.SFsuicide.org           |
| San Jose      | CA | 95112 | www.sjdn.org                |
| San Jose      | CA | 95125 | www.shfb.org                |
| San Francisco | CA | 94111 | www.selfhelpelderly.org     |
| San Jose      | CA | 95112 | www.siren-bayarea.org       |
| Martinez      | CA | 94553 | www.shelterincofccc.org     |
| San Jose      | CA | 95116 | www.somosfayfair.org        |
| Gilroy        | CA | 95020 | www.stjosephsgilroy.org     |
| Oakland       | CA | 94608 | www.stmaryscenter.org       |
| Concord       | CA | 94520 | www.standffov.org           |
| San Jose      | CA | 95122 | www.sundayfriends.org       |
| Sunnyvale     | CA | 94086 | www.svcomunityservices.org  |
| San Francisco | CA | 94103 | www.thearcsf.org            |
| San Rafael    | CA | 94901 | www.tripsforkids.org/marin  |
| Livermore     | CA | 94550 | www.trivalleyhaven.org      |
| Cupertino     | CA | 95014 | www.wvcommunityservices.org |
| San Francisco | CA | 94133 | www.wuyee.org               |
| San Francisco | CA | 94111 | www.ymcasf.org              |
| Santa Clara   | CA | 95051 | www.ymcasv.org              |
| Pleasant Hill | CA | 94523 | www.youthhomes.org          |
| San Francisco | CA | 94108 | uwba.org                    |
|               |    |       |                             |

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#### IRS Department of the Treasury IRS Internal Revenue Service P.O. Box 2508, Room 4010 Cincinnati OH 45201

In reply refer to: 4077589886 May 08, 2014 LTR 4168C 0 94-1312348 000000 00 00040612 BODC: TE

UNITED WAY OF THE BAY AREA 550 KEARNY ST STE 1000 SAN FRANCISCO CA 94108-2524

014695

Employer Identification Number: 94-1312348 Person to Contact: M SCHATZ Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Apr. 14, 2014, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(03) of the Internal Revenue Code in a determination letter issued in October 1956.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(l) and 170(b)(l)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

4077589886 May 08, 2014 LTR 4168C 0 94-1312348 000000 00 00040613

UNITED WAY OF THE BAY AREA 550 KEARNY ST STE 1000 SAN FRANCISCO CA 94108-2524

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

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Tamera Ripperda Director, Exempt Organizations

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Report of Independent Auditors and Financial Statements

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# **Table of Contents**

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| REPORT OF INDEPENDENT AUDITORS                     | 1  |
|--|----|
| FINANCIAL STATEMENTS                               |    |
| Statements of Financial Position                   | 4  |
| Statements of Activities and Changes in Net Assets | 5  |
| Statements of Functional Expenses                  | 7  |
| Statements of Cash Flows                           | 9  |
| Notes to Financial Statements                      | 10 |

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# **Report of Independent Auditors**

To the Board of Directors United Way of the Bay Area

#### **Report on Financial Statements**

We have audited the accompanying financial statements of United Way of the Bay Area ("UWBA"), which comprise the statements of financial position as of June 30, 2018 and 2017, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to UWBA's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of UWBA's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of UWBA as of June 30, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

Moss adams LLP

San Francisco, California November 29, 2018

**Financial Statements** 

# United Way of the Bay Area Statements of Financial Position June 30, 2018 and 2017

|  |             | 2018        |         | 2017        |
|--|-------------|-------------|---------|-------------|
| ASSETS   |             |             |         |             |
| Cash and cash equivalents<br>Pledges receivable, net of discount and provision for uncollectible pledges | \$          | 4,587,759   | \$      | 3,613,594   |
| of \$361,757 and \$534,861 at June 30, 2018 and 2017, respectively                                       |             | 4,163,683   |         | 5,806,770   |
| Grants receivable, net of discount   |             | 4,689,991   |         | 4,551,695   |
| Investments  |             | 14,244,367  |         | 13,903,925  |
| Investment in LLC, held at cost  |             | 160,000     |         | 80,000      |
| Prepaids and other assets  |             | 763,536     |         | 464,568     |
| Furniture, equipment, and leasehold improvements, net  |             | 549,543     |         | 521,017     |
| Total assets   | \$          | 29,158,879  |         | 28,941,569  |
| LIABILITIES AND NET ASSETS   |             |             |         |             |
| LIABILITIES  |             |             |         |             |
| Operating payables and accruals  | \$          | 2,032,240   | \$      | 1,171,662   |
| Donor designations and allocations payable   | •           | 3,479,725   | ,       | 3,832,355   |
| Line of credit   |             | 2,400,000   |         | 2,500,000   |
| Accrued vacation and related costs   |             | 444,533     |         | 453,520     |
| Deferred rent  |             | 550,341     |         | 618,143     |
| Liabilities to beneficiaries from split interest agreements  |             | 18,252      |         | 19,829      |
| Accrued pension costs  | <del></del> | 2,931,172   |         | 4,012,186   |
| Total liabilities  |             | 11,856,263  |         | 12,607,695  |
| NET ASSETS   |             |             |         |             |
| Unrestricted   |             |             |         |             |
| Undesignated   |             | 9,262,611   |         | 10,980,669  |
| Board designated   |             | 2,884,951   |         | 3,004,624   |
| Pension liability in excess of intangible pension assets   |             | (5,527,861) |         | (6,712,433) |
| Total unrestricted net assets  |             | 6,619,701   |         | 7,272,860   |
| Temporarily restricted   |             | 6,786,440   |         | 5,165,939   |
| Permanently restricted   |             | 3,896,475   |         | 3,895,075   |
| Total net assets   |             | 17,302,616  | <u></u> | 16,333,874  |
| Total liabilities and net assets   | \$          | 29,158,879  | \$      | 28,941,569  |

# United Way of the Bay Area Statement of Activities and Changes in Net Assets For the Year Ended June 30, 2018

|  | Unrestricted  | Temporarily<br>Restricted                              | Permanently<br>Restricted | Total   |
|--|---|--|---------------------------|---|
| PUBLIC SUPPORT AND REVENUE   |   |  |                           |   |
| Public support:  |   |  |                           |   |
| Gross campaign results<br>Less donor designations  | \$ 28,024,606<br>(19,878,358)                                     | \$ 139,917   | \$                        | \$ 28,165,923<br>(19,878,358)                                     |
| Campaign revenue   | 8,146,248   | 139,917  | 1,400                     | 8,287,565   |
| Less provision for uncollectible pledges   | (596,418)   |  |                           | (596,418)   |
| Net campaign revenue   | 7,549,830   | 139,917  | 1,400                     | 7,691,147   |
| Grants<br>Miscellaneous contributions<br>Planned giving<br>Net assets released from restrictions   | 1,150,424<br>471,500<br>679,792<br>5,922,975                      | 5,311,618<br>1,746,395<br>1,578<br>(5,922,975)         |                           | 6,462,042<br>2,217,895<br>681,370                                 |
|  |   |  |                           | 47.050.454  |
| Total public support<br>Service fees and earned income<br>Investment income, net<br>Net realized and unrealized gain on investments<br>Other income (loss)                         | 15,774,521<br>689,548<br>165,212<br>194,553<br>121,415            | 1,276,533<br>118,919<br>84,864<br>252,889<br>(112,704) | 1,400<br>-<br>-<br>-<br>- | 17,052,454<br>808,467<br>250,076<br>447,442<br>8,711              |
| Total public support and revenue   | 16,945,249  | 1,620,501  | 1,400                     | 18,567,150  |
| ALLOCATIONS AND EXPENSES<br>Program services:<br>Gross funds awarded/allocated to agencies<br>211 initiative<br>Economic success<br>Other community services<br>Donor designations | 19,936,436<br>1,169,499<br>7,197,502<br>4,106,310<br>(19,878,358) | -<br>-<br>-<br>-<br>-<br>-                             |                           | 19,936,436<br>1,169,499<br>7,197,502<br>4,106,310<br>(19,878,358) |
| Total program services   | 12,531,389  |  | <b></b>                   | 12,531,389  |
| Support services:<br>Management and general<br>Fundraising   | 3,402,392<br>2,849,199  |  |                           | 3,402,392<br>2,849,199  |
| Total support services   | 6,251,591   |  |                           | 6,251,591   |
| Total allocations and expenses   | 18,782,980  |  |                           | 18,782,980  |
| CHANGE IN NET ASSETS BEFORE PENSION<br>RELATED CHANGES   | (1,837,731)   | 1,620,501  | 1,400                     | (215,830)   |
| PENSION RELATED CHANGES OTHER THAN<br>NET PERIODIC PENSION COST  | 1,184,572   |  |                           | 1,184,572   |
| CHANGE IN NET ASSETS   | (653,159)   | 1,620,501  | 1,400                     | 968,742   |
| NET ASSETS, beginning of year  | 7,272,860   | 5,165,939  | 3,895,075                 | 16,333,874  |
| NET ASSETS, end of year  | \$ 6,619,701  | \$ 6,786,440   | \$ 3,896,475              | \$ 17,302,616   |

# United Way of the Bay Area Statement of Activities and Changes in Net Assets For the Year Ended June 30, 2017

| Less donor designations   (21,335,508)   -   -   (21,335,508)     Campaign revenue   9,949,154   52,122   1,300   10,0   | 338,084<br>335,508)<br>002,576<br>725,476)<br>277,100<br>324,196<br>306,825<br>84,107<br> |
|--|---|
| Gross campaign results \$ 31,284,662 \$ 52,122 \$ 1,300 \$ 31,300   Less donor designations (21,335,508) - - (21,335,208)   Campaign revenue 9,949,154 52,122 1,300 10,000 | 335,508)<br>002,576<br>725,476)<br>277,100<br>324,196<br>306,825<br>84,107<br>-           |
| Less donor designations   (21,335,508)   -   -   (21,335,508)     Campaign revenue   9,949,154   52,122   1,300   10,0   | 335,508)<br>002,576<br>725,476)<br>277,100<br>324,196<br>306,825<br>84,107<br>-           |
| Campaign revenue 9,949,154 52,122 1,300 10,0   | 002,576<br>725,476)<br>277,100<br>324,196<br>306,825<br>84,107<br>-                       |
|  | 725,476)<br>277,100<br>324,196<br>306,825<br>84,107<br>-                                  |
| Less provision for uncollectible pledges (725,476) - (7  | 277,100<br>324,196<br>306,825<br>84,107<br>-  |
|  | 324,196<br>306,825<br>84,107<br>-   |
| Net campaign revenue 9,223,678 52,122 1,300 9,2  | 306,825<br>84,107<br>   |
| Grants 969,771 6,854,425 - 7,8   | 84,107<br>  |
| Miscellaneous contributions 849,652 457,173 - 1,3  | -   |
| Planned giving 82,132 1,975 -  |   |
| Net assets released from restrictions 7,963,504 (7,963,504) -  | 00 000  |
| Total public support 19,088,737 (597,809) 1,300 18,4   | 192,228   |
| Inherent contribution from acquisition 3,401,332 1,163,984 - 4,5   | 565,316   |
|  | 385,520   |
|  | 195,213   |
|  | 160,985   |
| Other income 56,093 1,000 -  | 57,093  |
| Total public support and revenue23,908,8581,446,1971,30025,3   | 356,355   |
| ALLOCATIONS AND EXPENSES<br>Program services:  |   |
|  | 172,627   |
| 211 initiative 1,172,290 1,1   | 172,290   |
|  | 388,460   |
|  | 320,507   |
| Donor designations (21,119,503) - (21,7  | 119,503)  |
| Total program services12,434,381 12,4  | 434,381   |
| Support services:  |   |
|  | 796,902   |
|  | 040,141   |
| Acquisition expense 186,779  | 186,779   |
| Total support services7,023,8227,023,822   | 023,822   |
| Total allocations and expenses 19,458,203 - 19,4   | 158,203   |
| CHANGE IN NET ASSETS BEFORE PENSION  |   |
| RELATED CHANGES 4,450,655 1,446,197 1,300 5,8  | 398,152   |
| PENSION RELATED CHANGES OTHER THAN     NET PERIODIC PENSION COST   1,955,081   -   -   1,955,081   | 955,081   |
| CHANGE IN NET ASSETS 6,405,736 1,446,197 1,300 7,8   | 353,233   |
| NET ASSETS, beginning of year867,1243,719,7423,893,7758,4  | 480,641   |
| NET ASSETS, end of year\$ 7,272,860 _\$ 5,165,939 _\$ 3,895,075 _\$ _16,3  | 333,874   |

### United Way of the Bay Area Statements of Functional Expenses For the Year Ended June 30, 2018

|   |   |                     | <b>B</b>            | m Services                     |                       |                              |                              | Support Services |                              |               |
|---|---|---------------------|---------------------|--------------------------------|-----------------------|------------------------------|------------------------------|------------------|------------------------------|---------------|
|   | Funds<br>Awarded/<br>Allocated<br>to Agencies | 2-1-1<br>Initiative | Economic<br>Success | Other<br>Community<br>Services | Donor<br>Designations | Total<br>Program<br>Services | Management<br>and<br>General | Fundraising      | Total<br>Support<br>Services | Tola          |
| ALLOCATIONS AND EXPENSES  |   |                     |                     |                                |                       |                              |                              |                  |                              |               |
| Salaries  | s -   | \$ 143,916          | \$ 1,455.046        | \$ 1,186,425                   | s -                   | \$ 2.785.387                 | \$ 1,600,945                 | \$ 1,264,880     | \$ 2,865,825                 | \$ 5.651,212  |
| Payroll taxes and employee benefits   |   | 46,918              | 440,318             | 418,020                        | · · · · · ·           | 905,256                      | 567,724                      | 373,817          | 941,541                      | 1,846,797     |
| Subtotal  | -   | 190,834             | 1,895,364           | 1,604,445                      | -                     | 3,690,643                    | 2,168,669                    | 1,638,697        | 3,807,366                    | 7,498,009     |
| Professional services   | -   | 783,616             | 712,640             | 167,990                        |                       | 1,664,246                    | 231,041                      | 313,746          | 544,787                      | 2,209,033     |
| Supplies  | -   | 2,138               | 54,195              | 21,629                         |                       | 77,962                       | 18,151                       | 14,428           | 32,579                       | 110,541       |
| Telephone   | -   | (9,759)             | 43,821              | 23,614                         | -                     | 57,676                       | 30,907                       | 21,908           | 52,815                       | 110,491       |
| Postage, warehouse, and delivery  | -   | 417                 | 3,698               | 2,343                          | -                     | 6,458                        | 8,183                        | 10,039           | 18,222                       | 24,680        |
| Occupancy   | -   | 27,005              | 332,633             | 180,172                        | -                     | 539,810                      | 404,343                      | 294,257          | 698,600                      | 1,238,410     |
| Insurance   | -   | 1,145               | 12,407              | 10,826                         | -                     | 24,378                       | 17,012                       | 12,481           | 29,493                       | 53,871        |
| Furniture, equipment, and leasehold improvements  | -   | 4,529               | 78,623              | 36,357                         | -                     | 119,509                      | 71,393                       | 50,270           | 121,663                      | 241,172       |
| Media and printing  | -   | 27,507              | 323,787             | 173,170                        |                       | 524,464                      | 87,055                       | 136,768          | 223,823                      | 748,287       |
| Travel  | -   | 4,159               | 36,562              | 30,293                         | -                     | 71,014                       | 22,416                       | 40,865           | 63,281                       | 134,295       |
| Conference, training, and meetings  | -   | 23,630              | 152,734             | 89,442                         | -                     | 265,806                      | 82,730                       | 158,550          | 241,280                      | 507,086       |
| Bank, interest, merchant, and other fees  | -   | 1,741               | 21,370              | 16,004                         | •                     | 39,115                       | 92,808                       | 26,011           | 118,819                      | 157,934       |
| Miscellaneous   |   | 156                 | 4,274               | 2,976                          |                       | 7,406                        | 3,006                        | 2,353            | 5,359                        | 12,765        |
| United Way Worldwide dues   | -   | 6,665               | 72,238              | 56,513                         | -                     | 135,416                      | 99,050                       | 72,668           | 171,718                      | 307,134       |
| Uncollectible pledge expense  | -   | •                   | -                   | 1,875                          | -                     | 1,875                        | -                            |                  | -                            | 1,875         |
| Depreciation and amortization expense, loss<br>on sale/abandonment of furniture, equipment, and |   |                     |                     |                                |                       |                              |                              |                  |                              |               |
| leasehold improvements, net   |   | 5,716               | 95,331              | 45,136                         |                       | 146,183                      | 75,909                       | 56,158           | 132,067                      | 278,250       |
| Unrelated Business Income Taxes   | *   | -                   | -                   |                                |                       | -                            | 7,188                        | -                | 7,188                        | 7,188         |
| Cost recovery reimbursements  | -   | <u> </u>            |                     | -                              |                       |                              | (17,469)                     |                  | (17,469)                     | (17,469)      |
| Total   |   | 1,069,499           | 3,839,677           | 2,462,785                      | -                     | 7,371,961                    | 3,402,392                    | 2,849,199        | 6,251,591                    | 13,623,552    |
| Allocations/awards/designations   | 19,936,436                                    | 100,000             | 3,357,825           | 1,643,525                      | (19,878,358)          | 5,159,428                    | <u> </u>                     |                  |                              | 5,159,428     |
| TOTAL ALLOCATIONS AND EXPENSES  | \$ 19,936,436                                 | \$ 1,169,499        | \$ 7,197,502        | \$ 4,106,310                   | \$ (19,878,358)       | \$ 12,531,389                | \$ 3,402,392                 | \$ 2,849,199     | \$ 6,251,591                 | \$ 18,782,980 |

See accompanying notes

7

### United Way of the Bay Area Statements of Functional Expenses For the Year Ended June 30, 2017

|   | Program Services                              |                     |                     |                                |                       |                              | Support Services             |              |                        |                              |               |  |
|---|---|---------------------|---------------------|--------------------------------|-----------------------|------------------------------|------------------------------|--------------|------------------------|------------------------------|---------------|--|
|   | Funds<br>Awarded/<br>Allocated<br>to Agencies | 2-1-1<br>Initiative | Economic<br>Success | Other<br>Community<br>Services | Donor<br>Designations | Total<br>Program<br>Services | Management<br>and<br>General | Fundraising  | Acquisition<br>Expense | Total<br>Support<br>Services | Total         |  |
| ALLOCATIONS AND EXPENSES  |   |                     |                     |                                |                       |                              |                              |              |                        |                              |               |  |
| Salaries  | s -   | \$ 177,947          | \$ 1,584,478        | \$ 1.360,458                   | s -                   | \$ 3,122,883                 | \$ 1,753,270                 | \$ 1.270.011 | \$ 27,658              | \$ 3,050,939                 | \$ 6,173,822  |  |
| Payroll taxes and employee benefits   |   | 64,495              | 538,703             | 462,623                        | -                     | 1,065,821                    | 619,598                      | 414,073      | 57,327                 | 1,090,998                    | 2,156,819     |  |
| Subtotal  | -   | 242,442             | 2,123,181           | 1,823,081                      | -                     | 4,188,704                    | 2,372,868                    | 1,684,084    | 84,985                 | 4,141,937                    | 8,330,641     |  |
| Professional services   | -   | 692.761             | 640.887             | 172,187                        |                       | 1,505,835                    | 406,760                      | 416,984      | 42.320                 | 866.064                      | 2,371,899     |  |
| Supplies  | -   | 2,575               | 43,920              | 9,581                          | -                     | 56,076                       | 18,198                       | 15,202       | 234                    | 33,634                       | 89,710        |  |
| Telephone   | -   | 5,462               | 37,574              | 24,691                         | -                     | 67,727                       | 39,108                       | 32,036       | 3.225                  | 74,369                       | 142.096       |  |
| Postage, warehouse, and delivery  | -   | 647                 | 4,363               | 2.922                          | -                     | 7,932                        | 9,512                        | 9,106        | -                      | 18.618                       | 26,550        |  |
| Occupancy   | -   | 48,425              | 370,522             | 200,148                        | -                     | 619.095                      | 415,229                      | 384.873      | 4,702                  | 804,804                      | 1,423,899     |  |
| Insurance   | -   | 1,944               | 13,324              | 10,143                         |                       | 25,411                       | 17.221                       | 15,444       | 21,261                 | 53,926                       | 79,337        |  |
| Furniture, equipment, and leasehold improvements  | -   | 6,584               | 67,537              | 28,001                         | -                     | 102.122                      | 68,408                       | 51,869       | 2,307                  | 122,584                      | 224,706       |  |
| Media and printing  | -   | 17,942              | 384,276             | 254,054                        |                       | 656,272                      | 62.485                       | 51,963       | 2.842                  | 117,290                      | 773,562       |  |
| Travel  | -   | 3,618               | 33,766              | 37,409                         | -                     | 74,793                       | 23,171                       | 29,264       | -                      | 52,435                       | 127,228       |  |
| Conference, training, and meetings  | -   | 22,679              | 171,145             | 73,556                         | -                     | 267,380                      | 96,574                       | 144,979      |                        | 241,553                      | 508,933       |  |
| Bank, interest, merchant, and other fees  | -   | 2,196               | 17,538              | 10,356                         | -                     | 30,090                       | 82,154                       | 22,950       | 10,740                 | 115,844                      | 145,934       |  |
| Miscellaneous   | -   | 101                 | 2,757               | 2,603                          | -                     | 5,461                        | 2,828                        | 2,159        |                        | 4,987                        | 10.448        |  |
| United Way Worldwide dues   | -   | 11,706              | 80,227              | 47,766                         | -                     | 139,699                      | 103,692                      | 92,991       | -                      | 196,683                      | 336,382       |  |
| Uncollectible pledge expense  | -   | 1,499               | 90,419              | 1,000                          | -                     | 92,918                       |                              | -            | 14,163                 | 14,163                       | 107,081       |  |
| Depreciation and amortization expense, loss<br>on sale/abandonment of furniture, equipment, and |   |                     |                     |                                |                       |                              |                              |              |                        |                              |               |  |
| leasehold improvements, net   | -   | 11,709              | 119,106             | 45,191                         | -                     | 176.006                      | 95,786                       | 86,237       | -                      | 182.023                      | 358.029       |  |
| Cost recovery reimbursements  |   |                     |                     |                                | •                     |                              | (17,092)                     | -            | <u> </u>               | (17,092)                     | (17,092)      |  |
| Total   | -   | 1,072,290           | 4,200,542           | 2,742,689                      | -                     | 8,015,521                    | 3,796,902                    | 3,040,141    | 186,779                | 7,023,822                    | 15,039,343    |  |
| Allocations/awards/designations   | 21,172,627                                    | 100,000             | 3,187,918           | 1,077,818                      | (21,119,503)          | 4,418,860                    |                              | -            |                        |                              | 4,418,860     |  |
| TOTAL ALLOCATIONS AND EXPENSES  | \$ 21,172,627                                 | \$ 1,172,290        | \$ 7,388,460        | \$ 3,820,507                   | \$ (21,119,503)       | \$ 12,434,381                | \$ 3,796,902                 | \$ 3,040,141 | \$ 186,779             | \$ 7,023,822                 | \$ 19,458,203 |  |

See accompanying notes.

8

# United Way of the Bay Area Statements of Cash Flows For the Years Ended June 30, 2018 and 2017

|  | <b>102</b> 00000000000000000000000000000000000 | 2018  | <br>2017   |
|--|--|---|--|
| CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES<br>Change in net assets<br>Adjustments to reconcile change in net assets to net cash  | \$   | 968,742   | \$<br>7,853,233  |
| from (used in) operating activities<br>Provision for uncollectible pledges<br>Change in discount on grants receivable<br>Change in discount on pledges receivable  |  | (170,913)<br>(27,069)<br>(2,191)                            | (27,000)<br>49,020<br>(873)<br>29,080                                    |
| Net loss on disposal of property and equipment<br>Depreciation and amortization<br>Net realized and unrealized (gain) on investments<br>Pension related changes other than net periodic pension costs<br>Contribution of marketable securities   |  | 278,250<br>(447,442)<br>(1,184,572)<br>-                    | 328,948<br>(1,160,985)<br>(1,955,081)<br>(79,556)                        |
| Inherent contribution from acquisition<br>Contributions restricted for investment in endowment<br>Changes in assets and liabilities  |  | (1,400)   | (4,565,316)<br>(1,300)   |
| Pledges receivable<br>Grants receivable<br>Prepaids and other receivables<br>Donor designations and allocations payable<br>Operating payables and accruals   |  | 1,816,191<br>(111,227)<br>(298,968)<br>(352,630)<br>860,578 | 3,082,598<br>(1,223,307)<br>(108,169)<br>(190,418)<br>(215,334)          |
| Accrued vacation and related costs<br>Deferred rent<br>Accrued pension costs<br>Liabilities to beneficiaries from split interest agreements  |  | (8,987)<br>(67,802)<br>103,558<br>(1,577)                   | 76,372<br>(71,518)<br>290,745<br>(1,975)                                 |
| Net cash from operating activities   |  | 1,352,541   | <br>2,109,164  |
| CASH FLOWS (USED IN) FROM INVESTING ACTIVITIES<br>Net cash received from acquisition<br>Purchases of investments<br>Purchases investment in LLC, held at cost<br>Proceeds from sale of investments<br>Purchases of furniture, equipment, and leasehold improvements<br>Sales of furniture, equipment, and leasehold improvements |  | (768,045)<br>(80,000)<br>875,045<br>(306,776)               | <br>807,388<br>(1,632,004)<br>(80,000)<br>1,849,355<br>(41,970)<br>2,200 |
| Net cash (used in) from investing activities   |  | (279,776)   | 904,969  |
| CASH FLOWS (USED IN) FINANCING ACTIVITIES<br>Repayment of the line of credit<br>Contributions restricted for investment in endowment   |  | (100,000)<br>1,400  | (250,000)<br>1,300   |
| Net cash (used in) financing activities  |  | (98,600)  | <br>(248,700)  |
| CHANGE IN CASH AND CASH EQUIVALENTS  |  | 974,165   | 2,765,433  |
| CASH AND CASH EQUIVALENTS, beginning of year   | <b></b>  | 3,613,594   | 848,161  |
| CASH AND CASH EQUIVALENTS, end of year   | \$   | 4,587,759   | \$<br>3,613,594  |
| SUPPLEMENTAL DISCLOSURE OF CASH PAID FOR:<br>Interest  | \$   | 79,854  | \$<br>62,393   |

#### **NOTE 1 – ORGANIZATION AND PURPOSE**

United Way of the Bay Area ("UWBA"), incorporated in California in 1955, is an independent, locally managed nonprofit organization. It has been granted tax-exempt status under Section 501(c)(3) of the Internal Revenue Code and Section 23701d of the California Revenue and Taxation Code. UWBA has also made the 501(h) election under the IRS code. Due to changes in the Federal Tax Law, beginning on January 1, 2018 nonprofit employers are required to pay Unrelated Business Income Tax (UBIT) on qualified transportation benefits in excess of \$260. UWBA is complying with this requirement.

As UWBA approaches its centennial, it is proud to be continuing a long tradition of leadership in the local nonprofit community by encouraging philanthropy and investing those dollars in programs to serve the health and human services needs of Bay Area residents. UWBA currently serves Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara and Solano Counties.

The Bay Area Community Fund ("BACF") is comprised of the unrestricted funds donated to UWBA to support the achievement of its Community Impact goals. UWBA is committed to creating community change by positioning itself as an inclusive community leader in the eight Bay Area counties served, while honoring donors' philanthropic interests.

UWBA focuses its goals and its use of resources in response to the needs of the community. In doing so, it may, from time to time, discontinue the management of specific programs. Discontinuance may include closing, merging, or establishing the independence of programs. When such transitions take place, the purpose has been and will continue to be enhancing the ability of the UWBA to concentrate its efforts on helping to cut the number of families living in poverty. The organization pursues a selected, targeted set of programs that help people survive the struggles of poverty and move toward economic success. Each of these programs also has a role in helping to evolve the public and private systems around them to better serve people in poverty. UWBA's programs may take the form of providing direct service to clients, issuing grants to organizations to provide services, and/or engaging in collaborative partnerships. Grant proposals are evaluated on the basis of their alignment with UWBA's strategic plan as well as the agency's ability to demonstrate high standards in fiscal and programmatic operations, and overall organizational strength. Grants and the focus of grant-making activities are reported to the UWBA's Board of Directors.

The following are specific programs and strategies managed by UWBA:

### <u>211</u>

211 is a free, easy-to-remember phone number and web resource that anyone can call for information and referral to resources. Last year, UWBA and its partner call centers in eight Bay Area counties responded to 108,000 calls and texts. More than half of these requests came from those requesting help with poverty/basic needs issues such as food, jobs and shelter.

In addition to daily information and referral, 211 is a critical resource for disasters. In recent years, 211 has been available for responses to an earthquake, a tsunami, and major fires. 211 assisted with the North Bay Wildfires in October 2017. Looking ahead UWBA plans to update 211's technology platform to make sure it is accessible to as many people in need as possible.

# United Way of the Bay Area Notes to Financial Statements

#### Economic Success

**SparkPoint** has served more than 27,000 individuals since launching SparkPoint Oakland in 2009, and over 4,600 people in the last year alone. Approximately 28% of our clients are seeing progress on their income, savings, credit or debt goals.

SparkPoint Centers offer an array of services in one convenient location for a person or family trying to move out of poverty, including financial coaching on budgeting and savings, credit and debt management, career or education counseling, screening for public benefits, and others. SparkPoint aims to have clients move from poverty to economic success by (1) increasing income; (2) reducing debt; (3) increasing credit scores; and (4) increasing savings. The SparkPoint regional network includes more than 75 outstanding partner organizations across the Bay Area.

SparkPoint has expanded work into Community Colleges and Community Schools. In fact, SparkPoint in San Mateo County has expanded to the community college district level and now all three colleges will have a SparkPoint in the next year. SparkPoint in Community Schools takes a Two-Generation Approach to improve the immediate and long-term financial stability of parents while ensuring that children are healthy and supported at school. This disrupts the cycle of poverty so that entire families can succeed—now and far into the future.

SparkPoint also recognizes that a good education, marketable skills, and a good job are needed to lift someone out of poverty. Through the expansion into Community Colleges, centers align their strongest programmatic assets to improve the school to career pathway for low-income students. They ensure that students know more about available career and education options, including post-secondary job training and certificate and degree programs. SparkPoint ensures that students start and remain on a path toward a good job through wrap around support services. UWBA's strong relationships with major employers across various sectors, provide students with access to work-based learning opportunities and jobs.

FY18 highlights include:

- 221 clients achieved self-sufficient income
- 1,330 clients are making progress toward one element of financial prosperity: self-sufficient income, three months savings, 700 credit score, no revolving debt
- There are 21 locations throughout our eight counties

**Earn It! Keep It! Save It! ("EKS")** is a UWBA-led coalition of partners that prepares tax returns for free, ensuring low- to moderate-income families get the refunds and credits for which they are eligible. During the 2018 tax season, approximately 2,700 volunteers prepared more than 78,014 returns and brought back over \$81.9 million in refunds. Additionally, \$22.7 million of those refunds were in Earned Income Tax Credit ("EITC"). EITC goes to the poorest, most vulnerable Bay Area households. EITC has been identified by poverty-fighting experts as one of the most effective programs nationally, lifting millions of people above the federal poverty level every year. Families use their refunds primarily to pay bills, rent, and to buy food or clothes. Through its tax preparation efforts, EKS provides resources to meet basic needs, which are critical to ending the cycle of poverty in the Bay Area. EKS has 228 locations in eight counties. In addition to preparing tax returns, EKS uses the program visit as a moment to offer low-income families the opportunity to increase their savings.

#### Youth Workforce

United Way's Youth Workforce program helps prepare low-income youth and young adults (age 16-24) to become the 21<sup>st</sup> century workforce for employers in San Francisco and across the Bay Area. Connecting business, government, schools, nonprofits and youth, the Mayor's Youth Jobs+ ("MYJ+") helps young people get job training and work experience, explore career paths, and become motivated to finish high school and go on to college or postsecondary training. MYJ+ is a partnership with San Francisco Mayor's Office, SFUSD, Office of Economic and Workforce Development, the Department for Children, Youth and their Families, community partners and employers. Since its inception as Summer Jobs+ in 2012, the initiative has served over 30,000 youth in San Francisco with a year-round effort. Last year, 7,332 youth were served as part of the Mayor's Youth Jobs+ in San Francisco alone. Within the next several years, MYJ+ expects to expand into more of our counties served by UWBA.

#### Other Programs

#### **Emergency Food and Shelter**

Like many United Ways around the country, UWBA manages the local activities of the federal **Emergency Food** and Shelter Program (EFSP), which distributes federal funds to local programs that feed and provide shelter to people in need. In FY18 UWBA distributed more than \$1.8 million in seven counties to agencies that provided more than 1.2 million meals and over 69,000 shelter nights. In addition, our **Emergency Assistance Network** in Santa Clara County was able to provide financial assistance to approximately 195 households.

#### Labor Community Services

The long standing Labor-United Way Partnership combines the power of more than 12.5 million working families and their communities toward a shared vision where all have the opportunity to reach their highest potential. Locally, UWBA's Labor Community Services program continued its essential role of assisting people in poverty through direct provision of community services and policy advocacy. In FY18, our labor liaisons in two counties (San Mateo and San Francisco) helped 412 Bay Area families receive direct hardship assistance and referrals to housing, health, utilities, job access issues, and other emergencies. The liaisons also worked closely with United Way's other programs, helping to refer potential clients to EKS, 211 and SparkPoint. They focused on key issues such as strengthening the safety net for immigrant families and raising the minimum wage.

#### Public Policy

UWBA recognizes that in order to achieve our goal of ending the cycle of poverty in our community, we must advance public policies that support our mission. UWBA's Public Policy team influences policy and engages in advocacy at all levels of government. Our primary policy focus is at the local level in our eight-county service area (Alameda, Contra Costa, Marin, Napa, San Francisco, Santa Clara, San Mateo, and Solano). In addition, we provide advocacy support to state and federal issues important to the United Way system. In FY18, our efforts supported the expansion of the State EITC to taxpayers who are 18-24 years old and over 65. In February 2018, UWBA advocated for Congress to approve long term funding for the Children's Health Program. The approved funding will last six years, ensuring millions of children have access to health care. Each year, UWBA leads volunteers and staff in visiting our legislators in Sacramento and Washington, D.C.

#### Rise Together

Finally, UWBA continues to be the backbone organization for the Rise Together coalition. Launched by UWBA in 2012, Rise Together is uniquely a regional strategy. In the last four years, Rise Together has: graduated hundreds of Leadership for Equity and Opportunity participants; selectively engaged on key policy issues; hosted major events, including the Opportunity Summit, to showcase the issues surrounding poverty and the possible solutions to those problems; and convened workgroups on housing, early childhood education and worker supports. UWBA staffs the coalition and helps the partners select and implement key initiatives. Partners include political and faith leaders, businesses, nonprofits, government, academia, media and others.

#### **NOTE 2 – SIGNIFICANT ACCOUNTING POLICIES**

**Basis of accounting** – The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") and with the financial statement standards of United Way Worldwide. United Way Worldwide standards are required for membership and comply with Financial Accounting Standards Board ("FASB") Accounting Standard Codification for not-for-profit organizations.

**Use of estimates** – Management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities and contingencies at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from management's estimates. Significant estimates include the provision for uncollectible pledges, useful lives of furniture, equipment, and leasehold improvements, fair value of investments, allocation of functional expenses, and the unfunded pension liabilities. The fair value of investments and pension assets are subject to material volatility based on market conditions. This could have a significant effect on these financial statements.

**Classes of net assets** – The accompanying financial statements are presented on the basis of unrestricted, temporarily restricted, and permanently restricted net assets.

**Unrestricted net assets** – Unrestricted net assets include resources available to support UWBA operations and temporarily restricted resources that become available for use by UWBA in accordance with the intentions of the donors. Unrestricted net assets are designated by UWBA's Board of Directors for specified purposes as follows:

|   | 2018 |                        | 2017 |                      |  |
|---|------|------------------------|------|----------------------|--|
| Future grants and programs<br>General use | \$   | 1,473,292<br>1,411,659 | \$   | 2,167,919<br>836,705 |  |
|   | \$   | 2,884,951              | \$   | 3,004,624            |  |

**Temporarily restricted net assets** – Temporarily restricted net assets include resources with donor-imposed restrictions that will be fulfilled by actions of UWBA and/or become unrestricted by the passage of time. UWBA's temporarily restricted net assets include multi-year pledges as well as grants restricted for specific UWBA community projects. When the donor or time restriction is fulfilled, temporarily restricted net assets are released to unrestricted net assets and are reported in the accompanying statements of activities and changes in net assets as net assets released from restrictions.

**Permanently restricted net assets** – Permanently restricted net assets are comprised of the historical dollar value of contributions that were received with donor restrictions requiring that the assets be maintained in perpetuity and that only the income generated from these assets is made available for grants, programs, or support services in accordance with the donor restrictions.

**Cash and cash equivalents** – All highly liquid investments, with an original maturity of three months or less when purchased and not held through the investment account, are considered to be cash equivalents. Substantially all of the cash equivalent balances held in financial institutions at June 30, 2018 and 2017 exceeded federal depository insurance coverage. UWBA has not experienced any losses in such accounts. Cash and cash equivalents held in money market funds that are considered nonoperating cash are intended for investment purposes and are classified separately under investments.

**Pledges receivable** – Pledges receivable consist of unconditional promises to give by donors and are recorded at net realizable value. Pledges receivable are net of provisions for uncollectible pledges of \$361,087 and \$532,000 as of June 30, 2018 and 2017, respectively. Unconditional promises to give that are expected to be collected in future years are recorded at the fair value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable in the years in which those promises are received. The discount rates range from 0.11% to 0.45%. Pledges receivable are net of discounts of \$670 and \$2,861 at June 30, 2018 and 2017, respectively.

**Provisions for uncollectible pledges** – The provision for uncollectible pledges is computed based upon historical averages and management's consideration of current economic factors that could affect pledge collections. For the year ended June 30, 2018, there were uncollectible pledge write-offs of \$235,332. For the year ended June 30, 2017, there were uncollectible pledge recoveries of \$28,567.

**Grants receivable** – Grants receivable consist of unconditional promises to give by granting organizations. Unconditional promises to give that are expected to be collected during the following fiscal year are recorded at the amount contributed. Unconditional promises to give that are expected to be collected in future years are recorded at the fair value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable in the years in which those promises are received. The discount rates range from 0.59% to 1.24%. Grants receivable are net of discounts of \$22,550 and \$49,619 at June 30, 2018 and 2017, respectively.

**Investments** – UWBA's investments are stated at fair value using quoted market prices at fiscal year-end. Investments include money market funds and marketable securities held principally for investment purposes. Unrealized gains and losses that result from market fluctuations are recognized in the period such fluctuations occur in the accompanying statements of activities and changes in net assets. Realized gains and losses that result from sales or maturities of securities during the year are calculated on an adjusted cost basis and are reflected in the accompanying statements of activities and changes in net assets. Marketable securities received as donations are recorded at fair value at the date of the donation, and are generally sold as soon as practical after receipt.

**Impairment on investments held at cost** – UWBA evaluates for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. If the estimated future cash flows (undiscounted and without interest charges) from the use of an asset are less than the carrying value, a write-down will be recorded to reduce the related asset to its estimated fair value. As of June 30, 2018 and 2017, no such write-downs have occurred.

**Fair value of assets and liabilities** – UWBA determines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value reporting standards establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of input that may be used to measure fair value:

- Level 1 Quoted prices in active markets for identical assets or liabilities.
- Level 2 Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
- Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The following is a description of the valuation methodologies used for instruments measured at fair value on a recurring basis and recognized in the accompanying statements of financial position, as well as the general classification of such instruments pursuant to the valuation hierarchy.

Where quoted market prices are available in an active market, securities are classified within Level 1 of the valuation hierarchy. Level 1 securities include cash and cash equivalents, equity, fixed income securities, and exchange traded equities. Level 2 securities include investments held in pooled income funds, which are valued using maturity and interest rates as observable inputs.

**Furniture, equipment, and leasehold improvements** – Furniture, equipment, and leasehold improvements are stated at cost, if purchased, or if donated, at fair value at the date of the donation for items exceeding \$5,000. Depreciation is computed on a straight-line basis over the estimated useful lives of the assets, ranging from three to ten years. Leasehold improvements are amortized over the lesser of the useful life of the asset or the term of the lease. Total depreciation expense, amortization expense, and losses from dispositions of fixed assets amounted to \$278,250 and \$358,029 for the years ended June 30, 2018 and 2017, respectively.

**Deferred rent** – Certain leases of UWBA contain lease incentives and fixed escalations. UWBA recognizes the related rent expense on a straight-line basis over the life of the lease and records the difference between the expense included in the accompanying statements of activities and changes in net assets and the amount recorded as deferred rent. For the years ended June 30, 2018 and 2017, deferred rent related to two UWBA locations: 550 Kearny Street, San Francisco, and 8200 Bancroft, Oakland.

**Gross campaign results** – Gross campaign results consist of cash and unconditional promises to give to UWBA during the annual fundraising campaigns and include contributions processed by third-party processors. Donor designations and the provision for uncollectible pledges are deducted from gross campaign results to arrive at campaign revenue.

**Donor designations and service fee revenue** – Donor designations, including contributions that are designated by the donor to nonprofit organizations other than UWBA that include contributions processed by third-party processors, are deducted from gross campaign results to arrive at net campaign revenue. External donor designations are paid to the designated organizations on a monthly basis, by electronic funds transfer ("EFT") as information allows and on a quarterly basis by check for all others, as pledges are collected. Proportionate shares of the receipts are distributed out to the agencies net of service fees. Service fee revenue is reported in the accompanying statements of activities and changes in net assets. This designation processing is inclusive of pledges and payments processed as part of UWBA's role as a federation for the Combined Federal Campaign as well as other state and local government-sponsored fundraising campaigns. Additionally, there are donor designations that are contributions designated by the donor to support UWBA's internal programs.

**Planned gifts** – Planned gifts that are irrevocable are recognized as a receivable when amounts due to UWBA can be reasonably estimated. As of June 30, 2018 and 2017, UWBA has only one type of planned gift – pooled income funds. Assets associated with these gifts totaled \$154,815 and \$159,964 as of June 30, 2018 and 2017, respectively, at fair value and are included in investments in the accompanying statements of financial position. Liabilities associated with these gifts totaled \$18,252 and \$19,829 as of June 30, 2018 and 2017, respectively, at fair value and are included in the accompanying statements of financial position.

**Donated goods and services** – UWBA recognizes the value of donated equipment, supplies, and advertising services at the fair value for similar items. Donated goods and services for the years ended June 30, 2018 and 2017, of \$1,043,333 and \$918,227, respectively, were reflected in miscellaneous contributions in the accompanying statements of activities and changes in net assets. UWBA recognizes the fair value of donated services if the services meet the recognition criteria, which include: a) requiring specialized skills; b) provided by someone with those skills; and c) would have to be purchased if they were not donated. Although UWBA receives a significant amount of contributed time from volunteers, this time does not meet the recognition criteria. Accordingly, the value of this contributed time is not reflected in the accompanying financial statements.

**Gross funds awarded/allocated to agencies** – The amount shown on the accompanying statements of activities and changes in net assets includes grants to UWBA initiatives and programs. These grants are made to partner agencies that advance the work of UWBA programs and the impact of our work to alleviate poverty. They are largely funded by temporarily and programmatically restricted grants awarded to UWBA to achieve specific outcomes in specific locales. Grant making activities are reported to the Board of Directors. Each grant made is included in the appropriate supporting schedule of the annual IRS Form 990. However, to comply with financial statement presentation requirements, these grants are shown net of an offset amount to prevent revenue duplication between unrestricted and temporarily restricted accounts.

**Functional allocation of expenses** – The majority of expenses can be directly identified with the program or supporting services to which they relate and are charged accordingly. Other expenses have been allocated among program and supporting services classifications based on the average number of full-time employees, the time study allocation method, and on a direct cost basis. This is consistent with the standards for allocation of functional expenses in accordance with GAAP and United Way Worldwide.

**Concentrations of risk** – UWBA receives approximately 56% and 46% as of June 30, 2018 and 2017, respectively, of its gross campaign revenue from five employers. All five of these employers are nationally aligned through United Way Worldwide; therefore, the risk of loss of these employers by UWBA is remote. UWBA received 39% and 32%, respectively of its gross grant revenue from two employers. UWBA has a history of collectability with these employers and therefore believes the risk of loss of these employers as donors is remote. As of June 30, 2018 and 2017, UWBA had receivables from five sources totaling \$1,837,959 and \$1,840,176 representing approximately 42% and 34% of total pledges receivables, respectively.

**Income taxes** – UWBA is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code ("IRC") and Section 23701d of the California Revenue and Taxation Code except to the extent of unrelated business taxable income as defined under IRC sections 511 through 515. However, as a result of the passage of the Tax Cuts and Jobs Act as of January 1, 2018, nonprofit employers have to pay 21% Unrelated Business Income Tax on transportation fringe benefits (i.e. parking and transit passes) provided to employees. Since UWBA has immaterial unrelated business taxable income, no provision for income taxes has been provided in these financial statements. UWBA has no unrecognized tax benefits or uncertain tax positions as of June 30, 2018 and 2017.

**Reclassifications** – Certain prior year amounts have been reclassified to conform with the current-year presentation. These reclassifications have no effect on net assets or change in net assets.

**Recent accounting pronouncements** – In May 2014, the FASB issued ASU no. 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which is a new standard on revenue recognition. The new standard contains principles that an entity will need to apply to determine the measurement of revenue and timing of when revenue is recognized. The underlying principle is to recognize revenue to depict the transfer of goods or services to customers at an amount that the entity expects to be entitled to in exchange for those goods or services. The standard has a five-step approach which includes identifying the contract or contracts, identifying the performance obligations, determining the transaction price, allocating the transaction price, and recognizing revenue. The standard also significantly expands the quantitative and qualitative disclosure requirements for revenue, which are intended to help users of financial statements understand the nature, amount, timing, and uncertainty of revenue and the related cash flows. In July 2015, the FASB voted to amend ASU 2014-09 by approving a one-year deferral of the effective date as well as allowing early adoption as of the original effective date, but not before the annual periods beginning after December 15, 2016. The standard is effective for the fiscal year ending June 30, 2020. Management is currently evaluating this new standard and the impact it will have on its financial statements, information technology systems, processes, and internal controls.

In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*, which increases transparency and comparability among organizations by recognizing lease assets and lease liabilities on the statement of financial position and disclosing key information about leasing arrangements in the financial statements of lessees. This update is effective for fiscal years beginning after December 15, 2019, with early adoption permitted. The adoption is effective for UWBA's fiscal year ending June 30, 2021. Management is currently evaluating the impact of the provisions of ASU 2016-02 on the financial statements.

In August 2016, the FASB issued ASU 2016-14, *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities*, which improves the current net asset classification requirements and the information presented in financial statements and notes about an entity's liquidity, financial performance, and cash flows. The update replaces the requirement to present three classes of net assets with two classes, net assets with donor restrictions and net assets without donor restrictions. The update also removes the requirement to present or disclose the indirect method (reconciliation) if using the direct method for the statement of cash flows as well as added several additional enhanced disclosures to the notes. The amendments in this update are effective for fiscal years beginning after December 15, 2017, and interim periods beginning after December 15, 2018, with application to interim financial statements permitted but not required in the initial year of application. The adoption is effective for UWBA for the fiscal year ending June 30, 2019. Management is currently evaluating the impact of the provisions of ASU 2016-14 on the financial statements.

### NOTE 3 – ACQUISITION OF UNITED WAY OF SILICON VALLEY

On May 5, 2016, UWBA entered into an Agreement and Plan of Merger (the "Agreement") to combine its operations with United Way of Silicon Valley ("UWSV") wherein UWSV would become part of UWBA with an effective date of July 1, 2016 (the "Effective Date"). UWSV ceased to exist as of July 1, 2016. The Agreement was filed with the State of California Department of Justice on May 24, 2016. The transaction is determined to be an acquisition in accordance with FASB ASC 805, *Business Combination*.

In accordance with GAAP, on July 1, 2016, UWBA recorded in its financial statements the transfer of identifiable assets acquired and liabilities assumed from UWSV at their fair values as of the Effective Date. No consideration was transferred from UWBA to UWSV in connection with this transaction, and the amount of net assets acquired by UWBA is accounted for as an inherent contribution from UWSV to UWBA.

To the extent that the UWSV's assets were subject to donor restrictions, those restrictions carried over and are properly reported as donor restricted by UWBA. Accordingly, the net assets transferred are included in either unrestricted or temporarily restricted net assets in UWBA's financial statements beginning July 1, 2016.

# United Way of the Bay Area Notes to Financial Statements

The following table summarizes the recorded amounts of the assets acquired and liabilities assumed at the Effective Date:

| Assets acquired:                              |                 |
|---|-----------------|
| Cash and cash equivalents                     | \$<br>807,388   |
| Pledges receivable, net                       | 2,183,715       |
| Grants and other receivables                  | 745,896         |
| Beneficial interest in assets                 | 2,167,918       |
| Certificate of deposit                        | 17,000          |
| Prepaid expenses                              | 65,172          |
| Property and equipment, net                   | <br>79,556      |
| Total assets contributed                      | <br>6,066,645   |
| Liabilities assumed:                          |                 |
| Accounts payable and accruals                 | \$<br>171,932   |
| Pledges due to agencies and other United Ways | <br>1,329,397   |
| Total liabilities transferred                 | <br>1,501,329   |
| Inherent contribution to UWBA                 | \$<br>4,565,316 |

Based on the nature and character of these accounts, the recorded amounts of the assets acquired and liabilities assumed approximate fair value at the Effective Date. Acquisition costs incurred by UWBA were \$0 and \$186,779 for the years ended June 30, 2018 and 2017, respectively. The costs were expensed as incurred.

#### NOTE 4 – PLEDGES AND GRANTS RECEIVABLE

UWBA expected to receive pledges receivable at June 30:

|   | 2018                            | 2017                              |
|---|---------------------------------|-----------------------------------|
| Amount due:<br>In the next year<br>Between two and five years | \$ 4,350,440<br>175,000         | \$                                |
| Discount<br>Provision for uncollectible pledges               | 4,525,440<br>(670)<br>(361,087) | 6,341,631<br>(2,861)<br>(532,000) |
| Pledges receivable, net                                       | \$ 4,163,683                    | \$ 5,806,770                      |

UWBA expected to receive grants receivable at June 30:

|                                 | 2018                  | 2017                   |
|---------------------------------|-----------------------|------------------------|
| Amount due:<br>In the next year | \$ 2,524,548          | \$ 2,956,996           |
| Between two and five years      | 2,187,993             | 1,644,318              |
| Discount                        | 4,712,541<br>(22,550) | 4,601,314<br>)(49,619) |
| Grants receivable, net          | \$ 4,689,991          | \$ 4,551,695           |

#### NOTE 5 - INVESTMENTS AND FAIR VALUE MEASUREMENT

The following tables present the investments carried at fair value on the accompanying statements of financial position as of June 30, 2018 and 2017, by valuation hierarchy:

|   | <br>             |    | 2018    |                |            |
|---|------------------|----|---------|----------------|------------|
| Fair Value Measurement Inputs                   | <br>Level 1      |    | Level 2 |                | Total      |
| Equity  |                  |    |         |                |            |
| Domestic  | \$<br>4,549,427  | \$ | -       | \$             | 4,549,427  |
| International                                   | 2,522,775        | •  | -       | •              | 2,522,775  |
| Balanced fund                                   | 121,319          |    | -       |                | 121,319    |
| Small cap funds                                 | 742,748          |    | -       |                | 742,748    |
| Commodities/natural resources fund<br>Bonds     | 81,608           |    | -       |                | 81,608     |
| Low duration and intermediate                   | 4,644,671        |    | -       |                | 4,644,671  |
| International global                            | 557,253          |    | -       |                | 557,253    |
| Cash and cash equivalents (held for investment) | 869,751          |    | -       |                | 869,751    |
| Pooled income funds                             | <br>-            | P  | 154,815 |                | 154,815    |
| Total   | \$<br>14,089,552 | \$ | 154,815 | \$             | 14,244,367 |
|   |                  |    | 2017    |                |            |
| Fair Value Measurement Inputs                   | <br>Level 1      |    | Level 2 |                | Total      |
| Equity  |                  |    |         |                |            |
| Domestic  | \$<br>4,770,614  | \$ | -       | \$             | 4,770,614  |
| International                                   | 2,377,991        |    | -       |                | 2,377,991  |
| Balanced fund                                   | 134,012          |    | -       |                | 134,012    |
| Small cap funds                                 | 831,427          |    | -       |                | 831,427    |
| Commodities/natural resources fund<br>Bonds     | 74,839           |    | -       |                | 74,839     |
| Low duration and intermediate                   | 4,761,713        |    | -       |                | 4,761,713  |
| International global                            | 530,160          |    | -       |                | 530,160    |
| Cash and cash equivalents (held for investment) | 263,205          |    | -       |                | 263,205    |
| Pooled income funds                             | <br>-            |    | 159,964 | ************** | 159,964    |
| Total   | \$<br>13,743,961 | \$ | 159,964 | \$             | 13,903,925 |

Investment income is as follows for the years ended June 30:

|   | 2018                      | <b>63000000000000000000000000000000000000</b> | 2017                |
|---|---------------------------|---|---------------------|
| Interest and dividend income<br>Less investment management fees | \$<br>319,432<br>(69,356) | \$  | 270,836<br>(75,623) |
| Total investment income, net                                    | \$<br>250,076             | \$  | 195,213             |

Net unrealized and realized gains are as follows for the years ended June 30:

|  | <br>2018                 | 2017                     |
|--|--------------------------|--------------------------|
| Unrealized gain<br>Realized gain                 | \$<br>207,361<br>240,081 | \$<br>706,896<br>454,089 |
| Net realized and unrealized gains on investments | \$<br>447,442            | \$<br>1,160,985          |

UWBA's long-term asset allocation policy was developed by staff and approved by the Board to manage market fluctuations over time. UWBA is aware there are challenges in the current financial markets and continues to monitor related volatility.

#### NOTE 6 - INVESTMENTS HELD AT COST

On January 31, 2017, UWBA invested in United Way Digital Holdings, a limited liability company (LLC). The total commitment made by UWBA was \$400,000. UWBA assessed its rights as a limited member and concluded that UWBA does not maintain direct operational control. UWBA did not consolidate the LLC into its financial statements as a result of not maintaining control.

UWBA has accounted for the investment in the LLC at cost as the LLC fair value is not readily determinable.

The unfunded commitment as of June 30, 2018, was \$240,000 and \$320,000, respectively.

UWBA evaluates its investment in the LLC for impairment whenever events or changes in circumstances indicate that the carrying value of its investment may not be recoverable. As of June 30, 2018, no such write-downs have occurred.

### NOTE 7 - FURNITURE, EQUIPMENT, AND LEASEHOLD IMPROVEMENTS

Furniture, equipment, and leasehold improvements consisted of the following at June 30:

|  | <br>2018   | <br>2017   |
|--|--|--|
| Computer software and equipment<br>Office furniture<br>Equipment<br>Leasehold improvements<br>Vehicles | \$<br>1,171,987<br>528,528<br>176,823<br>579,411<br>16,713 | \$<br>992,255<br>521,729<br>178,068<br>562,222<br>16,712 |
| Total  | 2,473,462  | 2,270,986  |
| Less accumulated depreciation and amortization   | <br>(1,923,919)  | <br>(1,749,969)  |
| Total furniture, equipment, and leasehold improvements, net  | \$<br>549,543  | \$<br>521,017  |

#### **NOTE 8 – MISCELLANEOUS CONTRIBUTIONS**

Miscellaneous contributions are comprised of the following at June 30:

|  | 2018          | 2017            |
|--|---------------|-----------------|
| Unrestricted                                   |               |                 |
| Donated goods and services                     | \$<br>211,203 | \$<br>759,995   |
| Noncampaign donations                          | 214,273       | 27,507          |
| Prior year campaign revenue                    | 8,615         | 2,835           |
| Revenue - other United Ways                    | 33,553        | 52,465          |
| Special events income                          | 1,356         | -               |
| Sponsorship fees                               | <br>2,500     | <br>6,850       |
|  | 471,500       | 849,652         |
| Temporarily restricted                         |               |                 |
| Donated goods and services                     | 832,130       | 158,232         |
| Noncampaign donations and miscellaneous income | 774,276       | 21,909          |
| Special events income                          | 738           | 26,260          |
| Sponsorship fees                               | 139,251       | <br>250,772     |
|  | <br>1,746,395 | 457,173         |
| Total miscellaneous contributions              | <br>2,217,895 | \$<br>1,306,825 |

#### **NOTE 9 – COMMITMENTS**

UWBA leases office space under noncancelable operating leases expiring at various dates through March 31, 2023. Lease agreements generally provide for both renewal options and escalation clauses for increased operating expenses and real estate taxes. UWBA is also committed under noncancelable operating leases for various office equipment.

Future minimum commitments under noncancelable operating leases having lease terms in excess of one year as of June 30, 2018 are as follows:

| Years Ending June 30, |                 |
|-----------------------|-----------------|
| 2019                  | \$<br>1,226,419 |
| 2020                  | 1,210,388       |
| 2021                  | 1,214,829       |
| 2022                  | 1,123,060       |
| 2023                  | <br>850,989     |
|                       |                 |
| Total                 | \$<br>5,625,685 |

Rent expense for the years ended June 30, 2018 and 2017, was \$1,238,410 and \$1,423,899, respectively.

#### NOTE 10 - PENSION PLAN

The Pension Plan of United Way of the Bay Area (the "Plan") is a single employer defined benefit pension plan with UWBA as plan sponsor.

The Plan was amended to freeze participation and benefit accruals under the Plan effective December 31, 2006. Accordingly, no employees will become participants after the December 1, 2006 entry date, and participants' Plan benefits will not increase after December 31, 2006. In no event will the accrued benefit of any participant be less than that calculated as of December 31, 2006.

Accrued pension costs consist of the following at June 30:

|   | <b>1</b> 111 | 2018                | <br>2017                  |
|---|--------------|---------------------|---------------------------|
| Defined benefit pension plan liabilities<br>Defined early retirement medical and long-term care benefit plans | \$           | 2,838,421<br>92,751 | \$<br>3,912,308<br>99,878 |
| Total accrued pension costs   | \$           | 2,931,172           | \$<br>4,012,186           |

The following information sets forth the Plan's projected benefit obligation, fair value of plan assets, unfunded status, and accumulated benefit obligation as of June 30:

|   | <br>2018          |    | 2017        |
|---|-------------------|----|-------------|
| Projected benefit obligation                        |                   |    |             |
| Beginning of year                                   | \$<br>16,660,707  | \$ | 18,011,015  |
| Service cost  | 221,719           |    | 206,349     |
| Interest costs                                      | 586,163           |    | 575,097     |
| Actuarial (gain)                                    | (856,546)         |    | (1,111,561) |
| Benefits paid                                       | (559,105)         | ,  | (796,625)   |
| Administrative expenses paid                        | <br>(240,143)     |    | (223,568)   |
| End of year   | \$<br>15,812,795  | \$ | 16,660,707  |
| Fair value of plan assets                           |                   |    |             |
| Beginning of year                                   | \$<br>12,748,399  | \$ | 12,426,524  |
| Actual return on plan assets                        | 942,549           |    | 1,342,068   |
| Employer contributions                              | 82,674            |    | -           |
| Benefits paid                                       | (559,105)         |    | (796,625)   |
| Administrative expenses paid                        | <br>(240,143)     | -  | (223,568)   |
| End of year   | <br>12,974,374    | \$ | 12,748,399  |
| Funded status of the Plan at year end (underfunded) | \$<br>(2,838,421) | \$ | (3,912,308) |

Amounts recognized for the defined benefit pension plan only in the accompanying statements of financial position are as follows as of June 30:

|  | 2018           | 2017           |
|--|----------------|----------------|
| Prepaid benefit cost<br>Additional accrued pension liability for pension plans       | \$ 2,689,440   | \$ 2,800,125   |
| with a benefit obligation in excess of plan assets                                   | (5,527,861)    | (6,712,433)    |
| Defined benefit pension liabilities  | \$ (2,838,421) | \$ (3,912,308) |
| Unrestricted net assets, pension liability in excess of<br>intangible pension assets | \$ 5,527,861   | \$ 6,712,433   |

Amounts reflected in the accompanying statements of activities and changes in net assets are as follows for the years ended June 30:

|                           | 2018 |           |    | 2017      |  |  |
|---------------------------|------|-----------|----|-----------|--|--|
| Service cost              | \$   | 221,719   | \$ | 206,349   |  |  |
| Interest cost             |      | 586,163   |    | 575,097   |  |  |
| Expected return on assets |      | (982,066) |    | (957,230) |  |  |
| Amortization loss         |      | 367,543   |    | 458,682   |  |  |
| Net periodic pension cost | \$   | 193,359   | \$ | 282,898   |  |  |

The projected unit credit cost method was utilized for measuring net periodic pension cost over the employee's estimated service life. The following table summarizes the assumptions used in computing the present value of projected benefit obligations and net periodic cost as of June 30:

|  | 2018  | 2017  |
|--|-------|-------|
| Assumptions used in computing benefit obligation             |       |       |
| Discount rate  | 4.00% | 3.60% |
| Rate of compensation increase                                | N/A   | N/A   |
| Assumptions used in computing the net periodic pension costs |       |       |
| Discount rate  | 3.60% | 3.30% |
| Expected return on assets                                    | 8.00% | 8.00% |
| Rate of compensation increase                                | N/A   | N/A   |

The investment objective for the Plan is to maximize total return within reasonable and prudent levels of risk. The Plan's weighted-average asset allocations are as follows as of June 30:

|                              | 2018    | 2017   |
|------------------------------|---------|--------|
| Asset category               |         |        |
| Common and collective trusts |         |        |
| Equity                       | 59.5%   | 60.0%  |
| Debt                         | 37.5%   | 36.9%  |
| Cash and cash equivalents    | 3.0%    | 3.1%   |
| Total                        | 100.0%_ | 100.0% |

The fair values of the UWBA's defined benefit plan assets at June 30, 2018, by asset category are as follows:

| Fair Value Measurement Inputs |          | Level 1 |    | Level 2    |         | Total      |  |  |
|-------------------------------|----------|---------|----|------------|---------|------------|--|--|
| Cash and cash equivalents     | \$       | 395,286 | \$ | -          | \$      | 395,286    |  |  |
| Large cap equities fund       |          | -       |    | 4,096,143  |         | 4,096,143  |  |  |
| Small cap equities fund       |          | -       |    | 609,796    |         | 609,796    |  |  |
| Mid cap fund                  |          | -       |    | 1,076,873  |         | 1,076,873  |  |  |
| International equities fund   |          | -       |    | 1,933,182  |         | 1,933,182  |  |  |
| Fixed income securities       | <b>-</b> |         |    | 4,863,094  | <u></u> | 4,863,094  |  |  |
| Total                         | \$       | 395,286 |    | 12,579,088 |         | 12,974,374 |  |  |

The fair values of the UWBA's defined benefit plan assets at June 30, 2017, by asset category are as follows:

| Fair Value Measurement Inputs | <br>Level 1   |    | Level 2    |    | Total      |  |  |
|-------------------------------|---------------|----|------------|----|------------|--|--|
| Cash and cash equivalents     | \$<br>390,757 | \$ | -          | \$ | 390,757    |  |  |
| Large cap equities fund       | -             |    | 4,057,700  |    | 4,057,700  |  |  |
| Small cap equities fund       | -             |    | 622,180    |    | 622,180    |  |  |
| Mid cap fund                  | -             |    | 1,073,307  |    | 1,073,307  |  |  |
| International equities fund   | -             |    | 1,896,727  |    | 1,896,727  |  |  |
| Fixed income securities       | <br>•••       | •  | 4,707,728  |    | 4,707,728  |  |  |
| Total                         | <br>390,757   | \$ | 12,357,642 | \$ | 12,748,399 |  |  |

The estimated minimum benefit payments that reflect expected future service, as appropriate, to be paid by UWBA are as follows:

| Year Ending June 30, |                 |
|----------------------|-----------------|
| 2019                 | \$<br>808,325   |
| 2020                 | 853,602         |
| 2021                 | 874,879         |
| 2022                 | 902,864         |
| 2023                 | 917,290         |
| 2024-2028            | <br>4,920,247   |
|                      | \$<br>9,277,207 |

UWBA contributed \$82,674 and \$0 to the Plan during the years ended June 30, 2018 and 2017, respectively.

UWBA established the UWBA 401(k) Plan on January 1, 2007. Employees that are eligible can participate in the 401(k) Plan on the first day of the calendar quarter following their date of hire. UWBA matches 100% of participants' salary deferral contribution, up to a maximum of 2% of compensation. In addition, UWBA makes an employer "nonelective" contribution according to a formula that is based on a participant's age plus service. For employees hired before January 1, 2010, matching and employer nonelective contributions will be 100% vested after two years of service (or age 65, if earlier). Effective January 1, 2014, employees hired after January 1, 2010, will be 25% vested after one year of service, 50% after two years of service, 75% vested after three years of service, and 100% vested after four years of service. UWBA contributed \$318,939 and \$247,710 to the plan for the years ended June 30, 2018 and 2017, respectively.

UWBA instituted a voluntary long-term care insurance program in fiscal year 2013. As a part of that program, UWBA made arrangements to pay 83% of the cost of the long-term premiums for the Chief Executive Officer from March 2013 until her death. The estimated cost of future premiums as of June 30, 2018 and 2017, is \$52,013 and \$55,501, respectively.

UWBA had a defined benefit early retirement medical benefits plan that covered certain full-time employees who retired as of June 30, 1993. UWBA does not contribute to this plan except to reimburse certain medical and other costs submitted by the Plan's retirees as defined within the agreement. The estimated cost of future medical and other payments as of June 30, 2018 and 2017, is \$40,737 and \$44,377, respectively, and is included in accrued pension costs.

In the fiscal year ended June 30, 2014, UWBA established an eligible deferred compensation plan for a select group of highly compensated employees under Section 457(b) of the IRC. The plan allows pre-tax contributions of the maximum amount allowed by law per year through payroll deduction. At June 30, 2018, six employees are eligible for the 457(b) plan and three employees had elected to participate in the plan. The investments in this plan remain as assets of the organization until the employees retire. The balance in the plan as of June 30, 2018 and 2017, is \$126,556 and \$101,622, respectively, and is included in operating payables and accruals.

#### NOTE 11 – TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets were available for the following purposes as of June 30, 2018 and 2017, respectively:

|   | 2018 |           |             | 2017      |  |  |
|---|------|-----------|-------------|-----------|--|--|
| UWBA community programs                 | \$   | 5,112,946 | \$          | 3,682,062 |  |  |
| Time restricted multi-year gifts        |      | -         |             | 200,000   |  |  |
| Donor Restricted - Sobrato in-kind rent |      | 361,218   |             | 117,098   |  |  |
| Endowment activity                      |      | 1,312,276 | *********** | 1,166,779 |  |  |
| Total                                   |      | 6,786,440 | \$          | 5,165,939 |  |  |

#### **NOTE 12 – ENDOWMENT DISCLOSURES**

Interpretation of relevant law – The Board of Directors of UWBA has interpreted the California Prudent Management of Institutional Funds Act ("CPMIFA") as requiring the preservation of the fair value of the original gift as of the date of the donor restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, UWBA classifies as permanently restricted net assets: (a) the original value of gifts donated to the permanent endowment; (b) the original value of subsequent gifts to the permanent endowment; and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted net assets until those amounts are appropriated for expenditure by the UWBA Board of Directors in a manner consistent with the standard prudence prescribed by CPMIFA. In accordance with CPMIFA, UWBA considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- a. The duration and preservation of the fund
- b. The purposes of UWBA and the donor-restricted endowment fund
- c. General economic conditions

- d. The possible effect of inflation and deflation
- e. The expected total return from income and the appreciation of investments
- f. Other resources of UWBA
- g. The investment policies of UWBA

**Spending policy and how the investment objectives relate to spending policy** – The endowment fund has a spending policy of appropriating all of the net income earned on the investment of these funds for distribution according to the instructions of the donor at the time the gift is made. The original value of the gifts donated to the permanent endowment is to be classified as permanently restricted and any earnings are classified as temporarily restricted until appropriated for expenditure.

**Funds with deficiencies** – From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or CPMIFA requires UWBA to retain as a fund of perpetual duration. As of June 30, 2018 and 2017, there were no deficiencies.

|                                      | Unrestricted |   | Temporarily<br>Restricted |           | Permanently<br>Restricted |           | Total Endowment<br>Net Assets |           |
|--------------------------------------|--------------|---|---------------------------|-----------|---------------------------|-----------|-------------------------------|-----------|
| Endowment net assets, June 30, 2016  | \$           | - | \$                        | 754,824   | \$                        | 3,893,775 | \$                            | 4,648,599 |
| Contribution                         |              | - |                           | -         |                           | 1,300     | ,                             | 1,300     |
| Investment income                    |              | - |                           | 325,142   |                           | -         |                               | 325,142   |
| Net appreciation/depreciation        |              | - |                           | 283,719   |                           | -         |                               | 283,719   |
| Amounts appropriated for expenditure |              |   |                           | (196,906) |                           | -         | <u></u>                       | (196,906) |
| Endowment net assets, June 30, 2017  |              | - |                           | 1,166,779 |                           | 3,895,075 |                               | 5,061,854 |
| Contribution                         |              | - |                           | -         |                           | 1,400     |                               | 1,400     |
| Investment income                    |              | - |                           | 204,196   |                           | _         |                               | 204,196   |
| Net appreciation/depreciation        |              | - |                           | 138,707   |                           | -         |                               | 138,707   |
| Amounts appropriated for expenditure | <u></u>      | - |                           | (197,406) |                           | -         | . <u> </u>                    | (197,406) |
| Endowment net assets, June 30, 2018  | \$           |   | \$                        | 1,312,276 | \$                        | 3,896,475 | \$                            | 5,208,751 |

The composition and changes in the endowment net assets as of June 30, 2018 and 2017, are as follows:

#### **NOTE 13 – RELATED-PARTY TRANSACTIONS**

UWBA's volunteer members of the Board of Directors participate in fundraising events, activities, and by making private contributions. UWBA may also have Board members that have other direct transactions with the organization. All related parties of UWBA are annually required to read and sign a conflict of interest policy that covers any relationship with Board members, volunteers, and staff.

#### NOTE 14 - LINE OF CREDIT

UWBA maintains a line of credit with a reputable and recognized financial institution. The terms of this agreement call for the pledging of securities and other investments maintained in the financial institution for any and all obligations taken on by UWBA under this agreement. The agreement provides for a total credit limit of up to \$4,900,000, based on the fair value of the pledged collateral.

The availability of the total amount available to borrow at any given time is based on the fair value of the collateral, which may be more or less than the amount needed to permit borrowing the entire \$4,900,000. The amount remaining to borrow at any given time is the total amount of the approved borrowing limit minus the outstanding loan balances and letters of credit, subject to the current value of the collateral. Interest is charged at a rate determined by the lender on a periodic basis.

As of June 30, 2018, there was \$2,400,000 in outstanding debt on the line of credit and interest expense of \$79,854. As of June 30, 2017, there was \$2,500,000 outstanding debt for the line of credit and interest expense of \$62,393. The existing letter of credit issued to the landlord for \$230,190 is still in place under the same credit limit.

#### **NOTE 15 – SUBSEQUENT EVENTS**

Subsequent events are events or transactions that occur after the statement of financial position date but before financial statements are available to be issued. UWBA recognizes in the financial statements the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the statements of financial position, including the estimates inherent in the process of preparing the financial statements. UWBA's financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the statements of financial position but arose after the statement of financial position date and before the financial statements are available to be issued.

UWBA has evaluated subsequent events through November 29, 2018, which is the date the financial statements were available to be issued.