An aerial photograph of San Francisco, showing the dense urban landscape with numerous skyscrapers and buildings. The Golden Gate Bridge is visible in the distance on the left. The image is used as a background for the document.

Hearing - Open Air Drug Dealing - Tenderloin, Mid- Market, and South of Market

**Public Safety and Neighborhood
Services Committee**

April 25, 2019

Jorge Rivas, OEWD



Overview of Invest in Neighborhoods



Strengthen Small Businesses by providing resources and support to revitalize, stabilize, sustain, and grow existing businesses; and stimulating business creation



Improve Physical Conditions by improving the physical appearance of commercial properties and streetscapes



Increase Quality of Life by improving safety, cleanliness, physical appearance, sales, public events, and resident satisfaction

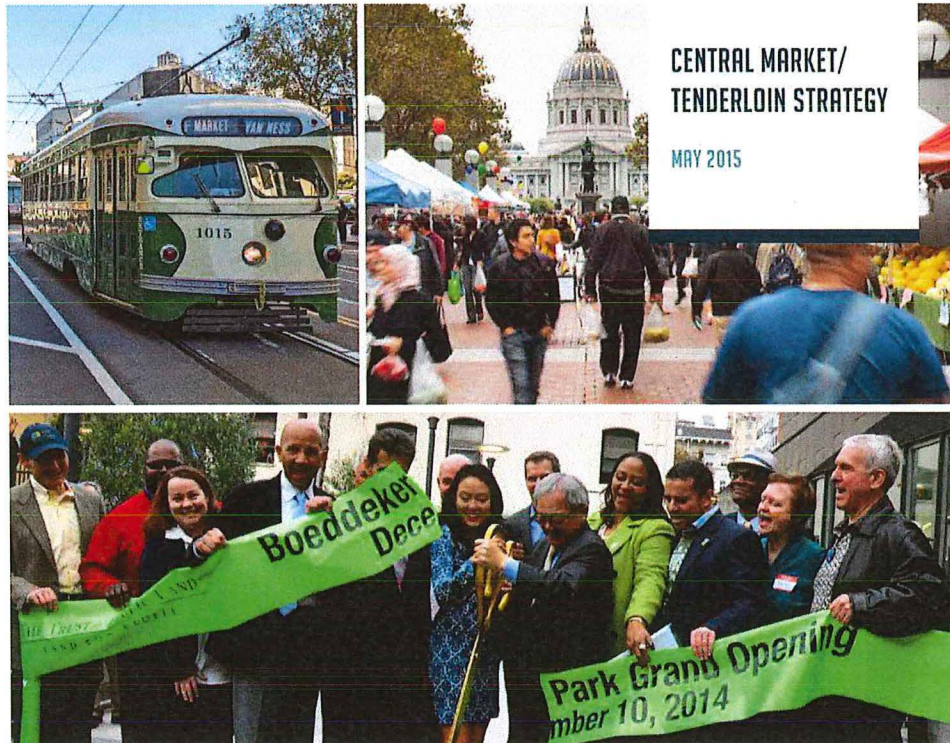


Build Community Capacity by cultivating local leaders; and strengthening relationships among community members and stakeholders, and between City staff and the programs and communities they serve

Central Market/Tenderloin



Central Market/Tenderloin Strategy



CENTRAL MARKET/ TENDERLOIN STRATEGY

MAY 2015



Public Safety and Community Building

Overview

- Ambassador programs
- Block Safety Groups
- SF Shines and Crime Prevention through Environmental Design (CPTED)
- Vacant Storefront and Public Space Activation

Ambassador Programs



- Increased eyes-on-the street
- On-site assistance to individuals
- Negotiate inclusive, healthy behavior in public space
- Foster neighborhood pride

Block Safety Groups



- Groups develop safety strategies relevant to their community
- Improved communication and coordination among neighbors, hyper-local stakeholders and City agencies

SF Shines Program and Crime Prevention through Environmental Design (CPTED)



- Groups develop safety strategies relevant to their community
- Improved communication and coordination among neighbors
- Leveraging Crime Prevention through Environmental Design Strategies

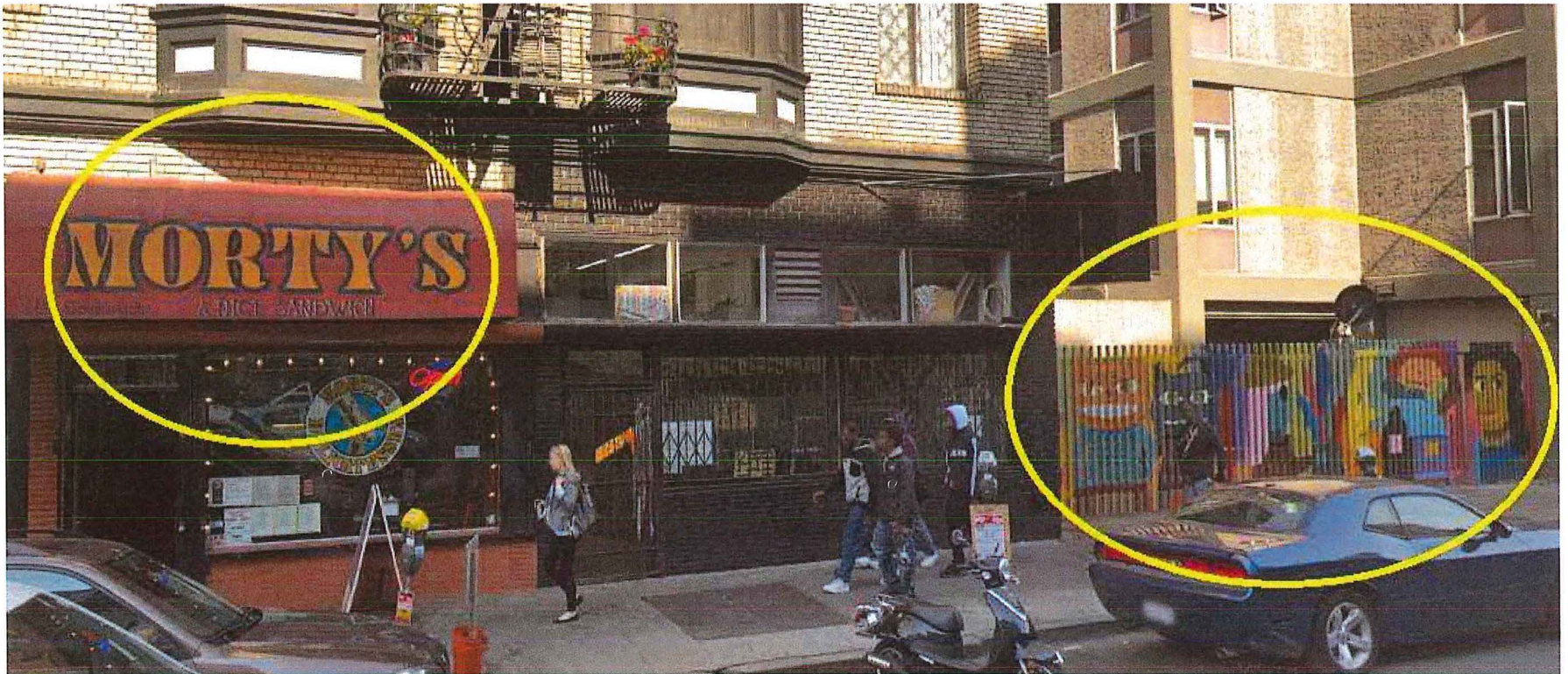
Defining CPTED



CPTED is a multi-disciplinary approach to deterring criminal behavior through environmental design. CPTED principles may shape everything from the small scale to the large

The “Painted Ladies” of the Tenderloin, also known as the Local 2 Union Building, exemplify CPTED practices as they improved the building façade with new paint and by opening up windows to have “eyes on the street.”

Example SF Shines + CPTED Projects: 200 Block of Golden Gate



200 Block of Golden Gate SF Shines projects, in addition to the Local 2 building.

Additional CPTED Strategies: Small Business Support, HealthyRetailSF



Re-opening of Salem Market in the Tenderloin after it participated in HealthyRetailSF.

Activating Vacancies, Public Spaces



101 Hyde, site for the temporary La Cocina Food Hall.



Sound Commons, an installation by the Exploratorium, designed to positively activate public space in United Nations Plaza.

Expanding on Public Space Activation: OEWD's Citywide Public Space Initiative



Community members gathering at Gene Suttle Plaza (above) and Mendell Plaza (right), both are sites with the Citywide Public Space Initiative.



Workforce Development

Overview

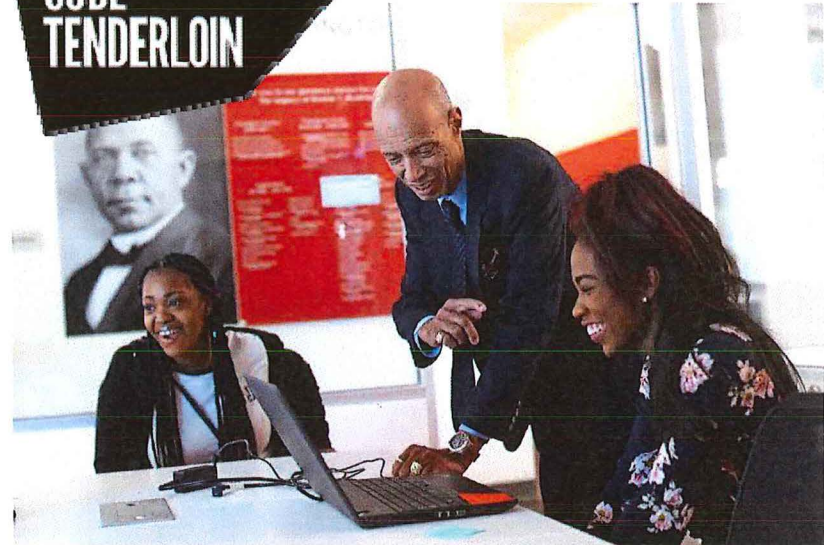
- New Strategies for Enhancing Engagement
- District 6 Workforce Programs

New Strategies for Engagement, Public-Private Partnerships

**DOWNTOWN
STREETS
TEAM**



**CODE
TENDERLOIN**



District 6 Workforce Programs

Comprehensive Access point

- Services include workforce, education, public assistance services, referrals to workforce programming

Neighborhood Access Point

- Workforce center

Specialized Access Point

- Services for individuals involved with the criminal justice system, persons with disabilities, veterans, monolingual adults

Job Readiness Services

- Workforce barrier removal
- Services for homeless families, adults, individuals involved with the criminal justice system

Young Adult Programming

- Access points for young adults

Sector Program

- Skills training
- Job coordination

Thank you!