	nittee Item No5	
COMMITTEE/BOARD OF AGENDA PACKET CON	TENTS LIST	
Committee: Budget & Finance Sub-Committee	e Date 6/5/14	
Board of Supervisors Meeting	Date <u>June 11, 2019</u>	
Cmte Board Motion Resolution		
Ordinance Legislative Digest Budget and Legislative Analyst Youth Commission Report Introduction Form	t Report	
Department/Agency Cover Lett MOU Grant Information Form Grant Budget Subcontract Budget	er and/or Report	
Contract/Agreement Form 126 – Ethics Commission Award Letter Application Public Correspondence	1	
OTHER (Use back side if additional spa	ace is needed)	
Completed by: Linda Wong Completed by: Linda Wong	Date 5/5/19 Date 6/5/19	

AMENDED IN COMMITTEE 6/5/2019 RESOLUTION NO.

FILE NO. 190481

1 2

[Outreach Community Advertising and Neighborhood Outreach Advertising - Small Business Exchange; SF Bayview; El Reportero Sing Tao Daily; World Journal; Bay Area Reporter; Jasmine Blue Media LLC, dba Marina Times; The Potrero View - FY2019-2020]

4 5

Resolution designating *Small Business Exchange* and *SF Bayview* to be the outreach periodical of the City and County of San Francisco for the African American community; *El Reportero* to be the outreach periodical of the City and County of San Francisco for the Hispanic community; *Bay Area Reporter* to be the outreach periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender; community Sing Tao Daily and World Journal SF to be the outreach periodicals for the Chinese community; *Jasmine Blue Media LLC (dba Marina Times)* to be the neighborhood outreach periodical of the City and County of San Francisco for the Marina neighborhood; *The Potrero View* to be the neighborhood outreach periodical of the City and County of San Francisco for the Potrero Hill, Bayview, Mission Bay, and SoMa neighborhoods; and to provide outreach advertising for FY2019-2020.

WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach advertising to those communities which may not be adequately served by the official newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

WHEREAS, In each year, the Board of Supervisors shall designate the outreach periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative Code; and

WHEREAS, The Board of Supervisors may designate neighborhood outreach periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

1

RESOLVED, That the Board designates the following periodicals, which circulate primarily in the indicated communities and are printed in San Francisco, to be the outreach periodicals for the indicated communities for FY2019-2020:

African American

Small Business Exchange and SF Bayview

Hispanic

El Reportero

Lesbian, Gay, Bisexual, Transgender

Bay Area Reporter

Chinese

Sing Tao Daily and World Journal SF

FURTHER RESOLVED, That the Board designates the following neighborhood outreach periodical for the indicated neighborhood(s) for FY2019-2020:

Marina,

Jasmine Blue Media LLC (DBA Marina Times)

Potrero Hill, Bayview, Mission Bay and SOMA

The Potrero View

FURTHER RESOLVED, That the Office of Contract Administration is hereby authorized to enter into contracts with these designated outreach periodicals and said contracts must be in accordance with all the contracting requirements of the City and County of San Francisco.

City and County of Sa., Francisco

Office of Contract Administration



London N. Breed Mayor Alaric Degrafinried Director and Purchaser

Purchasing

May 17, 2019

To:

Angela Calvillo, Clerk of the Board

From:

Alaric Degrafinried, Director of Office of Contract Administration (OCA) and Purchaser

Subject:

Results of Outreach Advertising Solicitation, OCA Recommendations and Resulting

Resolution Designating Outreach Periodicals for Fiscal Year 2019 – 2020

Enclosed is the resolution recommending the designation of the following bidders as the City's outreach advertising periodicals for Fiscal Year 2019 – 2020, based on the formal and competitive solicitation results evaluated according to requirements specified in the solicitation and set forth in San Francisco Administrative Code sections 2.80 and 2.81:

PERIODICAL/BIDDER	OUTREACH NEIGHBORHOOD/	REPONSIBLE (MEEES STANDARDS SETTFORTH IN
	OUTTEACH COMMUNITY	SAN FRANCISCO ADMINISTRATIVE: CODE 2:80 AND 2.81):
Bay Area Reporter	Lesbian-Gay-Bisexual- Transgender	YES
Small Business Exchange	African American	YES
SF Bay View	African American	YES
World Journal	Chinese	YES
El Reportero	Hispanic	YES
The Potrero View	Neighborhood – Potrero Hill/ Bayview / Mission Bay / SOMA	YES
Jasmine Blue Media LLC. DBA Marina Times	Neighborhood – Marina	YES

This year, the Office of Contract Administration (OCA) sent notifications of a formal and competitive solicitation, also known also known as a request for proposal or invitation to bid, for outreach advertising services to approximately fifty (50) local periodicals. In addition to the solicitation being posted on the City's bid webpage for approximately four weeks, all invited outreach periodicals were contacted several times via email and phone to encourage bid submission. OCA received a total of eight (8) bids for outreach advertising.

OCA regulations require that we officially recommend only responsive and responsible bidders for contract awards but the Board of Supervisors has historically used its discretion to award the outreach advertising service contracts to a broader range of bidders to best serve the City's outreach advertising needs. A "responsive" bidder is one who submits a bid with all required documentation by the due date and time as specified in a solicitation. All eight (8) bids were submitted in a timely manner. A "responsible" bidder is one who meets all of the minimum qualifications and requirements as specified in a solicitation. Seven (7) of the eight (8) bids were deemed responsible as they met all of the minimum qualifications as specified in the solicitation. Given the circumstances of this procurement, OCA is recommending awards only to responsible bidders with the highest evaluation scores in each outreach community and outreach neighborhood.

Bids deemed not responsible were submitted by the following periodicals:

City Hall, Room 430 1 Dr. Carlton B. Goodlett Place Tel. (455) \$54-6743 Fax (415) 554-6717 San Francisco CA 94102-4685
Home Page: http://www.sfgov.org/oca
Recycled paper, 100% PCW
E-mail: oca@sfgov.org

PERIODICAL/ BIDDER	OUTREACH COMMUNITY// OUTREACH NEIGHBORHOOD	RESPONSIBLE (MEETS STANDARDS SET FORTH IN SAN FRANCISCO: ADMINISTRATIVE GODE/2:80;AND/2:81)	REASON?	
Sing Tao Daily	Chinese	NO	1,	

Reason? (Not Responsible Vendor) Key:

- 1 = Printed Outside the City and County of San Francisco
- 2 = Not Printed One or More Days in Calendar Week
- 3 = Late Bid Submission

The San Francisco Administrative Code Section 2.80-1(b) and 2.80-1(c), "outreach communities" shall reflect the diversity in race and sexual orientation of the population of the City and County. They shall include: (1) the Lesbian/Gay/Bisexual/Transgender community, (2) the African American community, (3) the Hispanic community, and (4) the Chinese community. The Board of Supervisors may determine different outreach communities from time to time.

In order for an *outreach community* (not neighborhood) periodical be considered responsible, it must be printed in San Francisco on one or more days in a calendar week and must be printed in the City and County of San Francisco. Bidder Sing Tao Daily print their periodicals in the City and County of San Francisco. Thus, Sing Tao Daily are not responsible bidders given that they both do not meet all of the minimum qualifications as set forth in San Francisco Administrative Code sections 2.80.

In order for an *outreach neighborhood* (not community) periodical to be considered responsible, it must be printed at least once per month. However, there is no requirement regarding where the outreach neighborhood periodicals are printed. All bidding outreach neighborhood newspapers are printed at least once per month and are therefore, responsible. Additionally, the neighborhood outreach periodicals recommended for award are printed in the City and County of San Francisco.

The total estimated contract value for outreach advertising for Fiscal Year 2019 – 2020 is \$40,000.

Please find further detail in the attached spreadsheet regarding Fiscal Year 2019 – 2020 bids and recommended awards, bid prices, circulation and bid evaluation criteria.

If you have any questions or require additional information, please contact Florence Kyaun on my team, at 415-554-6263.

Enclosures:

Outreach Advertising for Fiscal Year 2019 – 2020 Bid Evaluation Overview

Summary of Outreach Advertising Services Bids for Fiscal Year 2019 – 2020

Outreach Advertising Services for Fiscal Year 2019 - 2020 - Evaluation of Responsiveness and Responsibility

Resolution designating OCA's recommended outreach newspapers

- S.F. Ethics Commission form 126, Notification of Contract Approval (Mayor)
- S.F. Ethics Commission form 126, Notification of Contract Approval (Board)

City and County of San Francisco

Office of Contract Administration



London N. Breed Mayor Alaric Degrafinried Director and Purchaser

Purchasing

May 6, 2019

To:

Angela Calvillo, Clerk of the Board

From:

Alaric Degrafinried, Director of Office of Contract Administration (OCA) and Purchaser

Subject:

Results of Outreach Advertising Solicitation, OCA Recommendations and Resulting

Resolution Designating Outreach Periodicals for Fiscal Year 2019 – 2020

Enclosed is the resolution recommending the designation of the following bidders as the City's outreach advertising periodicals for Fiscal Year 2019 – 2020, based on the formal and competitive solicitation results evaluated according to requirements specified in the solicitation and set forth in San Francisco Administrative Code sections 2.80 and 2.81:

PERIODICAL/BIDDER	OUTREACH NEIGHBORHOOD/ OUTREACH COMMUNITY	REPONSIBLE (MEETS STANDARDS SET FOR FHAN SÂN ERÂNÇISCO ADMINISTRATIVE
		CODE 2:80 AND 2:81)
Bay Area Reporter	Lesbian-Gay-Bisexual- Transgender	YES
Small Business Exchange	African American	YES
SF Bayview	African American	YES
El Reportero	Hispanic	YES
The Potrero View	Neighborhood – Potrero Hill/ Bayview / Mission Bay / SOMA	YES
Jasmine Blue Media LLC. DBA Marina Times	Neighborhood – Marina	YES

This year, the Office of Contract Administration (OCA) sent notifications of a formal and competitive solicitation, also known also known as a request for proposal or invitation to bid, for outreach advertising services to approximately fifty (50) local periodicals. In addition to the solicitation being posted on the City's bid webpage for approximately four weeks, all invited outreach periodicals were contacted several times via email and phone to encourage bid submission. OCA received a total of eight (8) bids for outreach advertising.

OCA regulations require that we officially recommend only responsive and responsible bidders for contract awards but the Board of Supervisors has historically used its discretion to award the outreach advertising service contracts to a broader range of bidders to best serve the City's outreach advertising needs. A "responsive" bidder is one who submits a bid with all required documentation by the due date and time as specified in a solicitation. All eight (8) bids were submitted in a timely manner. A "responsible" bidder is one who meets all of the minimum qualifications and requirements as specified in a solicitation. Six (6) of the eight (8) bids were deemed responsible as they met all of the minimum qualifications as specified in the solicitation. Given the circumstances of this procurement, OCA is recommending awards only to responsible bidders with the highest evaluation scores in each outreach community and outreach neighborhood.

Bids deemed not responsible were submitted by the following periodicals:

- PERIODICAL/	OUTREACH	RESPONSIBLE (MEETS	REASON?
BIDDER	COMMUNITY/	STANDARDS SET FORTH IN SAN-	
	OUEREACH -	FRANCISCO ADMINISTRATIVE	
	NEIGHBORHOOD	CODE 2:80 AND 2:81)	
World Journal SF	Chinese	NO	1
Sing Tao Daily	Chinese	NO	1

Reason? (Not Responsible Vendor) Key:

- 1 = Printed Outside the City and County of San Francisco
- 2 = Not Printed One or More Days in Calendar Week
- 3 = Late Bid Submission

The San Francisco Administrative Code Section 2.80-1(b) and 2.80-1(c), "outreach communities" shall reflect the diversity in race and sexual orientation of the population of the City and County. They shall include: (1) the Lesbian/Gay/Bisexual/Transgender community, (2) the African American community, (3) the Hispanic community, and (4) the Chinese community. The Board of Supervisors may determine different outreach communities from time to time.

In order for an *outreach community* (not neighborhood) periodical be considered responsible, it must be printed in San Francisco on one or more days in a calendar week and must be printed in the City and County of San Francisco. Neither bidder World Journal SF or Sing Tao Daily print their periodicals in the City and County of San Francisco. Thus, World Journal SF and Sing Tao Daily are not responsible bidders given that they both do not meet all of the minimum qualifications as set forth in San Francisco Administrative Code sections 2.80.

In order for an *outreach neighborhood* (not community) periodical to be considered responsible, it must be printed at least once per month. However, there is no requirement regarding where the outreach neighborhood periodicals are printed. All bidding outreach neighborhood newspapers are printed at least once per month and are therefore, responsible. Additionally, the neighborhood outreach periodicals recommended for award are printed in the City and County of San Francisco.

The total estimated contract value for outreach advertising for Fiscal Year 2019 – 2020 is \$40,000.

Please find further detail in the attached spreadsheet regarding Fiscal Year 2019 - 2020 bids and recommended awards, bid prices, circulation and bid evaluation criteria.

If you have any questions or require additional information, please contact Florence Kyaun on my team, at 415-554-6263.

Enclosures:

Outreach Advertising for Fiscal Year 2019 - 2020 Bid Evaluation Overview

Summary of Outreach Advertising Services Bids for Fiscal Year 2019 – 2020

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Resolution designating OCA's recommended outreach newspapers

S.F. Ethics Commission form 126, Notification of Contract Approval (Mayor)

S.F. Ethics Commission form 126, Notification of Contract Approval (Board)

Outreach Advertising		1		2				. 4			5	. 6	
Evaluation Points	. •	Small Business Exch	ange	San Francisco Ba	y Vlew	World Jour	nal SF LLC	. Sing Tac	Daily	El Rep	ortero	Bay Area Repo	orter - LGBT
Communities Served (African American (AA) / Cl Lesbian-Gay-Bisexual-Transgender (LGBT)	ninese (Ch)/ Hispanic (H)/	African American	(AA)	African America	n (AA)	Ghines	el(GH)	Ghines	<u>=((6H))</u>	Hispa	in (H))	herbitin Cay Managanak	
Ad Price Per Circulated Copy (\$)		\$0.09		\$0.30		90,	如	50,0	la	\$0	5d	\$0.1	ż
Evaluation factors per Admin. Code Sec. 2.81	Total Points Available	Bid	Points	Bid	Points	मिंही	Points	178	Polints	BIH	Points	(B)(B)	Politica
Advertising Price (w/ clearinghouse)	15.0	\$200.00	15	\$200.00	15	22/20/00	9.38	\$880,00	ಕ್ರಿ05	\$875,00	3) 43	分类的现在	5.57
Circulation as submitted		15,000/wk		20,000/mo		1,324,000/mg		10(3)(5)(45)		10,000/wk	100000	22) p(00)/a/c	
Daily Circulation (Avg)	10.0	2143	0.43	667	0.13	50,000	40	10 385	2,977	1,428	0.29	2,457	9.5
Periodical Cost	5.0	95% Complimentary	5	95% Complimentary	5	\$0.50	Ø	\$0.60,250.25	0	\$0,00	5.0	50.00	· 5
Locally Owned & Operated	2.0	YES	· 2	YES	2	Nø	. 0)(<u>0</u>	Q.	YES	2 4	. VE	2
Published in Foreign Language	5.0	NO	0	NO	0	YES	į.	715	5	YES	5	מוא	i d
Total Evaluation Points	37.0		22.4		22.1		24.4		16.2		15.7		24.4
LBE Preference	10%	NO	0	NO .	0	NØ	0	lio i	0	NO	D	100	0
Prompt Payment Discount	max 2% Net 30	NO	0	NO .	. 0	No	0	10	Ü	NO"	1. Oi	ig/Di	Ú
Sales Tax Discount	1.25%	YES	1.25%	YES	1.25%	NO.	9	Jun 1	. 0	YES	1.75%	VES	1.25%
Total Points with Bid Discounts Applied		_	22.7		22.4		24.4	ſ	15.2	ļ	15.9		14.6

Outreach Advertising	•	7		. 8	
Evaluation Points		Jasmine Blue Media, LLC Times)	(DBA Marina	The Potero \	/lew
Communities Served (African American (AA) / Lesbian-Gay-Bisexual-Transgender (LGBT)	Chinese (Ch)/ Hispanic (H)/	Neighborhood (N) - Mar Hollow	Ina and Cow	Neighborhood (N) - Cow Hollo	
Ad Price Per Circulated Copy (\$)		\$0.86		\$1.70	
Evaluation factors per Admin. Code Sec. 2.81	Total Points Available	Bld	Points	Bid	Points
Advertising Price (w/ clearinghouse)	15.0	\$575.00	5.22	\$625,00	4.80
Circulation as submitted		-120,000/mo	Combiner.	11,000/mo	350 m 25
Daily Circulation (Avg)	10.0	667	0.13	367	0.07
Periodical Cost	5.0	\$0.00	5	\$0.00	5
Locally Owned & Operated	2.0	YES	2	YES	2
Públished in Foreign Language	5.0	NO F	0.	NO.	*C**.00
Total Evaluation Points	37.0		12.4		11.9
LBE Preference	10%	No.	.0,145	THE NO PLEASE	(주의 10 ° * *
Prompt Payment Discount	- max 2% Net 30 -	NO CONTRACT	0.0	NO A	0
Sales Tax Discount	1.25%	Yes	1.25%	Yes	1.25%
Total Points with Bid Discounts Applied			12.5		12.0

Outreach Advertising for Fiscal Year 2019-2020 Bid Evaluation Overview

1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						Meets All
		Daily	Price for Sample	Ad Price Per	Evaluation	Qualifications Per The
Bidder	Communities Served	Circulation	Ad	Circulated Copy	Score	Admin Code
					·	
Small Business						
Exchange	African American (AA)	2,143	\$200.00	\$0.09	22.7	YES
	African American (AA) or					
San Francisco BayView	BayView Hunters Point	667	\$200.00	\$0.30	22.4	YES
					12,500	
World-Journal	Chinese ((Chi)	50,000	\$320.00	\$0.01	24.4	NO
Sing Tao Dailly	Chinese (Ch)	10,385	\$330.00	\$0.03	16.2	NO
El Reportero	Hispanic (H)	1,428	\$875.00	\$0.61	15.9	YES
Bay.Area.Reporter	Lesbiah Gay-Bisexual :Transgender (LGBT)	2,857	\$450,00	\$9.12	14.5	YES
Jasmine Blue Media,						
LLC. DBA Marina	Neighborhood (N) -		,		·	
Times	Marina	667	\$575.00	\$0.86	12.5	YES
	Neighborhood (N) -	: .				
	Potrero Hill / Bayview /					
The Potrero View	Mission Bay / SOMA	367	\$625.00	\$1.70	12	YES

Outreach Advertising Services for Fiscal Year 2019-2020 Evaluation of Responsiveness and Responsibility

	7							
Outreach Advertising	1 .	. 2	з .	4	5	6	7	8
							Jasmine Blue	
Minimum Qualifications	Small Business	San Francisco	World Journal		El Reportero,	Bay Area	Media, LLC.	The Potrero
(MQs)	Exchange, Inc.	Bayview	SF LLC	Sing Tao Daily	LLC.	Reporter	(Marina Times)	View
Responsive (Submitted all		,						
Require Documentation by			•					
Bid Submittal Deadline)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sample Newspapers	-					,		
Indicating Continuous			•	:				
Publication?	V	Vaa	Van	Ves	Voc	Vas	Yes	Vas
Publications	Yes	Yes	Yes personal	Yes personal	Yes	Yes	les ,	Yes
-			statement	statement				
Verification of Circulation	Printer Invoice	Yes	(notarized)	(notarized)	Printer Invoice	Audit Circulation	Printer Invoice	Printer Invoice
Sample Ad	Yes	Yes	Yes .	Yes	Yes	Yes	Yes	Yes
		***************************************						Potrero Hill, Dog
			·					Patch, Bayview,
		African American or				Lesbian, Gay,		SOMA, Mission
Outreach Community		Bayview Hunters		·		Bisexual,		Bay [94107 &
Served	African American	Point	Chinese	Chinese	Hispanic .	Transgender	Marina	94103]
	-							
Frequency of Publication?								
(Outreach Community-								•
Weekly, Outreach								
Neighborhood - Monthly)	Weekly	Monthly	. Daily	Daily	Weekly	₩eekly	Monthly	Monthly
			100			·		
	•		100					
Printed in Şan Francisco?	Yes	Yes	0.5	1,5	Yes	Yes	Yes	Yes
			10000				:	
 Responsible (Meets all MQs)	Yes	Yes	free and	nië.	Yes	Yes	Yes	Yes
	20 S S S I S S 44 S 7 9 S	W-554/WW. 1540/F-1		um Qualifications		1864 1865 1884 1 1 Tu	Seggi je karansi (i.	Marie Association
	360 8 638353	era de roba trattora.	1/12/03/51/14/6	KA CAMBANA			***** A	
	on with wide to	[20] [2] [2] [2] [2] [2] [2] [2] [2] [2] [2						
Locally Owned? (NOT MQ)	Yes	Yes	No	No .	Yes	Yes	Yes	Yes
Circulation (NOT MQ)	15,000/wk	.20,000/mo	50,000/Daily	10,385/Daily	10,000/wk	27,000/wk	20,000/mo	11,000/mo
		W. 405 Page	1.44.600	January Company	Calculation Co	Lakser Medantro	**************************************	
Map/locations/Zip Codes			Street H					
included? (NOT MQ)	Yes	Yes	Yes	Yes	Yes	Yes	No	No



OFFICE OF THE CITY ADMINISTRATOR



London M, Breed Mayor Naomi M. Kelly, City Administrator

MEMORANDUM

To:

Clerk of the Board of Supervisors

From:

Bill Barnes

Senior Advisor, Office of the City Administrator

Re:

Legislative Introduction

Community and Neighborhood Outreach Advertising Contracts

CC:

Alaric Degrafinried

Purchaser and Director, Office Contract Administration

Date: ·

May 6, 2019

Attached, please find a resolution authorizing OCA to enter into contracts for neighborhood and community outreach advertising with Small Business Exchange, SF Bayview, El Reportero, Bay Area Reporter, Marina Times and the Potrero View.

Please contact Florence Kyaun of OCA at 415-554-6263 or <u>Florence.Kyaun@sfgov.org</u> with any questions.

We respectfully request that this matter be immediately scheduled in the Budget and Finance Sub-Committee to ensure these contracts are in place for outreach advertising at the beginning of the next fiscal year.

Name of City alactive officer(a).	arly.)
Name of City elective officer(s):	City elective office(s) held:
Members, San Francisco Board of Supervisors	Members, San Francisco Board of Supervisors
Contractor Information (Please print clearly.)	(
Name of contractor: World Journal SF LLC	
financial officer and chief operating officer; (3) any pe	's board of directors; (2) the contractor's chief executive officer, chief erson who has an ownership of 20 percent or more in the contractor; (4) any political committee sponsored or controlled by the contractor. Use
(2) Kun Chi Lo, President	
Contractor address: 231 Adrian Rd., Millbrae CA 940	30
Date that contract was approved:	Amount of contract: Not to exceed \$40,000
Describe the nature of the contract that was approved:	
Describe the nature of the conflact that was approved.	Out each Advertising bervices
Comments: Alaric Degrafinried, Director of the Off	Fig. of Contract Administration and Drughesen 415 554 6714
, , , , , , , , , , , , , , , , , , ,	nce of Contract Administration and Purchaser, 415-554-0/14
	nce of Contract Administration and Furchaser, 415-554-6/14
	nce of Contract Administration and Furchaser, 415-554-6/14
	nce of Contract Administration and Furchaser, 415-554-6/14
his contract was approved by (check applicable):	
his contract was approved by (check applicable): ☐ the City elective officer(s) identified on this for	m
his contract was approved by (check applicable): ☐ the City elective officer(s) identified on this for ☐ a board on which the City elective officer(s) se	m
his contract was approved by (check applicable): ☐ the City elective officer(s) identified on this for ☐ a board on which the City elective officer(s) se ☐ the board of a state agency (Health Authority, F	m rves <u>San Francisco Board of Supervisors</u> Print Name of Board Housing Authority Commission, Industrial Development Authority oard, and Local Workforce Investment Board) on which an appoint
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his contract was approved by (check applicable): the City elective officer(s) identified on this for a board on which the City elective officer(s) set the board of a state agency (Health Authority, I Board, Parking Authority, Relocation Appeals Boof the City elective officer(s) identified on this for the City elective officer(s) identified on this formation (Please print clearly.) Name of filer: Angela Calvillo, Clerk of the Board	rves San Francisco Board of Supervisors Print Name of Board Housing Authority Commission, Industrial Development Authority oard, and Local Workforce Investment Board) on which an appoint orm sits Contact telephone number: (415)554-5184 E-mail:
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FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL (S.F. Campaign and Governmental Conduct Code, 8, 1, 126)

Members, San Francisco Board of Supervisors (I) Na (I) Members of the contractor's board of directors; (2) the contractor's chief executive officer, chief mancial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) my subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use diditional pages as necessary. (I) N/A (2) N/A (3) Marvin Ramirez - Publisher (4) N/A (5) N/A Montractor address: 2601 Mission Street, Suite 105, San Francisco, CA 94110. Met that contract was approved: Amount of contract: Not to exceed \$40,000 Members, San Francisco Board of Supervisors Print Name of Board It the board on which the City elective officer(s) serves San Francisco Board of Supervisors Print Name of Board It the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Relocation Appeals Board, and Local Workforce Investment Board) on which an appoint of the City elective officer(s) identified on this form sits	LIGHTO OF CIPT CICCHIAC CHIRCHIAI.	City elective office(s) held:	
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mature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk) Date Signed	I the City elective officer(s) identified on this form I a board on which the City elective officer(s) serves S I the board of a state agency (Health Authority, Housing Board, Parking Authority, Relocation Appeals Board, and of the City elective officer(s) identified on this form sits at Name of Board Filer Information (Please print clearly.) Name of filer: Angela Calvillo, Clerk of the Board Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San France	Print Name of Board Authority Commission, Industrial Development Author Local Workforce Investment Board) on which an app Contact telephone number: (415) 554-5184 E-mail: Board.of.Supervisors@sfgov.org	
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City Elective Officer Information (Please print clearly.)	
Name of City elective officer(s):	City elective office(s) held:
Members, San Francisco Board of Supervisors	Members, San Francisco Board of Supervisors
ontractor Information (Please print clearly.)	
ame of contractor: Jasmine Blue Media LLC dba Marina T	imes
nancial officer and chief operating officer; (3) any person w	d of directors; (2) the contractor's chief executive officer, chief who has an ownership of 20 percent or more in the contractor; (4) colitical committee sponsored or controlled by the contractor. Use
T 14 II 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
Earl Adkins, Managing Partner	
Susan Dyer Reynolds, Partner Company LLC. No Board Members or executive to	titles
Company LLC. No Board Members of executive i	untes
•	
Contractor address: 3053 Fillmore St. #104 San Francisco, C	CA 94123 .
Pate that contract was approved:	Amount of contract: Not to exceed \$40,000
Describe the nature of the contract that was approved: Outres	ach Advertising Services
Describe the nature of the contract that was approved: Outreast	
Comments: Alaric Degrafinried, Director of the Office of	
Comments: Alaric Degrafinried, Director of the Office of is contract was approved by (check applicable):	Contract Administration and Purchaser, 415-554-6714
Comments: Alaric Degrafinried, Director of the Office of is contract was approved by (check applicable): I the City elective officer(s) identified on this form a board on which the City elective officer(s) serves	Contract Administration and Purchaser, 415-554-6714 San Francisco Board of Supervisors Print Name of Board
comments: Alaric Degrafinried, Director of the Office of the City elective officer(s) identified on this form a board on which the City elective officer(s) serves the board of a state agency (Health Authority, Housin	Contract Administration and Purchaser, 415-554-6714 San Francisco Board of Supervisors Print Name of Board ag Authority Commission, Industrial Development Authority
Comments: Alaric Degrafinried, Director of the Office of the Office of the City elective officer(s) identified on this form a board on which the City elective officer(s) serves the board of a state agency (Health Authority, Housin Board, Parking Authority, Relocation Appeals Board, a	Contract Administration and Purchaser, 415-554-6714 San Francisco Board of Supervisors Print Name of Board ag Authority Commission, Industrial Development Authority and Local Workforce Investment Board) on which an appoin
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FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL 'S.F. Campaign and Governmental Conduct Code § 1.126)

Name of City elective officer(s):	City electiv	e office(s) held:
Members, San Francisco Board of Supervisors		an Francisco Board of Supervisors
Contractor Information (Please print clearly.)		
Name of contractor: San Francisco Bayview		
Please list the names of (1) members of the contractor's board of dir financial officer and chief operating officer; (3) any person who has any subcontractor listed in the bid or contract; and (5) any political	an ownership	of 20 percent or more in the contractor; (4)
additional pages as necessary.	,	
1) Willie Ratcliff		
2) Willie Ratcliff, CEO; Mary Ratcliff, CFO & COO		
3) Willie Ratcliff	•	
4) None	•	• .
5) None		•
Contractor address: 4917 3 rd st., San Francisco, CA 94124	:	
Date that contract was approved:	. Amount of	contract:
***	Not to exc	eed \$40,000
Describe the nature of the contract that was approved: Outreach Ad	vertising Serv	ices
**		
Comments: Alaric Degrafinried, Director of the Office of Contra	ot Administr	ation and Purchasar 415 554 6714
Comments. Alaric Degrammied, Director of the Office of Contra	ict Auministi	auon and r urchaser, 415-334-0714
	* .	
his contract was approved by (check applicable):		
☐ the City elective officer(s) identified on this form		
a board on which the City elective officer(s) serves <u>San Fr</u>		d of Supervisors
	me of Board	
☐ the board of a state agency (Health Authority, Housing Auth Board, Parking Authority, Relocation Appeals Board, and Lo of the City elective officer(s) identified on this form sits		
int Name of Board		
Filer Information (Please print clearly.)		
Name of filer:		Contact telephone number: (415) 554-5184
Name of filer: Angela Calvillo, Clerk of the Board		(415) 554-5184
Name of filer:	o, CA 94102	· · ·
Name of filer: Angela Calvillo, Clerk of the Board Address:	o, CA 94102	(415) 554-5184 E-mail:
Name of filer: Angela Calvillo, Clerk of the Board Address:	o, CA 94102	(415) 554-5184 E-mail:
Name of filer: Angela Calvillo, Clerk of the Board Address:	o, CA 94102	(415) 554-5184 E-mail:
Name of filer: Angela Calvillo, Clerk of the Board Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco		(415) 554-5184 E-mail: Board.of.Supervisors@sfgov.org
Name of filer: Angela Calvillo, Clerk of the Board Address:		(415) 554-5184 E-mail:
Name of filer: Angela Calvillo, Clerk of the Board Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco		(415) 554-5184 E-mail: Board.of.Supervisors@sfgov.org
Name of filer: Angela Calvillo, Clerk of the Board Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco		(415) 554-5184 E-mail: Board.of.Supervisors@sfgov.org
Name of filer: Angela Calvillo, Clerk of the Board Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco	r)	(415) 554-5184 E-mail: Board.of.Supervisors@sfgov.org

Name of City elective officer(s):	City electiv	ve office(s) held:	
Members, San Francisco Board of Supervisors		San Francisco Board of Supervis	ors .
Contractor Information (Please print clearly.)			
Name of contractor: Sing Tao Daily			
Please list the names of (1) members of the contractor's boar financial officer and chief operating officer; (3) any person wany subcontractor listed in the bid or contract; and (5) any peadditional pages as necessary.	vho has an ownership	of 20 percent or more in the con	tractor; (4)
(1) Sai Wo Siu, Louis Chung Man Lau			
(2) Robin Mui (CEO), Charles Fu (CFO) Joseph I	Leung (Publisher/Edi	tor in Chief)	•
(3) N/A (4) N/A	•		
(5) N/A			•
			· · · · · · · · · · · · · · · · · · ·
Contractor address: 1818 Gilbreth Rd, Ste 126, Burlingame,	CA 94010		
Date that contract was approved:	Amount of	f contract: Not to exceed \$40,00	0
Describe the nature of the contract that was approved: Outre	ach Advertising Ser	vices	
Describe the nature of the contract that was approved. Outre	den Auvernsing ber	YICCS	•
Comments: Alaric Degrafinried, Director of the Office of			
his contract was approved by (check applicable):			
the City elective officer(s) identified on this form		1 60	
a board on which the City elective officer(s) serves _	San Francisco Board Print Name of Board	rd of Supervisors	
☐ the board of a state agency (Health Authority, Housin Board, Parking Authority, Relocation Appeals Board, of the City elective officer(s) identified on this form sit	and Local Workford	uission, Industrial Developme ce Investment Board) on whic	nt Authority h an appointe
int Name of Board			
Filer Information (Please print clearly.)			
Name of filer: Angela Calvillo, Clerk of the Board		Contact telephone number: (415) 554-5184	
Address:		E-mail:	
City Hall, Room 244, 1 Dr, Carlton B. Goodlett Pl., San Fr	Talicisco, CA 94102	Board.of.Supervisors@sfgov.	org
	.t		
ignature of City Elective Officer (if submitted by City electiv	e officer)	Date Signed	
	•	•	
			•
*	7 7 7	T _ / G' 1	
ignature of Board Secretary or Clerk (if submitted by Board S	522	Date Signed	

CO - 101 (5 O CC Y C C) 15 (707) 1 1 1	•
City Elective Officer Information (Please print clearly.)	
	City elective office(s) held:
Members, San Francisco Board of Supervisors	Members, San Francisco Board of Supervisors
	<u> </u>
Contractor Information (Places invited learly)	
Contractor Information (Please print clearly.)	
Name of contractor: Small Business Exchange, Inc.	
Please list the names of (1) members of the contractor's board of direct financial officer and chief operating officer; (3) any person who has an any subcontractor listed in the bid or contract; and (5) any political cos additional pages as necessary.	ownership of 20 percent or more in the contractor; (4)
Gerald W. Johnson, CEO and President (100% ownership) Valerie V. Voorhies, Secretary/Treasures	
	· ·
,	
Contractor address: 795 Folsom St., Flr 1, San Francisco, CA 94107	
	· · · · · · · · · · · · · · · · · · ·
Date that contract was approved:	Amount of contract:
	Not to exceed \$40,000
Describe the nature of the contract that was approved: Outreach Adve	ertising Services
his contract was approved by (check applicable):	
□ the City elective officer(s) identified on this form	
□ the City elective officer(s) identified on this form ☐ a board on which the City elective officer(s) serves <u>San Fran</u>	ncisco Board of Supervisors
□ the City elective officer(s) identified on this form ☐ a board on which the City elective officer(s) serves <u>San Fran</u> Print Name	of Board
☐ the City elective officer(s) identified on this form ☐ a board on which the City elective officer(s) servesSan Fran Print Name ☐ the board of a state agency (Health Authority, Housing Authority, Parking Authority, Relocation Appeals Board, and Loca of the City elective officer(s) identified on this form sits	of Board rity Commission, Industrial Development Authority
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FORM SFEC-126: NOTIFICATION OF CONTRACT APPROVAL (S.F. Campaign and Governmental Conduct Code 8 1 126)

City elective office(s) held:
Members, San Francisco Board of Supervisors
iviembers, ban Francisco Board of Supervisors
ectors; (2) the contractor's chief executive officer, chief an ownership of 20 percent or more in the contractor; (4) committee sponsored or controlled by the contractor. Use
•
Amount of contract:
Not to exceed \$40,000
vertising Services
4 Administration and Davidson A15 554 (514
et Administration and Purchaser, 415-554-6714
uncisco Board of Supervisors
metsco Board of Supervisors ne of Board
ority Commission, Industrial Development Authority al Workforce Investment Board) on which an appoint
Comto at talant 1
Contact telephone number: (415) 554-5184
(415) 554-5184 E-mail:
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(415) 554-5184 E-mail: Board.of.Supervisors@sfgov.org

City Elective Officer Information (Please print clearly.) Name of City elective officer(s): City elective	ve office(s) held:
	San Francisco Board of Supervisors
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	•
Contractor Information (Please print clearly.)	
Name of contractor: Bay Area Reporter	
Please list the names of (1) members of the contractor's board of directors; (2) the inancial officer and chief operating officer; (3) any person who has an ownership any subcontractor listed in the bid or contract; and (5) any political committee spe	o of 20 percent or more in the contractor; (4)
additional pages as necessary.	
 Michael Yamashita, Scott Wazlowski, Thomas Horn, Mitchell Richsto Michael Yamashita, Mitchell Richstone. 	one.
3) Michael Yamashita, Bob Ross Foundation (Thomas Horn, trustee)	
4) None	
5) None	
Contractor address: 44 Gough St #204, San Francisco CA 94103	
	of contract: acced \$40,000
Describe the nature of the contract that was approved: Outreach Advertising Ser	vices
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Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk) 525

Date Signed