RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

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Letters of Support Civic Center CBD Renewal July 16, 2019

Pam MacKinnon, Artistic Director Jennifer Bielstein, Executive Director



July 3, 2019

San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689 E-mail: <u>Board.of.Supervisors@sfgov.org</u>

RE: SUPPORT FOR CIVIC CENTER COMMUNITY BENEFIT DISTRICT RENEWAL

Supervisors:

This letter is in support of renewing and expanding the Civic Center Community Benefit District.

San Francisco's CBD's enhance public realm services provided by the City, and also provide essential services the City does <u>not</u> provide such as sidewalk cleaning, graffiti abatement, ambassadors to the area and neighborhood-centric programming.

As a member of the 1100 Block Group, a coalition of neighbors, community-based organizations, small business and residents in and around the 1100 Block of Market Street, I support the expansion of the program to include UN Plaza, and additional coverage areas on the east side of Gough Street.

It is important that we continue and expand these crucial neighborhood services. There has been progress made this last year and we cannot relax our efforts and lose momentum.

Sincerely,

ZAR

Eric Brizee Operations Manager American Conservatory Theater Strand Theater / 1127 Market Street



101 Montgomery St. Suite 1100 San Francisco, CA 94104

tpl.org

July 16, 2019

Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

Subject: Civic Center Community Benefit District Renewal

Dear Board of Supervisors:

The Civic Center Community Benefit District is an essential partner for the ongoing success of the new Helen Diller Playgrounds and Bi-Rite Cafe at Civic Center Plaza – the result of millions of dollars of private donation and committed work by Trust for Public Land, the San Francisco Recreation and Park Department and others towards the improvement of the public realm.

As the facility manager for the Bi-Rite Cafe kiosk, the Civic Center CBD ensures that revenues are reinvested in the kiosk and the playgrounds maintenance, for the longterm benefit of Tenderloin kids, their parents and the public at large. They also provide nighttime security to deter vandalism of these improvements and temporary art exhibits, as well as a field team to keep the grounds tidy and welcoming. Last but not least their event and programming skills have also contributed to improve the perception of the Civic Center Plaza and its surroundings, and we look forward to this role to endure and expand when the District is renewed.

Thank you for approving the renewal of the Civic Center CBD.

Sincerely,

Alejandra Chiesa Bay Area Program Director | The Trust for Public Land

Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

re: CBD Renewal in Civic Center

July 9, 2019

Dear Board of Supervisors:

Please support the renewal of the Civic Center Community Benefit District.

826 Valencia has opened our third writing center in the Tenderloin neighborhood in 2016 to expand our work to help students ages six to eighteen with their creative and expository writing skills, along with supporting teachers inspire their students to write.

We have participated in CCCBD produced public events to expand our outreach and facilitate free programming to the community. Tenderloin, Western Addition, Civic Center and SOMA neighborhoods deserve additional educational and recreational opportunities in their 'backyards,' and we're excited to see the regular activities bringing these experiences to the area for the communities we serve.

Along with programming and daily activation in the public spaces encompassing UN Plaza, Fulton Street and Civic Center Plaza, we support this renewal effort to ensure the CCCBD continues its key services – especially daily cleaning and social service outreach for our constituents.

We've seen so much positive change in the Civic Center area over the past few years – please renew the CCCBD to ensure we keep the momentum and build a strong community for all in the heart of the City.

Sincerely,

Mission Center 826 Valencia Street San Francisco, CA 94110

Tenderloin Center 180 Golden Gate Avenue San Francisco, CA 94102

Mission Bay Center (coming soon!) 1300 4th Street San Francisco, CA 94158

826valencia.org P:415.642.5905 F:415.642.5914 Caroline Kangas 826 Valencia Stores Director

ASIAN ART MUSEUM Chong-Moon Lee Center for Asian Art & Culture 200 Larkin Street San Francisco, CA 94102 T 415.581.3500



Asian Art Museum

July 16, 2019

Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

RE: CBD Renewal in Civic Center

Dear Board of Supervisors:

Please support the renewal of the Civic Center Community Benefit District.

The Civic Center CBD enhances the public spaces around the Asian Art Museum, along with the outdoor spaces adjacent to our Village Artist Corner, an installation with rotating murals and monthly programs on the corner of Fulton and Larkin Streets, through its daily cleaning and social service outreach. Additionally, the programming the Civic Center CBD facilitates in UN Plaza, Fulton Street and Civic Center Plaza, helps attract more people to the area to see our exhibits, both inside and out.

We have collaborated with the CCCBD to produce public events, including the 1st Sundays Block Party and the Annual Civic Center Plaza Tree Lighting & Toy Giveaway, to expand our reach and facilitate free programming in the neighborhood. Tenderloin, Western Addition, Civic Center and SOMA neighborhoods deserve additional educational and recreational opportunities in their 'backyards,' and we're excited to see the regular activities bringing these experiences to our community.

We strongly support this renewal effort to ensure the CCCBD continues and expands its key services, which allows us to focus on our overall mission to inspire new ways of thinking by connecting diverse communities to historical and contemporary Asian art and culture.

We've seen so much positive change in the Civic Center area over the past few years – please renew the CCCBD to ensure we keep the momentum and build a strong community for all in the heart of the City.

Sincerely,

Allison Wychoff

Allison Wycoff Asian Art Museum



San Francisco Department of Public Health

Grant Colfax, MD Director of Health

City and County of San Francisco London N. Breed Mavor

July 16, 2019

Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

Subject: Civic Center Community Benefit District Renewal

Dear Board of Supervisors:

The San Francisco Public Department of Public Health plays a crucial role in a number of the complex challenges faced by our City, namely homelessness and substance abuse, which affect the way the public realm is used and perceived.

We are thankful for the contribution of many City Departments and non-profit partners such as the Civic Center Community Benefit District, for their compassionate and positive role in this public realm. We are aware that Ambassadors often establish and maintain contact with those in need of assistance, encouraging men and women to seek help and escorting them to services when they request it. We know that this first line of communication is a repetitive and relentless task, and value the work of the Civic Center Community Benefit District.

Thank you for approving the renewal of the Civic Center CBD.

Sincerely,

Grant Colfax, MD

Grant Colfax, MD Director of Health

BIORITE EAT GOOD FOOD

July 16, 2019

Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

Subject: Civic Center Community Benefit District Renewal

Dear Board of Supervisors:

Bi-Rite is so pleased and honored to be a part of the renaissance taking place in the Civic Center. The beautiful new playgrounds, community events, public art exhibits and our cafe kiosk are truly part of something special.

The Civic Center Community Benefit District has been a key to the success of all of the aforementioned, whether organizing events, providing nighttime security for the playgrounds and exhibits along with the Civic Center Plaza Park Rangers, or helping maintain our cafe structure. All of this work contributes significantly to improving the safety and comfort of the public realm for our patrons and employees.

They are astute in planning and managing public events in collaboration with City departments and our neighbors the Asian Art Museum, the Public Library and Another Planet Entertainment.

As the facility manager for our cafe kiosk in Civic Center Plaza, the CCCBD has been an exceptional landlord helping us to open, operate and partner in the community. Their talented staff has helped us with: technical and operational issues for our structure, marketing efforts and on-going efforts to expand our offerings and service to the community.

We look forward to growing our business in Civic Center Plaza with the Civic Center CBD, serving the area for all, whether residents, employees or visitors.

Thank you for approving the renewal of the Civic Center CBD.

Sincerely,

Sam Mogannam Founder, Bi-Rite Family of Businesses



London N. Breed, Mayor Naomi Kelly, City Administrator Adrienne Pon, Executive Director

July 15, 2019

Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

Subject: Civic Center Community Benefit District Renewal

Dear Board of Supervisors:

On behalf of The Office of Civic Engagement & Immigrant Affairs (OCEIA) and our Community Ambassadors Program, I would like to endorse the renewal of the Civic Center Community Benefit District (CBD).

Our Community Ambassadors Program (CAP) works alongside the CBD to enhance the experience of those living in, working in or visiting Civic Center. Together we enhance the pedestrian experience at community events in the neighborhood's public spaces, at arts and cultural venues and at Civic Center's busy transit stations. We have fostered a positive, collaborative relationship with the staff of the benefit district, and have supported a range of community events and safety initiatives. Our program also regularly encourages our graduating ambassadors to seek permanent job opportunities with CBD.

The CBD is always eager to include our team members in their events and programs and is a strong partner for making Civic Center a cleaner, safe place for all. We look forward to them renewing and being able to offer more services and additional hours.

Sincerely,

Richard Why

Richard Whipple Deputy Director - Programs San Francisco Office of Civic Engagement & Immigrant Affairs 50 Van Ness Avenue, San Francisco, CA 94102 <u>Richard.Whipple@sfgov.org</u> 415.581.2365



July 16, 2019

Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

RE: Civic Center Community Benefit District Renewal

Dear Board of Supervisors:

We strongly support renewal of the Civic Center CBD.

Heart of the City Farmers Market operates a farmers market located in UN Plaza every Sunday and Wednesday (and now Fridays!) – our mission is to support and sustain small farmers and make fresh food accessible to customers many of whom are seniors and low income individuals who struggle to afford adequate nutrition.

Working with CBD staff we've been able to expand our market to every Friday, providing additional opportunities for small entrepreneurs and the local community to access affordable, fresh fruits and vegetables and a new day for our famers to sell their products. Additionally, the CBD has added games, activities and craft vendors to the Friday markets to increase foot traffic and encourage office works to come out and experience UN Plaza. This has been very successful.

We support this renewal effort to ensure the CBD continues its key services - daily cleaning and social service outreach and the programming. And we are excited for the CBD's expanded boundaries to include UN Plaza where we can continue to work together to activate and steward this important public space. Together we have created a better vibe in UN Plaza and the CBD already keeps the area around the market cleaner and safer for our vendors and customers, if renewed they will have an even bigger impact

We've seen so much positive change in the Civic Center area over the past few years – please renew the CBD to ensure we keep the momentum to build a strong community for residents, workers and visitors in the heart of the City.

Sincerely,

Kate Creps, Executive Director Heart of the City Farmers Market



July 16, 2019

Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

RE: Civic Center Community Benefit District Renewal

Dear Board of Supervisors:

On behalf of the SF Etsy, I would like to support the renewal of the Civic Center CBD.

SF Etsy is a collective of over 2,200 Etsy sellers in the San Francisco Bay Area, working to support and promote local Etsy sellers by sharing expertise and advice, hosting local artisan vendor shows and events, and providing a valuable network of local talent and resources.

Our small business entrepreneurs have flourished at CBD led events. Working with the them our artisanal makers been able to sell their hand made crafts at outdoor public events (1st Sundays Block Party on Fulton Street, and Friday Farmers Market and Bazaar in UN Plaza), and also bring FREE Do-it-Yourself activities available to the entire community so they too can learn new artistic skills.

We support this renewal effort to ensure the CBD continues to work with the City, local institutional partners and non-profit groups to produce programming and daily activation throughout Civic Center. City bureaucracy can be difficult to navigate and without the CBD, our small businesses would not be able to find these new platforms to show their skills and sell their products. It is also of paramount importance lowincome communities have access to quality goods and services.

Please renew the CBD so they can continue to make and sell a better Civic Center.

Sincerely,

Blaccostaylor

Rebecca Saylor SF Etsy Street Team



Maria Su, Psy.D. Executive Director

July 8, 2019

Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

RE: Civic Center CBD Renewal

Dear Board of Supervisors:

I would like to endorse the renewal of the Civic Center Community CBD.

DCYF invests in children, youth, transitional age youth, and their families with a vision of San Francisco being a place where all children and youth are supported by nurturing families and communities. We have participated in CBD produced public events to expand our reach and facilitate free programming for the community. Tenderloin, Western Addition, SOMA and Civic Center neighborhoods deserve additional educational and recreational opportunities in their 'backyards,' and we're excited to see the CBD leading efforts to bring regular activities and new experiences to the area for the communities we serve.

Along with programming and daily activation in the public spaces encompassing UN Plaza, Fulton Street and Civic Center Plaza, we support this renewal effort to ensure the CBD continues its key services - daily cleaning and social service outreach to help shape clean and safe neighborhoods for children, youths and their families.

We've seen so much positive change in the Civic Center area over the past few years – please renew the CBD to ensure we keep the momentum to build a strong community for residents, workers and visitors in the heart of the City.

Sincerely,

Emily Davis Public Information Officer Department of Children, Youth and Their Families

Department of Children, Youth and Their Families 1390 Market Street Suite 900 * San Francisco, CA 94102 * 415-554-8990 * www.dcyf.org



London N. Breed Mayor My name is Paul D'Augusta. I am the property manager of 77 Van Ness Ave in the Civic Center in San Francisco. I am writing to you today to let you know how much I appreciate all that you and your organization do for me and the neighborhood. Your team provides a major assistance in keeping my building safe and free of undesirable people in the neighborhood. The homeless, sidewalk cleaning plus much more. Your team of workers are always on the job dealing with issues in a professional and compassionate manner. Thank you for all that you and yours do. I would find it very difficult to keep this property safe without your help. You all are always just a phone call away.

Paul D'Augusta

Paul D'Augusta

77 Van Ness Ave

San Francisco, Ca. 94102

On-Site Manager

415-553-7890-Office

415-272-0701-Cell

San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

Dear San Francisco Board of Supervisors,

Please support Civic Center CBD renewal!

Fenderloin School



CBD cleaners provide important support sweeping sidewalks, pressure-washing and removing graffiti.

CBD ambassadors help pedestrians with directions and information about the neighborhood and also help people in need such as the homeless find critical support services.

The CBD also organizes free community events such as: holiday concerts, neighborhood block parties and farmers markets.

We look forward to their services improving our area!

Sincerely,

Print Name

Alin Signature

	Optional, Helpful Information	
Civic Center Resident	Address:	621 Turk Tenderloin school
Civic Center Employee	Employer:	SEUSD
□ Civic Center Business Owner:	Business:	
Civic Center Property Owner	Address:	
Civic Center Customer/Visitor	From:	
Civic Center Business Owner:Civic Center Property Owner	Business: Address:	<u></u>

Please return this to: info@sfciviccenter.org or 901 Market Street, Suite 490, SF, CA 94103



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

Dear San Francisco Board of Supervisors,

Please support increased services from the Civic Center CBD!

CBD cleaners provide necessary support sweeping sidewalks, pressure-washing and removing graffiti.

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We look forward to their services improving our area.

Sincerely,

Kossi MAS

Print Name

- **Civic Center Resident**
- Civic Center Employee
- Civic Center Business Owner
- **Civic Center Property Owner**
- **Civic Center Customer/Visitor**

SIGNATURE



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

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- **Civic Center Resident**
- **Civic Center Employee**
- A Civic Center Business Owner
- Civic Center Property Owner
- □ Civic Center Customer/Visitor

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San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

Civic Center Resident

Civic Center Employee

Civic Center Business Owner

Civic Center Property Owner

Civic Center Customer/Visitor

SÍGNATURE



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

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SIGNATURE

- **Civic Center Resident**
- **Civic Center Employee**
- **Civic Center Business Owner**
- **Civic Center Property Owner**
- □ Civic Center Customer/Visitor



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

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SIGNATURE

- **Civic Center Resident**
- Civic Center Employee | So. Van. Ness SFMTA
- **Civic Center Business Owner**
- **Civic Center Property Owner**
- **Civic Center Customer/Visitor**



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

Print Name

- Civic Center Resident
- **Civic Center Employee**
- □ Civic Center Business Owner
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SIGNATURE



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

Print Name

SIGNATURE

Civic Center Resident

Derivic Center Employee All Star Donuts

- **Civic Center Business Owner**
- **Civic Center Property Owner**
- **Civic Center Customer/Visitor**



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

SIGNATURE

- 🛛 Civic Center Resident
- Civic Center Employee
- Civic Center Business Owner
- **Civic Center Property Owner**
- **Civic Center Customer/Visitor**



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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We look forward to their services improving our area.

Sincerely,

RHW =M

Print Name

SIGNATURE

Civic Center Resident

Civic Center Employee DRAGON EATJ

- **Civic Center Business Owner**
- **Civic Center Property Owner**
- **Civic Center Customer/Visitor**



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

B. Pettel Print Name New Central Hotel & Hostpl

B.RHEL

SIGNATURE

Civic Center Resident

Civic Center Employee

- Civic Center Business Owner
- **Civic Center Property Owner**
- Civic Center Customer/Visitor

San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

Dear San Francisco Board of Supervisors,

Please support Civic Center CBD renewal!



CBD cleaners provide important support sweeping sidewalks, pressure-washing and removing graffiti.

CBD ambassadors help pedestrians with directions and information about the neighborhood and also help people in need such as the homeless find critical support services.

The CBD also organizes free community events such as: holiday concerts, neighborhood block parties and farmers markets.

Address:

Employer:

Business:

Address:

We look forward to their services improving our area!

Sincerely.

Print Name

Signat

Optional, Helpful Information

- Civic Center Resident
- ☑ Civic Center Employee
- **Civic Center Business Owner:**
- Civic Center Property Owner
- **Civic Center Customer/Visitor** From:

555 Franklin

Please return this to: info@sfciviccenter.org or 901 Market Street, Suite 490, SF, CA 94103



590 Van Negs Rangoon Ruky

July 2019

San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

CARLOS

lana

SIGNATURE

- **Civic Center Resident**
- **Civic Center Employee**
- Civic Center Business Owner
- Civic Center Property Owner
- Civic Center Customer/Visitor



San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, Ca. 94102-4689

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Sincerely,

- SIGNATURE T
- Civic Center Resident
- Civic Center Employee
- Civic Center Business Owner
- **Civic Center Property Owner**
- **Civic Center Customer/Visitor**

San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

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Address:

Employer:

Business:

Address:

From:

We look forward to their services improving our area!

Sincerely, Bhan Franklin

Print Name

Signature

Optional, Helpful Information

- **Civic Center Resident**
- **Civic Center Employee**
- 🖾 Civic Center Business Owner:
- Civic Center Property Owner
- □ Civic Center Customer/Visitor

Other of Erica Frankle

Please return this to: info@sfciviccenter.org or 901 Market Street, Suite 490, SF, CA 94103