

July 27, 2019

Board of Supervisors Rules Committee
City Hall, Committee Room 263
1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102

Dear Supervisors Mar, Ronen, Walton and Yee,

Please accept this letter of support for Ruby Bolaria Shifrin in her consideration as Commissioner for the Treasure Island Development Authority.

Our careers in non-profit housing development and community justice have intersected for over 10 years, beginning with my work at the Oakland Housing Authority, where I led efforts to build an employment training and development program for residents in public and Section 8 housing. With Ruby's career focus in equitable housing development and urban planning, she has always been a reliable resource for me in providing expert and conscientious feedback on ideas, making introductions to fellow leaders in the field, and generally supporting any and all efforts to build a more equitable community. Ruby has done these things not for personal credit or accolades, but because she is deeply committed to making the world a better place, starting right here in the Bay Area.

Her varied experience ensures that she is an excellent candidate to help serve the public in this role. Ruby has worked with impacted communities as an organizer, developing multifamily housing programs in San Francisco. And she is now enhancing that expertise by working in philanthropy, specifically supporting policy change, advocacy, and investment in housing solutions for California.

Ruby is profoundly mission-driven. She is at her best when advocating for a cause or community and consistently comes with creative solutions. She is collaborative by nature and works well with people from a variety of backgrounds.

I feel fortunate to have a colleague and collaborator as intelligent, compassionate, and capable as Ruby. I am confident that the Treasure Island Development Authority would benefit greatly from having her as Commissioner.

Sincerely,

Andrew Frankel
Director of Program Operations
ACE Mentor Program of America, Inc.

July 28, 2019

Dear Supervisors Mar, Ronen, and Walton and Yee,

I am writing today to offer my personal recommendation for Ruby Bolaria Shifrin to the Treasure Island Development Authority.

I've known Ruby for over 20 years. We grew up in Sacramento, California where policy to create change and using our voices for good was a strong part of our upbringing.

Ruby has always stood up for those who are disenfranchised. She is one of the most honest, compassionate, and authentic people I know. She takes it upon herself to right the wrongs in the world and inspires those lucky enough to be around her to do the same.

I know she will excel as a commissioner and represent the interests of everyone on Treasure Island because of her strong experience advancing environmental and social justice; determination and passion to make a difference, and commitment to use housing as a tool to create opportunities here in San Francisco, across California, and even internationally when she worked to improve informal settlements with the Housing Department in Johannesburg, South Africa.

I'm so proud to see all Ruby has been able to accomplish throughout her career. I know she will take this critical board position seriously and bring an earnest perspective to create a Treasure Island that is equitable and offers opportunities to those who face the greatest barriers.

I ask that you please support Mayor Breed's nomination and approve Ruby Bolaria Shifrin as board member to the Treasure Island Development Authority.

Thank you,

Allie Jones
Manager, Advocacy and Communications
UCSF
San Francisco, CA

July 26, 2019

Board of Supervisors Rules Committee
City Hall, Committee Room 263
1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102

Dear Supervisors Mar, Ronen, Walton and Yee,

Please accept this letter of support for Ruby Bolaria Shifrin in her consideration as Commissioner for the Treasure Island Development Authority.

Ruby and I worked together in Boston, where she lead outreach and organizing efforts, built an engaged network of supporters and volunteers for a range of public health and environmental campaigns, and made sure that people from all walks of life had a voice. Her passion for social justice and equity is undeniable. She is committed to making the world a better place, starting right here in the Bay Area.

Ruby is motivated by mission. She is at her best when advocating for a cause or community and comes with solutions. She is collaborative in nature and works well with people from a variety of backgrounds.

Ruby's experience working with impacted communities as an organizer, developing multifamily housing in San Francisco and now working in philanthropy supporting policy change, advocacy and investing in housing solutions for California make her an excellent choice to help serve the public in this role. In the decade that I've known her, she's mobilized diverse community members, earned a Master's degree with the goal of building more equitable cities, and has re-committed herself to serving the people of the greater Bay Area through her work and volunteerism.

Ruby's experience and commitment to this work cannot be understated; I highly recommend her for the position of Commissioner for the Treasure Island Development Authority.

Sincerely,
Christine Keeves
Director of Communications, SF LGBT Center

July 26, 2019

Board of Supervisors Rules Committee
City Hall, Committee Room 263
1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102

Dear Supervisors Mar, Ronen, Walton and Yee

Please accept this letter of support for Ruby Bolaria Shifrin in her consideration as Commissioner for the Treasure Island Development Authority.

Ruby and I met volunteering on the 2008 Obama Presidential Campaign where she tackled every challenge with energy, determination and ingenuity. Her passion for social justice and equity is undeniable. She is committed to making the world a better place, starting right here in the Bay Area. Over the last 10 years, Ruby has always been drawn to helping underserved communities and fighting for justice. Whether educating communities on the dangers of mass produced fast food, organizing clothing drives for children in Africa, or producing sophisticated fundraising events to benefit the Global Women's Fund – Ruby approaches each endeavor with tenacity and joy.

Ruby is at her best when advocating for a cause or community and comes with solutions. She is collaborative in nature and works well with people from a variety of backgrounds.

Ruby's experience working with impacted communities as an organizer, developing multifamily housing in San Francisco and now working in philanthropy supporting policy change, advocacy and investing in housing solutions for California make her an excellent choice to help serve the public in this role. I could not recommend her more highly.

Sincerely,
Roz Romney
Obama 2008/2012 Alum



SAN FRANCISCO
housing accelerator fund

July 26, 2019

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City Hall, Committee Room 263
1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102

To Whom in May Concern:

Please accept this letter of support for Ruby Bolaria Shifrin in her consideration as Commissioner for the Treasure Island Development Authority.

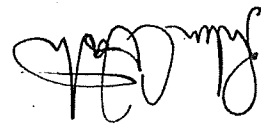
Ruby and I have worked together in both professional and volunteer capacities over the last several years. After getting to know and respect her, I recruited Ruby to join the governing Board of the SFUSD public charter school, the Mission Preparatory School, and we have served together as board members over the last two years. Ruby has also been a professional colleague in both of our work to increase the production and preservation of affordable housing in San Francisco. In all of my work with Ruby, it is clear that she is an incredibly thoughtful, collaborative, and strategic thinker and doer. Her passion for social justice and equity is undeniable, and she applies this passion to everything she does. She is a great listener and thoughtful partner in trying to both discern and implement solutions to complex problems. She is committed to making the world a better place, starting right here in San Francisco.

Ruby is motivated by mission. She is at her best when she is advocating for a cause or community that has a major impact on people. She is collaborative in nature and works well with people from a variety of backgrounds. There is so much critical work to be done on Treasure Island over the next decade and I can't imagine a better combination of brains, savvy, commitment to social justice and community, and collaborative approach to getting things done than what I know Ruby will bring to this work.

Ruby's experience working with impacted communities as an organizer, developing multifamily housing in San Francisco and now working in philanthropy supporting policy change, advocacy and investing in housing solutions for California make her an excellent choice to help serve the public in this role. I have no doubt that Ruby will be an excellent addition to the Treasure Island Development Authority Commission. I am more

than happy to discuss live any of my feedback about Ruby's fit for this important role as well.

Sincerely,



Rebecca Foster, CEO
San Francisco Housing Accelerator Fund
rebecca@sfhat.org
(650) 799-9644



Young, Victor (BOS)

From: Karunaratne, Kanishka (MYR)
Sent: Monday, July 29, 2019 9:31 AM
To: Young, Victor (BOS)
Subject: FW: Letter of Support - Ruby Bolaria Shifrin

Hi Victor,

Please add this to the Board File No. 190752

Thanks

Kanishka Karunaratne Cheng 程嘉敏
Office of Mayor London N. Breed

From: La Shon Walker <Lashon.A.Walker@fivepoint.com>
Sent: Sunday, July 28, 2019 9:40 PM
To: Karunaratne, Kanishka (MYR) <kanishka.cheng@sfgov.org>
Subject: Letter of Support - Ruby Bolaria Shifrin

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July 29, 2019

Board of Supervisors Rules Committee
City Hall, Committee Room 263
1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102

Dear Supervisor Walton, Supervisor Mar, and Supervisor Ronen -

Please accept this letter of support for Ruby Bolaria Shifrin in her consideration as Commissioner for the Treasure Island Development Authority.

I know Ruby from her time as a project manager with FivePoint. As you know, FivePoint is the master developer for the projects at Hunters Point Shipyard, and Candlestick Point. We were also involved in the Treasure Island project for a period of time, providing project management services for Lennar. I know Ruby to be collaborative in her approach to projects, and also to be someone who works well with people from a variety of backgrounds.

Ruby has a passion for social justice and equity, and is motivated by mission. That, along with her experience working with impacted communities as an organizer, developing multifamily housing in San Francisco and now working in philanthropy supporting policy change, advocacy and investing in housing solutions for California make her an excellent choice to help serve the public in this role. I know that if she is confirmed as a

Commissioner, she will be diligent in seeing the project develops well, that that the residents of Treasure Island are taken care of well.

Sincerely,

Ia Shon A. Walker
Director
Community Affairs
FivePoint

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Young, Victor (BOS)

From: La Shon Walker <LaShon.A.Walker@fivepoint.com>
Sent: Sunday, July 28, 2019 9:34 PM
To: Young, Victor (BOS)
Subject: Letter of Support - Ruby Bolaria Shifrin

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Sincerely,

La Shon A. Walker
Director
Community Affairs
FivePoint

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