

# LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Referrals  
Phone No. (415) 558-6371

**DATE:** August 27, 2019

**AP Block/Lot Nos.:** 3515/015

**Zoning:** WMUG, 55-65 X

**Quad:** South East Planning Team

**Record No.:** \_\_\_\_\_

**TO:** Police Department  
Inspector Nelly Gordon  
Phone No. (415) 837-7273

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Please submit your response within three weeks; the Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in October of 2019.

**PLEASE EMAIL YOUR RESPONSE BY:** September 19, 2019, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.

[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) - Phone No: 554-4445

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**Applicant name:** Target Corporation

**Business name:** Target

**Application address:** 1690 Folsom Street  
San Francisco, CA 94103

**Applicant contact info:** c/o Beth Aboulafia  
Hinman & Carmichael, LLP  
260 California Street, Suite 700  
San Francisco, CA 94111  
415-362-1215  
[Aboulafia@Beveragelaw.com](mailto:Aboulafia@Beveragelaw.com)

**PLANNING REVIEW:** ☐ Approval ☐ Denial

Planning Staff Contact: \_\_\_\_\_

**Please print review comments on a trailing page.**

**POLICE REVIEW:** ☐ Approval ☐ Denial

**Please print review comments in a trailing report.**



August 20, 2019

By Hand Delivery

Angela Calvillo  
Clerk of the Board  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, California 94102

Re: Request for Resolution of Public Convenience or Necessity  
Target Corporation, dba Target  
1690 Folsom St., San Francisco 94103

Dear Ms. Calvillo:

Target Corporation ("Target") has applied to the Department of Alcoholic Beverage Control for a Type 21 Off-Sale General license for the new Target store opening this fall in West SOMA. Because the new store is located in a census tract that has an "undue concentration" of off-sale licenses under Section 23958.4 of the Business and Professions Code, Target is requesting a determination by the Board of Supervisors that public convenience or necessity will be served by issuance of the license.

Target has applied for a person-to-person, premises-to-premises transfer of an existing Type 21 license to its new store location at the northwest corner of Folsom Street and 13<sup>th</sup> Street, in the space previously occupied by the Sports Authority. The new 40,000 square-foot store will employ approximately 80 team members. The proposed store hours are 7a.m. to midnight.

The new "small-format" store will be similar in concept to the Target stores in downtown San Francisco (225 Bush Street), Oceanview (1830 Ocean Ave.) and the Stonestown Galleria (233 Winston Dr.). Smaller than a typical full-size Target, the small-format stores focus on quick-trip shopping targeted to the surrounding population. Target will provide neighborhood residents and visitors with a broad selection of goods and every-day necessities in one convenient location. This will include a mix of grocery items, household essentials, apparel and accessories, health and beauty products, party supplies, toys, school and office supplies, and electronics.

In conjunction with its grocery assortment, Target would like to be able to offer customers the ability to purchase alcoholic beverages. While alcoholic beverages will be only a small component of the overall product mix, the ability to purchase alcoholic beverages along with food items is a convenience shoppers expect. Having the ability to sell alcoholic beverages will allow Target to provide its customers with the convenience of one-stop shopping. In addition, the three small-format stores mentioned above, as well as the traditional format Target stores in the Metreon and on Geary Blvd. all sell alcoholic beverages; it is a product customers expect to be able to purchase at Target.

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2019 AUG 20 PM 12:25

Angela Calvillo  
Clerk of the Board  
August 20, 2019  
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Target has engaged in community outreach both with regard to the new store in general and, specifically, the liquor license, and has not received any negative feedback. As part of the outreach for the liquor license, Target mailed notices of its license application to some 180 residents who live within 500 feet of the premises. No objections were received. Target has also reached out to the SoMa West CBD regarding its license application.

For these reasons, we respectfully request that the Board of Supervisors make a finding that issuance of the Type 21 license will serve public convenience or necessity. If you have any questions about Target's proposed operations, please do not hesitate to call me.

Sincerely,



Beth Aboulafia

**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)**

ABC 211 (6/99)

*Ana Carolan*

**TO:** Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 SUITE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: 600764

Receipt Number: 2538188

Geographical Code: 3800

Copies Mailed Date: November 6, 2018

Issued Date:

*(415) 362-1215*

BOARD OF EQUALIZATION  
 SAN FRANCISCO  
 2018 NOV -9 PM 2:58

DISTRICT SERVING LOCATION: SAN FRANCISCOFirst Owner: **TARGET CORPORATION**Name of Business: **TARGET T3297**

Location of Business: **1690 FOLSOM ST  
 SAN FRANCISCO, CA 94103-3723**

County: **SAN FRANCISCO**Is Premise inside city limits? **Yes**Census Tract **0177.00**

Mailing Address: **33 SOUTH 6TH STREET  
 CC-1028**

(If different from premises address) **ATTN: JONATHAN REDBERG  
 MINNEAPOLIS, MN 55402**

Type of license(s): **21**Transferor's license/name: **538878 / WALGREEN CO**Dropping Partner: Yes ☐ No ☒

License Type	Transaction Type	Fee Type	Master	Dup	Date	Fee
21 - Off-Sale General	ANNUAL FEE	NA	Y	0	11/02/18	\$646.00
21 - Off-Sale General	PREMISE TO PREMISE TRANSFER	NA	Y	0	11/02/18	\$100.00
21 - Off-Sale General	PERSON-TO-PERSON TRANSFER	NA	Y	0	11/02/18	\$1,250.00
Total						\$1,996.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

Explain any "Yes" answer to the above questions on an attachment which shall be deemed part of this application.

Applicant agrees (a) that any manager employed in an on-sale licensed premises will have all the qualifications of a licensee, and (b) that he will not violate or cause or permit to be violated any of the provisions of the Alcoholic Beverage Control Act.

STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **November 2, 2018**

Under penalty of perjury, each person whose signature appears below, certifies and says: (1) He is an applicant, or one of the applicants, or an executive officer of the applicant corporation, named in the foregoing application, duly authorized to make this application on its behalf; (2) that he has read the foregoing and knows the contents thereof and that each of the above statements therein made are true; (3) that no person other than the applicant or applicants has any direct or indirect interest in the applicant or applicant's business to be conducted under the license(s) for which this application is made; (4) that the transfer application or proposed transfer is not made to satisfy the payment of a loan or to fulfill an agreement entered into more than ninety (90) days preceding the day on which the transfer application is filed with the Department or to gain or establish a preference to or for any creditor or transferor or to defraud or injure any creditor of transferor; (5) that the transfer application may be withdrawn by either the applicant or the licensee with no resulting liability to the Department.

Effective July 1, 2012, Revenue and Taxation Code Section 7057, authorizes the State Board of Equalization and the Franchise Tax Board to share taxpayer information with Department of Alcoholic Beverage Control. The Department may suspend, revoke, and refuse to issue a license if the licensee's name appears in the 500 largest tax delinquencies list. (Business and Professions Code Section 494.5.)

Applicant Name(s)

Applicant Signature(s)

See 211 Signature Page

TARGET CORPORATION