File No.	190762	Committee Item No.	7
		Board Item No	19

### COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

		- '
Committee: Government Audit and Oversigh	nt <b>Dat</b> e	e: October 17, 2019
Board of Supervisors Meeting:	Date	
•	` .	
Cmte Board		
☐ Motion		
Resolution		
☐ Ordinance		
Legislative Digest		
Budget and Legislative Analys	t Report	
Youth Commission Report	•	
Introduction Form	•	•
Department/Agency Cover Lett	ter and/or R	leport
MOU		
Grant Information Form		
Grant Budget		
Subcontract Budget		· · · · · ·
Contract/Agreement		•
Form 126 – Ethics Commission	1	
Application		•
Application Public Correspondence	•	
OTHER		
OTHER		•
☐ ☐ ○ OEWD Presentation – October	17, 2019	
Annual Report – FY2017-2018           CPA Report – June 30, 2018           OWED Memo – July 3, 2019           Referral FYL071719		,
OWED Memo – July 3, 2019		
Referral FYI 071719		
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Prepared by: John Carroll		tober 11, 2019
Prepared by: John Carroll	Date: Oc	tober 24, 2019

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[Civic Center Community Benefit District - Annual Report for FY2017-2018]

Resolution receiving and approving an annual report for the Civic Center Community Benefit District for FY2017-2018, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's Management Agreement with the City, Section 3.4.

WHEREAS, On November 2, 2010, pursuant to the Property and Business Improvement District Law of 1994 (the "Act"), California Streets and Highways Code, Sections 36600 *et seq.*, as augmented by Article 15 of the San Francisco Business and Tax Regulations Code, the Board of Supervisors adopted Resolution No. 514-10, expressing the City's intention to establish the Civic Center Community Benefit District (the "Civic Center CBD"); and

WHEREAS, On January 4, 2011, the Board of Supervisors adopted Resolution No. 21-11 establishing the Civic Center CBD ("Resolution to Establish") for a period of 10 years, commencing FY2011-2012; and

WHEREAS, On October 18, 2011, the Board of Supervisors adopted Resolution No. 443-11, authorizing an agreement with the owners' association for the administration/management of the Civic Center CBD, and a management agreement (the "Management Contract") with the owners' association, the Civic Center Community Benefit District, Inc., was executed accordingly; and

WHEREAS, A copy of the Management Contract is on file with the Clerk of the Board of Supervisors in File No. 110969; and

WHEREAS, On November 3, 2018, the Board of Supervisors approved the Civic Center CBD's annual report for FY2016-2017 in Resolution No. 385-18; and

WHEREAS, The Civic Center CBD has submitted for the Board's receipt and approval the Civic Center an annual report for FY2017-2018 as required by Section 36650 of the Act and Section 3.4 of the Management Contract; and

WHEREAS, The annual report for FY2017-2018 is on file with the Clerk of the Board of Supervisors in File No. 190762, and is incorporated herein by reference as though fully set forth; and

WHEREAS, Supporting documents, including, but not limited to, a transmittal letter and memorandum report from the City's Office of Economic and Workforce Development, dated July 3, 2019, and documentation from the Civic Center CBD for the annual report for FY2017-2018 are on file with the Clerk of the Board of Supervisors in File No. 190762; now, therefore, be it

RESOLVED, That the Board of Supervisors hereby receives and approves the annual report for the Civic Center Community Benefit District for FY2017-2018.

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\*budget identified in management plan



### **CCCBD Operations**

### Staff

Executive Director – Tracy Everwine

### Service Areas

### Safety Program/CSAs

- This program supports both uniformed Ambassadors and activates the sidewalks and open space.
  - Contracts with MJM Management Group to staff a team of Community Safety Ambassadors

### Cleaning Program

- This program area is allocated for cleaning and on-call graffiti removal.
  - Provides a uniformed maintenance worker to respond to maintenance calls to remove graffiti, wash down the sidewalk or pick up an accumulation of debris on the sidewalk 20 hours/week

### Beautification

 This program area includes streetscape improvements such as way finding signage and sidewalk lighting and capital enhancements.

### Activation of Public Places

• This service area implements programs that support Civic Center Plaza's night time activation.



### BENCHMARKS

### OEWD's staff reviewed the following budget related benchmarks for Civic Center CBD:

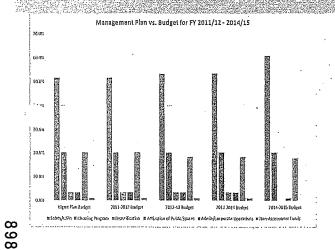
Benchmark 1 – Whether the variance between the budget amounts for each service category was within 10 percentage points from the management plan.

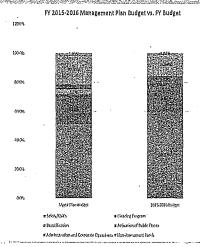
Benchmark 2 — Whether one percent (1%) of CCCBD's actuals came from sources other than assessment revenue.

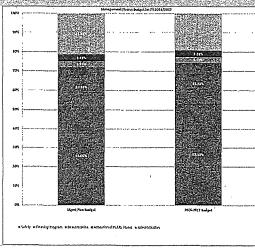
Benchmark 3 - Whether the variance between the budget amounts for each service category was within 10 percentage points from the actuals.

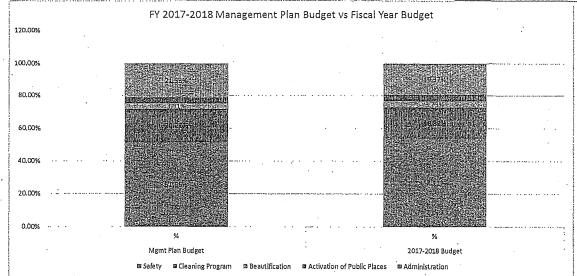
Benchmark 4 - Whether CBD is indicating the amount of funds carried over from the current fiscal year and designating projects to be spent in the upcoming fiscal year.



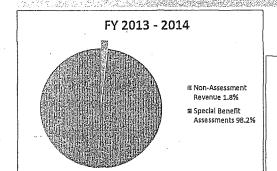


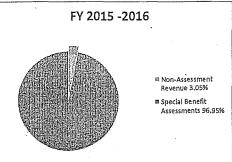


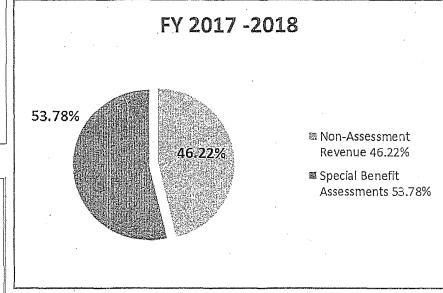


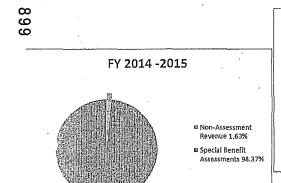


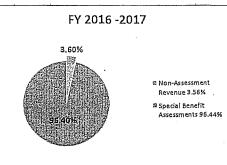
### Assessment Revenue & Other Income













### **Budget vs Actuals**

Service Category	FY 2013- 2014 Variance % Points	FY 2014- 2015 Variance % Points	FY 2015- 2016 Variance % Points	FY 2016- 2017 Variance % Points	FY 2017- 2018 Variance % Points
Safety/CSAs	-0.80%	-4.70%	+6.81%	-2.94%	72%
Cleaning Program	-2.90%	-1.68%	+0.17%	-4.30%	+.09%
Beautification	-3.50%	0.00%	-3.65%	-1.86%	-1.21%
Activation of Public Places	-1.40%	+4.07%	+1.77%	+1.65%	-2.29%
Administration and Corporate Operations	+9.60%	+2.31%	-4.15%	+7.54%	50
Contingency		<b>PP AN</b>			+4.63%
Non-Assessment Funds	-1.00%	0.00%	-0.95%	. <del></del>	. ———————————————————————————————————



### Carryover

FY 17-18 Carryover Disbursement	To be used by FY 18-19
Projects and Administration	\$356,886.10
Total Designated Amount	\$356,886.10

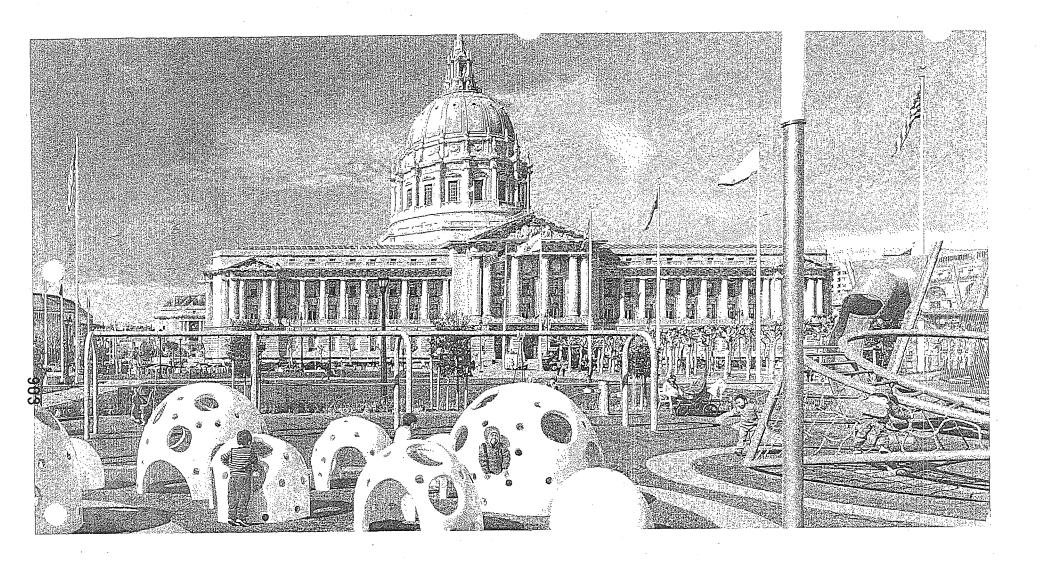


### Findings/Conclusion

Civic Center CBD has performed well in implementing the service plan in the district:

- CCCBD has me all requirements set forth by their Management Agreement with the City and State code.
- CCCBD worked with OEWD and the San Francisco Treasurer/Tax Collector to collect several outstanding debts, this income was collected and distributed in FY 18-19 and will be reflected in that annual report
- Partnered with City agencies on the successful implementation of public space activation initiatives in Civic Center Plaza and the Fulton Street Mall
- Maintained an active board of directors and several sub committees who engaged on day-to-day CBD operations.





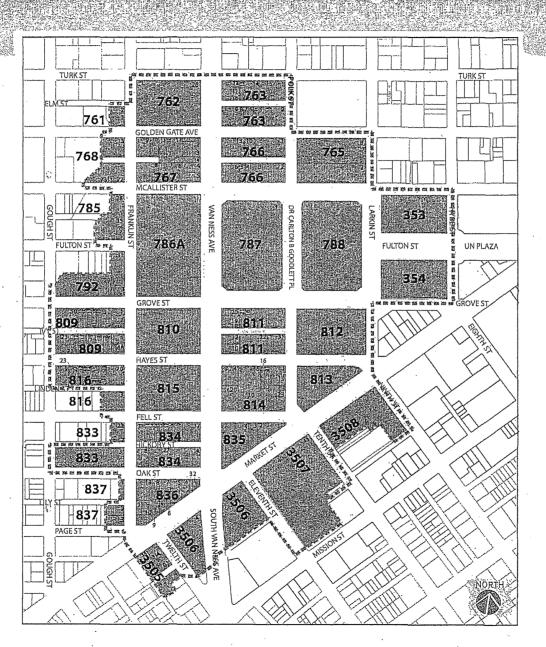


**Community Benefit District** 

FY 2017-2018 Annual Report

San Francisco Board of Supervisors Government Audit and Oversight Committee

### COCIDIDIDITITATE CONTRACTORIST SERVICES

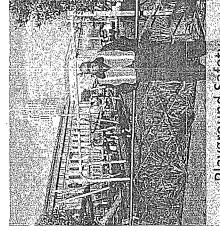


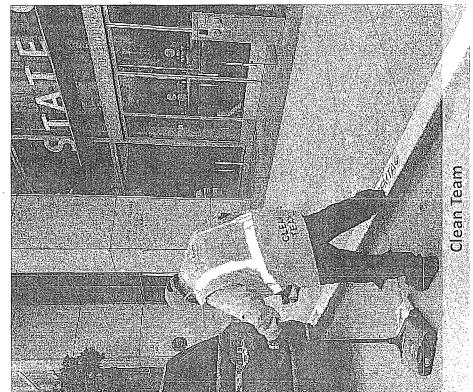




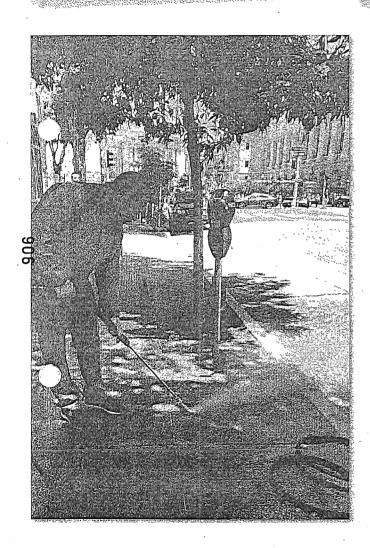








### GREANING OF MAINIENANCE



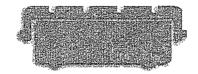
46,646

Linear Ft. Pressure Washed



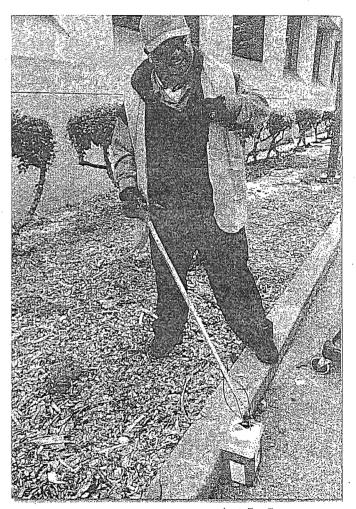
60,000

Lbs of Trash Removed

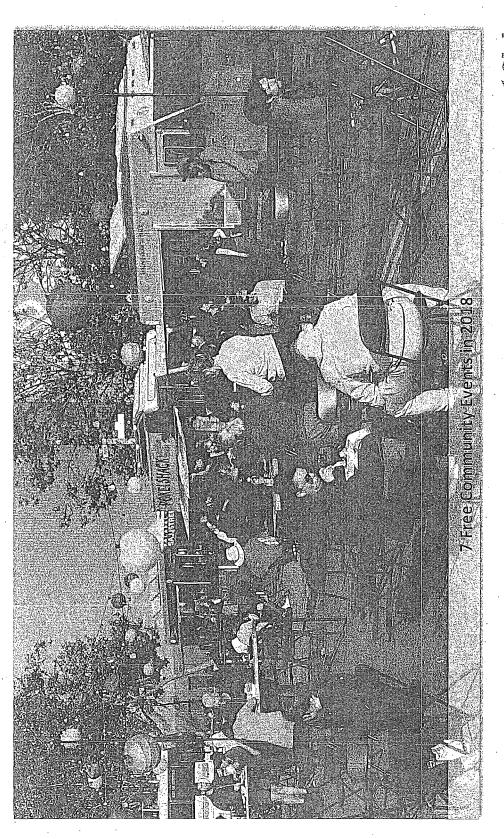


12,470

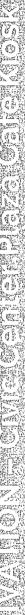
Needles Removed

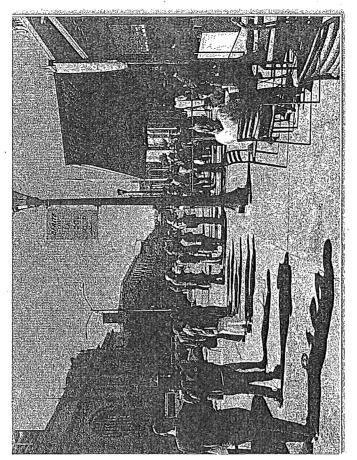


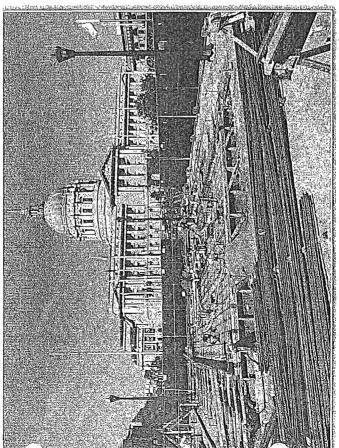
CIVIC
Center
Community Benefit District



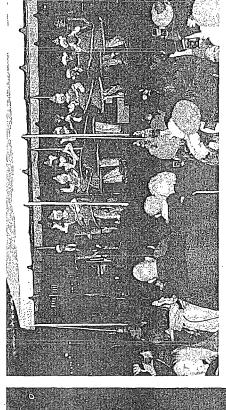




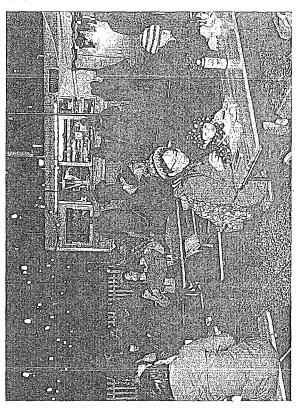








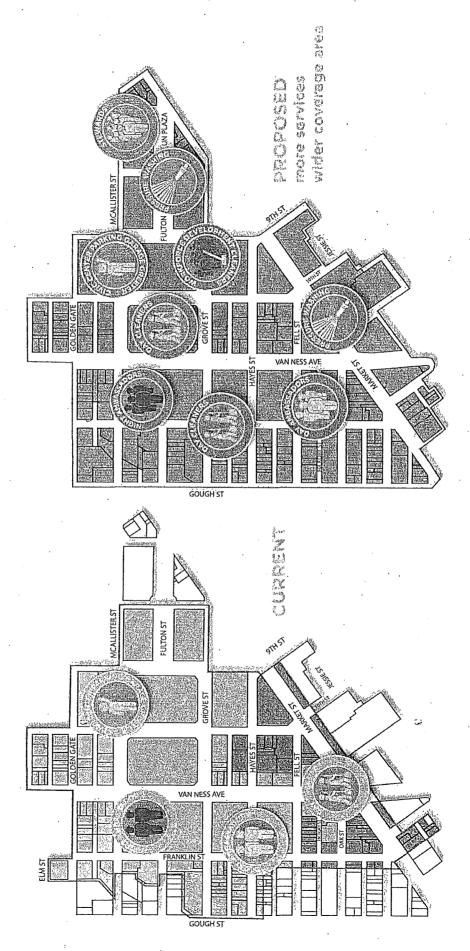
SAN FRANCISCO CIVIC CENTER PLAZA





## DECEMBER 5, 2018 | SPM-7PM









### Thank you

1 Civic 1 Center

**Community Benefit District** 

Phone (415) 781-4700

Text or Email dispatch@sfciviccenter.org

Annual Report 2017-2018

### 

Protests

Celebrations

Remembrances

102

Years

13500 City Hall Tours Annually

### antina

Music

Dance Theatre

Venues

之,与〇〇 Performances a Year

### lgiovisianinisi

City State

Federal

10

Buildings

12,000

Employees







### Clean Team

CBD Cleaners undertake the task of keeping Civic Center clean by sweeping sidewalks, removing graffiti, weeding tree basins, and monitoring public trash receptacles and street furniture for necessary upkeep. This year the Clean Team pressure washed 46,000 linear feet of sidewalk, removed 4,000 instances of graffiti and over 60,000 pounds of litter from District sidewalks

### Day Ambassadors

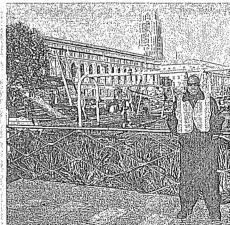
CBD Ambassadors work to keep the District safe serving as a helpful presence on the street providing information and referrals, and addressing or reporting hazards and emergencies to our City agency partners. This year GBD Ambassadors documented over 4,000. instances of support; many of which were in support of homeless individuals and those impacted by the nationwide opioid epidemic

### **Evening Ambassadors**

CBD: evening: Ambassadors provide essential support for the District's abundance of nighttime events and activities by keeping paths of travel to venues, transit and parking safer for pedestrians. The CBD evening Ambassadors worked 200 nights this year supporting events at District venues from Mr. Tipples and Rickshaw Stop to the Opera, Symphony, Ballet, and SF Jazz







### **Garage Greeter**

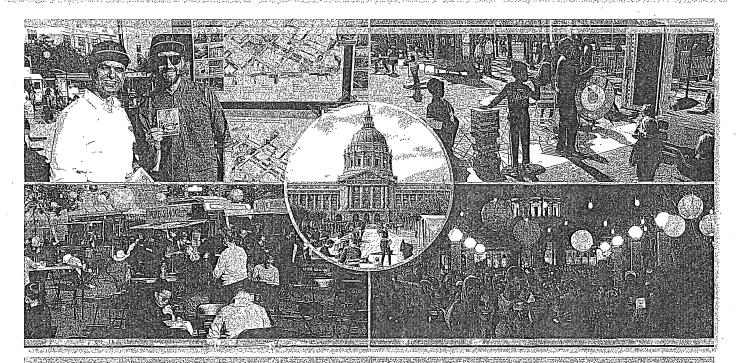
Patrons of the Civic Center Parking Garage rely on the presence of the CBD's Garage Greeter who monitors the Garage entrance, elevators and pay stations at night. The Garage Greeter works in collaboration with the Garage's operator, impark, the evening Ambassadors, the Playground Safety Team and the Park Rangers to provide a network of support.

### Safety Summit

The CBD offers a free, annual group training for the District on safety topics such as: improving personal safety in an urban environment; how to avoid being the victim of theft; and this year's topic "How to respond in an active shooter situation". This year's presenters included SFPD's Tactical Unit and Zückerberg San Francisco General Hospital's Stop the Bleed program.

### Playground Safety

Keeping kids and families safe in the new Helen Diller Civic Center Playgrounds is supported by the CBD's playground safety team afternoons and evenings - 7 days a week. The Playgrounds, made possible by the Helen Diller Family Foundation, The Trust for Public Land and the San Francisco Recreation and Parks Department now serve 1,000 users per day at peak times.

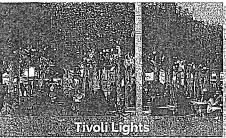


Civic Center CBD partnered with multiple City agencies and private sector partners to breathe new life into Civic Center's three main public spaces, each connected to one another from Market Street to the steps of City Hall: 1) United Nations Plaza, 2) Fulton Mall and 3) Civic Center Plaza. Working with: the Arts Commission, Grants for the Arts, The Mayor's Office, the City Administrator's Office, the Office of Economic and Workforce Development, the Real Estate Division, the Recreation and Parks Department, Planning and Public Works - the CBD served as a nucleus for City agencies to successfully execute a singular (near-term) vision for the enhancement of the heart of our District.

The CBD also facilitated numerous private sector partnerships working with generous funders and programming partners. such as: the Kenneth Rainin Foundation, The Trust for Public Land, Another Planet Entertainment, Hunters Point Family and Off the Grid Markets - just to name a few. Over the fiscal year all of these partners turned Civic Center into a more valuable resource for it's vast constituency through: free, familyfriendly, events and entertainment; interactive educational installations, the promotion of community resources old and new; infrastructure upgrades; public art exhibitions; and a warm invitation for all to come play in the City's front yard.



Construction commenced on the cafe kiosk adjacent to the Helen Diller Civic Center Playgrounds. Made possible by the Helen Diller Family Foundation, The Trust for Public Land and the San Francisco Recreation and Parks Department, the cafe will be operated by, family-run, San Francisco legacy business - Bi-Rite. Once complete the CBD will assume ownership and management of the kiosk ensuring reinvestment of kiosk rental fees back into Civic Center Plaza.



The warm glow of Tivoli lights now welcomes pedestrians and event attendees in Civic Center Plaza. Thanks to a partnership between the CBD, the office of Economic and Workforce Development and the Recreation and Parks Department, the area is more festive and safe for those using the area at night. Special thanks to RPD staff and the Main Library who helped with layout, sourcing, ordering, receiving and installation of project components.



Record attendance at this year's annual Holiday Tree Lighting was enhanced by the Civic Center Commons Initiative and its unprecedented team of public and private sector partners bringing: live stage performances, DIY holiday craft tables, Dickens characters, Tap Dancing Christmas Trees and a visit from Santa. The toy drive sponsored by the San Francisco Police Department and Another Planet Entertainment, distributed toys to over 300 children attending the event.



Total Income	\$939,042.80	\$1,235,776,68
Non-Assessment/Fundralsing/ In-Kind Income & Interest Income	\$130,150.00	\$571,117.40
Assessments	\$808,892.80	\$664,659,28
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Safety	\$449,092.91	\$438,826.78
Maintenance & Activation	\$220,097.45	\$167,795.11
Administration	\$160,792.96	\$163,040.78
Non-Assessment/Fundraising/ In-Kind Expense	\$109,000.00	\$477,104.81
Total Expense	\$938,983.32	\$1,246,767.48

ASSESS OF LABOR		
Cash and Cash Equivalents		\$645,201.72
Accounts Receivable Net	en er er en sammen i Latin fram fram fram er	\$22,489.41
Prepaid and Other Assets		\$25,344.96
Total Assets		\$693,036,09

ELACIDITÉS :		A. Criting
Accounts Payable		\$203,353.96
Accrued Expenses		\$68,403.87
Deposits Payable	,	\$46,892.16
Deferred Revenues		\$17,500.00
Total Liabilities		\$336,149.99

		E LA CALITAGE
Unrestricted	41 ( F ) ( F )	\$356,886.10
Total Net Assets		\$356,886.10
Total Liabilities & Net Assets		\$693,036.09

Since 2012 the
Civic Center CBD
has made Civic
Center cleaner,
safer and more
vibrant...but
there is a lot
more work to be
done. We need
your support
to renew our
term, add more
services and
expand our
coverage area.

and creating a place of enjoyment for all.

MALISTERST

REMONST

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To join the Renewal Steering Committee contact: info@sfciviccenter.org

advocacy. Newly-elected Mayor London Breed toured the District with City department heads within 30 days of being in office - and issued a mandate for the improvement of clean and safe issues. Planning advanced the development of the Civic Center Public Realm Plan presenting and exhibiting at meetings and events organized by the CBD. And successful public events and outdoor programs helped our District's open spaces thrive, inspiring civic pride and creating a place of enjoyment for all.

vear for District

Key partners shaping District policy, programming and/infrastructure

### **TEVARIT**

Department of Public Health
District 5 & 6 Supervisorial Offices

Office of Economic & Workforce Development

Plannin

Police Department

Public Works

Recreation & Parks Department

SHAT

### Board of Directors

Tim Vrabel
Emerald Fund

Bill Whitfield Shorenstein

Ruth Nott San Francisco Opera

John Updike San Francisco Real Estate

Jennifer Norris San Francisco War Memorial

Nathan Brito San Francisco Ballet

Mary Conde Another Planet Entertainment

Phil Ginsburg San Francisco Recreation and Parks Department

J<mark>im Haas</mark> Historian

Jason Kamen Cresent Heights

Roberto Lombardi San Francisco Public Library

Susan McConkey
San Francisco Conservatory of Music

Janan New San Francisco Apartment Association

Annette Turner State of California

Patricia Unterman Hayes Street Grill

twitter.com/civiccenter

instagram.com/sfciviccenter

### Phandal Reports

BENCHMARK 1: Uniother the variance between the budget amounts i		ras whitin 10 percent	age points from the bus	dget identified in	the Management PC	· ·				
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SA 31 - Clvic Center CDD - Safety Program	5 337,495,00	5 -	5 357,493.00	51.66%	5 449,007,92	STATE OF STATE OF THE PARTY AND	032/97: 54.11:	2,44%	The state of the s	There is
SA 31 - Chic Center CID - Cleaning and Maintenance	\$ 139,890.00	5 -	5 139,890.00	20,224	\$ 156,242.54	"STEELED NOT STATE OF SEE	24254 38.437	1.39%	の一般の大学の大学の大学の大学の大学の大学の大学の大学の大学の大学の大学の大学の大学の	THE WOOD
SA 31 - Chic Center CBD - Resultification	S 32,876,00	5 -	5 27,876.00	3.31%		SOURCE TAX DATE IN THE COLOR		0.43%	THE PERSON OF TH	PITZITIOLY
SA 31 - Chic Center CHO - Activation of Public Spaces	5 24,041,00	\$ -	5 24,081.00	3.42%		STEWN TO A 11 TO STATE OF			Photograph and Photog	
SA 31 - Chic Center CBO - Advocacy	5 147,672.00	5	\$ 147,622,00	21.33%	5 150,722.56	IS NEW TRANSPORTED FOR THE PARTY OF THE PART	95E00 19,375		enter automatic policy contraction and an extensi	
TOTAL SEASON FOR the compression of the Angelon Control of the	3 / Western 691.964.00	S	5	100.00% (4947)	5 year 829.973.33	\$07500000 \$verom \$29.	971113 cm. com=100.003	Carrent State B	PRODUCTION OF THE PROPERTY OF THE	12/2020A

BENCHIAAKK 2: General Benefit Requirement	1.00%		
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Assessment Revenue			GET CALD FLORID
Tutal Assessment (Special Benefit) Revenue	5 664,659.00	53.7#%	
Contributions and Soonsorships	33.00	0,7734	PACONICOD HAVE
Granes .		- 3121%	
Donathons		0.00%	A CHARLES
bierest Earned .		0.00%	
farmed Revenue		14.23%	No.
Other	377	0.00%	
Total Non-Assessment (General Benefit) Revenue	\$ 571,318.00	46,27%	
Total (Savinations areas con surprise a commercial)	State of the Same A 235, 777.00 1		CONTRACTOR SHARES

BENCHMARKS: Whether the variance between the budget amout an	g acting exhtuses myyeu a	titical year was within	10 percentage points									
Franchista Committee of SAST Code Center 11 June 1 15 19 10 1						and the property of	Server Spinis were.	FY 2017-18	· P. 大田木 有等	security in the second		
a Streite Category/Sudget Hat	FY 2017-18 Sudret	Armanthem.	Amount from General			Ample of	Amount from!	Amount from				"Virting Total . Source
The state of the s	Charles I william	Assessment	Brock	(Asiemmini)	(P Budget)	77.	Assessment	General Benefit '.		(Total Boderi)	(Assessment)	
SABI - Chic Center CBD - Safety Program	\$ 419,042.92	2 449,017.92	5 -	54,13%	54.11%		3016 C41651641		53,312	59.39%	-0.72%	
SA 31 - Chile Center CBD - Cleaning and Maintenance	5 156.242.54	5 156,242.54	5 .	\$8.83%	KLKAI		などにおけるはい		18,915	18,92%	C COSTA	
SA 31 - Ciris Center CBD - Beautification	5 30,988.41	5 30,918,41	5 .	3.73%	3.73%		35.74.75.70.700.00			2.5216	-1.21%	
SA 31 - Chile Center CBD - Activation of Public Spaces	\$ 32,856,50	\$ 32,866.50	5 .	3,96%	3.36%		5万世纪后 4747			1.671	-7.25%	
SA 31 - Chris Center CBD - Advocacy	\$ 160,792.96	5 260,792,96	s .	25.37%	15.37%		15:15-70-255-045:97			38.65%	-0,50%	
Contingency	\$	5 -	s -	0.000		\$ 33,005.70	07.200.86 THE 22		4,63%	4,63%	4,63%	

### BENCHARRA 4: Whether CSO Is indicating the amount of funds to be earlied forward into the next focal year and designating projects to be spent in current fiscal year

TYOM 7-2018 Carryover Obbluries eart	To the second	Spendonan Umeline
Special Assessment Froject		
Projects and Administration	\$5000 TO \$5500 FALL	702-07-3
Designated Projects	\$12000 PART 2012 PART 2013 PAR	D. Marchard Co.
Total Deilgrated Amount for FT 2018-19	\$ 1.00 to 21, 356,346.10	arrent for B. E. Long

### CIVIC CENTER COMMUNITY BENEFIT DISTRICT

REVIEWED FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2018 This Page Left Intentionally Blank

### INTRODUCTORY SECTION

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### CIVIC CENTER COMMUNITY BENEFIT DISTRICT

### Financial Statements For the Year Ended June 30, 2018

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### CIVIC CENTER COMMUNITY BENEFIT DISTRICT

### **BOARD OF DIRECTORS**

JUNE 30, 2018

### BOARD OF DIRECTORS

Tim Vrabel, Chair
Bill Whitfield, Vice Chair
Ruth Nott, Vice Chair
John Updike, Treasurer
Jennifer Norris, Secretary
Nathan Brito
Mary Conde
Phil Ginsburg
Jim Haas
Jason Kamen
Roberto Lombardi
Susan McConkey
Janan New
Annette Turner
Patricia Unterman

### EMERITUS MEMBERS

David Harrison John Updike

### MANAGEMENT

Tracy Everwine, Executive Director

### FINANCIAL SECTION

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### INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To the Board of Directors Civic Center Community Benefit District San Francisco, California

We have reviewed the accompanying financial statements of Civic Center Community Benefit District (a nonprofit organization), which comprise the statement of financial position as of June 30, 2018, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement whether due to fraud or error.

### Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

### Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America.

### Report on Summarized Comparative Information

We have previously reviewed the Organization's 2017 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated February 22, 2018. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2017 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Maze & Associates
Pleasant Hill, California

December 12, 2018

Accountancy Corporation 3478 Buskirk Avenue, Suite 215 Pleasant Hill, CA 94523 т 925.930.0902

F 925.930.0135

E maze@mazeassociates.com

w mazeassociates.com

### CIVIC CENTER COMMUNITY BENEFIT DISTRICT STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30, 2018 AND 2017

ASSETS	2018	2017
Current Assets:	•	
Cash and cash equivalents (Note 3) Accounts receivable, net Prepaid and other assets	\$645,202 22,489 25,345	\$368,888 15,000
Total Current Assets	693,036	383,888
Non-Current Assets:		
Furniture and equipment, net of accumulated depreciation of \$11,791 and \$11,791, respectively (Note 2C)		
Total Non-Current Assets	<del></del>	1
Total Assets	\$693,036	\$383,888
LIABILITIES	* ø	
Current Liabilities:		
Accounts payable Deposits payable	\$271,758 · 46,892	\$14,793
Unearned revenue Accrued vacation (Note 2D)	17,500	1,197
Total Liabilities	336,150	15,990
NET ASSETS (Note 2A)		·
Unrestricted	356,886	367,898
Total Net Assets	356,886	367,898
Total Liabilities and Net Assets	\$693,036	\$383,888

See accountant's review report and notes to financial statements.

# CIVIC CENTER COMMUNITY BENEFIT DISTRICT STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED JUNE 30, 2018 AND 2017

	2018	2017
UNRESTRICTED SUPPORT AND REVENUES		
Assessments Grants Contributions Fee for services	\$664,659 385,712 9,500 175,854	\$821,805 30,000
Other .	52	343
Total Support and Revenues	1,235,777	852,148
PROGRAM EXPENSES	•	
Cleaning and Maintenance Safety Activation and Beautification	155,367 438,826 489,534	164,648 478,981 44,963
Total Program Expenses	1,083,727	688,592
SUPPORT SERVICES		•
Facilities and equipment Operations Payroll and related Legal and accounting	7,110 24,305 116,714 14,265	9,243 111,619 12,168
Bad debt expense Other	668	98,912 9,952
Total Support Services Expenses	163,062	241,894
Total Expenses	1,246,789	930,486
CHANGES IN NET ASSETS	(11,012)	(78,338)
Net Assets, beginning of year	367,898	446,236
Net Assets, end of year	\$356,886	\$367,898

See accountant's review report and notes to financial statements.

# CIVIC CENTER COMMUNITY BENEFIT DISTRICT STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2018 AND 2017

CASH FLOWS FROM OPERATING ACTIVITIES	2018	2017
Changes in net assets	(\$11,012)	(\$78,338)
Adjustments to reconcile to net cash provided by (used for) operating activities:		•
Bad debt expense		98,912
(Increase) in accounts receivable	(7,489)	(15,000)
(Increase) decrease in prepaid assets	(25,345)	
Increase in accounts payable	256,965	(36,540)
Increase in deposits payable	46,892	
Increase in unearned revenue	17,500	
(Decrease) increase in accrued vacation	(1,197)	(3,638)
Cash Flows (Used) Provided by Operating Activities	276,314	(34,604)
Net (decrease) increase in cash and cash equivalents	276,314	(34,604)
Cash and cash equivalents, beginning of year	368,888	403,492
Cash and cash equivalents, end of year	\$645,202	\$368,888

See accountant's review report and notes to financial statements.

# NOTE 1 - REPORTING ENTITY

#### A. General

The Civic Center Community Benefit District (District) was incorporated on June 1, 2011. The District is a 501(c)(3) nonprofit public benefit special assessment District conceived and organized by a group of concerned Civic Center property owners, arts organizations, government entities and other stakeholders (Members). Funding is provided primarily from special assessments from Members that are collected by the City and County of San Francisco and remitted to the District, pursuant to an administration agreement, dated July 1, 2011.

The Civic Center Community Benefit District (CCCBD) improves and promotes San Francisco's historic Civic Center through a host of planning, policy and public programming initiatives. In addition to focused and responsive neighborhood clean and safe programs, CCCBD provides public open space beautification, activation and advocacy on behalf of the area's diverse constituency.

#### B. Programs

Cleaning and Maintenance – CCCBD provides essential services to supplement and compliment those provided by local government. CCCBD's supplemental maintenance support for Civic Center shows pride and stewardship of the District. Furthermore, addressing issues like litter, graffiti and general upkeep in a timely manner keeps acts of vandalism at bay creating an accessible, equitable and comfortable environment for everyone.

Community Ambassadors — Ambassadors assist the public in navigating the District with a welcoming and informed presence. Their presence is also a deterrent to criminal activity through proactive and immediate reporting of unsafe conditions. Ambassadors also connect those in need of medical attention or social service support with the proper agencies. Ambassadors also work on select evenings near arts venues, to enhance the pedestrian experience before and after evening performances and events. An Ambassador is also dedicated to the street-level entrance of the Civic Center Garage to provide support and guidance for garage patrons.

Activation and Beautification — Activation and Beautification efforts include outdoor musical performances, public art installations, the Civic Center Plaza Holiday Tree Lighting, events in Civic Center Commons and oversight of the Civic Center Plaza cafe kiosk; decorative lighting and landscaping.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

# A. Basis of Presentation and Financial Statement Presentation

The financial statements of the District have been prepared on the accrual basis of accounting. Net assets, revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the District and changes therein are classified and reported as follows:

Unrestricted Net Assets – Net assets that are not subject to donor-imposed stipulations.

Temporarily Restricted Net Assets — Net assets subject to donor-imposed stipulations that may or will be met, either by actions of the District and/or the passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions, if any. Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. At June 30, 2018 and 2017, the District had no temporarily restricted net assets.

Permanently Restricted Net Assets – Net assets subject to donor-imposed stipulations that they be maintained permanently by the District. Generally, the donors of these assets permit the District to use all or part of the income earned on any related investments for general or specific purposes. At June 30, 2018 and 2017, the District had no permanently restricted net assets.

#### B. Support and Revenues

The District relies on member assessments which are invoiced in advance from San Francisco City and County. All contributions are recorded upon receipt, and are considered to be available for unrestricted use unless specifically restricted by the donor.

The District and the City and County of San Francisco entered into an administration agreement whereby, on the District's behalf, the City and County of San Francisco will levy and collect the assessments from the Members through the Members' secured property tax bills. For payments received in conjunction with the first and second installment of secured property taxes, the City and County of San Francisco will remit those funds to the District on or before January 10<sup>th</sup> and May 10<sup>th</sup>, respectively. Delinquent assessments will be remitted to the District at least once during the final quarter of the fiscal year and from time to time, at the discretion of the Controller of the City and County of San Francisco.

# NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### C. Furniture and Equipment

Furniture and equipment is stated at cost. Donated assets are recorded at their estimated fair market values at date of donation. Depreciation is computed over the estimated useful lives of the respective assets, ranging from 2 to 3 years, on a straight-line basis. Expenses for maintenance, repairs and minor renewals are charged against operations as incurred. As of June 30, 2018, and 2017, respectively, all of the District's furniture and equipment were fully depreciated.

#### D. Accrued Vacation

Accrued vacation is comprised of unpaid vacation. Vacation is accrued as earned and sick leave is not accrued since it does not vest. All accrued vacation is considered to be a current liability. The balance at June 30, 2018 and 2017 was \$0 and \$1,197, respectively.

#### E, Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that effect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### F. Income Taxes

The District is exempt from income tax under Section 501(c)(3) of U.S. the Internal Revenue Code. Accordingly, no provision for income taxes has been provided in these financial statements. In addition, the District qualifies for the charitable contribution deduction under Section 170(b)(1)(a) and has been classified as an organization that is not a private foundation under Section 509(a)(1). Unrelated business income, if any, may be subject to income tax. The District paid no taxes on unrelated business income in the years ended June 30, 2018 or 2017.

Generally accepted accounting principles require the recognition, measurement, classification, and disclosure in the financial statements of uncertain tax positions taken or expected to be taken in the organization's tax returns. Management has determined that the District does not have any uncertain tax positions and associated unrecognized benefits that materially impact the financial statements or related disclosures. Since tax matters are subject to some degree of uncertainty, there can be no assurance that the District's tax returns will not be challenged by the taxing authorities and that the District will not be subject to additional tax, penalties, and interest as a result of such challenge. Generally, the District's tax returns remain open for federal income tax examination for three years from the date of filing.

#### G. Advertising Costs

Advertising costs, if any, are expensed as incurred.

# NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### H. Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Accounting standards set a framework for measuring fair value using a three-tier hierarchy based on the extent to which inputs used in measuring fair value are observable in the market.

Level 1: Quoted prices in active markets for identical assets or liabilities.

Level 2: Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or inputs (interest rates, currency exchange rates, commodity rates and yield curves) that are observable or corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3: Inputs that are not observable in the market and reflect the management's judgment about the assumptions that market participants would use in pricing the asset or liability.

#### NOTE 3 - CASH AND CASH EQUIVALENTS

The District's cash and cash equivalents are comprised of cash in banks, which is insured by the Federal Depository Insurance Corporation up to \$250,000, and is reported using the Level 1 fair value measurement. The District has not experienced any losses in such accounts. Management believes the District is not exposed to any significant risk related to the security of its cash.

#### NOTE 4-ASSESSMENT REVENUE

The District receives assessment revenues from the San Francisco City and County on behalf of members in the assessment District as a part of the County tax roll. Conversely, the District does not have control over unpaid assessments. The City and County may not be able to collect on unpaid assessments. As such, revenue is only recorded when received.

# NOTE 5 – OUTSIDE SERVICE CONTRACTS

The District contracts with StreetPlus to provide cleaning, maintenance and ambassador services on the District's behalf.

The District contracts with Central Market Community Benefit District (CMCBD), a California nonprofit corporation, for the management of the District.

#### NOTE 6 – SUBSEQUENT EVENTS

The District evaluated subsequent events for recognition and disclosure through December 12, 2018, the date which these financial statements were available to be issued. Management concluded that no material subsequent events have occurred since June 30, 2018 that require recognition or disclosure in such financial statements.

City and County of San Francisco: Office of Mayor London N. Breed Economic and Workforce Development: Joaquín Torres, Director

Office of Economic and Workforce Development

#### МЕМО

To: Mayor London N. Breed

CC: San Francisco Board of Supervisors

From: Chris Corgas, OEWD Senior Program Manager

RE: Civic Center Community Benefit District

Date: July 3, 2019

This is a memo summarizing the performance of the Civic Center Community Benefit District (CCCBD) and an analysis of their financial statements (based on their audit) for the period between July 1, 2017 and June 30, 2018. Please note Supervisors Haney and Brown have co-sponsored Civic Center resolutions in the past.

Each year the CBD is required to submit a mid-year report, an annual report, and a CPA Financial Review or Audit. Civic Center CBD has complied with the submission of all these requirements. OEWD staff reviewed these financial documents to monitor and report on whether they have complied with the rules per the Property and Business Improvement District Law of 1994, California Streets and Highways Code Sections 36600 Et Seq.; San Francisco's Business and Tax Regulations Code Article 15; the Civic Center's Community Benefit District management contract with the City; and their Management Plan as approved by the Board of Supervisors in 2010.

Also attached to this memo are the following documents:

- Annual Report
  - a. FY 2017-2018
- 2. CPA Financial Review Report
  - a. FY 2017-2018
- 3. Draft resolution from the Office of Economic and Workforce Development



1 Dr. Carlton B. Goodlett Place, Room 448

San Francisco, CA 94102 | www.oewd.org

p: 415.554.6969 f. 415.554.6018

#### Background

The CCCBD includes both privately and publicly owned properties. The district covers 41 blocks and includes approximately 327 parcels.

- January 4, 2011, the Board of Supervisors approved the resolution that established the Civic Center Community Benefits District for 10 years (Resolution # 21-11).
- October 18, 2011, the Board approved the contract for the administration and management of the Civic Center Community Benefit District (Resolution # 443-11).
- April 28, 2015, the Board of Supervisors approved the Annual Reports for FYs 2011-2012, 2012-2013, and 2013-2014 annual reports (Resolution # 162-15).
- August 2, 2016, the Board of Supervisors approved the Annual Report for FY 2014-2015 (Resolution #347-16).
- May 9th, 2017, the Board of Supervisors approved the Annual Report for FY 2015-2016 (Resolution # 164-17).
- November 13, 2018, the Board of Supervisors approved the Annual Report for FY 2016-2017 (Resolution # 385-18)

#### Basic Info about Civic Center CBD

Year Established January 2011

Assessment Collection Period FY 2011-2012 to FY 2020-2021 (July 1, 2011 to June 30, 2021)
Services Start and End Date February 1, 2012 – June 30, 2021 Initial Estimated Annual

Budget \$691,964

Fiscal Year July 1 – June 30

Executive Director Tracy Everwine

Name of Nonprofit Entity Civic Center Community Benefit District Corporation

The current CBD website, <a href="http://sfciviccenter.org/">http://sfciviccenter.org/</a>, includes all the pertinent information about the organization and their programs, a calendar of events, their Management Plan, Annual Report and meeting schedules.

#### **Summary of Service Area Goals**

#### Safety Program

#### Community Ambassadors

- Daytime Ambassadors: Community Ambassadors provide pedestrian support in the areas of: wayfinding, hospitality, information and social service support. They also serve to deter unsafe conditions in the public realm by proactively deterring crime and reporting suspicious or illegal activity to the appropriate authorities.
- Evening Ambassadors: In coordination with District performing arts venues, the Civic Center Plaza
  Park Rangers, the Playground safety officers and CCCBD's Garage Greeter CBD Ambassadors ensure
  safe passage for pedestrians throughout the District at night.

 Garage Greeter: In the evenings a Garage Greeter staffs the elevator entrance to the Civic Center Garage helping patrons safely find their way. He/she is also in direct communication with the CBD's Evening Ambassadors, Park Rangers and the Playground safety officers.

#### Cleaning and Maintenance

CCCBD's public realm cleaning services provide maintenance workers to respond to calls for graffiti removal, sidewalk sweeping/pressure washing, landscaping and illegally dumped refuse.

#### **Beautification & Activation**

Beautification efforts include capital improvements such as: pubic art, landscaping, wayfinding signage, and decorative lighting. Per its Management Plan CCCBD facilitates activation in Zone 2 of the District with a focus on open space designed for events and activities.

#### Administration

CCCBD's 15-member Board of Directors and the Executive Director oversee the organization with various support staff.

#### Summary of Accomplishments, Challenges, and Delivery of Service

#### Safety Program

- Community Ambassadors documented over 4,000 instances of support in FY17-18, many in support of the District's significant homeless population and those suffering from the nation-wide opioid epidemic. Significant challenges include: vacant lots, large doorways, alcoves, and overhangs used for homeless encampments and open-air drug use such as the Bill Graham Civic Auditorium and several alley ways. Ambassadors are also instrumental to the District's growing residential and commercial populations; patrons of local arts and cultural venues; a significant number of employees and visitors of City, State and Federal office buildings and tourists.
- Civic Center CBD helps ensure the new Helen Diller Playgrounds and BiRite Café kiosk are safe and accessible to users during hours of operation and free of vandalism after hours.
- CCCBD joined forces with the Mid Market CBD to co-host a free "Safety Summit" for over 200 area stakeholders at the Strand Theater. The event provided an Active Shooter Training by SFPD's Tactical Unit and a first aid training by Zuckerberg San Francisco General Hospital's Stop the Bleed Program. The event also featured information tables before and after the main program from organizations such as: SF72, SFSafe, A.L.E.R.T., BART Police and WalkSF.

#### **Cleaning Program**

- Removed approximately 60,000 pounds of litter from the District
- Pressure washed 46,464 linear feet of sidewalk
- Removed graffiti from both public and private property with significant challenges being vacant property, the State of California building at Van Ness and McAllister and the Bill Graham Civic Auditorium
- Weeded tree basins and sidewalk cracks
- Disposed of 12,470 used hypodermic needles in 12 months

#### **Beautification & Activation**

- CCCBD served as lead and project manager for multiple City agencies and private sector partners executing Civic Center Commons Initiative community events and programs throughout the year including:
  - o 1st Sunday Events
  - o 3rd Thursday Events
  - o Civic Center Plaza Holiday Tree Lighting & Toy Giveaway
- CCCBD assumed ownership of the BiRite Café kiosk in Civic Center Plaza providing facility and operator oversight and ensuring rental fees from the kiosk are put into a maintenance fund for helping to maintain the Plaza.
- CCCBD partnered with the Recreation and Parks Department to install Tivoli lights in Civic Center Plaza improving evening aesthetics and pedestrian safety

#### Administration

- CCCBD expanded and continued its stewardship role in Civic Center in partnership with several public and private sector stakeholders including: City's Real Estate Division, the Recreation and Parks Departments, the Office of Economic and Workforce Development, Public Works and Planning to ensure the success of
  - o the new Civic Center playgrounds
  - o the new café kiosk
  - o the Civic Center Commons Initiative
- Began renewal and expansion process a year earlier than necessary to meet the increasing demand for clean and safe services and to ensure the continued success of recent activation and investments in the Civic Center area

# **CCCBD Annual Budget Analysis**

OEWD's staff reviewed the following budget related benchmarks for CCCBD:

- BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan (Agreement for the Administration of the "Civic Center Community Benefit District", Section 3.9 Budget).
- BENCHMARK 2: Whether one percent (1%) of actuals came from sources other than assessment revenue. (CA Streets & Highways Code, Section 36650(B) (6); Agreement for the Administration of the "Civic Center Community Benefit District", Section 3.4 Annual Reports).
- BENCHMARK 3: Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percent (Agreement for the Administration of the "Civic Center Community Benefit District", Section 3.9 Budget.
- **BENCHMARK 4:** Whether CCCBD is indicating the amount of funds to be carried forward into the next fiscal year (CA Streets & Highways Code, Section 36650(B)(5)

#### FY 2017-2018

**BENCHMARK 1:** Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan

ANALYSIS: CCCBD met this requirement. See table below.

Nervice Caregory	Management Plan Budget	% of Budget	FY 2017-2018 Budget	% of Budget	Variance Percentage Points
Safety	\$357,495	51.66%	\$ 449,092.91	54.11%	+2.44
Cleaning and Maintenance	\$139,890	20.22%	\$ 156,242.54	18.82%	-1.39%
Beautification	\$22,876	3.31%	\$ 30,988.41	3.73%	+0.43%
Activation of Public Places	\$24,081	3.48%	\$ 32,866.50	3.96%	+0.48%
Administration	\$147,622	21.33%	\$ 160,792.96	19.37%	-1.96%
TOTAL	\$691,964	100.00%	\$ 829,983.37	100.00%	

**BENCHMARK 2:** Whether one percent (1%) of actuals came from sources other than assessment revenue

ANALYSIS: <u>CCCBD met this requirement.</u> Assessment revenue was \$664,659.00 or 53.78% of actuals and non-assessment revenue was \$571,118.00 or 46.22% of actuals. See table below.

Revenue Sources	FY 2017-2018 Actuals	% of Actuals
Assessment Revenue	\$664,659.00	
Total assessment revenue	\$664,659.00	53.78%
Grants	\$385,712.00	31.21%
Contributions	\$9,500.00	0.77%
Earned Revenue	\$175,854.00	14.23%
Other	\$52.00	0.00%
Total non-assessment revenue	\$571,118.00	46.22%
Total	\$1,235,777.00	100%

**BENCHMARK 3:** Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points

ANALYSIS: CCCBD met this requirement. See table below.

Service Category	FY 2017-2018 Budget	% of Budget	FY 2017-2018 Actuals	% of Actuals	Variance Percentage Points
Safety	\$ 449,092.91	54.11%	\$ 438,526.78	53.39%	-0.72%
Cleaning and Maintenance	\$ 156,242.54	18.82%	\$ 155,366.64	18.92%	+0.09%
Beautification	\$ 30,988.41	3.73%	\$ 20,700.00	2.52%	-1.21%
Activation of Public Places	\$ 32,866.50	3.96%	\$ 13,728.47	1.67%	-2.29%
Administration	\$ 160,792.96	19.37%	\$ 155,045.97	18.88%	-0.50%
Contingency	\$ 0.00	0.00%	\$ 38,005.70	4.63%	+4.63%
TOTAL	\$ 829,983.37	100.00%	\$ 821,373.56	100%	·

**BENCHMARK 4:** Whether CCCBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year

ANALYSIS: CCCBD met this requirement. See table below.

FY 2017-2018 Carryover Disbursement	To be used in FY 2018-19		
Projects & Administration	\$ 356,886.10		
Designated Projects	N/A		
Total Designated Amount	\$ 356,886.10		

#### Findings and Recommendations

CCCBD has met all of its required benchmarks. CCCBD has continued to be a strong partner with City agencies in the implementation of its core services as well as Civic Center Commons Initiative efforts. CCCBD began its renewal process early to: 1) keep pace with the increasing demand for clean and safe services as District residential and commercial development and pedestrian activity grows, 2) ensure the success of recent public and private investment in Civic Center Commons such as the new playgrounds, BiRite café and multiple free community event series, and 3) to support the further development of the Civic Center Public Realm Plan. The CBD is anticipated to complete renewal proceedings in FY 2018-2019.

Beginning in FY 2017-18 the Civic Center CBD began working to collect several unpaid assessment amounts from both public and private entities. With assistance from CBD Board Members, the Office of Economic and Workforce Development and the Office of the San Francisco Treasurer Tax Collector, staff were able to collect several outstanding debts. Delinquent District members such as the State of California made a commitment to remain current on their special assessments and to be a more active participant in the Civic Center CBD going forward.

The CBD continues to be in a strong position to carry out its mission and to continue being a high capacity organization working alongside its public and private sector partners.

#### Conclusion

CCCBD has continued to successfully perform work the City does not (such as sidewalk cleaning and graffiti abatement on private property) and to supplement what public realm services the City does provide. They have sponsored free community events and programs in the District and successfully raised funds to provide additional cleaning, safety and activation improvements for the District. Board and current staff have worked diligently to carry out its mission and to strengthen the organization for the future.

#### BOARD of SUPERVISORS



City Hall

1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

# MEMORANDUM

TO:

Ben Rosenfield, City Controller, Office of the Controller

Joaquin Torres, Director, Office of Economic and Workforce Development

FROM:

John Carroll, Assistant Clerk, Government Audit and Oversight

Committee, Board of Supervisors

DATE:

July 17, 2019

SUBJECT:

LEGISLATION INTRODUCED

The Board of Supervisors' Government Audit and Oversight Committee has received the following proposed legislation, introduced by Mayor Breed on July 9, 2019:

File No. 190762

Resolution receiving and approving an annual report for the Civic Center Community Benefit District for FY2017-2018, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's Management Agreement with the City, Section 3.4.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Todd Rydstrom, Office of the Controller Ken Rich, Office of Economic and Workforce Development J'Wel Vaughan, Office of Economic and Workforce Development Lisa Pagan, Office of Economic and Workforce Development Chris Corgas, Office of Economic and Workforce Development

# Office of the Mayor san francisco



# BOALD OF SUPERMISON MAYOR SAN FRANCISCO

2019 JUL -9 PH 4:36

TO:

Angela Calvillo, Clerk of the Board of Supervisors

FROM:

Sophia Kittler

RE:

Civic Center Community Benefit District - Annual Report for FY 2017-2018

DATE:

7/9/19

Resolution receiving and approving an annual report for the Civic Center Community Benefit District for FY 2017-2018, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's Management Agreement with the City, Section 3.4.

Please note that Supervisors Brown and Haney are co-sponsors of this legislation.

Should you have any questions, please contact Sophia Kittler at 415-554-6153.