LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

- TO: Planning Department Phone No. (415) 558-6371
- TO: Police Department Inspector Nelly Gordon Phone No. (415) 837-7273

DATE: November 19, 2019

AP Block/Lot Nos.: 3707/051 Zoning: C-3-O, 120-X Quad: NE Planning Team Record No.:

Please submit your response within three weeks; the Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in January of 2020.

PLEASE EMAIL YOUR RESPONSE BY: November 27, 2019, to John Carroll, Public Safety and Neighborhood Services Committee Clerk. john.carroll@sfgov.org - Phone No: 554-4445

Applicant name:	Future Beverage Inc.					
Business name:	Cask					
Application address:	685 Market Street, Suite B San Francisco, CA 94103					
Applicant contact info:	Brian Sheehy 415-713-8182 <u>brian@futurebars.com</u>					
PLANNING REVIEW: Approval Denial						
Planning Staff Contact:						
Please print review comments on a trailing page.						
POLICE REVIEW:	🗌 Approval 📄 Denial					
Please print review comments in a trailing report.						



John Carroll,

Assistant Clerk, San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102

Re: Liquor License "PCN" Request, Type 21, Pending License 611512, 685 Market St, San Francisco, CA 94103

November 4, 2019

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Type 21 license transfer within District 6. We have enjoyed ten great years with Cask, our premium spirits, beer and wine store, in this wonderful neighborhood. However, change is upon us, and we are planning to move around the corner from our current home at the Hearst Building to the historic Monadnock Building at 685 Market Street. The reason for the relocation of the business is due to the pending conversion of the Hearst Building to a boutique hotel which was recently granted planning approval. The current Hearst Building location of Cask would become the lobby of the proposed new hotel.

We are excited with the possibility of keeping Cask in the neighborhood, pending approval of our ABC License Transfer. The proposed new location is the space formerly occupied by "Jeffrey's Toys", which has been shuttered for four years. Here, we would offer a new Cask store with its' fine range of beverage. Our colleagues employed at Cask would move with us to the new location, if approved. We are hoping that our neighbors, and our customers will also follow us around the corner. Cask has served as a convenient location for the purchase of fine beverage. Because the location we are proposing to relocate to was not formerly licensed by the ABC, we are required to seek your approval as the governing body.

On Thursday, October 24th, we held an "Open House" at the new location to inform our neighbors of our plans. Additionally, as part of the ABC License transfer process, and residents within 500 feet of the building were also notified by mail of our proposals. We have also completed outreach to the Alliance for a Better District 6, and we made a presentation to the Yerba Buena Community Benefit District on November 7th. We also updated our plans with building management of our neighbors across the street at the Ritz-Carlton Residences. We have received multiple letters of support from residents of this Ritz-Carlton, as well as many additional neighborhood residents.

We seek the Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Please contact me for scheduling our hearing date. I can be reached at 415-713-8182 or via email: brian@futurebars.com

Thank you for your consideration of this request.

Sincerely,

Brian Sheehy

Owner/The Lark Bar

Department of Alcoholic Beverage APPLICATION FOR ALCOH ABC 211 (6/99)		LICENSE(S)	State of C Brian	California Skedy
TO: Department of Alcoholic Bev 33 NEW MONTGOMERY S STE 1230 SAN FRANCISCO, CA 9410 (415) 356-6500	TREET	File Number: 6 Receipt Number: Geographical Co Copies Mailed D Issued Date:	de: 3800	r 30, 2019
DISTRICT SERVING LOCATION	N: SAN FRANCISCO			
First Owner:	FUTURE BEVERA	GE INC		
Name of Business:	CASK			
Location of Business:	685 MARKET ST STE B			
	SAN FRANCISCO,	CA 94103-4200		
County:	SAN FRANCISCO	a.		
Is Premises inside city limits?	Yes	Ce	nsus Tract:	0615.00
Mailing Address:(If different from				
premises address)		D	· P ·	N. N. N.
Type of license(s):	21, 86		opping Partner:	Yes No
Transferor's license/name:	460917 / FUTURE			
License TypeTra21 - Off-Sale GeneralPRM86 - Instructional Tasting LicensePRM		<u>Master</u> Y Y	econdary LT An	<u>d Count</u>
	nsaction Description MISES TO PREMISES TRF	Fee Code I	<u>Dup</u> <u>Date</u> 0 09/30/19	<u>Fee</u> \$780.00
			Total	\$780.00
Have you ever been convicted of a Have you ever violated any provis Department pertaining to the Act?	sions of the Alcoholic Bey	verage Control Act	, or regulations	of the
STATE OF CALIFORNIA Co	ounty of SAN FRANCIS	CO	Date: Septe	ember 30, 2019
Applicant Name(s)				
FUTURE BEVERAGE INC		1		
				BOARD OF SUPERVISORS