

John Carroll,

Assistant Clerk, San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102

Re: Liquor License "PCN" Request, Type 21, Pending License 611512, 685 Market St, San Francisco, CA 94103

November 4, 2019

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Type 21 license transfer within District 6. We have enjoyed ten great years with Cask, our premium spirits, beer and wine store, in this wonderful neighborhood. However, change is upon us, and we are planning to move around the corner from our current home at the Hearst Building to the historic Monadnock Building at 685 Market Street. The reason for the relocation of the business is due to the pending conversion of the Hearst Building to a boutique hotel which was recently granted planning approval. The current Hearst Building location of Cask would become the lobby of the proposed new hotel.

We are excited with the possibility of keeping Cask in the neighborhood, pending approval of our ABC License Transfer. The proposed new location is the space formerly occupied by "Jeffrey's Toys", which has been shuttered for four years. Here, we would offer a new Cask store with its' fine range of beverage. Our colleagues employed at Cask would move with us to the new location, if approved. We are hoping that our neighbors, and our customers will also follow us around the corner. Cask has served as a convenient location for the purchase of fine beverage. Because the location we are proposing to relocate to was not formerly licensed by the ABC, we are required to seek your approval as the governing body.

On Thursday, October 24th, we held an "Open House" at the new location to inform our neighbors of our plans. Additionally, as part of the ABC License transfer process, and residents within 500 feet of the building were also notified by mail of our proposals. We have also completed outreach to the Alliance for a Better District 6, and we made a presentation to the Yerba Buena Community Benefit District on November 7th. We also updated our plans with building

management of our neighbors across the street at the Ritz-Carlton Residences. We have received multiple letters of support from residents of this Ritz-Carlton, as well as many additional neighborhood residents.

We seek the Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Please contact me for scheduling our hearing date. I can be reached at 415-713-8182 or via email: brian@futurebars.com

Thank you for your consideration of this request.

Sincerely,

Brian Sheehy

Owner/The Lark Bar