File	No.	200170

Committee Item	No.	<u> </u>	
Board Item No.	9		

### **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Comm: Publ	ic Safety & Neighborhood Services	Date:	May 28, 2020
Board of Supe	ervisors Meeting:	Date:	June 9, 2020
Cmte Board  R R C R C R C C C C C C C C C C C C C	J	eport	
OTHER			
	Police Department Response – Apr Planning Department Response – F		24 2020
	<u> Pianning Department Response – F</u> Referral – February 18, 2020	ebluary 2	<u> </u>
	PC or N Request Letter – February	12, 2020	
	Form ABC-211 - January 15, 2020	-,	
Prepared by: Prepared by:	John Carroll Da		22, 2020 e 4, 2020
: : - pa aby.			- ·, = <b>==</b>

[Liquor License Transfer - 301 Howard Street - East Cut Traders]

1

2	
3	Resolution determining that the premise-to-premise transfer of a Type-21 off-sale
4	general beer, wine, and distilled spirits liquor license to SoMa Wines and Spirits
5	Inc., doing business as East Cut Traders, located at 301 Howard Street, Suite 120
6	(District 6), will serve the public convenience or necessity of the City and County
7	of San Francisco; and requesting that the California Department of Alcoholic
8	Beverage Control impose conditions on the issuance of the license.
9	
10	WHEREAS, SoMa Wines and Spirits Inc., is seeking the premise-to-premise
11	transfer of a Type-21 off-sale general beer, wine, and distilled spirits liquor license to do
12	business as East Cut Traders, located at 301 Howard Street, Suite 120 (District 6); and
13	WHEREAS, The Planning Department has verified that the area is properly
14	zoned and recommends approval; and
15	WHEREAS, The Police Department has filed zero protests and zero letters of
16	support with the Department of Alcoholic Beverage Control under California Business
17	and Professions Code, Section 24013, and recommends that the Department of
18	Alcoholic Beverage Control issue the liquor license with conditions; and
19	WHEREAS, The condition recommended by the Police Department is the
20	following: 1) Petitioner(s) shall actively monitor the area under their control in an effort
21	to prevent the loitering of persons on any property adjacent to the licensed premises as
22	depicted on the most recently certified ABC-253; now, therefore, be it
23	RESOLVED, That in accordance with California Business and Professions Code
24	Section 23958.4, the Board of Supervisors of the City and County of San Francisco
25	hereby determines that the premise-to-premise transfer of a Type-21 off-sale general

1	beer, wine, and distilled spirits liquor license to SoMa Wines and Spirits Inc., doing
2	business as East Cut Traders, located at 301 Howard Street, Suite 120, will serve the
3	public convenience or necessity of the City and County of San Francisco; and, be it
4	FURTHER RESOLVED, That the Board of Supervisors of the City and County of
5	San Francisco hereby endorses and adopts the recommendations of the Police
6	Department listed above and recommends that the Department of Alcoholic Beverage
7	Control issue the license with those conditions.
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From: <u>Carroll, John (BOS)</u>

To: David Villa-Lobos; Mundy, Erin (BOS); Mahogany, Honey (BOS); RivamonteMesa, Abigail (BOS); Mcdonald,

Courtney (BOS)

Cc: Meyer, Rose @ABC; Reyes, Gertie@ABC; Fahey, Carolyn (CPC); CPC.Referrals; Sawyer, Georgia (POL); Macchi,

Patrick (POL); Salmonson, Joel (POL); Wong, Joanne (POL); Alabanza, Analyn@ABC

Subject: RE: Liquor License Transfer - 301 Howard Street - East Cut Traders

**Date:** Thursday, April 2, 2020 11:28:00 AM

Attachments: <u>image001.png</u>

#### Good morning,

The Police Department has completed their review of the subject public convenience or necessity request and has forwarded their recommendations. For your convenience, I have the review available from the link below:

Police Department Response – April 2, 2020

The Police Department's ALU is recommending approval with conditions as follow:

1) Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.

Due to the health emergencies impacting our legislative process, the Public Safety and Neighborhood Services Committee is only intermittently able to handle regular business. The committee <u>may</u> hear this matter remotely on April 9, 2020. At this time, we're working out the logistics of how the meeting would be conducted and run. If this PC or N hearing is scheduled, I will let everyone know in a follow-up email, and we can discuss how to appear before the committee remotely.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 200170

Thanks for the review.

#### John Carroll Assistant Clerk

Board of Supervisors San Francisco City Hall, Room 244 San Francisco, CA 94102 (415) 554-4445



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# San Francisco Police Department ABC Liaison Unit



Alcoholic Beverage License -Public Convenience or Necessity Recommendation

To:

The San Francisco Board of Supervisors' Committee on Public Safety

and Neighborhood Services

Supervisor Rafael Mandelman Supervisor Catherine Stefani Supervisor Shamman Walton

From:

Lt. Georgia Sawyer #1565

Officer in Charge

ALU/Permits Unit 415-553-9550

Date:

April 2, 2020

Subject:

P.C.N. Investigation Regarding:

SOMA Wines and Spirits Inc. DBA: EAST CUT TRADERS 301 Howard Street, Ste. 120 San Francisco, CA. 94105-6601

SOMA Wines and Spirits Inc. (East Cut Traders) has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-Sale General) license to be located at 301 Howard Street Ste, 120 (located Beale St. and Fremont St.)

#### **Hours of Operation:**

7:00 a.m. to 12:00 a.m. (midnight) each day of the week.

#### **Digest:**

East Cut Traders would like to operate a specialty grocery store to include Beer, Wine and Distilled spirit sales located at 301 Howard Street Ste. 120. If approved, this license will allow East Cut Traders to sell Off-Sale General.

#### **Letters of Protest**

0

#### **Letters of Support**

0

#### Police Calls for Service:

From January 2019 to January 2020

13 calls for service

#### **Police Reports:**

From January 2019 to January 2020

1 police reports

#### San Francisco Plot Information:

This premise is located in Plot: 238

A High Crime area is defined as **107** or more police reports in a plot for the year of **2019**.

This plot had 111 police reports for 2019, which is 6 more than the Citywide "High Crime" average

#### **State Census Tract Information:**

This premise is located in Census Tract: 615.00

Population for this tract is: 11,502

On-sale license authorized by census tract: **40** Active on-sale licenses: 210 with 0 pending

Off-sale licenses authorized by census tract: **10** Active off-sale licenses: 26 with 0 pending

#### **Departmental Recommendation:**

Points of consideration: 0

No opposition from Southern Station.

Applicant premise is located in a "High Crime" area.

Applicant premise is located in a "High Concentration" area.

- **0** Protest.
- 0 Support

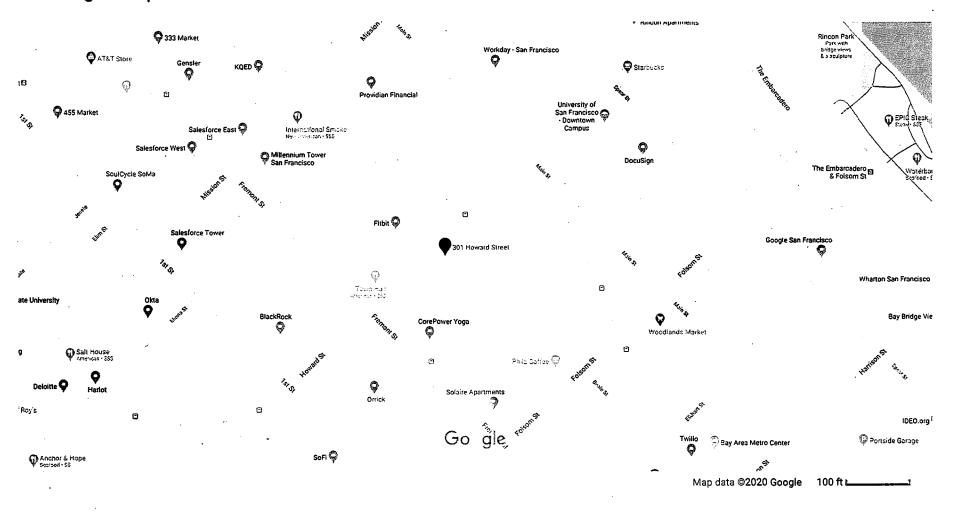
ALU Recommendation: **Approval with following conditions:** 

#### Conditions for Type 21 – Off Sale General

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.

It should be noted that on April 1, 2020 the applicant agreed to the above listed recommended conditions.

## Go gle Maps 301 Howard St



#### Carroll, John (BOS)

From:

Carroll, John (BOS)

Sent:

Wednesday, February 26, 2020 12:07 PM

To:

Sawyer, Georgia (POL); Macchi, Patrick (POL); Salmonson, Joel (POL); Wong, Joanne

(POL)

Cc:

David Villa-Lobos; Meyer, Rose @ABC; Gebb, Justin@ABC; Reyes, Gertie@ABC; Mundy,

Erin (BOS); Mahogany, Honey (BOS); RivamonteMesa, Abigail (BOS); Mcdonald,

Courtney (BOS); Fahey, Carolyn (CPC); CPC.Referrals

Subject:

RE: Liquor License Transfer - 301 Howard Street - East Cut Traders

Categories:

2020.04.09 - PSNS, 200170

Good afternoon,

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have the review available from the link below:

Planning Dept. Response - Received February 24, 2020

The matter is now awaiting review by the Police Department's ALU.

After receiving review from the Police Department, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting on April 9 of 2020.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 200170

Thanks for the review.

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415) 554-4445



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Disclosures: Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a

# LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department Phone No. (415) 558-6371			DATE:	February 18, 2020		
TO: Police Department Inspector Georgia Sawyer Phone No. (415) 553-9550			AP Block/Lot Nos.: 3738/011 Zoning: C-3-0 (SD) Quad: NE Planning Team Record No.:			
Neigh	se submit your responders on borhood Services Cregular meeting in Ap	ommittee will ten		ublic Safety and dule the PC or N hearing		
	ASE EMAIL YOUR R c Safety and Neighbo <u>john.carr</u>		Committee C	Clerk.		
Appli	icant name:	SOMA Wines a	and Spirits Inc	C.		
Busir	ness name:	East Cut Trade	ers			
Appli	Application address: 301 Howard Street Suite 120 San Francisco, CA 94105-6601					
Appli	icant contact info:	Oussama Manr 415-595-3604 David Villa-Lob 415-921-4192				
PLA	NNING REVIE	<b>W</b> : ☐ App	roval [	Denial		
Plann	ning Staff Contact:					
	Please print r	eview comr	nents on	a trailing page.		
POL	LICE REVIEW:	□ Арр	roval [	Denial		
	Please print r	eview comn	nents in a	a trailing report.		

RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

East Cut traders 301 Howard st SF, CA 94105 2020 FEB 2 1 9: 55

Jan 28, 2020 Attn: Clerk of the Board San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco. CA 94102

Attached is the PCN request for the acquisition of a Type 21 liquor license for Soma Wines & Spirits, Inc.  $282\ 2^{nd}$  street, SF, CA 94105

Dear Board of Supervisors:

East Cut Traders has applied for a Premise-to-Premise transfer of Type 21 ABC license from 4055 Irving Street, SF, CA 94122 to 301 Howard st street, SF, CA 94105.

East Cut Traders is a division of Soma wines & Spirits that is intended to cater to the downtown business crowd, as well as nearby residents. We are a responsible retailer of alcoholic beverages and have the expertise and experience needed as we've been operating in the Soma area for the past 15 years. East Cut Traders plans to be a great addition to the growing East Cut neighborhood of Soma.

Our goal is to bring quality, service, and sense of community to this growing neighborhood. We will stock a wide range of grab and go fresh foods, as well as local snacks and other grocery items that will complement our premium beverage, beer and wine program.

We already partnered with local artisanal producers, breweries, wineries, and distillers and plan to showcase their products in our store. Some of our partners will include:

Sightglass Coffee, Pampa Empanadas, Rustic Bakery, Cheesequake, Dandelion Chocolates, Charles Chocolatier, Awesome Bars, Harmonic Brewery, Laughing Monk Brewery, Treecraft Distillery, Raff Distilleries, and St.George spirits.

This will provide the ultimate San Francisco experience to our customers. Seasonal local craft beer and boutique highly rated wines would be highlighted.

We will be investing a substantial amount in remodeling and improving the site to provide the best experience that we can to our patrons. Talented local firms Synapse Studio, Rubber Design have been assisting us in creating and refining this vision. This investment is a commitment to provide a great customer experience for employees and residents in a safe and communal setting.

We would greatly appreciate the support of the board of supervisors and hope that you find the same public convenience and necessity that we envision and see in our concept. Additional information about the concept as well as sketches and floor plans can be provided if needed.

Please feel free to contact me at your earliest convenience to let me know when we can present our concept in front of the board. We respectfully request that we can be scheduled as soon as possible as our construction is pending the approval of the transfer. We have been paying rent since July 2019 and would love to start construction as soon as we can.

Hours of Operation are 8:00 am until 12:00pm daily.

Please contact:

Oussama Mannaa (415) 595-3604 Craig Block (310) 893-1136 David Villa-Lobos, CLA Consulting (415) 921-4192

Sincerely,

Oussama Mannaa & Shirley Azzghayer

Om

Shirtey Azzah

#### INFORMATION AND INSTRUCTIONS -**SECTION 23958.4 B&P**

- Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

   Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.

  - Part 2 is to be completed by the applicant, and returned to ABC.
    Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

DART 4 TO BE COMPLETED BY AS	20					
PART 1 - TO BE COMPLETED BY AL  1. APPLICANT'S NAME	36				······································	
SOMA WINES AND SPIRITS	INC					
2. PREMISES ADDRESS (Street number and name, city	· · ·			3. LICENSE TYP	E;	1
301 HOWARD ST STE 120, S	SAN FRANCISCO, CA	94105-6601		21	-	
Full Service Restaurant	Hofbrau/Cafeteria	fbrau/Cafeteria Cocktail Lounge Private Club				
Deli or Specialty Restaurant	Comedy Club	Night Club		Veterans C	lub	
Cafe/Coffee Shop	Brew Pub	Tavern: Beer	,	Fraternal C	lub	
Bed & Breakfast:	Theater	Tavern: Beer & Wine		Wine Tasti	ng Room	•
Wine only All					*	
Supermarket	Membership Store	Service Station		Swap Mee	t/Flea Market	
Liquor Store	Department Store	X Convenience Market		Drive-in Da	airy	
Drug/Variety Store	Florist/Gift Shop	Convenience Market w/	Gasoline			
Other - describe:						
5. COUNTY POPULATION	6. TOTAL NUMBER OF LICENSES IN	COUNTY	7. RATIO OF LICEN	SES.TO POPULA	TION IN COUNT	·
11,502/883,963		On-Sale Off-Sale	1,133		On-Sale	X Off-Sale
8. CENSUS TRACT NUMBER	9. NO. OF LICENSES ALLOWED IN C		10. NO. OF LICENSE	ES EXISTING IN		
615	10	On-Sale X Off-Sale	26		On-Sale	x Off-Sale
11. IS THE ABOVE CENSUS TRACT OVERCONCENTE  X Yes, the number of existing licenses ex	ceeds the number allowed	ratio of licenses to population in the	census tract exceed tr	ne ratio of license:	s.to population for ·	the entire county?)
No, the number of existing licenses is I  12. DOES LAW ENFORCEMENT AGENCY MAINTAIN			•			
x Yes (Go to Item #13)	No (Go to Item #20)					
13. CRIME REPORTING DISTRICT NUMBER	14. TOTAL NUMBER OF REPORTING	DISTRICTS	15. TOTAL NUMBER	R OF OFFENSES	IN ALL REPORTI	NG DISTRICTS
238	654	•	55,022			
16. AVERAGE NO. OF OFFENSES PER DISTRICT	17. 120% OF AVERAGE NUMBER OF	OFFENSES	18. TOTAL NUMBER	R OF OFFENSES	IN REPORTING I	DISTRICT
84.13  19. IS THE PREMISES LOCATED IN A HIGH CRIME RI	100.8		89	r of reported orim	datasminad	from all prima
reporting districts within the jurisdiction of the local la  Yes, the total number of offenses in the  X No, the total number of offenses in the  20. CHECK THE BOX THAT APPLIES (check only one to a. If "No" is checked in both item #11 on this issue. Advise the applicant to	reporting district equals or exc reporting district is lower than t (xx) and item #19, <u>Section 23958.4</u> bring this completed form to AE	he total number in item #17  B&P does not apply to this C when filing the application	application, and r			
b. If "Yes" is checked in either item #7 retail license issued for a hotel, motel beer manufacturer's license, or winegr application or as soon as possible the	or other lodging establishment over's license, advise the <i>appl</i>	as defined in Section 25503.	.16(b) B&P, or a r	etail license i	ssued in conju	uction with a
X c. If " <u>Yes</u> " is checked in either item #1 sale beer license, an on-sale beer and to the local governing body, or its desi ABC in order to process the application	wine (public premises) license gnated subordinate officer or be	, or an on-sale general (pub	lic premises) licer	nse, advise th	e applicant to	take this form
Governing Body/Designated Subordina	te Name: BOARD OF	SUPERVISORS	,	,		,
FOR DEPARTMENT USE ONLY				-,-1		
PREPARED BY (Name of Department Employee)  JM			· * **	19	•	
ABC-245 (rev. 01-11)		-				

PART 2 - TO BE COMPLETED BY	THE APPLICANT (If box #20b	is checked)		
21. Based on the information on the necessity would be served by the in this area. You may attach a separa	ssuance of the license. Please o	escribe below the reaso	ons why issuance of anothe	c convenience or r license is justified in
	·			**************************************
	·			
None of the second seco		······································		
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		•		
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			· · · · · · · · · · · · · · · · · · ·	•
22. APPLICANT SIGNATURE	•		23. DATE SIGNED	
	·	**		
PART 3 - TO BE COMPLETED BY				
The applicant named on the revers an over-concentration of licenses a Code). Sections 23958 and 23958 governing body of the area in which days of notification of a completed Please complete items #24 to #30 letter on official letterhead stating w	.4 of the Business and Profession the applicant premises convenien application that public convenien below and certify or affix an officity that he or not the issuance of the	ns Code requires the Di ted, or its designated st ce or necessity would b al seal, or attach a copy applied for license wou	epartment to deny the appilitude of the appilitude of the council or Board result serve as a public convention.	etermines within 90 solution or a signed sience or necessity.
4. WILL PUBLIC CONVENIENCE OR NECESSIT	V BE SEDVED BY ISSUANCE OF THIS ALCOH	OLIC REVEDACE LICENSE?		
Yes	No [	<b>→</b>	ned (i.e., letter, resolution, etc.)	
25. ADDITIONAL COMMENTS, IF DESIRED (may	nclude reasons for approval or denial of public	convenience or necessity):		
,				
: .				
<u> </u>				
				•
	,			
		-		
6. CITY/COUNTY OFFICIAL NAME	27. CITY/COUNTY OFFICIAL TITLE		28. CITY/COUNTY OFFICIAL PHONE	NUMBER
29. CITY/COUNTY OFFICIAL SIGNATURE			30. DATE SIGNED	
.a. OH HOODIN IT OFFICIAL SIGNATURE			O. DATE GIGHED	

Department of Alcoholic Beverage Control

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S) ABC 211 (6/99)

State of California

Consultant

TO: Department of Alcoholic Beverage Control

33 NEW MONTGOMERY STREET

STE 1230

SAN FRANCISCO, CA 94105

(415) 356-6500

File Number: **614171** 

Receipt Number: 2620562

Geographical Code: 3800

1-800-222-5777

Copies Mailed Date: January 10, 2020

Issued Date:

DISTRICT SERVING LOCATION:

First Owner:

SOMA WINES AND SPIRITS INC

Name of Business:

EAST CUT TRADERS

Location of Business:

301 HOWARD ST

SAN FRANCISCO

**STE 120** 

SAN FRANCISCO, CA 94105-6601

County:

SAN FRANCISCO

Is Premises inside city limits?

Yes

Census Tract:

0615.00

Mailing Address:(If different

600 FOLSOM ST

SAN FRANCISCO, CA 94107

from

premises address) Type of license(s):

21

Dropping Partner: Yes

Transferor's license/name:

482726 / HERCULES, FRANCISCA FLORIDALBA

License Type 21 - Off-Sale General	<u>Transaction Type</u> PER/PRM	<u>Master</u> Y	Secondary LT And Count		
License Type Application Fee 21 - Off-Sale General	Transaction Description  DBL TRF: PREMISES AND PERSON  ANNUAL FEE	Fee Code NA NA	<u>Dup</u> . 0 0	<u>Date</u> 01/10/20 01/10/20	<u>Fee</u> \$1,250.00 \$814.00
		-		Total	\$2,064.00

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act?

STATE OF CALIFORNIA

County of SAN FRANCISCO

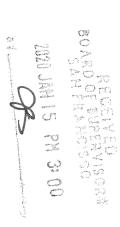
Date: January 10, 2020

Applicant Name(s)

SOMA WINES AND SPIRITS INC

Recommend approval; Transfer of ABC License Type 21 for Retail Sales and Service Use (dba SOMA Wine and Spirits) as principally permitted in the C-3-O(SD) Zone District per Planning Code Section 210.2.





#### Carroll, John (BOS)

From:

Carroll, John (BOS)

Sent:

Tuesday, February 18, 2020 2:49 PM

To:

CPC.Referrals; Sawyer, Georgia (POL)

Cc:

David Villa-Lobos; Meyer, Rose @ABC; Gebb, Justin@ABC; Reyes, Gertie@ABC; Macchi,

Patrick (POL); Salmonson, Joel (POL); Wong, Joanne (POL); Mundy, Erin (BOS);

Mahogany, Honey (BOS); RivamonteMesa, Abigail (BOS); Mcdonald, Courtney (BOS)

Subject:

Liquor License Transfer - 301 Howard Street - East Cut Traders

Categories:

200170, 2020.04.09 - PSNS

Good afternoon,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license. This matter is being referred to you for response via the following linked document:

Referral Letter - Planning and Police Departments - February 18, 2020

You may review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 200170

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in April of 2019.

I request the Planning Department's response before March 6, 2020. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

<u>Liquor License Public Convenience or Necessity Request</u>

Thanks for the review.

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415) 554-4445



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# LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO:	Planning Departme Phone No. (415) 55		DATE:	February 18, 2020	
TO:	, ,	Sawyer	Zoning: C	E Planning Team	
Neigh	se submit your respon nborhood Services C regular meeting in Ap	ommittee will ten		ublic Safety and dule the PC or N hearing	
	ASE EMAIL YOUR R c Safety and Neighbo <u>john.carr</u>		Committee C	lerk.	
Appli	icant name:	SOMA Wines a	nd Spirits Inc	).	
Busir	Business name: East Cut Traders				
Appli	ication address:	301 Howard Str San Francisco,			
Appli	icant contact info:	Oussama Manr 415-595-3604 David Villa-Lobe 415-921-4192			
PLA	NNING REVIE	<b>W</b> : ☐ Appı	roval	Denial	
Plann	ning Staff Contact:				
	Please print r	eview comn	nents on	a trailing page.	
POL	LICE REVIEW:	□ Аррі	oval [	_ Denial	
	Please print r	eview comn	nents in a	trailing report.	

RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

East Cut traders 301 Howard st SF, CA 94105 2020 FEB 2 1 9: 55

Jan 28, 2020 Attn: Clerk of the Board San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco. CA 94102

Attached is the PCN request for the acquisition of a Type 21 liquor license for Soma Wines & Spirits, Inc.  $282\ 2^{nd}$  street, SF, CA 94105

Dear Board of Supervisors:

East Cut Traders has applied for a Premise-to-Premise transfer of Type 21 ABC license from 4055 Irving Street, SF, CA 94122 to 301 Howard st street, SF, CA 94105.

East Cut Traders is a division of Soma wines & Spirits that is intended to cater to the downtown business crowd, as well as nearby residents. We are a responsible retailer of alcoholic beverages and have the expertise and experience needed as we've been operating in the Soma area for the past 15 years. East Cut Traders plans to be a great addition to the growing East Cut neighborhood of Soma.

Our goal is to bring quality, service, and sense of community to this growing neighborhood. We will stock a wide range of grab and go fresh foods, as well as local snacks and other grocery items that will complement our premium beverage, beer and wine program.

We already partnered with local artisanal producers, breweries, wineries, and distillers and plan to showcase their products in our store. Some of our partners will include:

Sightglass Coffee, Pampa Empanadas, Rustic Bakery, Cheesequake, Dandelion Chocolates, Charles Chocolatier, Awesome Bars, Harmonic Brewery, Laughing Monk Brewery, Treecraft Distillery, Raff Distilleries, and St.George spirits.

This will provide the ultimate San Francisco experience to our customers. Seasonal local craft beer and boutique highly rated wines would be highlighted.

We will be investing a substantial amount in remodeling and improving the site to provide the best experience that we can to our patrons. Talented local firms Synapse Studio, Rubber Design have been assisting us in creating and refining this vision. This investment is a commitment to provide a great customer experience for employees and residents in a safe and communal setting.

We would greatly appreciate the support of the board of supervisors and hope that you find the same public convenience and necessity that we envision and see in our concept. Additional information about the concept as well as sketches and floor plans can be provided if needed.

Please feel free to contact me at your earliest convenience to let me know when we can present our concept in front of the board. We respectfully request that we can be scheduled as soon as possible as our construction is pending the approval of the transfer. We have been paying rent since July 2019 and would love to start construction as soon as we can.

Hours of Operation are 8:00 am until 12:00pm daily.

Please contact:

Oussama Mannaa (415) 595-3604 Craig Block (310) 893-1136 David Villa-Lobos, CLA Consulting (415) 921-4192

Sincerely,

Oussama Mannaa & Shirley Azzghayer

Om

Shirtey Azzah

#### INFORMATION AND INSTRUCTIONS -**SECTION 23958.4 B&P**

- Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

   Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.

  - Part 2 is to be completed by the applicant, and returned to ABC.
    Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

DART 4 TO BE COMPLETED BY AS	20					
PART 1 - TO BE COMPLETED BY AL  1. APPLICANT'S NAME	36				······································	
SOMA WINES AND SPIRITS	INC					
2. PREMISES ADDRESS (Street number and name, city	· · ·			3. LICENSE TYP	E;	1
301 HOWARD ST STE 120, S	SAN FRANCISCO, CA	94105-6601		21	-	
Full Service Restaurant	Hofbrau/Cafeteria	fbrau/Cafeteria Cocktail Lounge Private Club				
Deli or Specialty Restaurant	Comedy Club	Night Club		Veterans C	lub	
Cafe/Coffee Shop	Brew Pub	Tavern: Beer	,	Fraternal C	lub	
Bed & Breakfast:	Theater	Tavern: Beer & Wine		Wine Tasti	ng Room	•
Wine only All					*	
Supermarket	Membership Store	Service Station		Swap Mee	t/Flea Market	
Liquor Store	Department Store	X Convenience Market		Drive-in Da	airy	
Drug/Variety Store	Florist/Gift Shop	Convenience Market w/	Gasoline			
Other - describe:						
5. COUNTY POPULATION	6. TOTAL NUMBER OF LICENSES IN	COUNTY	7. RATIO OF LICEN	SES.TO POPULA	TION IN COUNT	·
11,502/883,963		On-Sale Off-Sale	1,133		On-Sale	X Off-Sale
8. CENSUS TRACT NUMBER	9. NO. OF LICENSES ALLOWED IN C		10. NO. OF LICENSE	ES EXISTING IN		
615	10	On-Sale X Off-Sale	26		On-Sale	x Off-Sale
11. IS THE ABOVE CENSUS TRACT OVERCONCENTE  X Yes, the number of existing licenses ex	ceeds the number allowed	ratio of licenses to population in the	census tract exceed tr	ne ratio of license:	s.to population for ·	the entire county?)
No, the number of existing licenses is I  12. DOES LAW ENFORCEMENT AGENCY MAINTAIN			•			
x Yes (Go to Item #13)	No (Go to Item #20)					
13. CRIME REPORTING DISTRICT NUMBER	14. TOTAL NUMBER OF REPORTING	DISTRICTS	15. TOTAL NUMBER	R OF OFFENSES	IN ALL REPORTI	NG DISTRICTS
238	654	•	55,022			
16. AVERAGE NO. OF OFFENSES PER DISTRICT	17. 120% OF AVERAGE NUMBER OF	OFFENSES	18. TOTAL NUMBER	R OF OFFENSES	IN REPORTING I	DISTRICT
84.13  19. IS THE PREMISES LOCATED IN A HIGH CRIME RI	100.8		89	r of reported orim	datasminad	from all prima
reporting districts within the jurisdiction of the local la  Yes, the total number of offenses in the  X No, the total number of offenses in the  20. CHECK THE BOX THAT APPLIES (check only one to a. If "No" is checked in both item #11 on this issue. Advise the applicant to	reporting district equals or exc reporting district is lower than t (xx) and item #19, <u>Section 23958.4</u> bring this completed form to AE	he total number in item #17  B&P does not apply to this C when filing the application	application, and r			
b. If "Yes" is checked in either item #7 retail license issued for a hotel, motel beer manufacturer's license, or winegr application or as soon as possible the	or other lodging establishment over's license, advise the <i>appl</i>	as defined in Section 25503.	.16(b) B&P, or a r	etail license i	ssued in conju	uction with a
X c. If " <u>Yes</u> " is checked in either item #1 sale beer license, an on-sale beer and to the local governing body, or its desi ABC in order to process the application	wine (public premises) license gnated subordinate officer or be	, or an on-sale general (pub	lic premises) licer	nse, advise th	e applicant to	take this form
Governing Body/Designated Subordina	te Name: BOARD OF	SUPERVISORS	,	,		,
FOR DEPARTMENT USE ONLY				-,-1		
PREPARED BY (Name of Department Employee)  JM			· * *	19	•	
ABC-245 (rev. 01-11)		-				

PART 2 - TO BE COMPLETED BY	THE APPLICANT (If box #20b	is checked)		
21. Based on the information on the necessity would be served by the in this area. You may attach a separa	ssuance of the license. Please o	escribe below the reaso	ons why issuance of anothe	c convenience or r license is justified in
	·			**************************************
	·			
None of the second seco		······································		
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			· · · · · · · · · · · · · · · · · · ·	•
22. APPLICANT SIGNATURE	•		23. DATE SIGNED	
	·	**		
PART 3 - TO BE COMPLETED BY				
The applicant named on the revers an over-concentration of licenses a Code). Sections 23958 and 23958 governing body of the area in which days of notification of a completed Please complete items #24 to #30 letter on official letterhead stating w	.4 of the Business and Profession the applicant premises convenien application that public convenien below and certify or affix an officity that he or not the issuance of the	ns Code requires the Di ted, or its designated st ce or necessity would b al seal, or attach a copy applied for license wou	epartment to deny the appilitude of the appilitude of the council or Board result serve as a public convention.	etermines within 90 solution or a signed sience or necessity.
4. WILL PUBLIC CONVENIENCE OR NECESSIT	V BE SEDVED BY ISSUANCE OF THIS ALCOH	OLIC REVEDACE LICENSE?		
Yes	No [	<b>→</b>	ned (i.e., letter, resolution, etc.)	
25. ADDITIONAL COMMENTS, IF DESIRED (may	nclude reasons for approval or denial of public	convenience or necessity):		
,				
: .				
<u> </u>				
				•
	,			
		-		
6. CITY/COUNTY OFFICIAL NAME	27. CITY/COUNTY OFFICIAL TITLE		28. CITY/COUNTY OFFICIAL PHONE	NUMBER
29. CITY/COUNTY OFFICIAL SIGNATURE			30. DATE SIGNED	
.a. OH HOODIN IT OFFICIAL SIGNATURE			O. DATE GIGHED	

Department of Alcoholic Beverage Control

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S) ABC 211 (6/99)

State of California

Consultant

TO: Department of Alcoholic Beverage Control

33 NEW MONTGOMERY STREET

STE 1230

SAN FRANCISCO, CA 94105

(415) 356-6500

File Number: **614171** 

Issued Date:

Receipt Number: 2620562

1-800-222-5777

Geographical Code: 3800

Copies Mailed Date: January 10, 2020

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner:

SOMA WINES AND SPIRITS INC

Name of Business:

EAST CUT TRADERS

Location of Business:

301 HOWARD ST

**STE 120** 

SAN FRANCISCO, CA 94105-6601

County:

SAN FRANCISCO

Is Premises inside city limits?

Yes

21

Census Tract:

0615.00

Mailing Address:(If different

600 FOLSOM ST

from

premises address)

SAN FRANCISCO, CA 94107

Dropping Partner: Yes

Type of license(s): Transferor's license/name:

482726 / HERCULES, FRANCISCA FLORIDALBA

License Type 21 - Off-Sale General	<u>Transaction Type</u> PER/PRM	<u>Master</u> Y	Secondary LT And Count		
License Type Application Fee	Transaction Description DBL TRF: PREMISES AND PERSON	Fee Code NA	<u>Dup</u> . 0	<u>Date</u> 01/10/20	<u>Fee</u> \$1,250.00
21 - Off-Sale General	ANNUAL FEE	NA	0	01/10/20 Total	\$814.00

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act?

STATE OF CALIFORNIA

County of SAN FRANCISCO

Date: January 10, 2020

Applicant Name(s)

SOMA WINES AND SPIRITS INC

RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

East Cut traders 301 Howard st SF, CA 94105 2020 FEB 2 1 9: 55

Jan 28, 2020 Attn: Clerk of the Board San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco. CA 94102

Attached is the PCN request for the acquisition of a Type 21 liquor license for Soma Wines & Spirits, Inc.  $282\ 2^{nd}$  street, SF, CA 94105

Dear Board of Supervisors:

East Cut Traders has applied for a Premise-to-Premise transfer of Type 21 ABC license from 4055 Irving Street, SF, CA 94122 to 301 Howard st street, SF, CA 94105.

East Cut Traders is a division of Soma wines & Spirits that is intended to cater to the downtown business crowd, as well as nearby residents. We are a responsible retailer of alcoholic beverages and have the expertise and experience needed as we've been operating in the Soma area for the past 15 years. East Cut Traders plans to be a great addition to the growing East Cut neighborhood of Soma.

Our goal is to bring quality, service, and sense of community to this growing neighborhood. We will stock a wide range of grab and go fresh foods, as well as local snacks and other grocery items that will complement our premium beverage, beer and wine program.

We already partnered with local artisanal producers, breweries, wineries, and distillers and plan to showcase their products in our store. Some of our partners will include:

Sightglass Coffee, Pampa Empanadas, Rustic Bakery, Cheesequake, Dandelion Chocolates, Charles Chocolatier, Awesome Bars, Harmonic Brewery, Laughing Monk Brewery, Treecraft Distillery, Raff Distilleries, and St.George spirits.

This will provide the ultimate San Francisco experience to our customers. Seasonal local craft beer and boutique highly rated wines would be highlighted.

We will be investing a substantial amount in remodeling and improving the site to provide the best experience that we can to our patrons. Talented local firms Synapse Studio, Rubber Design have been assisting us in creating and refining this vision. This investment is a commitment to provide a great customer experience for employees and residents in a safe and communal setting.

We would greatly appreciate the support of the board of supervisors and hope that you find the same public convenience and necessity that we envision and see in our concept. Additional information about the concept as well as sketches and floor plans can be provided if needed.

Please feel free to contact me at your earliest convenience to let me know when we can present our concept in front of the board. We respectfully request that we can be scheduled as soon as possible as our construction is pending the approval of the transfer. We have been paying rent since July 2019 and would love to start construction as soon as we can.

Hours of Operation are 8:00 am until 12:00pm daily.

Please contact:

Oussama Mannaa (415) 595-3604 Craig Block (310) 893-1136 David Villa-Lobos, CLA Consulting (415) 921-4192

Sincerely,

Oussama Mannaa & Shirley Azzghayer

Om

Shirtey Azzah

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DART 4 TO BE COMPLETED BY AS	20						
PART 1 - TO BE COMPLETED BY AL  1. APPLICANT'S NAME	36				······································		
SOMA WINES AND SPIRITS	INC						
2. PREMISES ADDRESS (Street number and name, city, zip code)				3. LICENSE TYPE			
301 HOWARD ST STE 120, SAN FRANCISCO, CA 94105-6601				21			
Full Service Restaurant	Hofbrau/Cafeteria Cocktail Lounge			Private Club			
Deli or Specialty Restaurant	Comedy Club Night Club			Veterans Club			
Cafe/Coffee Shop	Brew Pub Tavern: Beer			Fraternal Club			
Bed & Breakfast:	Theater Tavern: Beer & Wine Wine Tasting Room			•			
Wine only All					*		
Supermarket	Membership Store	Store Service Station		Swap Meet/Flea Market			
Liquor Store	Department Store	X Convenience Market	et Drive-in Dairy				
Drug/Variety Store	Florist/Gift Shop Convenience Market w/Gasoline						
Other - describe:							
5. COUNTY POPULATION	6. TOTAL NUMBER OF LICENSES IN	COUNTY	7. RATIO OF LICEN	SES.TO POPULA	TION IN COUNT	·	
11,502/883,963		On-Sale Off-Sale	1,133		On-Sale	X Off-Sale	
8. CENSUS TRACT NUMBER	9. NO. OF LICENSES ALLOWED IN C		10. NO. OF LICENSE	ES EXISTING IN			
615	10	On-Sale X Off-Sale	26		On-Sale	x Off-Sale	
11. IS THE ABOVE CENSUS TRACT OVERCONCENTE  X Yes, the number of existing licenses ex	ceeds the number allowed	ratio of licenses to population in the	census tract exceed tr	ne ratio of license:	s.to population for ·	the entire county?)	
No, the number of existing licenses is I  12. DOES LAW ENFORCEMENT AGENCY MAINTAIN			•				
x Yes (Go to Item #13)	CRIME STATISTICS?  No (Go to Item #20)						
13. CRIME REPORTING DISTRICT NUMBER	14. TOTAL NUMBER OF REPORTING DISTRICTS  15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS						
238	654 55,022						
16. AVERAGE NO. OF OFFENSES PER DISTRICT	17. 120% OF AVERAGE NUMBER OF OFFENSES 18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRIC			DISTRICT			
84.13  19. IS THE PREMISES LOCATED IN A HIGH CRIME RI	100.8		89	r of reported orim	datasminad	from all prima	
reporting districts within the jurisdiction of the local la  Yes, the total number of offenses in the  X No, the total number of offenses in the  20. CHECK THE BOX THAT APPLIES (check only one is  a. If "No" is checked in both item #11 on this issue. Advise the applicant to	reporting district equals or exc reporting district is lower than t (xx) and item #19, <u>Section 23958.4</u> bring this completed form to AE	he total number in item #17  B&P does not apply to this C when filing the application	application, and r				
b. If "Yes" is checked in either item #7 retail license issued for a hotel, motel beer manufacturer's license, or winegr application or as soon as possible the	or other lodging establishment over's license, advise the <i>appl</i>	as defined in Section 25503.	.16(b) B&P, or a r	etail license i	ssued in conju	uction with a	
X c. If " <u>Yes</u> " is checked in either item #1 sale beer license, an on-sale beer and to the local governing body, or its desi ABC in order to process the application	wine (public premises) license gnated subordinate officer or be	, or an on-sale general (pub	lic premises) licer	nse, advise th	e applicant to	take this form	
Governing Body/Designated Subordina	te Name: BOARD OF	SUPERVISORS	,	,		,	
FOR DEPARTMENT USE ONLY				-,-1			
PREPARED BY (Name of Department Employee)  JM			· * *	19	•		
ABC-245 (rev. 01-11)							

PART 2 - TO BE COMPLETED BY	THE APPLICANT (If box #20b	is checked)		
21. Based on the information on the necessity would be served by the inthis area. You may attach a separa	ssuance of the license. Please of	escribe below the reaso	ons why issuance of anothe	c convenience or r license is justified in
			· · · · · · · · · · · · · · · · · · ·	
				2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 - 2000 -
	· · · · · · · · · · · · · · · · · · ·		AND THE RESIDENCE OF THE PROPERTY OF THE PROPE	
WORKS AND		······································		
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			·	
				•
22. APPLICANT SIGNATURE			23. DATE SIGNED	
		**		
PART 3 - TO BE COMPLETED BY				
The applicant named on the revers an over-concentration of licenses a Code). Sections 23958 and 23958 poverning body of the area in which days of notification of a completed Please complete items #24 to #30 letter on official letterhead stating w	.4 of the Business and Profession the applicant premises are local application that public convenien below and certify or affix an officity that are not the issuance of the	ns Code requires the Do ted, or its designated st ce or necessity would b al seal, or attach a copy applied for license wou	epartment to deny the appli ubordinate officer or body, d e served by the issuance. v of the Council or Board res uld serve as a public conver	etermines within 90 solution or a signed sience or necessity.
4. WILL PUBLIC CONVENIENCE OR NECESSIT	V RE SERVED RY ISSUANCE OF THIS ALCOH	OLIC BEVERAGE LICENSE?		
Yes	No [	¬ .	ned (i.e., letter, resolution, etc.)	
25. ADDITIONAL COMMENTS, IF DESIRED (may	nclude reasons for approval or denial of public	convenience or necessity):		•
<u> </u>				
			· · · · · · · · · · · · · · · · · · ·	
			,	
				•
6. CITY/COUNTY OFFICIAL NAME	27. CITY/COUNTY OFFICIAL TITLE		28. CITY/COUNTY OFFICIAL PHONE	NUMBER
29. CITY/COUNTY OFFICIAL SIGNATURE	. •		30. DATE SIGNED	
.a. OH HOODIN HOFFICIAL SIGNATURE			O. DATE GIGHED	

Department of Alcoholic Beverage Control

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S) ABC 211 (6/99)

State of California

Consultant

TO: Department of Alcoholic Beverage Control

33 NEW MONTGOMERY STREET

STE 1230

SAN FRANCISCO, CA 94105

(415) 356-6500

File Number: 614171

Issued Date:

Receipt Number: 2620562

1-800-222-5777

Geographical Code: 3800

Copies Mailed Date: January 10, 2020

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner:

SOMA WINES AND SPIRITS INC

Name of Business:

EAST CUT TRADERS

Location of Business:

301 HOWARD ST

**STE 120** 

SAN FRANCISCO, CA 94105-6601

County:

SAN FRANCISCO

Is Premises inside city limits?

Yes

21

Census Tract:

0615.00

Mailing Address:(If different

600 FOLSOM ST

from

premises address)

SAN FRANCISCO, CA 94107

Dropping Partner: Yes

Type of license(s): Transferor's license/name:

482726 / HERCULES, FRANCISCA FLORIDALBA

License Type 21 - Off-Sale General	<u>Transaction Type</u> PER/PRM	<u>Master</u> Y	Secondary LT And Count		
License Type Application Fee 21 - Off-Sale General	Transaction Description  DBL TRF: PREMISES AND PERSON  ANNUAL FEE	Fee Code NA NA	<u>Dup</u> . 0 0	<u>Date</u> 01/10/20 01/10/20	<u>Fee</u> \$1,250.00 \$814.00
		-		Total	\$2,064.00

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act?

STATE OF CALIFORNIA

County of SAN FRANCISCO

Date: January 10, 2020

Applicant Name(s)

SOMA WINES AND SPIRITS INC

Print Form

For Clerk's Use Only:

## **Introduction Form**

By a Member of the Board of Supervisors or the Mayor

I hereby submit the following item for introduction (select only one):	Time stamp or meeting date
1. For reference to Committee. (An Ordinance, Resolution, Motion, or Chartee)	er Amendment)
2. Request for next printed agenda Without Reference to Committee.	
<ul><li> ☑ 3. Request for hearing on a subject matter at Committee.</li></ul>	
☐ 4. Request for letter beginning "Supervisor	inquires"
5. City Attorney request.	
☐ 6. Call File No. from Committee.	
7. Budget Analyst request (attach written motion).	
8. Substitute Legislation File No.	
9. Reactivate File No.	
☐ 10. Question(s) submitted for Mayoral Appearance before the BOS on	
Please check the appropriate boxes. The proposed legislation should be forwarded to Small Business Commission	o the following: Othics Commission
☐ Planning Commission ☐ Building Inspection	
Tote: For the Imperative Agenda (a resolution not on the printed agenda), use a ponsor(s):	imperative Form.
Clerk of the Board	
Subject:	
Liquor License Transfer - 301 Howard Street - East Cut Traders	
The text is listed below or attached:	
Hearing to consider that the premise-to-premise transfer of a Type-21 off-sale general liquor license to SoMa Wines and Spirits Inc., doing business as East Cut Traders, location (District 6), will serve the public convenience or necessity of the City and Convenience or necessity or	cated at 301 Howard Street,
Signature of Sponsoring Supervisor:	meia

200170