

CITY & COUNTY OF SAN FRANCISCO

TREASURE ISLAND DEVELOPMENT AUTHORITY
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LONDON N. BREED
MAYOR

ROBERT BECK
TREASURE ISLAND DIRECTOR

TO: Angela Calvillo, Clerk of the Board of Supervisors

FROM: Robert Beck, Treasure Island Director

DATE: June 22, 2020

RE: Official Naming of Unnamed Streets
- Treasure Island and Yerba Buena Island

The Treasure Island Development Authority respectfully requests the Board of Supervisors' consideration of the attached motion titled: Motion approving the official street names for certain unnamed streets located on Treasure Island and Yerba Buena Island.

The Treasure Island-Yerba Buena Island Project is developing the former naval installation on Treasure Island and Yerba Buena Island. It is planned to provide:

- approximately 8,000 residential units;
- approximately 140,000 square feet (sq. ft.) of new commercial and retail space, including space in adapted historic buildings on both islands;
- approximately 100,000 sq. ft. of new office space;
- up to 500 hotel rooms;
- approximately 300 acres of parks and open space;
- a Ferry Terminal and intermodal Transit Hub;
- new public services and utilities, including wastewater treatment and recycled water plants.

The current roadways on the islands were built and named by the Navy. The City has never officially named them. The project will replace most of the current streets with new streets bearing new names. A few, primarily on Yerba Buena Island, will retain their historic names.

The new street names on Treasure Island were inspired by the San Francisco Golden Gate International Exposition of 1939, which was held on Treasure Island. The Treasure Island Museum assisted with this historical research. Several of the major streets, including Tradewinds Avenue and Avenue of the Palms, are derived from features of the Exposition grounds. Other streets are named after artists and architects that made significant contributions to the Exposition. Early modern sculptor Sargent Johnson, for example, was a pioneer of Black arts on the West Coast who contributed statues that surrounded the Exposition's "Fountain of Western Waters"; he is the namesake of Johnson Street. Bruton Street is named for the Bruton sisters, who contributed to the Peacemakers Mural, another of the Exposition's artistic offerings. Zoe Dell Avenue honors Zoe Dell Nutter, the exposition's official hostess, who passed away in April at the age of 104. Streets on Yerba Buena Island will retain their existing names.

The TIDA Board of Directors reviewed the proposed street names at three noticed public hearings on July 8, 2015, June 13, 2018, and March 13, 2019. The names have also been vetted through the City's Public Works' process and have been recommended for adoption through Public Works Order No. 203273.

TIDA forwards this street naming plan to the Board of Supervisors for consideration.