Committee Item	No.	
Board Item No.	11	

COMMITTEE/BOARD OF SUPERVISORS

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Prepared by Prepared by		Date: _	July 2, 2020

[Urging San Francisco to Participate in Multiplying Good's "One Million Awards" Campaign]

Resolution urging the City and County of San Francisco to actively participate in nominating individuals, businesses, and organizations for Multiplying Good's "One in a Million" Recognition Awards Campaign to highlight the everyday unsung heroes making a difference through public service; and to commend the work of Multiplying Good for their efforts in bringing communities together through recognizing and amplifying positive stories.

WHEREAS, In response to a troubling time in our nation's history, Multiplying Good (previously known as the Jefferson Awards Foundation), was founded in 1972 by former First Lady Jaqueline Kennedy Onassis, Senator Robert Taft, Jr., and Sam Beard as a national organization to recognize the positive impact of public service and to amplify the work of local unsung heroes; and

WHEREAS, Over the past 50 years, Multiplying Good honored over 63,000 individuals with the prestigious Jefferson Award for their public service and provides a platform to inspire others to discover their potential through the service of others; and

WHEREAS, The COVID-19 global pandemic and subsequent local Shelter-in-Place Health Orders left many in our community in crisis and further exacerbated pre-existing systemic conditions in health inequities and economic disparities especially for people of color; and

WHEREAS, In a short amount of time, individuals, neighborhoods, businesses, and organizations became activated to serve in big and small ways by volunteering, fundraising, donating, advocating, organizing, skill-sharing, and by risking their lives serving as essential front-line workers; and

1	WHEREAS, Multiplying Good launched the "One in a Million" Award campaign with the
2	goal of recognizing one million individuals and organizations by August 31, 2020, to illuminate
3	the inspirational stories of how every act of kindness, bravery, and generosity can make
4	meaningful change especially during this unprecedented time; and
5	WHEREAS, San Francisco residents, businesses, and organizations reflect the best of
6	human kindness in the profound selflessness demonstrated through the service of others
7	especially supporting the most vulnerable in our community; now, therefore, be it
8	RESOLVED, That the Board of Supervisors urges the City and County of San
9	Francisco to officially participate in Multiplying Good's "One in a Million" Awards by actively
10	participating in calling for nominations of San Francisco residents, businesses, and
11	organizations who are making a positive difference; and promoting the campaign through
12	social media and other communication channels; and, be it
13	FURTHER RESOLVED, That the Board of Supervisors urges the City and County of
14	San Francisco to nominate notable City and County employees, especially those who have
15	been deployed as Disaster Service Workers, and partnering non-profit workers who are
16	serving our residents during this crisis; and, be it
17	FURTHER RESOLVED, That the Board of Supervisors extends its highest
18	commendation to Multiplying Good for their efforts in recognizing everyday heroes and
19	highlighting positive stories that will inspire hope in others.
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Introduction Form

By a Member of the Board of Supervisors or Mayor

Time stamp or meeting date I hereby submit the following item for introduction (select only one): 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment). ✓ 2. Request for next printed agenda Without Reference to Committee. 3. Request for hearing on a subject matter at Committee. 4. Request for letter beginning: "Supervisor inquiries" 5. City Attorney Request. 6. Call File No. from Committee. 7. Budget Analyst request (attached written motion). 8. Substitute Legislation File No. 9. Reactivate File No. 10. Topic submitted for Mayoral Appearance before the BOS on Please check the appropriate boxes. The proposed legislation should be forwarded to the following: Small Business Commission ☐ Youth Commission Ethics Commission **Building Inspection Commission** Planning Commission Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative Form. Sponsor(s): Yee Subject: Urging San Francisco to Participate in Multiplying Good's "One Million Awards" Campaign The text is listed: Resolution urging the City and County of San Francisco to actively participate in nominating individuals, businesses, and organizations for Multiplying Good's "One in a Million" Recognition Awards Campaign to highlight the everyday unsung heroes making a difference through public service; and to commend the work of Multiplying Good for their efforts in bringing communities together through recognizing and amplifying positive stories. Signature of Sponsoring Supervisor: /s/Norman Yee