



PURCHASING
PROGRAM

City of San Francisco Board of Supervisors – Rules Committee

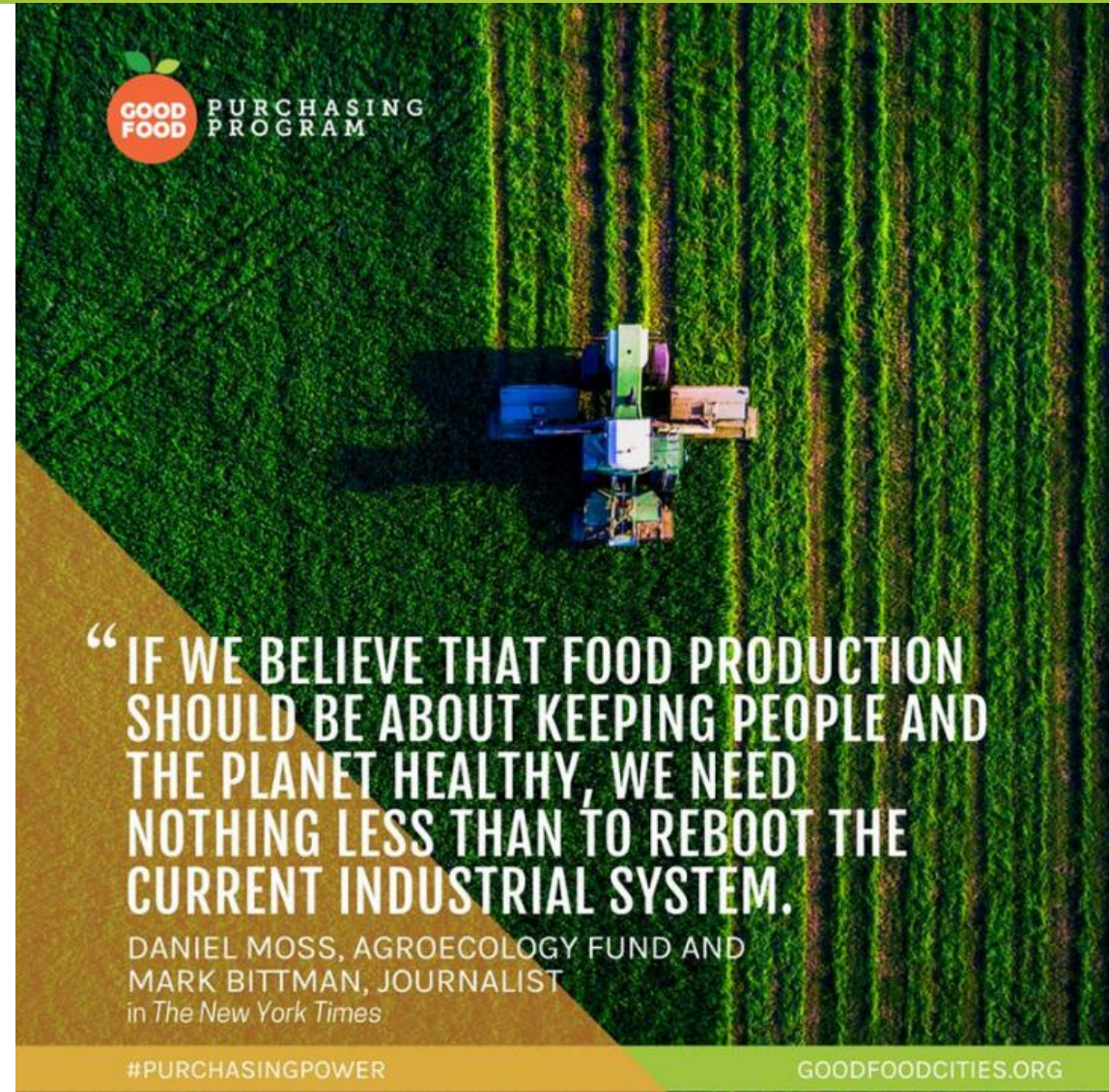
Good Food Purchasing Program

July 20, 2020

The Center for Good Food Purchasing uses the power of procurement to create a transparent and equitable food system that prioritizes the health and well-being of people, animals, and the environment. We do this through the nationally-networked adoption and implementation of the **Good Food Purchasing Program** by major institutions.



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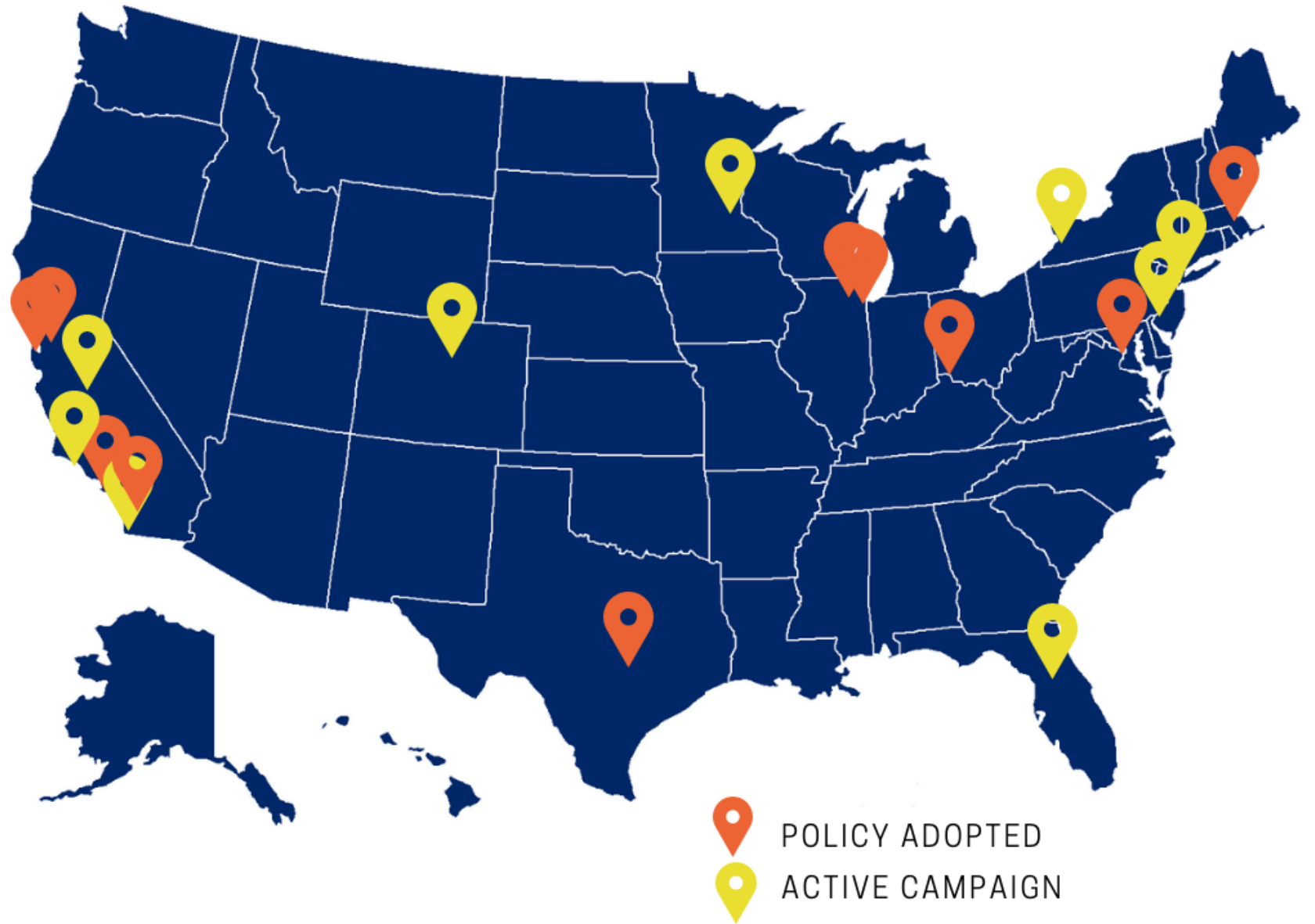


PROGRAM LANDSCAPE

53 INSTITUTIONS

20 CITIES

OVER
\$1 BILLION
ANNUAL FOOD
SPEND



BAY AREA PARTICIPANTS



OAKLAND UNIFIED SCHOOL DISTRICT
Community Schools, Thriving Students



LOCAL SUPPORTERS



CUESA
CULTIVATING A HEALTHY FOOD SYSTEM



OUR NATIONAL PARTNERS



ChangeLab
Solutions



DOMESTIC
FAIR TRADE
ASSOCIATION



FARM FORWARD



Friends of
the Earth



JOHNS HOPKINS
CENTER *for* A LIVABLE FUTURE



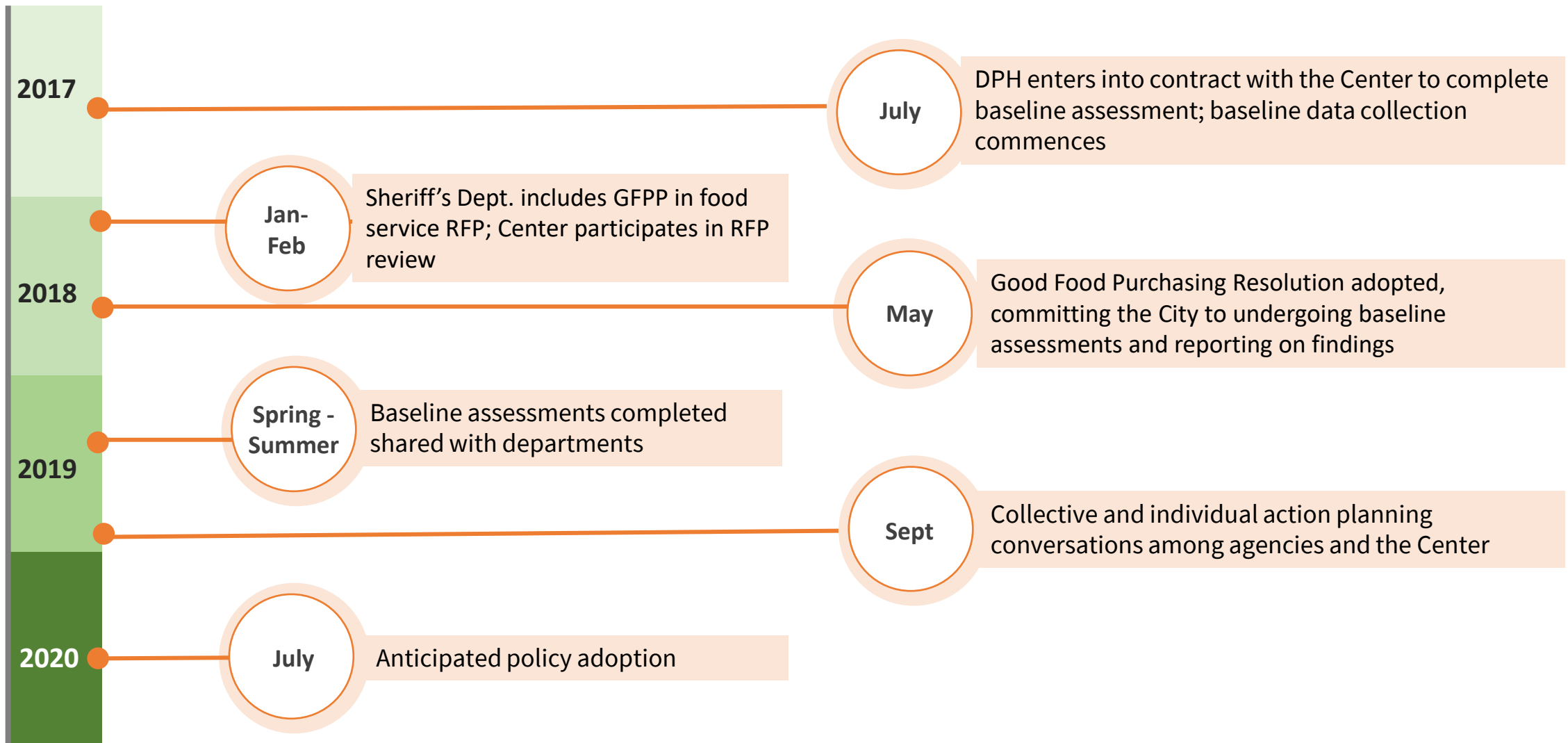
ocm
Organization for
Competitive Markets



Union of
Concerned Scientists
Science for a healthy planet and safer world



History in San Francisco



MEASURING INVESTMENT IN GOOD FOOD



How much money a participant spends on good food



The qualities of the good food they invest in



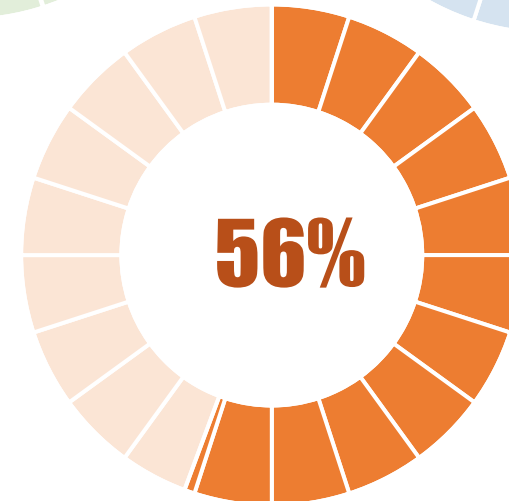
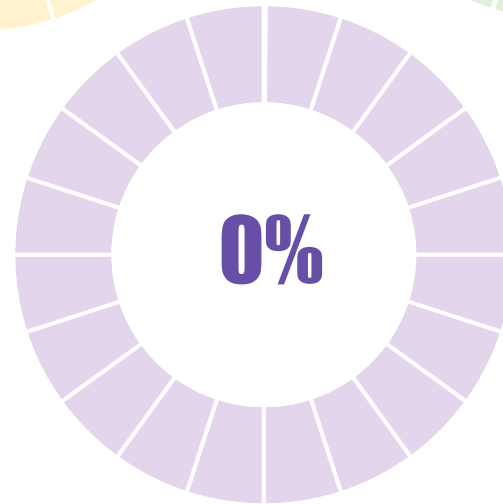
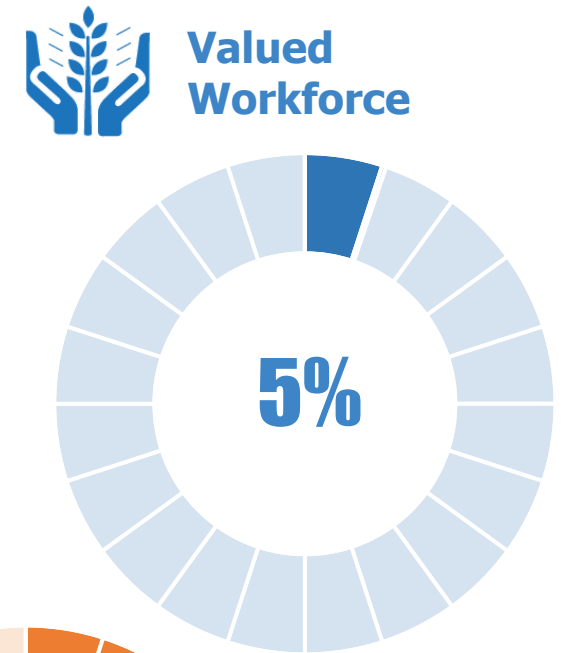
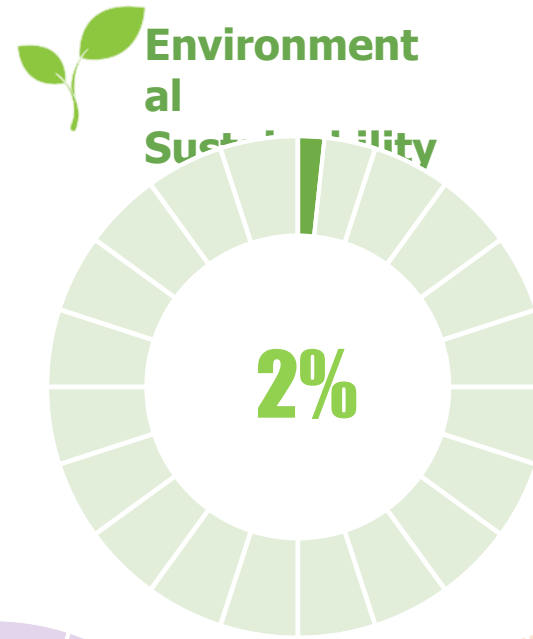
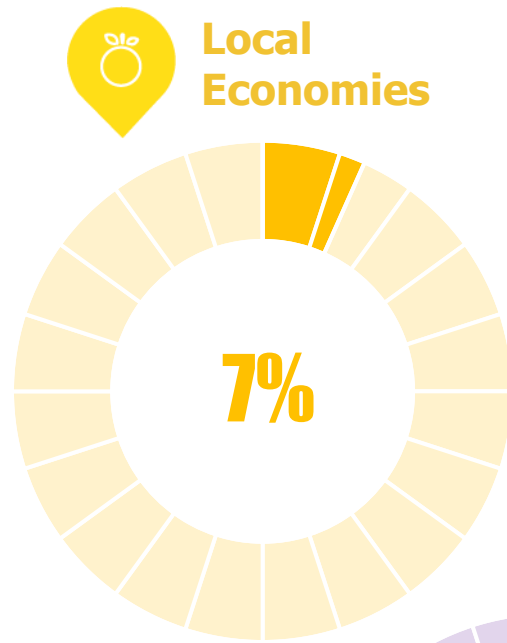
The actions a participant takes to support good food



PERCENTAGE OF MUNICIPAL FOOD THAT MEETS THE GOOD FOOD STANDARDS

3 SAN FRANCISCO INSTITUTIONS

\$7.5 M ANNUAL FOOD SPEND



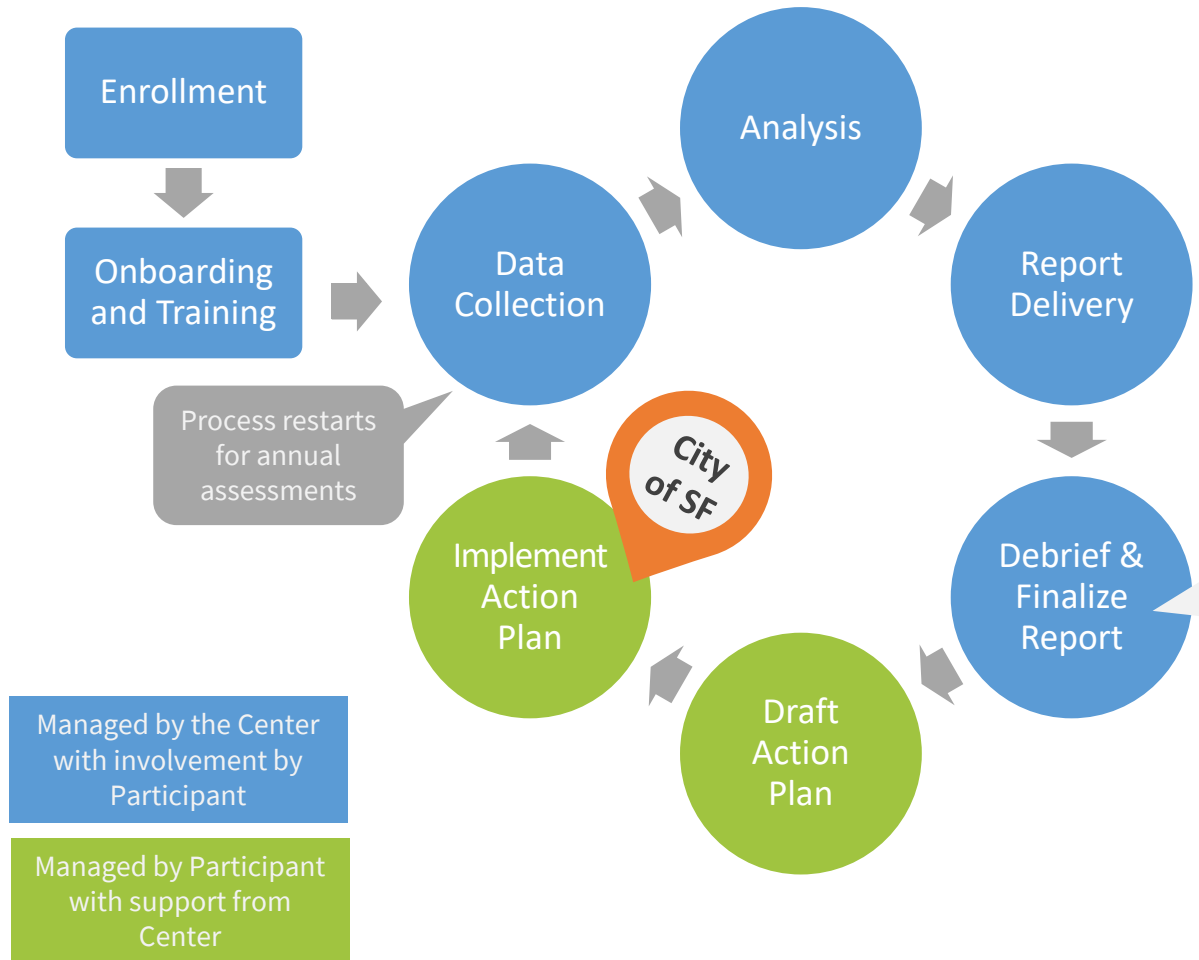
Nutrition*

**average percentage of whole/minimally processed food*



Data based on 2018 baseline assessment results from Zuckerberg SF General, Laguna Honda Hospital, and Sheriff's Department

Good Food Purchasing Program Process & Baseline



How to use a baseline assessment:

- ✓ **As a snapshot** of purchasing prior to implementation of GFPP
- ✓ **As a guide** to understand the institution's procurement
- ✓ **As a tool** to guide decision-making and strategies for future implementation of GFPP by institution
- ✓ Baseline compliance not required nor expected. Points awarded for informational and planning purposes, not as official rating

Action Planning Steps and Resources





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Thank you

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