

REPORT

BALBOA RESERVOIR PROJECT

FISCAL IMPACT REPORT

Prepared for the City and County of San Francisco
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TABLE OF CONTENTS

EX	ECUTIVE SUMMARY	. 1
1.	THE PROJECT & COSTS OF CONSTRUCTION	. 5
	Project Description	
	Development Costs and Assessed Value	
2.	AVAILABLE FUNDING FOR THE PROJECT	. 7
	Horizontal & Vertical Development of the Site	
	Funding of Affordable Housing	
	Other Maintenance Funding	
3.	FISCAL ANALYSIS: INFRASTRUCTURE MAINTENANCE & PUBLIC SERVICES	. 9
	Maintenance and Service Costs	
	Public Revenues	
	Development Impact Fees	
4.	DEBT LOAD TO BE CARRIED BY THE CITY AND THE SFPUC	۱7
5.	BENEFITS TO THE CITY AND SFPUC	۱7
	Fiscal Benefits	
	Economic Benefits to the City	
	Direct Financial Benefits to the City and SFPUC	
	New Public Facilities	
	Other Benefits	

Appendix A: Fiscal Analysis



FIGURES AND TABLES

Figure 1	Balboa Reservoir Project Area	2
J	•	
Table 1	Summary of Development Costs and Assessed Value	6
Table 2	Estimated Annual Net General Revenues and Expenditures	9
Table 3	Estimated Impact Fees and One-Time Revenues	0



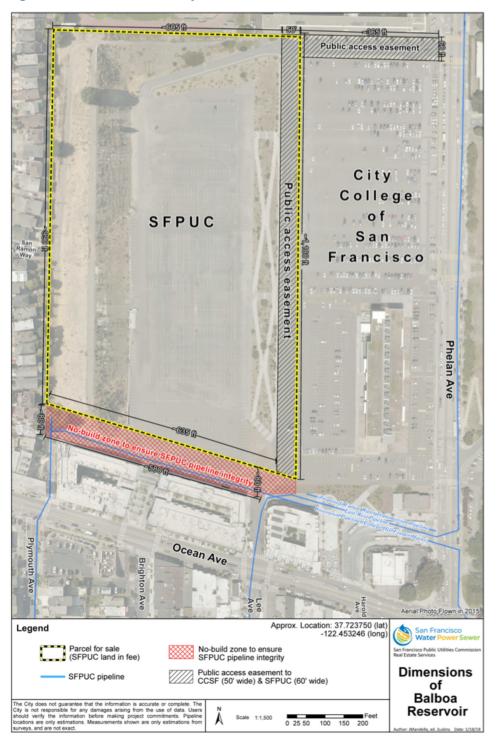
EXECUTIVE SUMMARY

This report provides information for the Board's consideration in evaluating the fiscal feasibility of a proposed development (the "Project") at the 17-acre Balboa Reservoir parcel shown in **Figure 1**. The City and County of San Francisco ("City), under the jurisdiction of the San Francisco Public Utilities Commission ("SFPUC"), owns the parcel ("Site"). The City entered into exclusive negotiations with a team of developers to create a mixed-income housing project (the "Project") at the Site. The Development Team will purchase the Site and build a mix of apartments, condos and townhouses.

Up to half of the units will be affordable to a range of low and moderate income households. The affordable units will be funded by value created by the Project and other public sources that could potentially include tax credits and other State sources, project-generated sources, future bonds, or City gross receipts tax allocated for affordable housing. For the purpose of the current analysis, a scenario consisting of 1,100 units, consistent with the Development Team's proposal, is evaluated.



Figure 1 Balboa Reservoir Project Area





All dollar amounts are expressed in terms of 2020 purchasing power, unless otherwise noted. Information and assumptions are based on data available as of May 2020. Actual numbers may change depending on Project implementation and future economic and fiscal conditions.

FISCAL BENEFITS

The proposed Balboa Reservoir Project, if approved, will create approximately \$4.0 million in new, annual ongoing general tax revenues to the City. After deducting required baseline allocations and preliminary estimates of direct service costs described in **Chapter 3**, the Project will generate about \$2.3 million annually to the City, in addition to about \$1 million in other dedicated and restricted revenues. The fiscal results are largely proportional to the number of units, assuming the mix of affordable units remains constant. Depending if there is retail and the type of retail use occupying the 7,500 square feet of retail space in the Project, sales tax revenue could be slightly higher than shown.

The Project will generate an additional \$550,000 annually to various other City funds (children's' fund, libraries, open space), and \$440,000 annually to other restricted uses including SFMTA (parking taxes), public safety (sales taxes), and San Francisco Transportation Authority (sales taxes).

Additional one-time general revenues, including construction-related sales tax and construction gross receipts tax, total \$5.0 million.

Based on standard fee rates, development impact fees (including school fees) total an estimated \$17 million. The City will credit certain fees back to the Project in consideration of public-serving improvements that the Project provides in kind, including childcare fees and Balboa Area Plan fees. No affordable housing or jobs housing linkage fees are required due to the provision of affordable housing onsite.

The new general revenues will fund direct services needed by the Project, including police and fire/EMS services, and maintenance of roads dedicated to the City. Other services, including maintenance and security of parks and open space, will be funded directly by tenants of the Project. The estimated \$2.3 million in net City general revenues (net of service costs and Charter-mandated baseline allocations of general revenues), will be available to the City to fund improved or expanded Citywide infrastructure, services and affordable housing. **Chapter 3** further describes fiscal revenue and expenditure estimates.



ECONOMIC BENEFITS

The Project will provide a range of direct and indirect economic benefits to the City. These benefits include a range of economic benefits such as new jobs, economic activity, and increased public and private expenditures as described in **Chapter 5** and summarized below:

- Over \$560 million of construction activity and approximately 2,800 construction-related job-years during development, in addition to indirect and induced jobs.
- Approximately 1,100 new residential units, including up to 550 affordable units. This
 housing is critical to economic growth in San Francisco and the region.

The Project will also create a small number of jobs onsite related to parking facilities, landscape maintenance, and various services associated with the residential units.

DIRECT FINANCIAL BENEFITS TO THE SFPUC

The SFPUC, which has exclusive jurisdiction over the Site, will benefit financially from the sale of the Site. The land sale price of \$11.4 million reflects the final development and public benefits program. The SFPUC may also realize increased revenues by providing power to the Project's residents (provision of power to be determined at the discretion of the SFPUC).

NEW PUBLIC FACILITIES

The Project will construct parks, open spaces and a community room available to the general public. The Project also includes a childcare center accessible by the public and Project residents.

OTHER BENEFITS

The Project is within the Ocean Avenue Community Benefits District (CBD) that provides funding for a range of services to the neighborhood, including maintenance and cleaning of public rights of way, sidewalk operations and public safety, and District identity and streetscape improvements. The CBD sunsets in 2025, prior to full Project buildout, however the CBD anticipates that the District will be reauthorized. Annual assessments to be paid by the Project will be determined by the District in accord with its established rates.

¹ San Francisco Office of Economic and Workforce Development website, downloaded May 18, 2020, https://oewd.org/community-benefit-districts

² Correspondence with Daniel Weaver, Executive Director, Ocean Avenue Association, May 18, 2020.



1. THE PROJECT & COSTS OF CONSTRUCTION

The Project will be constructed in two phases with Site preparation and construction planned to begin as early as 2022, Phase 1 units leased and sold as early as 2024, and Phase 2 units leased and sold as early as 2026, according to current plans. The Project's development costs total approximately \$935 million. The Development Team will be responsible for planning, construction, marketing and operating the Project. The Development Team will reimburse the City for its costs incurred during the Project planning and environmental review process, including City staff costs. **Chapter 2** describes sources of funding to pay for development costs.

PROJECT DESCRIPTION

The Balboa Reservoir Site is an approximate 17-acre parcel that the City owns under the SFPUC's jurisdiction. The Site is located in the central southern portion of San Francisco, bounded by City College of San Francisco's Ocean Campus to the east, Riordan High School to the north, the Westwood Park neighborhood to the west, and Avalon Ocean Avenue apartments to the south. Plans for the Site's development envision a mixed-income housing Project. The Development Team would purchase the Site and build a mix of apartments, condos and townhouses.

Residential – This fiscal analysis evaluates a scenario consisting of 1,100 total residential units. This scenario is based on the Development Team's Proposal; environmental analysis evaluated a range of units from 1,500 units to the proposed 1,100 units, and as low as 800 units.

Affordable Housing – 50 percent of total units in the Project will be affordable. At least 36 percent of the affordable units will be affordable to low-income households, and at least 30 percent of the affordable units will be affordable to moderate-income households.³ The remaining 34 percent of the affordable units will be affordable to low-income or moderate-income households, at the discretion of the Developer. For purposes of analysis, this report assumes the remaining 34 percent of the affordable units are largely low-income.

Parking – The fiscal analysis evaluates 1,000 parking spaces. Of the total spaces, 550 will serve project residents and up to 450 will be public and a portion available to the City College community.

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³ Low-income rents would be set between 30% and 80% of Area Median Income (AMI), with an average rental rate per building no more than 60% of AMI. The average purchase price of a low-income would not exceed 80% of AMI. Moderate-income units will have rents set between 80% and 120% of AMI, and average purchase price would not exceed 120% of AMI.



DEVELOPMENT COSTS AND ASSESSED VALUE

Table 1 summarizes development costs totaling an estimated \$935 million, which will be phased through buildout. Taxable assessed value is estimated based on development cost minus affordable rental housing which is exempted from property taxes if the housing serves households earning no more than 80% of AMI. These costs and values provide the basis for estimates of various fiscal tax revenues and economic impacts.

Table 1 Summary of Development Costs and Assessed Value

Item	Development Cost
Buildings (1) Total Building Development Costs	\$875,000,000
Other Infrastructure (2)	\$60,000,000
Total Costs	\$935,000,000
(less) Property Tax-Exempt Low-income Rental Units (up to 80% AMI) (3) Net Taxable Assessed Value (4)	(\$310,250,000) \$624,750,000

⁽¹⁾ Includes building costs, parking, site development.

 $[\]ensuremath{\text{(2)}}\ \text{Master infrastructure includes utilities, roads, grading, parks and open space.}$

⁽³⁾ Exempt low-income units assumed to comprise up to 2/3's of total affordable units or approximately 1/3 of total units.

⁽⁴⁾ Assessed value will increase over time as units sell and are re-assessed.



AVAILABLE FUNDING FOR THE PROJECT

As described in the prior chapter, development costs, including construction and other costs, are anticipated to total \$935 million or more over the course of Project buildout. Several financing mechanisms and sources will assure funding of these costs and development of the Project.

HORIZONTAL & VERTICAL DEVELOPMENT OF THE SITE

The Development Team will be responsible for funding all horizontal Site improvements, infrastructure and public facilities needed to serve the Project, and vertical building construction with the exception of a portion of the affordable housing, as described in the section that follows. In addition to Developer equity and private financing, Project-based sources of funding and/or reimbursement could include (but may not be not limited to) the following:

- Net sales proceeds and lease revenues -- Revenues generated by the Project will help to fund improvements and repay private sources of investment and debt.
- Mello-Roos Community Facilities District (CFD) -- Bond proceeds secured by CFD special taxes may help to fund infrastructure costs. CFD special taxes not required for CFD debt service may fund horizontal Site development costs on a "pay-as-you-go" basis.
- State sources The Developer may access State of California funding such as 4% tax credits,
 State housing funds and tax-exempt bonds

FUNDING OF AFFORDABLE HOUSING

At least 33% of the Project's total housing units will be affordable housing paid for by the Project, such as with Developer equity or revenues generated by the market-rate portion of the Project, or non-competitive state sources. This baseline 33% rate is required by Proposition K (2015), which set the expectation that housing on property sold by the City will have no less than this amount of affordable housing, and by the Project's Development Agreement.

An additional 17% of the Project's total housing units will be affordable housing paid for with non-Project funds. The Development Team estimates that a subsidy of approximately \$46.5 millions of local dollars are committed for these units which is a subsidy rate lower than the average MOHCD funded housing due to the project's efficiencies. The local subsidy amount is subject to change as a result of changes in construction costs, inflation, availability of State



funding, the low income housing tax credit market, and the Project's unit count or affordable housing program.

OTHER MAINTENANCE FUNDING

In addition to the public tax revenues generated to fund public services and road maintenance, as described in the **Chapter 3** fiscal analysis, CFD special taxes, HOA fees, and like contributions will be paid by property owners to fund a range of public services including onsite parks and open space maintenance and operation.



3. FISCAL ANALYSIS: INFRASTRUCTURE MAINTENANCE & PUBLIC SERVICES

Development of the Project will create new public infrastructure including streets, parks and open space that will require ongoing maintenance. **Table 2** summarizes total annual general revenues created by the Project, and net revenues available after funding the Project's service costs. The fiscal results are largely proportional to the number of units, assuming the mix of affordable units remains constant. A reduction in the number of units would reduce the magnitude of the potential benefits and an increase in the number of units would increase their magnitude, but in either case the net impact on the City General Fund would remain positive.

Table 2 Estimated Annual Net General Revenues and Expenditures

Item	Annual Amount
item	Amount
Annual General Revenue	
Property Taxes (1)	\$3,551,000
Property Tax in Lieu of VLF	684,000
Property Transfer Tax	369,000
Sales Tax	255,000
Parking Tax (City 20% GF share)	48,000
Gross Receipts Tax	<u>56,000</u>
Subtotal, General Revenue	\$4,963,000
(less) 20% Charter Mandated Baseline	<u>(\$992,600)</u>
Revenues to General Fund above Baseline	\$3,970,400
Public Services Expenditures	
Parks and Open Space	Project's taxes or fees
Roads (maintenance, street cleaning)	126,000
Police (2)	978,000
Fire (2)	<u>566,000</u>
Subtotal, Services	\$1,670,000
NET Annual General Revenues	\$2,300,400
Annual Other Dedicated and Restricted Revenue	occoorden
Property Tax to Other SF Funds (1)	\$546,000
Parking Tax (MTA 80% share)	\$190,000
Public Safety Sales Tax	\$127,000
SF Cnty Transportation Auth'y Sales Tax	<u>\$127,000</u>
Subtotal	\$990,000
TOTAL, Net General + Other SF Revenues	\$3,290,400
Other Revenues	
Property Tax to State Education Rev. Fund (ERAF)	\$1,583,000

⁽¹⁾ Property tax to General Fund at 57%. Other SF funds include the Childrens' Fund, Library Fund, and Open Space Acquisition.

⁽²⁾ Police and Fire costs based on Citywide avg. cost per resident and per job.



As noted in **Table 2**, certain service costs will be funded through special taxes or assessments paid by new development and managed by a master homeowners association (HOA). Other required public services, including additional police, fire and emergency medical services (EMS), as well as the maintenance of any new roads that are built by the Project and transferred to the City, will be funded by increased General Fund revenues from new development. MUNI/transportation services may also be affected and will be offset by a combination of transportation impact fees, service charges, local, regional and State funds.

Table 3 summarizes development impact fees and other one-time revenues during construction. The impact fee revenue will be dedicated and legally required to fund infrastructure and facilities targeted by each respective fee. Credits will be provided against certain fees for facilities that the Project builds onsite, for example, affordable housing, bicycle parking and childcare facilities, and other infrastructure provided to the benefit of the area. Certain impact fee revenues may be used Citywide to address needs created by new development. No affordable housing in-lieu fees or jobs housing linkage fees are due because the Project provides affordable units equal to 50 percent of total units.

Table 3 Estimated Impact Fees and One-Time Revenues

Item	Total Amount
City Development Impact Fees (1)	
Balboa Park Community Infrastructure	provided by Project
Jobs Housing Linkage (2)	na
Affordable Housing (3)	provided by Project
Child Care (4)	provided by Project
Bicycle Parking In-lieu	provided by Project
Transportation Sustainability Fee	<u>\$12,667,000</u>
	\$12,667,000
Other Fees	
San Francisco Unified School District	\$4,308,000
Other One-Time Revenues	
Construction Sales Tax (1% Gen'l Fund)	\$2,805,000
Gross Receipts Tax During Construction	<u>\$2,244,000</u>
Total: Other One-Time Revenues	\$5,049,000

- (1) Impact fee rates as of Jan. 1, 2020. Refer to Table A-3 for additional detail.
- (2) Linkage fee (commercial uses only) offset by Project's affordable housing.
- (3) Affordable housing provided on site.
- (4) Child Care impact fee waived in consideration for the Project's on-site childcare center.



MAINTENANCE AND SERVICE COSTS

Actual costs will depend on the level of future service demands, and Citywide needs by City departments at the time of development and occupancy.

Public Open Space

The Project will include approximately four acres of public parks and open spaces. The parks consist of a large open space of approximately two acres, and at least 1.5 acres, along with "gateway" green spaces to serve as gathering places that unite the Site with the surrounding neighborhoods.

The parks will be operated as public parks, however, the Project will fund the parks and open space ongoing operating costs, including administration, maintenance, and utility costs using HOA fees paid by property owners. A master homeowners association would be responsible for managing maintenance activities, as well as the programming of recreation activities not otherwise provided by the City. Specific service needs and costs will be determined based on the programming of the parks.

Police

The Project Site is served by the SFPD's Ingleside Station. The addition of the Project's new residents would likely lead the Ingleside Police District to request additional staffing. Over the past several decades, the SFPD has kept staffing levels fairly constant and manages changing service needs within individual districts by re-allocating existing capacity. If needed to serve new residents associated with the Project, additional officers would most likely be reassigned from other SFPD districts and/or hired to fill vacancies created by retirements.^{4 5} For purposes of this analysis, the Project's police service cost is estimated using the City's current per capita service rate.

Fire and EMS

The San Francisco Fire Department (SFFD) deploys services from the closest station with available resources, supplemented by additional resources based on the nature of the call. SFFD anticipates that it will require additional resources to serve the Site and its vicinity as that area's population grows, but it has not determined the anticipated costs.⁶ The costs in this report have

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⁴ Carolyn Welch, San Francisco Police Department, telephone interview, December 22, 2017.

⁵ Jack Hart, San Francisco Police Department, telephone interview, January 3, 2017.

⁶ Olivia Scanlon, San Francisco Fire Department, telephone interview, February 8, 2018.



been estimated based on Citywide averages. The project will upgrade the Auxiliary Water Supply Service (AWSS) network with four new high-pressure hydrants.

SFMTA

Using the City's Transportation Demand Management (TDM) Ordinance as a guide, the Project will include a TDM program that encourages the use of sustainable modes of transportation for residents and visitors. This approach will increase demand for and revenues to local public transit service, which includes the J, K, and M MUNI light rail lines and the 8, 29, 43, 49, and 88X bus lines. The Project will also pay the Transportation Sustainability Fee and provide in-kind transportation benefits, as well as transportation mitigation measures required by the environmental review process. For example, the Project will also provide a protected bicycle lane on Lee Avenue.

Department of Public Works (DPW)

The Project will create new rights of way to provide access into and out of the Site and circulation within it. These improvements and rights of way will be dedicated to the City and DPW will be responsible for cleaning and maintaining them. For purposes of the current analysis, a Citywide average cost per mile of road provides an estimated cost.

The Project will also include some smaller roads and access points that would remain private, in which case the City would not be responsible for their ongoing operation and maintenance. Instead, special taxes paid by owners of Project buildings, for example as participants in a services CFD, could fund their maintenance. The services budget would be sized to pay for ongoing maintenance of facilities as well as periodic "life cycle" costs for repair and replacement of facilities.



PUBLIC REVENUES

New tax revenues from the Project will include ongoing annual revenues and one-time revenues, as summarized in the prior tables. The revenues represent direct, incremental benefits of the Project. These tax revenues will help fund public improvements and services within the Project and Citywide. The following sections describe key assumptions and methodologies employed to estimate each revenue.

Charter Mandated Baseline Requirements

The City Charter requires that a certain share of various General Fund revenues be allocated to specific programs. An estimated 20 percent of revenue is shown deducted from General Fund discretionary revenues generated by the Project (in addition to the share of parking revenues dedicated to MTA, shown separately). While these baseline amounts are shown as a deduction, they represent an increase in revenue as a result of the Project to various City programs whose costs aren't necessarily directly affected by the Project, resulting in a benefit to these services.

Property Taxes

Property tax at a rate of one percent of value will be collected from the land and improvements constructed by the Project.⁷ The City receives up to \$0.65 in its General Fund and special fund allocations, of every property or possessory interest tax dollar collected. The State's Education Revenue Augmentation Fund (ERAF) receives \$0.25 of every property tax dollar collected.

The remaining \$0.10 of every property tax dollar collected, beyond the City's \$0.65 share and the \$0.25 State ERAF share, is distributed directly to other local taxing entities, including the San Francisco Unified School District, City College of San Francisco, the Bay Area Rapid Transit District and the San Francisco Bay Area Air Quality Management District. These distributions will continue and will increase as a result of the Project.

Upon the sale of a parcel, building, or individual unit constructed at the Project, the taxable value will be assessed at the new transaction price. The County Assessor will determine the assessed values; the estimates shown in this analysis are preliminary and may change depending on future economic conditions and the exact type, amount and future value of development,

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Ad valorem property taxes supporting general obligation bond debt in excess of this 1 percent amount and other assessments are excluded for purposes of this analysis. Such taxes require separate voter approval and proceeds are payable only for uses approved by the voters.



turnover rate and value of property sales. Certain properties, including non-profits providing low-income rental housing, are exempt from property tax.

It is likely that property taxes will also accrue during construction of infrastructure and individual buildings, depending on the timing of assessment and tax levy. These revenues have not been estimated.

Property Tax In-Lieu of Vehicle License Fees

In prior years, the State budget converted a significant portion of Motor Vehicle License Fee (VLF) subventions into property tax distributions; previously these revenues were distributed by the State using a per-capita formula. Under the current formula, these distributions increase over time based on assessed value growth within a jurisdiction. Thus, these City revenues will increase proportionate to the increase in the assessed value added by the new development.

Sales Taxes

The City General Fund receives one percent of taxable sales. New residents will generate taxable sales to the City. In addition to the one percent sales tax received by every city and county in California, voter-approved local taxes dedicated to transportation purposes are collected. Two special districts, the San Francisco County Transportation Authority and the San Francisco Public Financing Authority (related to San Francisco Unified School District) also receive a portion of sales taxes (0.50 and 0.25 percent, respectively) in addition to the one percent local General Fund portion. The City also receives revenues from the State based on sales tax for the purpose of funding public safety-related expenditures.

Sales Taxes from Construction

During the construction phases of the Project, one-time revenues will be generated by sales taxes on construction materials and fixtures purchased in San Francisco. Sales tax will be allocated directly to the City and County of San Francisco in the same manner as described in the prior paragraph. Construction sales tax revenues may depend on the City's collection of revenues pursuant to a sub-permit issued by the State.

Transient Occupancy Tax (TOT)

Hotel Room Tax (also known as Transient Occupancy Tax or TOT) will be generated when hotel occupancies are enhanced by the residential uses envisioned for the Project, such as when friends and relatives come to San Francisco to visit Project residents but choose to stay at hotels. The City currently collects a 14 percent tax on room charges. However, given that no hotels are envisioned for the Project (out-of-town visitors to the Site will likely stay at hotels elsewhere in the City), the impact will not be direct and is excluded from this analysis.



Parking Tax

The City collects tax on parking charges at garages, lots, and parking spaces open to the public or dedicated to commercial users. The tax is 25 percent of the pre-tax parking charge. The revenue may be deposited to the General Fund and used for any purpose, however as a matter of City policy the SFMTA retains 80 percent of the parking tax revenue; the other 20 percent is available to the General Fund for allocation to special programs or purposes. This analysis assumes that parking spaces envisioned for the Project's 450-space shared parking garage will generate parking tax; the rates are assumed to be discounted for City College users. No parking tax is assumed from the residential-only parking spaces. Off-site parking tax revenues that may be generated by visitors or new residents are not included.

Property Transfer Tax

The City collects a property transfer tax ranging from \$2.50 on the first \$500 of transferred value on transactions up to \$250,000 to \$15.00 per \$500 on transactions greater than \$25 million.

The fiscal analysis assumes that commercial apartment property sells once every ten to twenty years, or an average of about once every 20 years. For estimating purposes, it is assumed that sales are spread evenly over every year, although it is more likely that sales will be sporadic. An average tax rate has been applied to the average sales transactions to estimate the potential annual transfer tax to the City. Actual amounts will vary depending on economic factors and the applicability of the tax to specific transactions.

The for-sale units can re-sell independently of one another at a rate more frequent than rental buildings. This analysis conservatively assumes that the average condominium or townhouse will be sold to a new owner every ten years, on average.

Gross Receipts Tax

Commercial activity, including residential rental property, generates gross receipts taxes. Actual revenues from future gross receipt taxes will depend on a range of variables, including the amount of rental income. This analysis assumes the current gross receipts tax rate of 0.3% (applicable to revenues in the \$2.5 million to \$25 million range). Project construction will also generate gross receipts tax.

DEVELOPMENT IMPACT FEES

The Project will generate a number of one-time City impact fees including:

Balboa Park Community Infrastructure (Planning Code Sec. 422) -- These fees "shall be used
to design, engineer, acquire, improve, and develop pedestrian and streetscape
improvements, bicycle infrastructure, transit, parks, plazas and open space, as defined in the



Balboa Park Community Improvements Program with the Plan Area. The Project is not required to pay these fees due to its provision of infrastructure and facilities that benefit the area.

- **Jobs Housing Linkage** (Planning Code Sec. 413)-- These fees apply only to commercial uses and are assumed to be offset by the affordable housing provided onsite.
- Affordable Housing (Planning Code Sec. 415) –All affordable housing will be provided on the Site, and therefore the Project will be exempt from the fees.
- Child Care (Planning Code Sec. 414, 414A) A fee per square foot is charged to residential uses. It is likely that all or some portion of these fees will be offset and reduced by the value of childcare facilities constructed onsite. The Project is not required to pay these fees because it is providing a childcare facility.
- **Bicycle Parking In-lieu Fee** (Planning Code Sec. 430) -- This fee is offset by facilities provided onsite.
- Transit Sustainability Fee (TSF) (Planning Code Sec. 411A) This fee, effective December 25, 2015, replaced the Transit Impact Development Fee. It is a fee per square foot paid by residential and non-residential uses.

In addition to the impact fees charged by the City, utility connection and capacity charges will be collected based on utility consumption and other factors. Other fees will include school impact fees to be paid to the San Francisco Unified School District. The Project will also pay various permit and inspection fees to cover City costs typically associated with new development projects.



4. DEBT LOAD TO BE CARRIED BY THE CITY AND THE SEPUC

No debt is anticipated to be incurred by the City or the SFPUC in connection with the Project. However, public financing or other non-Project sources will be required to achieve the target affordable housing rate of 50%, as described above. The City could potentially issue bonds in conjunction with several of these sources, subject to regulatory and/or voter approval, but a number of other financing options would allow the City to avoid issuing new debt.

5. BENEFITS TO THE CITY AND SFPUC

The Project will provide a range of direct and indirect benefits to the City and the SFPUC. These benefits include tax revenues that exceed service costs, as well as a range of other economic benefits such as new jobs, economic activity, and increased public and private expenditures.

FISCAL BENEFITS

As described in **Chapter 3**, the Project is anticipated to generate a net \$2.3 million of annual general City tax revenues in excess of its estimated public service costs, in addition to about \$1.0 million in other dedicated and restricted revenues, as well as impact fees. These revenues would be available for expansion of local and/or Citywide services and public facilities.

Approximately 20 percent of annual new public tax revenues from the Project are allocated to "Baseline" costs, which represent an additional benefit to the City.

ECONOMIC BENEFITS TO THE CITY

New Permanent Jobs - The Project will create a small number of new jobs related to the parking facilities and services, childcare services at the childcare center, and landscape and other onsite maintenance services. The residential uses will also create janitorial and domestic service jobs. Because the Project is almost entirely residential, its economic "multiplier" effects are minimal.

Temporary Jobs - The construction of the Project will create short-term construction spending and construction jobs, estimated at 2,800 job-years.

New Housing Supply - Completion of approximately 1,100 residential units also will have the positive economic benefit of adding a significant number of units to the City's total supply of housing. This provides increased access to housing for existing City residents, as well employees working within the City. Importantly, these approximately 1,100 units will include up to 550



units of affordable to low, moderate, and middle-income households, which are populations with acute housing needs in San Francisco.

DIRECT FINANCIAL BENEFITS TO THE CITY AND SFPUC

The Project will result in several direct financial benefits:

Proceeds from Property Sale -- The sale of the property currently owned by the City will generate net proceeds. The SFPUC will receive fair market value for the sale of the property.

Increased Sale of Public Power -- The SFPUC may provide electrical power to the Project's residents, generating net revenues to the SFPUC (provision of SFPUC power to be determined at SFPUC's discretion).

NEW PUBLIC FACILITIES

The Project will construct parks and open spaces, a shared parking garage, and a community room available to the general public. The Project also includes a childcare center that will be accessible by the public as well as the Project's residents. These facilities are expected to be utilized by the City College community and residents of surrounding neighborhoods.

OTHER BENEFITS

The Project is within the Ocean Avenue Community Benefits District (CBD) that provides funding for a range of services to the neighborhood, including maintenance and cleaning of public rights of way, sidewalk operations and public safety, and District identity and streetscape improvements. The CBD sunsets in 2025, prior to full Project buildout, however the CBD anticipates that the District will be reauthorized. Annual assessments to be paid by the Project will be determined by the District in accord with its established rates.

⁸ San Francisco Office of Economic and Workforce Development website, downloaded May 18, 2020, https://oewd.org/community-benefit-districts

⁹ Correspondence with Daniel Weaver, Executive Director, Ocean Avenue Association, May 18, 2020.



APPENDIX A: FISCAL ANALYSIS

Table 1
Fiscal Results Summary, Ongoing Revenues and Expenditures
Balboa Reservoir

	Annual
Item	Amount
Annual General Revenue	
Property Taxes (1)	\$3,551,000
Property Tax in Lieu of VLF	684,000
Property Transfer Tax	369,000
Sales Tax	255,000
Parking Tax (City 20% GF share)	48,000
Gross Receipts Tax	<u>56,000</u>
Subtotal, General Revenue	\$4,963,000
(less) 20% Charter Mandated Baseline	(\$992,600)
Revenues to General Fund above Baseline	\$3,970,400
Public Services Expenditures	
Parks and Open Space	Project's taxes or fees
Roads (maintenance, street cleaning)	126,000
Police (2)	978,000
Fire (2)	<u>566,000</u>
Subtotal, Services	\$1,670,000
NET Annual General Revenues	\$2,300,400
Annual Other Dedicated and Restricted Revenue	
Property Tax to Other SF Funds (1)	\$546,000
Parking Tax (MTA 80% share)	\$190,000
Public Safety Sales Tax	\$127,000
SF Cnty Transportation Auth'y Sales Tax	<u>\$127,000</u>
Subtotal	\$990,000
TOTAL, Net General + Other SF Revenues	\$3,290,400
Other Revenues	
Property Tax to State Education Rev. Fund (ERAF)	\$1,583,000

⁽¹⁾ Property tax to General Fund at 57%. Other SF funds include the Childrens' Fund, Library Fund, and Open Space Acquisition.

⁽²⁾ Police and Fire costs based on Citywide avg. cost per resident and per job.

Table 2 Fiscal Results Summary, One-Time Revenues Balboa Reservoir

Item	Total Amount
City Development Impact Fees (1)	
Balboa Park Community Infrastructure	provided by Project
Jobs Housing Linkage (2)	na
Affordable Housing (3)	provided by Project
Child Care (4)	provided by Project
Bicycle Parking In-lieu	provided by Project
Transportation Sustainability Fee	<u>\$12,667,000</u>
	\$12,667,000
Other Fees	
San Francisco Unified School District	\$4,308,000
Other One-Time Revenues	
Construction Sales Tax (1% Gen'l Fund)	\$2,805,000
Gross Receipts Tax During Construction	\$2,244,000
Total: Other One-Time Revenues	\$5,049,000

⁽¹⁾ Impact fee rates as of Jan. 1, 2020. Refer to Table A-3 for additional detail.

- $\ensuremath{\text{(2)}}\ \text{Linkage fee (commercial uses only) offset by Project's affordable housing}.$
- ${\it (3)} \ Affordable \ housing \ provided \ on \ site.$
- (4) Child Care impact fee waived in consideration for the Project's on-site childcare center.

Table A-1
Project Description Summary
Balboa Reservoir

Item	U	nits, Sq.Ft.	, or Spaces
Apartments Market Rate		450	units
Affordable Total, Apts		<u>530</u>	units units
Condos and Townhouses Market Rate Townhouses Affordable Condos Total, Condos and Townhouses		<u>20</u>	units units units
Total, Residential Market Rate Affordable	50% 50%		units units units units
Community Gathering Space		1,000	sq.ft.
Childcare Center (capacity for 100 children)		7,500	sq.ft.
Shared Garage		450 175,000	spaces sq.ft.

Table A-2 Population and Employment Balboa Reservoir

Item	Ass	Total	
Population	2.28	persons per unit (1)	2,508
Employment (FTEs)	27.0	unite nor FTF (2)	20
Residential (2) Parking Total	27.9 270	units per FTE (2) spaces per FTE (6)	39 <u>2</u> 41
Construction (job-years) (5)	\$561,000,000	Construction cost	2,762
TOTAL SERVICE POPULATION Residents Employees (excluding construction juntotal Service Population (Resident	2,508 <u>41</u> 2,549		
CITYWIDE Residents (3) Employees (4) Service Population (Residents plus B	Employees)		897,806 <u>765,245</u> 1,663,051

⁽¹⁾ ABAG 2020 projection (citywide); actual Project density will vary.

(6) Based on Pier 70 DEIR. 7/15/20

⁽²⁾ Residential jobs include building management, janitorial, cleaning/repair, childcare, and other domestic services. Factors based on comparable projects.

⁽³⁾ Cal. Dept. of Finance, Rpt. E-1, 2020

⁽⁴⁾ BLS QCEW State and County Map, 2019 Q3.

⁽⁵⁾ Construction job-years based on IMPLAN job factors and direct construction portion of total cost.

Table A-3
San Francisco City Development Impact Fee Estimate
Balboa Reservoir

			Total	
Item			Sq.Ft. (1)	Total Fees
Residential	Units	;		
Market-Rate	550		605,000	
Moderate-Income	185		185,000	
Low-Income	<u>365</u>	_	346,750	
Total	1,100		1,136,750	
<u>Other</u>				
Childcare Facility	approx	imately	7,500	
Shared Parking (2)			175,000	
City Impact Fees (per gross building sq.ft.) (2)	Fee Rate			
Balboa Park Community Infrastructure	waived (project p	orovides	community in	frastructure)
Jobs Housing Linkage (4)	na	l	•	na
Affordable Housing (5)	waived (project p	orovides	affordable hou	ısing)
Child Care (6)	waived (project p	orovides	onsite facilitie	s)
Bicycle Parking In-lieu Fee (7)	waived (project p	orovides	onsite facilitie	s)
Transportation Sustainability Fee				
Residential (8)	\$10.86	/sq.ft.	790,000	\$8,579,400
Non-Residential (3)	\$22.40	/sq.ft.	182,500	\$4,088,000
Total				\$12,667,400
Other Impact Fees (9)				
San Francisco Unified School District	\$3.79	/sq.ft.	1,136,750	\$4,308,283

- (1) Residential fees assume approximately 950 to 1,100 sq.ft./unit.
- (2) All impact fees are as of January 2020.
- (3) Units affordable to a maximum 80% AMI exempt from TSF.
 - 100% of non-residential assumed to be subject to TSF.
- (4) Jobs Housing Linkage not applicable to residential.
- (5) Affordable units sufficient to offset fee requirement.
- (6) Child Care impact fee waived in consideration for the Project's on-site childcare facility.
- (7) Bicycle facilities provided onsite, not subject to fee.
- (8) Units affordable to a maximum 80% AMI exempt from Transportation Sustainability Fee (TSF).
- (9) Additional utility fees and charges will be paid.

Sources: City of San Francisco, and Berkson Associates.

Table A-4 Assessed Value Estimate Balboa Reservoir

Item	Development Cost
Buildings (1) Total Building Development Costs	\$875,000,000
Other Infrastructure (2) Total Costs	\$60,000,000 \$935,000,000
(less) Property Tax-Exempt Low-income Rental Units (up to 80% AMI) (3)	(\$310,250,000)
Net Taxable Assessed Value (4)	\$624,750,000

- (1) Includes building costs, parking, site development.
- $\ensuremath{\text{(2)}}\ \text{Master infrastructure includes utilities, roads, grading, parks and open space.}$
- (3) Exempt low-income units assumed to comprise up to 2/3's of total affordable units or approximately 1/3 of total units.
- (4) Assessed value will increase over time as units sell and are re-assessed.

Table A-5 Property Tax Estimate Balboa Reservoir

Item	Assumptior	Total
Taxable Assessed Value Gross Property Tax	1.0%	\$624,750,000 \$6,248,000
Allocation of Tax General Fund	56.84%	\$3,551,000
Childrens' Fund Library Preservation Fund Open Space Acquisition Fund Subtotal, Other Funds	3.75% 2.50% <u>2.50%</u> 8.75%	\$234,000 \$156,000 <u>\$156,000</u> \$546,000
ERAF SF Unified School District Other	25.33% 7.70% <u>1.38%</u> 34.41%	\$1,583,000 \$481,000 <u>\$86,000</u> \$2,150,000
Total, 1%	100.00%	\$6,247,000
Other (bonds, debt, State loans, etc.) (1)	17.23%	\$1,077,000
TOTAL	117.23%	\$7,324,000

Sources: City of San Francisco, and Berkson Associates

Note: bond amounts and other taxes above 1% can vary annually.

Table A-6 **Property Tax in Lieu of VLF Estimate** Balboa Reservoir

Item	Total
Citywide Total Assessed Value (1) Total Citywide Property Tax in Lieu of Vehicle License Fee (VLF) (2)	\$280,075,837,858 \$306,800,000
Project Assessed Value (4) Growth in Citywide AV due to Project	\$624,750,000 0.22%
TOTAL PROPERTY TAX IN LIEU OF VLF (3)	\$684,000

- (1) Based on the CCSF FY2018 total assessed value (as of 8/1/18 per budget book FY20 and FY21). Adjusted 8% to FY20.
- (2) City and County of San Francisco Annual Appropriation Ordinance for Fiscal Year Ending June 30, 2021, Sources of Funds Detail by Account, Account #410913, page 117.
- (3) Equals the increase in Citywide AV due to the Project multiplied by the current Citywide Property Tax In Lieu of VLF. No assumptions included about inflation and appreciation of Project or Citywide assessed values. (4) Excludes low-income development; actual increase may be greater than shown.

Sources: City of San Francisco, and Berkson Associates

Table A-7 Property Transfer Tax Balboa Reservoir

Item		Assumptions	Total
E?			
Annual Transfer Tax from Market-Rate Townhous	e Sales		
Sales Value	\$150,000,000		
Annual Transactions	10.0%	(avg. sale once/10 years)(3),(4)	\$15,000,000
Transfer Tax	\$3.40	/\$500 (1)	\$102,000
Market-Rate Apartments (5)			
Estimated Value	\$178,200,000		
Avg. Sales Value	5.0%	(avg.sale once/20 years)(3),(4)	\$8,910,000
Transfer Tax: Apartment Buildings (annual avg.)	\$15.00	/\$500 (2)	\$267,000
TOTAL ONGOING TRANSFER TAX			\$369,000

- (1) Rates range from \$2.50 per \$500 of value for transactions up to \$250k, \$3.40 up to \$1 million, to \$3.75 per \$500 of value for transactions from \$1 million to \$5 million; applies to sale of affordable and market-rate ownership units.
- (2) Assumes rate applicable to sales > \$25 million for market-rate apartment buildings.
- (3) Actual sales will be periodic and for entire buildings; revenues have been averaged and spread annually for the purpose of this analysis.
- (4) Turnover rates are estimated averages based on analysis of similar projects; actual % and value of sales will vary annually.
- (5) No transactions assumed for low-income and moderate-rate apartments owned by non-profits. Sales value of apartments based on estimated capitalized value of net income.

Table A-8 Sales Tax Estimates Balboa Reservoir

ltem	Low-Income Apts (30-80% AMI) Assumptions Total	0% АМІ) Total	Moderate-Income Apts (80-120% AMI) Assumptions Total	-120% AMI) Total
Taxable Sales From New Residential Uses Sale Price Average Annual Rent or Housing Payment (1) Average Household Income Average HH Retail Expenditure (3)	50% of AMI 2.28/hh 27%	\$53,000 \$14,300	100% of AMI 2.28/hh 27%	\$106,100 \$28,600
New Households		365		165
Total New Retail Sales from Households		\$5,220,000		\$4,719,000
New Taxable Retail Sales Captured in San Francisco (4)	80% of retail expend. \$4,176,000	\$4,176,000	80% of retail expend.	\$3,775,200
Net New Sales Tax to GF From Residential Uses	1.0% tax rate	\$41,800	1.0% tax rate	\$37,800
TOTAL Sales Tax to General Fund (1%)		\$41,800		\$37,800
Annual Sales Tax Allocation Sales Tax to the City General Fund	1.00% tax rate	\$41,800	1.00% tax rate	\$37,800
Other Sales Taxes Public Safety Sales Tax San Francisco County Transportation Authority SF Public Financing Authority (Schools)	0.50% tax rate 0.50% tax rate 0.25% tax rate	\$20,900 \$20,900 \$10,500	0.50% tax rate 0.50% tax rate 0.25% tax rate	
One-Time Sales Taxes on Construction Materials Total Development Cost Supply/Materials Portion of Construction Cost San Francisco Capture of Taxable Sales Sales Tax to San Francisco General Fund	60.00% 50.00% 1.0% tax rate			

⁽¹⁾ Incomes from "2020 MAXIMUM INCOME BY HOUSEHOLD SIZE derived from the Unadjusted Area Median Income (AMI) for HUD Metro Fair Market Rent". Affordable rents adjusted for average household size of 2.28.

Source: Berkson Associates

⁽²⁾ Avg. market rate apartment rent based on average for comparable project (AxioMetrics 12/17 survey). Estimated townhouse sale price from Berkson Associates, August 2017, avg. for new detached homes in San Francisco. Rents prior to COVID-19 increased about 10% from to 2020, however, rents are left at 2017 levels given near-term uncertainties.

⁽³⁾ Based on typical household spending as reported for the San Francisco MSA by the State Board of Equalization.

⁽⁴⁾ Estimated portion of sales assumed to be captured within the City based on analyses prepared for comparable projects.

Table A-8 Sales Tax Estimates Balboa Reservoir

ltem	Townhouses (80-120% AMI) Assumptions Total	AMI) Total
Taxable Sales From New Residential Uses Sale Price		
Average Annual Rent or Housing Payment (1) Average Household Income	100% of AMI 2.28/hh	\$106,100
Average HH Retail Expenditure (3)	27%	\$28,600
New Households		20
Total New Retail Sales from Households		\$572,000
New Taxable Retail Sales Captured in San Francisco (4)	80% of retail expend	\$457,600
Net New Sales Tax to GF From Residential Uses	1.0% tax rate	\$4,600
TOTAL Sales Tax to General Fund (1%) \$4,600		\$4,600
Annual Sales Tax Allocation Sales Tax to the City General Fund	1.00% tax rate	\$4,600
Other Sales Taxes Public Safety Sales Tax San Francisco County Transportation Authority (6) SF Public Financing Authority (Schools) (6)	0.50% tax rate 0.50% tax rate 0.25% tax rate	\$2,300 \$2,300 \$1,200

Table A-8 Sales Tax Estimates Balboa Reservoir

	Σ	Market-Rate Apts	177.4	Market-Rate Townhouses	wnhouses	1
Item	ASS	Assumptions	l otal	Assumptions	l otal	.
Taxable Sales From New Residential Uses						
Sale Price				\$1,500,000 (2)		
Average Annual Rent or Housing Payment (1)	\$3,300 /unit (2)	/unit (2)	\$39,600	\$4,900 per household	nold \$58,800	900
Average Household Income	30%		\$132,000	30%	\$196,000	000
Average HH Retail Expenditure (3)	27%		\$32,600	27%	\$52,900	006,
New Households			450			100
Total New Retail Sales from Households		€	\$16,020,000		\$5,290,000	000
New Taxable Retail Sales Captured in San Francisco (4)	80%	80% of retail expen \$12,816,000	12,816,000	80% of retail expend. \$4,232,000	pend. \$4,232,	000
Net New Sales Tax to GF From Residential Uses	1.0%	1.0% tax rate	\$128,200	1.0% tax rate	\$42,300	300
TOTAL Sales Tax to General Fund (1%)			\$128,200		\$42,300	300
Annual Sales Tax Allocation Sales Tax to the City General Fund 1.00% tax rate \$128,200	1.00%	1.00% tax rate	\$128,200	1.00% tax rate \$42,300	\$42,300	300
Other Sales Taxes Public Safety Sales Tax	0.50%	0.50% tax rate	\$64,100	0.50% tax rate	\$21.200	200
San Francisco County Transportation Authority (6)	0.50%	0.50% tax rate	\$64,100	0.50% tax rate	\$21,200	200
SF Public Financing Authority (Schools) (6)	0.25%	0.25% tax rate	\$32,100	0.25% tax rate	\$10,600	009

Table A-8 Sales Tax Estimates Balboa Reservoir

Item	OIAL
Taxable Sales From New Residential Uses	
Sale Price	na
Average Annual Rent or Housing Payment (1)	na
Average Household Income	na
Average HH Retail Expenditure (3)	na
New Households	1,100
Total New Retail Sales from Households	
New Taxable Retail Sales Captured in San Francisco (4)	
Net New Sales Tax to GF From Residential Uses	\$254,700
TOTAL Sales Tax to General Fund (1%)	\$254,700
Annual Sales Tax Allocation Sales Tax to the City General Fund	\$254,700
Other Sales Taxes Public Safety Sales Tax San Francisco County Transportation Authority (6) SF Public Financing Authority (Schools) (6)	\$127 \$127 \$63
One-Time Sales Taxes on Construction Materials Total Development Cost	\$935,000,000
Supply/Materials Portion of Construction Cost	\$561,000,000
San Francisco Capture of Taxable Sales Sales Tax to San Francisco General Fund	\$280,500,000 \$2.805,000

Table A-9
Parking Tax
Balboa Reservoir

Item	Assumption	Total
Garage Revenue (2) Net of Discounts (City College users) Spaces (shared garage) (1)	50%	\$1,900,000 \$950,000 450
Parking Revenues Annual Total (2)	\$2,111 per year/space	\$950,000
San Francisco Parking Tax (3) Parking Tax Allocation to General Fund/Special Programs Parking Tax Allocation to Municipal Transp. Fund	25% of revenue 20% of tax proceeds 80% of tax proceeds	\$238,000 \$48,000 \$190,400

⁽¹⁾ Shared spaces will be a mix of residents and City College parking.

Source: Berkson Associates 7/15/20

⁽²⁾ Based on estimated revenue from parking garage; actual hourly and daily revenue will vary depending on occupancy rates, turnover during the day, and long-term parking rates vs. hourly rates. Rates assume a discount for City College users; actual discounts will vary.

^{(3) 80} percent is transferred to the San Francisco Municipal Transportation Agency for public transit as mandated by Charter Section 16.110.

Table A-10 Gross Receipts Tax Estimates Balboa Reservoir

	Total Gross	Gross Revenue Tier (1)				Gross
Item	Receipts	up to \$1m	\$1m - \$5.0m	\$5.0m - \$25m	\$25m+	Receipts Tax
						_
Business Income						
Subtotal	na					na
Rental Income (2)						
Parking	\$950,000	0.285%	0.285%	0.300%	0.300%	\$2,850
Residential	\$17,820,000	0.285%	0.285%	0.300%	0.300%	\$53,460
Subtotal	\$18,770,000					\$56,310
Total Gross Receipts	\$18,770,000					\$56,310
Project Construction						
Total Development Value (3)	\$935,000,000	up to \$1m	\$1m - \$2.5m	\$2.5m - \$25m	\$25m+	
Direct Construction Cost (4)	\$561,000,000	0.300%	0.350%	0.400%	0.450%	\$2,244,000

⁽¹⁾ This analysis applies highlighted tax rate in tier for each use.

Source: Berkson Associates 7/15/20

⁽²⁾ See tables referenced in Table A-11.

⁽³⁾ Based on total development cost.

⁽⁴⁾ Direct construction assumed to be 60% of total (direct costs exclude soft costs, community benefits and land).

Table A-11 **Rental Income for Gross Receipts Tax Estimates** Balboa Reservoir

Item	Gross Sq.Ft. Units, or Space	Annual Avg. Rent	Total
Parking (excludes Gross Receipts Tax) (1) Market-Rate Apartments (2)	450 spaces 450 units	\$39.600	\$950,000 \$17,820,000
TOTAL		***,***	\$18,770,000

⁽¹⁾ Refer to Table A-9 for additional parking detail.(2) See Table A-8 for estimated market-rate apartment rents.

Table A-12
Estimated City Services Costs
Balboa Reservoir

Item	City Total Budget	Cost per Service Pop. (1) or Mile	Factor		Total Cost
Citywide Service Population	(1)		1,663,051	service pop.	
Project Service Population (1)		2,549	service pop.	
Citywide DPW Miles of Road	d (4)		1,058	miles	
Miles of Road in Project (est	imated)		0.66	miles	
Fire Department (2)	\$369,426,177	\$222	2,549	service pop.	\$566,000
Police Department (3)	\$637,895,977	\$384	2,549	service pop.	\$978,000
Roads (4)	\$201,571,000	\$190,521	0.66	miles	\$126,292
TOTAL					\$1,544,000

- (1) Service Population equals jobs plus residents (see Table A-2).
- (2) Total fire budget (FY20-21 Proposed) excludes "Administration & Support Services", assuming no impact or additional administrative costs required due to Project, and excludes airport costs.
- (3) Total police budget (FY20-21 Proposed) excludes "Airport Police".
- (4) Road costs (FY19-20 proposed) include 94.2 mill. environmental services (pothole repair, sidewalks, graffiti, street sweeping, etc.) and \$101.3 mill. street resurfacing capital expenditures. FY20 adjusted 3% to FY21. Road miles from SFdata, https://data.sfgov.org/City-Infrastructure/Miles-Of-Streets/5s76-j52p/data downloaded 5/13/2020.
 7/15/20