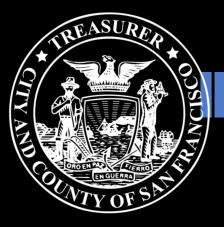
Treasurer & Tax Collector Proposed Budget Overview FY 2020-21 and 2021-22



CITY & COUNTY OF SAN FRANCISCO

José Cisneros, Treasurer

August 2020

Mission



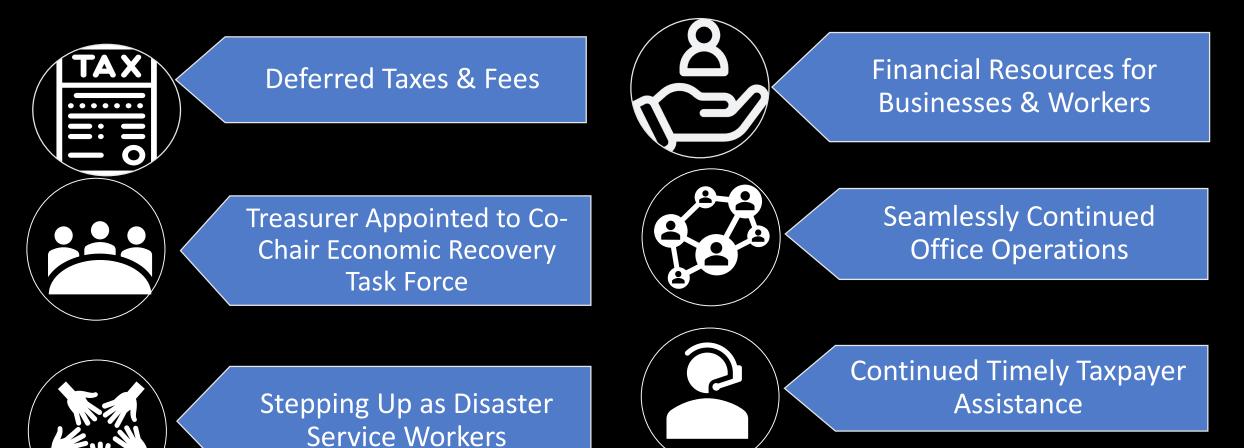
- Facilitate voluntary compliance with the tax laws
- Provide efficient customer service
- Collect all taxes and fees
- Conserve city funds, prudently investing to achieve maximum yield, low risk, high liquidity

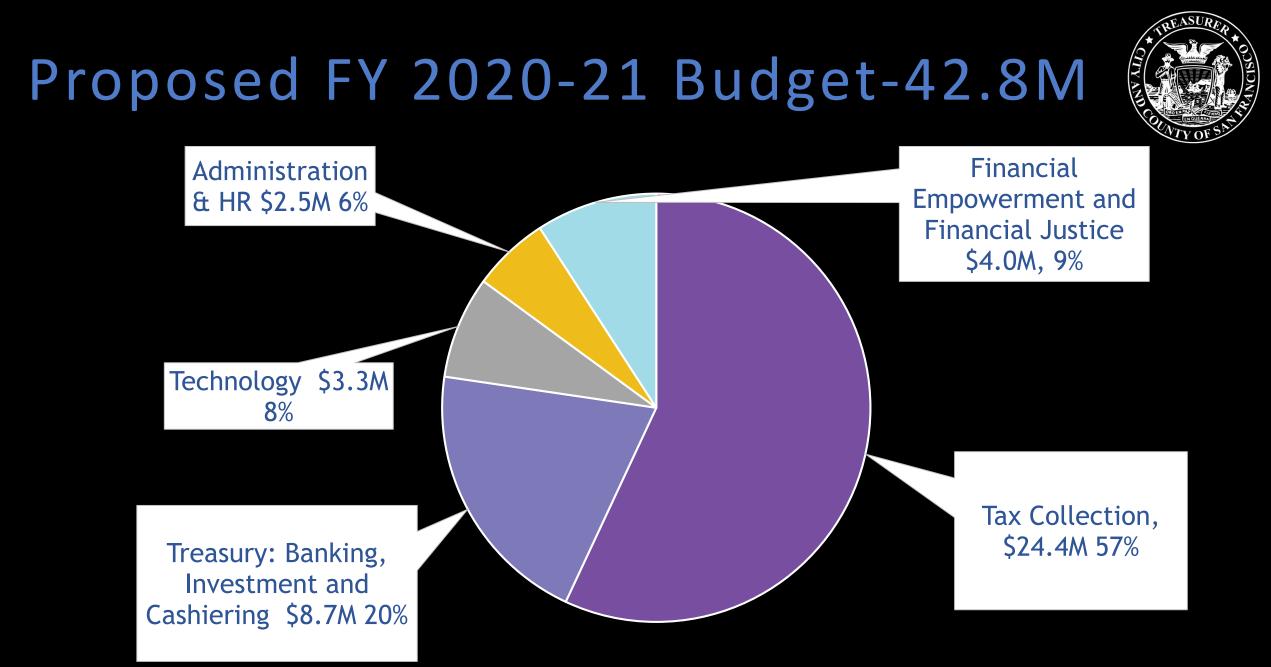
Key Strategic Goals

- Fiscal Stewardship Safe, sound investments that support the goals of CCSF
- Financial Equity Remove barriers and develop safe financial products for residents and businesses
- Customer Service Consistent, agile and responsive
- Innovation Execute continuous improvement and be customer and staff-centric
- Operational Excellence Optimize business effectiveness
- Rigorous Compliance Digital, intelligent and rapid

TTX during COVID-19







Budget Comparison

Budgeted FTE

General Fund

TTX Budget

Support



Proposed

FY19-20	FY20-21	FY21-22
209	207	205
\$24.78M	\$23.46M	\$24.90M
\$41.67M	\$42.85M	\$43.07M

Priorities for FY 2020-21

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Revenue collection

- Complete Property Tax Replacement Project Just went live on July 20, 2020
- Implement voter-initiated tax measures and tax deferral efforts due to COVID-19 as directed by the Board and Mayor

Customer Service

- Provide high quality customer service using new modes of engagement that are direct, real time and contactless
- Extend contactless payments citywide while reducing costs and risks and improving banking practices

Advancing Racial Equity & Addressing Disparities



Office of Financial Empowerment:

- Released report on banking relief for communities of color during COVID-19
- Performed outreach to residents to distribute information about COVID-19 relief
- Helped low-income families and families of color save for college via Kindergarten to College and released report on the impacts of COVID-19 on college savings
- Provided financial coaching to almost 600 clients

Financial Justice Project:

- Worked to become first county in the nation to make jail phone calls free and eliminate markups in the jail store/commissary
- Issued report on City actions to alleviate fines, fees and collections during COVID-19
- Eliminated overdue library fines and outstanding debt from these fines
- Launched SF Museums For All in partnership with Mayor and Human Services Agency

Advancing Racial Equity & Addressing Disparities - Continued

Recruitment:

 Examined the minimum qualifications of TTX specific classifications and made changes to allow for more equity and inclusion based on work experience.

Hiring:

• Reviewed the exam and interview questions that subject matter experts create to ensure that questions are framed in a way that provides more equal opportunity to candidates to succeed in responding and competing.

Compensation:

 Conducted salary review to ensure gender and racial equity, while working within the City's compensation rules.



Questions or Comments?