## Attn: San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place
San Francisco, CA. 94102

# RECEIVED <br> BOARD OF SUPERVISORS SANFRANCISCO 



Re: Tony Baloney's (Type 21 Application) 1098 Howard Street
San Francisco, CA. 94103

## Dear Honorable Board of Supervisors,

Our business (Tony Baloney's) serves as a public convenience and necessity as we've served the neighborhood for almost 30 years and acted as a place of both convenience and gathering for residents and local employees alike. We understand what the community needs and have adjusted our business to continue to serve our customers best as San Francisco and the SOMA have changed over the years.

Adding a liquor license to our business will allow us to better serve our customers' needs especially in a time where people need to be able to go to one local shop to have their essential needs met rather than multiple locations. If approved we plan on dedicating approximately ten percent of our space to high end craft beers, local wines and only very high-end distilled spirits. We humbly ask for your support.

Thank you, most Sincerely. TPuFiq Jo lech
Aminah Joudeh
Tony Baloney's
(415)697-9397

Hours of Operation: 9:am to 9:pm
David J. Villa-Lobos, Licensing Agent
CLA Consulting
P.O. Box 642201

San Francisco, CA. 94164
415.921.4192
david_villalobos@sbcglobal.net

## SECTION 23958.4 B\&P

Instructions This form is to be used for all applications for origimal issuance or premises to premises transfer of licenses.

- Part 1 is to be completed by an $A B C$ employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC .

Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC .

## PART 1-TO BE COMPLETED BY ABC

| $\text { 1. APPLICANTS NAME }+\sqrt{06 / 0 / 4,}$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2. PREMISES ADORESS (SHeet number and name city ziffodela |  |  |  |  |  |  |
| IYPE OF BUSINESS    <br> $\square$ Full Service Restaurant $\square$ Horbrau/Cafeteria $\square$ Cocktail Lounge $\square$ Private Club <br> $\square$ Celi or Specialty Restaurant $\square$ Comedy Club $\square$ Night Club $\square$ Veterans Club <br> $\square$ Cafe/Coffee Shop $\square$ Brew Pub $\square$ Tavern: Beer $\square$ Fraternal Club <br> $\square$ Bed \& Breakfast: $\square$ Theater $\square$ Tavern: Beer \& Wine $\square$ Wine Tasting Room <br> $\square$ Wine only $\square$ All   |  |  |  |  |  |  |
| Sypermarket <br> Liquor Store <br> Drugivariety Store <br> Other - describe: | $\square$ Membership Store $\square$ Service Station $\square$ Swap Meet/Flea Market <br> $\square$ Department Store $\square$ Convenience Market $\square$ Drive-in Dairy <br> $\square$ FloristiGit Shop $\square$ Convenience Market w/Gasoline  |  |  |  |  |  |
| 5. COUNTY POPULATION 883,869 | 6. TOTAL NUMBER OF LICENSES IN COUNTY |  |  | 7. RATIO OF LICENSES TO POPULATIONIN COUNTY <br> $1 / 32$ $\square$ On-Sale |  |  |
| 8. CENSUS TRACT NUMBEA $0176.01$ |  |  |  | 10. NO OF LICENSES EXISTING IN CENSUS TRACT$\square$ |  |  |

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (ie., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

VYes, the number of existing licenses exceeds the number allowed
No, the number of existing licenses is lower than the number allowed
12. OORS LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

| - Yes (Go to ltem \#13) | No (Go to ltem \#20) |  |
| :---: | :---: | :---: |
| 13. CAIME REPORTIVG DISTAICT NUMBEA | 14. TOTAL NUMBER OF REPOATING DISTRICTS $054$ | 15. TOTAL NUMBER OF OFFFNGFG IN ALL REPORIING DISTRICTS $15,022$ |
| 16. AVERAGENO. OF OFFENSES PER DISTRICT $84.13$ | 17. $120 \%$ OF AVERAGE NUMBER OF OFFENSES 100.8 | 18. $2,32$ |

19. IS THE BAEMISES LOCATED IN A HIGH CAIME REPORTNG DISTRICT? (i.e, has a $20 \%$ greater number of reported crimes than the average number of reported crimes as determined from all crime
tepoghig districts within the jurisdiction of the local law enforcement agency)
Wes, the total number of offenses in the reporting district equals or exceeds the total number in item $\# 17$
No, the total number of offenses in the reporting district is lower than the total number in item \#17
20. CHECK THE BOX THAT APPLES (check anly one box)
a. If "No" is checked in both item \#11 and item \#19, Section 23958.4 B\&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to $A B C$ when filing the application.
b. If "Yes" is checked in either item \#11 or item \#19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B\&P, or a retail license issued in conjuction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to $A B C$ when filing the application or as soon as possible thereafter.
L. If "Yes" is checked in either item "11 or item \#19, and the applicant is applying for an off-sale beer and wine license, an off-sate general license, an onsale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3 . The completed form will need to be provided to $A B C$ in order to process the application.


## PART 2 - TO BE COMPLETED BY THE APPLICANT (If box \#20b is checked)

21. Based on the information on the reverse, the Department may approve your application if you can show that public convenience or necessity would be served by the issuance of the license. Please describe below the reasons why issuance of another license is justified in this area. You may attach a separate sheet or additional documention, if desired. Do not proceed to Part 3.
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| 22. APPLICANT SIGNATURE |  |
| :---: | :---: |
|  | 23. DATE SIGNEO |

## PART 3-TO BE COMPLETED BY LOCAL OFFICIALS (If box \#20c is checked)

The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e., an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located, or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance.
Please complete items \#24 to \#30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity.
24. WIL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF THIS ALCOHOLIC BEVERAGE LICENSE?
$\square$ Yes $\square$ No See Attached (l.e., letter, resolution, etc.)
25. ADDITIONAL COMMENTS. IF DESIRED (may include reasons for approval or denial of public convenience or necessity):
26. CITY/COUNTY OFFICIAL NAME

