

1 [San Francisco’s Recommitment to Vision Zero]

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3 **Resolution calling for a citywide recommitment to Vision Zero and urging the Mayor,**
4 **San Francisco Municipal Transportation Agency, Department of Public Health, and**
5 **other Vision Zero partner agencies to further advance the new Action Strategy to**
6 **reduce and end traffic fatalities by 2024 through an evolved approach that is bold,**
7 **proactive, and strategic in quickly improving street conditions and advancing longer-**
8 **term transformative policies for safer streets.**

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10 WHEREAS, The City and County of San Francisco adopted Vision Zero as a policy to
11 eliminate traffic fatalities by 2024 supported by the San Francisco Board of Supervisors
12 through a Resolution on file with the Clerk of the Board of Supervisors in File No. 140047,
13 which is hereby declared to be a part of this Resolution as if set forth fully herein; and

14 WHEREAS, The basic principle underlying Vision Zero is that traffic fatalities and
15 injuries are entirely preventable and constitute a public health crisis with approximately 30
16 people dying each year and more than 500 severely injured annually in San Francisco; and

17 WHEREAS, The original Vision Zero Action Strategy focused on the three-point plan
18 known as the three “E’s”: Engineering, Education, and Enforcement; and

19 WHEREAS, The Vision Zero Action Strategy 2019 Update released by San Francisco’s
20 Vision Zero Task Force was the first time it expanded beyond the three “E’s” of Engineering,
21 Enforcement, and Education by advancing more transformative policies, strategic actions, and
22 complementary goals grounded in the foundation of equity and acknowledging the historic
23 disparities impacting vulnerable communities and communities of color; and

24 WHEREAS, The Vision Zero High Injury Network guides the city’s investments in
25 infrastructure and engineering projects with 50% of the corridors within Communities of

1 Concern, in which the SFMTA currently has 53 miles of projects completed or in construction;
2 and

3 WHEREAS, In the midst of a national and local reckoning with systemic racism, there
4 is a need to also re-evaluate traffic enforcement and how to effectively improve street safety
5 without disparately harming communities of color that have a historically had negative
6 interactions with law enforcement; and

7 WHEREAS, The need for Vision Zero is still a high priority with traffic deaths still
8 occurring at an alarming rate; now, therefore, be it

9 RESOLVED, That the Board of Supervisors urges the City and County of San
10 Francisco to make a stronger recommitment to meeting the goals of Vision Zero and evolve
11 beyond the three “E’s” of Engineering, Education, and Enforcement by also incorporating real-
12 time Evaluation and to ground the initiative in authentic Equity and Engagement, with a
13 sensitivity to how policies impact communities of color; and, be it

14 RESOLVED, That the SFMTA Board of Directors codify this renewed initiative and also
15 incorporate a short-term plan with clear, measured goals that expedites immediate
16 improvements within the High-Injury Corridor and also identifies quick-build projects and other
17 more cost-effective tools beyond the High-Injury Corridor that are geographically diverse
18 across the city; and, be it

19 FURTHER RESOLVED, That the Board of Supervisors also urges the SFMTA Board of
20 Directors to design an interactive dashboard to monitor the progress of projects and to also
21 incorporate an engagement tool that allows residents to identify dangerous crosswalks,
22 intersections, or corridors for quick-build improvements; and, be it

23 FURTHER RESOLVED, That the Board of Supervisors strongly urges the SFMTA
24 Board of Directors to implement a more proactive approach to assessing street safety that is

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1 not limited to just evaluating prior deaths at the location, but also studies prior injuries and
2 “close calls” or other risk factors that warrant safety improvements; and, be it

3 FURTHER RESOLVED, That the Board of Supervisors strongly urges the Mayor to
4 identify a staff or centralized team dedicated to overseeing the City’s Vision Zero Action
5 Strategy by promoting interagency cooperation and collaboration to fast-track projects and to
6 also help develop citywide collective policymaking; and, be it

7 FURTHER RESOLVED, That the Board of Supervisors strongly urges SFMTA, the
8 Transportation Authority, Department of Public Health, and partnering Vision Zero agencies to
9 strengthen citywide training and education on slower speeds and safe driving among city
10 personnel and contractors maximizing the use of technology like the vehicle telematics
11 program to support this goal; and, be it

12 FURTHER RESOLVED, That the Board of Supervisors will commit to working with the
13 SFMTA, the County Transportation Authority, the Mayor’s office, Department of Public Works,
14 Department of Public Health, and other local entities to maximize resources and funding to
15 effectively meet Vision Zero goals.

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