File	No.	200790

Committee Item No.	7	
Board Item No.		

COMMITTEE/BOARD OF SUPERVISORS

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Prepared by: John Carroll Date: Nov. 25, 2020 Prepared by: John Carroll Date:		25, 2020		

RESOLUTION NO.

1	[Condemning the Naming of the Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center]
2	Troophar and Traama Comer,
3	Resolution condemning the naming of the San Francisco General Hospital and Trauma
4	Center after Priscilla Chan and Mark Zuckerberg and urging City departments to
5	establish clear standards with regards to naming rights for public institutions and
6	properties that reflect San Francisco's values and a commitment to affirming and
7	upholding human rights, dignity, and social and racial justice.
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9	WHEREAS, The Priscilla Chan and Mark Zuckerberg San Francisco General Hospital
10	and Trauma Center (the "Hospital"), formerly the San Francisco General Hospital and Trauma
11	Center, is a public hospital operated by the San Francisco Department of Public Health; and
12	WHEREAS, The Hospital is a safety net and community hospital, located in the
13	Mission, serving more than 100,000 vulnerable San Franciscans a year; and
14	WHEREAS, On March 3, 2015, the Board of Supervisors adopted Resolution
15	No. 57-15, authorizing the Department of Public Health to accept and expend a \$57,375,000
16	gift from the San Francisco General Hospital Foundation and approved a Gift Agreement with
17	the San Francisco General Hospital Foundation by which Dr. Priscilla Chan and Mark
18	Zuckerberg granted \$75,000,000 to the Foundation, \$32,375,000 of which was designated for
19	the procurement of furniture, fixtures, equipment, information technology and related services
20	for San Francisco General Hospital's new acute care and trauma building, which was to be
21	named the Priscilla and Mark Zuckerberg San Francisco General Hospital and Trauma
22	Center; on file with the Clerk of the Board of Supervisors in File No. 150158, which is hereby
23	declared to be a part of this resolution as if set forth fully herein; and
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Supervisors Mar; Haney **BOARD OF SUPERVISORS**

1	WHEREAS, The Gift is being distributed through the Silicon Valley Community
2	Foundation ("SVCF"), in installments, from an advised fund controlled by Mark Zuckerberg
3	and Dr. Priscilla Chan (collectively, the "Donors"); and
4	WHEREAS, In 2013 the Donors gave SVCF its largest gift to date, donating Facebook
5	stock worth nearly \$1 billion; and
6	WHEREAS, Donor advised funds, such as those used by SVCF and the Donors, have
7	been criticized for functioning as tax shelters to offset capital gains taxes from appreciating
8	stock values following events like initial public offerings ("IPO"); and
9	WHEREAS, The Donors' initial contribution to the SVCF closely coincided with
10	Facebook's IPO, likely saving the Donors tens of millions of dollars in capital gains taxes; and
11	WHEREAS, The City and County of San Francisco should discourage, not publicly
12	reward, tax evasion; and
13	WHEREAS, In November 2008 during the beginning of the Great Recession and
14	before Mark Zuckerberg purchased his home in San Francisco, the voters of San Francisco
15	authorized the sale of \$887,400,000 in a bond measure for the construction of a seismically
16	sound acute hospital; and
17	WHEREAS, Another bond measure was authorized in June of 2016 for an
18	additional \$222,000,000 for the retrofit of older facilities at the hospital; and
19	WHEREAS, Through the bond measures, San Francisco residents have therefore paid
20	approximately 90% of the \$1.244 billion construction and furnishing costs for the hospital; and
21	WHEREAS, The Department of Public Health is responsible for safeguarding hospital
22	patients' privacy and right to informed consent for both care and research; and
23	WHEREAS, Mark Zuckerberg is co-founder, chairman, chief executive officer, and
24	controlling shareholder of Facebook, the largest social media company in the world; and
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1	WHEREAS, Facebook engaged in unauthorized research on 689,003 of its users
2	without their knowledge or consent to see if emotions could be transmitted like a contagious
3	disease; and
4	WHEREAS, Facebook sought U.S. hospital data for further research as late as 2018
5	without ethical review or informed consent; and
6	WHEREAS, Facebook has been unable to protect its users from major privacy
7	breaches such as when Facebook allowed Cambridge Analytica to harvest data from the
8	personal profiles of some 87 million people worldwide without their consent, and when a 2018
9	attack on Facebook's computer network exposed the personal information of nearly 50 million
10	users; and
11	WHEREAS, In July 2019, the Federal Trade Commission fined Facebook \$5 billion, by
12	far the largest penalty ever imposed on a company for violating consumers' privacy rights; and
13	WHEREAS, Facebook has allowed paid advertisements making false claims about the
14	risks of proven AIDS prevention medication while simultaneously preventing advertisements
15	promoting these public health tools; and
16	WHEREAS, In September 2019 Facebook removed a fact-checking disclaimer from a
17	medically inaccurate video from an anti-abortion organization, which remains up; and
18	WHEREAS, In October 2019 Facebook CEO Mark Zuckerberg announced the
19	company would allow politicians and political parties to openly lie in their advertisements,
20	meaning that Facebook holds paid political advertisements to a lower standard than all others,
21	which prompted a public outcry from Facebook employees; and
22	WHEREAS, According to Facebook's own internal audit, the Facebook platform in
23	Myanmar was used by bad actors to spread hate speech, incite violence, and coordinate
24	harm, and posts on Facebook were linked to offline violence; and

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1	WHEREAS, In India, according to a study by Equality Labs, hate speech targeting
2	Indian caste, religious, gender, and queer minorities is rampant across Facebook; and
3	WHEREAS, Facebook's refusal to address long-standing concerns about its policies
4	that have allowed hate, lies, racism, and disinformation on its platform has provoked more
5	than 1,000 companies to boycott advertising on Facebook in July 2020 as part of the Stop
6	Hate for Profit campaign; and
7	WHEREAS, According to a study by Pro Publica, despite pledges to root out
8	misinformation about coronavirus and COVID-19 millions of Facebook users are still being put
9	at risk of consuming harmful misinformation about coronavirus at a large scale, and Facebook
10	is rife with false or misleading claims about voting, particularly regarding voting by mail, which
11	is the safest way of casting a ballot during the coronavirus pandemic; and
12	WHEREAS, In May 2020, Facebook refused to take down posts by President Trump
13	that incited hatred and violence against African Americans and facilitated voter suppression,
14	despite the fact that these posts violated the company's own community standards policies,
15	which prompted Facebook employees to stage a virtual walkout; and
16	WHEREAS, In July 2020, Facebook released a civil rights audit it had commissioned,
17	which found that "the company make painful decisions over the last nine months with real
18	world consequences that are serious setbacks for civil rights" and that "Facebook has made
19	policy and enforcement choices that leave our election exposed to interference by the
20	President and others who seek to use misinformation to sow confusion and suppress voting";
21	now, therefore, be it
22	RESOLVED, That the San Francisco Board of Supervisors condemns the naming of
23	the San Francisco General Hospital and Trauma Center after Priscilla Chan and Mark

Zuckerberg; and, be it

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1	FURTHER RESOLVED, That the San Francisco Board of Supervisors urges City
2	departments to establish clear standards with regards to naming rights for public institutions
3	and properties that reflect San Francisco's values and a commitment to affirming and
4	upholding human rights, dignity, and social and racial justice.
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Introduction Form

By a Member of the Board of Supervisors or Mayor

Time stamp or meeting date I hereby submit the following item for introduction (select only one): 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment). ✓ 2. Request for next printed agenda Without Reference to Committee. 3. Request for hearing on a subject matter at Committee. 4. Request for letter beginning: "Supervisor inquiries" 5. City Attorney Request. 6. Call File No. from Committee. 7. Budget Analyst request (attached written motion). 8. Substitute Legislation File No. 9. Reactivate File No. 10. Topic submitted for Mayoral Appearance before the BOS on Please check the appropriate boxes. The proposed legislation should be forwarded to the following: Small Business Commission ☐ Youth Commission Ethics Commission **Building Inspection Commission** Planning Commission Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative Form. Sponsor(s): Mar; Haney Subject: Condemning the Naming of the Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center The text is listed: Resolution condemning the naming of the San Francisco General Hospital and Trauma Center after Priscilla Chan and Mark Zuckerberg and urging City departments to establish clear standards with regards to naming rights for public institutions and properties that reflect San Francisco's values and a commitment to affirming and upholding human rights, dignity, and social and racial justice. Signature of Sponsoring Supervisor: /s/ Gordon Mar

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