

1 [Outreach Community Advertising and Neighborhood Outreach Advertising - Jasmine Blue  
2 Media LLC (dba Marina Times) - FY2020-2021]

3 **Resolution designating *Jasmine Blue Media LLC (dba Marina Times)* to be the**  
4 **neighborhood outreach periodical of the City and County of San Francisco for the**  
5 **Marina, Cow Hollow, North Beach and Chinatown neighborhoods; and to provide**  
6 **outreach advertising for Fiscal Year (FY) 2020-2021.**

7  
8 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach  
9 advertising to those communities which may not be adequately served by the official  
10 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

11 WHEREAS, In each year, the Board of Supervisors shall designate the outreach  
12 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative  
13 Code; and

14 WHEREAS, The Board of Supervisors may designate neighborhood outreach  
15 periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

16 RESOLVED, That the Board designates the following neighborhood outreach  
17 periodical for the indicated neighborhood(s) for FY2020-2021:

18  
19 Marina, Cow Hollow, North Beach *Jasmine Blue Media LLC (DBA Marina Times)*  
20 and Chinatown

21  
22 FURTHER RESOLVED, That the Office of Contract Administration is hereby  
23 authorized to enter into a contract with the designated outreach periodical and said contract  
24 must be in accordance with all the contracting requirements of the City and County of San  
25 Francisco.