File	No.	201124

Committee Item	No.	4	
Board Item No.	26		

COMMITTEE/BOARD OF SUPERVISORS

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AMENDED IN COMMITTEE 12/3/2020

RESOLUTION NO. FILE NO. 201124

1	[Board Response - Civil Grand Jury Report - Sustain Our City's High Performing Moscone Convention Center]
2	
3	Resolution responding to the Presiding Judge of the Superior Court on the findings
4	and recommendations contained in the 2019-2020 Civil Grand Jury Report, entitled
5	"Sustain Our City's High Performance Moscone Convention Center;" and urging the
6	Mayor to cause the implementation of accepted findings and recommendations
7	through her department heads and through the development of the annual budget.
8	
9	WHEREAS, Under California Penal Code, Section 933 et seq., the Board of
10	Supervisors must respond, within 90 days of receipt, to the Presiding Judge of the Superior
11	Court on the findings and recommendations contained in Civil Grand Jury Reports; and
12	WHEREAS, In accordance with California Penal Code, Section 933.05(c), if a finding or
13	recommendation of the Civil Grand Jury addresses budgetary or personnel matters of a
14	county agency or a department headed by an elected officer, the agency or department head
15	and the Board of Supervisors shall respond if requested by the Civil Grand Jury, but the
16	response of the Board of Supervisors shall address only budgetary or personnel matters over
17	which it has some decision making authority; and
18	WHEREAS, Under San Francisco Administrative Code, Section 2.10(a), the Board of
19	Supervisors must conduct a public hearing by a committee to consider a final report of the
20	findings and recommendations submitted, and notify the current foreperson and immediate
21	past foreperson of the civil grand jury when such hearing is scheduled; and
22	WHEREAS, In accordance with San Francisco Administrative Code, Section 2.10(b),
23	the Controller must report to the Board of Supervisors on the implementation of
24	recommendations that pertain to fiscal matters that were considered at a public hearing held
25	by a Board of Supervisors Committee; and

1	WHEREAS, The 2019-2020 Civil Grand Jury Report, entitled "Sustain Our City's High
2	Performing Moscone Convention Center" ("Report") is on file with the Clerk of the Board of
3	Supervisors in File No. 201123, which is hereby declared to be a part of this Resolution as if
4	set forth fully herein; and
5	WHEREAS, The Civil Grand Jury has requested that the Board of Supervisors respond
6	to Finding Nos. F1, F2, F3, F4, F5, F6, F7, F8, and F9, as well as Recommendation Nos. R1,
7	R2, R3, and R4, contained in the subject Report; and
8	WHEREAS, Finding No. F1 states: "MED and TID assessments to support convention
9	sales and San Francisco Travel are a key support to Moscone's competitiveness and
10	success;" and
11	WHEREAS, Finding No. F2 states: "Currently, strong Moscone and San Francisco
12	value propositions attract corporate and association conventions to the city, underpinning a
13	robust convention business;" and
14	WHEREAS, Finding No. F3 states: "Moscone's primary economic benefit to San
15	Francisco is indirect, deriving from conventions that help fill hotel rooms and support local
16	travel and tourism-related activities;" and
17	WHEREAS, Finding No. F4 states: "Moscone's convention business supports a
18	significant travel and tourism-based workforce that is largely local, vital, and diverse;" and
19	WHEREAS, Finding No. F5 states: "Economic activity due to Moscone's conventions is
20	a significant part of the City's entire tourism sector, about one fifth of it;" and
21	WHEREAS, Finding No. F6 states: "Compared to many cities' competing venues, high
22	local hotel costs, labor costs, and Moscone facility costs make contracting future conventions
23	a significant challenge (notwithstanding current MED and TID assessments);" and
24	
25	

1	WHEREAS, Finding No. F7 states: "Compared to some cities' competing venues,
2	convention planner and conventioneer concerns about insecurity (real and perceived) in San
3	Francisco make contracting and retaining future conventions a significant challenge;" and
4	WHEREAS, Finding No. F8 states: "Unwelcome street behaviors and uncleanliness
5	that bother convention attendees and exhibitors have been important reasons for convention
6	planners of medium and large size events to select venues in other cities;" and
7	WHEREAS, Finding No. F9 states: "In the face of San Francisco's challenges in the
8	areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing
9	Moscone's pricing discounts could at least partly offset these to more effectively attract and
10	retain convention events;" and
11	WHEREAS, Recommendation No. R1 states: "Renew the current Tourism
12	Improvement District that expires December 31, 2023 to at least maintain then current levels
13	of TID assessments and other terms no less favorable than the current agreement;" and
14	WHEREAS, Recommendation No. R2 states: "Starting with FY 2021/2022 city budget,
15	supplement current MED assessments with an additional general fund allocation of at least
16	\$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-
17	year deals with priority organizations, subject to case by case approval by the City's Director
18	of Convention Facilities;" and
19	WHEREAS, Recommendation No. R3 states: "Effective with conventions taking place
20	after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat
21	patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending
22	four or more blocks from any side of Moscone Convention Center during the 8 busiest
23	convention hours overlapping daily start and end times;" and
24	WHEREAS, Recommendation No. R4 states: "By June 30, 2021, establish a task force
25	comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii)

1	Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco
2	Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan
3	for event security and street management, to achieve a goal of 25% or fewer 'needs
4	improvement' responses in convention post-event surveys for security and street cleanliness;"
5	and
6	WHEREAS, In accordance with California Penal Code, Section 933.05(c), the Board of
7	Supervisors must respond, within 90 days of receipt, to the Presiding Judge of the Superior
8	Court on Finding Nos. F1, F2, F3, F4, F5, F6, F7, F8, and F9, as well as Recommendation
9	Nos. R1, R2, R3, and R4 contained in the subject Report; now, therefore, be it
10	RESOLVED, That the Board of Supervisors reports to the Presiding Judge of the
11	Superior Court that they agree with Finding No. F1; and be it
12	FURTHER RESOLVED, That the Board of Supervisors reports to the Presiding Judge
13	of the Superior Court that they agree with Finding No. F2; and, be it
14	FURTHER RESOLVED, That the Board of Supervisors reports to the Presiding Judge
15	of the Superior Court that they agree with Finding No. F3; and, be it
16	FURTHER RESOLVED, That the Board of Supervisors reports to the Presiding Judge
17	of the Superior Court that they agree with Finding No. F4; and, be it
18	FURTHER RESOLVED, That the Board of Supervisors reports to the Presiding Judge
19	of the Superior Court that they agree with Finding No. F5; and, be it
20	FURTHER RESOLVED, That the Board of Supervisors reports to the Presiding Judge
21	of the Superior Court that they disagree partially with Finding No. F6 for reason as follows:
22	Moscone Center remains one of the highest in-demand destinations among the nation's first-
23	tier venues for conventions and visitors before the pandemic despite costs, because
24	conventioneers consider a variety of factors to determine the overall value of hosting events in
25	the City; and, be it

1	FURTHER RESOLVED, That the Board of Supervisors reports to the Presiding Judge
2	of the Superior Court that they disagree partially with Finding No. F7 for reason as follows:
3	Moscone Center remains one of the highest in-demand destinations among the nation's first-
4	tier venues for conventions and visitors before the pandemic despite real and perceived
5	security, because conventioneers consider a variety of factors to determine the overall value
6	of hosting events in the City; and, be it
7	FURTHER RESOLVED, That the Board of Supervisors reports to the Presiding Judge
8	of the Superior Court that they disagree partially with Finding No. F8 for reason as follows:
9	Moscone Center remains one of the highest in-demand destinations among the nation's first-
10	tier venues for conventions and visitors before the pandemic despite street behaviors and
11	cleanliness, because conventioneers consider a variety of factors to determine the overall
12	value of hosting events in the City; and, be it
13	FURTHER RESOLVED, That the Board of Supervisors reports to the Presiding Judge
14	of the Superior Court that they disagree with Finding No. F9 for reason as follows: There are
15	many contributing factors to conventioneers' decisions, San Francisco should focus on long-
16	lasting competitive advantages by elevating the overall value of hosting conventions at
17	Moscone Center; and, be it
18	FURTHER RESOLVED, That the Board of Supervisors reports that Recommendation
19	No. R1 will not be implemented because the renewal of the Tourism Improvement District is
20	subject to a public and democratic process that includes input from hotels, tourism industry
21	leaders, and the City and County of San Francisco; and, be it
22	FURTHER RESOLVED, That the Board of Supervisors reports that Recommendation
23	No. R2 will not be implemented because the City is unable to commit additional General Fund
24	given the City's future fiscal uncertainty due to the COVID-19 public health emergency; and,

25

be it

1	FURTHER RESOLVED, That the Board of Supervisors reports that Recommendation
2	No. R3 will not be implemented because the City is unable to commit additional resources to
3	San Francisco Police Department to assign at least an additional 3 uniformed beat patrol
4	officers per 10,000 expected event attendees given the City's future fiscal uncertainty due to
5	the COVID-19 public health emergency; and, be it
6	FURTHER RESOLVED, That the Board of Supervisors reports that Recommendation
7	No. R4 will not be implemented because the City has already established an active
8	relationship with various city departments and organizations that oversees event security and
9	street management; and, be it
10	FURTHER RESOLVED, That the Board of Supervisors urges the Mayor to cause the
11	implementation of the accepted findings and recommendations through her department heads
12	and through the development of the annual budget.
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City and County of San Francisco 2019-2020 Civil Grand Jury

Sustain Our City's High Performing Moscone Convention Center



August 2020

The Civil Grand Jury

The Civil Grand Jury is a government oversight panel of volunteers who serve for one year. It makes findings and recommendations resulting from its investigations.

Reports of the Civil Grand Jury do not identify individuals by name.

Disclosure of information about individuals interviewed by the jury is prohibited.

California Penal Code, section 929

State Law Requirement California Penal Code, section 933.05

Each published report includes a list of those public entities that are required to respond to the Presiding Judge of the Superior Court within 60 to 90 days as specified.

A copy must be sent to the Board of Supervisors. All responses are made available to the public.

For each finding, the response must:

- 1) agree with the finding, or
- 2) disagree with it, wholly or partially, and explain why.

As to each recommendation the responding party must report that:

- 1) the recommendation has been implemented, with a summary explanation; or
- 2) the recommendation has not been implemented but will be within a set timeframe as provided; or
- 3) the recommendation requires further analysis. The officer or agency head must define what additional study is needed. The Grand Jury expects a progress report within six months; or
- 4) the recommendation will not be implemented because it is not warranted or reasonable, with an explanation.

Members of the Civil Grand Jury

Jaime Guandique, Foreperson

Peter Mills, Parliamentarian

Richard Bogan, Recording Secretary

Phyllis Deets, Correspondence Secretary

Jonathan Gohstand, Technology Secretary

Ruben Ahumada

Victoria Hanson

Rebecca Jordan

Diane Josephs

Steven Lei

Patricia Levenberg

Judy Nadel

Charles Raznikov

Elwyn Wong

SUMMARY

The Moscone Convention Center ("Moscone") is a City asset of which we should all be proud. It provides many benefits to the City and its residents. At the same time, the convention center and San Francisco face challenges that present risks to sustaining Moscone's current high performance for the long term.

Moscone's past success as a convention center is the result of capable individuals at various organizations, with extensive experience in the convention business. The Civil Grand Jury found that these individuals and their organizations (Appendix C) collaborate effectively, are mutually supportive, and deserve credit for Moscone's success.

With the exception of the impact of COVID-19, Moscone's business has been brisk, robust. San Francisco continues to be a prime destination in the industry. For the near term, assuming continued success selling and retaining future conventions, San Francisco's convention business looks like it is in good condition, hotel occupancy rates are high and hotel room rates are high.

So, why worry? Here is why. Competition from other cities and the adverse aspects of hosting a convention in San Francisco threaten Moscone's success. These threats should prompt action to mitigate risks to future convention business.

The potential for adverse trends in future convention bookings and hotel occupancy rates should concern Moscone stakeholders, beyond the shorter-term impacts of the COVID-19 pandemic. (Stakeholders include the city government, Moscone itself, San Francisco Travel, hotels, the tourist sector of our economy, labor, citizens at large, and others.) An economic downturn, competition from other venues across the nation, event sponsor reticence spurred by high San Francisco costs, conventioneer concerns about the cleanliness and safety of our City's streets - all these jeopardize future Moscone business and associated City revenues.

Moscone continues to benefit from previously contracted conventions and efforts to contract new events, but there have been recent losses like Oracle's convention that moved to Las Vegas. The reasons for such losses comprise many factors, including street blight, high costs, and visitors' feelings of insecurity. These three factors are consistently articulated by conventioneers and convention planners as reasons to choose other venues. The trends and data presented in this report suggest that absent any actions, losses of San Francisco conventions will grow over time.

At the time of writing this report, San Francisco and the Civil Grand Jury were still in the grip of the COVID-19 pandemic, and the short-term to near-term future is expected to continue to be unclear when this report is published. The reader must realize that the convention business is long-term, and this report presents its findings and recommendations in the light of long-term projections, beyond when the pandemic's effects subside. The findings in this report are based on research completed prior to the pandemic, but nonetheless important for the long-term future.

BACKGROUND

Many San Francisco citizens are unaware of how important Moscone is to our city, unaware of how attractive a convention center it is, and unaware of the long-term nature of its success and how current risks jeopardize its success in the long term.

However, San Francisco Travel commissioned a poll¹ that found that citizens genuinely agree that tourism is vitally important to San Francisco:

- 93% of residents agree tourism is vital to San Francisco's economy
- 88% feel tourism is important to the City's budget,
- 74% believe tourism makes the City a better place to live,
- 68% believe it is important that their district supervisor support tourism, and
- 66% say tourism serves an important role in paying for City services.

The Civil Grand Jury's interest in exploring Moscone's business prospects was prompted by news stories about how street conditions and high costs make it a challenge to attract and retain conventions. Additionally, jurors' own business experiences suggested that perhaps there were under-recognized risks to Moscone's future success.

It seemed clear to the Civil Grand Jury that warning signs were evident. At the same time, as Moscone and San Francisco have much to offer to attract conventions, competition from other cities and the potential adverse aspects of hosting a convention in San Francisco are palpable challenges.

The Civil Grand Jury's investigation confirmed the warning signs of the potential for future adverse meeting and hotel occupancy trends. An economic downturn, competition from other venues across the nation, event sponsor criticism about high San Francisco costs, conventioneers' comments about the cleanliness and safety of our City's streets - all these jeopardize future Moscone business and associated City revenues.

METHODOLOGY

The Civil Grand Jury investigated Moscone, its business practices, how it supports San Francisco's economy and tax revenues, viewpoints of its many stakeholders, and the risks that Moscone faces in the future.

¹ San Francisco Travel Association, San Francisco Resident Survey, 2019, Rev. 6/19, Infographic, page 2

Summarized in this report's bibliography, the Civil Grand Jury analyzed contractual agreements, marketing strategies, industry and informational documents, financial statements, consultants' reports, academic reports, survey data, Moscone and San Francisco Travel websites, and more. Many were specific to Moscone, and others provided a broader perspective on San Francisco's tourism and convention economics and industry-wide information.

The Civil Grand Jury conducted visits to Moscone (during live events and including "back of the house" tours), and interviewed key individuals in the San Francisco government and at several stakeholder organizations.

During Moscone events as well as at select downtimes, jurors observed areas close to Moscone where conventioneers often walk. We witnessed what Moscone's conventioneers witness in our streets.

Interviews were conducted with responsible City managers, Moscone management, the travel industry, the hotel industry, and the Yerba Buena Community Benefits District.

DISCUSSION AND ANALYSIS

San Francisco has strong appeal for convention planners and conventioneers, and Moscone has a superior reputation in the industry. High hotel occupancy, a busy convention calendar and positive marks on surveys about the Moscone facility attest to this. On the other hand, challenging street conditions and high costs associated with hosting an event in San Francisco detract from Moscone's overall value as a venue.

Main Challenges for Booking and Retaining Conventions at Moscone

In the highly competitive industry, San Francisco cannot assume that Moscone's recent past success is a guarantee of future success. The City needs to act now to mitigate the risks that certain competitive disadvantages present today.

The Civil Grand Jury's review of data and input from Moscone stakeholders foretell a challenge to San Francisco's future convention business. For example, San Francisco Travel reported that over the course of 2019 thirty-five Moscone future events were lost, where sponsors cited either street conditions or costs (either Moscone costs, hotel costs or both) as top reasons for selecting another city.²

Street Conditions

The blight in some streets near Moscone and key hotels concerns citizens, visitors and businesspeople. According to surveys of convention planners who know multiple convention

² Data provided by San Francisco Travel Association.

venues and compare them with Moscone, approximately half say that San Francisco needs to improve street cleanliness and safety. Most of the rest rank San Francisco as only "average" across these categories. San Francisco citizens also critique our streets: a biennial San Francisco survey³ shows that 74% of survey participants in District 6 that includes the Moscone rank street cleanliness as "grade C" or worse. That is 12% worse than in the prior survey.

Costs

Convention planner surveys and stakeholder inputs show that some competing locations offer venues that allow convention planners to sponsor events at less cost than in San Francisco. The Moscone is not among the most competitive options with respect to a range of costs, including convention center costs, hotel costs, labor costs and others.

Hotel rooms

Aggregate room availability is generally adequate for many conventions that Moscone hosts. However, contracting as few hotels as possible by obtaining adequate room blocks can be challenging, and convention planners often struggle with the lack of relatively large hotels for large San Francisco conventions, leading them to negotiate with dozens of hotels. In other cities like Las Vegas convention planners can accommodate their needs with just one or a few hotels.

Moscone's Significant Economic Impact

San Francisco's tourism sector is financially important to San Francisco. Moscone events and visitors are an important driver of the city's tourism business. In fact, the San Francisco Tourism Improvement District's Management District Plan states, "The City recognizes the significance of the tourism, leisure and convention industry to the overall economic health of the City⁴." It also states that the City recognizes the "critical component that the Moscone Convention Center plays with respect to sustaining growth in this area". It draws over one million attendees and exhibitors per year and is responsible for 21% of the city's overall travel and tourism industry.

San Francisco relies on its tourism industry and Moscone's conventions are a critical driver of the sector. Hotels and visitors generated a total of nearly \$11.8 billion in economic output in the

³ City Performance Team and Corey, Canapary & Galanis, "2019 San Francisco City Survey – A biennial survey of San Francisco residents", City & County of San Francisco, Office of the Controller, City Services Auditor, 2019, page 20

⁴ New City America, Inc., "San Francisco Tourism Improvement District Management District Plan" as amended, 2014, page 37

⁵ "The City and County of San Francisco Capital Plan, ONESF Building Our Futures, Fiscal Years 2020 – 2029", page 99



⁶ Beacon Economics, "The Economic Impact of San Francisco Hotels", Beacon Economics, LLC, Los Angeles, 2019, page 3-4

Chart 1 2018 Economic Impact of Hotels and Tourism Including Moscone Frequency of Hotel Spending and Tax Hotel Employment⁸ Conventioneer Spending Revenues⁷ Outside of Hotels9 Hotels and visitors • Around 53% of hotel • Restaurants: 92% generated a total of • Shopping: 44% workers reside in San \$498.4 million in tax • Entertainment: 52% Francisco. revenue throughout the • Stay over post-event: • On average, hotel City during this time. 25% workers earn \$50,200 per • Spending on hotel • Pre-event site-seeing: year, significantly more operations alone 19% than in other counties generated over \$4.9 • Cultural & education: billion in total economic 17% (including Los Angeles output while supporting • Other (sporting event, and San Diego). over 39,200 jobs and \$2.3 family event, etc.): 30% • About 81% of these billion in wages and workers are African benefits. American, Asian or • Hotel operating spend Hispanic. (excludes other visitor spend) generated \$441.5 million in tax revenue. • Hotel visitor spending (not hotel operations spend) generated ~\$57 million additional tax revenue.

⁷ Beacon Economics, "The Economic Impact of San Francisco Hotels", Beacon Economics, LLC, Los Angeles, 2019, pages 3-4

⁸ Beacon Economics, "The Economic Impact of San Francisco Hotels", Beacon Economics, LLC, Los Angeles, 2019, pages 34-35

⁹ Michael Hughes, "Convention Center & Event Industry Outlook - San Diego Convention Center Corporation BOD", San Diego Convention Center, March 2014. https://www.visitsandiego.com/sites/default/files/Red7MHughes.pdf, page 6

The overall economic impact of \$4.9 billion, nearly \$0.5 billion of tax revenue, and over 39,000 jobs; these are at risk. The primary risk factors discussed in this report are the cost of hosting a convention in San Francisco and the blight and insecurity visitors see in our streets. San Francisco needs to mitigate these risk factors to protect the economic benefits of the convention business, that in turn provide some of the wherewithal to address the City's various challenges.

Moscone's High Quality Facilities and Operation

As reported by industry expert C.H. Johnson Consulting, San Francisco is a top national and international destination for tourism and conventions, and the Moscone is well managed ¹⁰. The Civil Grand Jury's study and analysis confirmed this finding.

As is common in the industry, the City has a contract ("Agreement") with a third-party expert in managing convention centers, ASM Global. The original contract was approved by the Board of Supervisors on 11/06/1990. Today ASM Global manages Moscone pursuant to a Seventh Amendment of the Agreement. The Agreement, as amended, stipulates a term that will end June 30, 2027.

According to C.H. Johnson Consulting, 92%¹¹ of meeting planners and attendees believe the Moscone overall service quality is competitive with other convention centers (55% "same" and 37% "better" or "superior") and 78%¹² rate Moscone staffing, quality and operational processes as "better" or "superior" to other centers that convention planners have used.

Since that 2017 report, and since the Moscone expansion and modernization, convention planners continue to highly rate the facility and its convention services. Stakeholder interviews, client surveys, and consulting reports corroborate clients' esteem of Moscone.

The recently completed (2019) \$500+ million Moscone expansion and modernization project resulted in a larger, more attractive, and more competitive convention center. Moscone's expanded footprint now includes over 700,000 square feet of exhibit space, up to 106 meeting rooms, nearly 123,000 square feet of pre-function lobby space, and has leading-edge facilities and technology. The magnitude and significance of this investment is such that protecting future convention business to compensate the investment is critical.

In the first six months of 2019, 14 ASM Global post-event meeting planner surveys show that 79% of respondents rated Moscone above average or excellent, as did 86% of 7 other surveys in the last six months of 2018. Furthermore, considering eighteen 2019 post-event client surveys

¹⁰ Johnson Consulting, "City and County San Francisco Moscone Convention Center Efficiency Study", Chicago, C.H. Johnson Consulting, Inc., 2017, pages 3 and 34

¹¹ Johnson Consulting, "City and County San Francisco Moscone Convention Center Efficiency Study", Chicago, C.H. Johnson Consulting, Inc., 2017, page 26

¹² Johnson Consulting, "City and County San Francisco Moscone Convention Center Efficiency Study", Chicago, C.H. Johnson Consulting, Inc., 2017, page 27

conducted by the San Francisco Travel Association (San Francisco Travel"), 82.4% rate San Francisco Travel convention planning services as above average or better.

Moscone Financial Outcomes and Financial Support

Moscone's strategic and financial value to the city is the general spending of conventioneers, not Moscone's direct bottom line. City leaders in San Francisco, like their peers in other convention cities, recognize that the convention center itself can be a loss leader, made up with revenues from broader economic impacts including jobs, hotel taxes, other taxes and other indirect economic benefits.

At current levels and aside from debt servicing costs, the direct financial impact of Moscone's operating results are not significant relative to the City's total operating budget. For example, Moscone's FY2019 audited financial statement shows a net operating loss of \$442,128. Such a relatively small loss is sustainable given the broader economic impact of the convention business.

This is consistent with convention center management strategy. While the net result is a loss, and the City constantly strives to improve Moscone's bottom line, the City recognizes that the result in part reflects its operational and marketing strategy. To this end, MED and TID assessments (additional hotel taxes paid by conventioneers and other travelers; see glossary) are essential to the successful execution of Moscone's strategic role in supporting San Francisco's tourism business. MED assessments finance sales incentives, partial discounts to gross Moscone rental rates. TID assessments partially fund San Francisco Travel's sales and marketing. Together these assessments are the foundation of San Francisco's convention sales and promotion.

Civil Grand Jury interviews and anecdotal evidence from convention planners indicate that such financial incentives are critical to securing conventions, but that current levels of incentives are not always enough to compete effectively. Moscone leverages MED assessments - approximately \$2.5 million in FY2019 - to discount convention center rental costs, a discount needed to compete with other cities that provide discounts for conventions that they host. (To the same end, the City also contributes incentives of about \$0.25 million in respect of some grandfathered event contracts (from prior to the current approach), and in FY2019 also granted about \$0.1 million in Food & Beverage incentives.

The sum of these three incentives was approximately 21% of gross rental fees in FY2019 (40% in FY2018). They are fundamental to the City's achieving an adequate return on its investment in Moscone.

Industry Competition and Venue Selection - Blight and Insecurity

Not only are financial considerations important in convention planners' decision making, but convention planners consider location factors and how they help attract conventioneers. These factors are most important in the case of association conventions, the ones that some

stakeholders describe as Moscone's "bread and butter", its "oxygen". In the long term these association conventions are more at risk than the corporate conventions because the choice to attend a convention is made individual by individual.

Compared with some cities, San Francisco does have certain competitive advantages, but the disadvantage of the uncleanliness in some streets and some individuals' unsettling behavior on many of our streets and sidewalks offset these. Visitors often express feeling insecure and perturbed, and this offsets our city's advantages, such as strong airport lift and international routes, cultural, entertainment and touristic opportunities, and the overall appeal of San Francisco's convention center.

Among 44 San Francisco Travel post-event convention planner surveys¹³ from 2016 to 2019, 81% of respondents said that they would again consider San Francisco for future events, and 19% were undecided or said no. However, there are convention planners who responded yes, they would again consider San Francisco, and then subsequently moved their events to other cities. This suggests that the risk of losing a given event to another city may exceed 19%.

Like San Francisco, other cities invest in and promote their convention facilities and their cities' competitive advantages – e.g. more convention space, larger hotels, lower costs, less congestion, and higher perceived safety and cleanliness. Based on anecdotal evidence, other cities sell against San Francisco by explaining to convention planners that in their city attendees will not face the insecurity and the blight outside of their convention center and hotels like they do in San Francisco.

San Francisco Travel conducts post-event convention planner surveys along various dimensions relevant to San Francisco as a city. The Civil grand Jury summarizes the results in Chart 2¹⁴ that relate to issues rooted in the city of San Francisco (versus the Moscone convention facility).

¹³ San Francisco Travel Association, "Meeting Planner Survey", San Francisco, SurveyMonkey data provided by the Association

¹⁴ Ibid.

Chart 2 San Francisco Travel Post-event Meeting Planner Surveys (18 surveys in 2019)

	Cleanliness	Safety	Hotel Costs
Lowest rating category: "needs improvement"	44%	50%	50%
Combined "needs improvement" and "average" categories	63%	83%	83%

Most of the time the Chart 2 survey participants also made comments that complement their survey responses. Among others, these illustrative comments – and other comments not shown in Chart 3 - demonstrate common safety concerns about San Francisco.

Chart 3 Convention Planner Feedback		
Event Attendees	Year of Event	Convention Planner Comment
10,000 - 20,000	2018	"Attendees noted the number of homeless/mentally ill/drug affected people in the area of the convention. [] At the same time, others really liked being in San Francisco. Individuals found it expensive."

10,000 - 20,000	2018	"With high labor costs associated with San Francisco, our expense line increased 30% from the previous year in []. Combined with the higher than normal hotel rates [], it makes San Francisco a very expensive city for our association. This will need to be considered for any future San Francisco meeting."
> 20,000	2019	"Attendees continue to express concerns about vagrancy (drug abuse on streets), personal safety, and cleanliness of streets. Exhibitors continue to express concerns on vagrancy (drug abuse on streets), personal safety, and cleanliness of streets."
>20,000	2019	"Many exhibitors expressed concern for the safety of their teams."
<10,000	2019	"Attendees expressed concern regarding the cleanliness of the city as well as their safety when walking around the city and from hotel to hotel or to offsite events. Increased police presence on city streets would help ease the concern of out-of-town guests."

Civil Grand Jury interviews with many Moscone stakeholders, our personal observations and other sources highlight additional observations and specific safety concerns:

- Moscone and San Francisco Travel have not developed a custom app for conventioneers to report crimes, bad behavior, etc. because convention planners prefer that conventioneers use their own website or apps for their conventions. Consequently, San Francisco Travel works with convention planners to incorporate relevant information links they want for their conventioneers. Large meeting planners especially develop their own apps and incorporate safety related information. Even so, visitors to San Francisco are reluctant to report crimes because they believe they might have to face the cost and hassle of returning to the city to testify at a trial.
- San Francisco Travel provides conventioneers with recommended safe paths of travel between Moscone and their hotels.
- Moscone does not have security bollards, whereas other venues do. For example, the Chase Center in San Francisco has them, the Las Vegas Convention Center has them and the Los Angeles Convention Center has them.

- Security is a concern at all convention centers and is another aspect of competition between venues. For example, a recent Los Angeles Convention Center annual report highlighted security enhancements such as additional bike officers, more security training, and handpicked officers who are familiar with convention centers, leading to faster emergency response time.
- Moscone management and San Francisco Travel say there is a need to enhance Moscone's security staffing, including expanding security attendants' scope of duties to include security and greeting/concierge skills and duties that not only make guests feel more welcome, but safer.
- Drug abuse is fundamental to the challenges of insecurity, vagrancy and street conditions that Moscone faces. Indeed, the San Francisco Methamphetamine Task Force report¹⁵ states that impacts of methamphetamines include adverse consequences such as conferences relocating to other cities.
- Moscone's stakeholders uniformly understand that sustainable solutions to the City's street problems require compassion and addressing root causes, and they support solutions aimed at addressing those causes. At the same time, focusing on the immediacy of the street problems for visitors and conventioneers, some of the Civil Grand Jury's research suggested that more rigorous enforcement of existing "quality of life laws" could be instrumental in managing street blight and insecurity around Moscone events.
- The police department is a critical foundation of security for conventioneers and a positive convention experience. That foundation is supplemented by Moscone attendants, security staff contracted by convention sponsors, and police services and social worker services provided by Yerba Buena CBD. Still, based on convention planner feedback, this is not enough. Conventioneers and convention planners demand more.

Industry Competition and Venue Selection – Convention Costs

Convention planners have many cities and convention venues from which to choose. There are on the order of 500 across the United States, and more internationally. The competition to host events is significant, and the cost of hosting a convention is a significant issue for convention planners.

In addition to Moscone convention center costs, convention planners and conventioneers are concerned about other costs of hosting events in San Francisco. Some of these costs are outside of the City's direct control, hotel room rates for example, while others are under the City's control, like Transient Occupancy Taxes and other taxes.

San Francisco's Transient Occupancy Tax is currently at a level that implies negligible if any competitive room for increases. Before assessments, the current rate is 14.0%; however, it is

¹⁵ Rafael Mandelman and Grant Colfax, "San Francisco, Methamphetamine Task Force, Final Report 2019", San Francisco, San Francisco Department of Health, 2019, page 1 of Appendix D

16.75% in the hotel zone surrounding Moscone after including TID and MED assessments. This 16.75% rate is the 22nd highest of 150 cities 16. Worse, it exceeds that of all cities most frequently mentioned as competitors for convention bookings. For example, it is 4.25% higher than in San Diego, 1.95% higher than in Washington DC, and 1.25% higher than in Los Angeles and Seattle.

Chart 4¹⁷ displays key criteria cited by convention and event producers for their selection of venues to host events. Civil Grand Jury stakeholder interviews confirm the importance of these criteria. Among the various criteria, cost is a prominent one.

Chart 4 Venue Selection Criteria			
Top Venue Criteria (% Event Producers selecting "very important")	Top Host City Criteria (% Event Producers selecting "very important")	Discounts and Other Terms That Event Producers Expect (% of survey participants)	
 Event management costs (91%) Exhibit hall size and quality (85%) Exhibitors and attendee costs (81%) Meeting room capacity and quality (79%) Exhibit space layout (77%) 	 Hotel room availability (84%) Convention center size and quality (82%) Hotel room prices and quality (74%) Labor costs and service issues (71%) Facilities under one roof (70%) 	 Hotel rebates or discounts (82%) Exhibit hall discounts (75%) Having everything under one roof (73%) Other venue or hotel related service discounts/credits (49%) 	

¹⁶ Thomas Hazinski and Joseph Hansel, "2019 HVS Hotel Lodging Tax Report – USA", Chicago, HVS Global Hospitality Services, 2019, pages 10 - 13

¹⁷ Michael Hughes, "Convention Center & Event Industry Outlook - San Diego Convention Center Corporation BOD", San Diego Convention Center, March 2014. https://www.visitsandiego.com/sites/default/files/Red7MHughes.pdf, pages 8 - 10

CSL International quantified how Moscone 2018 rack rates (rates before any discounting) compare to averages across ten competing venues, in some cases using assumptions made to take differing pricing structures into account to facilitate comparisons with other convention centers' pricing structures. (A new, increased Moscone pricing policy with increased rates was approved 11/11/2019 and is in effect from 01/01/2020.) Chart 5¹⁸ summarizes the report's comparison of Moscone's and competitors' rates as follows:

Chart 5 Summary Comparison of Published Rental Rates			
Cost Component Exhibit Rate Per Net Square Feet Gross Square Feet Feet Feet			
Moscone	\$0.44	\$0.47	\$0.44
Benchmark/Average	\$0.35	\$0.29	\$0.28
Percent Adverse Gap	25.7%	62.0%	57.1%

The same report¹⁹ summarizes typical discounts for renting convention facilities and notes that Moscone offers discounts of up to 25%. However, it clarifies that such discounts at Moscone are infrequently offered and typically amount to less than \$200,000 per year, versus 7 of 10 competing venues that typically offer larger percentage discounts.

Conclusion

The Civil Grand Jury commends San Francisco's Moscone Convention Center and the multiple organizations and individuals involved in making it successful. Though Moscone sometimes flies under our citizens' radar, it is important for all to know what a valuable and well managed San Francisco asset is the Moscone Convention Center.

¹⁸ CSL International, "Analysis of Convention Industry, Pricing Discounting and Licensing Practices and Policies", New York City, Convention, Sports & Leisure, International LLC, 2018, page 1

¹⁹ CSL International, "Analysis of Convention Industry, Pricing Discounting and Licensing Practices and Policies", New York City, Convention, Sports & Leisure, International LLC, 2018, page 6

Notwithstanding, the Civil Grand Jury also observes the important challenges San Francisco faces to sustain a strong convention business.

Overall, Chart 6 summarizes some of San Francisco's main strengths, weaknesses, threats and opportunities as a destination for conventions, highlighting both Moscone-specific and city-wide aspects of hosting a convention in San Francisco.

Chart 6 SWOT Analysis		
Strengths	Weaknesses	
Moscone facility: modern, flexible configurations, column free ballroom, technology, etc. San Francisco: strong brand, urban connection, pre- and post-event sightseeing, culture, arts, entertainment, and other attractions SFO: international gateway city, ample lift and accessibility	High costs: Moscone rents and services, labor, restaurants, hotel rooms, hotel taxes Mobility: urban congestion, getting to/from Moscone and hotels Visitor perceptions: filth and bad behavior in streets, insecurity Hotel sizes: a single large event may need to contract with many hotels	
Threats	Opportunities	
Outside Moscone: failure to improve conditions on the streets Costs: inadequate incentives to compete with other venues Competition: other cities' investments in and promotion of their venues Hotels: insufficient rooms blocked for large conventions Development and Maintenance: insufficient ongoing maintenance or inadequate future capital investments	Cost: respond to cost problem with additional event subsidies Outside Moscone: respond to problems in area streets with additional sidewalk steam cleanings, more Bigbellies, and more frequent street sweeps and graffiti removal than what Yerba Buena CBD can provide Security: increase police presence, install bollards, increase Moscone attendants' security and service skills	

Client post-event surveys and local Moscone stakeholders are clear and compelling in asserting that convention costs and street conditions near Moscone and its supporting hotels demand attention from the City. San Francisco needs to build tomorrow today. San Francisco's Moscone

Convention Center can have a strong future, if the City appropriately mitigates identified risks, continues investing in Moscone, and continues to skillfully manage its operations.

FINDINGS

Based on the facts set forth above, the Civil Grand Jury highlights here its principal Findings.

Finding #	Findings	Required Responses
1	MED and TID assessments to support convention sales and San Francisco Travel are a key support to Moscone's competitiveness and success.	(i) Mayor (ii) City Administrator (iii) Director of Convention Facilities Department (iv) Director of Office of Economic and Workforce Development (v) Board of Supervisors
2	Currently, strong Moscone and San Francisco value propositions attract corporate and association conventions to the city, underpinning a robust convention business.	(i) Mayor (ii) City Administrator (iii) Director of Convention Facilities Department (iv) Board of Supervisors
3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities.	(i) Mayor (ii) Board of Supervisors (iii) Director of Office of Economic and Workforce Development (iv) Controller, Office of the Controller, Office of Economic Analysis Division

	<u></u>	,
4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	(i) Mayor (ii) Board of Supervisors (iii) Director of Office of Economic and Workforce Development (iv) Controller, Office of the Controller, Office of Economic Analysis Division
5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	(i) Mayor (ii) City Administrator (iii) Director of Convention Facilities Department (iv) Board of Supervisors (v) Director of Office of Economic and Workforce Development (vi) Controller, Office of the Controller, Office of Economic Analysis Division
6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	(i) Mayor (ii) City Administrator (iii) Director of Convention Facilities Department (iv) Board of Supervisors

7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	(i) Mayor (ii) City Administrator (iii) Director of Convention Facilities Department (iv) Chief of Police (v) Board of Supervisors
8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	(i) Mayor (ii) City Administrator (iii) Director of Convention Facilities Department (iv) Chief of Police (v) Board of Supervisors
9	In the face of San Francisco's challenges in the areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing Moscone's pricing discounts could at least partly offset these to more effectively attract and retain convention events.	(i) Mayor (ii) City Administrator (iii) Director of Convention Facilities Department (iv) Board of Supervisors (v) Controller, Office of the Controller, Office of Economic Analysis Division

RECOMMENDATIONS

Pursuant to the above Findings, the Civil Grand Jury recommends the following actions.

Recommendation #	Recommendation	Associated Findings	Required Responses
1	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current agreement.	F1, F4, F5, F6	(i) Mayor (ii) City Administrator (iii) Director of Convention Facilities Department (iv) Director of Office of Economic and Workforce Development (v) Board of Supervisors
2	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	F3, F4, F5, F6, F9	(i) Mayor (ii) City Administrator (iii) Director of Convention Facilities Department (iv) Director of Office of Economic and Workforce Development (v) Board of Supervisors

3	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	F7, F8	(i) Chief of Police (ii) Mayor (iii) Director of Convention Facilities Department (iv) City Administrator (v) Board of Supervisors
4	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	F7, F8	(i) Chief of Police (ii) Mayor (iii) Director of Convention Facilities Department (iv) City Administrator (v) Board of Supervisors

REQUIRED RESPONSES

Pursuant to Penal code section 933.05, the Civil Grand Jury requests responses as follows:

Required Respondents	Findings	Recommendations
Mayor	F1, F2, F3, F4, F5, F6, F7, F8, F9	R1, R2, R3, R4
Board Of Supervisors	F1, F2, F3, F4, F5, F6, F7, F8, F9	R1, R2, R3, R4
Director of Convention Facilities Department	F1, F2, F5, F6, F7, F8, F9	R1, R2, R3, R4
City Administrator	F1, F2, F5, F6, F7, F8, F9	R1, R2, R3, R4
Controller, Office of the Controller, Office of Economic Analysis Division	F3, F4, F5, F9	None
Director of Office of Economic and Workforce Development	F1, F3, F4, F5	R1, R2
Chief of Police	F7, F8	R3, R4

Appendixes

A. Glossary

ASM Global Company contracted by San Francisco to operate Moscone.

Average Daily Rate (ADR) Hotel room revenue divided by number rooms sold.

Convention Gathering of individuals typically from a common industry or trade.

- Association Convention: event sponsored by a professional association focused on furthering the interests of the industry or a trade group.
- o Corporate Convention: event sponsored by a given corporation focused on its business interests.

Convention Planner Individual whose role is to select and negotiate a venue, plan meeting agendas, coordinate event exhibitors, etc. (used interchangeably with "event planner" and "meeting planner").

Exhibitor Person, organization or contractor responsible for managing the display area a company uses to exhibit products or convey a message.

Occupancy Hotel rooms sold divided by rooms available.

Revenue Per Available Room (RevPAR) Hotel rooms revenue divided by rooms available.

San Francisco Travel Association Destination marketing organization, or convention and visitor bureau, whose goal is to promote the long-term development and marketing of the City.

San Francisco Tourism Improvement District (SFTID) Community Benefit district established in 2008 for the purpose of strengthening the local tourism hotel industry through hotel-specific marketing and promotional activities through San Francisco Travel. The SFTID provides for an assessment of 0.75% or 1.00% (by zone, depending on hotel proximity to the main San Francisco tourism infrastructure) levied on gross hotel room revenue.

San Francisco Moscone Expansion District (SFMED) Community Benefit District established in 2013 for the purpose of financing the recently completed expansion of the Moscone Convention Center and to to attract more and larger Conventions The SFMED

provides for an assessment of 0.3125% or 1.25% (by zone, depending on hotel proximity to the main San Francisco tourism infrastructure) levied on gross hotel room revenue.

San Francisco Tourism Improvement District Management Corporation

(SFTIDMC): Non-profit organization that manages SFMED and SFTID. It is governed by a board of industry representatives and oversees the use of funds assessed by SFMED and SFTID to attract conventions and other meeting and leisure visitors to San Francisco.

Transient Occupancy Tax (TOT): 14.0% tax on rental of accommodations for stays of less than 30 days, also known as the hotel tax. It is collected by hotel operators and short-term rental hosts/sites and remitted to the City.

Venue Location of an event (convention center, hotel meeting room, etcetera).

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C. Key Stakeholder Organizations

The following organizations provided input to the Civil Grand Jury's investigation, interviews and documentation. They are key contributors to Moscone's success.

- ASM Global
- International Union of Operating Engineers, Stationary Engineers, Local 39
- International Union of Painters and Allied Trades District Council 16
- International Alliance of Theatrical Stage employees and Moving Picture Machine Operators of the United States and Canada Theatrical Employees Union Local B-18
- San Francisco Convention Facilities Department
- San Francisco Hotel Council
- San Francisco Office of Economic and Workforce Development
- San Francisco Travel Association
- SEIU United Service Workers West
- Yerba Buena Community Benefits District



CITY AND COUNTY OF SAN FRANCISCO 2019-2020 CIVIL GRAND JURY

FOR IMMEDIATE RELEASE

Contacts: Jaime Guandique, Foreperson, 415-819-2677

Peter Mills, Committee Chairperson, 415-527-9388

*** PRESS RELEASE ***

Sustain Our City's High Performing Moscone Convention Center

San Francisco, CA, October 1, 2020 – The 2019-2020 Civil Grand Jury (SFCGJ) today released a report focusing on the challenges Moscone Convention Center faces in attracting and retaining clients. The Moscone Convention Center is one of the nation's leading convention venues. It drives about a fifth of the City's approximately \$10 billion travel and tourism sector, generates local jobs, fills hotel rooms and restaurant seats, and generates substantial tax revenue for the City.

The SFCGJ's findings of potential adverse trends in future convention bookings and hotel occupancy rates should concern San Francisco. Principal among the potential longer term adverse trends are conventioneers' concerns about the cleanliness and perceived safety of San Francisco's streets, event sponsor reticence spurred by high San Francisco costs, and the difficulty of blocking sufficient hotel rooms in a small number of hotels.

In the near term the COVID-19 fallout continues to wreak havoc on the City's convention business, as it has with hotels, restaurants and other travel and tourism business in general. However, the SFCGJ's report focuses on The Moscone Convention Center's long-term success, having studied challenges present before COVID-19, leading to recommendations to mitigate challenges to Moscone's ongoing success in the years after recovery from COVID-19.

The Superior Court selects 19 San Franciscans to serve year-long terms as Civil Grand Jurors. The Jury has the authority to investigate City and County government by reviewing documents and interviewing public officials and private individuals. At the end of its inquiries, the Jury issues reports of its findings and recommendations. City and County agencies identified in the report must respond to these findings and recommendations. The Board of Supervisors conducts a public hearing on each Civil Grand Jury report.

Civil Grand Jury reports may be viewed online at http://civilgrandjury.sfgov.org/report.html.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

DATE: December 2, 2020

TO: Members of the Board of Supervisors

FROM: Angela Calvillo, Clerk of the Board

SUBJECT: 2019-2020 Civil Grand Jury Report

"Sustain Our City's High Performing Moscone Convention Center"

We are in receipt of the following required responses to the San Francisco Civil Grand Jury report released October 1, 2020, entitled: "Sustain Our City's High Performing Moscone Convention Center." Pursuant to California Penal Code, Sections 933 and 933.05, named City Departments shall respond to the report within 60 days of receipt, or no later than November 30, 2020.

For each finding the Department response shall:

- 1) agree with the finding; or
- 2) disagree with it, wholly or partially, and explain why.

As to each recommendation the Department shall report that:

- 1) the recommendation has been implemented, with a summary explanation; or
- 2) the recommendation has not been implemented but will be within a set timeframe as provided; or
- 3) the recommendation requires further analysis. The officer or agency head must define what additional study is needed. The Grand Jury expects a progress report within six months; or
- 4) the recommendation will not be implemented because it is not warranted or reasonable, with an explanation.

The Civil Grand Jury Report identified the following City Departments to submit responses (attached):

- Office of the Mayor: received November 30, 2020;
- City Administrator: received November 30, 2020;
- Office of the Economic and Workforce Development: received November 30, 2020;
- Police Department: received November 30, 2020; and
- Office of the Controller: received November 30, 2020.

Sustain Our City's High Performing Moscone Convention Center Office of the Clerk of the Board 60-Day Receipt December 2, 2020 Page 2

These departmental responses are being provided for your information, as received, and may not conform to the parameters stated in California Penal Code, Section 933.05 et seq. The Government Audit and Oversight Committee will consider the subject report, along with the responses, at a hearing on December 3, 2020.

C:

Sophia Kittler, Mayor's Office Andres Power, Mayor's Office Sally Ma, Mayor's Office Rebecca Peacock, Mayor's Office Anne Pearson, Office of the City Attorney Ben Rosenfield, City Controller Todd Rydstrom, Office of the Controller Peg Stevenson, Office of the Controller Mark de la Rosa, Office of the Controller Alisa Somera, Office of the Clerk of the Board Severin Campbell, Office of the Budget and Legislative Analyst Reuben Holober, Office of the Budget and Legislative Analyst Ellie Schafer, 2020-2021 Foreperson, San Francisco Civil Grand Jury Jaime Guandique, 2019-2020 Foreperson, San Francisco Civil Grand Jury Rasha Harvey, 2018-2019 Foreperson, San Francisco Civil Grand Jury Peter Mills, 2019-2020 San Francisco Civil Grand Jury Kenneth Bukowski, Acting City Administrator, Office of the City Administrator Lihmeei Leu, Office of the City Administrator Tal Quetone, Office of the City Administrator John Noguchi, Director of Convention Facilities Joaquin Torres, Director, Office of Economic and Workforce Development J'Wel Vaughan, Office of Economic and Workforce Development Anne Taupier, Office of Economic and Workforce Development Lisa Pagan, Office of Economic and Workforce Development William Scott, Police Chief, Police Department Rowena Carr, Police Department Lili Gamero. Police Department

Diana Oliva-Aroche, Police Department



November 30, 2020

The Honorable Garrett L. Wong Presiding Judge, Superior Court of California, County of San Francisco 400 McAllister Street, Room 008 San Francisco, CA 94102-4512

Dear Judge Wong,

In accordance with Penal Code 933 and 933.05, the following is in response to the 2019-2020 Civil Grand Jury Report, *Sustain Our City's High Performing Moscone Convention Center*. We would like to thank the members of the 2019-2020 Civil Grand Jury (the Jury) for their interest in the travel, tourism, and business sector to ensure the Moscone Convention Center (Moscone) continues to attract and retain clients and to remain as one of the nation's leading convention venues.

San Francisco is one of the highest in-demand destinations for conventions and visitors, and the Moscone Convention Center is a significant part of the City's tourism sector. The Jury assessed the risks and challenges the City faces in sustaining Moscone in the convention business, and found that competition from other venues across the nation, high costs, and concerns about the cleanliness and safety of the City's streets could jeopardize the future of the Moscone business and associated revenues generated by tourism. Prior to the COVID-19 pandemic, San Francisco enjoyed robust convention business, regularly booking events at a cost comparable to other major first-tier cities across the nation. The City has achieved great success by working with partner stakeholders in the hotel, transportation, and tourism industry to draw convention business to San Francisco, and will continue these partnerships as part of the City's economic recovery process.

A detailed response from the Mayor's Office, City Administrator's Office, Office of Economic and Workforce Development, and Police Department is attached.

Each signatory prepared its own responses and is able to respond to questions related to its respective part of the report.

Thank you again for the opportunity to comment on this Civil Grand Jury report.

Sincerely,

London N. Breed Mayor Naomi M. Kelly City Administrator

I famich Melly

1 Dr. Carlton B. Goodlett Place, Room 200 San Francisco, California 94102-4681 Telephone: (415) 554-6141 William Scott

William Scott Chief, Police Department

Joaquin Torres Director, Office of Economic and Workforce Development

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Report Title		Finding	Respondent Assigned by	Finding Response	
[Publication Date]	F#	(text may be duplicated due to spanning and	CGJ	(Agree/Disagree)	Finding Response Text
		multiple respondent effects)	[Response Due Date]		
Sustain Our City's	F1	MED and TID assessments to support	Mayor	Agree with the	
High Performing		convention sales and San Francisco Travel are	[November 30, 2020]	finding	
Moscone		a key support to Moscone's competitiveness			
Convention Center		and success.			
[October 1, 2020]					
[00:000:1,2020]					
1					

Report Title		Finding	Respondent Assigned by	Finding Response	
[Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	(Agree/Disagree)	Finding Response Text
Sustain Our City's	F4			Agree with the	
High Performing		significant travel and tourism-based	[November 30, 2020]	finding	
Moscone		workforce that is largely local, vital and			
Convention Center		diverse.			
[October 1, 2020]					

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's	F5			Agree with the	
High Performing		conventions is a significant part of the City's	[November 30, 2020]	finding	
Moscone		entire tourism sector, about one fifth of it.			
Convention Center					
[October 1, 2020]					

Report Title	F#	Finding (text may be duplicated due to spanning and	Respondent Assigned by CGJ	Finding Response	Finding Response Text
[Publication Date]		multiple respondent effects)	[Response Due Date]	(Agree/Disagree)	,
Sustain Our City's	F6	Compared to many cities' competing venues,	Mayor	Disagree, partially	The overall costs of hosting a convention in
High Performing		high local hotel costs, labor costs, and	[November 30, 2020]		San Francisco are comparable to other major
Moscone		Moscone facility costs make contracting			first-tier cities across the country, and San
Convention Center		future conventions a significant challenge			Francisco is one of the highest in-demand
[October 1, 2020]		(notwithstanding current MED and TID			destinations for conventions and visitors.
		assessments).			Historically, clients have been willing to pay
					these costs and continue to bring their
					meetings back to Moscone, year after year.
					Prior to the pandemic, San Francisco did not
					face challenges booking the convention
					facilities.

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Mayor [November 30, 2020]	Agree with the finding	
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities.	Mayor [November 30, 2020]	Agree with the finding	
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Mayor [November 30, 2020]	Agree with the finding	
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	Mayor [November 30, 2020]	Disagree, partially	The overall costs of hosting a convention in San Francisco are comparable to other major first-tier cities across the country, and San Francisco is one of the highest in-demand destinations for conventions and visitors. Historically, clients have been willing to pay these costs and continue to bring their meetings back to Moscone, year after year. Prior to the pandemic, San Francisco did not face challenges booking the convention

Report Title [Publication Date] Sustain Our City's High Performing	F#	Finding (text may be duplicated due to spanning and multiple respondent effects) Compared to some cities' competing venues, convention planner and conventioneer	Respondent Assigned by CGJ [Response Due Date] Mayor [November 30, 2020]	Finding Response (Agree/Disagree) Disagree, partially	Finding Response Text Attendee safety, both real and perceived, is a top priority for meeting planners when
Moscone Convention Center [October 1, 2020]		concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.			researching prospective host cities, and these concerns are a challenge for most major city convention facilities. Moscone actively partners with convention planners, SF Travel, the San Francisco Police Department, OEWD, Yerba Buena Community Benefit District, Yerba Buena Gardens Conservancy, surrounding businesses, community groups and others to develop and implement strategies that address security concerns.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Mayor [November 30, 2020]	Disagree, partially	The decline of street conditions and behavior in every major city across the country has been well documented and is a consideration by planners when they select a city for their event. That being said, meeting planners have a number of first-tier cities from which to choose, and carefully evaluate a comprehensive list of criteria in an overall effort to select the best possible destination for their attendees. San Francisco continues to be a desirable destination for conventions.

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F9	In the face of San Francisco's challenges in the areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing Moscone's pricing discounts could at least partly offset these to more effectively attract and retain convention events.		Disagree, partially	Moscone's posted rental rates are constantly reviewed to remain competitive with every other major convention facility across the country. San Francisco has achieved great success by reaching out to partner stakeholders (host hotels, transportation companies, attractions) to contribute towards an attractive overall package that will draw convention business to the City.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8		Mayor [November 30, 2020]	Disagree, partially	The decline of street conditions and behavior in every major city across the country has been well documented and is a consideration by planners when they select a city for their event. That being said, meeting planners have a number of first-tier cities from which to choose, and carefully evaluate a comprehensive list of criteria in an overall effort to select the best possible destination for their attendees. San Francisco continues to be a desirable destination for conventions.

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Mayor [November 30, 2020]	Disagree, partially	Attendee safety, both real and perceived, is a top priority for meeting planners when researching prospective host cities, and these concerns are a challenge for most major city convention facilities. Moscone actively partners with convention planners, SF Travel, the San Francisco Police Department, OEWD, Yerba Buena Community Benefit District, Yerba Buena Gardens Conservancy, surrounding businesses, community groups and others to develop and implement strategies that address security concerns.
Sustain Our City's High Performing Moscone Convention Center [October 1 2020]	F2	Currently, strong Moscone and San Francisco value propositions attract corporate and association conventions to the city, underpinning a robust convention business.	Mayor [November 30, 2020]	Agree with the finding	

		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	R1	Renew the current Tourism Improvement	Mayor	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	[November 30, 2020]	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID		because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
					no majority protest against the renewal of the
					TID. The SFTID Board of Directors will create
					and vote on the final SFTID renewal
					management plan that would then need to be
					voted on by the hotels in San Francisco during
					a special ballot election for the renewal of the
					TID. Whether or not the SFTID Board of
					Directors proposes a management plan for
					the renewal of the TID that maintains then
					current levels of TID assessments and other
					terms no less favorable than the current
					agreement is a decision that lies within the
					SFTID board of directors and hotels voting in
					the special election, not the City and County
					of San Francisco. The SFTID Board of Directors
					must create the TID renewal management
					plan with input from hotels, tourism
					constituents and the City and County of San
					Francisco. All SF hotels must then be mailed
					the TID renewal management plan and a
					ballot to state their position on the
					management plan and the renewal of the TID.
					If the results of the special ballot election
					result in a majority protest the San Francisco
					Board of Supervisors would not have the legal

	5.11	Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
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High Performing	[for F1, F4-	District that expires December 31, 2023 to at	[November 30, 2020]	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID		because it is not	establishment legislation by the Board of
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Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
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Sustain Our City's	R1	Renew the current Tourism Improvement	Mayor	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	[November 30, 2020]	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID		because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
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Donort Title	Р."	Recommendation	Respondent Assigned by	Recommendation	
Report Title [Publication Date]	R# [for F#]	(text may be duplicated due to spanning and	CGI	Response	Recommendation Response Text
-		multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's High Performing	R2 [for F3-F6,	supplement current MED assessments with an	Mayor [November 30, 2020]	Will not be implemented	The City is currently unable to commit additional General Fund dollars at this time to
Moscone Convention Center [October 1, 2020]	F9]	additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.		because it is not warranted or reasonable	supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]	Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	l '	Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]	Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue

		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	·
Sustain Our City's	R3	Effective with conventions taking place after	Mayor	Will not be	Moscone Center is in the SFPD Southern
High Performing	[for F7-F8]	July 1, 2021, the Police Department must	[November 30, 2020]	implemented	District Station's jurisdiction. This
Moscone		assign at least an additional 3 uniformed beat		because it is not	recommendation would require
Convention Center		patrol officers per 10,000 expected event		warranted or	Southern Station to relocate full duty foot
[October 1, 2020]		attendees, dedicated to patrolling areas		reasonable	patrol officers from their sector or beat patrol
		extending four or more blocks from any side			area and would impede the station Captain's
		of Moscone Convention Center during the 8			ability to maintain adequate staffing to
		busiest convention hours overlapping daily			ensure sufficient police services can be
		start and end times.			provided district-wide. Due to recent budget
					cuts including cuts to three upcoming
					academy classes, SFPD will not have the
					staffing capacity to assign an additional three
					uniformed beat patrol officers per 10,000
					event attendees during conventions.
Sustain Our City's	R4	By June 30, 2021, establish a task force	Mayor	Will not be	San Francisco has already established active
High Performing	[for F7-F8]	comprised of at least (i) ASM Global, (ii)	[November 30, 2020]	implemented	relationships with a number of multi-
Moscone		Community Behavioral Health Services, (iii)		because it is not	stakeholder security organizations. The
Convention Center		Convention Facilities Department, (iv) the San		warranted or	Convention Facilities Department and ASM
[October 1, 2020]		Francisco Hotel Council, (v) San Francisco		reasonable	Global's security management team work in
		Police Department, and (vi) San Francisco			close partnership with the Yerba Buena
		Travel, to develop a comprehensive strategic			Community Benefit District (YBCBD) and the
		plan for event security and street			Southern Station (SFPD) command staff to
		management, to achieve a goal of 25% or			monitor street conditions 24/7. The Moscone
		fewer "needs improvement" responses in			Center Security Department is also
		convention post-event surveys for security			represented at the San Francisco Hotel
		and street cleanliness.			Security Directors Association, the Council of
					District Merchants, the SFPD Small Business
					Advisory Board and the Bay Area Security
					Directors Association. The Convention
					Facilities Department maintains a direct line
					of communication with the Human Services
					Agency (HSA), the Department of
					Homelessness and Supportive Housing (HSH),
					SF Public Works (SFPW), SF Fire Department
					Emergency Medical Services (SFFD), SF Police
					Department (SFPD) local beat officers, San
					Francisco Travel and the Hotel Council of San

Report Title [Publication Date] Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R# [for F#] R2 [for F3-F6, F9]	Recommendation (text may be duplicated due to spanning and multiple respondent effects) Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject	Recommendation Response (Implementation) Will not be implemented because it is not warranted or reasonable	Recommendation Response Text The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R3 [for F7-F8]	to case by case approval by the City's Director of Convention Facilities. Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	 Will not be implemented because it is not warranted or reasonable	Moscone Center is in the SFPD Southern District Station's jurisdiction. This recommendation would require Southern Station to relocate full duty foot patrol officers from their sector or beat patrol area and would impede the station Captain's ability to maintain adequate staffing to ensure sufficient police services can be provided district-wide. Due to recent budget
				cuts including cuts to three upcoming academy classes, SFPD will not have the staffing capacity to assign an additional three uniformed beat patrol officers per 10,000 event attendees during conventions.

		Recommendation	Respondent Assigned by	Recommendation	
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[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	•
Sustain Our City's	R4	By June 30, 2021, establish a task force	Mayor	Will not be	San Francisco has already established active
High Performing	[for F7-F8]	comprised of at least (i) ASM Global, (ii)	[November 30, 2020]	implemented	relationships with a number of multi-
Moscone		Community Behavioral Health Services, (iii)		because it is not	stakeholder security organizations. The
Convention Center		Convention Facilities Department, (iv) the San		warranted or	Convention Facilities Department and ASM
[October 1, 2020]		Francisco Hotel Council, (v) San Francisco		reasonable	Global's security management team work in
		Police Department, and (vi) San Francisco			close partnership with the Yerba Buena
		Travel, to develop a comprehensive strategic			Community Benefit District (YBCBD) and the
		plan for event security and street			Southern Station (SFPD) command staff to
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					Agency (HSA), the Department of
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					Department (SFPD) local beat officers, San
					Francisco Travel and the Hotel Council of San
Sustain Our City's					
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High Performing					
Moscone					
Convention Center					
[October 1 2020]					

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's	F1	MED and TID assessments to support		Agree with the	
High Performing		convention sales and San Francisco Travel are	[November 30, 2020]	finding	
Moscone		a key support to Moscone's competitiveness			
Convention Center		and success.			
[October 1, 2020]					

Report Title		Finding	Respondent Assigned by	Finding Response	
[Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	(Agree/Disagree)	Finding Response Text
Sustain Our City's	F5	Economic activity due to Moscone's		Agree with the	
High Performing		conventions is a significant part of the City's	[November 30, 2020]	finding	
Moscone		entire tourism sector, about one fifth of it.			
Convention Center					
[October 1, 2020]					

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	Administrator [November 30, 2020]	Disagree, partially	The overall costs of hosting a convention in San Francisco are comparable to other major first-tier cities across the country, and San Francisco is one of the highest in-demand destinations for conventions and visitors. Historically, clients have been willing to pay these costs and continue to bring their meetings back to Moscone, year after year. Prior to the pandemic, San Francisco did not face challenges booking the convention facilities.

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Report Title [Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Administrator [November 30, 2020]	Disagree, partially	The decline of street conditions and behavior in every major city across the country has been well documented and is a consideration by planners when they select a city for their event. That being said, meeting planners have a number of first-tier cities from which to choose, and carefully evaluate a comprehensive list of criteria in an overall effort to select the best possible destination for their attendees. San Francisco continues to be a desirable destination for conventions.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Administrator [November 30, 2020]	Disagree, partially	The decline of street conditions and behavior in every major city across the country has been well documented and is a consideration by planners when they select a city for their event. That being said, meeting planners have a number of first-tier cities from which to choose, and carefully evaluate a comprehensive list of criteria in an overall effort to select the best possible destination for their attendees. San Francisco continues to be a desirable destination for conventions.

		Finding	Respondent Assigned by	l	
Report Title	F#	(text may be duplicated due to spanning and	CGJ	Finding Response	Finding Response Text
[Publication Date]		multiple respondent effects)	[Response Due Date]	(Agree/Disagree)	
Sustain Our City's	F7	Compared to some cities' competing venues,	Administrator	Disagree, partially	Attendee safety, both real and perceived, is a
High Performing		convention planner and conventioneer	[November 30, 2020]		top priority for meeting planners when
Moscone		concerns about insecurity (real and perceived)			researching prospective host cities, and these
Convention Center		in San Francisco make contracting and			concerns are a challenge for most major city
[October 1, 2020]		retaining future conventions a significant			convention facilities. Moscone actively
		challenge.			partners with convention planners, SF Travel,
					the San Francisco Police Department, OEWD,
					Yerba Buena Community Benefit District,
					Yerba Buena Gardens Conservancy,
					surrounding businesses, community groups
					and others to develop and implement
					strategies that address security concerns.
Sustain Our City's	F5	Economic activity due to Moscone's	Administrator	Agree with the	
High Performing		conventions is a significant part of the City's	[November 30, 2020]	finding	
Moscone		entire tourism sector, about one fifth of it.			
Convention Center					
[October 1, 2020]					
Sustain Our City's	F2	Currently, strong Moscone and San Francisco	Administrator	Agree with the	
High Performing		value propositions attract corporate and	[November 30, 2020]	finding	
Moscone		association conventions to the city,			
Convention Center		underpinning a robust convention business.			
[October 1 2020]					

	5.11	Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	R1	Renew the current Tourism Improvement	Administrator	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	[November 30, 2020]	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID		because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
					no majority protest against the renewal of the
					TID. The SFTID Board of Directors will create
					and vote on the final SFTID renewal
					management plan that would then need to be
					voted on by the hotels in San Francisco during
					a special ballot election for the renewal of the
					TID. Whether or not the SFTID Board of
					Directors proposes a management plan for
					the renewal of the TID that maintains then
					current levels of TID assessments and other
					terms no less favorable than the current
					agreement is a decision that lies within the
					SFTID board of directors and hotels voting in
					the special election, not the City and County
					of San Francisco. The SFTID Board of Directors
					must create the TID renewal management
					plan with input from hotels, tourism
					constituents and the City and County of San
					Francisco. All SF hotels must then be mailed
					the TID renewal management plan and a
					ballot to state their position on the
					management plan and the renewal of the TID.
					If the results of the special ballot election
					result in a majority protest the San Francisco
					Board of Supervisors would not have the legal

		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	·
Sustain Our City's	R1	Renew the current Tourism Improvement	Administrator	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	[November 30, 2020]	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID		because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
					no majority protest against the renewal of the
					TID. The SFTID Board of Directors will create
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					SFTID board of directors and hotels voting in
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					constituents and the City and County of San
					Francisco. All SF hotels must then be mailed
					the TID renewal management plan and a
					ballot to state their position on the
					management plan and the renewal of the TID.
					If the results of the special ballot election
					result in a majority protest the San Francisco
					Board of Supervisors would not have the legal

	5.11	Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	R1	Renew the current Tourism Improvement	Administrator	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	[November 30, 2020]	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID		because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
					no majority protest against the renewal of the
					TID. The SFTID Board of Directors will create
					and vote on the final SFTID renewal
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					voted on by the hotels in San Francisco during
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					Directors proposes a management plan for
					the renewal of the TID that maintains then
					current levels of TID assessments and other
					terms no less favorable than the current
					agreement is a decision that lies within the
					SFTID board of directors and hotels voting in
					the special election, not the City and County
					of San Francisco. The SFTID Board of Directors
					must create the TID renewal management
					plan with input from hotels, tourism
					constituents and the City and County of San
					Francisco. All SF hotels must then be mailed
					the TID renewal management plan and a
					ballot to state their position on the
					management plan and the renewal of the TID.
					If the results of the special ballot election
					result in a majority protest the San Francisco
					Board of Supervisors would not have the legal

	D.//	Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Administrator [November 30, 2020]	Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.		Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Administrator [November 30, 2020]	Will not be implemented because it is not warranted or reasonable	Moscone Center is in the SFPD Southern District Station's jurisdiction. This recommendation would require Southern Station to relocate full duty foot patrol officers from their sector or beat patrol area and would impede the station Captain's ability to maintain adequate staffing to ensure sufficient police services can be provided district-wide. Due to recent budget cuts including cuts to three upcoming academy classes, SFPD will not have the staffing capacity to assign an additional three uniformed beat patrol officers per 10,000 event attendees during conventions.

Recommendation Respondent Assigned b	y Recommendation	
Report Title R# (text may be duplicated due to spanning and CGJ CF)	Response	Recommendation Response Text
multiple respondent effects) [Response Due Date]	(Implementation)	
Sustain Our City's R4 By June 30, 2021, establish a task force Administrator	Will not be	San Francisco has already established active
High Performing [for F7-F8] comprised of at least (i) ASM Global, (ii) [November 30, 2020]	implemented	relationships with a number of multi-
Moscone Community Behavioral Health Services, (iii)	because it is not	stakeholder security organizations. The
Convention Center Convention Facilities Department, (iv) the San	warranted or	Convention Facilities Department and ASM
[October 1, 2020] Francisco Hotel Council, (v) San Francisco	reasonable	Global's security management team work in
Police Department, and (vi) San Francisco		close partnership with the Yerba Buena
Travel, to develop a comprehensive strategic		Community Benefit District (YBCBD) and the
plan for event security and street		Southern Station (SFPD) command staff to
management, to achieve a goal of 25% or		monitor street conditions 24/7. The Moscone
fewer "needs improvement" responses in		Center Security Department is also
convention post-event surveys for security		represented at the San Francisco Hotel
and street cleanliness.		Security Directors Association, the Council of
		District Merchants, the SFPD Small Business
		Advisory Board and the Bay Area Security
		Directors Association. The Convention
		Facilities Department maintains a direct line
		of communication with the Human Services
		Agency (HSA), the Department of
		Homelessness and Supportive Housing (HSH),
		SF Public Works (SFPW), SF Fire Department
		Emergency Medical Services (SFFD), SF Police
		Department (SFPD) local beat officers, San
		Francisco Travel and the Hotel Council of San
Sustain Our City's R3 Effective with conventions taking place after Administrator	Will not be	Moscone Center is in the SFPD Southern
High Performing [for F7-F8] July 1, 2021, the Police Department must [November 30, 2020]	implemented	District Station's jurisdiction. This
Moscone assign at least an additional 3 uniformed beat	because it is not	recommendation would require
Convention Center patrol officers per 10,000 expected event	warranted or	Southern Station to relocate full duty foot
[October 1, 2020] attendees, dedicated to patrolling areas	reasonable	patrol officers from their sector or beat patrol
extending four or more blocks from any side		area and would impede the station Captain's
of Moscone Convention Center during the 8		ability to maintain adequate staffing to
busiest convention hours overlapping daily		ensure sufficient police services can be
start and end times.		provided district-wide. Due to recent budget
		cuts including cuts to three upcoming
		academy classes, SFPD will not have the
		staffing capacity to assign an additional three
		uniformed beat patrol officers per 10,000
		event attendees during conventions.

		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	·
Sustain Our City's	R4	By June 30, 2021, establish a task force	Administrator	Will not be	San Francisco has already established active
High Performing	[for F7-F8]	comprised of at least (i) ASM Global, (ii)	[November 30, 2020]	implemented	relationships with a number of multi-
Moscone		Community Behavioral Health Services, (iii)		because it is not	stakeholder security organizations. The
Convention Center		Convention Facilities Department, (iv) the San		warranted or	Convention Facilities Department and ASM
[October 1, 2020]		Francisco Hotel Council, (v) San Francisco		reasonable	Global's security management team work in
		Police Department, and (vi) San Francisco			close partnership with the Yerba Buena
		Travel, to develop a comprehensive strategic			Community Benefit District (YBCBD) and the
		plan for event security and street			Southern Station (SFPD) command staff to
		management, to achieve a goal of 25% or			monitor street conditions 24/7. The Moscone
		fewer "needs improvement" responses in			Center Security Department is also
		convention post-event surveys for security			represented at the San Francisco Hotel
		and street cleanliness.			Security Directors Association, the Council of
					District Merchants, the SFPD Small Business
					Advisory Board and the Bay Area Security
					Directors Association. The Convention
					Facilities Department maintains a direct line
					of communication with the Human Services
					Agency (HSA), the Department of
					Homelessness and Supportive Housing (HSH),
					SF Public Works (SFPW), SF Fire Department
					Emergency Medical Services (SFFD), SF Police
					Department (SFPD) local beat officers, San
					Francisco Travel and the Hotel Council of San
Sustain Our City's	R2	Starting with FY 2021/2022 city budget,	Administrator	Will not be	The City is currently unable to commit
High Performing	[for F3-F6,	supplement current MED assessments with an	[November 30, 2020]	implemented	additional General Fund dollars at this time to
Moscone	F9]	additional general fund allocation of at least		because it is not	supplement current MED assessments in
Convention Center		\$2,500,000 to provide additional discounts to		warranted or	future years, due to the significant fiscal
[October 1, 2020]		Moscone gross rental charges, targeting multi-		reasonable	uncertainty that the City faces as the impacts
		year deals with priority organizations, subject			of the COVID-19 pandemic continue.
		to case by case approval by the City's Director			
		of Convention Facilities.			
Sustain Our City's					
High Performing					
Moscone					
Convention Center					
[October 1 2020]	<u> </u>				

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's	F1	MED and TID assessments to support		Agree with the	
High Performing		convention sales and San Francisco Travel are	Facilities	finding	
Moscone		a key support to Moscone's competitiveness	[November 30, 2020]		
Convention Center		and success.			
[October 1, 2020]					

		Finding	Deependent Assigned by		
Report Title		Finding	Respondent Assigned by	Finding Response	Stadio - Dec
[Publication Date]	F#	(text may be duplicated due to spanning and	CGJ	(Agree/Disagree)	Finding Response Text
		multiple respondent effects)	[Response Due Date]		
Sustain Our City's	F5	Economic activity due to Moscone's		Agree with the	
High Performing				finding	
Moscone		entire tourism sector, about one fifth of it.	[November 30, 2020]		
Convention Center					
[October 1, 2020]					

Report Title		Finding	Respondent Assigned by	Finding Response	
[Publication Date]	F#	(text may be duplicated due to spanning and	CGJ		Finding Response Text
[Publication Date]		multiple respondent effects)	[Response Due Date]	(Agree/Disagree)	
Sustain Our City's	F6	Compared to many cities' competing venues,	Director, Convention	Disagree, partially	The overall costs of hosting a convention in
High Performing		high local hotel costs, labor costs, and	Facilities		San Francisco are comparable to other major
Moscone		Moscone facility costs make contracting	[November 30, 2020]		first-tier cities across the country, and San
Convention Center		future conventions a significant challenge			Francisco is one of the highest in-demand
[October 1, 2020]		(notwithstanding current MED and TID			destinations for conventions and visitors.
		assessments).			Historically, clients have been willing to pay
					these costs and continue to bring their
					meetings back to Moscone, year after year.
					Prior to the pandemic, San Francisco did not
					face challenges booking the convention
					facilities.

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	Director, Convention Facilities [November 30, 2020]	Disagree, partially	The overall costs of hosting a convention in San Francisco are comparable to other major first-tier cities across the country, and San Francisco is one of the highest in-demand destinations for conventions and visitors. Historically, clients have been willing to pay these costs and continue to bring their meetings back to Moscone, year after year. Prior to the pandemic, San Francisco did not face challenges booking the convention
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F9	In the face of San Francisco's challenges in the areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing Moscone's pricing discounts could at least partly offset these to more effectively attract and retain convention events.	Director, Convention Facilities [November 30, 2020]	Disagree, partially	Moscone's posted rental rates are constantly reviewed to remain competitive with every other major convention facility across the country. San Francisco has achieved great success by reaching out to partner stakeholders (host hotels, transportation companies, attractions) to contribute towards an attractive overall package that will draw convention business to the City.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Director, Convention Facilities [November 30, 2020]	Disagree, partially	Attendee safety, both real and perceived, is a top priority for meeting planners when researching prospective host cities, and these concerns are a challenge for most major city convention facilities. Moscone actively partners with convention planners, SF Travel, the San Francisco Police Department, OEWD, Yerba Buena Community Benefit District, Yerba Buena Gardens Conservancy, surrounding businesses, community groups and others to develop and implement strategies that address security concerns.

Domant Title		Finding	Respondent Assigned by	Finding Decrees	
Report Title [Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Director, Convention Facilities [November 30, 2020]	Disagree, partially	The decline of street conditions and behavior in every major city across the country has been well documented and is a consideration by planners when they select a city for their event. That being said, meeting planners have a number of first-tier cities from which to choose, and carefully evaluate a comprehensive list of criteria in an overall effort to select the best possible destination for their attendees. San Francisco continues to be a desirable destination for conventions.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Director, Convention Facilities [November 30, 2020]	Disagree, partially	The decline of street conditions and behavior in every major city across the country has been well documented and is a consideration by planners when they select a city for their event. That being said, meeting planners have a number of first-tier cities from which to choose, and carefully evaluate a comprehensive list of criteria in an overall effort to select the best possible destination for their attendees. San Francisco continues to be a desirable destination for conventions.

		Finding	Respondent Assigned by	l	
Report Title	F#	(text may be duplicated due to spanning and	CGJ	Finding Response	Finding Response Text
[Publication Date]		multiple respondent effects)	[Response Due Date]	(Agree/Disagree)	
Sustain Our City's	F7	Compared to some cities' competing venues,	Director, Convention	Disagree, partially	Attendee safety, both real and perceived, is a
High Performing		convention planner and conventioneer	Facilities		top priority for meeting planners when
Moscone		concerns about insecurity (real and perceived)	[November 30, 2020]		researching prospective host cities, and these
Convention Center		in San Francisco make contracting and			concerns are a challenge for most major city
[October 1, 2020]		retaining future conventions a significant			convention facilities. Moscone actively
		challenge.			partners with convention planners, SF Travel,
					the San Francisco Police Department, OEWD,
					Yerba Buena Community Benefit District,
					Yerba Buena Gardens Conservancy,
					surrounding businesses, community groups
					and others to develop and implement
					strategies that address security concerns.
Sustain Our City's	F5	Economic activity due to Moscone's	Director, Convention	Agree with the	
High Performing		conventions is a significant part of the City's	Facilities	finding	
Moscone		entire tourism sector, about one fifth of it.	[November 30, 2020]		
Convention Center					
[October 1, 2020]					
Sustain Our City's	F2	Currently, strong Moscone and San Francisco	Director, Convention	Agree with the	
High Performing			Facilities	finding	
Moscone		association conventions to the city,	[November 30, 2020]		
Convention Center		underpinning a robust convention business.			
[October 1 2020]					

Domant Titl	D#	Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	R1	Renew the current Tourism Improvement	Director, Convention	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	Facilities	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID	[November 30, 2020]	because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
					no majority protest against the renewal of the
					TID. The SFTID Board of Directors will create
					and vote on the final SFTID renewal
					management plan that would then need to be
					voted on by the hotels in San Francisco during
					a special ballot election for the renewal of the
					TID. Whether or not the SFTID Board of
					Directors proposes a management plan for
					the renewal of the TID that maintains then
					current levels of TID assessments and other
					terms no less favorable than the current
					agreement is a decision that lies within the
					SFTID board of directors and hotels voting in
					the special election, not the City and County
					of San Francisco. The SFTID Board of Directors
					must create the TID renewal management
					plan with input from hotels, tourism
					constituents and the City and County of San
					Francisco. All SF hotels must then be mailed
					the TID renewal management plan and a
					ballot to state their position on the
					management plan and the renewal of the TID.
					If the results of the special ballot election
					result in a majority protest the San Francisco
					Board of Supervisors would not have the legal

		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGI	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	•
Sustain Our City's	R1	Renew the current Tourism Improvement	Director, Convention	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	Facilities	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID	[November 30, 2020]	because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
					no majority protest against the renewal of the
					TID. The SFTID Board of Directors will create
					and vote on the final SFTID renewal
					management plan that would then need to be
					voted on by the hotels in San Francisco during
					a special ballot election for the renewal of the
					TID. Whether or not the SFTID Board of
					Directors proposes a management plan for
					the renewal of the TID that maintains then
					current levels of TID assessments and other
					terms no less favorable than the current
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					SFTID board of directors and hotels voting in
					the special election, not the City and County
					of San Francisco. The SFTID Board of Directors
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					the TID renewal management plan and a
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					management plan and the renewal of the TID.
					If the results of the special ballot election
					result in a majority protest the San Francisco
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		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGI	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	•
Sustain Our City's	R1	Renew the current Tourism Improvement	Director, Convention	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	Facilities	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID	[November 30, 2020]	because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
					no majority protest against the renewal of the
					TID. The SFTID Board of Directors will create
					and vote on the final SFTID renewal
					management plan that would then need to be
					voted on by the hotels in San Francisco during
					a special ballot election for the renewal of the
					TID. Whether or not the SFTID Board of
					Directors proposes a management plan for
					the renewal of the TID that maintains then
					current levels of TID assessments and other
					terms no less favorable than the current
					agreement is a decision that lies within the
					SFTID board of directors and hotels voting in
					the special election, not the City and County
					of San Francisco. The SFTID Board of Directors
					must create the TID renewal management
					plan with input from hotels, tourism
					constituents and the City and County of San
					Francisco. All SF hotels must then be mailed
					the TID renewal management plan and a
					ballot to state their position on the
					management plan and the renewal of the TID.
					If the results of the special ballot election
					result in a majority protest the San Francisco
					Board of Supervisors would not have the legal

		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	·
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, Convention Facilities [November 30, 2020]	Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, Convention Facilities [November 30, 2020]	Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Director, Convention Facilities [November 30, 2020]	Will not be implemented because it is not warranted or reasonable	Moscone Center is in the SFPD Southern District Station's jurisdiction. This recommendation would require Southern Station to relocate full duty foot patrol officers from their sector or beat patrol area and would impede the station Captain's ability to maintain adequate staffing to ensure sufficient police services can be provided district-wide. Due to recent budget cuts including cuts to three upcoming academy classes, SFPD will not have the staffing capacity to assign an additional three uniformed beat patrol officers per 10,000 event attendees during conventions.

Donost Title	D#	Recommendation	Respondent Assigned by	Recommendation	
Report Title [Publication Date]	R# [for F#]	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[IOI F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	R4	By June 30, 2021, establish a task force	Director, Convention	Will not be	San Francisco has already established active
High Performing	[for F7-F8]	, , , , , , , , , , , , , , , , , , , ,		implemented	relationships with a number of multi-
Moscone		Community Behavioral Health Services, (iii)	[November 30, 2020]	because it is not	stakeholder security organizations. The
Convention Center		Convention Facilities Department, (iv) the San		warranted or	Convention Facilities Department and ASM
[October 1, 2020]		Francisco Hotel Council, (v) San Francisco		reasonable	Global's security management team work in
		Police Department, and (vi) San Francisco			close partnership with the Yerba Buena
		Travel, to develop a comprehensive strategic			Community Benefit District (YBCBD) and the
		plan for event security and street			Southern Station (SFPD) command staff to
		management, to achieve a goal of 25% or			monitor street conditions 24/7. The Moscone
		fewer "needs improvement" responses in			Center Security Department is also
		convention post-event surveys for security			represented at the San Francisco Hotel
		and street cleanliness.			Security Directors Association, the Council of
					District Merchants, the SFPD Small Business
					Advisory Board and the Bay Area Security
					Directors Association. The Convention
					Facilities Department maintains a direct line
					of communication with the Human Services
					Agency (HSA), the Department of
					Homelessness and Supportive Housing (HSH),
					SF Public Works (SFPW), SF Fire Department
					Emergency Medical Services (SFFD), SF Police
					Department (SFPD) local beat officers, San
					Francisco Travel and the Hotel Council of San
Sustain Our City's	R3	Effective with conventions taking place after	Director, Convention	Will not be	Moscone Center is in the SFPD Southern
High Performing	[for F7-F8]	July 1, 2021, the Police Department must	Facilities	implemented	District Station's jurisdiction. This
Moscone		assign at least an additional 3 uniformed beat	[November 30, 2020]	because it is not	recommendation would require
Convention Center		patrol officers per 10,000 expected event		warranted or	Southern Station to relocate full duty foot
[October 1, 2020]		attendees, dedicated to patrolling areas		reasonable	patrol officers from their sector or beat patrol
		extending four or more blocks from any side			area and would impede the station Captain's
		of Moscone Convention Center during the 8			ability to maintain adequate staffing to
		busiest convention hours overlapping daily			ensure sufficient police services can be
		start and end times.			provided district-wide. Due to recent budget
					cuts including cuts to three upcoming
					academy classes, SFPD will not have the
					staffing capacity to assign an additional three
					uniformed beat patrol officers per 10,000
					event attendees during conventions.

		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	·
Sustain Our City's	R4	By June 30, 2021, establish a task force	Director, Convention	Will not be	San Francisco has already established active
High Performing	[for F7-F8]	comprised of at least (i) ASM Global, (ii)	Facilities	implemented	relationships with a number of multi-
Moscone		Community Behavioral Health Services, (iii)	[November 30, 2020]	because it is not	stakeholder security organizations. The
Convention Center		Convention Facilities Department, (iv) the San		warranted or	Convention Facilities Department and ASM
[October 1, 2020]		Francisco Hotel Council, (v) San Francisco		reasonable	Global's security management team work in
		Police Department, and (vi) San Francisco			close partnership with the Yerba Buena
		Travel, to develop a comprehensive strategic			Community Benefit District (YBCBD) and the
		plan for event security and street			Southern Station (SFPD) command staff to
		management, to achieve a goal of 25% or			monitor street conditions 24/7. The Moscone
		fewer "needs improvement" responses in			Center Security Department is also
		convention post-event surveys for security			represented at the San Francisco Hotel
		and street cleanliness.			Security Directors Association, the Council of
					District Merchants, the SFPD Small Business
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					Directors Association. The Convention
					Facilities Department maintains a direct line
					of communication with the Human Services
					Agency (HSA), the Department of
					Homelessness and Supportive Housing (HSH),
					SF Public Works (SFPW), SF Fire Department
					Emergency Medical Services (SFFD), SF Police
					Department (SFPD) local beat officers, San
					Francisco Travel and the Hotel Council of San
Sustain Our City's	R2	Starting with FY 2021/2022 city budget,	Director, Convention	Will not be	The City is currently unable to commit
High Performing		supplement current MED assessments with an	Facilities	implemented	additional General Fund dollars at this time to
Moscone	_		[November 30, 2020]	because it is not	supplement current MED assessments in
Convention Center		\$2,500,000 to provide additional discounts to		warranted or	future years, due to the significant fiscal
[October 1, 2020]		Moscone gross rental charges, targeting multi-		reasonable	uncertainty that the City faces as the impacts
		year deals with priority organizations, subject			of the COVID-19 pandemic continue.
		to case by case approval by the City's Director			·
		of Convention Facilities.			
Sustain Our City's					
High Performing					
Moscone					
Convention Center					
[October 1 2020]					

		Fin din s	Doon and ant Assissant Live		
Report Title		Finding	Respondent Assigned by	Finding Response	_, ,, _
[Publication Date]	F#	(text may be duplicated due to spanning and	CGI	(Agree/Disagree)	Finding Response Text
		multiple respondent effects)	[Response Due Date]		
Sustain Our City's	F1	MED and TID assessments to support		Agree with the	
High Performing		convention sales and San Francisco Travel are	[November 30, 2020]	finding	
Moscone		a key support to Moscone's competitiveness			
Convention Center		and success.			
[October 1, 2020]					
[00:000: 1, 1010]					

Report Title		Finding	Respondent Assigned by	Finding Response	
[Publication Date]	F#	(text may be duplicated due to spanning and	CGJ	(Agree/Disagree)	Finding Response Text
		multiple respondent effects)	[Response Due Date]		
Sustain Our City's	F4			Agree with the	
High Performing			[November 30, 2020]	finding	
Moscone		workforce that is largely local, vital and			
Convention Center		diverse.			
[October 1, 2020]					

F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
F5	Economic activity due to Moscone's		Agree with the	
	conventions is a significant part of the City's	[November 30, 2020]	finding	
	entire tourism sector, about one fifth of it.			
		F# (text may be duplicated due to spanning and multiple respondent effects) F5 Economic activity due to Moscone's	F# (text may be duplicated due to spanning and multiple respondent effects) F5 Economic activity due to Moscone's Director, OEWD conventions is a significant part of the City's [November 30, 2020]	F# (text may be duplicated due to spanning and multiple respondent effects) F5 Economic activity due to Moscone's conventions is a significant part of the City's [November 30, 2020] Finding Response (Agree/Disagree) Finding Response (Agree/Disagree)

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	Respondent Assigned by CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Director, OEWD [November 30, 2020]	Agree with the finding	
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities.	Director, OEWD [November 30, 2020]	Agree with the finding	
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Director, OEWD [November 30, 2020]	Agree with the finding	

		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGI	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	R1	Renew the current Tourism Improvement	Director, OEWD	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	[November 30, 2020]	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID		because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
					no majority protest against the renewal of the
					TID. The SFTID Board of Directors will create
					and vote on the final SFTID renewal
					management plan that would then need to be
					voted on by the hotels in San Francisco during
					a special ballot election for the renewal of the
					TID. Whether or not the SFTID Board of
					Directors proposes a management plan for
					the renewal of the TID that maintains then
					current levels of TID assessments and other
					terms no less favorable than the current
					agreement is a decision that lies within the
					SFTID board of directors and hotels voting in
					the special election, not the City and County
					of San Francisco. The SFTID Board of Directors
					must create the TID renewal management
					plan with input from hotels, tourism
					constituents and the City and County of San
					Francisco. All SF hotels must then be mailed
					the TID renewal management plan and a
					ballot to state their position on the
					management plan and the renewal of the TID.
					If the results of the special ballot election
					result in a majority protest the San Francisco
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		Recommendation	Respondent Assigned by	Recommendation	
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[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	R1	Renew the current Tourism Improvement	Director, OEWD	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	[November 30, 2020]	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID		because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
					no majority protest against the renewal of the
					TID. The SFTID Board of Directors will create
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					management plan that would then need to be
					voted on by the hotels in San Francisco during
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					constituents and the City and County of San
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[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	R1	Renew the current Tourism Improvement	Director, OEWD	Will not be	Renewal of the Tourism Improvement District
High Performing	[for F1, F4-	District that expires December 31, 2023 to at	[November 30, 2020]	implemented	cannot be unilaterally implemented through
Moscone	F6]	least maintain then current levels of TID		because it is not	establishment legislation by the Board of
Convention Center		assessments and other terms no less		warranted or	Supervisors without a special election vote by
[October 1, 2020]		favorable than the current agreement.		reasonable	all hotels within San Francisco that results in a
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					TID. The SFTID Board of Directors will create
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					management plan that would then need to be
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					constituents and the City and County of San
					Francisco. All SF hotels must then be mailed
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					ballot to state their position on the
					management plan and the renewal of the TID.
					If the results of the special ballot election
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Report Title	R#	Recommendation (text may be duplicated due to spanning and	Respondent Assigned by CGJ	Recommendation Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, OEWD [November 30, 2020]	Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.		Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multiyear deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	[November 30, 2020]	Will not be implemented because it is not warranted or reasonable	The City is currently unable to commit additional General Fund dollars at this time to supplement current MED assessments in future years, due to the significant fiscal uncertainty that the City faces as the impacts of the COVID-19 pandemic continue.

		Finding	Respondent Assigned by		
Report Title	F#	(text may be duplicated due to spanning and	CGJ	Finding Response	Finding Response Text
[Publication Date]		multiple respondent effects)	[Response Due Date]	(Agree/Disagree)	
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	i	Chief of Police [November 30, 2020]	Disagree, partially	Attendee safety, both real and perceived, is a top priority for meeting planners when researching prospective host cities, and these concerns are a challenge for most major city convention facilities. Moscone actively partners with convention planners, SF Travel, the San Francisco Police Department, OEWD, Yerba Buena Community Benefit District, Yerba Buena Gardens Conservancy,
					surrounding businesses, community groups and others to develop and implement strategies that address security concerns.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Chief of Police [November 30, 2020]	Disagree, partially	The decline of street conditions and behavior in every major city across the country has been well documented and is a consideration by planners when they select a city for their event. That being said, meeting planners have a number of first-tier cities from which to choose, and carefully evaluate a comprehensive list of criteria in an overall effort to select the best possible destination for their attendees. San Francisco continues to be a desirable destination for conventions.

Report Title [Publication Date] Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects) Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Respondent Assigned by CGJ [Response Due Date] Chief of Police [November 30, 2020]	Finding Response (Agree/Disagree) Disagree, partially	Finding Response Text The decline of street conditions and behavior in every major city across the country has been well documented and is a consideration by planners when they select a city for their event. That being said, meeting planners have a number of first-tier cities from which to
					choose, and carefully evaluate a comprehensive list of criteria in an overall effort to select the best possible destination for their attendees. San Francisco continues to be a desirable destination for conventions.
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Chief of Police [November 30, 2020]	Disagree, partially	Attendee safety, both real and perceived, is a top priority for meeting planners when researching prospective host cities, and these concerns are a challenge for most major city convention facilities. Moscone actively partners with convention planners, SF Travel, the San Francisco Police Department, OEWD, Yerba Buena Community Benefit District, Yerba Buena Gardens Conservancy, surrounding businesses, community groups and others to develop and implement strategies that address security concerns.

		Recommendation	Respondent Assigned by	Recommendation	
Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	R3	Effective with conventions taking place after	Chief of Police	Will not be	Moscone Center is in the SFPD Southern
High Performing	[for F7-F8]	July 1, 2021, the Police Department must	[November 30, 2020]	implemented	District Station's jurisdiction. This
Moscone		assign at least an additional 3 uniformed beat		because it is not	recommendation would require
Convention Center		patrol officers per 10,000 expected event		warranted or	Southern Station to relocate full duty foot
[October 1, 2020]		attendees, dedicated to patrolling areas		reasonable	patrol officers from their sector or beat patrol
		extending four or more blocks from any side			area and would impede the station Captain's
		of Moscone Convention Center during the 8			ability to maintain adequate staffing to
		busiest convention hours overlapping daily			ensure sufficient police services can be
		start and end times.			provided district-wide. Due to recent budget
					cuts including cuts to three upcoming
					academy classes, SFPD will not have the
					staffing capacity to assign an additional three
					uniformed beat patrol officers per 10,000
					event attendees during conventions.
Sustain Our City's	R4	By June 30, 2021, establish a task force	Chief of Police	Will not be	San Francisco has already established active
High Performing	[for F7-F8]	comprised of at least (i) ASM Global, (ii)	[November 30, 2020]	implemented	relationships with a number of multi-
Moscone		Community Behavioral Health Services, (iii)		because it is not	stakeholder security organizations. The
Convention Center		Convention Facilities Department, (iv) the San		warranted or	Convention Facilities Department and ASM
[October 1, 2020]		Francisco Hotel Council, (v) San Francisco		reasonable	Global's security management team work in
		Police Department, and (vi) San Francisco			close partnership with the Yerba Buena
		Travel, to develop a comprehensive strategic			Community Benefit District (YBCBD) and the
		plan for event security and street			Southern Station (SFPD) command staff to
		management, to achieve a goal of 25% or			monitor street conditions 24/7. The Moscone
		fewer "needs improvement" responses in			Center Security Department is also
		convention post-event surveys for security			represented at the San Francisco Hotel
		and street cleanliness.			Security Directors Association, the Council of
					District Merchants, the SFPD Small Business
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					Facilities Department maintains a direct line
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					Agency (HSA), the Department of
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					Emergency Medical Services (SFFD), SF Police
					Department (SFPD) local beat officers, San
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					_

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Report Title	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]	[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	·
Sustain Our City's	R3	Effective with conventions taking place after	Chief of Police	Will not be	Moscone Center is in the SFPD Southern
High Performing	[for F7-F8]	July 1, 2021, the Police Department must	[November 30, 2020]	implemented	District Station's jurisdiction. This
Moscone		assign at least an additional 3 uniformed beat		because it is not	recommendation would require
Convention Center		patrol officers per 10,000 expected event		warranted or	Southern Station to relocate full duty foot
[October 1, 2020]		attendees, dedicated to patrolling areas		reasonable	patrol officers from their sector or beat patrol
		extending four or more blocks from any side			area and would impede the station Captain's
		of Moscone Convention Center during the 8			ability to maintain adequate staffing to
		busiest convention hours overlapping daily			ensure sufficient police services can be
		start and end times.			provided district-wide. Due to recent budget
					cuts including cuts to three upcoming
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					staffing capacity to assign an additional three
					uniformed beat patrol officers per 10,000
					event attendees during conventions.
Sustain Our City's	R4	By June 30, 2021, establish a task force	Chief of Police	Will not be	San Francisco has already established active
High Performing	[for F7-F8]	comprised of at least (i) ASM Global, (ii)	[November 30, 2020]	implemented	relationships with a number of multi-
Moscone		Community Behavioral Health Services, (iii)		because it is not	stakeholder security organizations. The
Convention Center		Convention Facilities Department, (iv) the San		warranted or	Convention Facilities Department and ASM
[October 1, 2020]		Francisco Hotel Council, (v) San Francisco		reasonable	Global's security management team work in
		Police Department, and (vi) San Francisco			close partnership with the Yerba Buena
		Travel, to develop a comprehensive strategic			Community Benefit District (YBCBD) and the
		plan for event security and street			Southern Station (SFPD) command staff to
		management, to achieve a goal of 25% or			monitor street conditions 24/7. The Moscone
		fewer "needs improvement" responses in			Center Security Department is also
		convention post-event surveys for security			represented at the San Francisco Hotel
		and street cleanliness.			Security Directors Association, the Council of
					District Merchants, the SFPD Small Business
					Advisory Board and the Bay Area Security
					Directors Association. The Convention
					Facilities Department maintains a direct line
					of communication with the Human Services
					Agency (HSA), the Department of
					Homelessness and Supportive Housing (HSH),
					SF Public Works (SFPW), SF Fire Department
					Emergency Medical Services (SFFD), SF Police
					Department (SFPD) local beat officers, San
					Francisco Travel and the Hotel Council of San



OFFICE OF THE CONTROLLER

CITY AND COUNTY OF SAN FRANCISCO

Ben Rosenfield Controller

Todd Rydstrom
Deputy Controller

November 30, 2020

The Honorable Garrett L. Wong Presiding Judge, Superior Court of California, County of San Francisco 400 McAllister Street, Room 008 San Francisco, CA 94102

Dear Judge Wong,

The following is in response to the 2019-2020 Civil Grand Jury report, *Sustain Our City's High Performing Moscone Convention Center*. As per California Penal Code §933(c) our response is being submitted to the Presiding Judge today.

Thank you for the opportunity to comment on this Civil Grand Jury report. If you have any questions, please contact me at Todd.Rydstrom@sfgov.org.

Respectfully submitted,

Todd Rydstrom

Deputy Controller

cc: Ben Rosenfield, Controller

Ted Egan, Chief Economist

Report Title [Publication Date]	F#	Finding (text may be duplicated due to spanning and multiple respondent effects)	g and Respondent Assigned by CGJ [Response Due Date] Finding (Agree		Finding Response Text		
Sustain Our City's High Performing Moscone Convention Center	F3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities	Controller [November 30, 2020]	Agree with the finding	Jobs supported by attendees at Moscone, in sectors like accommodations, food services, retail, and transportation, greatly exceed the jobs at the facility itself.		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Controller [November 30, 2020]	Agree with the finding	Hospitality is one of the largest industries in the city. Hospitality workers are more likely to live in San Francisco than workers in other local industries. The industry also employs more Latinx workers than other local industries		
Sustain Our City's High Performing Moscone Convention Center	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Controller [November 30, 2020]	Agree with the finding	Direct spending by convention attendees is approximately 20% of total direct visitor spending in San Francisco, based on recent SF Travel research.		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F9	In the face of San Francisco's challenges in the areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing Moscone's pricing discounts could at least partly offset these to more effectively attract and retain convention events.		Agree with the finding	As stated, it is likely true that discounting Moscone would make San Francisco more competitive. However, policy-makers should also consider: i) because of the pandemic, the near-term impact of discounts will be very limited, and ii) many factors contribute to San Francisco's high cost of hosting conventions, beyond Moscone's fees. Decision-makers should examine the trends around these cost drivers before deciding what would be the most effective way to improve San Francisco's competitiveness for conventions.		

Report Title	R#	Recommendation	Respondent Assigned by	Recommendation	
[Publication Date]	[for F#]	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
	[]	multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's					
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Moscone					
Convention Center					
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Moscone					
Convention Center					
[October 1 2020]					
Sustain Our City's					
High Performing					
Moscone					
Convention Center					
[October 1, 2020]					

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
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TDD/TTY No. 554-5227

MEMORANDUM

Date: October 7, 2020

To: Honorable Members, Board of Supervisors

From: Angela Calvillo, Clerk of the Board

Subject: 2019-2020 CIVIL GRAND JURY REPORTS

On October 1, 2020, the 2019-2020 Civil Grand Jury issued a press release, publicly announcing issuance of three reports, hand delivered to each office on September 29, 2020 (electronic copy attached), entitled:

- Strengthen our Behavioral Health Services
- Sustain Our City's High Performing Moscone Convention Center
- A Recycling Reality Check: What Actually Happens to Things We Put in Our Blue Recycling Bins?

Pursuant to San Francisco Administrative Code, Section 2.10, in coordination with the Government Audit and Oversight (GAO) Committee Chair, the Clerk will schedule public hearings before the GAO Committee within the necessary timeframes to provide the Board sufficient time to review and formally respond to the findings and recommendations.

Pursuant to California Penal Code, Sections 933 and 933.05, the Board must:

- 1. Respond to the report within 90 days of receipt, or no later than December 30, 2020; and
- 2. For each finding the Department response shall:
 - agree with the finding; or
 - disagree with the finding, wholly or partially, and explain why.
- 3. For each recommendation the Department shall report that:
 - the recommendation has been implemented, with a summary of how it was implemented;
 - the recommendation has not been, but will be, implemented in the future, with a timeframe for implementation;
 - the recommendation requires further analysis, with an explanation of the scope of the analysis and timeframe of no more than six months from the date of release; or
 - the recommendation will not be implemented because it is not warranted or reasonable, with an explanation.

Civil Grand Jury Reports October 5, 2020 Page 2

The Budget and Legislative Analyst will prepare three resolutions, outlining the findings and recommendations for GAO's consideration, to be heard at the same time as the hearing on the report. These matters are anticipated to be scheduled for hearing in December 2020.

If you have any questions, please contact John Carroll, Assistant Clerk, at john.carroll@sfgov.org ~ (415) 554 4445.

Attachments: October 1, 2020 Press Release; and

October 1, 2020 CGJ Reports

jec:vy:ams

c: Honorable Garrett L. Wong, Presiding Judge

Sophia Kittler, Mayor's Office

Andres Power, Mayor's Office

Sally Ma, Mayor's Office

Rebecca Peacock, Mayor's Office

Anne Pearson, Office of the City Attorney

Ben Rosenfield, City Controller

Todd Rydstrom, Office of the Controller

Peg Stevenson, Office of the Controller

Tonia Lediju, Office of the Controller

Mark de la Rosa, Office of the Controller

Alisa Somera, Office of the Clerk of the Board

Severin Campbell, Office of the Budget and Legislative Analyst

Reuben Holober, Office of the Budget and Legislative Analyst

Ellie Schafer, 2020-2021 Foreperson, San Francisco Civil Grand Jury

Jaime Guandique, 2019-2020 Foreperson, San Francisco Civil Grand Jury

Rasha Harvey, 2018-2019 Foreperson, San Francisco Civil Grand Jury

Patricia Levenberg, 2019-2020 San Francisco Civil Grand Jury Member

Jonathan Gohstand, 2019-2020 San Francisco Civil Grand Jury

Peter Mills, 2019-2020 San Francisco Civil Grand Jury

Dr. Grant Colfax, Director, Department of Public Health

Greg Wagner, Department of Public Health

Dr. Naveena Bobba, Department of Public Health

Sneha Patil, Department of Public Health

Mark Morewitz, Commission Secretary, Health Commission

Micki Callahan, Director, Department of Human Resources

Mawuli Tugbenyoh, Department of Human Resources

Carol Isen, Department of Human Resources

Naomi Kelly, City Administrator

Lynn Khaw, Office of the City Administrator

Lihmeei Leu, Office of the City Administrator

Tal Quetone, Office of the City Administrator

John Noguchi, Director of Convention Facilities

Joaquin Torres, Director, Office of Economic and Workforce Development

J'Wel Vaughan, Office of Economic and Workforce Development

Anne Taupier, Office of Economic and Workforce Development

Lisa Pagan, Office of Economic and Workforce Development

William Scott, Police Chief

Rowena Carr, Police Department

Asia Steeves, Police Department

Diana Oliva-Aroche, Police Department

Deborah Raphael, Director, Department of the Environment

Peter Gallotta, Department of the Environment

Charles Sheehan, Department of the Environment

		Finding	Respondent Assigned by				Recommendation	Respondent Assigned by	Recommendation	
Report Title [Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text	R# [for F#]	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Response (Implementation)	Recommendation Response Text
Sustain Our City's High Performing Moscone Convention Center	F1	MED and TID assessments to support convention sales and San Francisco Travel are a key support to Moscone's competitiveness and success.	Mayor [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement - District that expires December 31, 2023 to at least maintain then current levels of TID - assessments and other terms no less	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Mayor [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current agreement	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Mayor [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID	Mayor [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current agreement.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Mayor [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities.	Mayor [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Mayor [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	Mayor [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Mayor (November 30, 2020)			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Mayor (November 30, 2020)		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8		Mayor [November 30, 2020]			R4 [for F7-F8]	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Mayor [November 30, 2020]		

		Finding	Respondent Assigned by	e: !: a			Recommendation	Respondent Assigned by	Recommendation	
Report Title [Publication Date]	F#	(text may be duplicated due to spanning and	CGI	Finding Response (Agree/Disagree)	Finding Response Text	R# [for F#]	(text may be duplicated due to spanning and	CGI	Response	Recommendation Response Text
-		multiple respondent effects)	[Response Due Date]	(Agree/ Disagree)			multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	F9	In the face of San Francisco's challenges in the				R2	Starting with FY 2021/2022 city budget,	Mayor		
High Performing Moscone		areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior,	[November 30, 2020]			[for F3-F6, F9]	supplement current MED assessments with an additional general fund allocation of at least	[November 30, 2020]		
Convention Center		increasing Moscone's pricing discounts could				F9]	\$2,500,000 to provide additional discounts to			
[October 1, 2020]		at least partly offset these to more effectively					Moscone gross rental charges, targeting multi-			
[October 1, 2020]		attract and retain convention events.					year deals with priority organizations, subject			
		attract and retain convention events.					to case by case approval by the City's Director			
							of Convention Facilities.			
5 1 : 0 5: 1										
Sustain Our City's High Performing	F8		Mayor			R3		Mayor		
Moscone		attendees and exhibitors have been	[November 30, 2020]			[101 F7-F8]	July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat	[November 30, 2020]		
Convention Center		important reasons for convention planners of					patrol officers per 10,000 expected event			
[October 1, 2020]		some medium and large size events to select					attendees, dedicated to patrolling areas			
[00:000: 1, 2020]		venues in other cities.					extending four or more blocks from any side			
							of Moscone Convention Center during the 8			
							busiest convention hours overlapping daily			
							start and end times.			
Sustain Our City's	F7	Compared to some cities' competing venues,	Mayor			R4	By June 30, 2021, establish a task force	Mayor		
High Performing			[November 30, 2020]				comprised of at least (i) ASM Global, (ii)	[November 30, 2020]		
Moscone		concerns about insecurity (real and perceived)					Community Behavioral Health Services, (iii)			
Convention Center		in San Francisco make contracting and					Convention Facilities Department, (iv) the San			
[October 1, 2020]		retaining future conventions a significant					Francisco Hotel Council, (v) San Francisco			
		challenge.					Police Department, and (vi) San Francisco			
							Travel, to develop a comprehensive strategic			
							plan for event security and street			
							management, to achieve a goal of 25% or			
							fewer "needs improvement" responses in			
							convention post-event surveys for security			
							and street cleanliness.			
Sustain Our City's	F2	Currently, strong Moscone and San Francisco								
High Performing			[November 30, 2020]							
Moscone Convention Center		association conventions to the city, underpinning a robust convention business.								
[Octobor 1, 2020]		underpinning a robust convention business.								
Sustain Our City's	F1	MED and TID assessments to support	Administrator			R1	Renew the current Tourism Improvement	Administrator		
High Performing		convention sales and San Francisco Travel are	[November 30, 2020]			[for F1, F4	District that expires December 31, 2023 to at	[November 30, 2020]		
Moscone		a key support to Moscone's competitiveness				F6]	least maintain then current levels of TID			
Convention Center		and success.					assessments and other terms no less			
October 1 20201 Sustain Our City's	F5	Economic activity due to Moscone's	Administrator			R1	Renew the current Tourism Improvement	Administrator		
High Performing		conventions is a significant part of the City's	[November 30, 2020]			[for F1, F4	-	[November 30, 2020]		
Moscone		entire tourism sector, about one fifth of it.				F6]	least maintain then current levels of TID			
Convention Center						-	assessments and other terms no less			
[Octobor 1 2020]							favorable than the current agreement			
Sustain Our City's	F6		Administrator			R1	Renew the current Tourism Improvement	Administrator		
High Performing Moscone		high local hotel costs, labor costs, and Moscone facility costs make contracting	[November 30, 2020]			[for F1, F4 F6]	District that expires December 31, 2023 to at least maintain then current levels of TID	[November 30, 2020]		
Convention Center		future conventions a significant challenge				FOJ	assessments and other terms no less			
[October 1, 2020]		(notwithstanding current MED and TID					favorable than the current agreement.			
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Sustain Our City's	F6		Administrator			R2	Starting with FY 2021/2022 city budget,	Administrator		
High Performing		high local hotel costs, labor costs, and	[November 30, 2020]			[for F3-F6,	supplement current MED assessments with an	[November 30, 2020]		
Moscone		Moscone facility costs make contracting				F9]	additional general fund allocation of at least			
Convention Center		future conventions a significant challenge					\$2,500,000 to provide additional discounts to			
[October 1, 2020]		(notwithstanding current MED and TID assessments).					Moscone gross rental charges, targeting multi- year deals with priority organizations, subject			
		assessificites.					to case by case approval by the City's Director			
							of Convention Facilities.			
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Sustain Our City's	F9	In the face of San Francisco's challenges in the				R2	Starting with FY 2021/2022 city budget,	Administrator		
High Performing			[November 30, 2020]			[for F3-F6,	supplement current MED assessments with an	[November 30, 2020]		
Moscone Convention Center		blight and (iii) unwelcome street behavior, increasing Moscone's pricing discounts could				F9]	additional general fund allocation of at least \$2,500,000 to provide additional discounts to			
[October 1, 2020]		at least partly offset these to more effectively					Moscone gross rental charges, targeting multi-			
[October 1, 2020]		attract and retain convention events.					year deals with priority organizations, subject			
		action and retain convention events.					to case by case approval by the City's Director			
							of Convention Facilities.			

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		Finding	Respondent Assigned by				Recommendation	Respondent Assigned by	Recommendation	
Report Title [Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text	R# [for F#]	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Response (Implementation)	Recommendation Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	Director, Convention Facilities [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Inesponse Due Date Director, Convention Facilities [November 30, 2020]	(inipienientation)	
Sustain Our City's High Performing Moscone Convention Center (October 1, 2020)		In the face of San Francisco's challenges in the areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing Moscone's pricing discounts could at least partly offset these to more effectively attract and retain convention events.	Director, Convention Facilities [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	[November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]		Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Director, Convention Facilities [November 30, 2020]			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Director, Convention Facilities [November 30, 2020]			R4 [for F7-F8]	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Director, Convention Facilities [November 30, 2020]		
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Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]		Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Director, Convention Facilities [November 30, 2020]			R4 [for F7-F8]	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]		Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Director, Convention Facilities [November 30, 2020]				Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least 52,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F2	Currently, strong Moscone and San Francisco value propositions attract corporate and association conventions to the city, underpinning a robust convention business.	Director, Convention Facilities [November 30, 2020]							

		Finding	Respondent Assigned by				Recommendation	Respondent Assigned by	Recommendation	
Report Title [Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text	R# [for F#]	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Response (Implementation)	Recommendation Response Text
Sustain Our City's High Performing Moscone Convention Center	F1	MED and TID assessments to support convention sales and San Francisco Travel are a key support to Moscone's competitiveness and success.	Board of Supervisors [December 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement - District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Board of Supervisors [December 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current arrogement	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Board of Supervisors [December 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement - District that expires December 31, 2023 to at least maintain then current levels of TID - assessments and other terms no less - Expeciable than the current agreement	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID	Board of Supervisors [December 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current agreement.	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Board of Supervisors [December 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities.	Board of Supervisors [December 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Board of Supervisors [December 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	Board of Supervisors [December 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Board of Supervisors [December 30, 2020]			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Board of Supervisors [December 30, 2020]			R4 (for F7-F8)	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Board of Supervisors [December 30, 2020]		

		Finding	Respondent Assigned by				Recommendation	Respondent Assigned by	Recommendation	
Report Title [Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text	R# [for F#]	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Response (Implementation)	Recommendation Response Text
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F9	in the face of San Francisco's challenges in the areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing Moscome's pricing discounts could at least partly offset these to more effectively attract and retain convention events.				R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget,	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Board of Supervisors [December 30, 2020]			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Board of Supervisors [December 30, 2020]			R4 [for F7-F8]	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F2	Currently, strong Moscone and San Francisco value propositions attract corporate and association conventions to the city, underpinning a robust convention business.	Board of Supervisors [December 30, 2020]							
Sustain Our City's High Performing Moscone Convention Center	F1	MED and TID assessments to support convention sales and San Francisco Travel are a key support to Moscone's competitiveness and success.	Director, OEWD [September 14, 2019]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current agreement	Director, OEWD [September 14, 2019]		
Sustain Our City's High Performing Moscone Convention Center	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Director, OEWD [September 14, 2019]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current arrogment	Director, OEWD [September 14, 2019]		
Sustain Our City's High Performing Moscone Convention Center	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Director, OEWD [September 14, 2019]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current arreement	Director, OEWD [September 14, 2019]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Director, OEWD [September 14, 2019]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, OEWD [September 14, 2019]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities.	Director, OEWD [September 14, 2019]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, OEWD [September 14, 2019]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Director, OEWD [September 14, 2019]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least 52,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, OEWD [September 14, 2019]		

		Finding	Respondent Assigned by				Recommendation	Respondent Assigned by	Parammandation	
Report Title	F#	(text may be duplicated due to spanning and	CGJ	Finding Response	Finding Response Text	R#	(text may be duplicated due to spanning and	CGJ	Response	Recommendation Response Text
[Publication Date]		multiple respondent effects)	[Response Due Date]	(Agree/Disagree)		[for F#]	multiple respondent effects)	[Response Due Date]	(Implementation)	·
Sustain Our City's	F3	Moscone's primary economic benefit to San	Controller							
High Performing Moscone		Francisco is indirect, deriving from conventions that help fill hotel rooms and	[November 30, 2020]							
Convention Center		support local travel and tourism-related								
[Octobor 1 2020]		activities								
Sustain Our City's High Performing	F4	Moscone's convention business supports a significant travel and tourism-based	Controller [November 30, 2020]							
Moscone		workforce that is largely local, vital and	[November 30, 2020]							
Convention Center		diverse.								
[October 1 2020]	F5	Formania askirita dan ta Managari	Controller							
Sustain Our City's High Performing	гэ	Economic activity due to Moscone's conventions is a significant part of the City's	[November 30, 2020]							
Moscone		entire tourism sector, about one fifth of it.	[,							
Convention Center										
Sustain Our City's	F9	In the face of San Francisco's challenges in the	Controller							
High Performing		areas of (i) event hosting costs, (ii) street	[November 30, 2020]							
Moscone		blight and (iii) unwelcome street behavior,								
Convention Center		increasing Moscone's pricing discounts could								
[October 1, 2020]		at least partly offset these to more effectively attract and retain convention events.								
Sustain Our City's High Performing	F7	Compared to some cities' competing venues, convention planner and conventioneer	Chief of Police [November 30, 2020]			R3	Effective with conventions taking place after July 1, 2021, the Police Department must	Chief of Police [November 30, 2020]		
Moscone		concerns about insecurity (real and perceived)	[November 30, 2020]			[101 F7-F8]	assign at least an additional 3 uniformed beat	[November 30, 2020]		
Convention Center		in San Francisco make contracting and					patrol officers per 10,000 expected event			
[October 1, 2020]		retaining future conventions a significant					attendees, dedicated to patrolling areas			
		challenge.					extending four or more blocks from any side			
							of Moscone Convention Center during the 8			
							busiest convention hours overlapping daily start and end times.			
Sustain Our Situa		University of the state of the	Chief of Dollar					Chief of Dollor		
Sustain Our City's High Performing	F8	Unwelcome street behaviors and uncleanliness that bother convention	Chief of Police [November 30, 2020]			R4	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii)	Chief of Police [November 30, 2020]		
Moscone		attendees and exhibitors have been	[14040111001 30, 2020]			[1011710]	Community Behavioral Health Services, (iii)	[14040111001 30, 2020]		
Convention Center		important reasons for convention planners of					Convention Facilities Department, (iv) the San			
[October 1, 2020]		some medium and large size events to select					Francisco Hotel Council, (v) San Francisco			
		venues in other cities.					Police Department, and (vi) San Francisco			
							Travel, to develop a comprehensive strategic plan for event security and street			
							management, to achieve a goal of 25% or			
							fewer "needs improvement" responses in			
							convention post-event surveys for security			
							and street cleanliness.			
Sustain Our City's	F8	Unwelcome street behaviors and	Chief of Police			R3	Effective with conventions taking place after	Chief of Police		
High Performing Moscone		uncleanliness that bother convention attendees and exhibitors have been	[November 30, 2020]			[101 F7-F8]	July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat	[November 30, 2020]		
Convention Center		important reasons for convention planners of					patrol officers per 10,000 expected event			
[October 1, 2020]		some medium and large size events to select					attendees, dedicated to patrolling areas			
		venues in other cities.					extending four or more blocks from any side			
							of Moscone Convention Center during the 8			
							busiest convention hours overlapping daily start and end times.			
Sustain Our City's	F7	Compared to some cities' competing venues,	Chief of Police			R4	By June 30, 2021, establish a task force	Chief of Police		
High Performing	F/	convention planner and conventioneer	[November 30, 2020]				comprised of at least (i) ASM Global, (ii)	[November 30, 2020]		
Moscone		concerns about insecurity (real and perceived)				[Community Behavioral Health Services, (iii)	[
Convention Center		in San Francisco make contracting and					Convention Facilities Department, (iv) the San			
[October 1, 2020]		retaining future conventions a significant					Francisco Hotel Council, (v) San Francisco			
		challenge.					Police Department, and (vi) San Francisco			
							Travel, to develop a comprehensive strategic plan for event security and street			
							management, to achieve a goal of 25% or			
							fewer "needs improvement" responses in			
							convention post-event surveys for security			
							and street cleanliness.			

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Report Title [Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text	R# [for F#]	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Response (Implementation)	Recommendation Response Text
Sustain Our City's High Performing Moscone Convention Center	F1	MED and TID assessments to support convention sales and San Francisco Travel are a key support to Moscone's competitiveness and success.	Mayor [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement - District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Mayor [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current arregement	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Mayor [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement - District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less - Duscable than the current agreement	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID	Mayor [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current agreement.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Mayor [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities.	Mayor [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Mayor [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	Mayor [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Mayor [November 30, 2020]			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Mayor [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8		Mayor [November 30, 2020]			R4 [for F7-F8]	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Mayor [November 30, 2020]		

Report Title		Finding	Respondent Assigned by	Finding Response		R#	Recommendation	Respondent Assigned by		
[Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	(Agree/Disagree)	Finding Response Text	[for F#]	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Response (Implementation)	Recommendation Response Text
Sustain Our City's	F9	In the face of San Francisco's challenges in the				R2	Starting with FY 2021/2022 city budget,	Mayor	(implementation)	
High Performing			[November 30, 2020]				supplement current MED assessments with an	.,.		
Moscone		blight and (iii) unwelcome street behavior,				F9]	additional general fund allocation of at least			
Convention Center		increasing Moscone's pricing discounts could					\$2,500,000 to provide additional discounts to			
[October 1, 2020]		at least partly offset these to more effectively					Moscone gross rental charges, targeting multi-			
		attract and retain convention events.					year deals with priority organizations, subject			
							to case by case approval by the City's Director			
							of Convention Facilities.			
Sustain Our City's	F8	Unwelcome street behaviors and	Mayor			R3	Effective with conventions taking place after	Mayor		
High Performing		uncleanliness that bother convention	[November 30, 2020]			[for F7-F8]	July 1, 2021, the Police Department must	[November 30, 2020]		
Moscone		attendees and exhibitors have been					assign at least an additional 3 uniformed beat			
Convention Center		important reasons for convention planners of					patrol officers per 10,000 expected event			
[October 1, 2020]		some medium and large size events to select					attendees, dedicated to patrolling areas			
		venues in other cities.					extending four or more blocks from any side			
							of Moscone Convention Center during the 8			
							busiest convention hours overlapping daily start and end times.			
Sustain Our City's			Mayor				By June 30, 2021, establish a task force	Mayor		
High Performing		·	[November 30, 2020]				comprised of at least (i) ASM Global, (ii)	[November 30, 2020]		
Moscone Convention Center		concerns about insecurity (real and perceived) in San Francisco make contracting and					Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San			
[October 1, 2020]		retaining future conventions a significant					Francisco Hotel Council, (v) San Francisco			
[00:000:1, 2020]		challenge.					Police Department, and (vi) San Francisco			
							Travel, to develop a comprehensive strategic			
							plan for event security and street			
							management, to achieve a goal of 25% or			
							fewer "needs improvement" responses in			
							convention post-event surveys for security			
							and street cleanliness.			
Sustain Our City's		Currently, strong Moscone and San Francisco								
High Performing		value propositions attract corporate and	[November 30, 2020]							
Moscone		association conventions to the city,								
Convention Center		underpinning a robust convention business.								
[Octobor 1 2020]		l .	l .					1		

		Finding	Respondent Assigned by				Recommendation	Respondent Assigned by	Recommendation	
Report Title [Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text	R# [for F#]	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Response (Implementation)	Recommendation Response Text
Sustain Our City's High Performing Moscone Convention Center	F1	MED and TID assessments to support convention sales and San Francisco Travel are a key support to Moscone's competitiveness and success.	Administrator [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less	Administrator [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Administrator [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement - District that expires December 31, 2023 to at least maintain then current levels of TID - assessments and other terms no less - favorable than the current agreement	Administrator [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID	Administrator [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current agreement.	Administrator [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	Administrator [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Administrator [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F9	In the face of San Francisco's challenges in the areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing Moscome's pricing discounts could at least partly offset these to more effectively attract and retain convention events.	Administrator [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Administrator [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Administrator [November 30, 2020]			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Administrator [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Administrator [November 30, 2020]			R4 [for F7-F8]	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Administrator [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Administrator [November 30, 2020]			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Administrator [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Administrator [November 30, 2020]			R4 [for F7-F8]	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Administrator [November 30, 2020]		

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Sustain Our City's		,	Administrator					Administrator		
High Performing		conventions is a significant part of the City's	[November 30, 2020]			[for F3-F6,	supplement current MED assessments with an	[November 30, 2020]		
Moscone		entire tourism sector, about one fifth of it.				F9]	additional general fund allocation of at least			
Convention Center							\$2,500,000 to provide additional discounts to			
[October 1, 2020]							Moscone gross rental charges, targeting multi-			
							year deals with priority organizations, subject			
							to case by case approval by the City's Director			
							of Convention Facilities.			
Sustain Our City's	F2	Currently, strong Moscone and San Francisco	Administrator							
High Performing		value propositions attract corporate and	[November 30, 2020]							
Moscone		association conventions to the city,								
Convention Center		underpinning a robust convention business.								
[Octobor 1 2020]										

		Finding	Respondent Assigned by				Recommendation	Respondent Assigned by	Recommendation	
Report Title [Publication Date]	F#	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Finding Response (Agree/Disagree)	Finding Response Text	R# [for F#]	(text may be duplicated due to spanning and multiple respondent effects)	CGJ [Response Due Date]	Response (Implementation)	Recommendation Response Text
Sustain Our City's High Performing Moscone Convention Center	F1	MED and TID assessments to support convention sales and San Francisco Travel are a key support to Moscone's competitiveness and success.	Director, Convention Facilities [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement - District that expires December 31, 2023 to at least maintain then current levels of TID - assessments and other terms no less - for expectable than the current agreement	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Director, Convention Facilities [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current arrangement	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID	Director, Convention Facilities [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current agreement.	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F6	Compared to many cities' competing venues, high local hotel costs, labor costs, and Moscone facility costs make contracting future conventions a significant challenge (notwithstanding current MED and TID assessments).	Director, Convention Facilities [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F9	In the face of San Francisco's challenges in the areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing Moscome's pricing discounts could at least partly offset these to more effectively attract and retain convention events.	Director, Convention Facilities [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Director, Convention Facilities [November 30, 2020]			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Director, Convention Facilities [November 30, 2020]				Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (V) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Director, Convention Facilities [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Director, Convention Facilities [November 30, 2020]			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Director, Convention Facilities [November 30, 2020]		
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-		multiple respondent effects)	[Response Due Date]	(-0,			multiple respondent effects)	[Response Due Date]	(Implementation)	
Sustain Our City's	F5	Economic activity due to Moscone's	Director, Convention			R2	Starting with FY 2021/2022 city budget,	Director, Convention		
High Performing		conventions is a significant part of the City's	Facilities			[for F3-F6,	supplement current MED assessments with an	Facilities		
Moscone		entire tourism sector, about one fifth of it.	[November 30, 2020]			F9]	additional general fund allocation of at least	[November 30, 2020]		
Convention Center							\$2,500,000 to provide additional discounts to			
[October 1, 2020]							Moscone gross rental charges, targeting multi-			
							year deals with priority organizations, subject			
							to case by case approval by the City's Director			
							of Convention Facilities.			
Sustain Our City's	F2	Currently, strong Moscone and San Francisco	Director, Convention							
High Performing		value propositions attract corporate and	Facilities							
Moscone		association conventions to the city,	[November 30, 2020]							
Convention Center		underpinning a robust convention business.								
[Octobor 1 2020]		· =	l			I		1		

		Finding	Respondent Assigned by				Recommendation	Respondent Assigned by	Recommendation	
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Sustain Our City's High Performing Moscone Convention Center	F1	MED and TID assessments to support convention sales and San Francisco Travel are a key support to Moscone's competitiveness and success.	Board of Supervisors [December 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement - District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Board of Supervisors [December 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current arrogement	Board of Supervisors [December 30, 2020]		
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Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities.	Board of Supervisors [December 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Board of Supervisors [December 30, 2020]		
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Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Board of Supervisors [December 30, 2020]			R4 [for F7-F8]	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Board of Supervisors [December 30, 2020]		

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Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]		In the face of San Francisco's challenges in the areas of (i) event hosting costs, (ii) street blight and (iii) unwelcome street behavior, increasing Moscone's pricing discounts could at least partly offset these to more effectively attract and retain convention events.	Board of Supervisors [December 30, 2020]			[for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Board of Supervisors [December 30, 2020]		
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Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]		convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Board of Supervisors [December 30, 2020]			[for F7-F8]	By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Board of Supervisors [December 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center			Board of Supervisors [December 30, 2020]							

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Sustain Our City's High Performing Moscone Convention Center	F1	MED and TID assessments to support convention sales and San Francisco Travel are a key support to Moscone's competitiveness and success.	Director, OEWD [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less	Director, OEWD [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Director, OEWD [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less favorable than the current agreement	Director, OEWD [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Director, OEWD [November 30, 2020]			R1 [for F1, F4 F6]	Renew the current Tourism Improvement District that expires December 31, 2023 to at least maintain then current levels of TID assessments and other terms no less framewhale than the current arrogment	Director, OEWD [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F4	Moscone's convention business supports a significant travel and tourism-based workforce that is largely local, vital and diverse.	Director, OEWD [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, OEWD [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F3	Moscone's primary economic benefit to San Francisco is indirect, deriving from conventions that help fill hotel rooms and support local travel and tourism-related activities.	Director, OEWD [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least 52,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi- year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, OEWD [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F5	Economic activity due to Moscone's conventions is a significant part of the City's entire tourism sector, about one fifth of it.	Director, OEWD [November 30, 2020]			R2 [for F3-F6, F9]	Starting with FY 2021/2022 city budget, supplement current MED assessments with an additional general fund allocation of at least \$2,500,000 to provide additional discounts to Moscone gross rental charges, targeting multi-year deals with priority organizations, subject to case by case approval by the City's Director of Convention Facilities.	Director, OEWD [November 30, 2020]		

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Sustain Our City's	F3	Moscone's primary economic benefit to San	Controller							
High Performing		Francisco is indirect, deriving from	[November 30, 2020]							
Moscone		conventions that help fill hotel rooms and								
Convention Center		support local travel and tourism-related								
[Octobor 1 2020]		activitios								
Sustain Our City's	F4	Moscone's convention business supports a	Controller							
High Performing		significant travel and tourism-based	[November 30, 2020]							
Moscone		workforce that is largely local, vital and								
Convention Center		diverse.								
[October 1 2020]										
Sustain Our City's	F5	Economic activity due to Moscone's	Controller							
High Performing		conventions is a significant part of the City's	[November 30, 2020]							
Moscone		entire tourism sector, about one fifth of it.								
Convention Center										
[Octobor 1 2020]										
Sustain Our City's		In the face of San Francisco's challenges in the								
High Performing		areas of (i) event hosting costs, (ii) street	[November 30, 2020]							
Moscone		blight and (iii) unwelcome street behavior,								
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		attract and retain convention events.								

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Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F7	Compared to some cities' competing venues, convention planner and conventioneer concerns about insecurity (real and perceived) in San Francisco make contracting and retaining future conventions a significant challenge.	Chief of Police [November 30, 2020]			R3 [for F7-F8]	Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Chief of Police [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8	Unwelcome street behaviors and uncleanliness that bother convention attendees and exhibitors have been important reasons for convention planners of some medium and large size events to select venues in other cities.	Chief of Police [November 30, 2020]				By June 30, 2021, establish a task force comprised of at least (i) ASM Global, (ii) Community Behavioral Health Services, (iii) Convention Facilities Department, (iv) the San Francisco Hotel Council, (v) San Francisco Police Department, and (vi) San Francisco Travel, to develop a comprehensive strategic plan for event security and street management, to achieve a goal of 25% or fewer "needs improvement" responses in convention post-event surveys for security and street cleanliness.	Chief of Police [November 30, 2020]		
Sustain Our City's High Performing Moscone Convention Center [October 1, 2020]	F8		Chief of Police [November 30, 2020]				Effective with conventions taking place after July 1, 2021, the Police Department must assign at least an additional 3 uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas extending four or more blocks from any side of Moscone Convention Center during the 8 busiest convention hours overlapping daily start and end times.	Chief of Police [November 30, 2020]		
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December 2, 2020

Chair Supervisor Gordon Mar, GAO Committee Supervisor Peskin, Member, GAO Committee Supervisor Haney, Member, GAO Committee San Francisco City Hall 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 9410

Re: Support of the Moscone Center Civil Grand Jury Report

Dear Chair Mar,

On behalf of the San Francisco Chamber of Commerce, I offer our support of the findings and recommendations set forth in the Civil Grand Jury's report, "Sustain Our City's High Performing Moscone Convention Center."

The recommendations capture the primary concerns that our membership has in regards to maintaining and attracting new business to San Francisco, and the various associated challenges. Moscone Center is a lifeblood for our economy bringing in hundreds of thousands of business meeting attendees annually, supporting thousands of employees, small businesses, restaurants, hotels, and cultural institutions.

Travel and tourism have been devastated by the COVID-19 pandemic. Arguably, this industry has been hit hardest out of any other and will take the longest to recover. That is why the following recommendations in the above-referenced report are vital to our economic recovery:

- Supplement the current Moscone Expansion District Assessments with an additional general fund allocation of at least \$2.5M to provide rental discounts to convention center clients
- Effective for conventions after July 1, 2021, the Police Department must assign at least an additional three uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas around Moscone Center during the eight busiest convention hours
- Supporting the renewal of the Tourism Improvement District as well as establishing a multi-agency task force for event security and street management.

These recommendations need to be prioritized and implemented immediately. Pre-COVID, the City was losing business due to street conditions, street cleanliness, safety and security concerns as well as costs of doing business. In order for us to bring our number one economic driver back during this period of recovery, we must think differently and do more.

San Francisco's economy is complex and its sectors are interdependent. The unique beauty, diversity and culture of San Francisco has long attracted visitors looking for a world class place to convene. This in turn has spurred tremendous economic activity to develop around the tourism and events industry. Many community-serving small businesses that provide good jobs and make their neighborhoods vibrant rely heavily on visitors from outside the city for the bulk of their fiscal sustainability. Meetings like those hosted at Moscone center are crucial to the sustainability of thousands of SF small businesses and investment to keep the center competitive on a national and international level is critical.



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We must support the over 80,000 employees in San Francisco who are proud to call this industry their profession, many of which are still out of work and unable to support their families. We must ensure that San Francisco remains competitive as a destination so that we can continue to support the City's general fund with tax revenues that are desperately needed. And we must think creatively about how to support the backbone of our city, our small businesses, who rely on business and leisure visitors to keep the lights on.

Please support the key recommendations in this report and ensure timely implementation so that we are able to recover and thrive once again.

Thank you for your time and consideration.

Sincerely,

Rodney Fong
CEO and President
The San Francisco Chamber of Commerce

From: Board of Supervisors, (BOS)

To: <u>BOS-Supervisors</u>
Cc: <u>Carroll, John (BOS)</u>

Subject: FW: Civil Grand Jury Report, "Sustain Our City's High Performing Moscone Convention Center"

Date: Thursday, December 3, 2020 4:54:43 PM

Attachments: Moscone Center Civil Grand Jury Report Letter of Support December 2020.pdf

From: Samantha Delucchi <sdelucchi@calacademy.org>

Sent: Thursday, December 3, 2020 3:57 PM

To: Mar, Gordon (BOS) <gordon.mar@sfgov.org>

Cc: Haney, Matt (BOS) <matt.haney@sfgov.org>; Peskin, Aaron (BOS) <aaron.peskin@sfgov.org>; Board of Supervisors, (BOS) <boord.of.supervisors@sfgov.org>; Ike Kwon <ikwon@calacademy.org> **Subject:** Civil Grand Jury Report, "Sustain Our City's High Performing Moscone Convention Center"

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello Supervisor Mar,

On behalf of Ike Kwon, attached is a letter of support in reference to the Civil Grand Jury Report: Sustain Our City's High Performing Moscone Convention Center heard at today's (12/3/2020) Government Audit and Oversight Committee meeting.

Thank you,

__

Samantha Delucchi

Government Affairs Analyst

California Academy of Sciences T 415.379.5864 C 628.233.0012

sdelucchi@calacademy.org

55 Music Concourse Drive Golden Gate Park San Francisco, CA 94118 www.calacademy.org

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December 3, 2020

TO: Chair Supervisor Gordon Mar, GAO Committee

CC: Supervisor Peskin, Vice Chair, GAO Committee Supervisor Haney, Member, GAO Committee

RE: Civil Grand Jury Report, "Sustain Our City's High Performing Moscone Convention Center"

Dear Chair Mar,

To follow up on my public comment at GAO this morning, I am writing to you today to support the findings and recommendations set forth in the Civil Grand Jury's report, "Sustain Our City's High Performing Moscone Convention Center."

The recommendations capture the primary concerns of tourist destinations in regards to maintaining and attracting new business to San Francisco and the various associated challenges. Moscone Center is a lifeblood for our economy bringing in hundreds of thousands of business meeting attendees annually and supporting thousands of employees and many small businesses, restaurants, hotels, and cultural institutions.

Travel and tourism have been devastated by the COVID-19 pandemic. Arguably, this industry has been hit hardest out of any other and will take the longest to recover. That is why the following recommendations in the above-referenced report are vital to our economic recovery:

- Supplement the current Moscone Expansion District Assessments with an additional general fund allocation of at least \$2.5M to provide rental discounts to convention center clients
- Effective for conventions after July 1, 2021, the Police Department must assign at least an additional three uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas around Moscone Center during the eight busiest convention hours
- O Supporting the renewal of the Tourism Improvement District as well as establishing a multi-agency task force for event security and street management

These recommendations need to be prioritized and implemented immediately. Pre COVID, the City was losing business due to street conditions, street cleanliness, safety and security concerns as well as costs of doing business. In order for us to bring our number one economy back during this period of recovery, we must think differently and do more.

We must support the over 80,000 employees in San Francisco who are proud to call this industry their profession, many of which are still out of work and unable to support their families. We must ensure that San Francisco remains competitive as a destination so that we can continue to support the City's general fund with tax revenues that are desperately needed. And we must

think creatively about how to support the backbone of our city, our small businesses, who rely on business and leisure visitors to keep the lights on.

Please support the key recommendations in this report and ensure timely implementation so that we are able to recover and thrive once again.

Sincerely,



Chief Operating Officer & Head of Government Affairs, California Academy of Sciences Board of Directors Chair-Elect, San Francisco Travel Association Board of Directors and Chair of the Sustainability Committee TIDA *for identification purposes only From: Board of Supervisors, (BOS)

To: <u>BOS-Supervisors</u>
Cc: <u>Carroll, John (BOS)</u>

Subject: FW: Follow up to meeting - Civil Grand Jury Report Sustain our City"s High Performing Moscone Center

Date: Thursday, December 3, 2020 1:04:04 PM

From: Ingrid Summerfield <Ingrid@Ingridsummerfieldhospitality.com>

Sent: Thursday, December 3, 2020 12:46 PM

To: Mar, Gordon (BOS) <gordon.mar@sfgov.org>; Haney, Matt (BOS) <matt.haney@sfgov.org>;

Peskin, Aaron (BOS) <aaron.peskin@sfgov.org>

Subject: Follow up to meeting - Civil Grand Jury Report Sustain our City's High Performing Moscone

Center

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Dear Chair Mar, Committee Members Haney, and Peskin,

I am writing to you today to support the findings and recommendations set forth in the Civil Grand Jury's report, "Sustain Our City's High Performing Moscone Convention Center." The recommendations are factual, accurate, and fairly capture the primary concerns we must address to attract new and return the business to San Francisco and the various associated challenges. Historically 20% of San Francisco's tourism industry is generated by Moscone Center activities. Without meetings and conventions, many of our employees, small local businesses, hotels, restaurants, transportation providers, local attractions, cultural and entertainment venues will be left without essential resources to thrive and to reside here in San Francisco economically.

As you know, San Francisco has been walloped by COVID 19th and the economic standstill caused by the pandemic is immense.

That is why the recommendations in the report are critical to our recovery:

Make us competitive by supplementing the current Moscone Expansion District Assessments with an additional general fund allocation of at least \$2.5M to provide rental discounts to convention center clients. Our competitor cities are using these tactics successfully against us.

The SFPD must assign at least an additional three uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas around Moscone Center during the eight busiest convention hours.

The renewal of the Tourism Improvement District must be supported as it is the funding source that helps drive our economic marketing engine.

We must establish a multiagency task force for event security and street management not only around the Convention Center but also along the key walking routes taken by our employees and visitors.

Before COVID, the City was losing business due to street conditions, street cleanliness, safety and security concerns, and the high costs to do business in the City. To bring our number one economy back during this period of recovery, we must think differently, do more, and be ready to compete immediately and effectively. Our reputation is severely tarnished. It is ever more critical that we, citizens, employees, businesses, and government, row together to make this City all it can be: a world-class destination and place to live!

We must support the over 80,000 employees in San Francisco who are proud to call this industry their profession, many of which are still out of work and unable to support their families. We must ensure that San Francisco remains competitive as a destination to continue to support the City's general fund with tax revenues that are desperately needed. And we must think creatively about how to support the backbone of our City, our small businesses, who rely on business and leisure visitors to keep the lights on.

Please support the key recommendations in this report and ensure timely implementation so that we can recover and thrive once again.

Best,

Ingrid Summerfield Resident Hayes Valley, Asset Manager White Swan Inn and Petite Auberge, Board Member SF Travel and Moscone Improvement 415 519 1516 From: Board of Supervisors, (BOS)

To: <u>BOS-Supervisors</u>
Cc: <u>Carroll, John (BOS)</u>

Subject: FW: Government Audit and Oversight Committee Dec. 3

Date: Thursday, December 3, 2020 10:56:39 AM

Attachments: S. Bethel Moscone Ctr Civil Grand Jury Report Letter of Support Dec 2020.docx

From: shari bethel <sharigone@yahoo.com> **Sent:** Thursday, December 3, 2020 9:57 AM

To: Mar, Gordon (BOS) <gordon.mar@sfgov.org>; Haney, Matt (BOS) <matt.haney@sfgov.org>;

Peskin, Aaron (BOS) <aaron.peskin@sfgov.org>; Board of Supervisors, (BOS)

<board.of.supervisors@sfgov.org>

Subject: Government Audit and Oversight Committee Dec. 3

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Hello Chairperson Mar and Members Haney and Peskin, Attached is my letter in support of the Civil Grand Jury's Report, "Sustain Our City's High Performing Moscone Convention Center." Respectfully Submitted,

Shari Bethel

I.A.T.S.E. Local 16 Journeyperson and Audit Committee Member

Chair Supervisor Gordon Mar, GAO Committee Supervisor Peskin, Member, GAO Committee Supervisor Haney, Member, GAO Committee

RE: Civil Grand Jury Report, "Sustain Our City's High Performing Moscone Convention Center"

December 2, 2020

Dear Chair Mar,

I am writing to you today to support the findings and recommendations set forth in the Civil Grand Jury's report, "Sustain Our City's High Performing Moscone Convention Center."

The recommendations capture the primary concerns that I.A.T.S.E. Local 16 has regarding maintaining and attracting new business to San Francisco and the various challenges the city faces. Moscone Center is a major part of that economy bringing in hundreds of thousands of meeting attendees annually and supporting thousands of workers as well as many small businesses, restaurants, hotels, art museums, and sports and performance venues.

Travel and tourism have been devastated by the COVID-19 pandemic. The convention/event industry has been hit hardest and will take the longest to recover. That is why the following recommendations in the above referenced report are vital to our economic recovery:

- o Supplement the current Moscone Expansion District Assessments with an additional general fund allocation of at least \$2.5M to provide rental discounts to convention center clients
- o Effective for conventions after July 1, 2021, the Police Department must assign at least an additional three uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas around Moscone Center during the eight busiest convention hours
- Supporting the renewal of the Tourism Improvement District as well as establishing a multiagency task force for event security and street management

These recommendations need to be prioritized and implemented to make everyone feel safe, comfortable, and interested in attending conventions again. Pre COVID, the City was losing business due to street conditions, street cleanliness, safety, and security concerns as well as costs of doing business. For us to bring the economy back during this recovery period, we must think differently and do all we can. In entertainment/event services we always lead with, "safety first." We should approach the challenges faced with that in mind.

Last year conventions and meetings in other venues in San Francisco was 51% of I.A.T.S.E. Local 16's work. Much of the other live event work is minimized including concerts, parties, and smaller meetings to name a few, when conventions are not happening. Speaking for myself, most of the work I did early in my career in San Francisco was at larger events at Moscone Center giving me the opportunity to work with others and see how large events are created.

We must support the over 80,000 employees in San Francisco who work in this industry, many of whom are still unemployed or under employed and struggling to support their families. We must ensure that San Francisco remains competitive as a destination so that we can continue to support the City's general fund with tax revenues that are desperately needed. We must think creatively about how to support our small businesses who rely on business and leisure visitors to keep the lights on.

Please support the key recommendations in this report and ensure timely implementation so that we can recover and thrive once again.

Sincerely,

Shari Bethel Member and Audit Committee of I.A.T.S.E. Local 16 From: <u>Cassandra Costello</u>

To: Mar, Gordon (BOS); Haney, Matt (BOS); Peskin, Aaron (BOS)

 Cc:
 Board of Supervisors, (BOS); Carroll, John (BOS)

 Subject:
 GAO Committee Hearing_Moscone Center Item

 Date:
 Thursday, December 3, 2020 10:32:18 AM

 Attachments:
 Civil Grand Jury LOS SF Travel Dec 2020.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Good Morning Chair Mar and Members of the GAO Committee,

Please see attached letter from San Francisco Travel supporting the recommendations outlined in the report before you this morning.

Thank you,

Cassandra



Cassandra Costello | SVP, Public Policy & Executive Programs

E cassandra@sftravel.com | T 415.227.2655

San Francisco Travel | One Front Street, Suite 2900 | San Francisco, CA 94111 sftravel.com | Follow us on Facebook + Twitter

Never the Same. Always San Francisco. San Francisco Named "Sports City of the Decade"

Take Our Safe Travel Pledge



December 3, 2020

To: Chair Supervisor Gordon Mar, GAO Committee Supervisor Peskin, Member, GAO Committee Supervisor Haney, Member, GAO Committee

RE: Civil Grand Jury Report, "Sustain Our City's High Performing Moscone Convention Center"

Dear Chair Mar,

I am writing to you today to support the findings and recommendations set forth in the Civil Grand Jury's report, "Sustain Our City's High Performing Moscone Convention Center."

The recommendations capture the primary concerns that the San Francisco Travel Association and our members and stakeholders have in regard to maintaining and attracting new business to San Francisco and the various associated challenges. We hear time and time again from our visitors, meeting planners and conference attendees that more needs to be done to address safety and security on our streets and that we need to find ways to cut costs to host a meeting in San Francisco. Absent these actions, we will lose these conferences to other competing cities.

Moscone Center is a lifeblood for our economy bringing in hundreds of thousands of business meeting attendees annually and supporting thousands of employees and many small businesses, restaurants, hotels and cultural institutions.

Travel and tourism have been devastated by the COVID-19 pandemic. This industry has been hit hardest out of any other and will take the longest to recover. That is why the following recommendations in the above referenced report are vital to our economic recovery:

- Supplement the current Moscone Expansion District Assessments with an additional general fund allocation of at least \$2.5M to provide rental discounts to convention center clients
 - o Implementing this recommendation will provide a tool for our city to compete with other destinations who are offering their convention facilities for free
 - o This modest investment will bring in millions in taxes to the city and hundreds of millions in direct spend to support our small businesses, hotels and restaurants
 - o For example, for a typical nonprofit association conference of 30,000 attendees-their total rent at Moscone Center was \$672,500 in 2019. This conference supports over 11,000 jobs, 64,354 hotel room nights, \$3.1 million in taxes and \$66 million in total economic impact

- Effective for conventions after July 1, 2021, the Police Department must assign at least an additional three uniformed beat patrol officers per 10,000 expected event attendees, dedicated to patrolling areas around Moscone Center during the eight busiest convention hours
 - o This modest request will help to retain and attract new business to Moscone Center
 - Safety and security remain as one of the top concerns from our visitors, meeting planners and convention attendees
- Supporting the renewal of the Tourism Improvement District
 - We support this recommendation and, as the organization responsible for the renewal, we will begin our outreach to assessed accommodations in the new year and work with the city on the hearing and legislative process to establish the renewal
- Establishing a multiagency task force for event security and street management
 - o Bringing key parties together on agreed upon plans on security and street management are certainly welcome and we would happily participate as an organization

These recommendations need to be prioritized and implemented immediately. Pre COVID, the City was losing business due to street conditions, street cleanliness, safety and security concerns as well as costs of doing businesses. In order for us to bring our number one economy back, we must think differently and do more.

We must support the over 80,000 employees in San Francisco who are proud to call this industry their profession, many of which are still out of work and unable to support their families. We must ensure that San Francisco remains competitive as a destination so that we can continue to support the City's general fund with tax revenues that are desperately needed. And we must think creatively about how to support the backbone of our city, our small businesses, who rely on business and leisure visitors to keep the lights on.

Please support the key recommendations in this report and ensure timely implementation so that we are able to recover and thrive once again.

Sincerely,

Joe D'Alessandro
President and CEO

Joe D'Alessandro President and CEO