

Efrem Z. Bycer, MPA

CAREER SUMMARY

Public policy and government partnerships leader with a passion for a fair and equitable future of work and the roles government and policy play in making that vision a reality.

CORE COMPETENCIES

- ♦ Government Relations
- ♦ Strategy Development and Execution
- ♦ Partner Development and Engagement
- ♦ Organizational Leadership
- ♦ Policy Development and Implementation
- ♦ Cross-Sector Collaboration
- ♦ Economic and Workforce Development
- ♦ Business Development

PROFESSIONAL EXPERIENCES

LinkedIn, San Francisco, CA

Senior Manager, Public Policy and Economic Graph, September 2020 - Present

Manager, Public Policy Partnerships, October 2017 – August 2020

- ♦ Build trust with local, state, and federal government and adjacent audiences through partnerships with public sector organizations and relevant industry associations.
- ♦ Manage LinkedIn's relationship with the United Nations and affiliated agencies, focused on equipping agencies with labor market data to improve workforce and economic development.
- ♦ Serve as future of work subject matter expert in the development and roll out of impact-focused products, including LinkedIn's new data portal for economic development organizations.
- ♦ Lead the company's engagement with public employment services in the U.S. and around the world, resulting in the training of 4,000+ workforce professionals.
- ♦ Advise business units on economic development and workforce development commercial opportunities with regard to compliance, narrative, and feature alignment.
- ♦ Develop, manage, and execute LinkedIn's unemployment insurance pilot with the states of Ohio, Michigan, and Arizona.

Code for America, San Francisco, CA

Director of Economic Development, May 2015 – October 2017

- ♦ Led a cross-functional product and programs team of eight FTEs in the development of technology tools and partnerships to improve the efficacy of economic development, workforce development and small business programs.
- ♦ Managed an annual budget of \$1.5M and raised \$3M+ from corporate, philanthropic, and government partnerships to fund our work.
- ♦ Scoped and executed partnership agreements with local, state, and federal government agencies.
- ♦ Developed Code for America as a national thought leader on workforce and economic development policy and service delivery.

BoardNEXT, San Diego, CA

Founder and Chief Impact Officer, September 2012 – June 2018

- ♦ Launched BoardNEXT, an innovative program to train emerging leaders in nonprofit board governance and connect them with nonprofit board service opportunities in the community.
- ♦ Prepared 100+ young professionals in the latest trends of board governance and social innovation, ultimately connecting many of them with nonprofit boards in San Diego.

San Diego Regional Economic Development Corporation, San Diego, CA

Manager, Economic Development, September 2012 – May 2015

- ♦ Developed and implemented retention, expansion and investment attraction strategies focused on San Diego's clean-tech, biotech, tourism, sports innovation and craft beer sectors.
- ♦ Advised EDC leadership on policy priorities and determine appropriate level of involvement on key issues, including land use, transportation, and tax policy.
- ♦ Executed the EDC's broad public policy agenda through briefings with government officials, advocacy activities, and facilitating collaborative relationships.
- ♦ Led the development and implementation of a regional global trade and investment plan as part of a collaboration with the Brookings Institution's Global Cities Initiative.
- ♦ Leverage and manage collaborative relationships with industry associations, government and nonprofit partners, and EDC investors to create and retain jobs in the Cali-Baja mega-region.

City of San Diego, San Diego, CA

Performance Auditor, August 2010 – September 2012

- ♦ Collaborated with elected officials and staff to develop framework for the City's first economic development strategy since 2001, which provided direction for more than \$100 million in City funds.
- ♦ Led the review of the City's animal services contract resulting in \$6.1M in General Fund savings.
- ♦ Delivered presentations and briefings on City program efficacy and efficiency to City Council.

EDUCATION

Maxwell School of Citizenship and Public Affairs, Syracuse University, Syracuse, NY

Master of Public Administration, July 2010

College of Architecture, Art, and Planning, Cornell University, Ithaca, NY

Bachelor of Science in Urban and Regional Studies, May 2009

Civic Leadership Experience

New Leaders Council

San Francisco Community Engagement Chair, 2019 - 2020

San Francisco Chapter Advancement Co-Chair, 2018 – 2019

Senior Fellow, Commission on the Future of Work, 2017

Fellow, San Diego Leadership Alliance, 2012

SPUR

Civic Tech Council, 2018- Present

San Francisco Foundation

Bay Area Workforce Funders Collaborative, 2018-2019

Code for America

Workforce Development Advisory Board, 2017 – 2019

San Diego Foundation

Civic Leadership Fund Steering Committee, 2013 – 2015

United Way of San Diego County

Public Policy Committee, 2013 - 2015

Neighborhood House Association

Community Representative, Head Start Policy Council, 2011 - 2014