

From: [Board of Supervisors. \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [Calvillo, Angela \(BOS\)](#); [Somera, Alisa \(BOS\)](#); [Ng, Wilson \(BOS\)](#); [BOS Legislation. \(BOS\)](#)
Subject: FW: SFCDMA Letter Supporting Resolution #210122 at BOS Tomorrow 2/9/21 Attached
Date: Monday, February 8, 2021 1:20:59 PM
Attachments: [SFCDMA Fed Stim Adv Comm Letter \(#210122\) 2.8.21.pdf](#)

From: Dee Dee Workman <deedee@sfcdma.org>
Sent: Monday, February 8, 2021 1:18 PM
To: Walton, Shamann (BOS) <shamann.walton@sfgov.org>; Haney, Matt (BOS) <matt.haney@sfgov.org>; Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Cc: Breed, Mayor London (MYR) <mayorlondonbreed@sfgov.org>; sharky laguana <sharky@bandago.com>; Dick-Endrizzi, Regina (ECN) <regina.dick-endrizzi@sfgov.org>; Donovan, Dominica (ECN) <dominica.donovan@sfgov.org>
Subject: SFCDMA Letter Supporting Resolution #210122 at BOS Tomorrow 2/9/21 Attached

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello President Walton, Supervisor Haney and All Supervisors,

Attached is a letter from Maryo Mogannam, President of the San Francisco Council of District Merchants Associations in support of the Resolution (File #210122) Urging Establishment of a Special Advisory Committee on Federal Stimulus Spending for Small Business, coming to the BOS tomorrow, February 9, 2021.

Thank you.

Dee Dee Workman
Public Policy Advisor
San Francisco Council of District Merchants Associations
deedee@sfcdma.org
415-533-8130



SFCDMA

San Francisco Council of District Merchants Associations

Maryo Mogannam
President

Masood Samereie
Vice-President

Al Williams
Vice-President

Tracey Sylvester
Secretary

Keith Goldstein
Treasurer

The Honorable Shamann Walton, President
Supervisor Matt Haney, Chair, Budget and Appropriations Committee
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

February 8, 2021

RE: SUPPORT File #210122, Urging Establishment of a Special Advisory Committee on Federal Stimulus Spending for Small Business

Dear Supervisors Walton, Haney and San Francisco Supervisors,

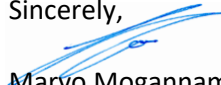
The San Francisco Council of District Merchants Associations (SFCDMA) has served to protect, preserve and promote small businesses in San Francisco for 70 years. We represent local merchant associations and an eclectic mix of neighborhood businesses in every commercial district.

We support the Resolution (File #210122) sponsored by Supervisor Haney coming to the Board of Supervisors tomorrow, February 9, 2021, urging the Office of Small Business and the Small Business Commission to establish a Special Advisory Committee on Federal stimulus spending to create a plan for how Federal stimulus funds may support San Francisco small businesses.

San Francisco's neighborhood merchants have been hit hard by the COVID-19 pandemic and the city's shut-down orders. As we move into the public health and economic recovery phases of this crisis, we all must have full understanding of the metrics by which we will measure and propel success in restoring San Francisco's small business sector. This includes receiving accurate and up to date data on Federal stimulus funding coming into the city so that we prioritize the spending of those funds in the most effective, productive and equitable ways, and to communicate all available funding opportunities to local business owners and merchants as quickly as possible.

Convening a Special Advisory Committee of San Francisco's economic and small business government leaders will ensure that our city's recovery includes a focus on neighborhood merchants. This will help prioritize the restoration of our commercial corridors to full capacity as we move through and beyond the devastation caused by the pandemic. The SFCDMA is therefore in full support of this Resolution and we thank Supervisor Haney for bringing it forward.

Sincerely,


Maryo Mogannam, President
San Francisco Council of District Merchants Associations

cc: Clerk of the BOS, to be distributed to all Supervisors; Mayor London Breed; Sharky Laguana, President, Small Business Commission; Regina Dick-Endrizzi, Executive Director, OSB; Clerk of the SBC, to be distributed to all SBC Commissioners