

**From:** [Alice Rogers](#)  
**To:** [Peskin, Aaron \(BOS\)](#); [MandelmanStaff, \[BOS\]](#); [ChanStaff \(BOS\)](#)  
**Cc:** [Young, Victor \(BOS\)](#); [Efrem Bycer](#)  
**Subject:** 2/22/21 Rules Committee Hearing--Support for Agenda Item 5, confirming nomination of Efrem Bycer to OCII Commission  
**Date:** Thursday, February 18, 2021 5:50:11 PM

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18 February 2021

**RE: Agenda Item 5: [Mayoral Appointment, Successor Agency Commission (Commonly Known as Commission on Community Investment and Infrastructure) - Efrem Bycer]**

Dear Supervisors Peskin, Mandelman and Chan,

I am writing in support of Mission Bay resident Efrem Bycer's nomination to the vacant seat on the Commission on Community Investment and Infrastructure.

As current President of the South Beach | Rincon | Mission Bay Neighborhood Association, I have had the opportunity to observe Mr Bycer's active engagement in the civic and community affairs in Mission Bay. Just a few examples include his proactive outreach on behalf of the latest affordable housing project in the area, his energetic participation in the Eastern Neighborhoods Democratic Club, and his participation on a citizens panel advising the Giants on public realm designs for their Mission Rock development.

Mr Bycer will bring positive energy and active engagement to his work as a commissioner. Thank you in advance for your positive consideration.

Sincerely,

Alice Rogers

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[Alice Rogers](#)  
President, South Beach|Rincon|Mission Bay NA  
[sbrmbna@gmail.com](mailto:sbrmbna@gmail.com)

[SB|R|MB NA](#)  
[sbrmbna.com](http://sbrmbna.com)

CC: Victor Young, Clerk  
Mr Efrem Bycer

**From:** [Halsey](#)  
**To:** [Peskin, Aaron \(BOS\)](#); [MandelmanStaff, \[BOS\]](#); [ChanStaff \(BOS\)](#); [Young, Victor \(BOS\)](#)  
**Cc:** [Matthew Bertenthal](#)  
**Subject:** Mayoral Appointment, Successor Agency Commission (Commonly Known as Commission on Community Investment and Infrastructure) - Efrem Bycer  
**Date:** Thursday, February 18, 2021 9:21:12 PM

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Dear Rules Committee Members:

My name is Anne Bertenthal, I'm writing on behalf of myself and my husband, Matthew. We are former residents of the Dogpatch and current residents of Cole Valley and are writing in strong support of Efrem Bycer's appointment to the Commission on Community Investment and Infrastructure.

Efrem is tremendously committed to San Francisco and to the potential in our neighborhoods. We met as new parents navigating the parks and playgrounds near Mission Bay and Potrero Hill; learning how to be young families in a city where we had only been young professionals. This experience is tied to the development of the city, particularly Mission Bay in a unique way - walking paths, multi use areas such as Crane Cove, entertainment venues, and housing are important to consider through multiple lenses. And that is something Efrem is perfectly equipped to do.

Personally, he is generous, smart, committed and balanced. He seeks out information about how the city is approaching the future and considers policies from multiple angles before coming to a position. He is the person you want to work with, and whom you trust to help build the neighborhoods you want to live in.

It is for the above mentioned reasons, I strongly urge you to approve Efrem's appointment. Thank you in advance for your consideration. Please feel free to contact me if you have any questions.

Sincerely,

Anne and Matthew Bertenthal

**From:** [Scott Mauvais \(CELA\)](#)  
**To:** [Peskin, Aaron \(BOS\)](#); [MandelmanStaff, \[BOS\]](#); [ChanStaff \(BOS\)](#); [Young, Victor \(BOS\)](#)  
**Subject:** Mayoral Appointment, Successor Agency Commission (Commonly Known as Commission on Community Investment and Infrastructure) - Efrem Bycer  
**Date:** Thursday, February 18, 2021 11:08:05 PM

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Dear Rules Committee Members:

My name is Scott Mauvais and I'm the Director, AI and Global Partnerships in Microsoft Philanthropies. I live in D6 in Mission Bay and am writing in strong support of Efrem Bycer's appointment to the Commission on Community Investment and Infrastructure.

I first met Efrem in my previous role when I was looking after Microsoft's Civic Tech program where I managed our relationship with Code for America. Our key investment with CfA was their nascent Economic Development initiative and I worked closely with Efrem when he joined to lead that team. Efrem built that program from scratch and quickly grew it into one of the most respected teams in the civic innovation ecosystem. I always appreciated the deep analytics and data-driven decision making he brought to every discussion. Needless to say, I was thrilled when he joined LinkedIn where he has continued to bring his keen insight to our Economic Graph team.

As Efrem's neighbor, I've watched how he's gotten involved in the community, particularly in support of affordable housing projects in our neighborhood and the Mission Bay School project. He brings that same dedication and thoughtfulness that I've seen in his professional pursuits to his civic work, and I have every reason to believe he'd do the same as an OCII Commissioner.

It is for the above mentioned reasons, I strongly urge you to approve Efrem's appointment. Thank you in advance for your consideration. Please feel free to contact me if you have any questions.

--scott

Director, AI and Global Partnerships  
Microsoft Philanthropies  
1-650-743-1157 (mobile)  
1-415-666-2888  
@lscott

**From:** [Bruce Agid](#)  
**To:** [Peskin, Aaron \(BOS\)](#); [ChanStaff \(BOS\)](#); [MandelmanStaff, \[BOS\]](#)  
**Cc:** [Young, Victor \(BOS\)](#)  
**Subject:** Mayoral Appointment, Successor Agency Commission (Commonly Known as Commission on Community Investment and Infrastructure) - Efrem Bycer  
**Date:** Friday, February 19, 2021 12:10:09 AM

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San Francisco Board of Supervisors  
Attn: Rules Committee  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco, CA 94102-4689

Re: Mayoral Appointment, Successor Agency Commission (Commonly Known as Commission on Community Investment and Infrastructure) - Efrem Bycer

Dear Rules Committee Members:

My name is Bruce Agid and I'm writing in support of Efrem Bycer for OCII Commissioner. For identification purposes only, I'm a Board Member of the South Beach/Rincon/Mission Bay Neighborhood Association, Chair of the Mission Bay Transportation Improvement Fund Advisory Committee and Lead of the Mission Bay Elementary School Steering Committee. However, today I'm writing as a native San Franciscan and an 11 year resident of Mission Bay.

I've known Efrem for over three years and know he has the background, relationships and demonstrated leadership ability to be a valuable asset to this Commission. I base this on the following:

- his extensive urban planning and policy background with a deep understanding of the tools of government to drive impact, particularly as it relates to land use.
- he's been active in the city and Mission Bay neighborhood for years, including advocacy in support of affordable housing projects in Mission Bay and the future Mission Bay Elementary School, as well as a regular attendee at Mission Bay CAC meetings.
- built a career working at the intersection of policy, impact, and government service delivery
- served on numerous boards and committees, including New Leaders Council, Mission Bay School steering committee

I urge you to support Efrem's nomination to the OCII Commission. Thank you in advance for your consideration. Please feel free to contact me if you have any questions.

Sincerely,

Bruce Agid

**From:** [Joanna Gubman](#)  
**To:** [Peskin, Aaron \(BOS\)](#); [MandelmanStaff, \[BOS\]](#); [ChanStaff \(BOS\)](#); [Young, Victor \(BOS\)](#)  
**Subject:** Mayoral Appointment, Successor Agency Commission (Commonly Known as Commission on Community Investment and Infrastructure) - Efrem Bycer  
**Date:** Friday, February 19, 2021 10:58:50 AM

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Dear Rules Committee Members:

My name is Joanna Gubman. I live in the Castro (94114), and when not sheltering in place, I work in the Civic Center area (94102). I am a past resident of Potrero Hill (94107). I am writing in enthusiastic support of Efrem Bycer's appointment to the Commission on Community Investment and Infrastructure.

I previously worked with Efrem when I lived in Potrero Hill and we were both board members of the Eastern Neighborhoods Democratic Club. I was impressed by his dedication and his inclusive attitude. Efrem is committed to serving the eastern neighborhoods, which are a primary focus of the Commission on Community Investment and Infrastructure, and to the city as a whole. As a parent, he also brings important perspective on the needs of children, which are so often overlooked and are particularly essential when considering affordable housing development and land use choices. Efrem listens carefully to everyone, doesn't get caught up in partisanship, is generous with his own time and expertise, and stays focused on what matters. You couldn't do better.

For the above reasons, I strongly urge you to approve Efrem's appointment. Thank you in advance for your consideration. Please feel free to contact me if you have any questions.

All the best,  
Joanna Gubman

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Joanna Gubman | Mx./she/her | +1 650 387 7848  
[www.joannagubman.com](http://www.joannagubman.com) | [www.linkedin.com/in/joannagubman/](https://www.linkedin.com/in/joannagubman/)

**From:** [lisa.kohli@yahoo.com](mailto:lisa.kohli@yahoo.com)  
**To:** [aaron.penskin@sfgov.org](mailto:aaron.penskin@sfgov.org); [MandelmanStaff](#); [\[BOS\]](#); [ChanStaff \(BOS\)](#); [Young, Victor \(BOS\)](#)  
**Subject:** [Mayoral] Appointment, Successor Agency Commission (Commonly Known as Commission on Community Investment and Infrastructure) - Efrem Bycer  
**Date:** Friday, February 19, 2021 3:25:06 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Rules Committee Members:

My name is Lisa Kohli and I am a resident of Madrone in Mission Bay, San Francisco. I am writing in strong support of Efrem Bycer's appointment to the Commission on Community Investment and Infrastructure.

My family and I moved to Mission Bay a couple of years ago from Los Altos, where we had lived for 15 years. While residing in San Francisco, we have lived next door to Efrem and his family. During these two years, we have had multiple conversations with Efrem and know him to be bright, articulate, good-natured, and mild-mannered. Furthermore, Efrem and his wife Rachel are kind and helpful neighbors and loving and devoted parents to their two daughters, Shaina and Becca.

It is for the above mentioned reasons that I strongly urge you to approve Efrem Bycer's appointment. Thank you in advance for your consideration. Please feel free to contact me if you should have any questions.

Sincerely,

Lisa Kohli