File No.	100305
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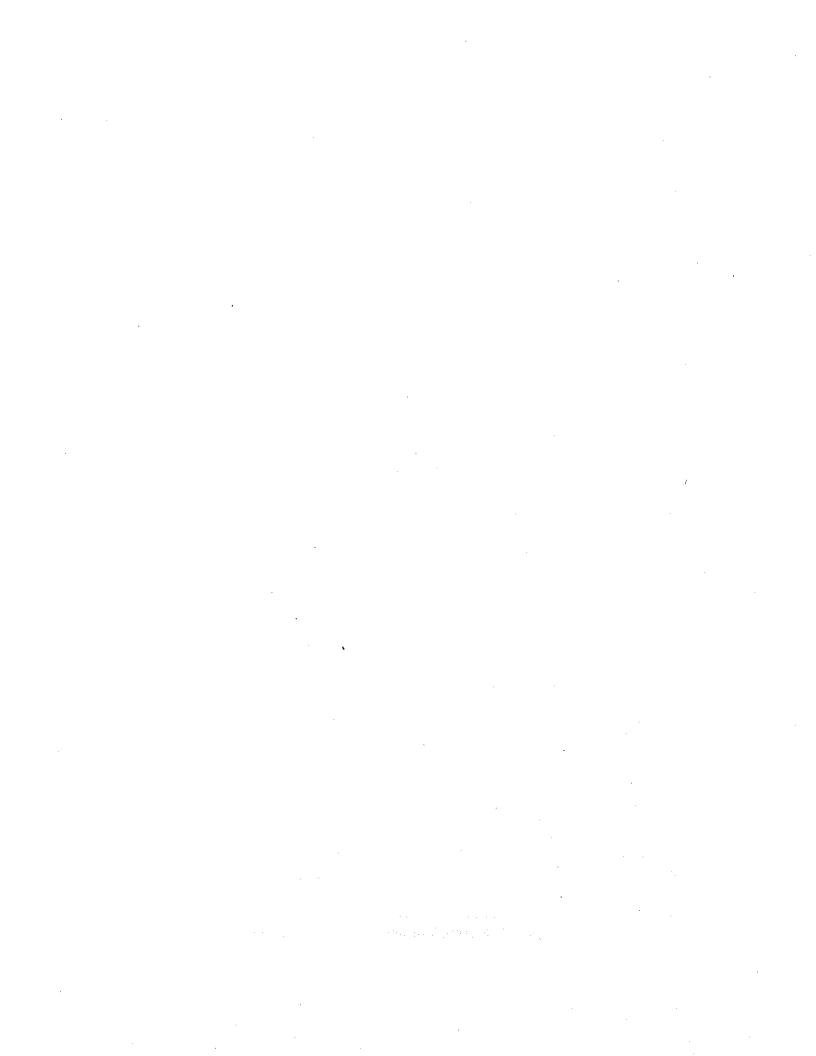
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Board Item	No.					

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Rules	Date <u>April 1, 2010</u>
Board of Su	pervisors Meeting	Date
Cmte Boa	rd	•
	Motion Resolution Ordinance Legislative Digest Budget Analyst Report Legislative Analyst Report Youth Commission Report Introduction Form (for hearin Department/Agency Cover Le MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application Public Correspondence	
OTHER	(Use back side if additional s	pace is needed)
Completed b	by: Linda Wong	Date March 26, 2010 - Date

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.



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12 reappointee continuing to serve as reappointed; and

[Reappointment, Small Business Commission - Richard Ventura]

Motion approving the Mayor's reappointment of Richard Ventura to the Small Business Commission, for the term ending January 6, 2014.

WHEREAS, Pursuant to Charter Section 3.100, the Mayor has submitted a communication notifying the Board of Supervisors of the reappointment of Richard Ventura to the Small Business Commission, received by the Clerk of the Board on March 12, 2010; and

WHEREAS, Under Charter Section 3.100, the Board of Supervisors has the authority to reject the reappointment by a two-thirds vote (eight votes) within thirty days following transmittal of the Mayor's Notice of Reappointment, and the failure of the Board to reject the reappointment by two-thirds vote within the thirty day time period shall result in the

WHEREAS, The Board of Supervisors, by Motion 01-34, established a process to review the Mayor's reappointment to the Small Business Commission; now, therefore, be it

MOVED, That the Board of Supervisors hereby approves the Mayor's reappointment of Richard Ventura to the Small Business Commission, for the term ending January 6, 2014.

[Reappointment, Small Business Commission - Richard Ventura]

Motion rejecting the Mayor's reappointment of Richard Ventura to the Small Business Commission, for the term ending January 6, 2014.

WHEREAS, Pursuant to Charter Section 3.100, the Mayor has submitted a communication notifying the Board of Supervisors of the reappointment of Richard Ventura to the Small Business Commission, received by the Clerk of the Board on March 12, 2010; and

WHEREAS, Under Charter Section 3.100, the Board of Supervisors has the authority to reject the reappointment by a two-thirds vote (eight votes) within thirty days following transmittal of the Mayor's Notice of Reappointment, and the failure of the Board to reject the reappointment by two-thirds vote within the thirty day time period shall result in the reappointee continuing to serve as reappointed; and

WHEREAS, The Board of Supervisors, by Motion 01-34, established a process to review the Mayor's reappointment to the Small Business Commission; now, therefore, be it

MOVED, That the Board of Supervisors hereby rejects the Mayor's reappointment of Richard Ventura to the Small Business Commission, for the term ending January 6, 2014.

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION

STATEMENT OF ECONOMIC INTERESTS 611 200

COVER PAGE

A Public Document

2010 MAR 23 PM 4: 47

Please type or print in ink.	11 1 1101	SUR FRANCISCO
NAME (LAST) (FI	RST)	(MIDDLE) 图7HICS CRAYMMSTEIGPHONE NUMBER
Ventura	Cichard	(415)
MAILING ADDRESS STREET Business Address Acceptable)	CITY	STATE ZIP CODE OPTIONAL: E-MAIL ADDRESS
- Morket St, 4119	San Francisco	(A 94103! - Egns
1. Office, Agency, or Court		4. Schedule Summary
Name of Office, Agency, or Court:		► Total number of pages including this cover page:
Division, Board, District, if applicable:	***************************************	► Check applicable schedules or "No reportable interests."
Your Position:		I have disclosed interests on one or more of the attached schedules:
If filing for multiple positions, list additional a	gency(ies)/	Schedule A-1 Yes – schedule attached
position(s): (Attach a separate sheet if nec	cessary.)	Schedule A-2 Yes – schedule attached Investments (10% or Greater Ownership)
Position:		Schedule B
2. Jurisdiction of Office (Check at lea	est one box)	Schedule C Yes - schedule attached Income, Loans, & Business Positions (Income Other than Gifts and Travel Payments)
State State San Francisco San Francisco		Schedule D Yes – schedule attached
This of San Francisco		Schedule E
Multi-County		Income – Gilts – Travel Payments -Or-
Other		No reportable interests on any schedule
3. Type of Statement (Check at least	_ 1	12) No reportable interests on any senedule
Assuming Office/Initial Date: 3/2	2010	5. Verification
Annual: The period covered is January 1, through December 31, 2009.	2009,	I have used all reasonable diligence in preparing this
-or-	through	statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any
O The period covered is/	, unougn	attached schedules is true and complete. I certify under penalty of perjury under the laws of the State
Leaving Office Date Left://(Check one)	www.	of California that the foregoing is true and correct.
O The period covered is January 1, 2009, date of leaving office.	through the	Date Signed 3/5/2010 (month, day, year)
O The period covered is//, the date of leaving office.	, through	Signature
Candidate Election Year:		File the originally signed statement with your filing official.)

orig: Kalles Clark C: COB, Leg Dep

Office of the Mayor City & County of San Francisco



Gavin Newsom

March 12, 2010

Angela Calvillo
Clerk of the Board, Board of Supervisors
San Francisco City Hall
1 Carlton B. Goodlett Place
San Francisco, California 94102

Files 100306 PX 2: LL

Dear Ms. Calvillo:

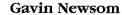
Pursuant to the Charter Section 3.100 (17), I have reappointed Richard Ventura as a member of the Small Business Commission effective, March 4, 2010. Richard Ventura has been reappointed to fill his same seat, and the term of tuke O'Brien will expire on January 6, 2014.

Please see the attached resume which will illustrate that Richard Ventura's qualifications allow him to represent the communities of interest, neighborhoods and diverse populations of the City and County.

Should you have any questions, please contact my Director of Appointments, Matthew Goudeau at 415-554-6674.

Gavin Newsom

Mayor





Notice of Appointment

March 12, 2010

Honorable Board of Supervisors:

I hereby appoint Richard Venrtua to serve as member of the Small Business Commission for a 4-year term commencing March 4, 2010, in accordance with the 1996 Charter, Section 3.100, (17).

I am confident that Richar Ventura will serve our community well. Attached are his qualifications to serve, which demonstrate how the appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I encourage your support and am pleased to advise you of this appointment.

Gavin Newsom

Mayor

Richard Ventura

Liberty Street • San Francisco, CA 94110 • Telephone: (415)

Email: @sfhcc.com

Relevant Areas of Expertise

- Telecommunications start-up
- Strategic business planning
- Financial modeling
- Developing strategic alliances
- Contract negotiations
- Project management

- Market assessment and research
- Client needs analysis
- Cooperative leadership
- · Productivity and process improvement
- Training and development
- Corporate social responsibility

Career Experience

Commissioner, Small Business Commission, City and County of San Francisco, CA03/2004 - Present

Successfully advocated for supplier diversity which resulted in an Executive Order by Mayor Gavin Newsom directing the Small Business Commission to work with city department heads to increase participation from disadvantaged businesses. Worked effectively with department heads to increase outreach efforts, coordination, publication of business opportunities and community events. Assisted in the selection of a vendor responsible for promoting refrigeration, power and waste management saver programs in the small business community on behalf of the San Francisco Department of Environment. Ensured comprehensive saver program reporting to measure benefit to small-business community Worked closely with Executive Director to build contact with San Francisco NEDOs and CBOs to promote Small Business Commission activities. In 2008, supports Executive Director in establishing a database of a minimum of 10,000 small businesses for direct communication of Small Business Commission activities. Elected Vice President by peers in 2008 and as President in 2009.

President and CEO, San Francisco Hispanic Chamber of Commerce, San Francisco, CA
03/2003 - Present

Actively promote interests of Hispanic businesses in the San Francisco area and identify opportunities for economic development. Worked with the business community to increase Chamber membership from 56 to more than 500 business members, 46 corporate partners and more than 20 partnering organizations. Implemented outreach and marketing program to business community resulting in over 3,100 Bay Area business subscriptions to the weekly electronic newsletter and a database of over 11,000 participants. Co-authored "The Isabela Project: Closing the Capital Parity and Procurement Gap," in 2004 which addressed the need for an innovative source of financing for business owners as well as promoting supplier diversity leading to pilot programs in 2006 and 2008 addressing the educational needs for businesses to compete in contracting opportunities. Actively advocating for the support of programs empowering micro and small businesses to compete in second-tier vendor opportunities.

Richard Ventura

Liberty Street • San Francisco, CA 94110 • Telephone: (415) — 3 • Email: sfncc.com

Vice President, Business Development, TelUnidos, Inc., Oakland, CA 04/2000 - 08/2002

Developed a business plan selected by the Oakland Communications Technology Cluster to be one of 10 start-up companies to participate in an incubator program. This same business plan was used to attract and select corporate advisors, a board of directors and investors to secure \$2.5 million in Series A funding. Developed original financial model used to form telecommunications startup and attract investors, thereby eliminating the need for a CFO and saving more than \$160,000 in additional administration expenses. Worked with the CPUC and Federal Communications Commission (FCC) to complete all necessary filings in compliance with state and federal utility-regulation requirements. Brought together executive managers and staff using value-based methods.

Advisor, San Francisco Network Ministries, San Francisco, CA

01/1997 - 01/2002

Featured on *Everybody's Angels* for working with a non-profit agency to offer a wide range of computer services to community residents and working with placement agencies to move participants into the workforce. Responsible for planning, developing and implementing Microsoft Windows training programs targeting adults and youth to include Microsoft Word, Excel and PowerPoint. Additional programs included resume writing, internet skills, email, interview skills, web design and personal visioning. Developed relationships with six local placement agencies to transition graduates into the workplace. Responsible for recruiting, training and coordinating volunteers to facilitate programs. Assisted in the development of funding sources by establishing points of contact responsible for approximately \$200,000.

Principal, Performance Strategy, San Francisco, CA and Dallas, TX

07/1996 - 04/2000

Founded a training and development company with the fourth-largest travel company in the United States as its first client and with training support provided nationwide. Utilized strategic planning, employee-incentive programs and specialized management training to increase overall profitability by 26% within 18 months. Designed a strategic planning program specifically for small business owners and educated employers about the benefits of corporate social responsibility.

Travel Consultant, Trainer & National Training Coordinator, Maritz Travel Company, Dallas, TX

07/1988 - 07/1996

Created a National Training Conference for Maritz Travel Company to leverage the company's regional strengths, standardize training and share resources. Conferences allowed the company to cross-promote training resources without creating additional costs to smaller regions of smaller divisions.

San Francisco **BOARD OF SUPERVISORS**

Date Printed: March 23, 2010

Date Established:

December 5, 2003

Active

SMALL BUSINESS COMMISSION

Contact and Address:

Regina Dick-Endrizzi, Contact Person Small Business Commission City Hall, Room 448 San Francisco, CA 94102

Phone: (415) 554-6481 Fax: (415) 558-7844

Email: regina.dick-endrizzi@sfgov.org

Authority:

Proposition D, November 4, 2003. (Charter Section 4.134) Certified by Secretary of State on 12/5/03.

Board Qualifications:

The Small Business Commission consists of seven members, who shall serve at the pleasure of the appointing authority. The Board of Supervisors shall appoint three members and the Mayor shall appoint four members.

Two of the Mayor's appointments and one of the Board of Supervisors appointments shall serve for an initial two-year term. Thereafter, all commissioners shall serve for four-year terms.

At least five of the seven individuals appointed to the Commission shall be owners, operators, or officers of San Francisco small businesses. One of the individuals appointed to the Commission may be either a current or former owner, operator, or officer of a San Francisco small business. One member of the Commission may be an officer or representative of a neighborhood economic development organization or an expert in small business finance.

Mayoral appointments handled as Charter Section 3.100.17 per City Attorney's Option letter dated 3/31/04.

Reports: None Sunset Date: None