



# INTERNET ESSENTIALS

PSNS Committee – Supervisor Safai Digital Divide Hearing

internet»  
essentials  
FROM COMCAST

March 11, 2021

COMCAST

## Internet Essentials Confronts All Three Barriers to Internet Adoption

Internet Essentials is designed to be a wrap-around solution to directly confront every barrier to digital adoption by offering affordable Internet, subsidized computers, and free digital literacy training



Affordable Internet  
Service



Low-Cost  
Computer



Digital Literacy  
Training

## Internet Essentials Impact

6M

LOW-INCOME  
AMERICANS



85k

SUBSIDIZED  
COMPUTERS  
SOLD



\$550M

IN CASH & IN-KIND  
FOR DIGITAL  
LITERACY  
TRAINING



98%

OF CUSTOMERS  
USE THE  
SERVICE FOR  
SCHOOLWORK



## Public-Private Partnerships



Public-Private Partnerships to  
Close the Digital Divide



Creating Safe Spaces for  
Students to Connect



## Community Impact



Comcast Rise Investment Fund



Diversity, Equity & Inclusion



**Thank you!**