

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Phone No. (415) 558-6371

DATE: March 10, 2021
AP Block/Lot Nos.: 3542/016
Zoning: NCT Upper Market
Quad: SW Planning Team
Record No.: _____

TO: Police Department
Inspector Georgia Sawyer
Phone No. (415) 553-9550

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in May of 2021.

PLEASE EMAIL YOUR RESPONSE BY March 26, 2021, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.
john.carroll@sfgov.org - Phone No: 554-4445

Applicant name: Two Gents, LLC

Business name: The Academy

Application address: 2166 Market Street
San Francisco, CA 94114

Applicant contact info: David Villa-Lobos
CLA Consulting
415-921-4192
david_villalobos@sbcglobal.net

PLANNING REVIEW: Approval Denial

Planning Staff Contact: _____

Please print review comments on a trailing page.

POLICE REVIEW: Approval Denial

Please print review comments in a trailing report.

Attn: San Francisco Board of Supervisors
City and County of San Francisco, Ca.

Re: 2166 Market Street (dba: The Academy)
San Francisco, Ca. 94114

Type 57

Dear Honorable San Francisco Board of Supervisors,

The Academy is the only lgbt brick and mortar social club in the country, and is shaping the future of San Francisco as a gay mecca. It is also a unique business in that it is a subscription model. Unlike the many bars and restaurants that dot the area, members of The Academy can gather and interact with their community without needing to consume anything. What we do offer however, and the reason we believe this type 57 licence is not only a convenience but a necessity, are various courses and experiences. These courses include “The art of tying a bow tie” and “LGBT history”, but also “Reserve Wine tasting”, “Variations on Japanese whiskeys”, “Scotch pairing” and similar events with an aim to foster interaction in an environment outside that of the typical bar culture. One of the things our community needs most are events and places where people meet, interact and engage where the profit model isn’t based on the volume customers consume. The Academy offers its members and their guests the opportunity to form a more refined relationship with spirits and uses these educational opportunities to foster community. To offer these experiences as well as host community fundraising events, community art openings and even weddings from within our membership, the Academy is seeking this type 57 licence, not to open a new bar in the castro, but to create a new more engaging type of community center, and a more rounded community.

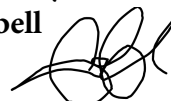
Respectfully,

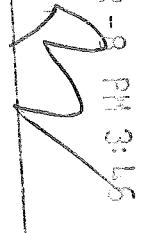


Paul Miller

David J. Villa-Lobos, Licensing Agent
CLA Consulting
P.O. Box 642201 San Francisco, Ca. 94164
415. 921.4192
David_villalobos@sbcglobal.net

**ABC License Types-57 and -58
are permitted pursuant to
Planning Commission Motion
20848 under CUA
2020-007075. Authorized with
the addition of a bar use
approved on January 28, 2021.
Cathleen Campbell**



RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
701 MAR -8 PM 3:15
BY 

INFORMATION AND INSTRUCTIONS -

SECTION 23958.4 B&P

- Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.
- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
 - Part 2 is to be completed by the applicant, and returned to ABC.
 - Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

PART 1 - TO BE COMPLETED BY ABC

1. APPLICANT'S NAME <i>Two Gents LLC</i>		
2. PREMISES ADDRESS (Street number and name, city, zip code) <i>2166 Market St, San Francisco, CA 94114</i>		3. LICENSE TYPE <i>57</i>
4. TYPE OF BUSINESS		
<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Hofbrau/Cafeteria	<input type="checkbox"/> Cocktail Lounge
<input type="checkbox"/> Deli or Specialty Restaurant	<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Night Club
<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Brew Pub	<input type="checkbox"/> Tavern: Beer
<input type="checkbox"/> Bed & Breakfast:	<input type="checkbox"/> Theater	<input type="checkbox"/> Tavern: Beer & Wine
<input type="checkbox"/> Wine only	<input type="checkbox"/> All	<input type="checkbox"/> Private Club
<input type="checkbox"/> Supermarket	<input type="checkbox"/> Membership Store	<input type="checkbox"/> Service Station
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Department Store	<input type="checkbox"/> Convenience Market
<input type="checkbox"/> Drug/Variety Store	<input type="checkbox"/> Florist/Gift Shop	<input type="checkbox"/> Convenience Market w/Casoline
<input checked="" type="checkbox"/> Other - describe: <i>Special on Sale General</i>		
5. COUNTY POPULATION <i>883,369</i>	6. TOTAL NUMBER OF LICENSES IN COUNTY <input type="checkbox"/> On-Sale <input type="checkbox"/> Off-Sale	7. RATIO OF LICENSES TO POPULATION IN COUNTY <i>282</i> <input checked="" type="checkbox"/> On-Sale <input type="checkbox"/> Off-Sale
8. CENSUS TRACT NUMBER <i>0169.00</i>	9. NO. OF LICENSES ALLOWED IN CENSUS TRACT <i>10</i> <input checked="" type="checkbox"/> On-Sale <input type="checkbox"/> Off-Sale	10. NO. OF LICENSES EXISTING IN CENSUS TRACT <i>25</i> <input checked="" type="checkbox"/> On-Sale <input type="checkbox"/> Off-Sale
11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?) <input type="checkbox"/> Yes, the number of existing licenses exceeds the number allowed <input type="checkbox"/> No, the number of existing licenses is lower than the number allowed		
12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS? <input type="checkbox"/> Yes (Go to Item #13) <input type="checkbox"/> No (Go to Item #20)		
13. CRIME REPORTING DISTRICT NUMBER <i>402</i>	14. TOTAL NUMBER OF REPORTING DISTRICTS <i>654</i>	15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS <i>55,022</i>
16. AVERAGE NO. OF OFFENSES PER DISTRICT <i>84.13</i>	17. 120% OF AVERAGE NUMBER OF OFFENSES <i>100.9</i>	18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT <i>42</i>
19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency) <input type="checkbox"/> Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17 <input checked="" type="checkbox"/> No, the total number of offenses in the reporting district is lower than the total number in item #17		
20. CHECK THE BOX THAT APPLIES (check only one box)		
<input type="checkbox"/> a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.		
<input type="checkbox"/> b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.		
<input checked="" type="checkbox"/> c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.		

Governing Body/Designated Subordinate Name:

Board of Supervisors

FOR DEPARTMENT USE ONLY

PREPARED BY (Name of Department Employee)

Ad

PART 2 - TO BE COMPLETED BY THE APPLICANT (If box #20b is checked)

21. Based on the information on the reverse, the Department may approve your application if you can show that public convenience or necessity would be served by the issuance of the license. Please describe below the reasons why issuance of another license is justified in this area. You may attach a separate sheet or additional documentation, if desired. Do *not* proceed to Part 3.

[Lined area for handwritten response to question 21]

22 APPLICANT SIGNATURE

[Handwritten Signature]

23 DATE SIGNED

9-17-2020

PART 3 - TO BE COMPLETED BY LOCAL OFFICIALS (If box #20c is checked)

The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e., an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located, or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance. Please complete items #24 to #30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity.

24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF THIS ALCOHOLIC BEVERAGE LICENSE?

Yes

No

See Attached (i.e., letter, resolution, etc.)

25. ADDITIONAL COMMENTS, IF DESIRED (may include reasons for approval or denial of public convenience or necessity):

[Lined area for handwritten response to question 25]

26. CITY/COUNTY OFFICIAL NAME

27. CITY/COUNTY OFFICIAL TITLE

28. CITY/COUNTY OFFICIAL PHONE NUMBER

29. CITY/COUNTY OFFICIAL SIGNATURE

30. DATE SIGNED

DAVID VILLA-LOBOS

Licensing-Permitting Specialist SF

david_villalobos@sbcglobal.net

CLA CONSULTING

Specializing In SF Liquor Licensing

P.O. Box 642201
San Francisco, CA. 94164

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415-559-6627