



U.S. Treasury Emergency Rental Assistance



CITY AND COUNTY OF
SAN FRANCISCO

MAYOR LONDON N. BREED

April 5, 2021

U.S. Treasury ERA Funds

- Cities/counties with >200,000 received a direct allocation; State received a separate allocation
 - **Direct allocation: \$26.2M**
 - State's allocation: \$1.5B (**\$28.2M reserved for eligible San Francisco households**)
- Spending deadline: **September 30, 2022**



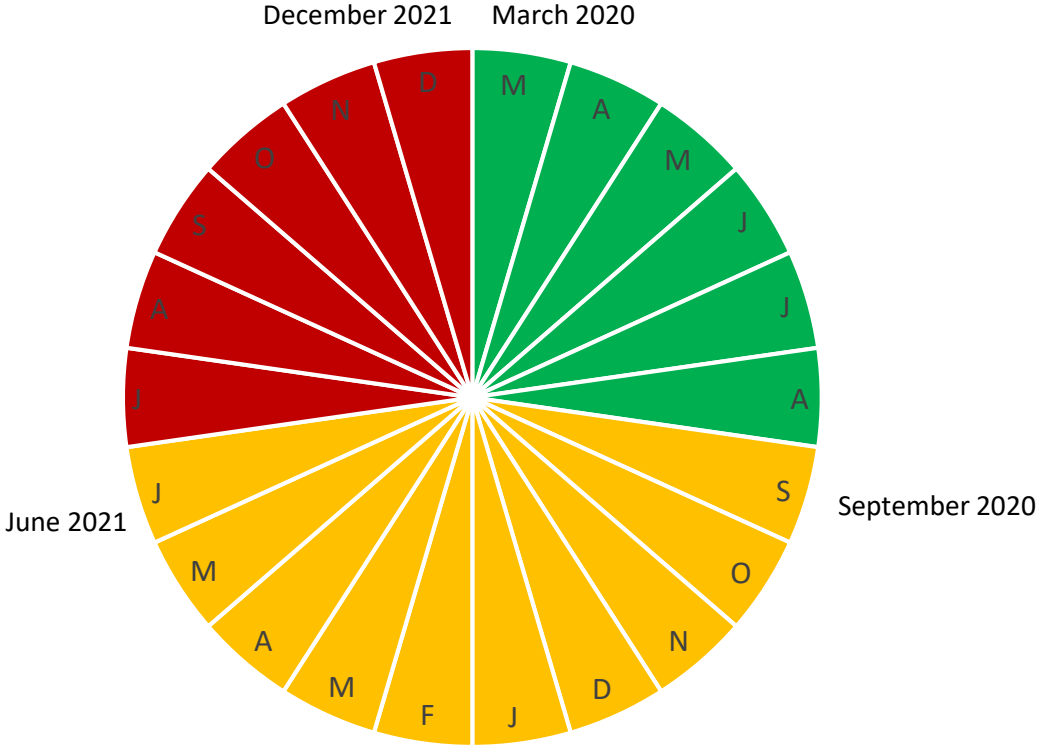
U.S. Treasury ERA Overarching Guidelines

- Up to 15 months of rental assistance (March 13, 2020 – September 30, 2022)
 - Prospective rental assistance up to 3 months at a time
- $\leq 80\%$ AMI and COVID-19-related housing instability
 - Priority: $\leq 50\%$ AMI or 90+ days unemployed
- Payments to third parties (landlords, utilities, etc.)
 - Direct-to-tenant payments only if landlord is unresponsive or uncooperative



Nonpayment Eviction Protections SB 91

Nonpayment Eviction Protections



Existing Housing Stabilization Program

- **81% Black and Brown**
 - 13% Black and 68% Brown
- **96% Extremely low and very low income**
 - 87% ELI & 9% VLI ($\leq 30\%$ & 50% AMI, respectively)
- **49% past homelessness**
- **56% families with children**
- **71% primary language spoken at home not English**



City's Program

- **To apply:** $\leq 80\%$ AMI and COVID-19-related housing instability
- **To be selected:** based on vulnerability factors most predictive of homelessness & housing instability and equity factors
- **Low barrier:** self-attestation to the maximum extent possible
- **Financial assistance:** 3 months back rent plus 3 months forward rent, with a focus on April 2021 and subsequent months



City's Program

- Uses evidence-based targeting to assist our most vulnerable tenants
- Designed to keep tenants in their homes by leveraging eviction protections and maximizing prospective rental assistance
- Provides maximum flexibility, low barrier



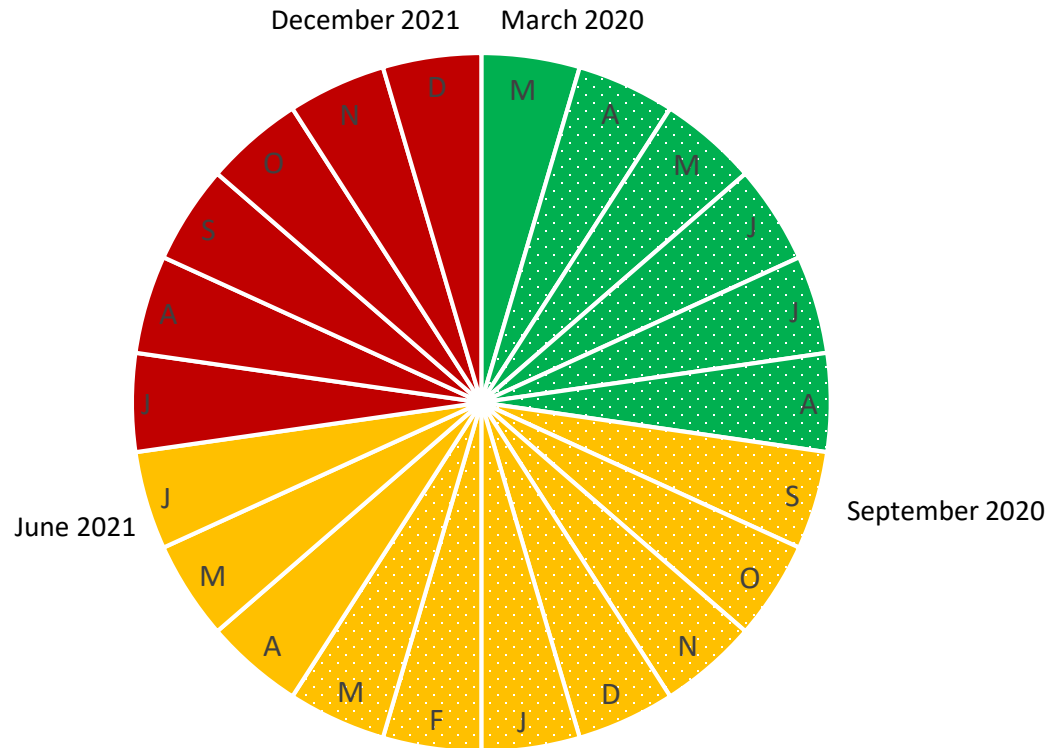
State's Program

- **To apply:** $\leq 80\%$ AMI and COVID-19-related housing instability
- **To be selected:** $\leq 50\%$ AMI or 90+ days unemployed
- **Financial assistance:**
 - 80% of unpaid rent April 2020 – March 2021, if landlord forgives remaining 20%
 - 25% of unpaid rent for this period, if landlord does not participate in program



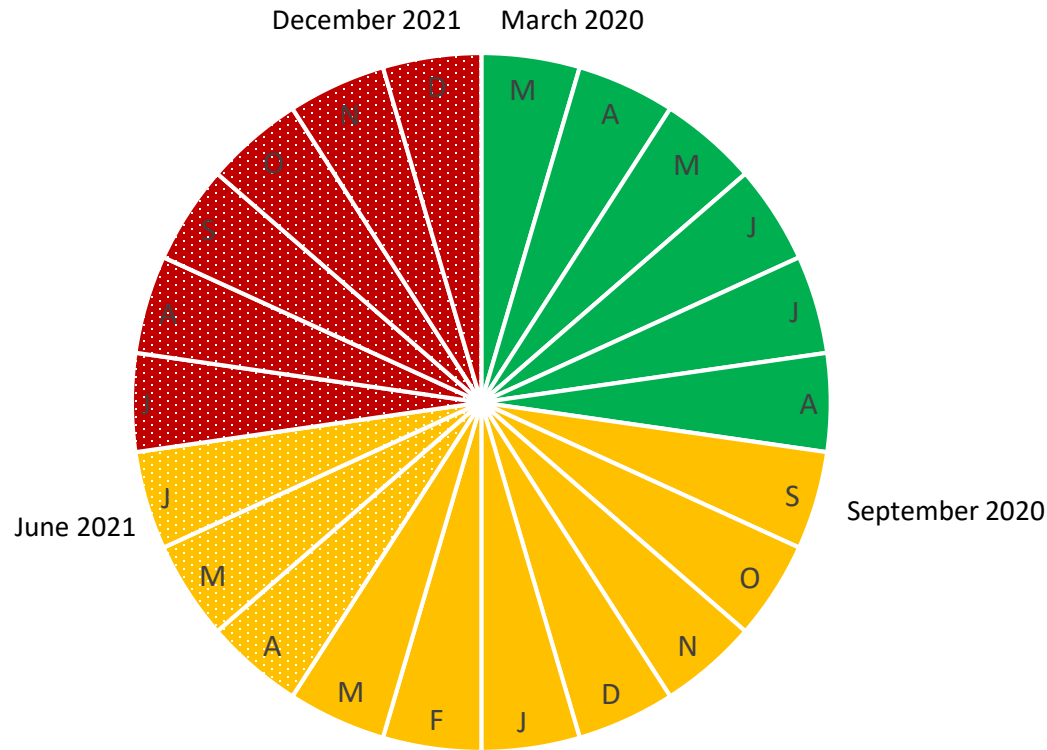
Leveraging Rental Assistance with Eviction Protections

Focus of State's Program



Leveraging Rental Assistance with Eviction Protections

Focus of City's Program



Accessing City and State Funds

	City Program	State Program
Eligible Population	≤80% AMI <u>and</u> COVID-19-related housing instability	≤80% AMI <u>and</u> COVID-19-related housing instability
Target Population	Most vulnerable tenants based on vulnerability and equity factors	≤50% AMI or 90+ days unemployed then all eligible population
Target Assistance	April 2021 and beyond	April 2020-March 2021
Application Website	Will launch in May	HousingIsKey.com



Accessing City Funds

Step 1: Apply online

- MOHCD grantees will provide application assistance in community
- Multilingual application

Step 2: Post-application vulnerability assessment

- Meets vulnerability threshold: move on to next stage of process (verification of application info.)
- Does not meet vulnerability threshold: does not move on and receives notification with other resources





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