



# U.S. Treasury Emergency Rental Assistance



CITY AND COUNTY OF  
**SAN FRANCISCO**

MAYOR LONDON N. BREED

April 7, 2021

# U.S. Treasury ERA Funds

- Cities/counties with >200,000 received a direct allocation; State received a separate allocation
  - **Direct allocation: \$26.2M**
  - State's allocation: \$1.5B (**\$28.2M reserved for eligible San Francisco households**)
- Spending deadline: **September 30, 2022**



# U.S. Treasury ERA Overarching Guidelines

- Up to 15 months of rental assistance (March 13, 2020 – September 30, 2022)
  - Prospective rental assistance up to 3 months at a time
- $\leq 80\%$  AMI and COVID-19-related housing instability
  - Priority:  $\leq 50\%$  AMI or 90+ days unemployed
- Payments to third parties (landlords, utilities, etc.)
  - Direct-to-tenant payments only if landlord is unresponsive or uncooperative





# Existing Housing Stabilization Program

- **81% Black and Brown**
  - 13% Black and 68% Brown
- **96% Extremely low and very low income**
  - 87% ELI & 9% VLI ( $\leq 30\%$  & 50% AMI, respectively)
- **49% past homelessness**
- **56% families with children**
- **71% primary language spoken at home not English**



# City's Program

- **To apply:**  $\leq 80\%$  AMI and COVID-19-related housing instability
- **To be selected:** based on vulnerability factors most predictive of homelessness & housing instability and equity factors
- **Low barrier:** self-attestation to the maximum extent possible
- **Financial assistance:** 3 months back rent plus 3 months forward rent, with a focus on April 2021 and subsequent months



# City's Program

- Uses evidence-based targeting to assist our most vulnerable tenants
- Designed to keep tenants in their homes by leveraging eviction protections and maximizing prospective rental assistance
- Provides maximum flexibility, low barrier



# State's Program

- **To apply:**  $\leq 80\%$  AMI and COVID-19-related housing instability
- **To be selected:**  $\leq 50\%$  AMI or 90+ days unemployed
- **Financial assistance:**
  - 80% of unpaid rent April 2020 – March 2021, if landlord forgives remaining 20%
  - 25% of unpaid rent for this period, if landlord does not participate in program







# Accessing City and State Funds

	City Program	State Program
Eligible Population	≤80% AMI <u>and</u> COVID-19-related housing instability	≤80% AMI <u>and</u> COVID-19-related housing instability
Target Population	Most vulnerable tenants based on vulnerability and equity factors	≤50% AMI or 90+ days unemployed then all eligible population
Target Assistance	April 2021 and beyond	April 2020-March 2021
Application Website	Will launch in May	HousingIsKey.com



# Accessing City Funds

## Step 1: Apply online

- MOHCD grantees will provide application assistance in community
- Multilingual application

## Step 2: Post-application vulnerability assessment

- Meets vulnerability threshold: move on to next stage of process (verification of application info.)
- Does not meet vulnerability threshold: does not move on and receives notification with other resources





# U.S. Treasury Emergency Rental Assistance



CITY AND COUNTY OF  
**SAN FRANCISCO**

MAYOR LONDON N. BREED

April 7, 2021