File	No.	210253

Committee Item	No.	
Board Item No.	22	

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Comm: Public Safety & Neighborhood Services	Date: April 22, 2021
Board of Supervisors Meeting:	Date: May 4, 2021
Cmte Board Motion	port
OTHER	
Police Department Response – Apri	
Planning Department Response – M	
Police Department Response – April Planning Department Response – N PC Motion No M-20848 – January 2 Referral – March 10, 2021 PC or N Request Letter – March 8, 3	28, 2021
Referral – March 10, 2021	2021
∠ PC or N Request Letter – March 8, 2	<u> </u>
Prepared by: John Carroll Date	te: April 16, 2021
Prepared by: John Carroll Date	
Prepared by: John Carroll Date	

1	[Liquor License Issuance - 2166 Market Street - The Academy]
2	
3	Resolution determining that the issuance of a Type-57 special on-sale general
4	beer, wine, and distilled spirits liquor license to Two Gents, LLC, to do business
5	as The Academy located at 2166 Market Street (District 8), will serve the public
6	convenience or necessity of the City and County of San Francisco, in accordance
7	with California Business and Professions Code, Section 23958.4; and requesting
8	that the California Department of Alcoholic Beverage Control impose conditions
9	on the issuance of the license.
10	
11	WHEREAS, Two Gents, LLC, is seeking the issuance of a Type-57 special on-
12	sale general beer, wine, and distilled spirits liquor license to do business as The
13	Academy, located at 2166 Market Street (District 8); and
14	WHEREAS, The Planning Department has verified that the area is properly
15	zoned and recommends approval; and
16	WHEREAS, The Police Department has filed zero protests and zero letters of
17	support with the Department of Alcoholic Beverage Control under California Business
18	and Professions Code, Section 24013, and recommends that the Department of
19	Alcoholic Beverage Control issue the liquor license with conditions; and
20	WHEREAS, The conditions recommended by the Police Department are the
21	following: 1) No noise shall be audible at any nearby residence; 2) When the said
22	outdoor patio area of the premises is being utilized for the sales, service and
23	consumption of alcoholic beverages, a premise employee shall be in attendance and
24	maintain continuous supervision at all times of said area to ensure orderly conduct of
25	patrons; and 3) Petitioner(s) shall actively monitor the area under their control in an

1	enort to prevent the lottering of persons on any property adjacent to the licensed
2	premises as depicted on ABC-253; now, therefore, be it
3	RESOLVED, That in accordance with California Business and Professions Code
4	Section 23958.4, the Board of Supervisors of the City and County of San Francisco
5	hereby determines that the issuance of a Type-57 special on-sale general beer, wine,
6	and distilled spirits liquor license to Two Gents, LLC, to do business as The Academy
7	located at 2166 Market Street, will serve the public convenience or necessity of the City
8	and County of San Francisco; and, be it
9	FURTHER RESOLVED, That the Board of Supervisors of the City and County of
10	San Francisco hereby endorses and adopts the recommendations of the Police
11	Department listed above and recommends that the Department of Alcoholic Beverage
12	Control issue the license with those conditions.
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From: <u>Carroll, John (BOS)</u>

To: David Villa-Lobos; "Lovett, Li (BOS)"; Temprano, Tom (BOS); Mundy, Erin (BOS); Bintliff, Jacob (BOS)

Cc: Alabanza, Analyn@ABC; Rose.Meyer@ABC.ca.gov; Campbell, Cathleen (CPC); CPC.Referrals; Salmonson, Joel

(POL); Sainez, Maricela (POL)

Subject: RE: Liquor License Issuance - 2166 Market Street - The Academy

Date: Friday, April 16, 2021 10:30:00 AM

Attachments: <u>image001.png</u>

Good morning,

The Police Department has completed their review of the subject public convenience or necessity request and has forwarded their recommendations. For your convenience, I have the review available from the link below:

<u>Police Department Response – April 15, 2021</u>

The Police Department's ALU is recommending approval with the following condition:

- 1) No noise shall be audible at any nearby residence;
- 2) When the said outdoor patio area of the premises is being utilized for the sales, service and consumption of alcoholic beverages, a premise employee shall be in attendance and maintain continuous supervision at all times of said area to ensure orderly conduct of patrons; and
- 3) Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-253.

This matter is now agendized for a hearing on April 22, 2021. Here is a copy of the agenda for your information:

<u>Public Safety and Neighborhood Services Committee- Regular Meeting Agenda – April 22,</u>

2021

Please respond to this message and let me know who to expect in attendance at our remote meeting. I will send invitations midweek next week with instructions on how to attend and be heard during the meeting.

I invite you to review the entire matter on our <u>Legislative Research Center</u> by following the link below:

Board of Supervisors File No. 210253

Thanks for the review.

John Carroll Assistant ClerkBoard of Supervisors



San Francisco Police Department **ABC Liaison Unit**

Alcoholic Beverage License -Public Convenience or Necessity Recommendation

To:

The San Francisco Board of Supervisors' Committee on Public Safety

and Neighborhood Services

Supervisor Gordon Mar Supervisor Catherine Stefani Supervisor Matt Haney

From:

Lt. Georgia Sawyer #1565 (M17)

Officer in Charge

ALU/Permits Unit 415-553-9550

Date:

April 15, 2021

Subject:

P.C.N. Investigation Regarding:

Two Gents LLC

DBA: THE ACADEMY

2166 Market St.

San Francisco, CA. 94114-1319

Two Gents LLC has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 57 (Special On-Sale General) license to be located at 1266 Market St. (located Sanchez St. and Church St.)

Hours of Operation:

4:00 pm to 2:00 am each day of the week.

Digest:

Two Gents LLC would like to operate a social club to include Beer, Wine and Distilled spirits sales, located at 2166 Market St. If approved, this license will allow them to sell On-Sale General to members and guests.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From August 2019 to August 2020

0 calls for service

Police Reports:

From August 2019 to August 2020

0 police reports

San Francisco Plot Information:

This premise is located in Plot: 412

A High Crime area is defined as **107** or more police reports in a plot for the year of **2019**.

This plot had **311** police reports for **2019**, which is 204 **higher** than the **Citywide** "**High Crime**" average

State Census Tract Information:

This premise is located in Census Tract: 169.00

Population for this tract is: 2,924

On-sale license authorized by census tract: **10** Active on-sale licenses: 25 with 0 pending

Off-sale licenses authorized by census tract: 2 Active off-sale licenses: 7 with 0 pending

Departmental Recommendation:

Points of consideration: 0

No opposition from Mission Station.

Applicant premise is located in a "High Crime" area.

Applicant premise is located in a "High Concentration" area.

- 0 Protest.
- **0** Support

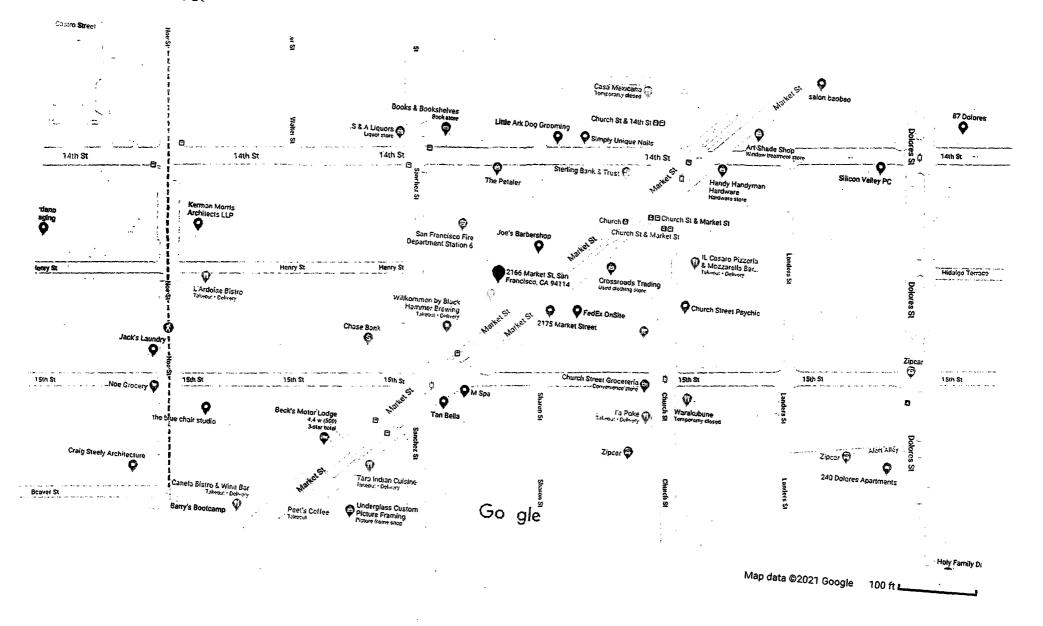
ALU Recommendation: Approval with following conditions:

Conditions for Type 57- Special On-Sale General

- 1. No noise shall be audible at any nearby residence.
- 2. When the said outdoor patio area of the premises is being utilized for the sales, service and consumption of alcoholic beverages, a premise employee shall be in attendance and maintain continuous supervision at all times of said area to ensure orderly conduct of patrons.
- 3. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-253.

It should be noted that as of April 7, 2021 the applicant had agreed to the above listed recommended conditions.

2166 Market St



From: Carroll, John (BOS)

To: Salmonson, Joel (POL); Sainez, Maricela (POL)

David Villa-Lobos; "Lovett, Li (BOS)"; Temprano, Tom (BOS); Mundy, Erin (BOS); Bintliff, Jacob (BOS); Alabanza, Cc:

Analyn@ABC; Rose.Meyer@ABC.ca.gov; Campbell, Cathleen (CPC); CPC.Referrals

Subject: RE: Liquor License Issuance - 2166 Market Street - The Academy

Friday, March 26, 2021 2:48:00 PM Date:

Attachments: image001.png

Good afternoon.

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have the review available from the link below:

Planning Dept. Response - Received March 25, 2021

The matter is now awaiting review by the Police Department's ALU.

After receiving review from the Police Department, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

The Public Safety and Neighborhood Services Committee may tentatively schedule this hearing for a regular remote meeting in May of 2021.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

Board of Supervisors File No. 210253

Thanks for the review.

John Carroll **Assistant Clerk**

Board of Supervisors San Francisco City Hall, Room 244 San Francisco, CA 94102 (415) 554-4445

(VIRTUAL APPOINTMENTS) To schedule a virtual meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

Due to the current COVID-19 health emergency and the Shelter in Place Order, the Office of the Clerk of the Board is working remotely while providing complete access to the legislative process and our services.



a Click <u>here</u> to complete a Board of Supervisors Customer Service Satisfaction form.

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO:	Planning Departme Phone No. (415) 55		DATE: March 10, 2021 AP Block/Lot Nos.: 3542/016
TO:	Police Department Inspector Georgia S Phone No. (415) 55	•	Zoning: NCT Upper Market Quad: SW Planning Team Record No.:
Neigh		ommittee will ten	veeks. The Public Safety and tatively schedule the PC or N hearing
	c Safety and Neighbo	orhood Services	farch 26, 2021, to John Carroll, Committee Clerk. Phone No: 554-4445
Appli	cant name:	Two Gents, LLC	>
Busii	ness name:	The Academy	
Appli	cation address:	2166 Market Str San Francisco,	
Appli	icant contact info:	David Villa-Lok CLA Consultin 415-921-4192 david villalobo	
PLA	NNING REVIE	W: ☐ Appr	oval Denial
Plann	ning Staff Contact:		
	Please print r	eview comn	nents on a trailing page.
POL	ICE REVIEW: Please print r	☐ Appr eview comn	oval Denial nents in a trailing report.

Attn: San Francisco Board of Supervisors City and County of San Francisco, Ca.

Re: 2166 Market Street (dba: The Academy)

San Francisco, Ca. 94114

<u>Type 57</u>

Dear Honorable San Francisco Board of Supervisors,

The Academy is the only lgbt brick and mortar social club in the country, and is shaping the future of San Francisco as a gay mecca. It is also a unique business in that it is a subscription model. Unlike the many bars and restaurants that dot the area, members of The Academy can gather and interact with their community without needing to consume anything. What we do offer however, and the reason we believe this type 57 licence is not only a convenience but a necessity, are various courses and experiences. These courses include "The art of tying a bow tie" and "LGBT history", but also "Reserve Wine tasting", "Variations on Japanese whiskeys", "Scotch pairing" and similar events with an aim to foster interaction in an environment outside that of the typical bar culture. One of the things our community needs most are events and places where people meet, interact and engage where the profit model isn't based on the volume customers consume. The Academy offers its members and their guests the opportunity to form a more refined relationship with spirits and uses these educational opportunities to foster community. To offer these experiences as well as host community fundraising events, community art openings and even weddings from within our membership, the Academy is seeking this type 57 licence, not to open a new bar in the castro, but to create a new more engaging type of community center, and a more rounded community.

Respectfully,

Paul Miller

David J. Villa-Lobos, Licensing Agent CLA Consulting P.O. Box 642201 San Francisco, Ca. 94164 415. 921.4192 David_villalobos@sbcglobal.net ABC License Types-57 and -58 are permitted pursuant to Planning Commission Motion 20848 under CUA 2020-007075. Authorized with the addition of a bar use approved on January 28, 2021. Cathleen Campbell

INFORMATION AND INSTRUCTIONS -**SECTION 23958.4 B&P**

- Instructions

 This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

 Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC. Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

PART 1 - TO BE COMPLETED BY A	3C			
APPLICANT'S NAME TWO GE	nts LLC	на ширини интернетиру учествення в неводаружения и суще у «1 4 ° ° ° технолого» на настранда учеств	**************************************	
2. PREMISES ADDRESS (Street number and name, city 2166 Market	TT an Franci	isco, CA 9411.	4 3. LICENSE TY	PE
TYPE OF BUSINESS Full Service Restaurant	Hofbrau/Cafeteria	Cocktail Lounge	Private C	Slub
Deli or Specialty Restaurant	Comedy Club	Night Club	Veterans	Club
Cafe/Coffee Shop	Brew Pub	Tavern: Beer	Fraternal	Club
Bed & Breakfast:	Theater	Tavern: Beer & Wine	Wine Tas	sting Room
Wine only All				
Supermarket	Membership Store	Service Station	Swap Me	et/Flea Market
Liquor Store	Department Store	Convenience Market	Drive-in (Dairy
Drug/Variety Store Other - describe: Spe cal	Florist/Gift Shop General	Convenience Market w		
5. COUNTY POPULATION	6. TOTAL NUMBER OF LICENSES IN C		7. RATIO OF LICENSES TO POPU	
383 869 9 CENSUS TRACT NUMBER	9. NO, OF LICENSES ALLOWED IN CE	On-Sale Off-Sale	10. NO. OF LICENSES EXISTING I	On-Sale Off-Sale
0/69.00	/0	€ On-Sale Off-Sale	25	On-Sale Off-Sale
11. IS THE ABOVE CENSUS TRACT OVERCONCENTE Yes, the number of existing licenses ex		ratio of licenses to population in the	census tract exceed the ratio of ficen	ses to population for the entire county?)
No, the number of existing licenses is to				
12. DOES LAW ENFORCEMENT AGENCY MAINTAIN O				
Yes (Go to Item #13)	No (Go to Item #20)			
13. CRIME REPORTING DISTRICT NUMBER 40 2	14. TOTAL NUMBER OF REPORTING	DISTRICTS	15. TOTAL NUMBER OF OFFENSE	ES IN ALL REPORTING DISTRICTS
16 AVERAGE NO. OF OFFENSES PER DISTRICT	17. 120% OF AVERAGE NUMBER OF	OFFENSES S	18 TOTAL NUMBER OF OFFENSE	ES IN REPORTING DISTRICT
19 IS THE PREMISES LOCATED IN A HIGH CRIME RE reporting districts within the jurisdiction of the local law		reater number of reported crimes the	nan the average number of reported cr	rimes as determined from all crime
Yes, the total number of offenses in the			m #17	
No, the total number of offenses in the 20. CHECK THE BOX THAT APPLIES (check only one b	and the second s	e total number in item #17		And the state of t
a. If "No" is checked in both item #11 on this issue. Advise the applicant to	and item #19, Section 23958.4	B&P does not apply to this C when filing the applicatio	application, and no additionant	al information will be needed
b. If "Yes" is checked in either item #1 retail license issued for a hotel, motel of beer manufacturer's license, or winegrapplication or as soon as possible ther	or other lodging establishment a ower's license, advise the <u>applic</u>	s defined in Section 25503	.16(b) B&P, or a retail license	e issued in conjuction with a
c. If " <u>Yes</u> " is checked in either item #1 sale beer license, an on-sale beer and to the local governing body, or its designable. ABC in order to process the application	wine (public premises) license, gnated subordinate officer or bo	or an on-sale general (pub	ilic premises) license, advise	the applicant to take this form
		Boarde	Supervisors	
Governing Body/Designated Subordina	te Name:		- 401 / 2/ 2/	
FOR DEPARTMENT USE ONLY PREPARED BY (Name of Department Employee)	Ad	F		

necessity would be served by the issuance of the license this area. You may attach a separate sheet or additional	ment may approve your application if you can show that public convenience or e. Please describe below the reasons why issuance of another license is justified in documention, if desired. Do <i>not</i> proceed to Part 3.
The second secon	
22. APPLICANT SIGNATURE	23 DATE SIGNED
The state of the s	9-17-2020
	nse to sell alcoholic beverages at a premises where undue concentration exists (i.e., erage crime rate as defined in Section 23958.4 of the Business and Professions Professions Code requires the Department to deny the application unless the local are located, or its designated subordinate officer or body, determines within 90 convenience or necessity would be served by the issuance. ix an official seal, or attach a copy of the Council or Board resolution or a signed ance of the applied for license would serve as a public convenience or necessity.
``	
24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF	This alcoholic Beverage license? See Attached (i.e., letter, resolution, etc.)
24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF Yes	See Attached (i.e., letter, resolution, etc.)
24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF Yes No	See Attached (i.e., letter, resolution, etc.)
24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF Yes	See Attached (i.e., letter, resolution, etc.)
24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF Yes	See Attached (i.e., letter, resolution, etc.)
24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF Yes No	See Attached (i.e., letter, resolution, etc.)
24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF Yes No	See Attached (i.e., letter, resolution, etc.)
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24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF	See Attached (i.e., letter, resolution, etc.)

DAVID VILLA-LOBOS

Licensing-Permitting Specialist SF david_villalobos@sbcglobal.net

CLA CONSULTING

Specializing In SF Liquor Licensing

P.O. Box 642201 San Francisco, CA. 94164 415-921-4192 415-559-6627



PLANNING COMMISSION MOTION NO. 20848

HEARING DATE: JANUARY 28, 2021

Record No.: 2020-007075CUA **Project Address:** 2166 Market Street

Zoning: Upper Market Neighborhood Commercial Transit (NCT) Zoning District

40-X and 50-X Height and Bulk District

Block/Lot: 3542/016 **Project Sponsor: Nate Bourg**

2166 Market Street

San Francisco, CA 94114

Property Owner: David Lebovitz c/o Real Management Company

1234 Castro Street

San Francisco, CA 94114

Staff Contact: Cathleen Campbell - 628-652-7387

Cathleen.campbell@sfgov.org

ADOPTING FINDINGS RELATING TO A CONDITIONAL USE AUTHORIZATION PURSUANT TO PLANNING CODE SECTIONS 764 AND 303, TO ESTABLISH A BAR USE CONCURRENT WITH AN EXISTING CONDITIONALLY ESTABLISHED GENERAL ENTERTAINMENT USE (D.B.A. THE ACADEMY) ON THE BASEMENT AND FIRST FLOOR IN AN EXISTING TWO-STORY OVER BASEMENT COMMERCIAL BUILDING LOCATED IN THE UPPER MARKET NEIGHBORHOOD COMMERCIAL TRANSIT DISTRICT AND 40-X AND 50-X HEIGHT AND BULK DISITRCT, AND ADOPTING FINDINGS UNDER THE CALIFORNIA ENVIRONMENTAL QUALITY ACT.

PREAMBLE

On August 4, 2020, Nate Bourg of The Academy (hereinafter "Project Sponsor") filed Application No. 2020-007075CUA (hereinafter "Application") with the Planning Department (hereinafter "Department") for a Conditional Use Authorization to establish a bar use concurrent with an existing conditionally established general entertainment use (hereinafter "Project") at 2166 Market Street, Block 3542 and Lot 016 (hereinafter "Project Site").

The Project is exempt from the California Environmental Quality Act ("CEQA") as a Class 1 Categorical Exemption.

On January 28, 2021, the San Francisco Planning Commission (hereinafter "Commission") conducted a duly noticed public hearing at a regularly scheduled meeting on Conditional Use Application No. 2020-007075CUA.

The Planning Department Commission Secretary is the Custodian of Records; the File for Record No. 2020-007075CUA is located at 49 South Van Ness Avenue, Suite 1400, San Francisco, California.

The Commission has heard and considered the testimony presented to it at the public hearing and has further considered written materials and oral testimony presented on behalf of the applicant, Department staff, and other interested parties.

MOVED, that the Commission hereby authorizes the Conditional Use as requested in Application No. 2020-007075CUA, subject to the conditions contained in "EXHIBIT A" of this motion, based on the following findings:

FINDINGS

Having reviewed the materials identified in the preamble above, and having heard all testimony and arguments, this Commission finds, concludes, and determines as follows:

- 1. The above recitals are accurate and constitute findings of this Commission.
- 2. **Project Description.** The applicant proposes to establish a bar use concurrent with an existing general entertainment use in order to seek a limited private club type 57 liquor license and type 58 catering permit from the California Department of Alcoholic Beverage Control. The subject building is an existing two-story over basement, 31 foot-tall, approximately 3,387 square foot commercial building. The subject tenant space is approximately 2,462 squarefeet and the proposed bar use would apply to the ground floor and the basement level. The tenant currently obtains temporary permits from the California Department of Alcoholic Beverage Control to serve alcohol during events.
- 3. Site Description and Present Use. The Project is located on an approximately 2,687 square foot lot with a historic two-story over basement building. The property has 25 feet of street frontage along Market Street. The subject tenant, The Academy, has occupied the space since March of 2017. The general entertainment use (d.b.a. The Academy) conditionally operates as a social club on the basement and first floor. The outdoor activity area was constructed in spring 2018, which includes a 502 square foot ground-level patio with seating to accommodate a maximum of 40 patrons. The second level is separate from the general entertainment use and is occupied by the tenant's offices (d.b.a. The Academy). Overall, the existing two-story building possesses 3,387 square feet.

The club is membership based and any member of the public may become a member. Membership entails access to all events such as art shows, receptions, book clubs, game nights, limited live entertainment performances, drawing and discussion groups, and catered tastings. The tenant will continue to obtain the required permits from the Entertainment Commission and Police Department to host events involving live performances. The space is available to community organizations or private individuals to host meetings and gatherings when not in use by the proposed tenant. The tenant also offers barber services at the front of the space in about a 100 square foot area, providing an active, transparent storefront along Market Street. These services are provided by professional barbers who rent the booth and are open to customers with or without membership to The Academy.

4. Surrounding Properties and Neighborhood. The Project Site is located within the upper Market Neighborhood Commercial Transit Zoning District in the Market Octavia Area Plan. The immediate context



is the vibrant Upper Market Street neighborhood which serves as the gateway to the Castro District and borders the Duboce Triangle neighborhood. The immediate neighborhood includes two and three-story mixed-use buildings with commercial uses at the ground-floor and residential uses above. Adjacent uses include general entertainment (d.b.a. The Swedish American Hall), eating and drinking uses, and mixed-use buildings with ground floor retail and hotels above. The rear of the subject property abuts a Public Zoning District (Station 6 of the San Francisco Fire Department) and two Residential Transit Oriented (RTO) Zoning District lots with residential uses.

- 5. Public Outreach and Comments. The Project sponsor provide one letter of support from the Castro Merchants. The project sponsor reached to Supervisor Mandelman's office and reached out to many neighborhood groups, including Castro Merchants, Eureka Valley Neighborhood Association (EVNA), Duboce Triangle Neighborhood Association (DTNA), and Castro CBD. The project sponsor also completed the ABC-207-E mailing to residences within 500 feet and points of consideration within 600 feet during the month of August 2020 required by the California Department of Alcoholic Beverage Control. The Department received one letter of opposition which came from the Homeowners Association for the property at 151-153 Sanchez Street which is the abutting residential parcel. The opposition to the Project is centered on concerns of noise within the conditionally permitted outdoor activity area. The letter states there is currently noise within this area and worries the addition of a permanent liquor license will add to the disruption.
- **6. Planning Code Compliance.** The Commission finds that the Project is consistent with the relevant provisions of the Planning Code in the following manner:
 - A. Use. Planning Code Section 764 states that a Conditional Use Authorization is required for a Bar use, as defined by Planning Code Section 102.

The proposed concurrent Bar use will allow the continuation of the existing General Entertainment use with a permanent liquor license. As defined by Planning Code Section 102, a General Entertainment use is not permitted to serve alcohol without a temporary liquor license. A bar Use must be established concurrent with an existing general entertainment use in order for the project sponsor to seek a limited private club type 57 liquor license and type 58 catering permit from the California Department of Alcoholic Beverage Control. Therefore, the Project requires a Conditional Use Authorization to establish a Bar Use.

B. Use Size. Planning Code Sections 121.2 and 764 state that a Conditional Use Authorization is required for uses greater than 3,000 square feet.

The tenant space is approximately 2,462 square feet in size and does not intend to expand at this time; thus, Conditional Use Authorization is not required for the use size.

C. Outdoor Activity. Planning Code Section 710.24 states that a Conditional Use Authorization is required for an Outdoor Activity Area, as defined by Planning Code Section 790.70.



An existing outdoor activity area is conditioned with the General Entertainment Use under Motion 20412. The Outdoor Activity Area, located in the rear yard, includes a 502 square foot ground-level patio with seating to accommodate a maximum of 40 patrons. The outdoor area would be used for entertainment use both day and night. Evening hours in the outside area would be restricted to 10p.m. daily to mitigate neighbors' concerns about potential noise.

D. Hours of Operation. Planning Code Section 764 states that a Conditional Use Authorization is required for maintaining hours of operation from 2 a.m. to 6 a.m., as defined by Planning Code Section 790.48.

The hours of operation for the Bar and General Entertainment use are Wednesday and Thursday from 3 p.m. to 11 p.m. and Friday and Saturday from 3 p.m. to 1 a.m.

The barber shop will operate Monday through Friday from 11 a.m. to 7 p.m. and by appointment on Saturdays.

E. Street Frontage in Neighborhood Commercial Districts. Section 145.1 of the Planning Code requires that within NC Districts space for active uses shall be provided within the first 25 feet of building depth on the ground floor and 15 feet on floors above from any facade facing a street at least 30 feet in width. In addition, the floors of street-fronting interior spaces housing non-residential active uses and lobbies shall be as close as possible to the level of the adjacent sidewalk at the principal entrance to these spaces. Frontages with active uses that must be fenestrated with transparent windows and doorways for no less than 60 percent of the street frontage at the ground level and allow visibility to the inside of the building. The use of dark or mirrored glass shall not count towards the required transparent area. Any decorative railings or grillwork, other than wire mesh, which is placed in front of or behind ground floor windows, shall be at least 75 percent open to perpendicular view. Rolling or sliding security gates shall consist of open grillwork rather than solid material, so as to provide visual interest to pedestrians when the gates are closed, and to permit light to pass through mostly unobstructed. Gates, when both open and folded or rolled as well as the gate mechanism, shall be recessed within, or laid flush with, the building facade.

The subject commercial space has approximately 25-feet of frontage on Market Street with approximately 16 feet 6 inches devoted to either the entrance or window space. The windows are clear and unobstructed. The barber shop retail service occupies this interior frontage space. There are no changes proposed to the commercial frontage.

- 7. Conditional Use Findings. Planning Code Section 303 establishes criteria for the Planning Commission to consider when reviewing applications for Conditional Use authorization. On balance, the project complies with said criteria in that:
 - A. The proposed new uses and building, at the size and intensity contemplated and at the proposed location, will provide a development that is necessary or desirable, and compatible with, the neighborhood or the community.



The size of the existing use and proposed use is in keeping with other storefronts on the block face. The proposed concurrent bar use will not impact traffic or parking in the District because it is not a destination bar separate from the existing private social club (d.b.a. The Academy). A limited private club type 57 liquor license may only provide alcohol to the private club members. The proposed bar use concurrent with the existing general entertainment use will not impact traffic or parking in the District because it is not a destination site. This will complement the mix of goods and services currently available in the district and contribute to the economic vitality of the neighborhood by creating an active storefront.

- B. The proposed project will not be detrimental to the health, safety, convenience or general welfare of persons residing or working in the vicinity. There are no features of the project that could be detrimental to the health, safety or convenience of those residing or working the area, in that:
 - (1) Nature of proposed site, including its size and shape, and the proposed size, shape and arrangement of structures;
 - The proposed Bar use will operate within the existing commercial space, and no expansion of the building envelope is proposed.
 - (2) The accessibility and traffic patterns for persons and vehicles, the type and volume of such traffic, and the adequacy of proposed off-street parking and loading;
 - The Planning Code does not require parking or loading for an approximately 2,462 square-foot general entertainment use. The proposed use is designed to meet the needs of the immediate neighborhood and should not generate significant amounts of vehicular trips from the immediate neighborhood or citywide.
 - (3) The safeguards afforded to prevent noxious or offensive emissions such as noise, glare, dust and odor;
 - The proposed use is subject to the standard conditions of approval for bar and outlined in Exhibit A.
 - (4) Treatment given, as appropriate, to such aspects as landscaping, screening, open spaces, parking and loading areas, service areas, lighting and signs;
 - The proposed Bar use does not require any additional tenant improvements. The Department shall review all lighting and signs proposed for the new business in accordance with Condition 7 of Exhibit A.
- C. That the use as proposed will comply with the applicable provisions of the Planning Code and will not adversely affect the General Plan.
 - The Project complies with all relevant requirements and standards of the Planning Code and is consistent with objectives and policies of the General Plan as detailed below.



D. That the use as proposed would provide development that is in conformity with the purpose of the applicable Neighborhood Commercial District.

The proposed project is consistent with the stated purpose of the NC Zoning Districts in that the intended use is located at the ground floor and will provide a compatible convenient service for the immediately surrounding neighborhoods and is in character with the commercial uses found within the Upper Market Neighborhood Commercial Transit District Zoning District. Ground floor-commercial space is required along Market Street and this Project will meet this requirement. In order to maintain continuous retail frontage and preserve a balanced mix of commercial uses, ground-story neighborhood-serving uses are encouraged and eating and drinking, entertainment, and financial service uses are limited. This Project proposes an entertainment use which requires a Conditional Use Authorization in order to ensure balance amongst neighborhood uses.

- 8. Planning Code Section 303(o) establishes criteria for the Planning Commission to consider when reviewing applications for Eating and Drinking Uses Such concentration should not exceed 25 percent of the total commercial frontage as measured in linear feet within the immediate area of the subject site. For the purposes of this Section of the Code, the immediate area shall be defined as all properties located within 300' of the subject property and also located within the same zoning district. On balance, the project does comply with said criteria in that:
 - A. Project Vicinity There is approximately 2160.172 linear feet of commercial frontage within 300 feet of the project site. Approximately 334 linear feet or 15.4617% of this commercial frontage is comprised of eating and drinking establishments. The change of use to a bar will add approximately 25 linear feet, increasing the eating and drinking establishment percentage from 15.46% to 16.6% within 300 feet of the project site.
 - B. Upper Market NCT There is approximately 7,402.67 linear feet of commercial frontage within the Upper Market NCT. Approximately 1,575.3 linear feet or 21.62% of this commercial frontage is comprised of eating and drinking establishments. The change of use to a bar will add approximately 25 linear feet, increasing the eating and drinking establishment percentage from 21.62% to 21.96% within the Upper Market NCT.
- **9. General Plan Compliance.** The Project is, on balance, consistent with the following Objectives and Policies of the General Plan:

NEIGHBORHOOD COMMERCE

Objectives and Policies

OBJECTIVE 1

MANAGE ECONOMIC GROWTH AND CHANGE TO ENSURE ENHANCEMENT OF THE TOTAL CITY LIVING AND WORKING ENVIRONMENT



Policy 1.1

Encourage development which provides substantial net benefits and minimizes undesirable consequences. Discourage development which has substantial undesirable consequences that cannot be mitigated.

Policy 1.2

Assure that all commercial and industrial uses meet minimum, reasonable performance standards.

The proposed development will provide desirable goods and services to the neighborhood and will provide resident employment opportunities to those in the community. The expanded scope of the existing business will not result in undesirable consequences. Further, the Project Site is located within a Neighborhood Commercial District and is thus consistent with activities in the commercial land use plan.

OBJECTIVE 2

MAINTAIN AND ENHANCE A SOUND AND DIVERSE ECONOMIC BASE AND FISCAL STRUCTURE FOR THE CITY.

Policy 2.1

Seek to retain existing commercial and industrial activity and to attract new such activity to the City.

The Project will retain an existing commercial activity and will enhance the diverse economic base of the City.

OBJECTIVE 6

MAINTAIN AND STRENGTHEN VIABLE NEIGHBORHOOD COMMERCIAL AREAS EASILY ACCESSIBLE TO CITY RESIDENTS.

Policy 6.1:

Ensure and encourage the retention and provision of neighborhood-serving goods and services in the city's neighborhood commercial districts, while recognizing and encouraging diversity among the districts.

No commercial tenant would be displaced, and the project would not prevent the district from achieving optimal diversity in the types of goods and services available in the neighborhood.

The following guidelines, in addition to others in this objective for neighborhood commercial districts, should be employed in the development of overall district zoning controls as well as in the review of individual permit applications, which require case-by-case review and City Planning Commission approval. Pertinent guidelines may be applied as conditions of approval of individual permit applications. In general, uses should be encouraged which meet the guidelines; conversely, uses should be discouraged which do not.

Eating and Drinking Establishments

Eating and drinking establishments include bars, sit-down restaurants, fast food restaurants, self-service restaurants, and take-out food. Associated uses, which can serve similar functions and create similar land



use impacts, include ice cream stores, bakeries and cookie stores. Guidelines for eating and drinking establishments are needed to achieve the following purposes:

- Regulate the distribution and proliferation of eating and drinking establishments, especially in districts experiencing increased commercial activity;
- Control nuisances associated with their proliferation;
- Preserve storefronts for other types of local-serving businesses; and
- Maintain a balanced mix of commercial goods and services.
- The regulation of eating and drinking establishments should consider the following:
- Balance of retail sales and services;
- Current inventory and composition of eating and drinking establishments;
- Total occupied commercial linear frontage, relative to the total district frontage;
- Uses on surrounding properties;
- Available parking facilities, both existing and proposed;
- Existing traffic and parking congestion; and
- Potential impacts on the surrounding community.

There is a concern with the potential over-concentration of food-service establishments. The Commerce and Industry Element of the General Plan contains Guidelines for Specific Uses. For eating and drinking establishments, the Guidelines state, "the balance of commercial uses may be threatened when eating and drinking establishments occupy more than 20% of the total occupied commercial frontage." Planning staff verified the site survey of the Upper Market NCT which contains the proposed building. With the proposed bar use, approximately 21.96% of the frontage of this Zoning District is attributed to eating and drinking establishments.

Policy 6.2

Promote economically vital neighborhood commercial districts which foster small business enterprises and entrepreneurship, and which are responsive to the economic and technological innovation in the marketplace and society.

An independent entrepreneur is sponsoring the proposal. This is not a Formula Retail use.

Policy 6.8

Preserve historically and/or architecturally important buildings or groups of buildings in neighborhood commercial districts.

The Project will provide a unique service well suited for the diverse Upper Market Street / Castro neighborhoods. No commercial tenant would be displaced with the addition of the Bar use, and the Project would not prevent the District from achieving optimal diversity in the types of goods and services available in the neighborhood.



MARKET OCTAVIA AREA PLAN BUILDING WITH A SENSE OF PLACE

Objectives and Policies

OBJECTIVE 1.1

CREATE A LAND USE PLAN THAT EMBRACES THE MARKET AND OCTAVIA NEIGHBORHOOD'S POTENTIAL AS A MIXED-USE URBAN NEIGHBORHOOD.

Policy 1.1.7

Encourage the creation of space dedicated to community services on Market Street within the Upper Market NCT.

Policy 1.1.8

Reinforce continuous retail activities on Market, Church, and Hayes Streets, as well as on Van Ness Avenue.

The Project will provide an active, diverse use along Market Street and will make its space available to community groups and private individuals. The concurrent bar use will allow the continuation of the existing use with a permanent liquor license.

OBJECTIVE 3.2

PROMOTE THE PRESERVATION OF NOTABLE HISTORIC LANDMARKS, INDIVIDUAL HISTORIC BUILDINGS, AND FEATURES THAT HELP TO PROVIDE CONTINUITY WITH THE PAST.

Policy 3.2.1

Preserve landmark and other buildings of historic value as invaluable neighborhood assets.

Policy 3.2.2

Encourage rehabilitation and adaptive reuse of historic buildings and resources.

Policy 3.2.5

Preserve resources in identified historic districts.

The Project will preserve an active historic storefront along the vibrant Market Street corridor.

- **10. Planning Code Section 101.1(b)** establishes eight priority-planning policies and requires review of permits for consistency with said policies. On balance, the project complies with said policies in that:
 - A. That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses be enhanced.

The proposal would enhance the district by providing a bar use concurrent with an existing general entertainment use in an area that is not over concentrated by eating and drinking establishments. The business is locally owned and there is potential to create a few employment opportunities for the community in the future. The general entertainment use enhances the nearby neighborhood-



serving retail uses by providing additional customers, who may patron these businesses.

B. That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods.

The Project site does not contain any residential units. The Project will utilize an existing storefront and commercial space which has existed at the subject location for many years. No residential units will be lost and no exterior modifications to the building will be made. The proposal includes extending hours of operation yet restricts the use of the outside area to 10pm so as to mitigate noise concerns.

C. That the City's supply of affordable housing be preserved and enhanced.

No housing is removed for this Project.

D. That commuter traffic does not impede MUNI transit service or overburden our streets or neighborhood parking.

The Project Site is well served by nearby public transportation options. The Project is located along the Market Street transit corridor which services the F, J, K, T, L, M, N, and S Muni lines. Future customers and members would be afforded proximity to multiple transit lines. The Project also provides sufficient bicycle parking for members and their guests.

E. That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced.

The Project does not include commercial office development.

F. That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake.

The Project will not impact the property's ability to withstand an earthquake and will be designed and constructed to conform to the structural and seismic safety requirements of the City Building Code.

G. That landmarks and historic buildings be preserved.

The Project will preserve a historic resource and continue to activate the space.

H. That our parks and open space and their access to sunlight and vistas be protected from development.

The Project will not affect any surrounding open space or parks and will maintain the existing unobstructed rear yard.



- 11. The Project is consistent with and would promote the general and specific purposes of the Code provided under Section 101.1(b) in that, as designed, the Project would contribute to the character and stability of the neighborhood and would constitute a beneficial development.
- **12.** The Commission hereby finds that approval of the Conditional Use would promote the health, safety and welfare of the City.



DECISION

That based upon the Record, the submissions by the Applicant, the staff of the Department and other interested parties, the oral testimony presented to this Commission at the public hearings, and all other written materials submitted by all parties, the Commission hereby **APPROVES Conditional Use Application No. 2020-007075CUA** subject to the following conditions attached hereto as "EXHIBIT A" in general conformance with plans on file, dated August 8, 2020, and stamped "EXHIBIT B", which is incorporated herein by reference as though fully set forth.

APPEAL AND EFFECTIVE DATE OF MOTION: Any aggrieved person may appeal this Conditional Use Authorization to the Board of Supervisors within thirty (30) days after the date of this Motion. The effective date of this Motion shall be the date of this Motion if not appealed (after the 30-day period has expired) OR the date of the decision of the Board of Supervisors if appealed to the Board of Supervisors. For further information, please contact the Board of Supervisors at (415) 554-5184, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

Protest of Fee or Exaction: You may protest any fee or exaction subject to Government Code Section 66000 that is imposed as a condition of approval by following the procedures set forth in Government Code Section 66020. The protest must satisfy the requirements of Government Code Section 66020(a) and must be filed within 90 days of the date of the first approval or conditional approval of the development referencing the challenged fee or exaction. For purposes of Government Code Section 66020, the date of imposition of the fee shall be the date of the earliest discretionary approval by the City of the subject development.

If the City has not previously given Notice of an earlier discretionary approval of the project, the Planning Commission's adoption of this Motion, Resolution, Discretionary Review Action or the Zoning Administrator's Variance Decision Letter constitutes the approval or conditional approval of the development and the City hereby gives **NOTICE** that the 90-day protest period under Government Code Section 66020 has begun. If the City has already given Notice that the 90-day approval period has begun for the subject development, then this document does not re-commence the 90-day approval period.

I hereby certify that the Planning Commission ADOPTED the foregoing Motion on January 28, 2021.

Jonas P. Ionin

Commission Secretary

AYES: Tanner, Chan, Diamond, Fung, Imperial, Moore, Koppel

NAYS: None ABSENT: None

ADOPTED: January 28, 2021.



EXHIBIT A

Authorization

This authorization is for a conditional use to allow a Bar Use (d.b.a. The Academy) located at 2166 Market Street, 3542 Block, and 016 Lot pursuant to Planning Code Section(s) **764 and 303** within the **Upper Market Neighborhood Commercial Transit** District and a **40-X** and **50-X** Height and Bulk District; in general conformance with plans, dated **August 1, 2020**, and stamped "EXHIBIT B" included in the docket for Record No. **2020-007075CUA** and subject to conditions of approval reviewed and approved by the Commission on **January 28, 2021** under Motion No. 20848. This authorization and the conditions contained herein run with the property and not with a particular Project Sponsor, business, or operator.

Recordation of Conditions of Approval

Prior to the issuance of the building permit or commencement of use for the Project the Zoning Administrator shall approve and order the recordation of a Notice in the Official Records of the Recorder of the City and County of San Francisco for the subject property. This Notice shall state that the project is subject to the conditions of approval contained herein and reviewed and approved by the Planning Commission on January 28, 2021 under Motion No. 20848.

Printing of Conditions of Approval on Plans

The conditions of approval under the 'Exhibit A' of this Planning Commission Motion No. 20848 shall be reproduced on the Index Sheet of construction plans submitted with the site or building permit application for the Project. The Index Sheet of the construction plans shall reference to the Conditional Use authorization and any subsequent amendments or modifications.

Severability

The Project shall comply with all applicable City codes and requirements. If any clause, sentence, section or any part of these conditions of approval is for any reason held to be invalid, such invalidity shall not affect or impair other remaining clauses, sentences, or sections of these conditions. This decision conveys no right to construct, or to receive a building permit. "Project Sponsor" shall include any subsequent responsible party.

Changes and Modifications

Changes to the approved plans may be approved administratively by the Zoning Administrator. Significant changes and modifications of conditions shall require Planning Commission approval of a new Conditional Use authorization.



CONDITIONS OF APPROVAL, COMPLIANCE, MONITORING, AND REPORTING

Performance

1. Validity. The authorization and right vested by virtue of this action is valid for three (3) years from the effective date of the Motion. The Department of Building Inspection shall have issued a Building Permit or Site Permit to construct the project and/or commence the approved use within this three-year period.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

2. Expiration and Renewal. Should a Building or Site Permit be sought after the three (3) year period has lapsed, the project sponsor must seek a renewal of this Authorization by filing an application for an amendment to the original Authorization or a new application for Authorization. Should the project sponsor decline to so file, and decline to withdraw the permit application, the Commission shall conduct a public hearing in order to consider the revocation of the Authorization. Should the Commission not revoke the Authorization following the closure of the public hearing, the Commission shall determine the extension of time for the continued validity of the Authorization.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplannina.org

3. **Diligent Pursuit.** Once a site or Building Permit has been issued, construction must commence within the timeframe required by the Department of Building Inspection and be continued diligently to completion. Failure to do so shall be grounds for the Commission to consider revoking the approval if more than three (3) years have passed since this Authorization was approved.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplannina.org

4. Extension. All time limits in the preceding three paragraphs may be extended at the discretion of the Zoning Administrator where implementation of the project is delayed by a public agency, an appeal or a legal challenge and only by the length of time for which such public agency, appeal or challenge has caused delay.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplannina.org

5. Conformity with Current Law. No application for Building Permit, Site Permit, or other entitlement shall be approved unless it complies with all applicable provisions of City Codes in effect at the time of such approval.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org



Design - Compliance at Plan Stage

6. Garbage, Composting and Recycling Storage. Space for the collection and storage of garbage, composting, and recycling shall be provided within enclosed areas on the property and clearly labeled and illustrated on the building permit plans. Space for the collection and storage of recyclable and compostable materials that meets the size, location, accessibility and other standards specified by the San Francisco Recycling Program shall be provided at the ground level of the buildings.

For information about compliance, contact the Case Planner, Planning Department at 628.652.7387, www.sfplanning.org

7. **Signage.** The Project Sponsor shall develop a signage program for the Project which shall be subject to review and approval by Planning Department staff before submitting any building permits for construction of the Project. All subsequent sign permits shall conform to the approved signage program. Once approved by the Department, the signage program/plan information shall be submitted and approved as part of the site permit for the Project. All exterior signage shall be designed to complement, not compete with, the existing architectural character and architectural features of the building.

For information about compliance, contact the Case Planner, Planning Department at 628.652.7387, www.sfplanning.org

8. Noise. Plans submitted with the building permit application for the approved project shall incorporate acoustical insulation and other sound proofing measures to control noise.

For information about compliance, contact the Case Planner, Planning Department at 628.652.387, www.sfplanning.org

9. Lighting. All Project lighting shall be directed onto the Project site and immediately surrounding sidewalk area only and designed and managed so as not to be a nuisance to adjacent residents. Nighttime lighting shall be the minimum necessary to ensure safety but shall in no case be directed so as to constitute a nuisance to any surrounding property.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

Parking and Traffic

10. Bicycle Parking. Pursuant to Planning Code Sections 155.1 and 155.4, the Project shall provide no fewer than 2 Class 1 or Class 2 bicycle parking spaces. SFMTA has final authority on the type, placement and number of Class 2 bicycle racks within the public ROW. Prior to issuance of first architectural addenda, the project sponsor shall contact the SFMTA Bike Parking Program at bikeparking@sfmta.com to coordinate the installation of on-street bicycle racks and ensure that the proposed bicycle racks meet the SFMTA's bicycle parking guidelines. Depending on local site conditions and anticipated demand, SFMTA may request the project sponsor pay an in-lieu fee for Class II bike racks required by the Planning Code.



For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

11. Managing Traffic During Construction. The Project Sponsor and construction contractor(s) shall coordinate with the Traffic Engineering and Transit Divisions of the San Francisco Municipal Transportation Agency (SFMTA), the Police Department, the Fire Department, the Planning Department, and other construction contractor(s) for any concurrent nearby Projects to manage traffic congestion and pedestrian circulation effects during construction of the Project.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

Provisions

12. Market Octavia Community Improvements Fund. The Project is subject to the Market and Octavia Community Improvements Fee, as applicable, pursuant to Planning Code Section 421.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

Monitoring - After Entitlement

13. Enforcement. Violation of any of the Planning Department conditions of approval contained in this Motion or of any other provisions of Planning Code applicable to this Project shall be subject to the enforcement procedures and administrative penalties set forth under Planning Code Section 176 or Section 176.1. The Planning Department may also refer the violation complaints to other city departments and agencies for appropriate enforcement action under their jurisdiction.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

14. Revocation due to Violation of Conditions. Should implementation of this Project result in complaints from interested property owners, residents, or commercial lessees which are not resolved by the Project Sponsor and found to be in violation of the Planning Code and/or the specific conditions of approval for the Project as set forth in Exhibit A of this Motion, the Zoning Administrator shall refer such complaints to the Commission, after which it may hold a public hearing on the matter to consider revocation of this authorization.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

Operation

- **15. Eating and Drinking Uses.** As defined in Planning Code Section 202.2, Eating and Drinking Uses, as defined in <u>Section 102</u>, shall be subject to the following conditions:
 - A. The business operator shall maintain the main entrance to the building and all sidewalks abutting the subject property in a clean and sanitary condition in compliance with the Department of Public Works



Street and Sidewalk Maintenance Standards. In addition, the operator shall be responsible for daily monitoring of the sidewalk within a one-block radius of the subject business to maintain the sidewalk free of paper or other litter associated with the business during business hours, in accordance with Article 1, Section 34 of the San Francisco Police Code.

For information about compliance, contact the Bureau of Street Use and Mapping, Department of Public Works at 628.271.2000, www.sfpublicworks.org.

B. When located within an enclosed space, the premises shall be adequately sound proofed or insulated for noise and operated so that incidental noise shall not be audible beyond the premises or in other sections of the building, and fixed-source equipment noise shall not exceed the decibel levels specified in the San Francisco Noise Control Ordinance.

For information about compliance of fixed mechanical objects such as rooftop air conditioning, restaurant ventilation systems, and motors and compressors with acceptable noise levels, contact the Environmental Health Section, Department of Public Health at 415.252.3800, www.sfdph.org.

For information about compliance with construction noise requirements, contact the Department of Building Inspection at 628.652.3200, <u>www.sfdbi.org</u>.

For information about compliance with the requirements for amplified sound, including music and television, contact the Police Department at 415.553.0123, www.sf-police.org

- C. While it is inevitable that some low level of odor may be detectable to nearby residents and passersby, appropriate odor control equipment shall be installed in conformance with the approved plans and maintained to prevent any significant noxious or offensive odors from escaping the premises.
 - For information about compliance with odor or other chemical air pollutants standards, contact the Bay Area Air Quality Management District, (BAAQMD), 1-800-334-ODOR (6367), www.baaqmd.gov and Code Enforcement, Planning Department at 628.652.7600, www.sfplanning.org
- D. Garbage, recycling, and compost containers shall be kept within the premises and hidden from public view and placed outside only when being serviced by the disposal company. Trash shall be contained and disposed of pursuant to garbage and recycling receptacles guidelines set forth by the Department of Public Works.

For information about compliance, contact the Bureau of Street Use and Mapping, Department of Public Works at 628.271.2000, www.sfpublicworks.org

16. Sidewalk Maintenance. The Project Sponsor shall maintain the main entrance to the building and all sidewalks abutting the subject property in a clean and sanitary condition in compliance with the Department of Public Works Streets and Sidewalk Maintenance Standards.

For information about compliance, contact Bureau of Street Use and Mapping, Department of Public Works, 628.271.2000, www.sfpublicworks.org



17. Community Liaison. Prior to issuance of a building permit to construct the project and implement the approved use, the Project Sponsor shall appoint a community liaison officer to deal with the issues of concern to owners and occupants of nearby properties. The Project Sponsor shall provide the Zoning Administrator and all registered neighborhood groups for the area with written notice of the name, business address, and telephone number of the community liaison. Should the contact information change, the Zoning Administrator and registered neighborhood groups shall be made aware of such change. The community liaison shall report to the Zoning Administrator what issues, if any, are of concern to the community and what issues have not been resolved by the Project Sponsor.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

18. Notices Posted at Bars and Entertainment Venues. Notices urging patrons to leave the establishment and neighborhood in a quiet, peaceful, and orderly fashion and to not litter or block driveways in the neighborhood, shall be well-lit and prominently displayed at all entrances to and exits from the establishment.

For information about compliance, contact the Entertainment Commission, at 415 554-6678, www.sfaov.org/entertainment

19. Other Entertainment. The Other Entertainment shall be performed within the enclosed building only. The building shall be adequately sound proofed or insulated for noise and operated so that incidental noise shall not be audible beyond the premises or in other sections of the building and fixed-source equipment noise shall not exceed the decibel levels specified in the San Francisco Noise Control Ordinance. Bass and vibrations shall also be contained within the enclosed structure. The Project Sponsor shall obtain all necessary approvals from the Entertainment Commission prior to operation. The authorized entertainment use shall also comply with all of the conditions imposed by the Entertainment Commission.

For information about compliance, contact the Entertainment Commission, at 628.652.6030, www.sfgov.org/entertainment

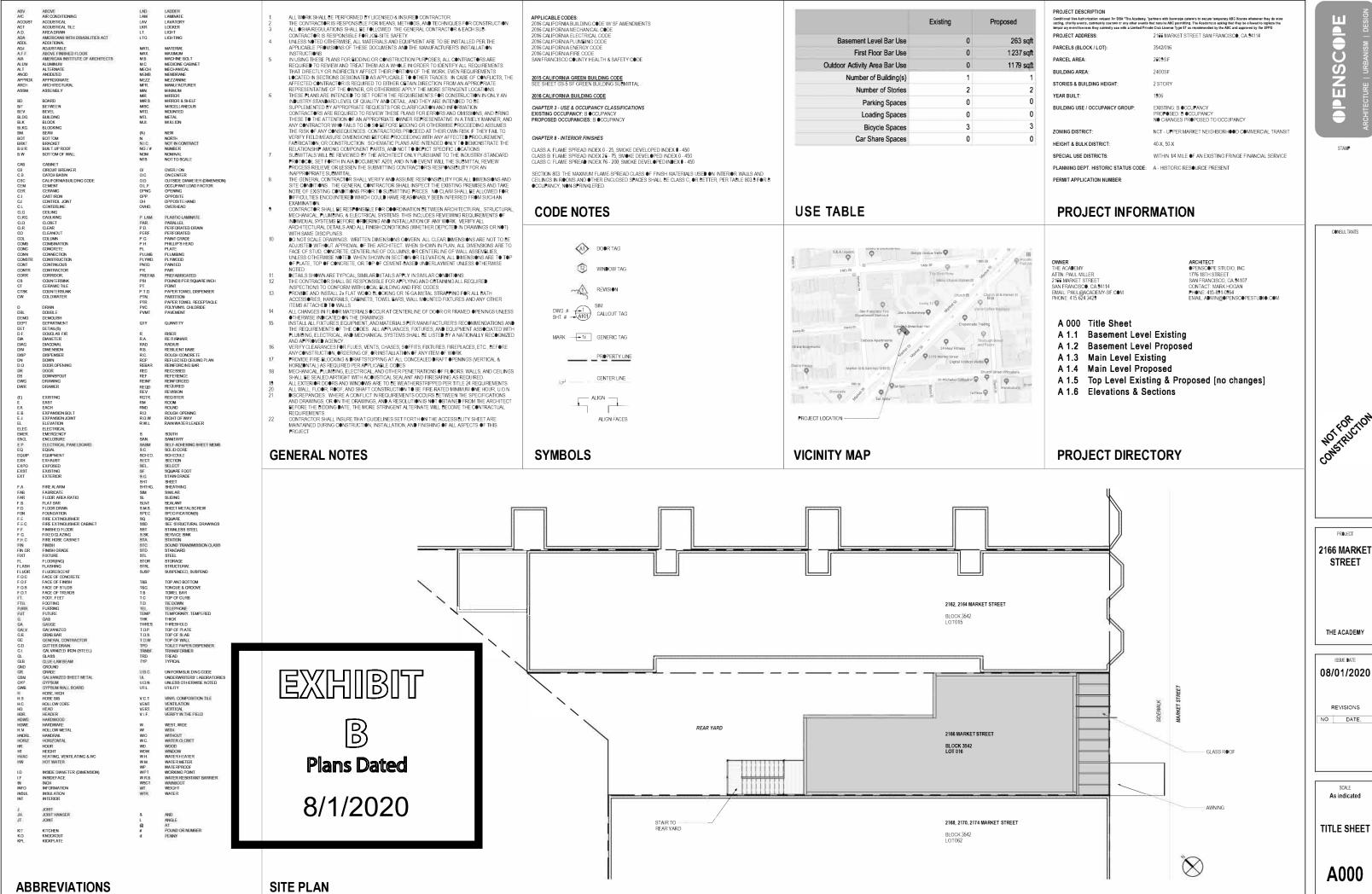
20. Lighting. All Project lighting shall be directed onto the Project site and immediately surrounding sidewalk area only and designed and managed so as not to be a nuisance to adjacent residents. Nighttime lighting shall be the minimum necessary to ensure safety but shall in no case be directed so as to constitute a nuisance to any surrounding property.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

21. Hours of Operation. The hours of operation for the outdoor activity area shall be limited to 10:00 p.m. nightly. On New Year's Eve, Castro Street Fair, Folsom Street Fair, Pride Week, and Halloween, the hours of operation for the outdoor activity area will be extended until 12:00 a.m.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org





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CONSULTANTS

STREET

THE ACADEMY

ISSUE DATE 08/01/2020

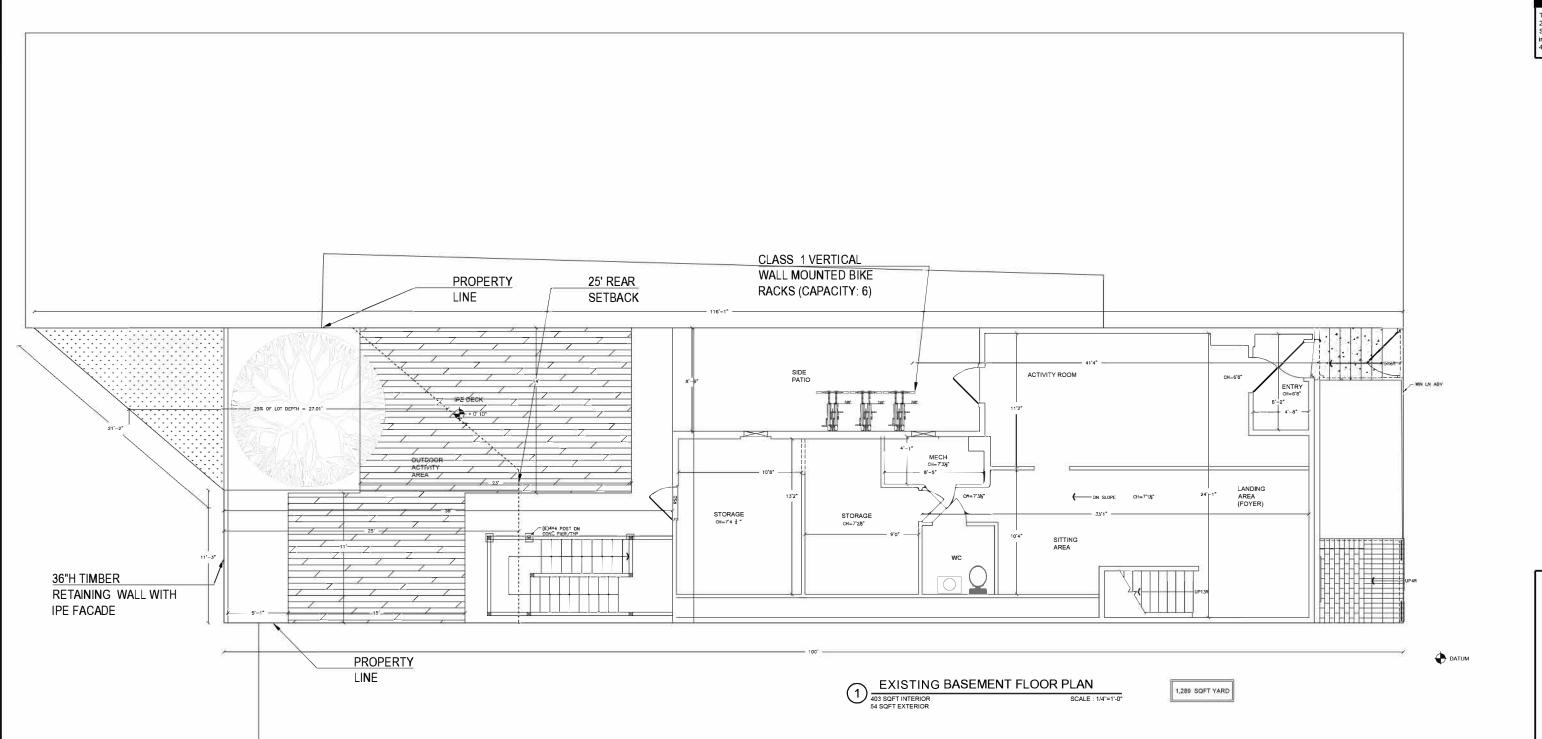
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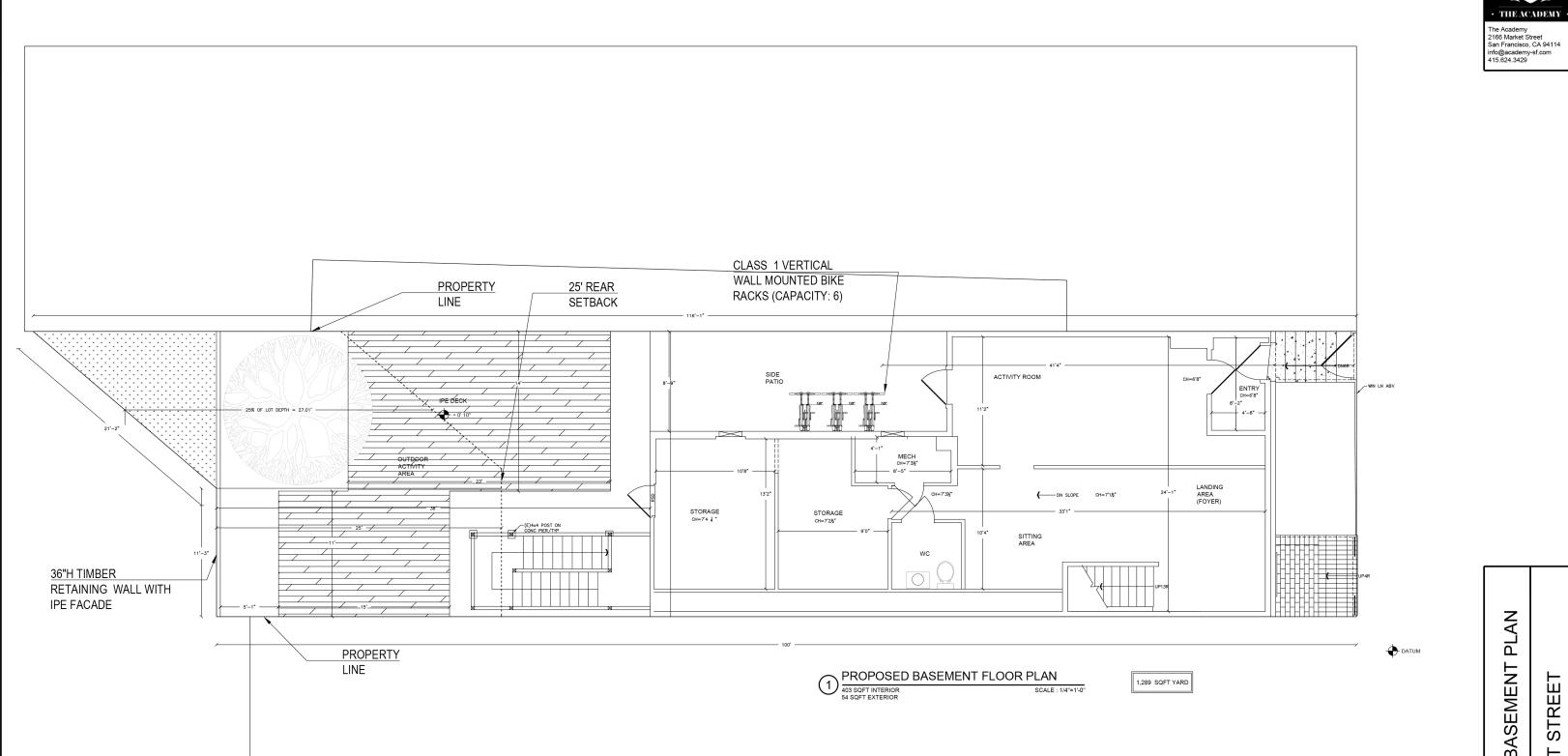
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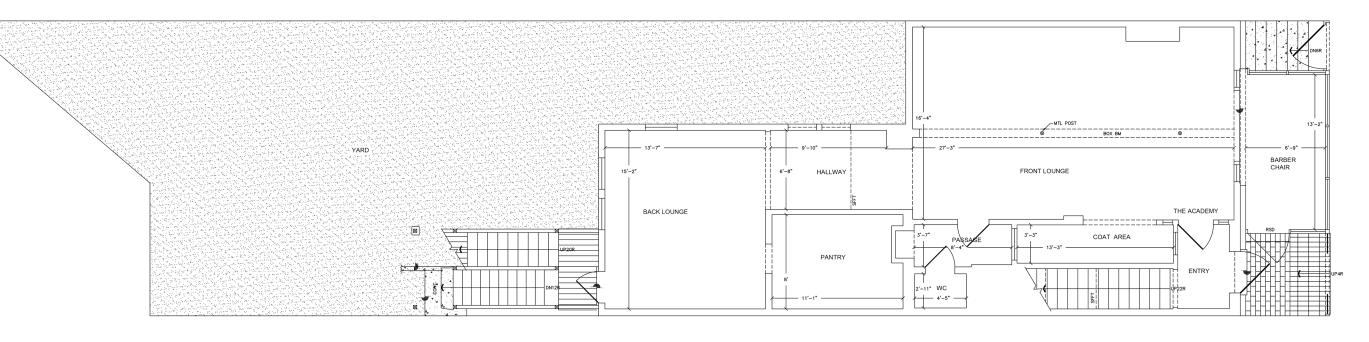






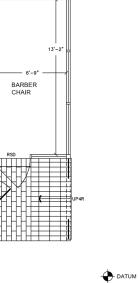
The Academy 2166 Market Street San Francisco, CA 94114 info@academy-sf.com 415.624.3429

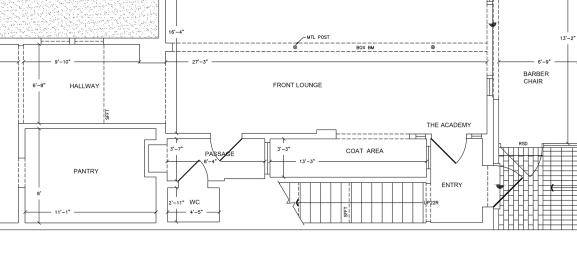






The Academy 2166 Market Street San Francisco, CA 94114 info@academy-sf.com 415.624.3429







BACK LOUNGE



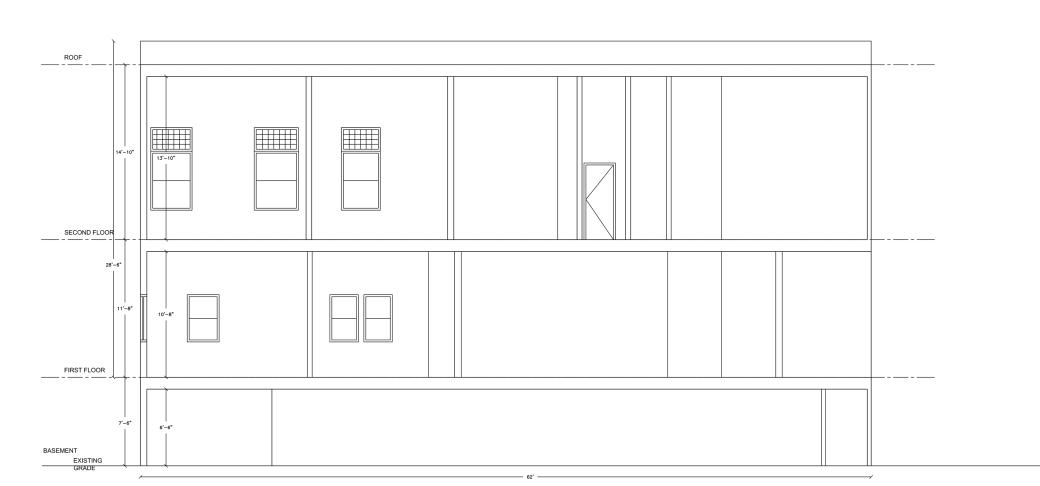
PROJECT 1913 2166 MARKET STREET

THE ACADEMY

NO. DATE.

SCALE 1/4" = 1'-0"

LEVEL 2



MARCH 7, 2019

ELEVATIONS & SECTIONS

2166 MARKET STREET

From: Carroll, John (BOS)

To: <u>CPC.Referrals</u>; <u>Sawyer</u>, <u>Georgia</u> (<u>POL</u>)

Cc: "David Villa-Lobos"; "Lovett, Li (BOS)"; Temprano, Tom (BOS); Mundy, Erin (BOS); Bintliff, Jacob (BOS);

"Alabanza, Analyn@ABC"; "Rose.Meyer@ABC.ca.gov"; Macchi, Patrick (POL); Salmonson, Joel (POL); Wong,

Joanne (POL); Sainez, Maricela (POL); Campbell, Cathleen (CPC)

Subject: Liquor License Issuance - 2166 Market Street - The Academy

Date: Wednesday, March 10, 2021 3:08:00 PM

Attachments: <u>image001.png</u>

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license. This matter is being referred to you for response via the following linked document:

Referral Letter - Planning and Police Departments - March 10, 2021

You may review the entire matter on our <u>Legislative Research Center</u> by following the link below:

Board of Supervisors File No. 210253

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee may tentatively schedule this hearing for a regular remote meeting in May of 2021.

I request the Planning Department's response before March 26, 2021. Please confirm receipt of this message.

Please review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

<u>Liquor License Public Convenience or Necessity Request</u>

Thanks for the review.

John Carroll Assistant Clerk

Board of Supervisors San Francisco City Hall, Room 244 San Francisco, CA 94102 (415) 554-4445

(VIRTUAL APPOINTMENTS) To schedule a virtual meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO:	Planning Departme Phone No. (415) 55		DATE: March 10, 2021 AP Block/Lot Nos.: 3542/016
TO:	Police Department Inspector Georgia S Phone No. (415) 55		Zoning: NCT Upper Market Quad: SW Planning Team Record No.:
Neigh		ommittee will ten	veeks. The Public Safety and tatively schedule the PC or N hearing
	c Safety and Neighbo	orhood Services (larch 26, 2021, to John Carroll, Committee Clerk. Phone No: 554-4445
Appli	cant name:	Two Gents, LLC	>
Busii	ness name:	The Academy	
Appli	cation address:	2166 Market Str San Francisco,	. – – –
Appli	cant contact info:	David Villa-Lok CLA Consultin 415-921-4192 david villalobo	
PLA	NNING REVIE	W : ☐ Appr	oval Denial
Planr	ning Staff Contact:		
	Please print r	eview comm	nents on a trailing page.
POL	ICE REVIEW: Please print r		oval Denial nents in a trailing report.

Attn: San Francisco Board of Supervisors City and County of San Francisco, Ca.

Re: 2166 Market Street (dba: The Academy)

San Francisco, Ca. 94114

<u>Type 57</u>

Dear Honorable San Francisco Board of Supervisors,

The Academy is the only light brick and mortar social club in the country, and is shaping the future of San Francisco as a gay mecca. It is also a unique business in that it is a subscription model. Unlike the many bars and restaurants that dot the area, members of The Academy can gather and interact with their community without needing to consume anything. What we do offer however, and the reason we believe this type 57 licence is not only a convenience but a necessity, are various courses and experiences. These courses include "The art of tying a bow tie" and "LGBT history", but also "Reserve Wine tasting", "Variations on Japanese whiskeys", "Scotch pairing" and similar events with an aim to foster interaction in an environment outside that of the typical bar culture. One of the things our community needs most are events and places where people meet, interact and engage where the profit model isn't based on the volume customers consume. The Academy offers its members and their guests the opportunity to form a more refined relationship with spirits and uses these educational opportunities to foster community. To offer these experiences as well as host community fundraising events, community art openings and even weddings from within our membership, the Academy is seeking this type 57 licence, not to open a new bar in the castro, but to create a new more engaging type of community center, and a more rounded community.

Respectfully,

Paul Miller

David J. Villa-Lobos, Licensing Agent CLA Consulting P.O. Box 642201 San Francisco, Ca. 94164 415. 921.4192 David_villalobos@sbcglobal.net

INFORMATION AND INSTRUCTIONS -**SECTION 23958.4 B&P**

Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.

Part 2 is to be completed by the applicant, and returned to ABC. Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

PART 1 - TO BE COMPLETED BY A	BC					
1. APPLICANT'S NAME TWO GE	ents LLC					William Control of the Control of th
2. PREMISES ADDRESS (Street number and name, cit	y zipcode) En Franci	sco CA 9411	4	LICENSE TYP	E	* 100 t SECULO
TYPE OF BUSINESS Full Service Restaurant	Hofbrau/Cafeteria	Cocktail Lounge		Private Cli	uh	
Deli or Specialty Restaurant	Comedy Club	Night Club	<u>.</u>	Veterans (
() and () an	Brew Pub	Tavern: Beer		Fraternal		
Cafe/Coffee Shop			L			
Bed & Breakfast: Wine only All	Theater	Tavern: Beer & Wine	oberes :	Wine Tast	ing Hoom	
Supermarket	Membership Store	Service Station	* Adequate	Swap Mee	et/Flea Market	
Liquor Store	Department Store	Convenience Market	(-	Drive-in D	airy	
Drug/Variety Store	Florist/Gift_Shop	Convenience Market w	//Casoline	I	,	
Other - describe: Spe cial	On the Genera	<u>_</u> 1				
5. COUNTY POPULATION	6. TOTAL NUMBER OF LICENSES IN C	COUNTY	7. RATIO OF LICENS	SES TO POPUL	ATION IN COUNTY	
883,869		On-Sale Off-Sale	28	32	On-Sale	Off-Sale
8 CENSUS TRACT NUMBER	9. NO. OF LICENSES ALLOWED IN CE	NSUS TRACT	10. NO OF LICENSE	ES EXISTING IN	CENSUS TRACT	
0/69.00	/0	On-Sale Off-Sale	Ę	えら	VOn-Sale	Off-Sale
11. IS THE ABOVE CENSUS TRACT OVERCONCENT		atio of licenses to population in th	e census tract exceed th	ne ratio of ficense	es to population for th	ie entire county?)
Yes, the number of existing licenses e						
No, the number of existing licenses is 12. DOES LAW ENFORCEMENT AGENCY MAINTAIN			терияльный постоянный постояний по	No secure as a contract of the Secure and the company of the secure and the company of the secure and the secur		
Yes (Go to Item #13)	No (Go to Item #20)					
13. CRIME REPORTING DISTRICT NUMBER 402	14. TOTAL NUMBER OF REPORTING	DISTRICTS 4	15. TOTAL NUMBER	SOF OFFENSES	A	G DISTRICTS
16 AVERAGE NO. OF OFFENSES PER DISTRICT	17. 120% OF AVERAGE NUMBER OF C	DFFENSES	18 TOTAL NUMBER	FOR OFFENSES	S IN REPORTING DI	STRICT
19 IS THE PREMISES LOCATED IN A HIGH CRIME R		eater number of reported crimes t	han the average numbe	r of reported crir	nes as determined fro	om all crime
Yes, the total number of offenses in the	e reporting district equals or exce	eds the total number in ite	em #17			
No, the total number of offenses in the	reporting district is lower than the	e total number in item #17	7			
20. CHECK THE BOX THAT APPLIES (check only one		To the second section of the section of the second section of the section of the second section of the sec	The state of the s			
a. If "No" is checked in both item #11 on this issue. Advise the applicant to	and item #19, <u>Section 23958.4 E</u> bring this completed form to ABC	B&P does not apply to this when filing the application	s application, and r on.	no additional	information will	be needed
b. If "Yes" is checked in either item # retail license issued for a hotel, motel beer manufacturer's license, or wineg application or as soon as possible the	or other lodging establishment as rower's license, advise the applic	s defined in Section 25503	3.16(b) B&P, or a r	retail license	issued in conjuc	ction with a
c. If "Yes" is checked in either item # sale beer license, an on-sale beer and to the local governing body, or its des	d wine (public premises) license, ignated subordinate officer or boo	or an on-sale general (pu	blic premises) licer	nse, advise t	he <i>applicant to t</i>	ake this form
Governing Body/Designated Subordina	ate Name:	Boardef	Supervi	SONS		
FOR DEPARTMENT USE ONLY PREPARED BY (Name of Department Employee)	ad				-	
ABC-245 (rev. 01-11)						

		your application if you can show that public convenience or below the reasons why issuance of another license is justified in sired. Do <i>not</i> proceed to Part 3.
complete beautiful consequence of the consequence and the sequence and the sequence of the consequence and the consequence of the consequence and the consequence of		
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Milliands and the control of the con		
22 APP <u>LICA</u> NT SIGNATURE		23 DATE SIGNED
22 AFFEIDAM SIGNATURE		9-17-2020
	BY LOCAL OFFICIALS (If box #20c is chec	
etter on official letterhead statin	g whether or not the issuance of the applied for	beverages at a premises where undue concentration exists (i.e., defined in Section 23958.4 of the Business and Professions equires the Department to deny the application unless the local designated subordinate officer or body, determines within 90 essity would be served by the issuance. attach a copy of the Council or Board resolution or a signed or license would serve as a public convenience or necessity.
`		
P4. WILL PUBLIC CONVENIENCE OR NECES	SSITY BE SERVED BY ISSUANCE OF THIS ALCOHOLIC BEVERA	
24. WILL PUBLIC CONVENIENCE OR NECES Yes		See Attached (i.e., letter, resolution, etc.)
4. WILL PUBLIC CONVENIENCE OR NECES Yes	SSITY BE SERVED BY ISSUANCE OF THIS ALCOHOLIC BEVERA	See Attached (i.e., letter, resolution, etc.)
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DAVID VILLA-LOBOS

Licensing-Permitting Specialist SF david_villalobos@sbcglobal.net

CLA CONSULTING

Specializing In SF Liquor Licensing

P.O. Box 642201 San Francisco, CA. 94164 415-921-4192 415-559-6627