

Asian Art Museum
City and County of San Francisco
Budget and Appropriation Meeting
June 16, 2021



Mission and Vision

Our Mission

To inspire new ways of thinking by connecting diverse communities to historical and contemporary Asian art and culture through our world-class collection, exhibitions and programs.

Our Vision

To make Asian art and culture essential to everyone.



Rebuild a Better City



Proposed Budget Summary

	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23
Total Gross City Allocations	\$12.0 M	\$10.2 M	\$10.7 M	\$11.2 M
Non-Capital	10.1 M	9.4 M	9.6 M	9.8 M
Capital	1.2 M	0.3M	0.6 M	0.9 M
Ticketing Expense	0.7 M	0.5 M	0.5 M	0.5 M
Ticketing Revenue	(0.7) M	(0.5) M	(0.5) M	(0.5) M
FTE	58	53	52	52

- 6 vacant positions are held frozen (5 security guards)
- Museum operating hours reduced to 5 days a week
- General support reduced additional \$463k or 28%, impacting education and public programming

Eliminate Corruption and Waste

- Starts with “tone on top”; bi-weekly all-staff meetings and office hours by Department Head
- Museum will continue to strictly follow all City policy and procedures
- Working with the City Controller, the museum has improved its internal controls over recent years

Innovate by Focusing on Impact

- Long-term strategic plan under development
 - DEAI: Expand our impact more broadly by expanding our audiences to better represent and support the communities we serve
 - Digital: Use technology both onsite and virtually to enrich the museum experience and magnify our local, national and global reach
 - Culture: Maximize the museum's unique value proposition to foster deeper exploration of Asian culture
- Community Engagement Committee has been formed
- SF Museums for All is now permanent and year-round; Free First Sunday continues



Pavilion and teamLab – Opening July 23

