



San Francisco Recreation & Parks



**BOARD OF SUPERVISORS
BUDGET & APPROPRIATIONS COMMITTEE**

June 16, 2021

RPD'S FOCUSED RESPONSE TO COVID



**ENHANCED
CLEANING/DISINFECTION
PROTOCOLS**



SOCIAL DISTANCING CIRCLES



**FOOD PANTRIES & COVID TESTING
AT PARKS AND REC CENTERS**



INDIA BASIN TECH HUB



**PARK RANGERS EDUCATED PUBLIC
AND DISTRIBUTED MASKS**



SLOW STREETS



SAFE SLEEPING VILLAGES



SUPPORTING KIDS

CHILD AND YOUTH SUPPORT DURING COVID



EMERGENCY CHILD & YOUTH CARE

500+ children served
37 RPD sites in the Spring of 2020
Installed wifi at 27 rec facilities



COMMUNITY HUBS INITIATIVE

258 children served
17 RPD sites



SUMMER TOGETHER INITIATIVE

3,000 available camp slots
35 different day camps
30 sites around the city



VIRTUAL PROGRAMMING

25 adult, youth, and tot programs
13 unique senior programs



SAFE PARKS AND PLAYGROUNDS

Adopted safety protocols and limited play capacity
50 handwashing stations

SUPPORTING SMALL BUSINESSES



OUTDOOR SPACES

Provided outdoor spaces
for fitness providers
and outdoor dining



WAIVED RENTAL FEES

Reduced/refunded fees
for league providers



ROBUST OUTREACH

with the business community
to ensure they were aware of
opportunities to work on
projects within the
department

PLANNING FOR THE FUTURE



STRATEGIC PLAN



OPERATIONAL PLAN



CAPITAL PLAN



RACIAL EQUITY ACTION PLAN

Goals and Outcomes for Next 3-5 Years

- 2020 Health & Recovery Bond
- Support City resiliency and recovery
- Address Gaps, Inequities and Inefficiencies



IMPACTFUL INNOVATION WITH TECHNOLOGY

- **Smart Parks Strategic Plan**
- **Online Reservation System**
- **S.F. One Stop Permit Center**
- **Technology solutions to promote play in the city**
- **Expanded Online Outreach and Video Conferencing**
- **New park evaluation app to improve park maintenance needs**
- **Digitizing manual processes**
- **Expanding use of data dashboards**



IMPACTFUL INNOVATION IN OUR PARKS



**Reverse Osmosis
Recycled Water for
Urban Parkland**



**SMART Irrigation
Controllers**



**Soil Moisture
Sensors**



**Golden Gate Park
Worm Composting**



**Nursery Inventory and
Management Application**



Wildlife Cameras



**Counting
Technology**

CLOSING IDENTIFIED INEQUITIES & GAPS



Access to free, child and youth programming coordinated across the city

- Summer Together
- Regular Equity Programming: Requity, Peace Parks, TLC
- Museums for All
- Drowning Prevention Program



Digital Inequality

- Expanding access to public wifi at Rec Centers
- India Basin Tech Hub offering free Wi-Fi & Device Lending



Open/Green Space Inequality

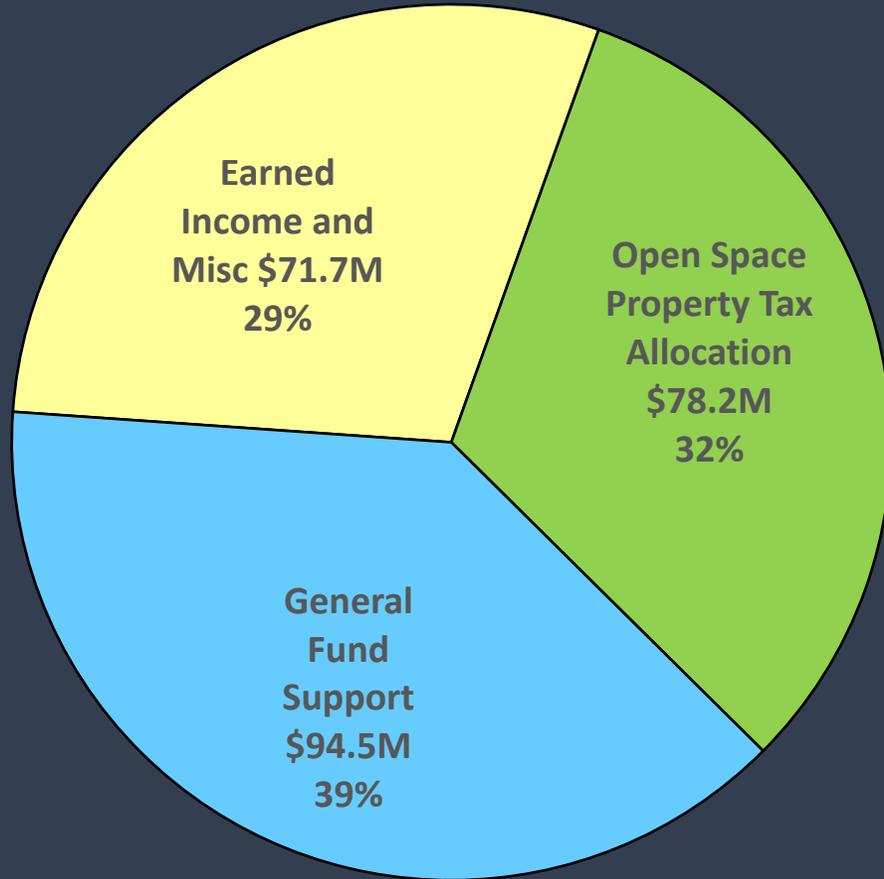
- Acquiring properties in densely populated areas
- Park Stop expansion
- New Rec Center at Herz playground and upgrades to GGP Senior Center

RPD BUDGET PRINCIPLES

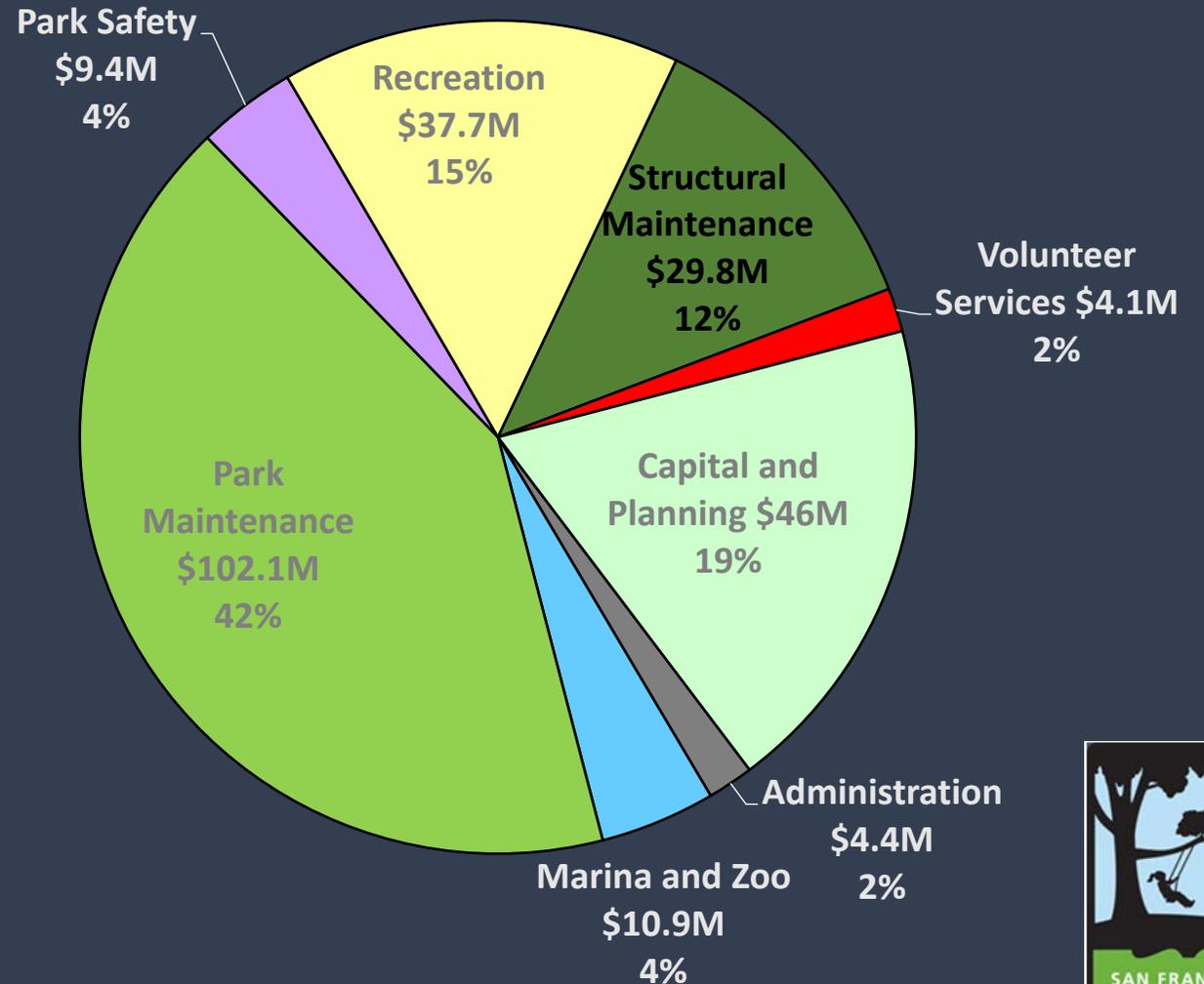
1. Make budget choices over the next 24 months that adapt to COVID-19 public health guidance and which most directly align with the Department's strategic plan and commitment to equity.
2. Continue the essential role parks played during the pandemic by ensuring our spaces remain safe, clean, and accessible.
3. Preserve programs and services that support equitable park access, recreation and youth development for high-needs families and vulnerable populations.
4. Honor voter investment in parks and facilities by minimizing cuts to dedicated funding for maintenance.
5. Uphold our responsibility as environmental stewards.
6. Pursue new ideas and partnerships that improve service delivery, operational efficiency and replace earned revenues impacted by COVID-19.
7. Continue to support and cultivate a diverse, connected, and engaged workforce that delivers outstanding service.

RPD FY 21-22 PROPOSED BUDGET

FY21-22 Proposed Budget By Source \$244.3M



FY21-22 Proposed Budget by Program \$244.3M



LEADING WITH OUR VALUES

- **RESPECT** We honor each other, the park users we serve, and the land we steward.
- **RESILIENCE** We address challenges with empathy, perspective, and determination. We creatively adapt to change.
- **RELATIONSHIPS** Our greatest strength lies in the teamwork and trust we cultivate with our colleagues, our park partners, and the park users we serve.
- **RESPONSIVENESS** We communicate openly, honestly, and reliably
- **RESULTS** Because of our efforts our City is more livable; visitors revel in their experiences and return.



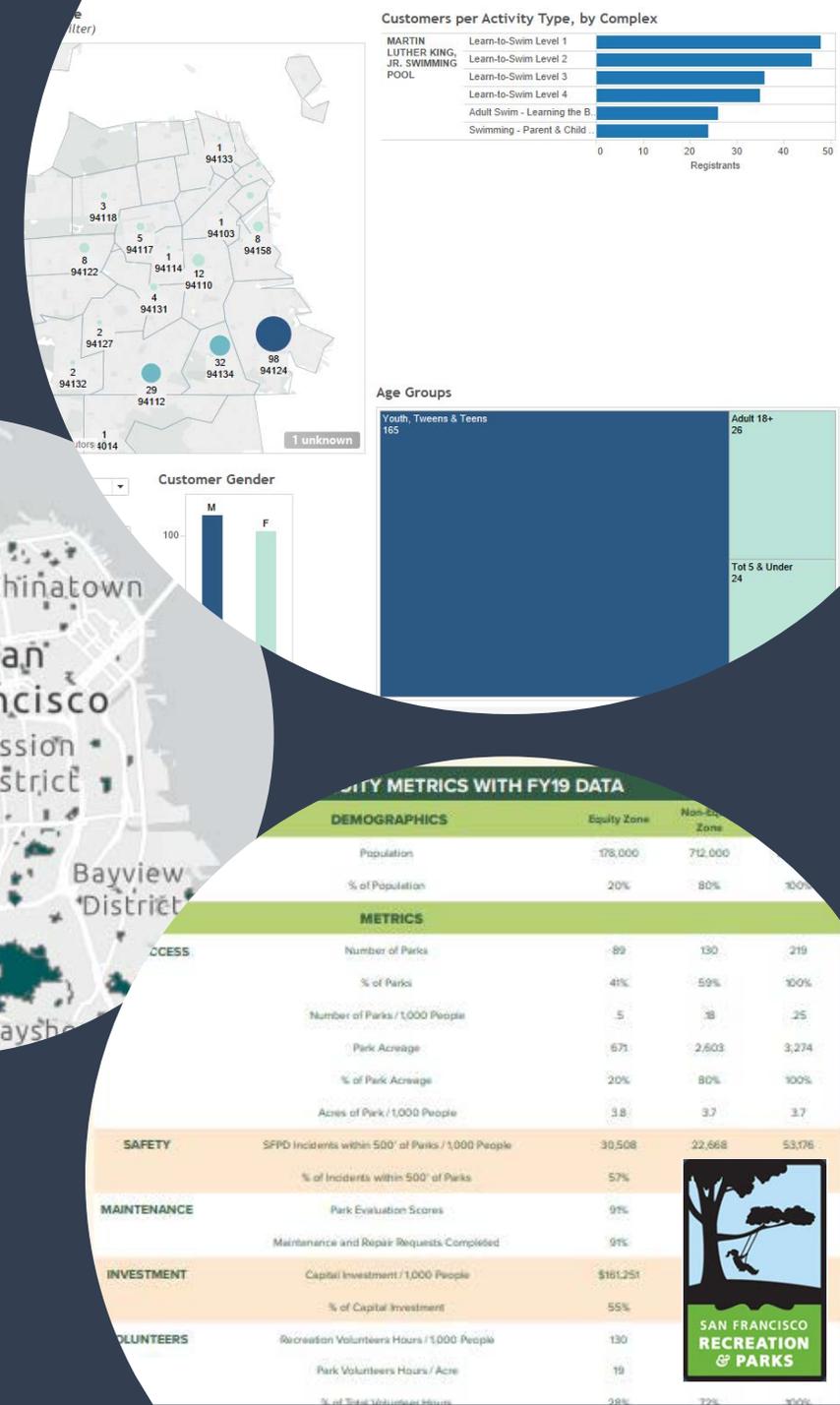
EVALUATING AND MEASURING CONTRACT PERFORMANCE

- Request For Proposals Process
- Park, Recreation, Open Space Advisory Committee (PROSAC)
- Capital Planning Committee
- General Obligation Bond Oversight Committee (GOBOC)
- Rec and Park Commission
- Performance Reporting to Funder and to State for grants
- City Controller's Office
- City Attorney's Office
- Board of Supervisors
- Mayor's Office
- MOUs, Grant Agreements, Leases



MEASURING TO ENSURE THE GREATEST IMPACT FOR RESIDENTS

- Park Scores
- Strategic Plan with Equity Metrics
- Racial Equity Action Plan
- Performance Measurement (metrics and dashboards in most divisions)
- Counting Technology
- Surveys and Evaluations
 - Customer satisfaction survey of class participants
 - System for Observing Play And Recreation in Community (SOPARC)
 - Community Hubs Evaluation
- ...continuously measuring and managing!



PUBLIC ENGAGEMENT AND INVOLVEMENT

- 250,000 hours of Volunteer time in parks
- Park openings
- RPD budget town hall
- Updated RPD website
- RPD eNewsletter
- Youth stewardship program
- And more opportunities for the public to engage.



Planting



Habitat Restoration



Litter Pickup



Water Conservation



Trail Work

 **Facebook (@sfrecpark)**
17.5k followers & 1.1 million reaches

 **eNewsletters**
155,000 contacts with 1.2 million opens

 **Twitter (@recparksf)**
26k followers & 6 million reaches

 **Website**
1.1 million visitors

 **Instagram (@sfrecpark)**
10k followers & 1.2 million reaches

 **TV, Radio and Online Media**
*6k mentions

 **Youtube (@sf rec park)**
800 followers & 15k views

 **Special Events & Programs**
*10,000+ people served
*80+ PPA events & programs

 **I Left My Park in San Francisco**
1 podcast episode & 1,000 listens

 **Volunteers**
*35,000 + volunteer hours
*\$1 million worth of service

*COVID impacted





Thank You.

