Mobile Vendor Regulation Ordinance

Board of Supervisors Land Use Committee Presentation July 13, 2021



Senate Bill (SB) 946

- Signed into law by Governor Jerry Brown in September 2018
- Decriminalized sidewalk vending in California
- Stated intent:

To create entrepreneurial and economic development opportunities for immigrant and low-income communities; increase access to desired goods; contribute to a safe and dynamic public; and support properly regulated sidewalk vending

San Francisco's existing vending regulations rendered inoperable



Post SB 946 Impacts

- Vending activity increases significantly during pandemic
- High concentration of unpermitted vendors in Fisherman's Wharf, along Embarcadero, and near Ferry Building
- Concerns raised:
 - Regarding public health and safety issues
 - Public health regulations on sale of prepared food
 - Compliance with traffic and parking laws
 - Maintaining accessible path of travel
 - Unpermitted alcohol sales
 - Fire code violations on wooden piers





Interagency Working Group Current Outreach & Enforcement Efforts

- City Administrator convened interagency working group with DPH, DPW, OEWD, SFPD, MTA, ABC and Port
- Weekly education and outreach effort in Fisherman's Wharf with DPH
- May 18, 2021: Supervisor Peskin introduces mobile vendor regulation ordinance



Mobile Vendor Regulation Ordinance

- Brings local law into compliance with SB 946
- Repeals Admin. Code sections not in compliance with state law
- Establishes a permitting program for vending on Port property
- Requires Port and DPH to report to Board about regulatory implementation and enforcement
- Authorizes the Port Commission to adopt time, place, and manner requirements



Next Steps

Outreach, Education, and Technical Assistance Contract

- Mission Economic Development Agency
- Workshops, Individual Assessments, Individual Technical Assistance
- Port Commission Rules and Regulations
 - Informational Item July 13, 2021
 - Action Item August 10, 2021
 - Implementation September 2021

