

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Phone No. (415) 558-6371

DATE: July 27, 2021
AP Block/Lot Nos.: 2647/015
Zoning: Castro Street NCD 40-X
Quad: SW Planning Team
Record No.: _____

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in September of 2021.

PLEASE EMAIL YOUR RESPONSE BY August 13, 2021, to John Carroll,
Public Safety and Neighborhood Services Committee Clerk.
john.carroll@sfgov.org - Phone No: 554-4445

Applicant name: Bottle Bacchanal, LLC

Business name: Bottle Bacchanal

Application address: 4126-18 Street
San Francisco, CA 94114

Applicant contact info: Beth Hughes, Owner of Bottle Bacchanal
203-444-2307
beth@bottlebacchanal.com
And, Jemma Jorel Lester
510-788-5881 ext 2
jemma@abclicensecompany.com

PLANNING REVIEW: ☐ Approval ☐ Denial

Planning Staff Contact: _____

Please print review comments on a trailing page.

POLICE REVIEW: ☐ Approval ☐ Denial

Please print review comments in a trailing report.

Bottle Bacchanal

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2021 JUL 26 PM 2:50

BY JSB

John Carroll, Assistant Clerk
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
415-554-4445

Re: Liquor License "PCN" Request
Transfer Type 21, *Pending License*: #628181
4216 18th St., San Francisco, CA 94114

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Type 21 ABC license. We are trying to open an approachable but high-quality bottle shop to meet the tastes, budgets and curiosity of the Castro neighborhood's unique patrons.

Our business proves to be necessary in San Francisco, as there is a passion for natural wine, which is our focus, along with craft spirits and specialty beer. There needs to be outlets for the small batch, artisanal producers of liquor, beers and wine, along with education and events promoting them. We will carry everything needed to enjoy and share these products at home and with friends and family, including glassware, bar sets, and books.

Our desired hours of operation are 12:00pm – 8:00pm. We will vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business. Our experience in this area has allowed us to cultivate very good relationships with community leaders and members.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Please contact us along with our representative, Jemma Jorel Lester, for scheduling our hearing date. She can be reached at 510-788-5881 ext 2 or via email at jemma@abclicensecompany.com. Thank you for your kind consideration of this request.

Sincerely,



Beth Hughes, Owner, Bottle Bacchanal
(203) 444-2307
beth@bottlebacchanal.com