

# LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Phone No. (415) 558-6371

**DATE:** September 29, 2021

**AP Block/Lot Nos.:** 1939/107

**TO:** Police Department  
Joel Salmonson  
Phone No. (415) 553-1115

**Zoning:** TI-OS, 25-TI

**Quad:** \_\_\_\_\_

**Record No.:** \_\_\_\_\_

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Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in October of 2021.

**PLEASE EMAIL YOUR RESPONSE BY** October 8, 2021, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.

[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) - Phone No: 554-4445

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**Applicant name:** Treasure Island Yacht Club, Inc.

**Business name:** Treasure Island Yacht Club

**Application address:** One Avenue of the Palms, Building One, Suite 133  
San Francisco, CA 94130

**Applicant contact info:** Atta Pilram  
(415) 748 - 0374  
[attapilram@yahoo.com](mailto:attapilram@yahoo.com)

John Harrison  
(650) 483 - 7106  
[j.harriso@comcast.net](mailto:j.harriso@comcast.net)

**PLANNING REVIEW:** ☐ Approval ☐ Denial

Planning Staff Contact: \_\_\_\_\_

**Please print review comments on a trailing page.**

**POLICE REVIEW:** ☐ Approval ☐ Denial

**Please print review comments in a trailing report.**



## TREASURE ISLAND YACHT CLUB

Office of the Clerk of the Board of Supervisors  
1 Dr. Carlton B. Goodlett Place,  
City Hall, Room 244  
San Francisco, CA 94102

September 17, 2021

Re: Public Convenience Determination on the Application for  
Premise-to-Premise Transfer of California Dept. of Alcoholic Beverage Control Type 51 (Club) License of Treasure Island Yacht Club, Inc.

Dear M. Calvillo,

Treasure Island Yacht Club, Inc. hereby applies for a determination that approval of the referenced application will constitute a Public Convenience. The relevant data is as follows:

- 1) Applicant: Treasure Island Yacht Club, Inc.  
One Avenue of the Palms, Building One, Suite 133  
Treasure Island, San Francisco, California 94130  
Daytime Contact: Atta Pilram, Telephone: (415) 748-0374; e-mail: [attapilram@yahoo.com](mailto:attapilram@yahoo.com)  
Alternate Contact: John Harrison. Telephone: (650) 483 - 7106; e-mail: [j.harriso@comcast.net](mailto:j.harriso@comcast.net)
  - 2) Same as #1
  - 3) Same as #1
  - 4) Premises-to-Premises Transfer of the California Department of Alcoholic Beverage Control Type 51 (Club) license for the prior location of Treasure Island Yacht Club.
  - 5) When full operation resumes Treasure Island Yacht Club will be open on weekends between the hours of 10:00 a.m. until 5:00 p.m. It is *occasionally* open at other times on an *ad hoc* basis.
  - 6) Filing of the application was completed in person at the California Department of Alcoholic Beverage Control offices at 33 New Montgomery Street, San Francisco, California on August 19, 2021;
  - 7) The notice was posted on August 31, 2021; to the knowledge of TIYC no objection has been made to the transfer to date. Treasure Island Yacht Club was established in 1966. Although it primarily served the military community based on Treasure Island initially but particularly since decommissioning of the Naval Station and transfer of possession of Treasure Island to the City and County of San Francisco, it has been involved with the local sailing community in a variety of ways, including sponsoring sailing races and regattas and hosting sail-ins of various members of the Pacific Inter-Club Yacht Association. We also conduct training sessions including boating safety and offering courtesy boat inspections. As Treasure Island development continues we anticipate becoming an important recreational outlet for Island residents as well as the citizens of San Francisco. Social events are a critical element of the club's revenue stream and it is important that transfer of the license be approved at the earliest possible moment so that the club can resume hosting these important events.
- It is important to note that Treasure Island Yacht Club has always been in proximity to the marina (independently operated) and that the current relocation is less than 500 yards from its prior location at 300 Clipper Cove Way. Also, Treasure Island Yacht Club was first licensed in 2002. In all the time since then there has never been any incident of misbehavior resulting from the service of alcohol at the club nor has Treasure Island Yacht Club ever been cited for any violation of the ABC's rules of regulations.

Respectfully submitted,

*Atta Pilram*

Atta Pilram, TIYC Commodore

CC: Supervisor Haney