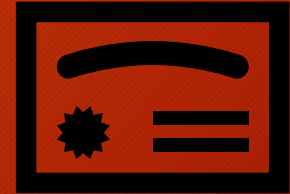



# Strategic Alignment: Breaking Through to a Living Wage Civil Grand Jury 2020-2021

- Office of Economic and Workforce Development (OEWD) program participants
- Entry level >>> Living wage (skilled workforce)
- Completion of city college (CC) certificate programs



# OEWD Successes: Certificate Programs


**TECHSF**  
*CONNECTING TALENT AND OPPORTUNITY*




Mission resident launches IT career with support from MEDA.

**Tan Lai**  
IT Analyst  
NBC Universal

TECHSF Participant  
trained at






AN INITIATIVE OF  
OFFICE OF ECONOMIC &  
WORKFORCE DEVELOPMENT

OEWD.ORG/SUCCESS-STORIES

Tan Lai, a resident of the Mission district graduated from [MEDA's Mission Techies](#) coding bootcamp, a part of the [TechSF](#) training program.

Lai went on to further his IT skills at City College of San Francisco and earned an Associates degree in network security. Additionally, he gained two certifications in network security and advanced cybersecurity. Lai then landed an apprenticeship at San Francisco Housing Authority, which led to a contract role working on Windows 10 migration.



## Construction Administration & Professional Service Academy (CAPSA)

The Construction Administration and Professional Service Academy (CAPSA) is a semester program offered at the City College of San Francisco Mission Campus. The program prepares

## 2 part-time jobs to 1 full-time job in tech

Monday, March 15, 2021

**TECHSF**  
*CONNECTING TALENT AND OPPORTUNITY*



JENNIFER WENT FROM 2 PART-TIME JOBS TO 1 FULL-TIME TECH JOB WHICH PAYS A LIVABLE WAGE TO SUPPORT HER FAMILY.

**JENNIFER S.**  
SUPPORT OPERATIONS SPECIALIST  
CISCO MERAKI

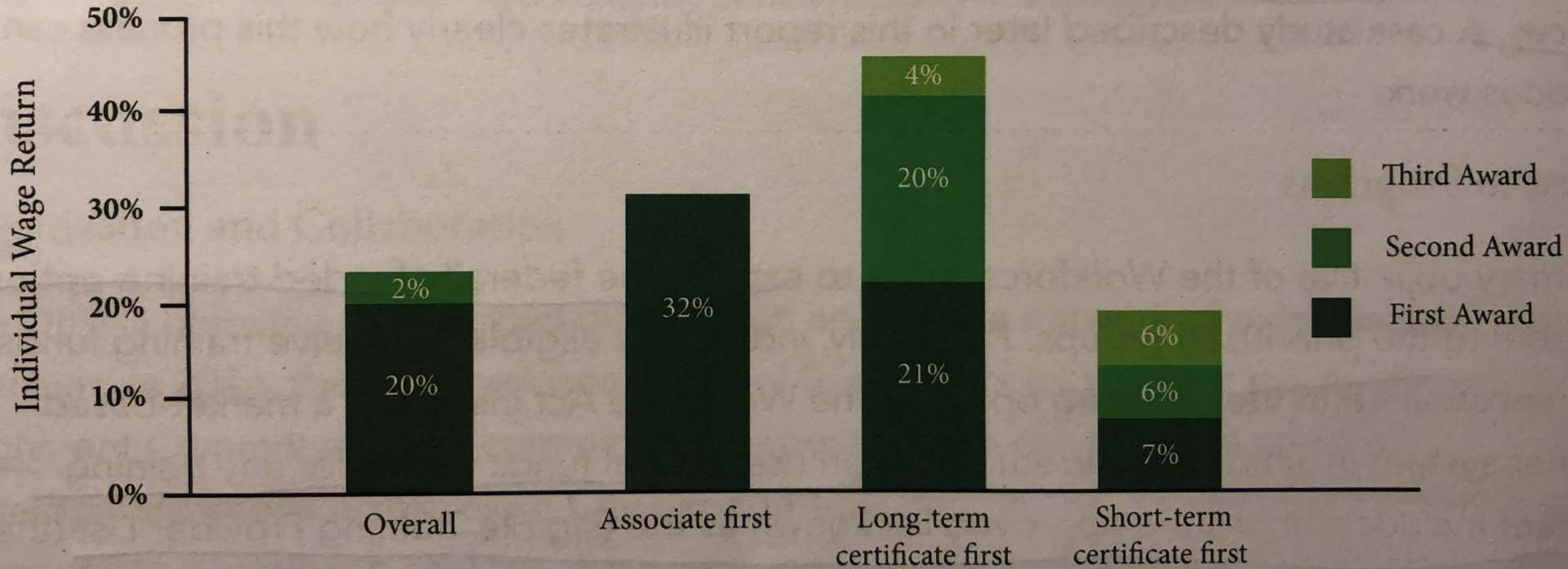
TECHSF GRADUATE  
TRAINED AT  
⟨dev/Mission⟩



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WORKFORCE DEVELOPMENT

OEWD.ORG/SUCCESS-STORIES

Figure 2. Impact of Certificate Program Completion on Individual Wages



# OEWD Engagement with City College Certificate Programs

- E- ENCOURAGE interest and enrollment in certificate programs (R7)
- A- ensure ACCESS to certificate programs (R5, R6)
  - ALIGNMENT: synchronize class content and schedules with OEWD needs (R1-R4)
- R- WRAPAROUND services to ensure completion of certificate programs (R8)
- N- ENHANCE the opportunity for ENGAGED skilled workforce in SF



# Board of Supervisors

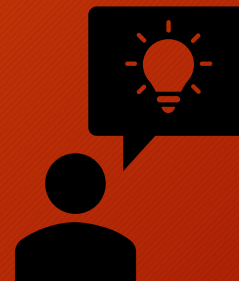
- Committee on City Workforce Alignment with City College as strategic planning partner (R1)



# City College Role

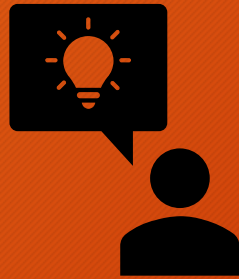
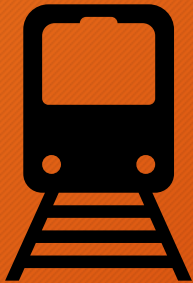


- R2 Align content- Dean for workforce development: Curriculum Committee
- R4 Access and Align schedule: more flexible than semester schedule
  - short-term certificate programs: include summer
- R5 Access: Priority registration
- R6 Access: Correct the Eligible Provider List
- R8 Wraparound service: collaborate with local businesses (case management, navigate enrollment, childcare, transportation)



# OEWD Leadership and Collaborations

- R3 Align-CC courses and schedules align with OEWD participant needs



- R7 Encourage enrollment- outreach OEWD clients re certificate programs



# City College Certificates Aligned with OEWD: Gateway for an Engaged Skilled Workforce in SF

