

# ONESF Building Our Future

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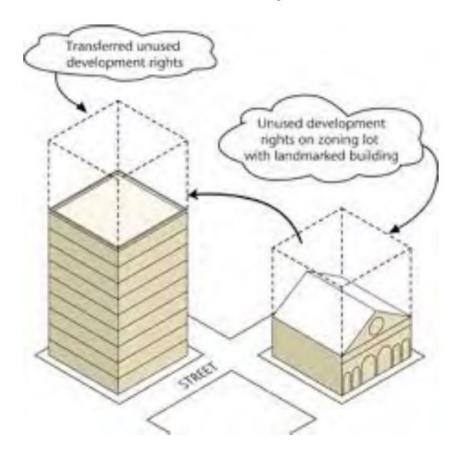


Resolution Authorizing the Director of Real Estate to sell 1,200,000 units of Transferable Development Rights (TDRs) from City Hall Building





#### **Transfer of Unused Development Potential**



## City Hall TDR Authorization Request



- ☐ The City owns certain real property located at 1 Dr. Carlton B. Goodlett Place in San Francisco at Block 0787 Lot 001 ("City Hall").
- City Hall:
  - Has 540,127 rsf over four floors plus a mezzanine and attic.
  - Has 1,317,480 total units of TDR available
- Only 1,200,000 units of TDR sought
- □ 117,480 units held off market in reserve in case of future development

#### Success of War Memorial TDR Program



- We are building upon the success of the War Memorial TDR program.
- On January 20, 2014, by Resolution No. 16-14 the Board of Supervisors authorized the Director of Real Estate to sell up to 1,100,000 gross square feet (or units) of TDR divided in two tranches of 550,000 units each
- Between January 2014 and July 2019 we sold and closed on 550,000 TDR units.
- Between July 2019 and May 2021 we sold and closed on 542,218 TDR units.
- Gross Proceeds of approximately \$32 MM

# Pricing Schedule – City Hall



- Base Price as of September 1, 2021 is \$37.50 per TDR unit.
- □ During the period September 1, 2021 through December 31, 2022 (Initial Period), cumulative TDR units sold between 1 199,999 sq. ft. is at Base Price.
- No Annual Price Adjustment If 0 49,999 TDR units are sold during the Initial Period or any other future calendar year, then no Annual Price Adjustment occurs at the end of the calendar year (\$0.00 per unit increase). Slow Market
- □ Fixed Annual Increase If 50,000 199,999 TDR units are sold during the Initial Period or any other future calendar year, the Base Price will increase by \$2.50 per unit (Base Escalation Event) after the 365th day of the calendar year. **Normal Market**

#### **Pricing Schedule**



- □ Variable Increase If 200,000 or more TDR units are sold during the Initial Period or any other future calendar year (**Hot Market**), the then-current TDR unit price will immediately increase by 15% (Premium Escalation Event).
- Upon a Premium Escalation Event, the upcoming scheduled Annual Price Adjustment will be delayed by one year (but will not compound with the scheduled Annual Adjustment).
- ☐ TDR units will be considered "sold" when there is a fully executed Purchase Agreement for the sale of the TDR even if the parties have not yet closed escrow on the sale.

## **Benefits of Pricing Schedule**



- Incentives the buyer to lock in early in order to avoid price increases.
- Guarantees the availability of TDR.
- Early commitments demonstrate to other potential buyers that TDR price is at market.
- Anticipated gross proceeds from City Hall TDR is estimated to be \$41 \$50 MM

#### Standard TDR Sale Terms

- Deposit of 1% due at time of contracting
- Price guarantee for 6 months
- Minimum and Maximum TDR allocation allowed
- 100% Refund only on City default

#### **Use of City Hall TDR Proceeds**



- The net sales proceeds can only be used for the rehabilitation and restoration of City Hall, which may include payment of debt service.
- RED proposes to fund the following City Hall historic preservation projects:
  - Roof and accessible dome leak repairs-Phase II: \$3 MM
  - Dome Revitalization of Coating, Drum Stone & Windows: \$20 MM
  - Exterior Perimeter Stone and Grout Refurbishments: \$7 MM
  - Qualifying interior historic preservation projects: \$16.1 MM

# **Questions**

