

Castro Community Benefit District

2019–2020 Annual Report



Castro CBD Working Towards Renewal

Dear Community Member:

In an unprecedented year, The Castro Community Benefit District Staff and Board members have continued to work diligently, implementing the objectives of the organization's management plan and goals. Flexibility and quick action have been our approach, especially in the latter half of the year, faced with the spread Covid 19, shelter in place mandates, and a great concern for our community. Through our partnership with Block by Block and the hard work of our staff, Board of Directors, Committee Members and Volunteers, the streets of Castro and Upper Church and Market have continued to see improvements.

Our primary focus remains steadfast on our core clean and safe services, which supplements many city services, to maintain and enhance the Castro and Upper Church and Market neighborhood. As you read through the Annual report for Last year, you will find that our Clean Team removed 87,420 pounds of trash and removed 7048 incidences of graffiti, and worked 365 days a year on maintaining and beautifying our neighborhood.

We continue to provide assistance and resources to small businesses through our Retail Strategy Committee and homeless outreach through our Castro Cares Committee. We have seen success with grant funding dedicated to creating and hiring a Retail Corridor Manager.

We are most proud of the relationships we have built and strengthened, not only within our community but with key City departments. Your support helps in these efforts while having a unified voice and visibility ensures that the Castro and Upper Market concerns are recognized and addressed. The vibrancy of the Castro and Upper Market Neighborhood goes hand in hand with its community Interest and outreach.

I want to thank our staff and volunteers for their hard work in 2019-2020, and our District property owners for their continued support. The Castro CBD will continue to put community concerns at the forefront.

Please read through this annual report and see all that we have accomplished together and look forward to building on our success in the year ahead.

With Gratitude,



Justine Shoemaker
President, Board of Directors
Castro Community Benefit District



Assessments

The Castro CBD is partially funded through an annual assessment on the property in the district. Castro CBD assessments are based on the following factors:

Linear frontage, lot/parcel size, building square footage, and building use.

Relative costs are as follows:

Linear frontage: \$11.945254/linear foot

Lot square footage: \$.1076460/lot size square foot

Building square footage: \$.15145631/building square foot. Each assessed property is listed on the CBD website at:

<http://castrocbd.org/information-for-property-owners/>

This information is provided to the Castro CBD from the SF Assessor's office. It is the responsibility of property owners to ensure the information provided to the CBD is correct. To correct information, property owners must contact the SF Assessor's Office at 415-554-5596 or at <https://sfassessor.org/>.

The Castro CBD's Management Plan can be found on the CBD's website at:

<http://castrocbd.org/cbd-management-plan/>

Who We Are

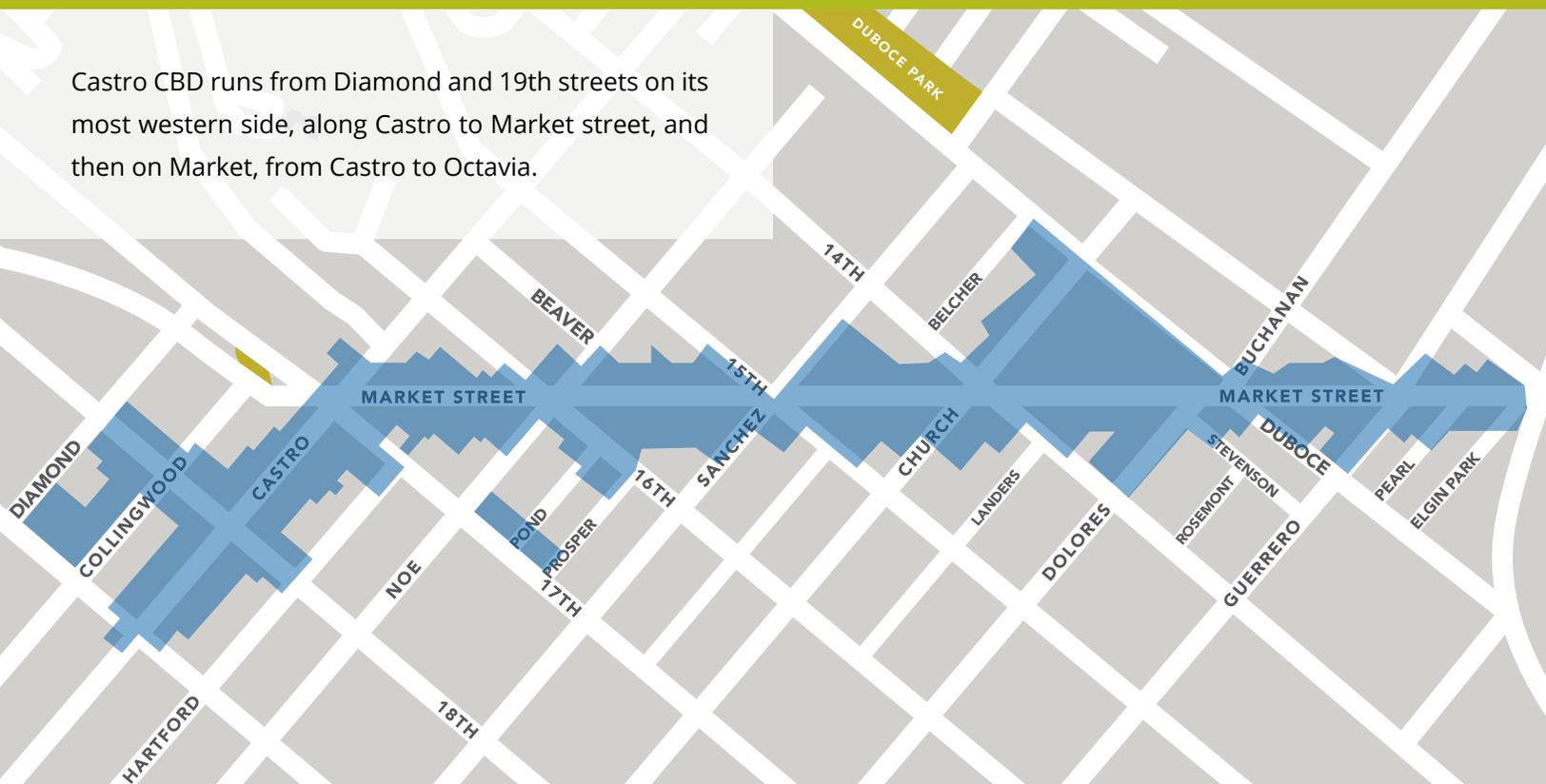
Staff

Andrea Aiello, Executive Director
Anh Han, Accountant

Board of Directors

Justine Shoemaker, President
Alan Lau, Vice President
Crispin Hollings, Treasurer
Jim Laufenberg, Secretary
Daniel Bergerac, Board Member
Angel Davis, Board Member
Michael 'Misha' Langely, Board Member
Helen McClure, Board Member
Desmond Morgan, Board Member
Pat Sahagun, Board Member

Castro CBD runs from Diamond and 19th streets on its most western side, along Castro to Market street, and then on Market, from Castro to Octavia.





Taking Care of Our Community
(Some images taken prior to shelter in place.)



By the Numbers

How we've help keep our community clean and safe the whole year through:



Announcing a New Public Safety Initiative

As frontline stewards for our neighborhood, Castro Community Benefit District is always looking for new programs and services to improve the economic vitality and quality of life for our neighborhood. We are excited to launch a new Initiative in January 2021 dedicated to the enhancement of public safety in the Castro & Upper Market for all who frequent the district. This new Initiative will have three components:

PATROL SPECIAL POLICE: Foot and vehicle patrols by armed security guards, patrolling across the entire Community Benefit District footprint, who are also on the SF police department radio and available by phone, call: 415-471-7536.

Schedule: Friday and Saturday nights, 9:00 pm – 9:00 am, Sunday and Monday, 9 am – 5 pm *(funding provided by a grant from the SF Office of Economic & Workforce Development OEWD)*

PUBLIC SAFETY AMBASSADORS: Foot and bicycle patrol by unarmed security guards, patrolling across the entire Community Benefit District footprint and available by phone, call: 415-471-7536.

Schedule: Tuesday – Saturday, 7:00 am – 3:30 pm *(funding provided by a grant from the SF Office of Economic & Workforce Development OEWD)*

CONSIDERATION OF A PUBLIC SAFETY CAMERA PROGRAM: The Community Benefit District is considering installing a public safety camera program. The installation of the cameras will be funded through a grant, but there will be on-going maintenance charges (at time of printing, the maintenance costs are not yet determined). We have developed a survey to understand the interest in such a camera program. Please take this survey, it is critical that we hear from you. You can access this short survey here: <https://www.surveymonkey.com/r/CBD-Cameras> *(if you are viewing this as a hard copy, please type this link into your browser).*

Financials

Statement of Activities

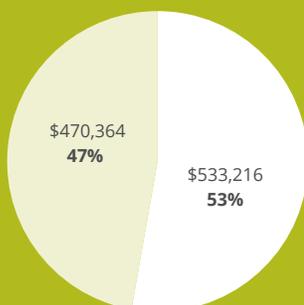
Year Ended June 30, 2020

SUPPORT & REVENUES	
Assessment revenue	\$ 535,216
Government grants	\$ 433,711
Contributions	\$ 16,852
In-kind donations	\$ 5,255
Affiliate member dues	\$ 14,432
Interest income	\$ 114
Net assets released from restrictions	\$ -
TOTAL SUPPORT & REVENUES	\$1,005,580
EXPENSES	
Program services	\$1,002,139
General and administrative	\$ 40,653
TOTAL EXPENSES	\$1,042,792
NET ASSETS	
Change in Net Assets	\$ (37,212)
NET ASSETS beginning of year	\$ 483,858
NET ASSETS end of year	\$ 446,646

*Your Assessment Dollars
Multiply through the CBD's
Fundraising Efforts!*

Support & Revenues
Assessment & Other Income Sources

Assessment Non-Assessment*



*Non-Assessment income includes all other sources of income, including but not limited to: grants, contributions, etc.

January 1–June 30, 2021

Six-Month Budget

INCOME	
ASSESSMENTS	
Assessments	\$ 818,596
GRANTS	
Government Grants	\$ 543,245
Total Grants	\$ 543,245
DONATIONS, SPONSORSHIPS & OTHER	
Donations - Castro Cares	\$ 7,300
Total Donations	\$ 7,300
TOTAL INCOME	\$1,369,141
EXPENSE	
ASSESSMENTS	
Cleaning Services	\$ 295,000
Landscaping	\$ 2,500
Marketing	\$ 4,500
Administration and Contingency	\$ 115,510
Total Assessments	\$ 417,510
GRANTS	
Government Grants	\$ 271,623
Total Grants	\$ 271,623
DONATIONS, SPONSORSHIPS & OTHER	
Donations - Castro Cares	\$ 1,300
Total Donation Expenses	\$ 1,300

TOTAL EXPENSE	\$ 690,433
REVENUE OVER EXPENSES	\$ 678,708

FUTURE YEAR CARRYOVER	
Assessments	\$ 401,085
Government Grants	\$ 271,623
Donations, Sponsorships & Other	\$ 6,000

CARRYOVER AS OF 6/30/2021	\$ 678,708
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Castro



Castro Community Benefit District

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facebook.com/castrocbd

[@visitthecastro](https://twitter.com/visitthecastro)

email: info@castrocbd.org

Open for Business

The Castro CBD continues to support small businesses during this pandemic.