FILE INU. 210003	File No.	210883
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Committee Item	No.	2	
Board Item No.	13		

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

	Government Audit and Oversignt	Dat		Nov. 4, 2021		
Board of Supervisors Meeting: Date: Nov. 16, 2021						
Cmte Board	d					
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst I Youth Commission Report Introduction Form Department/Agency Cover Letter MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Commission Award Letter	•	Rep	oort		
	Application					
Public CorrespondenceOTHER						
 □ OEWD Presentation – November 4, 2021 □ Annual Report – FY2019-2020 □ CPA Report – June 30, 2020 □ FYI Referral – August 4, 2021 						
Prepared by:	John Carroll	Date: <u>O</u>	ct. 2	27, 2021		
•			ov.	12, 2021		
Prepared by:	John Carroll [Date:				

1	[Japantown Community Benefit District - Annual Report - FY2019-2020]
2	
3	Resolution receiving and approving an annual report for the Japantown Community
4	Benefit District for Fiscal Year (FY) 2019-2020, submitted as required by the Property
5	and Business Improvement District Law of 1994 (California Streets and Highways
6	Code, Sections 36600, et seq.), Section 36650, and the District's management
7	agreement with the City, Section 3.4.
8	
9	WHEREAS, On May 23, 2017, pursuant to the Property and Business Improvement
10	District Law of 1994 (the "Act"), California Streets and Highways Code, Sections 36600 et
11	seq., as augmented by Article 15 of the San Francisco Business and Tax Regulations Code
12	the Board of Supervisors adopted Resolution No. 198-17, expressing the City's intention to
13	establish the Japantown Community Benefit District (the "Japantown CBD"); and
14	WHEREAS, On July 25, 2017, the Board of Supervisors adopted Resolution
15	No. 302-17 establishing the Japantown CBD ("Resolution to Establish") for a period of 10
16	years, commencing FY 2017-2018; and
17	WHEREAS, On December 12, 2017, the Board of Supervisors adopted Resolution
18	No. 461-17, authorizing an agreement with the owners' association for the
19	administration/management of the Japantown CBD, and a management agreement (the
20	"Management Contract") with the owners' association, the Japantown Community Benefit
21	District, Inc., was executed accordingly; and
22	WHEREAS, A copy of the Management Contract is on file with the Clerk of the Board
23	of Supervisors in File No. 171198; and
24	Whereas, On December 1, 2020, the Board of Supervisors approved the Japantown
25	CBD's annual reports for Fiscal Year 2018-2019 in Resolution No. 537-20; and

1	WHEREAS, The Japantown CBD has submitted for the Board's receipt and approval
2	the Japantown annual report for Fiscal Year 2019-2020 as required by Section 36650 of the
3	Act and Section 3.4 of the Management Contract; and
4	WHEREAS, The Annual Report is on file with the Clerk of the Board of Supervisors in
5	File No. 210883, and is incorporated herein by reference as though fully set forth; and
6	WHEREAS, Supporting documents, including, but not limited to, a transmittal letter and
7	memorandum report from the City's Office of Economic and Workforce Development, dated
8	June 10, 2021, and documentation from the Japantown CBD for the Annual Report is on file
9	with the Clerk of the Board of Supervisors in File No. 210883; now, therefore, be it
10	RESOLVED, That the Board of Supervisors hereby receives and approves the annual
11	report for the Japantown Community Benefit District for Fiscal Year 2019-2020.
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Japantown Community Benefit District FY 2019-2020 Annual Report



Legislative Overview

Community Benefit Districts (CBDs) / Business Improvement Districts (BIDs) are governed by:

- State law
 - "1994 Act"
- Local law
 - "Article 15"



Review Process

This resolution covers the Annual Report for FY 2019-2020

- OEWD ensures that all CBDs/BIDs are meeting their management plans.
- OEWD staff conducts an annual review of the Annual Report and CPA Financial Review.
- OEWD provides the Board of Supervisors with a summary memo.















Japantown CBD Formation

LPCBD	Туре	Assessment Budget*	FY 19-20 Assessment Roll Submission	Year Established	Expires
	Property- Based	\$ 393,750.00	\$ 393,750.30	2017	June 30, 2027

*budget identified in management plan



Japantown CBD Operations

Staff

Executive Director – Grace Horikiri

Service Areas

Environmental Enhancements

 Respond to stakeholder priorities and guiding principles to make Japantown more welcoming, clean, safe, and beautiful which is intended to make each assessed parcel safer, cleaner, and more attractive which will encourage investment dollars and generate additional pedestrian traffic.

Economic Enhancements

 This service area is a comprehensive economic development program which proactively works on filling vacancies with targeted businesses and worms to bring more visitors to Japantown to engage in commercial or business activity.

Advocacy/Administration

• Includes the oversight of the CBD's service contract, implementation of projects, staffing the Owners' Association, and general day-to-day operations

CBD Reserve



BENCHMARKS

OEWD's staff reviewed the following budget related benchmarks for Japantown CBD:

Benchmark 1 – Whether the variance between the budget amounts for each service category was within 10 percentage points from the management plan.

Benchmark 2 – Whether one and fifty-six hundredths percent (1.56%) of Japantown CBD's actuals came from sources other than assessment revenue.

Benchmark 3 - Whether the variance between the budget amounts for each service category was within 10 percentage points from the actuals.

Benchmark 4 - Whether CBD is indicating the amount of funds carried over from the current fiscal year and designating projects to be spent in the upcoming fiscal year.

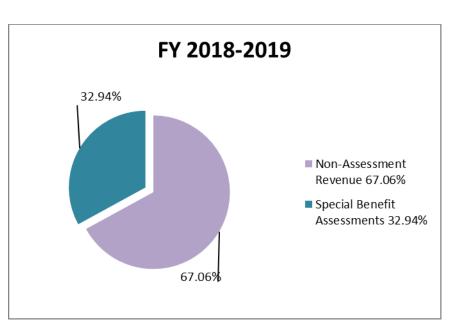


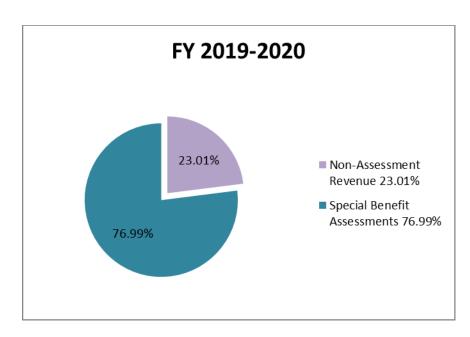
Management Plan vs. Annual Budgets

Service Category	FY 2018-2019 Variance % Points	FY 2019-2020 Variance % Points
Environmental Enhancements	+3.85%	-2.61%
Economic Enhancements	-3.09%	+5.26%
Advocacy and Administration	+1.74%	-0.15%
CBD Reserve	-2.50%	-2.50%



Assessment Revenue & Other Income







Budget vs Actuals

Service Category	FY 2018-2019 Variance % Points	FY 2019-2020 Variance % Points
Environmental Enhancements	+6.02%	-1.04%
Economic Enhancements	-9.68%	-18.55%
Advocacy and Administration	+3.67%	+19.59%
CBD Reserve	0.00%	0.00%



Carryover

Designated Projects		FY 2019-2020
	Environmental Enhancements	\$55,121.69
	Economic Enhancements	\$71,705.12
	Advocacy and Administration	\$30,216.10
Total Designated Amount		\$157,042.91



Findings & Recommendations for Japantown CBD

- Japantown CBD met 3 out of 4 benchmarks
 - Missed Benchmark 3 variance between FY budget and FY actuals.
 - Per OEWD review to determine if this adversely impacted special benefits.
 - Reviewed CBD's engineer report specifically Section E which describes Special and General Benefits
 - Environmental Enhancements was the only category with activities that generally can benefit the public at large, meaning the remaining activities have specific benefit to parcels within the CBD and any general public benefit is incidental and collateral to providing to the special benefits to the assessed parcels.
 - The CBD was in compliance with services related to special benefit
 - Upon further review of CBD documents it is clear the CBD mislabeled significant areas of actual expenditures.
 - Staff time should be separated by work performed by service category, not all labeled as Administration.
 - OEWD does not believe the CBD adversely impacted special benefits conferred on parcels within the District due to the combination of these factors
- Japantown CBD pivoted and responded well to the Covid-19 pandemic.
 - Worked with Covid Command on providing and disseminating information to stakeholders.
 - Began the "Heart of Japantown" resiliency fund to help area small businesses.
 - Provided Covid-19 safety kits to the unhoused community.
 - Organized Covid-19 testing for and in the community, regularly.
- Recommendations for the Japantown CBD
 - Utilize timekeeping software or documents to accurately keep track of how staff is spending work hours, this will allow an accurate breakdown of FY actuals based off actual work.
 - Incorporate findings into how the CBD and its CPA report on FY actuals to OEWD.



Conclusion

- Japantown CBD has performed well in implementing its service plan
- Japantown CBD continues to integrate itself well into the broader Japantown community and has forged critical partnerships with established neighborhood organizations and nonprofits.
- Japantown CBD is a well run organization with an active board and committee members.
- Well positioned to continue to successfully carry out its mission.



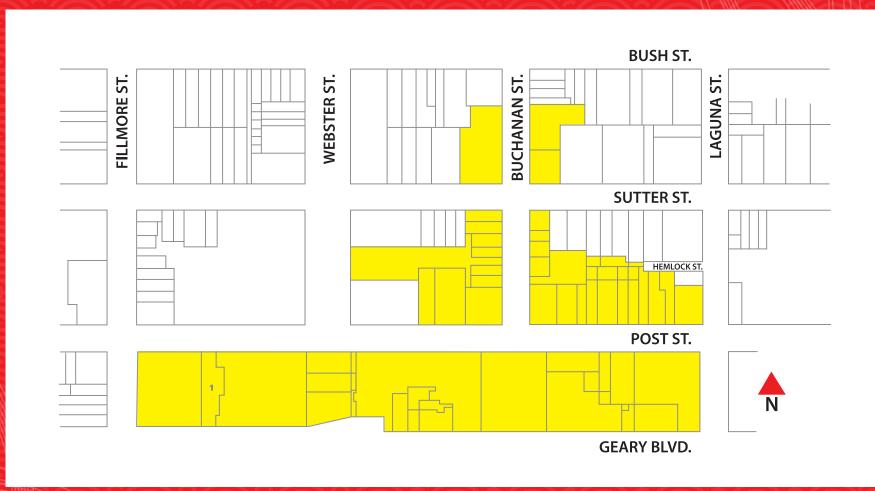


JAPAN TO MINITY BENEFIT DISTRICT

San Francisco Board of Supervisors Government Audit & Oversight Committee



District Map



Keeping Japantown Clean

- Community Ambassadors
- Big Belly's
- Community Clean-Up









Cleaning Stats



240 Biohazard Clean Up

Needle/Sharps Clean Up

Graffiti & Sticker Removed

Auto Glass Clean Up

Request for SFPD, SFFD & EMS

255 Business Contact

Power Washing

396 Requests

520 Trash Bags Collected

> 13,000 LBS of Trash **Collected**

Weed Abatement

2,531 Hospitality Assistancé

Hotline **Answered**



Japantown Community Benefit District, Inc.

Keeping Japantown Safe

- SafeCity Camera Program
- Chief's Small Business Advisory Forum

Northern Station Community

Police Advisory Board







BAY AREA & STATE

'Someone is looking out for us': Stolen golden retriever found in SF

Nikki Tran | on July 15, 2019



THIS AREA MAY BE SUBJECT TO VIDEO RECORDING

r dog after a man was captured on dog's leash from a pole outside a

in

6









JTOWNCBD.ORG



Keeping Japantown Informed

- Facilitating Community Meetings
- Active in Small Business and Neighborhood Groups & Events









Helping to Promote Japantown

- Greater Japantown Marketing & Communication Meetings
- Branded Street Lamp Banners
- JapantownSF website
- Holiday Promotions
- Holiday Lighting













Supporting Our Small Businesses

Keeping Japantown Businesses Connected 3/21/2020



Keeping Japantown Businesses Connected

Mayor London Breed announced that as of midnight on March 17, residents of San Francisco, Santa Clara, San Mateo, Marin, Contra Costa and Alameda counties have been legally ordered to remain at home and shelter in place in an effort to slow the screed of the coronavirus (COVID-19).

During this ever-changing environment, supporting our Japantown small businesses and providing them with information and resources is crucial

The JCBD has created a resource page for our small businesses. We've assembled helpful links and materials produced by the San Francisco Office of Economic Worldorce Development, Whenever possible, we will translate materials: so that our Japanese and Korean speaking businesses utilizes the programs and

- Neighborhood Economic Development Partner COVID-19 Check-In Liaconese / Korsert
- CEWD COVID19 Small Business Railel Program (Japanese / Korser)
- COVID18 Employee Assistance Program December / Korearil

ありがとう Thanks to You

We have surpassed Our Goal of \$500,000.00









List of restaurants (pick up & delivery only and store fronts that are open. As of 3/20/2020

Andersen Bakery - Takoyaki Yamachan - Belly Good Cafe & Crepi

Nati - Wasaku - Po'ina Lounge & Restaurant - Hinodeya Ramer

Please continue supporting local merchants!







Japantown Community Benefit District, Inc.



COMMUNITY BENEFIT DISTRICT

FY 19-20 Annual Report





The Mission of the JCBD

Through economic business development for property owners and merchants, beautification of public spaces for all to enjoy and a safe livable environment – Japantown will continue to thrive as a culturally rich, authentic, and economically vibrant neighborhood which will continue to serve as the cultural heart of the Japanese and Japanese American communities for generations to come.



Coming Together as A Community

To Our Stakeholders and Community,

Looking out for one another, sharing information and taking care of our surroundings are all important aspects of what a community is all about. For the Japantown Community Benefit District, FY19-20 not only presented many opportunities for our organization to grow and accomplish specific goals, but with COVID-19 it pushed us to take on a new and important role of guiding our small businesses through this pandemic.

For Japantown, cleanliness and safety still remains a top priority for our stakeholders, small businesses, and those who live and work in the neighborhood. Our Community Ambassadors continue to supplement City services by keeping our district clean seven days a week. They not only sweep the streets but also interact with businesses, help visitors and even make sure the homeless that call Japantown their home are respectful of the community. Our Japantown SafeCity Camera network has become an important program to assist law enforcement in fighting crime and making sure our community is safe. The program also plays a critical role in identifying and documenting quality of life issues, such as illegal dumping and night-time homeless activities, to name a few.

The COVID-19 pandemic shook our entire nation and the world. Small businesses and communities of color faced uncertainty and unforeseen devastation. The Japantown Community Benefit District quickly hit the ground running and began checking in on all essential businesses to ensure that they understood the information coming out from the City. This was especially important since for many Japantown businesses, English is not their main language. With over 166 small businesses located within the district, JCBD staff worked tirelessly to compile and share weekly, if not daily, information through our "Keeping Japantown Businesses Connected" e-newsletters. Through this work, we realized that the need was much greater, thus we launched the Heart of Jtown Resiliency Fund for Small Businesses. This online fundraiser raised a total of \$502,970.00 at the end of June 2020 by which we were able to purchase and distribute PPE supplies; and through a grant program 80 businesses will be awarded with \$5000 grants to help with employee wages and/or rent.

Without a doubt, the last 4 months of FY19-20 challenged the organization and really showed our stakeholders and the greater Japantown community the importance of the Benefit District. It also strengthened our relationships and communications with the Office of Economic Workforce Development and other key City departments.

As we move forward the Japantown Community Benefit District will continue to build on these relationships so that Japantown can once again thrive and be a cultural destination for visitors as well as locals to safely enjoy.

With deep appreciation,
JCBD Board of Directors and Staff

Achievements for FY19-20

In the first 8 months of FY19-20, the Japantown Community Benefit District was able to accomplish the following:

- Installed 4 Big Belly Smart
 Trash receptacles and secured 4
 Japantown business/community
 sponsors
- Worked with community artists to create 47 new street lamp banners to help brand and promote Japantown
- Hired 2 part time staff: Administrative Assistant and Operations Manager
- Launched a newly designed sfjapantown.org website
- Launched Stamp Rally during the Fall Festival and Pin Rally for the Holidays to help promote Japantown small businesses
- Installed Holiday Lights on the Buchanan Mall and Peace Plaza
- Held quarterly Greater Japantown Marketing & Communication Meetings
- Launched the Heart of Jtown Resiliency Fund for Small Businesses

Keeping Japantown Clean

The JCBD's Community Ambassador program employs two full time Community Ambassadors to keep Japantown clean, and provide assistance to our visitors, tourists, merchants and community members.

While their responsibilities mostly fall into the categories of cleaning and safety, the Ambassadors do so much more. They help remove graffiti and weeds, report sidewalk and public property deficiencies to 311, and provide a welcoming experience to visitors and locals. Our Ambassadors also serve as our extra eyes and ears, notifying JCBD staff with any concerns or safety issues. During COVID the Ambassadors continue to play an important role in helping us to disseminate information to our small businesses.

With the help of SF Public Works and the Mayor's Fix-it Team we also reached out to our community nonprofit organizations to get them involved in keeping Japantown clean. Japantown organizations and volunteers worked alongside our Community Ambassadors, sweeping our streets, replanting trees and at the same time giving back to their community.

Community Meetings with Recology and SF Public Works were key to making sure our businesses were up-to-date with any changes in services and also have an opportunity to address concerns.

Our Community Ambassadors are Making a Difference

311 Requests	396	Power Washing (block faces)	52
Answered Hotline	57	Request for Police/Fire/EMS	26
Auto Glass Clean Up	387	Sharps (Needle) Clean Up	308
Biohazard Clean Up	240	Stickers/Graffiti Removed	553
Business Contact/Check In	255	Trash (ilbs)	13,000
Cigarette Butts	72,305	Trash Bags Collected	520
Hospitality Assistance	2531	Weed Abatement (block face	es) 302







Keeping Japantown Safe & Secure

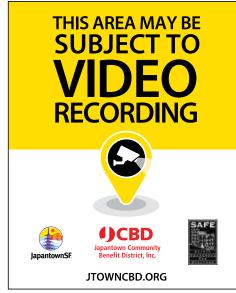
Safety remains a high priority to our stakeholders and community. Staying in close communication with SFPD's Northern Station, participating in SFPD's Small Business Advisory Forum as well as being a member of the district's Community Police Advisory Board has provided us more opportunities to address Japantown's concerns.

Being proactive, we created the "Who to Call" informational flyer in FY18-19 for Japantown. We presented it at a SFPD Small Business Advisory Forum meeting and, with some updates, has now become an official SFPD/SF Council of District Merchants informational flyer which has been distributed to merchant corridors throughout the City.

The Japantown SafeCity Camera program completed Phase 4 of the implementation stage. 119 cameras were strategically placed throughout Japantown to provide valuable footage to law enforcement when requested. In June we updated our Usage Policy to be more transparent and comply with the California Public Records Act.

The JCBD also worked with SF Safe to create window stickers to alert visitors that this area may be subject to video recording. Beyond public safety, our SafeCity camera program helps us to collect insightful data on a variety of local community issues that allows us to better respond with our services in a more timely manner.









Japantown Street Beautification

Worked with Japanese and Japanese American community artists to create 47 new street lamp banners to promote Japantown's culture and also strengthen the JapantownSF brand identity for the district, which the JCBD unveiled in FY18-19.

Through an OEWD grant, we were able to install 4 Big Belly units in Japantown. This was also an opportunity to continue branding JapantownSF as well as give businesses and nonprofits the opportunity to advertise.

Holiday lighting in the Buchanan Mall and Peace Plaza added ambiance during the holidays while providing additional lighting to keep the public safe.















Promoting Japantown

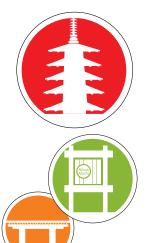
The JCBD Marketing & Communication Committee continues to look at ways to help promote Japantown, not only as a destination for out-of-town visitors but for locals to support our small businesses.

- In December the sfjapantown.org (japantownsf.org) website was launched and social media sites implemented (Facebook, Instagram and Twitter).
- Launched Stamp Rally and Pin Rally to help promote events and holiday season.
- Contracted with LGPR, Inc., a local PR firm to help Japantown have a stronger presence in local and national media.
- Held quarterly Greater Japantown Marketing & Communications meetings with key community stakeholders to provide updates about planned marketing initiatives.
 These quarterly meetings are an opportunity for key stakeholders to provide input, ensure that there is no duplication-of-effort, and to look at ways to partner in our efforts.
- Partnered with the Nihonmachi Street Fair, the National Japanese American Historical Society and New People to bring Jtown After Dark movie night during the 46th Annual Nihonmachi Street Fair.









Japantown Continues to be Resilient

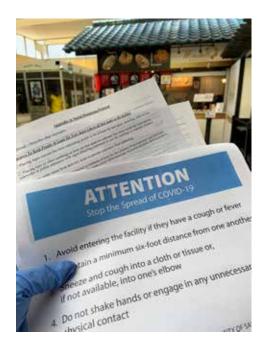
The pandemic propelled the JCBD to take on the crucial role of keeping our Japantown small businesses and greater community informed and updated with the most current information. As soon as the Shelter-in-Place order was announced, staff started to check-in with the essential businesses to make sure they understood the full impact of the order and had necessary PPE supplies to safely reopen. It also meant that our staff stay on top of information coming in from the City.

Keeping Our Japantown Connected

Our e-newsletters, with a mailing list of over 900, was not only a compilation of information from the State and City, but JCBD staff took the extra step to make sure it was understandable to our readers. Although the City provides information in various languages, Japanese and Korean translated information was rarely available. Staff reached out to translators to get time sensitive information translated. Merchant and neighborhood associations throughout the City recognized our carefully and thoughtfully prepared e-newsletters and continue to share it with their own members.

Small Business Assistance

We soon recognized that support for our small businesses had to go beyond basic communiqués. Assisting them one-on-one with online COVID grant and permit applications, passing out COVID flyers and posters, and being present during SF Department of Health staff check-ins are just some of the ways we provided hands-on assistance to our small businesses.







The Heart of Jtown Resiliency Fund for Small Businesses

- The JCBD launched the Heart of Jtown Resiliency Fund on March 26 and, with the support of numerous individuals, successfully raised \$500,000 to help support our small businesses. A separate committee was formed to oversee the distribution of funds.
- Conducted the Heart of Jtown Town Hall meeting with guest presenters Clty Assessor Carmen Chu and SF Chamber of Commerce President Rodney Fong to provide our businesses with the City's efforts through the Economic Recovery Task Force.
- \$20,000.00 dedicated to the purchase of PPE supplies (face masks, face shields, and sneeze guards)
- \$400,000 dedicated to help fund 80 small businesses through an online grant application process
- Remaining funds to support additional small business needs during COVID

Strengthening Relationships

Keeping in close communication with City departments proved crucial to getting timely and accurate information out to our small businesses. To be able to reach heads of departments with any questions and clarifications was equally important. Additionally, increasing our communications with Japantown community leaders allowed us to develop a more unified and concerted effort to assist small businesses, as well as the 16 nonprofits in our community. Through weekly check-ins with the Japantown Merchants Association and the Japantown Task Force we are able to stay on top of the health of our small businesses and community organizations, and work together to address their needs.

Together we are stronger. Together we will rise.

Through these efforts, we will rise together from this pandemic, strengthen our community and show by example the resiliency of our Japantown community.



In support of Japantown Small Businesses





i WWW













Assessment Factors and Methodology

Each property within the JCBD's boundaries, as shown in the map, pays a special assessment proportional to the benefits received. Japantown property and business owners have emphasized that the assessment formula for the Japantown Community Benefit District be fair, balanced, and have a direct relationship to the district's services.

The Japantown Community Benefit District is funded through an annual assessment from businesses and property owners in the district. Estimated annual maximum assessment rates for all parcels, except Non-profit Parcels is as follows: \$0.1477 per square foot of lot, building + \$38.0166 per linear foot. Non-profit parcels is as follows: \$0.0739 per square foot of lot, building + \$19.0083 per linear foot.

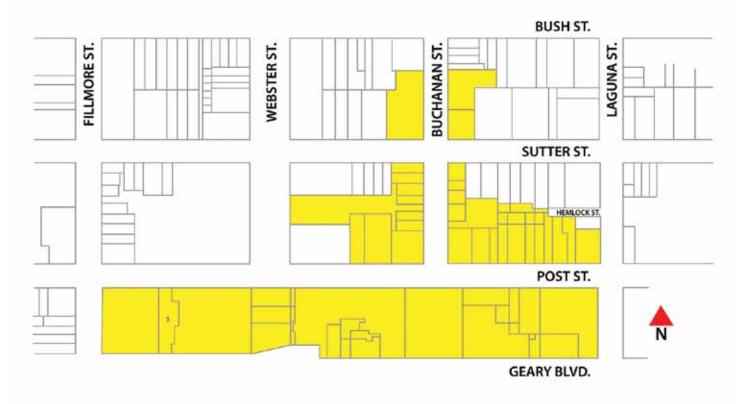
This information is provided to the JCBD from the SF Assessor's office. It is the responsibility of property owners to ensure the information

provided to the CBD is correct. To correct information, property owners must contact the SF Assessor's Office at 415-554-5596 or at https://sfassessor.org/.

Annual assessment rates may increase due to changes to the consumer price index (CPI), up to 3% each year. Assessments may also increase based on development in the District. JCBD assessments appear as a separate line item on the annual San Francisco County property tax bills.

For FY 19-20 the Board voted not to increase assessment rates.

To view a complete list of 2019-2020 Japantown CBD property assessments, please visit www.jtowncbd.org



Financials FY 19-20

	3 2 8 26 3 2 8	<u> </u>	A 70 T
INCOME RESOURCES	Actual	Budget	Over (Unde Budget
Assessments Revunue	\$ 392,979	396,047	-3,068
Redemption Income (penalties)	\$ 34,174	2,732	31,441
Donations	<u> </u>	<u> </u>	
Heart of Jtown Resiliency Fund	\$ 21,763	7,000	14,763
Holiday Lights	\$ 1,000	20,000	-19,000
SFJapantown.org Website	\$ 12,500	12,500	0
General Benefits			
Branding & Marketing Grant RFP 208	\$ 15,000	15,000	0
Big Belly Grant RFP 209	\$ 9,915	13,000	-3,085
Japantown Task Force Mini Grant	\$ 10,500	6,500	4,000
TOTAL INCOME	\$ 497,830	472,779	25,051
EXPENSES BY PROGRAM			
Economic Enhancement	\$ 165,534	157,671	7,864
Environmental Enhancement	\$ 110,371	170,455	-60,084
Advocacy/Administration	\$ 96,246	98,012	-1,766
Other JCBD Programs	\$ 28,100	46,642	-18,542
TOTAL EXPENSES	\$ 400,251	472,779	(72,529)
NET INCOME	\$ 97,579	_	97,579
Non-Cash			
Depreciation: SafeCity Equipment	\$ 95,160		
Net Income after Depreciation	\$ 2,420		

The net income will be carried over to fiscal year 20-21.

PROJECTED CARRYOVER DISBURSEMENT	As of 6/30/20 Budgeted	Budgeted for FY20-21	Budgeted for Future Years
Economic Enhancement	\$ 154,850.13	50,763.02	104,087.10
Environmentla Enhancement	\$ 164,840.46	-	164,840.46
Advocacy/Administration	\$ 69,932.32	6,822.38	63,109.93
Reserve (2.5%)	\$ 9,990.33	-	9,990.33
TOTAL	\$ 399,613.23	57,585.41	342,027.82

FY 2019-2020 Board of Directors

President

Emily Glick, General Manager - The Buchanan

Vice President

Robert K. Sakai, Property Owner

Treasurer

Mary Ishisaki, Property Owner

Secretary

Jerry Ono, Director / Japantown Branch Manager - Union Bank

Directors

Daniel Byron III, Asset Manager, 3D Investment, Inc.

Steve Ishii, Executive Director - Kimochi Inc.

Dennis Kern, Director of Operations - San Francisco Recreation and Parks

Kimberly Kolbe, Business Owner - MaruQ

Rob Malone, Off-Street Operations and CIP Manager - SFMTA

Lawrence Nakamura DDS, Business Owner

Kathy Nelson, Director - Kabuki Spring and Spa

Alex Prouty, General Manager - Hotel Kabuki



Staff

Grace Horikiri, Executive Director grace@jtowncbd.org

Melissa Ayumi Bailey, Administrative Assistant/ Community Aide melissa@jtowncbd.org

Brandon Quan, Operations Manager brandon@jtowncbd.org

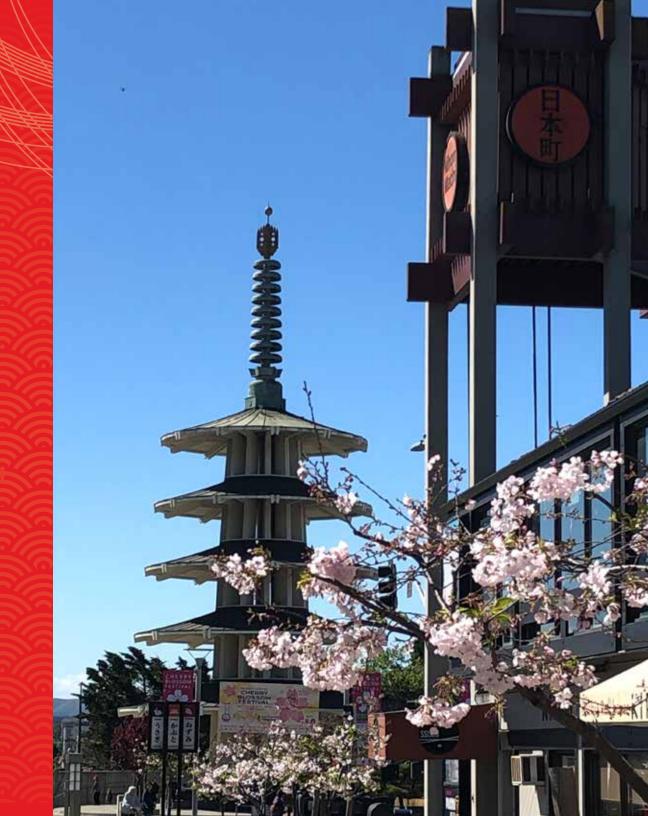
Email info@jtowncbd.org to receive JCBD weekly/monthly e-newsletters. Please visit our website at jtowncbd.org for program information and other resources.

The Japantown Community Benefit District, Inc. is a 501c(3) nonprofit orgnization.

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Japantown Community Benefit District, Inc.

Financial Statements

June 30, 2020

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INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To the Board of Directors
Japantown Community Benefit District, Inc.

Report on the Financial Statements

We have reviewed the accompanying financial statements of Japantown Community Benefit District, Inc. (a nonprofit organization), which comprise the statement of financial position as of June 30, 2020, and the related statement of activities, functional expenses, and cash flows for the year then ended. A review includes primarily applying analytical procedures to management's financial data and making inquiries of management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statement

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the American Institute of Certified Public Accountants. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles general accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

BAKER TILLY US, LLP

San Francisco, California February 26, 2021

Baker Tilly US, LLP

JAPANTOWN COMMUNITY BENEFIT DISTRICT, INC. STATEMENT OF FINANCIAL POSITION June 30, 2020

Current Assets		
Cash	\$ 714,277	
Assessments receivable	1,015	
Pledges receivable	10,000	
Prepaid expenses	9,975	
Total current assets	735,267	
Noncurrent Assets		
Property and equipment, net	414,492	_
Total assets	\$ 1,149,759	_
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable	\$ 1,215	_
Net Assets		
Without donor restrictions	930,764	
With donor restrictions	217,780	_
Total net assets	1,148,544	_
Total liabilities and net assets	\$ 1,149,759	_

JAPANTOWN COMMUNITY BENEFIT DISTRICT, INC. STATEMENT OF ACTIVITIES For the Year Ended June 30, 2020

	Without Donor Restrictions				 Total
REVENUES AND SUPPORT					
Assessments revenue	\$	392 <i>,</i> 979	\$	-	\$ 392 <i>,</i> 979
Grants and contributions		29,915		31,763	61,678
Other - late fees		34,174		-	34,174
Satisfaction of donor restrictions		97,756		(97,756)	 -
Total revenues and support		554,824		(65,993)	 488,831
EXPENSES					
Program services		411,435		-	411,435
Management and general		89,836		-	 89,836
Total expenses		501,271			 501,271
CHANGE IN NET ASSETS		53,553		(65,993)	(12,440)
NET ASSETS - beginning of year		877,211		283,773	1,160,984
NET ASSETS - end of year	\$	930,764	\$	217,780	\$ 1,148,544

JAPANTOWN COMMUNITY BENEFIT DISTRICT, INC. STATEMENT OF FUNCTIONAL EXPENSES For the Year Ended June 30, 2020

		Program Management Services and General		_		 Total
Economic enhancement expenses	\$	135,959	\$	-	\$ 135,959	
Environmental enhancement expenses		120,545		-	120,545	
Depreciation expense		101,630		-	101,630	
Salaries		44,781		32,259	77,040	
Legal and professional services		-		31 <i>,</i> 550	31,550	
Payroll expenses		3,658		3 <i>,</i> 300	6 <i>,</i> 958	
Taxes and licenses		-		5,783	5 <i>,</i> 783	
Office expenses		-		5,243	5,243	
Occupancy		1,477		3,696	5,173	
Outside services		985		3,841	4,826	
Insurance		-		4,164	4,164	
Charitable contributions		2,400			2,400	
Total expenses	\$	411,435	\$	89,836	\$ 501,271	

JAPANTOWN COMMUNITY BENEFIT DISTRICT, INC. STATEMENT OF CASH FLOWS For the Year Ended June 30, 2020

CASH FLOWS FROM OPERATING ACTIVITIES	
Change in net assets	\$ (12,440)
Reconciliation of change in net assets	
to net cash provided by operating activities:	
Depreciation expense	101,630
Change in operating assets:	
Assessments receivable	1,202
Pledges receivable	(10,000)
Prepaid expenses	(9,975)
Accounts payable	(225)
Net cash provided by operating activities	 70,192
CASH FLOWS FROM INVESTING ACTIVITIES	
Purchase of property and equipment	 (96,518)
NET DECREASE IN CASH	(26,326)
CASH - beginning of year	 740,603
CASH - end of year	\$ 714,277

1. ORGANIZATION

Japantown Community Benefit District, Inc. (the "JCBD") is a not-for-profit organization formed on October 19, 2017 pursuant to a management contract with the City and County of San Francisco (the "City"). Refer to Note 6.

The JCBD, located in San Francisco, California, has specific charitable purpose to advance the common good, general welfare and quality of life of all San Franciscans, and of visitors to San Francisco, by enhancing environmental quality and beauty in the Japantown Community Benefit District (the "District"), by fostering a safer and more secure community in that District, and by reinforcing the cultural heritage and economic vitality of that District, and to carry on other charitable activities associated with these goals as allowed by law.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The financial statements are as of and for the year ended June 30, 2020 and are presented in accordance with generally accepted accounting principles promulgated in the United States of America for Not-For-Profit Organizations ("U.S. GAAP").

Basis of Presentation

Net assets, revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the JCBD and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions

Those net assets which are not subject to donor-imposed stipulations. Net assets without donor restrictions also include funds designated by the board of directors for specific projects. The JCBD currently has no board-designated net assets.

Net Assets With Donor Restrictions

Those net assets that are subject to donor-imposed stipulations that may or will be met by actions of the JCBD and/or the passage of time, and net assets to be held in perpetuity as directed by donors. The JCBD currently has no net assets to be held in perpetuity.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Cash and Cash Equivalents

Cash consists of a checking account. JCBD considers short-term and highly liquid investments with original maturities of three months or less from the dates of acquisition as cash equivalents. There were no cash equivalents as of June 30, 2020.

Assessments Receivable

Assessments receivable represents obligations of the City due to the JCBD. The allowance for doubtful accounts is determined based on the collectability of receivables. Receivables are written off when it is probable that the receivables will not be collected. Management believes that all outstanding assessments receivable is collectible in full, therefore no allowance for doubtful accounts has been provided. All assessments receivable is due within one year.

Pledges Receivable

Unconditional pledges receivable is recorded when the pledge is made; such receivable is subject to an allowance for uncollectible amounts. Pledges which are due beyond one year are recorded at the net present value of the contribution. The changes in present value in future periods are recorded in the statement of activities as contributions in the periods of change. At June 30, 2020, management believes these amounts are fully collectible, and as such, did not record an allowance for doubtful accounts for grants receivable. All pledges receivable are due within one year.

Property and Equipment

Property and equipment with a cost or value in excess of \$5,000, are capitalized by the JCBD at cost or, if donated, recorded at fair value at the date of the donation. The cost of additions and major improvements is capitalized, while maintenance and repairs are charged to expense as incurred. Gains or losses on dispositions of property and equipment are included in other income. Depreciation is provided on the straight-line method over the estimated useful life of five years.

The JCBD reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future net cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated future cash flows, an impairment charge is recognized in the amount by which the carrying amount of the asset exceeds the fair value of the asset. Management believes there were no indicators of impairment at June 30, 2020.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue Recognition

Assessments Revenue

JCBD received assessments which are collected by the City under the terms of the agreement between the City and JCBD (refer to Note 6).

Assessments revenue which includes fines and penalties are accounted for as support and recognized when notification of the assessment is received from the City.

Grants and contributions

Unconditional grants and contributions and pledges are recognized at their fair value in the period notified.

Grants and contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Conditional grants and contributions are recognized once conditions associated with the contributions have been fulfilled.

Income Taxes

The JCBD is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and from California franchise taxes under Section 23701d of the Revenue and Taxation Code. In addition, the JCBD qualifies for the charitable contribution deduction under Section 170(b)(1)(A). However, income from activities not related to the JCBD's tax-exempt purpose may be subject to taxation as unrelated business income.

U.S. GAAP provides disclosure guidance about positions taken by an entity in its tax returns that might be uncertain. Management has considered its tax positions and does not believe that the JCBD has any uncertain tax positions that require adjustment or disclosure in the financial statements. The JCBD's returns are subject to examination by federal and state taxing authorities, generally for three to four years, respectively, after they are filed.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Functional Expenses

The costs of program and supporting service activities have been summarized on a functional basis in the statement of activities. The statement of functional expenses presents the natural classification detail of expenses by function. Expenses are identified with a specific program or support service and are charged directly to that program or support service. Accordingly, certain costs have been allocated among the programs and supporting activities benefited.

Recently Issued Accounting Standard

The Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2020-05, Revenue from Contracts with Customers (Topic 606) and Leases (Topic 842) – Effective Dates for Certain Entities ("ASU 2020-05") to defer the effective dates of the ASU 2014-09, Revenue from Contracts with Customers (Topic 606) ("ASU 2014-09") and ASU 2016-02, Leases ("ASU 2016-02") to provide immediate, near-term relief for certain entities for whom these updates are either currently effective or imminently effective. The deferral of the effective dates of ASU 2016-02 is reflected in the following paragraph.

In February 2016, the FASB issued ASU 2016-02. This standard modifies the principles that lessees and lessors apply to report information in their financial statements about the amount, timing, and uncertainty of cash flows arising from leases. The standard requires lessees to recognize most leases on their statements of financial position. ASU 2016-02 will be effective for the JCBD's financial statements for the year ending June 30, 2023, and early adoption is permitted. The JCBD is currently evaluating the timing of its adoption and the impact on its financial statements.

In September 2020, the FASB issued ASU 2020-07, *Contributed Nonfinancial Assets* (Topic 958) ("ASU 2020-07"). ASU 2020-07 increases the transparency of contributed nonfinancial assets through enhancements to presentation and disclosures in programs and other activities of a not-for-profit organization. The new standard will be effective for the JCBD for the year ending June 30, 2022. The JCBD is currently evaluation the timing of its adoption and its impact on its financial statements.

3. ADOPTION OF NEW ACCOUNTING PRONOUNCEMENT

In June 2018, the FASB issued ASU 2018-08, Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made (Topic 958) ("ASU 2018-08"). These amendments clarify and improve the scope and accounting guidance around contributions of cash and other assets received and made by all entities, including business entities. The amendments should assist entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions), or as exchange (reciprocal) transactions and (2) determining whether a contribution is conditional or unconditional. The adoption of ASU 2018-08, effective July 1, 2019 on a modified prospective method, did not have a material effect on the JCBD's financial position or results of operations.

4. LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The JCBD's primary source of revenue is the assessment revenue due from the City. The JCBD's goal is generally to maintain financial assets to meet 90 days of operating expenditures.

The JCBD considers all expenditures related to its ongoing program services and supporting services to be general expenditures.

The JCBD's financial assets available within one year of the statement of financial position date for general expenditures are as follows:

Financial assets at year-end:	
Cash	\$ 714,277
Assessments receivable	1,015
Pledges receivable	10,000
Total financial assets at year-end	725,292
Less: amounts not available to be used within one year:	
Net assets with donor restrictions	217,780
Less: net assets with restrictions to be met in less than a year	(10,000)
	207,780
Financial assets available for general expenditures over the next	
12 months	\$ 517,512

5. PROPERTY AND EQUIPMENT

Property and equipment consists of the following at June 30, 2020:

Equipment	\$ 562,745
Less: accumulated depreciation	 (148,253)
	\$ 414,492

For the year ended June 30, 2020, depreciation expense amounted to \$101,630.

6. ASSESSMENTS REVENUE

In April of 2017, the City developed the Japantown Community Benefit District Plan (the "Plan") to improve the appearance and safety of the District which encompasses approximately seven whole and partial blocks in the commercial core of Japantown. The Plan is also to increase building occupancy and lease rates, and to encourage new business development and attract ancillary businesses and services.

On January 18, 2018, an agreement was entered into between the City and the JCBD, to implement, administer and provide the property-related services, improvements and activities, in accordance with the Plan for a term expiring on June 30, 2027.

The JCBD receives its support primarily from the multi-year special assessment levied by the City on Identified Parcels (as defined in Section 53750(g) of the Government Code) located within the District. The assessments may only be used to fund property-related services, improvements and activities, as defined, within the District in accordance with the Plan.

7. NET ASSETS WITH DONOR RESTRICTIONS

At June 30, 2020, net assets with donor restrictions consists of the following:

Subject to expenditure for specified purpose:

Surveillance camera implementation	\$ 187,256
Heart of Jtown Resiliency Fund	 20,524
	207,780
Subject to time restrictions:	
Pledge receivable	 10,000
	\$ 217,780

Net assets with donor restrictions released for satisfaction of donor-restricted program expenses for the year ended June 30, 2020 are as follows:

Surveillance camera implementation	\$ 96,517
Heart of Jtown Resiliency Fund	1,239
	\$ 97,756

8. CONCENTRATIONS OF RISK

Vendor

The JCBD incurred expenses of \$137,713 for outsourced cleaning and hospitality services paid to one unrelated organization, representing 28% of the total expenses for the year ended June 30, 2020.

Assessments revenue

The JCBD's ability to generate resources is dependent upon the assessments from the City.

Contributions

40% of total contributions recognized for the year ended June 30, 2020 was from one grantor.

Other risk

Financial instruments, which potentially subject the JCBD to concentrations of credit risk, consist principally of cash in bank accounts greater than \$250,000 with each financial institution. The JCBD periodically reviews its cash policy and believes that any potential loss is not material to the financial statements.

9. RISKS AND UNCERTAINTIES

In March 2020, the World Health Organization declared the COVID-19 outbreak as a pandemic. In addition, the California State Governor ordered the closure of the physical location of every business, except those identified in the "critical infrastructure sectors", for a limited period of time. With the onset of COVID-19 and the prohibition on public gatherings in San Francisco beginning March 2020, the JCBD has developed contingency plans for operations and funding. The disruption and economic impact of the outbreak is uncertain. The JCBD will continue to monitor the situation closely, but given the uncertainty about the situation, management cannot estimate the impact to the financial statements.

10. SUBSEQUENT EVENTS

On July 13, 2020, the JCBD received a \$480,000 unconditional grant from a private fund for the Heart of Jtown Resiliency Fund.

Management has reviewed events and transactions through February 26, 2021, the date the financial statements were available to be issued, and have determined that no adjustments are necessary to the amounts reported in the accompanying financial statements nor have any subsequent events occurred, the nature of which would require disclosure.



City and County of San Francisco: Office of Mayor London N. Breed Economic and Workforce Development: Joaquín Torres, Director

MEMO

To: Supervisor Dean Preston, District 5 Supervisor

CC: San Francisco Board of Supervisors

From: Chris Corgas; OEWD Senior Program Manager

RE: Japantown Community Benefit District; FY 19-20 Annual Report

Date: June 10, 2021

This is a memo summarizing the accomplishments of the Japantown Community Benefit District and an analysis of its financial statements (based on their audit) for the period between July 1, 2019 and June 30, 2020.

Each year the CBD is required to submit a mid-year report, an annual report, and a CPA Financial Review or Audit. Japantown CBD has complied with the submission of all these requirements. OEWD staff reviewed these financial documents to monitor and report on whether they have complied with the rules per the Property and Business Improvement District Law of 1994, California Streets and Highways Code Sections 36600 Et Seq.; San Francisco's Business and Tax Regulations Code Article 15; the Japantown CBD management contract with the City; and their Management Plan approved by the Board of Supervisors in 2017.

Also attached to this memo are the following documents:

- 1. Annual Reports
 - a. FY 2019-2020
- 2. CPA Financial Statements
 - a. FY 2019-2020
- 3. Draft resolution from the Office of Economic and Workforce Development



Background

The Japantown Community Benefit District (Japantown CBD) was formed to clean, beautify, and provide economic enhancements within the district. The Japantown CBD is located in one of 3 remaining Japantowns in the United States, in a neighborhood that is identified by its rich cultural heritage and history. The Japantown CBD includes both privately and publicly owned properties. The district is 7 whole and partial blocks and approximately 67 parcels in the commercial core of Japantown.

- July 25, 2017: the Board of Supervisors approved the resolution that established the Japantown Community Benefit District for 10 years (Resolution # 461-17).
- December 12, 2017: the Board of Supervisors approved the contract for the administration and management of the Japantown Community Benefit District (Resolution # 13-06).
- December 21, 2020: the Board of Supervisors approved the FY 18-19 Annual Report for the Japantown Community Benefit District (Resolution #537-20)

Basic Info about Japantown Community Benefit District:

Year Established 2017

Assessment Collection Period FY 2017-2018 to FY 2026-2027 (July 1, 2017 to June 30, 2027)

Services Start and End Date

January 1, 2018 – December 31, 2027

Initial Estimated Annual Budget \$393,750

FY 2019-20 Assessment Submission \$393,750.30

Fiscal Year July 1 – June 30

Executive Director Grace Horikiri

Name of Nonprofit Owners' Entity

Japantown Community Benefit District, Inc.

The current CBD website https://www.jtowncbd.org includes all the pertinent information about the organization and their programs, a calendar of events, their Management Plan, Mid-Year Report, Annual Report, and meeting schedules.

Summary of Program Areas

Environmental Enhancements

The Japantown CBD Management Plan calls for 31.25% of the assessment budget to be spent on Environmental Enhancements are designed to address vacancies by filling them with targeted businesses and to bring more visitors to the District area to engage in commercial and business activities.

Economic Enhancements

The Japantown CBD Management Plan calls for 48.75% of the assessment budget to be spent on Economic Enhancements. Economic Enhancements include a business liaison to work as the primary point of contact between the CBD and the Japantown CBD business community. The liaison builds relationships businesses and connects them, as needed, to appropriate resources such as commerce experts, business associations, training programs, eligible grants, etc. in an effort to create a stronger business environment for all. Economic Enhancements also include destination marketing aimed to position Japantown as a dining, retail, and cultural destination.

Advocacy/Administration

The Japantown CBD Management Plan calls for 17.50% of the assessment budget to be used on Advocacy/Administration. The CBD is staffed by a Executive Director who 1) performs the day-to-day management of the organization, 2) works with various city departments, 3) advocates for city funds and services, 4) ensures that the organization is in compliance with their Management Plan and City contract, and 5) provide leadership through research and community education to represent the community with one clear voice.

CBD Reserve

The remaining 2.50% of annual budget is to be allocated to Reserves. Reserves are budgeted as a contingency for any payment delinquencies and/or unforeseen budget adjustments

The Japantown CBD board has fourteen (14) members which represent property owners, merchants, community organizations, and other stakeholders. Board member seats are determined using the following guidelines: 60% of seats are set aside for District property owners,20% of sears are set aside for non-property owning merchants with a preference for existing small businesses operating retail, restaurant and service, and the remaining 20% of seats can be used for Community Based Organizations and stakeholders. This structure complies with Article 15 of the San Francisco Business and Tax Regulations Code. The full board meets monthly.

Summary of Accomplishments, Challenges, and Delivery of Services

FY 2019-2020

Environmental Enhancements

- Community ambassadors provide daily cleaning services from 7:30 AM to 4:00 PM on Japantown CBD's sidewalks and public spaces.
- Removed approximately 13,000 lbs of litter and trash
- Cleaned up 240 instances of biohazards
- Removed 553 instances of graffiti or stickers
- Picked up 308 needles
- Picked up 387 instances of broken vehicle glass
- Power washed 52 block faces
- Removed 72,305 cigarette butts

Economic Enhancements

- Installed 4 Big Belly units in Japantown, through an OEWD grant.
- Deployed holiday lighting in the Buchanan Mall and Peace Plaza to add ambiance.
- Held quarterly Greater Japantown Marketing & Communications meetings with key community stakeholders to provide updates about planned marketing initiatives. These quarterly meetings are an opportunity for key stakeholders to provide input, ensure that there is no duplication-ofeffort, and to look at ways to partner efforts.

 Partnered with the Nihonmachi Street Fair, the National Japanese American Historical Society and New People to bring Jtown After Dark movie night during the 46th Annual Nihonmachi Street Fair.

Advocacy/Administration

- Translated State and City Covid-19 information into Japanese and Korean.
- Prepared and disseminated regular, high quality e-newsletters providing merchants and other stakeholders accurate information relating to the ongoing Covid-19 pandemic.
- Provided technical assistance to Japantown small businesses with Covid grant and permit applications.
- Passing out Covid-19 information from the City to small businesses.
- Launched the Heart of Jtown Resiliency fun on March 26th and successfully raised over \$500,000 to help support Japantown small businesses.
 - \$20,000 was used to purchase PPE for small businesses
 - \$400,000 was dedicated to help fund 80 small businesses through an online grant application process
 - Remaining fun supported additional small business needs during Covid.

Japantown CBD Annual Budget Analysis

OEWD's staff reviewed the following budget related benchmarks Japantown CBD:

- **BENCHMARK 1:** Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan (Agreement for the Administration of the "Japantown Community Benefit District," Section 3.9 Budget)
- **BENCHMARK 2:** Whether five and fifty-five hundredths percent (5.55%) of actuals came from sources other than assessment revenue (CA Streets & Highways Code, Section 36650(B)(6); Agreement for the Administration of the "Japantown Community Benefit District," Section 3.4 Annual Reports)
- **BENCHMARK 3:** Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percent (Agreement for the Administration of the "Japantown Community Benefit District," Section 3.9 Budget.
- **BENCHMARK 4:** Whether Japantown CBD is indicating the amount of any surplus or deficit revenues to be carried forward into the next fiscal year and designating the projects to be funded by any surplus revenues (CA Streets & Highways Code, Section 36650(B)(5).

FY 2019-2020

BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan

ANALYSIS: <u>Japantown CBD met this requirement</u>. See Table Below.

Service Category	Management Plan Budget	FY 2019-20 Budget – Asst.	FY 2019-20 Budget – Total.	Variance % Points – Asst.	Variance % Points – Total.
	(Percentage)	(Percentage)	(Percentage)		
Environmental Enhancements	\$125,000.00 (31.25%)	\$114,200.00 (28.64%)	\$160,500.00 (33.95%)	-2.61%	+2.70%
Economic Enhancements	\$195,000.00 (48.75%)	\$215,390.00 (54.01%)	\$233,890.00 (49.47%)	+5.26%	+0.72%
Advocacy/Administration	\$70,000.00 (17.50%	\$69,190.00 (17.35%)	\$78,390.00 (16.58%)	-0.15%	-0.92%
CBD Reserve	\$10,000.00 (2.50%)	\$0.00 (0.00%)	\$0.00 (0.00%)	-2.50%	-2.50%
TOTAL	\$400,000 (100%)	\$398,780.00 (100%)	\$472,780.00 (100%)	0.0%	

BENCHMARK 2: Whether five percent (5.55%) of Japantown CBD's actuals came from sources other than assessment revenue

ANALYSIS: <u>Japantown CBD met this requirement</u>. Assessment revenue was \$427,153.00 or 76.99% of actuals and non-assessment revenue was \$121,671.00 or 23.01% of actuals. See table below.

Revenue Sources	FY 2019-2020 Actuals	% of Actuals
Special Benefit Assessments	\$392,979.00	
Late Assessment Payments	\$34,174.00	
Total assessment revenue	\$427,153.00	76.99%
Grants & Contributions	\$29,915.00	5.39%%
Satisfaction of Donor Restrictions	\$97,756.00	17.62%
Total non-assessment revenue	\$121,671.00	23.01%
TOTAL	\$554,824.00	100%

BENCHMARK 3: Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points.

ANALYSIS: Japantown CBD did not meet this requirement. See table below.

Service Category	FY 2019-20	FY 2019-20	FY 19-20	FY 19-20	Variance	Variance %
	Budget – Asst.	Budget –	Actuals –	Actuals –	% Points	Points –
		Total.	Asst.	Total	– Asst.	Total.
	(Percentage)					
		(Percentage)	(Percentage)	(Percentage)		
Environmental	\$114,200.00	\$160,500.00	\$101,128.00	\$222,174.00	-1.04%	+10.37%
Enhancements	(28.64%)	(33.95%)	(27.59%)	(44.32%)		
Economic	\$215,390.00	\$233,890.00	\$129,959.00	\$139,959.00	-18.55%	-22.35%
Enhancements	(54.01%)	(49.47%)	(35.46%)	(27.12%)		
Advocacy/Admin.	\$69,190.00	\$78,390.00	\$135,398.00	\$143,137.00	+19.59%	+11.97%
	(17.35%)	(16.58%)	(36.95%	(28.55%)		
CBD Reserve	\$0.00	\$0.00	\$0.00	\$0.00	0.00%	0.00%
	(0.00%)	(0.00%)	(0.00%)	(0.00%		
TOTAL	\$398,780.00	\$472,780.00	\$366,845.00	\$501,270.00		
	(100%)	(100%)	(100%)	(100%)		

BENCHMARK 4: Whether Japantown CBD is indicating the amount of any surplus or deficit revenues to be carried forward into the next fiscal year and designating the projects to be funded by any surplus revenues

ANALYSIS: <u>Japantown CBD met this requirement.</u> Please note: There is a period between when the City collects assessment payment and when the City disburses the funds to the CBD. As a result, a CBD typically has a fund balance at the end of the fiscal year that is equal to about 6 months of their annual budget. See table below.

Total Designated amount for Future Years	\$59,942.00	\$339,671.00	
	\$1,499.00	\$8,492.00	
Advocacy/Administration	\$11,988.00	\$67,934.00	
Economic Enhancements	\$21,729.00	\$123,131.00	
Environmental Enhancements	\$24,726.00	\$140,114.00	
Designated Projects for FY 2020-2021			
FY 2019-2020 Carryover Disbursement	Budgeted for FY 20-21	Budgeted for Future Years	

Findings and Recommendations

The Japantown CBD has met 3 out of 4 benchmarks as defined on page 4 of this memo. This is Japantown CBD's second annual reporting process and the first time they did not meet all 4 benchmarks reviewed by OEWD. The Japantown CBD missed benchmark 3 which compares the organization's fiscal year budget with the fiscal year actuals. Per Section 3.9 of each CBD is allotted a ten (10) percent

deviation from their management plan budget. If they do not meet this, OEWD must determine if this deviation adversely impacts the special benefits conferred on parcels within the CBD.

In this particular situation, based on assessment dollars, the CBD spent 9.59% more on their Advocacy/Administration service category than the 10% variance allowance. Additionally, the CBD spent 8.55% less on their Economic Enhancements service category the 10% variance allowance. In order to determine if these actions adversely impacted special benefits conferred on parcels within the CBD OEWD reviewed the CBD's management plan and engineer's report approved by the Board of Supervisors on July 25, 2017 (File # 170784).

Section E of the District's Engineers report, entitled "Special and General Benefits" articulates the assessment engineer's analysis of special and general benefits of the service categories in the CBD's Management District Plan. Per the Engineer's Report, Environmental Enhancements was the only category with activities that generally can benefit the public at large, meaning the remaining activities have specific benefit to parcels within the CBD and any general public benefit is incidental and collateral to providing to the special benefits to the assessed parcels. In this particular situation, the Japantown CBD was in compliance with categories related to the special benefit vs. general benefit. Additionally, upon review of the documents provided by the Japantown CBD it appears that the organization has mislabeled significant areas of actual expenditures. For instance, all salaries were labeled as part of the Advocacy/Administration service category despite the work that was being performed should have fallen under another service category. If staff was performing work specifically related to the Economic Enhancements or Environmental Enhancements service categories than their salaries should have been placed under those service category actuals. It in OEWD's opinion that this deviance did not adversely impact special benefits conferred on parcels within the District due to the combination of these factors.

OEWD has two recommendations for the Japantown CBD to ensure they meet this benchmark in the future. First, the CBD should utilize timekeeping documents or software to accurately keep track of how staff is spending their work hours. Doing so will allow the CBD to accurately breakdown what percentage of a staff member's salaries should fall under the correct service category. Secondly, the CBD and their financial professional should work to incorporate these findings in future actuals data provided to OEWD. It is OEWD's belief that these two changes would ensure the CBD meets benchmark 3 in the future.

The second half of FY 2019-2020 was particularly challenging for the Japantown CBD as well as property owners and businesses in the area. In February 2020 visitor traffic to the area began to decline due to the emergence of the Covid-19 global pandemic. On March 16, 2020 Mayor London N. Breed announced that that the Health Officer for the City County of San Francisco issued a Public Health Order requiring residents to remain at home, with the exception of essential needs. Additionally, all businesses other than Essential Businesses and Essential Government Functions, were required to cease all operations. All public and private gatherings of any number of people occurring outside a single family or living unit were also prohibited.

This order was particularly confusing to the Community Benefit District/Business Improvement District community in San Francisco as, by definition, they provide supplemental service and no direction was provided on whether or not they were to cease operations. Each CBD decided on whether to continue

services as usual, scale back services, change service patterns, or suspend service operations. Japantown CBD, out of an abundance of caution, decided to suspend its operations and services in the early days of the pandemic.

OEWD and the Office of the City Attorney worked to determine if CBD/BIDs must continue their supplemental service despite what decisions each district made in reaction to the pandemic. On March 23, 2020 OEWD issued a memo to all CBD/BIDs stating that, based on the advice of Deputy City Attorney Manu Pradhan, Articles 13 C and D of the California Constitution supersede both gubernatorial and mayoral executive orders. These Constitutional provisions deal with how special benefits are conveyed and each CBD/BID's specific assessment formula. The ramifications of this meant that all CBD/BIDs had to return to full service immediately. OEWD also provided a list of resources to the CBD/BIDs to provide to their employees or contractors. The Japantown CBD returned to their full-service schedule immediately once this determination was made.

During the pandemic OEWD worked with the Covid Command Center to ensure that CBD/BID essential workers were not forgotten during the Covid response and was able to acquire personal protective equipment and hygiene supplies to keeps workers and the community safe. CBD/BIDs played an important role in facilitating communication between the City and their stakeholders throughout the pandemic. The Japantown CBD worked with the Covid Command Center, through OEWD, to disseminate Covid-19 related information to its stakeholders and provided safety kits to the unhoused community and commuters within the District. Additionally, the Japantown CBD organized Covid-19 testing for the community and regularly did so throughout the pandemic.

In order to support Japantown's struggling small businesses during the pandemic, the CBD founded the Heart of Japantown resiliency fund for small businesses. The fund was launched on March 26, 2020 with a goal of raising \$500,000 to help support small businesses. A separate committee was formed to oversee the distribution of these funds. The fund reached its goal in FY 20-21. OEWD will provide more information on this fund in the FY 20-21 annual report for the Japantown CBD.

Conclusion

Japantown CBD has performed well in implementing the service plan. The CBD continues to do a good job of integrating itself into the Japantown community and has forged critical partnerships with established neighborhood organizations and nonprofits. The Japantown CBD's leadership in the community during the pandemic was instrumental to assisting City and County of San Francisco outreach and testing efforts. The CBD is a well-run organization with active board and committee members and OEWD believes it is well positioned to continue successfully carry out its mission as a community benefit district.

BOARD of SUPERVISORS



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MEMORANDUM

TO: Kate Sofis, Director, Office of Economic and Workforce Development

Ben Rosenfield, City Controller

FROM: John Carroll, Assistant Clerk, Government Audit and Oversight Committee, Board of

Supervisors

DATE: August 4, 2021

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Government Audit and Oversight Committee has received the following proposed legislation, introduced by Supervisor Haney on July 27, 2021:

File No. 210883

Resolution receiving and approving an annual report for the Japantown Community Benefit District for Fiscal Year (FY) 2019-2020, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's management agreement with the City, Section 3.4.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Office of Chair Preston
Todd Rydstrom, Office of the Controller
J'Wel Vaughan, Office of Economic and Workforce Development
Anne Taupier, Office of Economic and Workforce Development
Lisa Pagan, Office of Economic and Workforce Development
Chris Corgas, Office of Economic and Workforce Development

For Clerk's Use Only

Introduction Form

By a Member of the Board of Supervisors or Mayor

Time stamp or meeting date

I hereby submit the following item for introduction (select only one):			
✓ 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment).		
2. Request for next printed agenda Without Reference to Committee.			
3. Request for hearing on a subject matter at Committee.			
4. Request for letter beginning: "Supervisor	inquiries"		
5. City Attorney Request.			
6. Call File No. from Committee.			
7. Budget Analyst request (attached written motion).			
8. Substitute Legislation File No.			
9. Reactivate File No.			
10. Topic submitted for Mayoral Appearance before the BOS on			
Please check the appropriate boxes. The proposed legislation should be forwarded to the follo	wing:		
☐ Small Business Commission ☐ Youth Commission ☐ Ethics Con	mmission		
Planning Commission Building Inspection Commission	on		
Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative Form.			
Sponsor(s):			
Supervisor Dean Preston			
Subject:			
Japantown Community Benefit District – Annual Report for FY 2019-2020			
The text is listed:			
Resolution receiving and approving annual report for the Japantown Community Benefit District for fiscal year 2019-2020, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's management agreement with the City, Section 3.4.			
Signature of Sponsoring Supervisor:			