BOARD of SUPERVISORS



City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102-4689 Tel. No. (415) 554-5184 Fax No. (415) 554-5163 TDD/TTY No. (415) 554-5227

MEMORANDUM

- TO: Kate Sofis, Director, Office of Economic and Workforce Development Ben Rosenfield, City Controller
- FROM: John Carroll, Assistant Clerk, Government Audit and Oversight Committee, Board of Supervisors
- DATE: November 17, 2021

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Government Audit and Oversight Committee has received the following proposed legislation, introduced by Supervisor Peskin on November 9, 2021:

File No. 211183

Resolution receiving and approving annual reports for the Lower Polk Community Benefit District for Fiscal Years (FYs) 2018-2019 and 2019-2020, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's management agreement with the City, Section 3.4.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Offices of Chair Preston and Supervisor Peskin Todd Rydstrom, Office of the Controller Anne Taupier, Office of Economic and Workforce Development Lisa Pagan, Office of Economic and Workforce Development Chris Corgas, Office of Economic and Workforce Development FILE NO. 211183

1

RESOLUTION NO.

[Lower Polk Community Benefit District - Annual Reports - FYs 2018-2019 and 2019-2020]

Resolution receiving and approving annual reports for the Lower Polk Community Benefit District for Fiscal Years (FYs) 2018-2019 and 2019-2020, submitted as required by the Property and Business Improvement District Law of 1994 (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District's management agreement with the City, Section 3.4.

WHEREAS, On June 3, 2014, pursuant to the Property and Business Improvement District Law of 1994 (the "Act"), California Streets and Highways Code, Sections 36600 et seq., as augmented by Article 15 of the San Francisco Business and Tax Regulations Code, the Board of Supervisors adopted Resolution No. 177-14, expressing the City's intention to establish the Lower Polk Community Benefit District (the "Lower Polk CBD"); and WHEREAS, On July 29, 2014, the Board of Supervisors adopted Resolution No. 314-14 establishing the Lower Polk CBD ("Resolution to Establish") for a period of 15 years, commencing Fiscal Year (FY) 2014-2015; and WHEREAS, On July 28, 2015, the Board of Supervisors adopted Resolution No. 297-15, authorizing an agreement with the owners' association for the administration/management of the Lower Polk CBD, and a management agreement (the "Management Contract") with the owners' association, the Lower Polk Community Benefit District, was executed accordingly; and WHEREAS, A copy of the Management Contract is on file with the Clerk of the Board of Supervisors in File No. 150735; and WHEREAS, On November 19, 2019, the Board of Supervisors approved the Lower 24 Polk CBD's annual report for FY2017-2018 in Resolution No. 401-18; and 25

WHEREAS, The Lower Polk CBD has submitted for the Board's receipt and approval the Lower Polk annual report for Fiscal Years (FYs) 2018-2019 and 2019-2020 as required by Section 36650 of the Act and Section 3.4 of the Management Contract; and WHEREAS, The Annual Reports are on file with the Clerk of the Board of Supervisors in File No. 211183, and is incorporated herein by reference as though fully set forth; and WHEREAS, Supporting documents, including, but not limited to, a transmittal letter and memorandum report from the City's Office of Economic and Workforce Development, dated November 3, 2020, and documentation from the Lower Polk CBD for the FYs 2018-2019 and 2019-2020 Annual Reports are on file with the Clerk of the Board of Supervisors in File No. 211183; now, therefore, be it RESOLVED, That the Board of Supervisors hereby receives and approves the annual report for the Lower Polk Community Benefit District for FYs 2018-2019 and 2019-2020.



LOWER POLK Community benefit district

2018-2019 Annual Report

Lower Polk Community Benefit District - 2018-2019 Annual Report: Page 1



Executive Summary

We are pleased to submit this annual report regarding our organizational accomplishments and financial status for the 2018-2019 Fiscal Year. The members of our local, diverse, and active Board of Directors continue to collectively demonstrate outstanding leadership and commitment to our unique and vibrant District. As a new CBD, our organization has been extremely busy. Some of our initiatives have included, but are not limited to:

Launching:

- > the award-winning Lower Polk Tenant Landlord Clinic;
- the reimagined and open Fern Alley;

Serving:

- > on the City's Graffiti Advisory Board;
- > on Lower Polk Neighbors;

Moving

- > our operation off Microsoft Office and to Google Workspace for additional internet security;
- > our web properties from GoDaddy to Amazon Web Services for additional internet security;

Creating:

- > a new Lowerpolkcbd.org web presence;
- > a web presence for the Lower Polk Tenant Landlord Clinic;

Continuing:

- on the improvement of the Bonayo.org mapping app to help our workers respond to citizen concerns;
- > to help in the formation of San Francisco CBD Consortium;
- to secure additional Big Belly trash cans and to have them wrapped with designs from local artists;
- to advocate for 24 hour Pit Stop funding;

Working:

- > with Redding Elementary School to assist in fundraising for a language specialist;
- > with Discover Polk CBD for part of the year to assist them in their startup and provide initial



cleaning and safety services under contract;

- > with Supervisor Haney on 311 issues which affected portions of our own District;
- > with Civic Edge to create local business map and brochures;
- > with Civic Edge to implement street banners in Lower Polk Street;
- > to continue improving and documenting internal policies and procedures;

While much has been accomplished over these first few years of our existence – including the above – much remains to be done. We look forward to working in partnership with the City of San Francisco and our constituents to improve the quality of life for all of those who live, work, and visit the Lower Polk.

Status and Progress of Programs

Some additional highlights of our accomplishments for the 2018-2019 fiscal year are outlined below.

Management & Operations

Board & Staff

- Elected new board members and renewed the terms of current board members, and elected new officers and committee chairs.
- Continued to stay abreast of new developments in the Lower Polk District and their overall impact on quality of life, and other issues.
- Continued to be involved in leadership positions with many community and City organizations, including Lower Polk Neighbors and the Mayor's Graffiti Advisory Board, just to name a few.

Finance and Fund Development

- Completed our organizational annual audit and received an unmodified opinion.
- Conducted a review of organizational investments.
- Conducted a review of organizational insurance.
- Prepared five-year budget projections.



Cleaning and Maintenance

- The LPCBD Ambassador Clean Team continued to work 365 days a year to address and remediate District cleanliness issues. Therefore we:
 - > continued to sweep and steam clean District sidewalks;
 - continued to clean and weed tree wells;
 - continued to monitor public trash receptacles and continued reporting large items to the City for removal;
 - > continued adding and training additional members to the LPCBD Clean Team;
 - continued to implement performance measures and goals for neighborhood cleanliness;
 - continued to analyze service trends over time to better understand the geographic distribution of neighborhood issues and design solutions to improve neighborhood safety and cleanliness; and
 - continued to track live community service requests through our mobile app, Bonayo.org so as to focus extra attention on areas that require extra attention.

Corridor Safety

Neighborhood Safety

Neighborhood safety is a key priority of the LPCBD. Our residents, merchants, visitors, property owners, and other constituents should always feel safe to enjoy our District. Therefore we:

- worked with our SFPD to address quality of life issues;
- utilized our highly trained Social Service Outreach Ambassador to help connect people experiencing homelessness with the appropriate service providers;
- continued to work with the Department of Homelessness and Supportive Housing to align their efforts with those of our Social Service Outreach Ambassador;
- Utilized ambassador staff to report areas that need to be cleaned, provide directions and information about the neighborhood, and to generally serve as an additional set of eyes for the community to report safety issues; and
- participated in multiple neighborhood safety and security groups to discuss and take action on issues, trends, etc., with a special focus on our Lower Polk alleyways.



Neighborhood Support

Closely related to neighborhood safety is neighborhood support. Not only do we address homelessness on an "as needed" outreach basis, we also work proactively with the City to address policy issues which may impact those who are unhoused or at risk of becoming unhoused. Therefore, we:

- collaborated with the Department of Public Health and Department of Homelessness to address homelessness and the street population in the neighborhood;
- attended numerous neighborhood association meetings and coordinated additional constituent meetings to discuss LPCBD outreach services, address specific concerns, and create action plans; and
- with support and funding from the City of San Francisco, continued to operate the award-winning Lower Polk Tenant Landlord Clinic, which helps landlords, small merchants, and tenants resolve issues that may lead to tenant or merchant displacement.

Marketing, Streetscape Improvements, and Beautification

Marketing / Advocacy / Newsletters

- Continued to update and market the District website at <u>www.lowerpolkcbd.org</u>.
- Continued to send out email newsletters to over 500 subscribers.
- Continued to use Facebook and Twitter to keep constituents informed of special events in the Lower Polk and to seek feedback on our service delivery models.

Festivals, Art Walks, and other special events

- Sponsored and organized the Annual Lower Polk Wine Walk.
- Continued to sponsor the popular Lower Polk Art Walk.
- Continued to activate the newly revamped Fern Alley with Sidewalk Cinema and other events, including Halloween featuring Juanita More.
- Built the new website for all Lower Polk alleys. This website includes information about upcoming events and activations.
- Assisted Redwood Elementary with Groundplay activation in Frank Norris Alley.

Streetscape Improvements

Continued to maintain 9 Bigbelly SMART waste receptacles and finalized a plan to add



additional Bigbelly SMART waste receptacles to the neighborhood by the end of the fiscal year.

- Wrapped those Big Bellys with designs from multiple local artists.
- Completed the streetscape improvement of Fern Alley in conjunction with the City.
- Continued on streetscape improvement plans for Austin Alley.

Banners and Other Accomplishments

- Worked with Civic Edge to place multiple Lower Polk construction mitigation ("Lower Polk is Open") banners on Polk street and nearby high traffic intersections.
- Worked with Civic Edge to create neighborhood business maps and directory that was given to neighborhood visitors and merchants.
- Maintained leadership positions with Lower Polk Neighbors.
- Maintained leadership position with the Graffiti Advisory Board.
- Maintained leadership position with the San Francisco CBD Consortium.
- Participated with Vision Zero Coalition.

Metrics

We are proud to present metrics that help illustrate the impact of our Cleaning and Maintenance services.

- "Bags picked up" is the number of large, filled trash bags that we pick up.
- "Weight of trash picked up" is the weight of that trash, in pounds.
- "Other paper picked up" is the number of large cardboard boxes we recovered.
- "Needles picked up" refers to the number of hypodermic needles we have picked up.
- "Graffiti remediations" is the number of instances of graffiti that has been removed or painted over.

ltem	Average Per Month	Total
Bags Picked Up (count)	528.75	6345
Weight of Trash Picked Up	12043	165419
Other Paper Picked Up (count)	240	2880



Needles Picked Up (count)	1239.6	14875.2
Graffiti Remediations (count)	155	1860

Summary Financial Data

Our Management Plan (<u>https://bit.ly/3kH5a4O</u>) generally calls for the following budget breakdown:

- 1. Cleaning, Maintenance, and Safety Program 57%
- 2. Marketing, Streetscape Improvements, and Beautification Program 11%
- 3. Management and Operations 28%
- 4. Contingency and Reserves 4%

Our FY18-19 budget expenditures deviated from the above in that we were able to leverage aggressive fundraising and fiscal discipline to <u>decrease</u> our effective internal management costs by more than 50 percent, as a percentage of budget. Yet we were able to simultaneously <u>increase</u> our rendered District services by nearly one-half million dollars. This powerful combination allowed us to render a substantially higher level of services to our District, while at the same time staying well within our assessment budget.



Financial Data*

Statement of Operations	
for the fiscal year ended June 30, 2019	
	Actual
REVENUE AND SUPPORT	
Assessments	879,223
Fundraising/In-Kind	596,094
Interest Income	94
Loss on Assets Disposal	(639)
Other	281
TOTAL REVENUE AND SUPPORT	1,475,053
EXPENSES	
Cleaning, Maintenance, and Safety	889,560
Marketing, Streetscape, and Beautification	585,581
Management and Operations	303,429
TOTAL EXPENSES	1,778,570
Change in Net Assets	(303,517)
Pri or Year Net Assets (Carryover)	1,014,722
TOTAL NET ASSETS	711,205



Statement of Financial Position

As of 06/30/2019

ASSETS	
Cash and Cash Equivalents	500,560
Assessment and Other Receivables	103,954
Prepaid Expenses	73,350
Equipment, net	382,517
TOTAL ASSETS	1,060,381
LIABILITIES & NET ASSETS	
LIABILITIES	
Accounts Payable	21,397
Accrued Liabilities	226,894
Advances and Unearned Revenue	100,885
TOTAL LIABILITIES	349,176
NET ASSETS	
Without Donor Restrictions	696,828
With Donor Restrictions	14,377
TOTAL NET ASSETS (CARRYOVER)	711,205
TOTAL LIABILITIES & NET ASSETS	1,060,381



Budget

FY2019-20

REVENUE AND SUPPORT

Assessments	876,710
Fundraising/In-Kind	750,295
Interest Income	0
TOTAL REVENUE AND SUPPORT	1,627,005

EXPENSES

Cleaning, Maintenance, and Safety Program	1,109,932
Marketing, Streetscape Improvements and Beautification Prop	424,630
Management and Operations	285,447
Contingency and Reserves	0
TOTAL EXPENSES	1,820,009

(193,004)

DEFICIT

*Financial data from the audited financial statements is available upon request.







Manner of Calculating Assessments

Each property owner pays a share of the cost of the LPCBD, based on a simple formula.

That formula is explained in detail in Section 6-1 of our Engineer's Report, which is located at: https://bit.ly/2V0EiSw

That formula is also summarized on pages 20 to 23 of our Management Plan, which is located at: <u>https://bit.ly/3kH5a40</u>

In general, each parcel within the District is:

- 1. Assigned a **linear factor** that is equal to the parcel's linear street frontage that receives ongoing District cleaning and public safety improvements.
- 2. Assigned a **lot factor** is calculated for each parcel based upon the assigned lot square footage for the parcel divided by 2,500.
- 3. Assigned a **building factor** that is calculated for each parcel based upon the assigned building square footage for the parcel divided by 2,500.

Each parcel is also assigned **benefit points**, based on the use of the building:

- 1. Non-Residential Property = 18 points
- 2. Residential Property = 2.25 points
- 3. Non-Profit / Public Property = 2.65 points

Each parcel's assessment is then calculated using this formula:

(Linear Factor + Lot Factor + Building Factor) x Benefit Points

The payment for this assessment is collected twice yearly, through the property tax bill. The CBD assessment, including the collection and enforcement of any delinquent assessment and imposition of interest and penalties per City and County of San Francisco Business and Tax Regulations Code Article 6, and related law as it may be amended from time to time, is collected and enforced by the Treasurer and Tax Collector of the City. The Treasurer and Tax Collector then transfers the assessment payments to the CBD for the improvements, services, and activities as described both in this Annual Report, and in our Management Plan, which is linked above.



LOWER POLK Community benefit district

2019-2020 Annual Report

Lower Polk Community Benefit District - 2019-2020 Annual Report: Page 1



Executive Summary

We are pleased to submit this annual report regarding our organizational accomplishments and financial status for the 2019-2020 Fiscal Year. Even during a time of great challenge and change, the members of our local, diverse, and active Board of Directors continued to collectively demonstrate outstanding leadership and commitment to our unique and vibrant District. As a new CBD, our organization has been extremely busy. Some of our initiatives have included, but are not limited to:

Working:

- > To mitigate the effects of COVID-19 on our District and constituents via increased cleaning, and increased sanitation of public fixtures.
- > To maintain the health and safety of our own team via the increased use of PPE, and the associated training thereof.
- To assist merchants impacted by the pandemic via our award-winning Lower Polk Tenant Landlord Clinic, business support services, and placemaking initiatives.
- To assist residential tenants impacted by the pandemic via the Lower Polk Tenant Landlord Clinic.
- > Transition placemaking/arts manager from events/arts focus to business support/activation focus in latter half of fiscal year to support businesses facing COVID-19 losses and affects.

Launching:

- > A newly designed LPCBD website with increased information regarding COVID-19.
- > A newly designed Lower Polk Tenant Landlord Clinic with COVID-19 information that was human-translated into multiple languages.

Serving:

- > On the Lower Polk Neighbors.
- > On the Graffiti Advisory Board.
- > On the San Francisco CBD Consortium.

While much has been accomplished over these first few years of our existence – including the above – much remains to be done. We did not let COVID-19 slow us down, and we look forward to working in partnership with the City of San Francisco and our constituents to improve the quality of life for all of those who live, work, and visit the Lower Polk.



Status and Progress of Programs

Some additional highlights of our accomplishments for the 2019-2020 fiscal year are outlined below.

Management & Operations

Board & Staff

- Brought on as the new Executive Director, a local resident with more than 18 years of experience with the neighborhood, extensive contacts within the local merchant community and at City Hall.
- Elected new board members and renewed the terms of current board members, and elected new officers and committee chairs.
- Continued to stay abreast of new developments in the Lower Polk District and their overall impact on quality of life, and other issues.
- Continued to be involved in leadership positions with many community and City organizations, including Lower Polk Neighbors and the Mayor's Graffiti Advisory Board, just to name a few.

Finance and Fund Development

- Completed our organizational annual audit and received an unmodified opinion.
- Conducted a review of organizational investments.
- Conducted a review of organizational insurance.
- Prepared budget projections.

Cleaning and Maintenance

- COVID-19 has made it even more important that the LPCBD Ambassador Clean Team continue to work 365 days a year (Suspended services for 1 month at initial onset of lockdown due to unavailability of PPE supplies) to address and remediate District cleanliness issues. Therefore we:
 - > continued to sweep and steam clean District sidewalks;
 - continued to clean and weed tree wells;
 - > continued to monitor public trash receptacles and continued reporting large items to



the City for removal;

- > continued adding and training additional members to the LPCBD Clean Team;
- continued to implement performance measures and goals for neighborhood cleanliness;
- continued to analyze service trends over time to better understand the geographic distribution of neighborhood issues and design solutions to improve neighborhood safety and cleanliness; and
- continued to track live community service requests through our mobile app, Bonayo.org so as to focus extra attention on areas that require extra attention.

Corridor Safety

Neighborhood Safety

During COVID-19, neighborhood safety became an even higher priority of the LPCBD. Our residents, merchants, visitors, property owners, and other constituents should always feel safe to enjoy our District. Therefore we:

- worked with our SFPD to address quality of life issues and safety issues;
- successfully advocated for the inclusion of Lower Polk Alleyways into the Tenderloin Safety Plan;
- continued to work with the Department of Homelessness and Supportive Housing;
- utilized ambassador staff to report areas that need to be cleaned, provide directions and information about the neighborhood, and to generally serve as an additional set of eyes for the community to report safety issues; and
- participated in multiple neighborhood safety and security groups to discuss and take action on issues, trends, etc., with a special focus on our Lower Polk alleyways.
- worked with the City on potential policies with respect to empty storefronts.

Neighborhood Support

Closely related to neighborhood safety is neighborhood support. Not only do we address homelessness on an "as needed" outreach basis, we also work proactively with the City to address policy issues which may impact those who are unhoused or at risk of becoming unhoused. Therefore, we:

 collaborated with the Department of Public Health and Department of Homelessness to address homelessness and the street population in the neighborhood. Supported the TAY



Navigation Center planning;

- attended numerous neighborhood association meetings and coordinated additional constituent meetings to discuss LPCBD outreach services, address specific concerns, and create action plans; and
- with support and funding from the City of San Francisco, continued to operate the award-winning Lower Polk Tenant Landlord Clinic, which helps landlords, small merchants, and tenants resolve issues that may lead to tenant or merchant displacement.

Marketing, Streetscape Improvements, and Beautification

Marketing / Advocacy / Newsletters

- Continued to update and market the District website at <u>www.lowerpolkcbd.org</u>.
- Continued to send out email newsletters to over 500 subscribers.
- Before the pandemic, we continued to use Facebook and Twitter to keep constituents informed of special events in the Lower Polk and to seek feedback on our service delivery models.
- After the start of the pandemic, we used social media to share COVID-19 resources to our District community.
- In addition to the above, and after the start of the pandemic, the Tenant Landlord Clinic mailed out over 30,000 multilingual flyers to people in the District. These flyers were targeted at people who are not users of technology. This demographic was disproportionately affected by the pandemic, and the TLC wanted to reach them to explain its service offerings.

Festivals, Art Walks, and other special events

- Continued to sponsor the popular Lower Polk Art Walk, and after the pandemic, assisted in turning it into a virtual event.
- Before the pandemic, continued to activate the newly revamped Fern Alley with Sidewalk Cinema, Halloween on Fern, and other events. After the pandemic, worked with the City to help establish business activation and a Farmers Market in Austin Alley.

Streetscape Improvements

 Continued to maintain 9 Bigbelly SMART waste receptacles and finalized a plan to add additional Bigbelly SMART waste receptacles to the neighborhood by the end of the fiscal



year.

- Continued on streetscape improvements of Fern Alley West in conjunction with the City.
- Continued on streetscape improvement plans for Austin Alley.

Banners and Other Accomplishments

- Maintained leadership positions with Lower Polk Neighbors.
- Maintained leadership position with the San Francisco CBD Consortium.
- Participated with Vision Zero Coalition.

Metrics

Even with the impact of COVID-19, our metrics have not changed substantially compared to the previous fiscal year. And based on weekly sampling and daily visual counts, we are proud to present the below estimated metrics that help illustrate the continued impact of our Cleaning and Maintenance services.

- "Bags picked up" is the number of large, filled trash bags that we pick up.
- "Weight of trash picked up" is the weight of that trash, in pounds.
- "Other paper picked up" is the number of large cardboard boxes we recovered.
- "Needles picked up" refers to the number of hypodermic needles we have picked up.
- "Graffiti remediations" is the number of instances of graffiti that has been removed or painted over.

ltem	Average Per Month	Total (11 months due to 1 month COVID-19 suspension)
Bags Picked Up (count)	520	6240
Weight of Trash Picked Up	12050	132550
Other Paper Picked Up (count)	260	2860
Needles Picked Up (count)	669	7359
Graffiti Remediations (count)	176	1936



Summary Financial Data

Our Management Plan (<u>https://bit.ly/3kH5a4O</u>) generally calls for the following budget breakdown:

- 1. Cleaning, Maintenance, and Safety Program 57%
- 2. Marketing, Streetscape Improvements, and Beautification Program 11%
- 3. Management and Operations 28%
- 4. Contingency and Reserves 4%

Our FY19-20 budget expenditures deviated from the above in that we were able to leverage aggressive fundraising and fiscal discipline to <u>decrease</u> our effective internal management costs, as a percentage of budget. Yet we were able to simultaneously <u>increase</u> our rendered District. This powerful combination allowed us to render a substantially higher level of services to our District, while at the same time staying well within our assessment budget during a time of economic uncertainty.

Financial Data*

Statement of Operations (Actual vs. Budget)

for the fiscal year ended June 30, 2020

	Actual	Budget	Variance
REVENUE AND SUPPORT			Positive/(Negative)
Assessments	903,505	876,710	26,795
Fundraising/In-Kind	599,573	750,295	(150,722)
Interest Income	81	-	81
Loss on Assets Disposal	-	-	-
Other	-	-	-
TOTAL REVENUE AND SUPPORT	1,503,159	1,627,005	(123,846)
EXPENSES			
Cleaning, Maintenance, and Safety	836,515	1,109,932	273,417
Marketing, Streetscape, and Beautification	485,491	424,631	(60,860)
Management and Operations	228,953	285,447	56,494
TOTAL EXPENSES	1,550,959	1,820,010	269,051
Change in Net Assets	(47,800)	(193,005)	(145,205)
Pri or Year Net Assets (Carryover)	711,205	711,205	-
TOTAL NET ASSETS	663,405	518,200	(145,205)



Statement of Financial Position

As of 06/30/2020

ASSETS	
Cash and Cash Equivalents	548,456
Assessment and Other Receivables	140,226
Prepaid Expenses	33,871
Equipment, net	256,289
TOTAL ASSETS	978,842
LIABILITIES & NET ASSETS	
LIABILITIES	
Accounts Payable	37,080
Accrued Liabilities	94,940
CARES Act PPP Loan	183,417
TOTAL LIABILITIES	315,437
NET ASSETS	
Without Donor Restrictions	636,865
With Donor Restrictions	26,540
TOTAL NET ASSETS (CARRYOVER)	663,405
TOTAL LIABILITIES & NET ASSETS	978,842



Budget

FY2020-21

REVENUE AND SUPPORT	
Assessments	901,681
Fundraising/In-Kind	38,138
Interest Income	0
TOTAL REVENUE AND SUPPORT	939,819
EXPENSES	
Cleaning, Maintenance, and Safety	489,549
Marketing, Streetscape, and Beautification	317,730
Management and Operations	212,734
TOTAL EXPENSES	1,020,013
DEFICIT	(80,194)



FY2020-2021 Budget



*Financial data from the audited financial statements is available upon request.



Manner of Calculating Assessments

Each property owner pays a share of the cost of the LPCBD, based on a simple formula.

That formula is explained in detail in Section 6-1 of our Engineer's Report, which is located at: https://bit.ly/2V0EiSw

That formula is also summarized on pages 20 to 23 of our Management Plan, which is located at: <u>https://bit.ly/3kH5a40</u>

In general, each parcel within the District is:

- 1. Assigned a **linear factor** that is equal to the parcel's linear street frontage that receives ongoing District cleaning and public safety improvements.
- 2. Assigned a **lot factor** is calculated for each parcel based upon the assigned lot square footage for the parcel divided by 2,500.
- 3. Assigned a **building factor** that is calculated for each parcel based upon the assigned building square footage for the parcel divided by 2,500.

Each parcel is also assigned **benefit points**, based on the use of the building:

- 1. Non-Residential Property = 18 points
- 2. Residential Property = 2.25 points
- 3. Non-Profit / Public Property = 2.65 points

Each parcel's assessment is then calculated using this formula:

(Linear Factor + Lot Factor + Building Factor) x Benefit Points

The payment for this assessment is collected twice yearly, through the property tax bill. The CBD assessment, including the collection and enforcement of any delinquent assessment and imposition of interest and penalties per City and County of San Francisco Business and Tax Regulations Code Article 6, and related law as it may be amended from time to time, is collected and enforced by the Treasurer and Tax Collector of the City. The Treasurer and Tax Collector then transfers the assessment payments to the CBD for the improvements, services, and activities as described both in this Annual Report, and in our Management Plan, which is linked above.

FINANCIAL STATEMENTS

For the Year Ended June 30, 2019

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Bunker & Company

Member firm AICPA and CalCPA

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Lower Polk Community Benefit District San Francisco, California

We have audited the accompanying financial statements of Lower Polk Community Benefit District (LPCBD) (a California nonprofit public benefit corporation) which comprise the statement of financial position as of June 30, 2019, and the related statement of activities, statement of functional expenses and statement of cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Lower Polk Community Benefit District, Inc. as of June 30, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

April 27, 2020

Benker & Conpany LLP

STATEMENT OF FINANCIAL POSITION June 30, 2019

<u>.</u>		2019
ASSETS		
Current assets		
Cash and cash equivalents (Note 2)	\$	500,560
Grants receivables		89,577
Assesment and other receivables		14,377
Prepaid expenses		73,350
Total current assets		677,864
Equipment, net of accumulated depreciation		
of \$199,115 in 2019 (Notes 2 and 4)		382,517
Total assets		1,060,381
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	\$	21,397
Accrued liabilities		226,894
Advances received		24,795
Unearned revenue		76,090
Total current liabilities		349,176
Net assets:		
Net assets without restrictions (Note 4)		696,828
Net assets with restrictions (Note 5)		14,377
Total net assets		711,205
Total liabilities and net assets	_\$	1,060,381

The accompanying notes are an integral part of these financial statements.

STATEMENT OF ACTIVITIES For the year ended June 30, 2019

		Net Assets without Donor Restrictions		Net Assets with Temporary Donor Restrictions		Total	
REVENUE AND SUPPORT							
Assessment revenue	\$	281,352	\$	597,871	\$	879,223	
Grant revenue		-		596,014		596,014	
Contributions		80		-		80	
Fiscal agent fee		281		-		281	
Interest		94		-		94	
Loss on assets disposal		(639)		-		(639)	
Total Revenue, gains and other support		281,168		1,193,885		1,475,053	
Net assets released from restrictions		1,179,508		(1,179,508)		-	
		1,460,676		14,377	·····	1,475,053	
EXPENSES							
Program Cleaning, maintenance, and safety		889,560		_		889,560	
Marketing, streetscape and beautification		585,581		-		585,581	
Total program services		1,475,141				1,475,141	
Supporting services							
Management and general		233,678		-		233,678	
Fundraising		69,751		-		69,751	
Total supporting services		303,429		-		303,429	
Total expenses		1,778,570		-		1,778,570	
Change in net assets		(317,894)		14,377		(303,517)	
Net assets, beginning of year		1,014,722				1,014,722	
Net assets, end of year	\$	696,828	\$	14,377	\$	711,205	

The accompanying notes are an integral part of these financial statements.

STATEMENT OF FUNCTIONAL EXPENSES For the year ended June 30, 2019

	Program Services			Support Se		
	Cleaning, Maintenance, Safety	Marketing, Streetscape Improvements, Beautification	Total Programs	Management and General	Fundraising	Total
Grant Expenses	\$ -	\$ 114,037	\$ 114,037	\$ 500	\$-	\$ 114,537
Salaries and wages	446,532	192,945	639,477	87,239	51,152	777,868
Payroll taxes	36,383	15,303	51,686	8,337	4,070	64,093
Employee benefits	48,750	18,020	66,770	10,924	3,368	81,062
Contract services	25,557	2,497	28,054	1,110	278	29,442
Professional services	36,157	106,564	142,721	25,575	4,877	173,173
Rent and other occupancy	61,987	23,074	85,061	25,828	-	110,889
Insurance	71,523	31,535	103,058	17,185	4,022	124,265
Marketing and advertising	-	12,754	12,754	-	-	12,754
Postage and printing	2,404	1,518	3,922	99	25	4,046
Repairs and maintenance	4,746	2,965	7,711	1,608	· –	9,319
Software, subscriptions, license,	2,330	9,516	11,846	17,413	348	29,607
and fees						
Supplies and equipment	55,867	9,667	65,534	2,263	145	67,942
Travel, training, conference, meals	5,076	16,955	22,031	3,852	723	26,606
and entertainment						
Utilities	9,708	2,579	12,287	3,427	209	15,923
Vehicle Operations	12,357	-	12,357	-	-	12,357
Depreciation amortization	70,183	25,652	95,835	28,318	534	124,687
Total Expenses	\$ 889,560	\$ 585,581	\$ 1,475,141	\$ 233,678	\$ 69,751	\$ 1,778,570
			· · · · · · · · · · · · · · · · · · ·			
Percent of Total	50%	33%	83%	13%	4%	100%

The accompanying notes are an integral part of these financial statements.

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STATEMENT OF CASH FLOWS For the year ended June 30, 2019

	2019
CASH FLOWS FROM OPERATING ACTIVITIES:	
Change in net assets	\$ (303,517)
Adjustments to reconcile change in net assets	
to net cash provided (used) by operating activities:	
Depreciation	124,688
Loss on asset disposal	639
Changes in assets and liabilities:	
Assessments and other receivables	7,690
Grants receivable	150,628
Prepaid expenses	(811)
Defered revenue	76,090
Accounts payable	(97,929)
Accrued expenses	132,031
Advances received	24,795
Total adjustments	 417,821
Net cash (used) provided by operating activities	 114,304
CASH FLOWS FROM INVESTING ACTIVITIES:	
Purchase of capital assets	(33,049)
Disposal of capital assets	2,066
Purchase of intangible assets	(28,200)
Net cash used for investing activities	 (59,183)
Net change in cash and cash equivalents	55,121
Cash and cash equivalents, beginning of year	 445,439
Cash and cash equivalents, end of year	\$ 500,560

The accompanying notes are an integral part of these financial statements.

NOTES TO FINANCIAL STATEMENTS For the year ended June 30, 2019

NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

<u>Organization</u> – Lower Polk Community Benefit District (LPCBD) is a not-for-profit community-based organization. LPCBD was formed in 2014 and began operations in 2016. The property owners of the business district formed the LPCBD to improve the quality of life in the area by making the area cleaner, safer, and well maintained. The LPCBD has a contract with the City and County of San Francisco for a term of 15 years, expiring on June 30, 2029. LPCBD is generally 22 whole or partial blocks from approximately the south side of California Street to the east side of Van Ness Avenue and from the north side of Myrtle street to the west side of Larkin Street.

LPCBD exists to implement programs to create a neighborhood that is safer, cleaner and a better place to conduct business and live. These programs and services are funded by district property owners in the Lower Polk Neighborhood, contributions from donors, and grants from the City and County of San Francisco.

Lower Polk Community Benefit District will advance the quality of life for residents, workers and visitors by fostering a safer and more secure community, enhancing environmental quality and beauty, and reinforcing the viability of the area's economic base.

Programs and services provided by the LPCBD include:

Cleaning and Maintenance – Includes regular sidewalk sweeping, alley cleaning, refuse removal, regularly scheduled steam cleanings, pressure washing, graffiti removal, tree pruning and watering, tree well weeding with crushed granite replenishment. On April 30, 2018 LPCBD terminated its contract with an outside vendor to provide the majority of these services and hired a work force to bring these services in-house.

Safety Ambassadors – The program works with residents, merchant and youth on a variety of safety programs and strategies. Safety Ambassadors on Foot Patrol provide a reassuring presence, whom continually engage members of the public, interact with merchants to share safety related information, and report any observed illegal behaviors to the police.

Marketing, Streetscape and Beautification Program – This program is designed to augment existing city services to ensure new marketing initiatives designed to promote both the stability and growth within the area.

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES

<u>Method of Accounting</u> – The financial statements of the LPCBD are prepared using the accrual basis of accounting in accordance with U.S. generally accepted accounting principles, which reflects revenue when earned and expenses as incurred.

NOTES TO FINANCIAL STATEMENTS For the year ended June 30, 2019

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES (continued)

<u>Cash and Cash Equivalents</u> - Cash is defined as cash in demand deposit accounts as well as cash on hand. Cash equivalents are short term, highly liquid investments that are readily convertible to known amounts of cash and investments so near their maturity that the risk of changes in value due to changes in interest rates is negligible. These are generally investments with maturity dates within three months of the acquisition date.

<u>Basis of Presentation</u> – The LPCBD is required to report information regarding its financial position and activities according to two classes of net assets: net assets with donor restrictions and net assets without donor restrictions.

<u>Net assets without donor restrictions</u> - Net assets that are not subject to any donorimposed restrictions.

<u>Net assets with temporary donor restrictions</u> - Net assets resulting (a) from contributions and other inflows of assets whose use by the LPCBD is limited by donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the LPCBD pursuant to those stipulations, (b) from other asset enhancements and diminishments that are subject to the same kind of stipulations, and (c) from reclassification from (or to) other classes of net assets.

<u>Net assets with permanent donor restrictions</u> - Net assets resulting (a) from contributions and other inflows of assets whose use by the LPCBD is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of the LPCBD, (b) from other asset enhancements and diminishments that are subject to the same kinds of stipulations, and (c) from reclassification from (or to) other classes of net assets as a consequence of donor-imposed stipulations.

<u>Fair Value Measurements</u> – The LPCBD carries certain assets and liabilities at fair value. Fair value is defined as the price that would be received if selling an asset or paid if transferring a liability in an orderly transaction between market participants at the measurement date. Fair value measurement standards also require the LPCBD to classify these financial instruments into a three-level hierarchy. The LPCBD classifies its financial assets and liabilities according to the below three levels, and maximizes the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value.

Level 1 -Quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities, without adjustment.

Level 2 – Quoted prices in markets that are not considered to be active for identical or similar assets or liabilities, quoted prices in active markets of similar assets or liabilities, and inputs other than quoted prices that are observable or can be corroborated by observable market data.

NOTES TO FINANCIAL STATEMENTS For the year ended June 30, 2019

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES (continued)

Level 3 – Inputs that are both significant to the fair value measurement and unobservable, including inputs that are not derived from market data or cannot be corroborated by market data.

The LPCBD's carrying amounts of its assets and liabilities, approximate fair value under Level 1 for the year ended June 30, 2019.

As of June 30, 2019, there were no permanently restricted net assets.

<u>Property</u>, <u>Equipment</u>, and <u>Leasehold Improvements</u> - The LPCBD records property, equipment, and leasehold improvements at cost of acquisition, or, if donated, the fair market value at the date of donation. Depreciation is recognized using the straight-line method over the useful lives of the assets, which range from three to five years. The LPCBD capitalizes all property, equipment, and improvements with a cost in excess of \$1,000.

<u>Contributions</u>, <u>Revenue Recognition</u>, and <u>Accounts Receivable</u> – Assessments and other receivables represent amounts due from the City and County of San Francisco (CCSF) for obligations of local property owners collected on the behalf of LPCBD, and other amounts due to LPCBD for city hiring programs. Unpaid receivables do not accrue interest.

LPCBD receives its support primarily from a special assessment levied by CCSF on properties located within the business district in accordance with CCSF Ordinance. The assessment is recorded by LPCBD when earned. The CCSF remits the assessments to LPCBD as they are collected from the property owners. Interest is not charged on late assessments; however, late penalties are charged in accordance with the CCSF's policy.

Contributions consist of cash contributions as well as in-kind goods and services provided to the LPCBD. Contributed services are recognized at their fair value if the services received (a) create or enhance long-lived assets, or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Multi-year pledges are recorded at present value. Contributions receivable are reviewed for collectibility, and reserves for uncollectible amounts are established as needed. It is the practice of LPCBD to expense uncollectibles only after exhausting all efforts to collect the amounts due. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to net assets without donor restrictions.

Advertising Costs – It is the policy of the LPCBD to expense advertising costs as incurred.
NOTES TO FINANCIAL STATEMENTS For the year ended June 30, 2019

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES (continued)

<u>Functional Allocation of Expenses</u> - The costs of providing the various programs, supporting services and other activities have been summarized on a functional basis in the Statement of Activities and Statement of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited based on management's estimates and analysis of personnel time spent on each program and activity.

<u>Estimates</u> - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual future results could differ from those estimates.

<u>Income Taxes</u> - The LPCBD is exempt from federal and state taxes under Section 501(c) (3) of the Internal Revenue Code (IRC) and Section 23701d of the California Revenue and Taxation Code, and is considered by the IRS to be a Corporation other than a private Foundation. In the opinion of management, there is no unrelated business income.

Recent Accounting Pronouncements -

In August 2016, the Financial Accounting Standards Board issued ASU 2016-14 *Presentation of Financial Statements of Not-for-Profit Entities*, amending the ASC 958. This update changes the presentation of certain information in the financial statements and footnote disclosures of not-for-profit entities. The update also changes the way that not-for-profit entities classify net assets. The new guidance is effective for the LPCBD for the year beginning July 1, 2019.

In June 2018, FASB issued ASU 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made* (Topic 958). These amendments clarify and improve the scope and accounting guidance around contributions of cash and other assets received and made by not-for-profit organizations. The ASU clarifies and improves current guidance about whether a transfer of assets, or the reduction, settlement, or cancellation of liabilities, is a contribution or an exchange transaction. It also provides a more robust framework for determining whether a contribution is conditional or unconditional, and for distinguishing a donor-imposed condition from a donor-imposed restriction. ASU 2018-08 is effective for the Corporation's year beginning July 1, 2019, with early adoption permitted.

Lower Polk Community Benefit District, Inc. is in full compliance with both of the above pronouncements.

NOTES TO FINANCIAL STATEMENTS For the year ended June 30, 2019

NOTE 3 PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

	2019
Furniture, equipment and vehicles	\$ 145,336
Leasehold improvements	370,436
Website and mobile app	65,860
Total property and equipment	581,632
Accumulated depreciation and amortization	(199,115)
Property and equipment, net	<u>\$ 382,517</u>

Depreciation and amortization expense was \$124,688 for the year ended June 30, 2019.

NOTE 4 NET ASSETS WITHOUT DONOR RESTRICTIONS

Net assets without donor restrictions as of June 30, 2019, consisted of the following:

Capital assets, net	\$	382,517
Undesignated		351,306
Total net assets without donor restrictions	<u>\$</u>	733,823

NOTE 5 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions as of June 30, 2019, consisted of the following:

	 2019
Assessment receivable	\$ 14,377

NOTE 6 RETIREMENT PLAN

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Effective January 1, 2016, LPCBD established a defined contribution retirement plan (the "Plan") for employees over 18 years of age. All employees employed on or after April 27, 2016 are considered eligible. The Plan allows eligible employees to make voluntary contributions by salary reduction up to 92% of compensation but not to exceed the limits allowed by the IRC.

Any eligible employee who does not make voluntary contribution election or elects out of the Plan, will be automatically enrolled in the Plan with a salary reduction of 3% for the first year, 1% increases annually up to 6% of compensation. LPCBD will match employee's contributions 100% up to 1% of compensation and 50% from 2% up to 6% of compensation. LPCBD may also make discretionary profit sharing contributions.

NOTES TO FINANCIAL STATEMENTS For the year ended June 30, 2019

NOTE 6 RETIREMENT PLAN (continued)

During the year ended June 30, 2019, LPCBD made \$19,312 in matching contributions, which are included in employee benefits expense on the statement of functional expenses.

NOTE 7 COMMITMENTS

Funding

LPCBD's revenue, which is derived from government grants and contracts, is subject to audit by the government agencies. In accordance with the terms of the CCSF's contracts, an audit may be performed by an authorized CCSF representative. Should such an audit disclose any unallowable costs, LPCBD may be liable to the CCSF for reimbursement of such costs.

In the opinion of LPCBD's management the effect of any disallowed costs would be immaterial to the financial statements as of June 30, 2019.

Lease

LPCBD leases office space in San Francisco, California under an operating lease that commenced on November 1, 2016 and expires October 31, 2021. The lease calls for monthly payments at \$4,200 that escalate to \$8,439 during the fifth year.

Fiscal year ended,	
June, 30	
2020	\$ 97,376
2021	100,288
2022	42,195
Total	<u>\$ 239,859</u>

During the year ended June 30, 2019, LPCBD paid rent in the amount of \$102,156.

NOTE 8 RELATED PARTY TRANSACTIONS

A Board member of LPCBD is married to the office manager of LPCBD.

NOTE 9 FUNDRAISING REQUIREMENTS

The CCSF's contract requires LPCBD to annually raise not less than 5.5% of its annual budget from sources other than CCSF's assessments. For the year ended June 30, 2019, LPCBD satisfied this requirement.

NOTES TO FINANCIAL STATEMENTS For the year ended June 30, 2019

NOTE 10 CONCENTRATION OF CREDIT RISK

Revenue concentration of risk – During the year ended June 30, 2019, LPCBD received 99.9% of its total income from the City and County of San Francisco in the form of assessments and revenue from other programs.

As of June 30, 2019, LPCBD had cash balances with financial institutions which exceeded the Federal Deposit Insurance Corporation insured limit of \$250,000 by approximately \$305,000.

NOTE 10 CORONA VIRUS SUBSEQUENT EVENT

Subsequent to the Statement of Financial Position date, the United States and global markets experienced significant volatility resulting from uncertainty caused by the world-wide coronavirus pandemic. LPCBD is closely monitoring its liquidity, and is actively working to minimize the impact of the economic disruption and other factors effecting its cash-flows.

NOTE 11 SUBSEQUENT EVENTS

Management has evaluated all material subsequent events through the Auditor's Report date, the date the financial statements were available to be issued, and are asserting there are none.

FINANCIAL STATEMENTS

For the Years Ended June 30, 2020 and 2019

Bunker 🖾 Company

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BUNKER & COMPANY

Member firm AICPA and CalCPA

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Lower Polk Community Benefit District San Francisco, California

We have audited the accompanying financial statements of Lower Polk Community Benefit District (LPCBD) (a California nonprofit public benefit corporation) which comprise the statements of financial position as of June 30, 2020 and 2019, and the related statements of activities, statements of functional expenses and statements of cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Lower Polk Community Benefit District as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

December 30, 2020

Bunker & Company LLP

STATEMENTS OF FINANCIAL POSITION June 30, 2020 and 2019

	2020		2019	
ASSETS		J		
Current assets				
Cash and cash equivalents (Note 2)	\$	548,456	\$	500,560
Grants receivables		-		89,577
Assesment and other receivables		140,226		14,377
Prepaid expenses		33,871		73,350
Total current assets		722,553		677,864
Equipment, net of accumulated depreciation				
of \$329,364 in 2020 and \$199,115 in 2019 (Notes 2 and 3)		256,289		382,517
Total assets	\$	978,842	\$	1,060,381
LIABILITIES AND NET AS	SETS			
Current liabilities				
Accounts payable	\$	37,080	\$	21,397
Accrued liabilities		94,940		226,894
Advances received		. –		24,795
Unearned revenue		-		76,090
Total current liabilities		132,020		349,176
Long-term liabilities				
CARES Act PPP Loan (Note 10)		183,417		-
Total liabilities		315,437		-
Net assets				
Net assets without restrictions (Note 4)		636,865		696,828
Net assets with restrictions (Note 5)		26,540		14,377
Total net assets		663,405		711,205
Total liabilities and net assets	\$	978,842	\$	1,060,381

The accompanying notes are an integral part of these financial statements.

STATEMENT OF ACTIVITIES For the year ended June 30, 2020

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	wit	Net AssetsNet Assets withWithout DonorTemporaryRestrictionsRestrictions		Net Assets Temporary Tota Restrictions Donor		Temporary Donor		Total
REVENUE AND SUPPORT								
Assessment revenue	\$	202,137	\$	701,368	\$	903,505		
Grant revenue		10,150		564,874		575,024		
Contributions		1,000		12,620		13,620		
In-kind contributions		-		10,929		10,929		
Interest		81		-		81		
Total revenue, gains and other support		213,368	<u>,</u>	1,289,791		1,503,159		
Net assets released from restrictions		1,277,628		(1,277,628)		-		
		1,490,996		12,163	·····	1,503,159		
EXPENSES Program								
Cleaning, maintenance and safety		836,515		-		836,515		
Marketing, streetscape and beautification		485,491		-		485,491		
Total program services		1,322,006				1,322,006		
Supporting services								
Management and general		174,030		-		174,030		
Fundraising		54,923				54,923		
Total supporting services		228,953		-		228,953		
Total expenses		1,550,959				1,550,959		
Change in net assets		(59,963)		12,163		(47,800)		
Net assets, beginning of year		696,828	<u>10</u> 411 - 1	14,377		711,205		
Net assets, end of year	\$	636,865	\$	26,540	\$	663,405		

STATEMENT OF ACTIVITIES For the year ended June 30, 2019

	wit	let Assets hout Donor estrictions	Т	Assets with emporary Donor estrictions	Total	
REVENUE AND SUPPORT						
Assessment revenue	\$	281,352	\$	597,871	\$ 879,223	
Grant revenue		-		596,014	596,014	
Contributions		80		-	80	
Fiscal agent fee		281		-	281	
Interest		94		-	94	
Loss on assets disposal		(639)		-	(639)	
Total revenue, gains and other support		281,168		1,193,885	1,475,053	
Net assets released from restrictions		1,179,508		(1,179,508)	-	
		1,460,676		14,377	 1,475,053	
EXPENSES Program				,		
Cleaning, maintenance, and safety		889,560		-	889,560	
Marketing, streetscape and beautification		585,581		-	585,581	
Total program services		1,475,141			 1,475,141	
Supporting services						
Management and general		233,678		-	233,678	
Fundraising		69,751	<u> </u>	-	 69,751	
Total supporting services	<u></u>	303,429	. <u></u>	-	 303,429	
Total expenses	<u> </u>	1,778,570			 1,778,570	
Change in net assets		(317,894)		14,377	(303,517)	
Net assets, beginning of year	<u> </u>	1,014,722	. <u></u>	-	 1,014,722	
Net assets, end of year		696,828	\$	14,377	\$ 711,205	

The accompanying notes are an integral part of these financial statements.

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STATEMENTS OF CASH FLOWS For the years ended June 30, 2020 and 2019

	2020	2019	
CASH FLOWS FROM OPERATING ACTIVITIES			
Change in net assets	\$ (47,800)	\$ (303,517)	
Adjustments to reconcile change in net assets			
to net cash provided (used) by operating activities			
Depreciation	130,249	124,688	
Loss on asset disposal	-	639	
Changes in assets and liabilities:			
Assessments and other receivables	(125,849)	7,690	
Grants receivable	89,577	150,628	
Prepaid expenses	39,479	(811)	
Defered revenue	(76,090)	76,090	
Accounts payable	15,683	(97,929)	
Accrued expenses	(131,954)	132,031	
Advances received	(24,795)	24,795	
Total adjustments	(83,700)	417,821	
Net cash (used) provided by operating activities	(131,500)	114,304	
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of capital assets	(4,021)	(33,049)	
Disposal of capital assets	-	2,066	
Purchase of intangible assets	-	(28,200)	
Net cash used for investing activities	(4,021)	(59,183)	
CASH FLOWS FROM FINANCING ACTIVITIES			
CARES Act PPP Loan	183,417	-	
Net cash provided by financing activities	183,417		
Net change in cash and cash equivalents	47,896	55,121	
Cash and cash equivalents, beginning of year	500,560	445,439	
Cash and cash equivalents, end of year	\$ 548,456	\$ 500,560	
Supplemental disclosures			
Cash paid for interest and fees	\$ 1,008	\$	

LOWER POLK COMMUNITY BENEFIT DISTRICT

(A California Nonprofit Public Benefit Corporation)

STATEMENT OF FUNCTIONAL EXPENSES For the year ended June 30, 2020

	Program Services			Support	Services		
	Cleaning, Maintenance, Safety	Marketing, Streetscape Improvements, Beautification	Total Programs	Management and General	Fundraising	Total	
Grant expenses	\$ -	\$ 43,690	\$ 43,690	\$ -	\$ -	\$ 43,690	
Salaries and wages	436,503	187,297	623,800	53,059	39,293	716,152	
Payroll taxes	38,260	15,303	53,563	4,417	3,079	61,059	
Employee benefits	61,309	21,330	82,639	11,779	3,267	97,685	
Contract services	576	14,361	14,937	594	-	15,531	
Professional services	40,657	97,504	138,161	27,187	4,008	169,356	
Rent and other occupancy	58,077	14,519	72,596	25,338	-	97,934	
Insurance	32,612	12,526	45,138	9,373	2,155	56,666	
Marketing and advertising	-	100	100	-	-	100	
Postage and printing	2,472	14,910	17,382	476	22	17,880	
Repairs and maintenance	2,130	355	2,485	20	-	2,505	
Software, subscriptions, license					-		
and fees	6,422	17,629	24,051	4,948	1,784	30,783	
Supplies and equipment	39,031	5,078	44,109	1,374	73	45,556	
Travel, training, conference,							
meals and entertainment	7,074	10,732	17,806	1,848	596	20,250	
Utilities	23,416	2,099	25,515	4,310	116	29,941	
Vehicle operations	14,614	-	14,614	-	-	14,614	
Interest expense	-	-	-	1,008	-	1,008	
Depreciation amortization	73,362	28,058	101,420	28,299	530	130,249	
Total Expenses	\$ 836,515	\$ 485,491	\$ 1,322,006	\$ 174,030	\$ 54,923	\$ 1,550,959	
Percent of Total	54%	31%	85%	11%	4%	100%	

STATEMENT OF FUNCTIONAL EXPENSES For the year ended June 30, 2019

	Program Services		Support			
	Cleaning, Maintenance, Safety	Marketing, Streetscape Improvements, Beautification	Total Programs	Management and General	Fundraising	Total
Grant expenses	\$ -	\$ 114,037	\$ 114,037	\$ 500	\$ -	\$ 114,537
Salaries and wages	446,532	192,945	639,477	87,239	51,152	777,868
Payroll taxes	36,383	15,303	51,686	8,337	4,070	64,093
Employee benefits	48,750	18,020	66,770	10,924	3,368	81,062
Contract services	25,557	2,497	28,054	1,110	278	29,442
Professional services	36,157	106,564	142,721	25,575	4,877	173,173
Rent and other occupancy	61,987	23,074	85,061	25,828	-	110,889
Insurance	71,523	31,535	103,058	17,185	4,022	124,265
Marketing and advertising	-	12,754	12,754	-	-	12,754
Postage and printing	2,404	1,518	3,922	99	25	4,046
Repairs and maintenance	4,746	2,965	7,711	1,608	-	9,319
Software, subscriptions, license						
and fees	2,330	9,516	11,846	17,413	348	29,607
Supplies and equipment	55,867	9,667	65,534	2,263	145	67,942
Travel, training, conference,	• <i>\</i>			· (
meals and entertainment	5,076	16,955	22,031	3,852	723	26,606
Utilities	9,708	2,579	12,287	3,427	209	15,923
Vehicle operations	12,357	-	12,357	-	-	12,357
Depreciation amortization	70,183	25,652	95,835	28,318	534	124,687
Total Expenses	\$ 889,560	\$ 585,581	\$ 1,475,141	\$ 233,678	\$ 69,751	\$ 1,778,570
Percent of Total	50%	33%	83%	13%	4%	100%

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2020 and 2019

NOTE 1 ORGANIZATION

<u>Organization</u> - Lower Polk Community Benefit District ("LPCBD") is a not-for-profit community-based organization. LPCBD was formed in 2014 and began operations in 2016. Property owners of the business district formed LPCBD to improve the quality of life in the area by making the area cleaner, safer, and well maintained. The LPCBD has a contract with the City and County of San Francisco for a term of 15 years, expiring on June 30, 2029. LPCBD is generally 22 whole or partial blocks from approximately the south side of California Street to the east side of Van Ness Avenue and from the north side of Myrtle Street to the west side of Larkin Street.

LPCBD exists to implement programs to create a neighborhood that is safer, cleaner and a better place to conduct business and live. These programs and services are funded by district property owners in the Lower Polk Neighborhood, contributions from donors, and grants from the City and County of San Francisco.

Lower Polk Community Benefit District will advance the quality of life for residents, workers and visitors by fostering a safer and more secure community, enhancing environmental quality and beauty, and reinforcing the viability of the area's economic base.

Programs and services provided by the LPCBD include:

Cleaning and Maintenance – Includes regular sidewalk sweeping, alley cleaning, refuse removal, regularly scheduled steam cleanings, pressure washing, graffiti removal, tree pruning and watering, tree well weeding with crushed granite replenishment. On April 30, 2018 LPCBD terminated its contract with an outside vendor to provide the majority of these services and hired a work force to bring these services in-house.

Safety Ambassadors – The program works with residents, merchants and youth on a variety of safety programs and strategies. Safety Ambassadors on Foot Patrol provide a reassuring presence, who continually engage members of the public, interact with merchants to share safety related information, and report any observed illegal behaviors to the police.

Marketing, Streetscape and Beautification Program – This program is designed to augment existing city services to ensure new marketing initiatives designed to promote both stability and growth within the area.

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES

<u>Method of Accounting</u> – The financial statements of the LPCBD are prepared using the accrual basis of accounting in accordance with U.S. generally accepted accounting principles, which reflects revenue when earned and expenses as incurred.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2020 and 2019

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES (continued)

<u>Cash and Cash Equivalents</u> - Cash is defined as cash in demand deposit accounts as well as cash on hand. Cash equivalents are short term, highly liquid investments that are readily convertible to known amounts of cash and investments so near their maturity that the risk of changes in value due to changes in interest rates is negligible. These are generally investments with maturity dates within three months of the acquisition date.

<u>Basis of Presentation</u> – The LPCBD is required to report information regarding its financial position and activities according to two classes of net assets: net assets with donor restrictions and net assets without donor restrictions.

<u>Net assets without donor restrictions</u> - Net assets that are not subject to any donorimposed restrictions.

<u>Net assets with temporary donor restrictions</u> - Net assets resulting (a) from contributions and other inflows of assets whose use by the LPCBD is limited by donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the LPCBD pursuant to those stipulations, (b) from other asset enhancements and diminishments that are subject to the same kind of stipulations, and (c) from reclassification from (or to) other classes of net assets.

<u>Net assets with permanent donor restrictions</u> - Net assets resulting (a) from contributions and other inflows of assets whose use by the LPCBD is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of the LPCBD, (b) from other asset enhancements and diminishments that are subject to the same kinds of stipulations, and (c) from reclassification from (or to) other classes of net assets as a consequence of donor-imposed stipulations.

<u>Fair Value Measurements</u> – The LPCBD carries certain assets and liabilities at fair value. Fair value is defined as the price that would be received if selling an asset or paid if transferring a liability in an orderly transaction between market participants at the measurement date. Fair value measurement standards also require the LPCBD to classify these financial instruments into a three-level hierarchy. The LPCBD classifies its financial assets and liabilities according to the below three levels, and maximizes the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value.

<u>Level 1</u> – Quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities, without adjustment.

<u>Level 2</u> – Quoted prices in markets that are not considered to be active for identical or similar assets or liabilities, quoted prices in active markets of similar assets or liabilities, and inputs other than quoted prices that are observable or can be corroborated by observable market data.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2020 and 2019

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES (continued)

<u>Level 3</u> – Inputs that are both significant to the fair value measurement and unobservable, including inputs that are not derived from market data or cannot be corroborated by market data.

The LPCBD's carrying amounts of its assets and liabilities, approximate fair value under Level 1 for the years ended June 30, 2020 and 2019.

As of June 30, 2020 and 2019, there were no net assets with permanent donor restrictions.

<u>Property, Equipment, and Leasehold Improvements</u> - The LPCBD records property, equipment, and leasehold improvements at cost of acquisition, or, if donated, the fair market value at the date of donation. Depreciation is recognized using the straight-line method over the useful lives of the assets, which range from three to fifteen years. The LPCBD capitalizes all property, equipment, and improvements with a cost in excess of \$1,000.

<u>Contributions and Revenue Recognition</u> – LPCBD receives its support primarily from a special assessment levied by the City and County of San Francisco ("CCSF") on properties located within the business district in accordance with CCSF Ordinance. The assessment is recorded by LPCBD when earned. CCSF remits the assessments to LPCBD as they are collected from the property owners. Interest is not charged on late assessments; however, late penalties are charged in accordance with the CCSF's policy.

Assessments and other receivables represent amounts due from the City and County of San Francisco ("CCSF") for obligations of local property owners collected on the behalf of LPCBD, and other amounts due to LPCBD for city hiring programs. Unpaid receivables do not accrue interest.

Contributions consist of cash contributions as well as in-kind goods and services provided to the Corporation. Contributed services are recognized at their fair value if the services received (a) create or enhance long-lived assets, or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

Contributions are recognized when the donor makes a promise to give to the Corporation that is, in substance, unconditional. Multi-year pledges are recorded at present value. Donated securities are recorded at their fair value at the date of donation.

Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are released to net assets without donor restrictions.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2020 and 2019

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES (continued)

<u>Accounts Receivable</u> - It is the practice of LPCBD to expense uncollectibles only after exhausting all efforts to collect the amounts due. There is no allowance for doubtful accounts and management believes all amounts will be collected in full.

Advertising Costs – It is the policy of the LPCBD to expense advertising costs as incurred.

<u>Functional Allocation of Expenses</u> - The costs of providing the various programs, supporting services and other activities have been summarized on a functional basis in the Statements of Activities and Statements of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited based on management's estimates and analysis of personnel time spent on each program and activity.

<u>Estimates</u> - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual future results could differ from those estimates.

<u>Income Taxes</u> - The LPCBD is exempt from federal and state taxes under Section 501(c) (3) of the Internal Revenue Code (IRC) and Section 23701d of the California Revenue and Taxation Code, and is considered by the IRS to be a Corporation other than a Private Foundation. In the opinion of management, there is no unrelated business income.

NOTE 3 PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

		2020	-	2019
Furniture, equipment and vehicles	\$	149,357	\$	145,336
Leasehold improvements		370,436		370,436
Website and mobile app		65,860		65,860
Total property and equipment		585,653		581,632
Accumulated depreciation and amortization	((329,364)		(199,115)
Property and equipment, net	\$	256,289	\$	382,517

Depreciation and amortization expense was \$130,249 and \$124,688 for the years ended June 30, 2020 and 2019, respectively.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2020 and 2019

NOTE 4 NET ASSETS WITHOUT DONOR RESTRICTIONS

Net assets without donor restrictions as of June 30, 2020 and 2019, consisted of the following:

	2020)		2019
Capital assets, net	\$ 256	,289	\$	382,517
Undesignated	380.	<u>,576</u>		314,311
Total net assets without donor restrictions	<u>\$636</u>	<u>,865</u>	<u>\$</u>	<u>696,828</u>

NOTE 5 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions as of June 30, 2020 and 2019, consisted of the following:

	2020	2019
Assessment receivable	<u>\$26,540</u>	<u>\$14,377</u>

NOTE 6 RETIREMENT PLAN

Effective January 1, 2016, LPCBD established a defined contribution retirement plan (the "Plan") for employees over 18 years of age. All employees employed on or after April 27, 2016 are considered eligible. The Plan allows eligible employees to make voluntary contributions by salary reduction up to 92% of compensation but not to exceed the limits allowed by the IRC.

Any eligible employee who does not make voluntary contribution election or elects out of the Plan, will be automatically enrolled in the Plan with a salary reduction of 3% for the first year, 1% increases annually up to 6% of compensation. LPCBD will match employee's contributions 100% up to 1% of compensation and 50% from 2% up to 6% of compensation. LPCBD may also make discretionary profit sharing contributions.

During the years ended June 30, 2020 and 2019, LPCBD made \$18,338 and \$19,312, respectively, in matching contributions, which are included in employee benefits expense on the statements of functional expenses.

NOTE 7 COMMITMENTS

<u>Funding</u> - LPCBD's revenue, which is derived from government grants and contracts, is subject to audit by the government agencies. In accordance with the terms of the CCSF's contracts, an audit may be performed by an authorized CCSF representative. Should such an audit disclose any unallowable costs, LPCBD may be liable to the CCSF for reimbursement of such costs.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2020 and 2019

NOTE 7 COMMITMENTS (continued)

In the opinion of LPCBD's management the effect of any disallowed costs would be immaterial to the financial statements as of June 30, 2020.

<u>Lease</u> - LPCBD leases space in San Francisco, California under an operating lease that commenced on November 1, 2016 and expires October 31, 2021. The lease calls for monthly payments at \$4,200 that escalate to \$8,439 during the fifth year.

 Fiscal year ended,

 June, 30

 2021
 \$ 99,798

 2022
 33,756

 Total
 \$ 133,554

During the years ended June 30, 2020 and 2019, LPCBD paid rent in the amount of \$92,605 and \$102,156, respectively.

NOTE 8 FUNDRAISING REQUIREMENTS

The CCSF's contract requires LPCBD to annually raise not less than 5.5% of its annual budget from sources other than CCSF's assessments. For the years ended June 30, 2020 and 2019, LPCBD satisfied this requirement.

NOTE 9 LIQUIDITY MANAGEMENT

As part of LPCBD's liquidity management strategy, LPCBD structures its financial assets to be available as its general expenditures, liabilities and other obligations come due. LPCBD's working capital and cash flows have cyclical variations during the year attributable to the cash receipts of contributions, grants, and assessments. LPCBD has sufficient cash and cash equivalents to meet its current needs and investments which can be converted to cash for periods when cash is not available.

NOTE 10 CARES ACT AND PPP LOAN

During the year ended June 30, 2020, LPCBD participated in the Payroll Protection Plan under the Coronavirus Aid, Relief and Economic Security Act ("CARES Act") due to the Coronavirus Pandemic and received \$183,417 from the federal government. As of the report date, it is unclear whether the loan will be converted to a grant and the obligation will be extinguished. Repayment, if federal authorities determine the loan is not convertible to a grant, is deferred until May 7, 2021, when monthly payments will be due in 24 monthly installments at 1% per annum.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2020 and 2019

NOTE 11 CONCENTRATIONS OF RISK

<u>Revenue concentration of risk</u> – During the years ended June 30, 2020 and 2019, LPCBD received 98.4% and 99.9%, respectively, of its total income from the City and County of San Francisco in the form of assessments and revenue from other programs.

<u>Deposit balance risk</u> - As of June 30, 2020, LPCBD had cash balances with financial institutions which exceeded the Federal Deposit Insurance Corporation insured limit of \$250,000 by approximately \$305,000.

NOTE 12 SUBSEQUENT EVENTS

Management has evaluated all material subsequent events through the Auditor's Report date, the date the financial statements were available to be issued, and are asserting there are none.

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MEMORANDUM

To:	Christopher Corgas – Office of Economic and Workforce Development
From:	Chris Schulman
CC:	
Date:	9/20/2021
Re:	Lower Polk Community Benefit District Delay in Submitting Annual Reports

Comments: This memo is to briefly outline why the Lower Polk Community Benefit District's Annual Report 2018-2019 and 2019-2020 were delayed.

New leadership and management was implemented at the Lower Polk CBD in January of 2020. Shorlty after, the Covid-19 pandemic interupped and then forced both a change in scope in our operations and strategy as well as a significant increase in needs at our Tenant Landlord Clinic (TLC,) which the program manager who assisted in completing the reports is director of. The program manager increased time commitments at the TLC to nearly 100% during this time and I regretfully did not prioritize the completion of the reports. Once the commitments to the TLC were reduced by June of 2021 we completed the reports and submitted to OEWD.



ΜΕΜΟ

То:	Supervisor Aaron Peskin, District 3 Supervisor
CC:	San Francisco Board of Supervisors
From:	Chris Corgas, Program Director, OEWD
RE:	Lower Polk Community Benefit District; FY 2018-19 and 2019-20 Annual Report
Date:	November 3, 2021

This is a memo summarizing the performance of the Lower Polk Community Benefit District (LPCBD) and an analysis of their financial statements (based on their audit) for the period between July 1, 2018 and June 30, 2019 and between July 1, 2019 and June 30, 2020.

Each year the CBD is required to submit a mid-year report, an annual report, and a CPA Financial Review or Audit. Lower Polk CBD did not comply with the submission of all these requirements in a timely manner. The FY 18-19 annual report was submitted to OEWD two years late and the FY 19-20 annual report was submitted six months later than anticipated. OEWD staff reviewed these financial documents to monitor and report on whether they have complied with the rules per the Property and Business Improvement District Law of 1994, California Streets and Highways Code Sections 36600 Et Seq.; San Francisco's Business and Tax Regulations Code Article 15; the Lower Polk Community Benefit District's management contract with the City; and their Management Plan as approved by the Board of Supervisors in 2014.

Also attached to this memo are the following documents:

- 1. LPCBD Annual Report
 - a. FY 2018-2019
 - b. FY 2019-2020
- 2. LPCBD Financial Statements
 - a. FY 2018-2019
 - b. FY 2019-2020
- 3. LPCBD Summary Memo Late Reporting
- 4. Draft resolution from the Office of Economic and Workforce Development



1 Dr. Carlton B. Goodlett Place, Room 448

San Francisco, CA 94102 | www.oewd.org

Background

The Lower Polk Community Benefit District includes 307 property-based parcels.

- On July 29, 2014, the Board of Supervisors approved the resolution that established the propertybased district called the Lower Polk Community Benefit District for 8 years (Resolution #314-15).
- On July 28, 2015, the Board of Supervisors approved the contract for the administration and management of the Lower Polk Community Benefit District (Resolution #297-15).
- On August 17, 2015, CBD received first assessment payment.
- On October 24, 2017, the Board of Supervisors approved the Annual Report for FY 2015-2016 (Resolution #392-17).
- On November 13, 2018, the Board of Supervisors approved the Annual Report for FY 2016-2017 (Resolution #401-18).
- On November 19, 2019, the Board of Supervisors approved the Annual Report for FY 2017-2018 (Resolution #510-19).

Basic Info about Lower Polk CBD

Year Established	July 2014
Assessment Collection Period	FY 2014-15 to FY 2028-29 (July 1, 2014 to June 30, 2029)
Services Start and End Date	January 1, 2014 – December 31, 2029
Initial Estimated Annual Budget	\$799,093
FY 2018-19 Assessment Submission:	\$854,911
FY 2019-20 Assessment Submission:	\$876,709.64
Fiscal Year	July 1 – June 30
Executive Director	Christian Martin (FY 2018-19)
	Chris Schulman (Beginning FY 2019-20)
Name of Nonprofit Owners'	Lower Polk Community Benefit District Association

The current CBD website, <u>www.lowerpolkcbd.com</u>, includes all the pertinent information about the organization and their programs, meeting agendas, and their Management Plan.

Summary of Service Area Goals

Cleaning, Maintenance, and Safety

Cleaning, Maintenance, and Safety program area includes regular sidewalk sweeping, alley cleaning, refuse removal, regularly scheduled steam cleaning, pressure washing, graffiti removal, tree maintenance, and weeding. LPCBD Management Plan calls for 57% of the budget to be spent in this service area.

Marketing, Streetscape Improvement, and Beautification

Street Operations, Beautification and Order service area includes street maintenance and beautification. This service area calls for increased district marketing in order to create neighborhood identity and contribute to the economic vitality of the area. Additionally, this service area will support the district with events meant to draw visitors to the Lower Polk neighborhood throughout the year. The LPCBD Management Plan calls for 11% of the budget to be spent on this service area.

Management and Operations

The LPCBD Management Plan calls for 28% of the budget to be spent on management and operations. LPCBD is staffed by a full-time Executive Director who serves as the focal point person and advocate for Lower Polk CBD. LPCBD board has seven (7) board members that represent the diverse property owners and businesses in the district. Notice of meetings of the CBD's Board of Directors and CBD Advisory Committees are posted to the website calendar and at the SF Main Library. All Board of Directors meetings are open to the public, and public comment is welcome.

Summary of Accomplishments, Challenges, and Delivery of Service Areas

FY 2018-2019

Cleaning, Maintenance, and Safety Program

- Continued to sweep and steam clean District sidewalks.
- Continued to clean and weed tree wells.
- Continued to monitor public trash receptacles and continued reporting large items to the City for removal.
- Continued adding and training additional members to the LPCBD Clean Team.
- Continued to implement performance measures and goals for neighborhood cleanliness;
- Continued to analyze service trends over time to better understand the geographic.
- Distribution of neighborhood issues and design solutions to improve neighborhood safety and cleanliness.
- Continued to track live community service requests through our mobile app, Bonayo.org so as to focus extra attention on areas that require extra attention.
- Over 165,419 lbs. of trash removed from public rights of way.
- Removed 14,875 needles.
- 1,860 instances of graffiti removed.
- Utilized highly trained Social Service Outreach Ambassador to connect people experiencing homelessness with appropriate service providers.
- Participated in multiple neighborhood safety and security groups to discuss and take actions on issues, trends, etc. with a special focus on Lower Polk alleyways.

Marketing, Streetscape Improvements, and Beautification Program

- Continued to send out email newsletters to over 500 subscribers.
- Sponsored and organized the annual Lower Polk Wine Walk
- Activated the newly revamped Fern Alley with Sidewalk Cinema and other events, including Halloween featuring Juanita Moore.
- Completed streetscape improvement of Fern Alley in conjunction with the City.
- Continued streetscape improvement plans for Austin Alley.

Management and Operations

- Elected new board members and renewed the terms of current board members and elected new officers and committee chairs
- Continued to stay abreast of new developments in the Lower Polk District and their overall impact on quality of life, and other issues.
- Continued to be involved in leadership positions with many community and City organizations, including Lower Polk Neighbors and the Mayor's Graffiti Advisory Board.
- Completed organizational annual audit and received an unmodified opinion.
- Conducted a review of organizational investments.
- Prepared five-year budget projections.

FY 2019-2020

Cleaning, Maintenance, and Safety Program

- Continued to sweep and steam clean District sidewalks.
- Continued to clean and weed tree wells.
- Continued to monitor public trash receptacles and continued reporting large items to the City for removal.
- Continued adding and training additional members to the LPCBD Clean Team.
- Continued to implement performance measures and goals for neighborhood cleanliness;
- Continued to analyze service trends over time to better understand the geographic.
- Continued to track live community service requests through our mobile app, Bonayo.org so as to focus extra attention on areas that require extra attention.
- Over 132,550 lbs. of trash removed from public rights of way.
- Removed 7,359 needles.
- Removed 1,936 instances of graffiti.
- Participated in multiple neighborhood safety and security groups to discuss and take actions on issues, trends, etc. with a special focus on Lower Polk alleyways.
- With support and funding from the City of San Francisco, continued to operate the award-winning Lower Polk Tenant Landlord Clinic, which helps landlords, small merchants, and tenants resolve issues that may lead to tenant or merchant displacement.

Marketing, Streetscape Improvements, and Beautification Program

- Continued to send out email newsletters to over 500 subscribers.
- Before Covid-19 pandemic: used social media to keep constituents informed of special events in Lower Polk and to solicit feedback on service delivery models.
- During/After Covid-19 pandemic: used social media to share pandemic related resources with the community.
- The Tenant Landlord Clinic mailed over 30,000 multilingual flyers to people in the District to explain service offerings and targeted folks with limited to no access to the Internet and/or phones.
- Sponsored Lower Polk Art Walk prior to the beginning of the Covid-19 pandemic.
- Provided business activation and farmer's market in Austin Alley during the Covid-19 pandemic.

Management and Operations

- Brought on new Executive Director, a local resident with more than 18 years of experience with the neighborhood.
- Elected new board members, renewed the terms of current board members and elected new officers and committee chairs
- Continued to stay abreast of new developments in the Lower Polk District and their overall impact on quality of life, and other issues.
- Continued to be involved in leadership positions with many community and City organizations, including Lower Polk Neighbors and the Mayor's Graffiti Advisory Board.

LPCBD Annual Budget Analysis

OEWD's staff reviewed the following budget related benchmarks for LPCBD:

- **BENCHMARK 1:** Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan (Agreement for the Administration of the "Lower Polk Community Benefit District", Section 3.9 Budget)
- **BENCHMARK 2:** Whether five and fifty-five hundredths percent (5.55%) of actuals came from sources other than assessment revenue (CA Streets & Highways Code, Section 36650(B)(6); Agreement for the Administration of the "Lower Polk Community Benefit District", Section 3.4 Annual Reports)
- **BENCHMARK 3:** Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percent (Agreement for the Administration of the "Lower Polk Community Benefit District", Section 3.9 Budget)
- **BENCHMARK 4:** Whether LPCBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year (*CA Streets & Highways Code, Section 36650(B)(5)*)

FY 2018-2019

BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan.

ANALYSIS: <u>LPCBD met this requirement</u>. See tables below. Note: The FY budget includes both general benefit and special assessment dollars. When separating the two the CBD's variance percentage points did not change.

Service Category	Management Plan Budget	% of Budget	FY 2018-2019 Budget	% of Budget	Variance Percentage Points
Cleaning, Maintenance, and Safety Program	\$478,675.00	56.58%	\$515,660.00	57.00%	+0.42%
Marketing, Streetscape Improvements, and Beautification Program	\$95,700.00	11.31%	\$99,513.00	11.00%	-0.31%
Management and Operations	\$240,900.00	28.47%	\$253,307.00	28.00%	-0.47%
Contingency/Reserves	\$30,774.54	3.64%	\$36,186.00	4.00%	+0.36%
TOTAL	\$846,049.54	100.00%	\$904,666.00	100.00%	

BENCHMARK 2: Whether five and fifty-five hundredths percent (5.55%) of actuals came from sources other than assessment revenue

ANALYSIS: <u>LPCBD met this requirement.</u> Assessment revenue was \$879,223.00 or 59.61% of actuals and nonassessment revenue was \$595,830.00 or 40.39% of actuals. See table below.

Revenue Sources	FY 2018-2019 Actuals	% of Actuals
Special Benefit Assessments	\$ 879,223.00	
Total assessment revenue	\$ 879,223.00	59.61%
Contributions/Sponsorships	\$80.00	0.01%
Grants	\$596,014.00	40.41%
Fiscal Agent Fee	\$281.00	0.02%
Interest Earned	\$94.00	0.01%
Other	-\$639.00	-0.04%
Total non-assessment revenue	\$595,830.00	40.39%

Total	\$1,475,053.00	100%
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BENCHMARK 3: Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points

ANALYSIS: <u>LPCBD met this requirement. When separating Special Assessment Dollars (SA) from General</u> Benefit dollars the Lower Polk CBD did meet this requirement. Restricted dollars such as grant dollars often throw off CBD actual spending as they supplement what the CBD is providing to their community. OEWD was able to determine that special assessment dollars were spent with the required variance percentage points and thus did meet this benchmark.</u> See table below.

Service Category	FY 2018-2019 Budget (Percentage)	FY 18-19 Actuals – Asst. (Percentage)	FY 2018-19 Actuals – Total (Percentage)	Variance % Points – Asst.	Variance % Points - Total
Cleaning, Maintenance, and Safety Program	\$515,660.00 (57.00%)	\$501,157.00 (59.38%)	\$889,560.00 (50.02%)	+2.38%	-6.98%
Marketing, Streetscape Improvements, and Beautification Program	\$99,513.00 (11.00%)	\$96,714.00 (11.46%)	\$585,581.00 (32.92%)	+0.46%	+21.92%
Management and Operations	\$253,307.00 (28.00%)	\$246,182.00 (29.17%)	\$303,429.00 (17.06%)	+1.17%	-10.94%
Contingency/ Reserves	\$36,186.00 (4.00%)	\$0.00 (0.00%)	\$0.00 (0.00%)	-4.00%	-4.00%
TOTAL	\$904,666.00 (100.00%)	\$844,503.00 (100.00%)	\$1,778,570.00 (100%)		

BENCHMARK 4: Whether LPCBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year

ANALYSIS: <u>LPCBD did meet this requirement.</u> Please note: There is a period between when the City collects assessment payment and when the City disburses the funds to the CBD. As a result, a CBD typically has a fund balance at the end of the fiscal year that is equal to about 6 months of their annual budget. See table below.

FY 2018-2019 Carryover Disbursement		Spenddown Timeline
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Special Assessment Project		
Cleaning, Maintenance, and Safety Program	\$405,387.00	3-6 months
Marketing, Streetscape Improvements, and Beautification	\$78,233.00	3-6 months
Management and Operations	\$199,137.00	3-6 months
Contingency and Reserve	\$28,488.00	3-6 months
Total Designated amount for Future Years	\$711,245.00	

FY 2019-2020

BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan.

ANALYSIS: <u>LPCBD did not meet this requirement</u>. See tables below. When separating the two the CBD's variance percentage points are likely in line with the allowable variances.

Service Category	Management Plan Budget	FY 2019-2020 Budget – Total	FY 2019- 2020 Budget – Asst.	Variance Percentage Points - Total	Variance Percentage – Total - Asst.
	(Percentage)	(Percentage)	(Percentage)		
Cleaning, Maintenance, and Safety Program	\$478,675.00 (56.58%)	\$1,099,010 (67.55%)	\$487,090 (55.56%)	+10.97%	-1.02%
Marketing, Streetscape Improvements, and Beautification Program	\$95,700.00 (11.31%)	\$357,667 (21.98%)	\$232,886 (26.56%)	+10.67%	+15.25%
Management and Operations	\$240,900.00 (28.47%	\$170,328 (10.47%)	\$156,734 (17.88%)	-18.00%	-10.60%
Contingency/Reserves	\$30,774.54 (3.64%)	\$0.00 (0.00%)	\$0.00 (0.00%)	-3.64%	-3.64%
TOTAL	\$846,049.54 (100%)	\$1,627,005.00 (100%)	\$876,710.00 (100.00%)		

BENCHMARK 2: Whether five and fifty-five hundredths percent (5.55%) of actuals came from sources other than assessment revenue

ANALYSIS: <u>LPCBD met this requirement.</u> Assessment revenue was \$903,505.00 or 60.11% of actuals and nonassessment revenue was \$599,654.00 or 39.89% of actuals. See table below.

Revenue Sources	FY 2019-2020 Actuals	% of Actuals
Special Benefit Assessments	\$ 903,505.00	
Total assessment revenue	\$ 903,505.00	60.11%
Contributions/Sponsorships	\$24,550.00	1.63%
Grants	\$575,024.00	38.25%
Interest Earned	\$81.00	0.01%
Total non-assessment revenue	\$599,654	39.89%
Total	\$1,503,160.00	100%

BENCHMARK 3: Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points

ANALYSIS: <u>LPCBD met this requirement.</u> See table below.

Service Category	FY 2019-2020 Budget – Total (Percentage)	FY 2019-2020 Budget – Asst. (Percentage)	FY 2019-20 Actuals – Total (Percentage)	FY 2019-20 Actuals – Asst (Percentage)	Variance % Points - Total	Variance % Points – Asst.
Cleaning, Maintenance, and Safety Program	\$1,099,010 (67.55%)	\$487,090 (55.56%)	\$836,515.00 (53.94%)	\$499,725 (55.31%)	-13.61%	-0.25%
Marketing, Streetscape Improvements, and Beautification Program	\$357,667 (21.98%)	\$232,886 (26.56%)	\$485,491.00 (31.30%)	\$201,643.00 (22.32%)	+9.32%	-4.25%
Management and Operations	\$170,328 (10.47%)	\$156,734 (17.88%)	\$228,953.00 (14.76%)	\$202,137.00 (22.37%)	+4.29%	+4.50%
Contingency/ Reserves	\$0.00	\$0.00	\$0.00	0.00%		
TOTAL	\$1,627,005.00 (100%)	\$876,710.00 (100.00%)	\$1,598,758.00 (100%)	\$999,105.00 (100%)		

BENCHMARK 4: Whether LPCBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year

ANALYSIS: <u>LPCBD met this requirement.</u> Please note: There is a period between when the City collects assessment payment and when the City disburses the funds to the CBD. As a result, a CBD typically has a fund balance at the end of the fiscal year that is equal to about 6 months of their annual budget. See table below.

FY 2019-2020 Carryover Disbursement	\$663,405.00
Special Assessment Project	
Cleaning, Maintenance, and Safety Program	\$378,141.00
Marketing, Streetscape Improvements, and Beautification	\$72,975.00
Management and Operations	\$185,753.00
Contingency and Reserve	\$26,536
Total Designated amount for Future Years	\$663,405.00

Findings and Recommendations

LPCBD has met all benchmarks as defined on page 5 of this memo for FY 2018-19 and missed Benchmark 1 for FY 2019-20. The CBD met benchmarks 2,3, and 4 for FY 19-20. Per Section 3.9 of each CBD management agreement, a CBD is allotted a ten (10) percent deviation from their management plan budget. If they do not meet this, OEWD must determine if this deviation adversely impacts the special benefits conferred on parcels within the CBD.

In this particular situation, the CBD budgeted over the allowable deviation for the Marketing, Streetscape Improvements, and Beautification Program service category while budgeting .60% under the allowable variance for the Management and Operations category. In order to determine if these actions adversely impacted special benefits conferred on parcels within the CBD, OEWD reviewed the CBD's management plan and engineer's report approved by the Board of Supervisors on July 29, 2014 (File #: 140820).

Section 5 of the CBD's engineer's report articulates the assessment engineer's analysis of special and general benefits. The assessment apportioning benefit does not add special emphasis to any specific service category. By budgeting more in FY 19-20 for Cleaning, Maintenance, and Safety and the Marketing,

Streetscape Improvements, and Beautification service areas and underspending on Management and Operations, the CBD likely did not adversely impact special benefits as this likely led to increased services for parcel owners.

OEWD has two recommendations for the Lower Polk CBD to meet this benchmark in the future. First, the CBD should be aware of the budget allocation and ensure that the budget adopted at the beginning of each fiscal year is compliant with provisions of its management agreement with the City and County of San Francisco. Secondly, the CBD should break down any job duties that may fall under management and operations that are currently categorized under other service areas which may fix this issue. Oftentimes, this can be corrected by utilizing timekeeping software to know what time and resources are being used on a given service area.

The Lower Polk CBD did not turn in the annual reports and necessary financial documents for either FY 2018-2019 and 2019-2020 in a timely manner. Annual reporting is required under both state law and the CBD's management agreement with the City and County of San Francisco. This delay was initially caused by a change in staff as well as a change in the CBD's financial professional. OEWD consistently reminded the CBD of its obligations to turn in the late annual report and financial statements. The annual reports were turned over to OEWD throughout June and early July 2021. Additionally, reports are difficult to access online. OEWD recommends the CBD put systems in place to ensure that annual reporting is done in accordance with City policy and are easily accessible on the District's website. The annual reports are important tools to educate policymaker, OEWD, and CBD stakeholders on the actions, financial health, and achievements of the organization over the reporting period; additionally, it is required by state law. The Lower Polk CBD has provided a summary memo, attached to this memo, explaining why they were delayed on both reports. OEWD strongly recommends that the Lower Polk CBD prioritize the submission of annual reports in the future to maintain full compliance with state law and the organization's management agreement with the City and County of San Francisco.

The second half of FY 2019-2020 was particularly challenging for the Lower Polk CBD as well as property owners and businesses in the area. In February 2020 visitor traffic to the area began to decline due to the emergence of the Covid-19 pandemic. On March 16, 2020 City and County of San Francisco Health Officer issued a Public Health Order requiring residents to remain at home, with the exception of essential needs. Additionally, all businesses other than Essential Businesses and Essential Government Functions were required to cease all operations. All public and private gatherings of any number of people occurring outside a single family or living unit were also prohibited.

This order was particularly confusing to the Community Benefit District/Business Improvement District community in San Francisco as, by definition, they provide supplemental service and no direction was provided as to whether or not they were to cease operations. The Lower Polk CBD did suspend operations in the early days of the pandemic out of an abundance of caution.

OEWD and the Office of the City Attorney worked to determine if CBD/BIDs must continue their supplemental service despite what decisions each district made in reaction to the pandemic. On March 23, 2020, OEWD issued a memo to all CBD/BIDs stating that, based on the advice of Deputy City Attorney Manu Pradhan, Articles 13 C and D of the California Constitution supersede both gubernatorial and mayoral executive orders. These Constitutional provisions deal with how special benefits are conveyed and each CBD/BID's specific assessment formula. The ramifications of this meant that all CBD/BIDs had to return to full service immediately. OEWD also provided a list of resources to the CBD/BIDs to provide to their employees or contractors. The Lower Polk CBD reinstated services immediately once this determination was made.

During the pandemic OEWD worked with the Covid Command Center to ensure that CBD/BID essential workers were not forgotten during the Covid response and able to acquire personal protective equipment and hygiene supplies to keeps workers and the community safe. CBD/BIDs played an important role in facilitating communication between the City and their stakeholders throughout the pandemic. The Lower Polk CBD worked with the Covid Command Center, through OEWD, to disseminate Covid-19 related information to its stakeholders and provided safety kits to the unhoused community and commuters within the District. Additionally, the Lower Polk CBD provided needed logistical support to OEWD in delivering PPE to other CBDs throughout San Francisco. Finally, the CBD focused on supporting local businesses and continued efforts of the Lower Polk Tenant Landlord Clinic throughout the pandemic.

The Lower Polk CBD continues to be an asset to the Lower Polk community and is firmly engaged with the broader CBD/BID community in San Francisco. Its main area of improvement needs to be centered on timely reporting. To assist them in this OEWD created a template for FY 20-21 annual reporting which, if followed correctly, will address all current issues.

Conclusion

LPCBD has generally performed well in implementing its service plan, but must improve on timely submission of annual reporting materials and ensure that reports are easily found on its website. LPCBD continues to successfully sponsor and implement events and programs in the district. LPCBD is a well-run organization with active board and committee members and will continue to successfully carryout its mission as a community benefit district.

Introduction Form

By a Member of the Board of Supervisors or Mayor

I hereby submit the following item for introduction (select only one):

✓ 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment).	
2. Request for next printed agenda Without Reference to Committee.	
3. Request for hearing on a subject matter at Committee.	
4. Request for letter beginning :"Supervisor	inquiries"
5. City Attorney Request.	
6. Call File No. from Committee.	
7. Budget Analyst request (attached written motion).	
8. Substitute Legislation File No.	
9. Reactivate File No.	
10. Topic submitted for Mayoral Appearance before the BOS on	
Please check the appropriate boxes. The proposed legislation should be forwarded to the follow	ving:
Small Business Commission Youth Commission Ethics Comm	mission
Planning Commission Building Inspection Commission	ì
Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperativ	ve Form.
Sponsor(s):	
Supervisor Peskin	
Subject:	
[Lower Polk Community Benefit District – Annual Report for FY 2018-2019 and 2019-2020]	******
The text is listed:	
Resolution receiving and approving annual reports for the Lower Polk Community Benefit Distri 2018-2019 and 2019-2020, submitted as required by the Property and Business Improvement Dis (California Streets and Highways Code, Sections 36600, et seq.), Section 36650, and the District' agreement with the City, Section 3.4.	trict Law of 19
Signature of Sponsoring Supervisor:	H
For Clerk's Use Only	A

Time stamp or meeting date